



**HĀLĀWAI PAPA ALAKA'I KŪIKAWĀ
KE'ENA KULEANA HO'OKIPA O HAWAII**

**HĀLĀWAI HŌ'EA KINO A KELEKA'A'IKE
HYBRID IN-PERSON & VIRTUAL MEETING**

**SPECIAL BOARD MEETING
HAWAII TOURISM AUTHORITY**

Po'akolu, 7 Kekemapa, 2022, 4:00 'au.
Wednesday, December 7, 2022, at 4:00 p.m.

Kikowaena Hālāwai O Hawaii
Papahale Ho'okū Ka'a | Lumi Nui A
1801 Alaākea Kalākaua
Honolulu, Hawaii 96815

Hawaii Convention Center
Parking Level | Executive Boardroom A
1801 Kalākaua Avenue
Honolulu, Hawaii 96815

E ho'olele ʻiwa ʻia ka hālāwai ma o ka ZOOM.
Webinar will be live streaming via ZOOM.

E kāinoa mua no kēia hālāwai:
Register in advance for this webinar:

https://us06web.zoom.us/webinar/register/WN_Xx2WyBEMRpiH5-NSaEJtbw

Ma hope o ke kāinoa ʻana, e ho'ouna ʻia ana ka leka uila hō'oiā iā ʻoe nona ka ʻikepili komo hālāwai.
After registering, you will receive a confirmation email containing information about joining the webinar.

Hiki i ka lehulehu e komo ana ma ka hālāwai ma o ka Zoom ke hō'ike mai i nā ʻōlelo hō'ike ma o ka māhele nīnau a pane o ka Zoom.

Members of the public attending via Zoom may provide testimony through the questions and answer feature of the Zoom platform.

Papa Kumumana'o
AGENDA

- Ho'omaka***
Call to Order
- E Mālama ʻia Ana Ke Kikolā E Kāhea Ai I Nā Lālā Papa Alaka'i Komo A E Hō'oiā Ai I Nā Kānaka ʻE A'e E Komo Pū Ana Me Ka Lālā Papa Alaka'i Inā Aia Ma Kahi Ka'awale***
Roll Call to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic



3. *Wehena*

Opening Cultural Protocol

4. Nūhou mai ka **Luna Ho'okele Kahiko o ke Ke'ena Pā'oihana, Ho'oulu Ho'okele Waiwai, a 'Oihana Ho'okipa, 'o Mika Mike McCartney ma ka HTA RFP 22-01**
Update by **Former Department of Business, Economic Development & Tourism Director, Mr. Mike McCartney on HTA RFP 22-01**
5. Kūkā, Mana'o Hāpai, a Hana no ka **Hokona Alowelo Wahi Huaka'i Hawai'i a Lawelawe Ho'okele no ka 'aelike Mākeke Ko'iko'i 'Amelika Hui Pū 'Ia**
Discussion, Recommendation, and Action on **Hawai'i Destination Brand Marketing & Management Services for the United States Major Market Area contract**
6. Kūkā, Mana'o Hāpai, a Hana no ka **'Imi 'ana o nā Limahana i ka 'Āpono Ke'ena 'Imi Kālā Moku'āina e Ho'olō'ihī 'ia ai ko ke Ke'ena Kuleana Ho'okipa o Hawai'i 'Aelike 21030 me ka Island Chapter Support Services a ma 'ō aku o ke 31 Kekemapa, 2022**
Discussion, Recommendation, and Action for **Staff to Seek State Procurement Office Approval to Extend HTA Contract 21030 Island Chapter Support Services Contract Beyond December 31, 2022**
7. Kūkā, Mana'o Hāpai, a Hana no ka **'Imi 'ana o nā Limahana i ka 'Āpono Ke'ena 'Imi Kālā Moku'āina e Ho'olō'ihī 'ia ai ko ke Ke'ena Kuleana Ho'okipa o Hawai'i 'Aelike 21029 S1 me Canada Leisure Marketing a ma 'ō aku o ke 31 Kekemapa, 2022**
Discussion, Recommendation, and Action for **Staff to Seek State Procurement Office Approval to Extend HTA Contract 21029 S1 Canada Leisure Marketing Contract Beyond December 31, 2022**
8. Kūkā, Mana'o Hāpai, a Hana no ka **'Imi 'ana o nā Limahana i ka 'Āpono Ke'ena 'Imi Kālā Moku'āina e Ho'olō'ihī 'ia ai ko ke Ke'ena Kuleana Ho'okipa o Hawai'i 'Aelike 21031 S1 me China Leisure Marketing a ma 'ō aku o ke 31 Kekemapa, 2022**
Discussion, Recommendation, and Action for **Staff to Seek State Procurement Office Approval to Extend HTA Contract 21031 S1 China Leisure Marketing Contract Beyond December 31, 2022**
9. Kūkā, Mana'o Hāpai, a Hana no ka **'Imi 'ana o nā Limahana i ka 'Āpono Ke'ena 'Imi Kālā Moku'āina e Ho'olō'ihī 'ia ai ko ke Ke'ena Kuleana Ho'okipa o Hawai'i 'Aelike 21016 S4 me ke Global Support Services a ma 'ō aku o ka 28 Malaki, 2023**
Discussion, Recommendation, and Action for **Staff to Seek State Procurement Office Approval to Extend HTA Contract 21016 S4 Global Support Services Contract Beyond March 28, 2023**
10. Kūkā, Mana'o Hāpai, a Hana no ka **'Imi 'ana o nā Limahana i ka 'Āpono Ke'ena 'Imi Kālā Moku'āina e Ho'olō'ihī 'ia ai ko ke Ke'ena Kuleana Ho'okipa o Hawai'i 'Aelike 17029 S21 me ka USA Leisure Marketing a ma 'ō aku o ke 31 Malaki, 2023**
Discussion, Recommendation, and Action for **Staff to Seek State Procurement Office Approval to Extend HTA Contract 17029 S21 USA Leisure Marketing Contract Beyond March 31, 2023**



11. Kūkā, Mana'ō Hāpai, a Hana no ka 'Alemanaka 2023 o Kūkulu Ola, Aloha 'Āina, Papa Hana Ho'oulu Kaiaulu, Ho'olaule'a a Hanana Nui, Ho'olaule'a a Hanana Hawai'i, a me nā Papa Hana Ho'okipa Malihini

Discussion, Recommendation, and Action on **Calendar 2023 Cycle of Kūkulu Ola, Aloha 'Āina, Community Enrichment Program, Signature Festival & Events, Native Hawaiian Festival & Events, and Ho'okipa Malihini Initiative Programs**

12. Ho'oku'u
Adjournment

***** 'Aha Ho'okō:** *Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai i ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

***** Executive Session:** The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Ma lalo o ka māhele 531.5 o ka Budgetary Control Accounting Manual, Moku'āina 'o Hawai'i, he māhele ka 'aina awakea o ka hālāwai. E mau ana ka hālāwai ma loko nō o ka 'ai 'ana, 'a'ole ho'i ia he wā ho'omalolo.

Pursuant to Section 531.5, of the Budgetary Control Accounting Manual, State of Hawaii, lunch is served as an integral part of the meeting, while the meeting continues in session, and not during a break.

Kono 'ia ka lehulehu e nānā mai i ka hālāwai a ho'ouna mai i ka 'ōlelo hō'ike kākau 'ia no kēlā me kēia kumuhana i helu 'ia ma ka papa kumumana'ō. Hiki ke ho'ouna mai i nā 'ōlelo hō'ike kākau 'ia ma mua o ka hālāwai iā carole@gohta.net a i 'ole ho'ouna i ka leka i ke Ke'ena Kuleana Ho'okipa O Hawai'i, 1801 Kalakaua Avenue, Honolulu, HI 96815 - Attn: Carole Hagihara-Loo. Inā he lawelawe a mea like paha e pono ai ke kīnānā, e ho'oka'a'ike aku me Carole Hagihara-Loo ma (808)-973-2289 a ma ka leka uila: carole@gohta.net e like me ka wikiwiki i hiki, 'a'ole ho'i a ma 'ō aku o ka 'ekolu lā ma mua o ka hālāwai. Inā 'ike 'ia he noi i ka lā ma mua o ka hālāwai, e ho'ā'ō mākou e 'imi i ka lawelawe a mea like paha, 'a'ole na'e ho'i e hiki ke ho'ohiki 'ia ke kō o ua noi lā.

Ua noa pū kēia ho'olaha ma nā kino 'oko'a e la'a ke kope pa'i nui, Braille, a kope uila pū ma ke noi.



Hawai'i Convention Center
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
kelepona tel 808 973 2255
kelepa'i fax 808 973 2253
kahua pa'a web hawaiiitourismauthority.org

David Y. Ige
Governor

John De Fries
President and Chief Executive Officer

Members of the public are invited to view the public meeting and provide written testimony on any agenda item. **Written testimony may be submitted prior to the meeting to the HTA by email to carole@gohta.net or by postal mail to the Hawai'i Tourism Authority, 1801 Kalākaua Avenue, Honolulu, HI 96815 - Attn: Carole Hagihara-Loo.** If you need an auxiliary aid/service or other accommodation due to a disability, contact Carole Hagihara-Loo at (808)973-2289 or by email: carole@gohta.net as soon as possible, preferably no later than 3 days prior to the meeting. If a response is received the day before the meeting, we will try to obtain the auxiliary aid/service or accommodation, but we cannot guarantee that the request will be fulfilled.

Upon request, this notice is available in alternative formats such as large print, Braille, or electronic copy.

E like nō me ka 'ōlelo o ke Kānāwai 220, 'a'ole e mālama ana ke Ke'ena Kuleana Ho'okipa o Hawai'i i kekahi wahi ka'awale no ka lehulehu a lālā papa alaka'i e nānā a e komo ai i ka hālāwai ma ka ho'ohana i ka 'enehana komo hālāwai (ICT), no ka mea, hiki nō i ka po'e o ka lehulehu a lālā papa alaka'i ke nānā a komo pū ma ka hālāwai hō'ea kino.

In accordance with Act 220, the Hawaii Tourism Authority will not establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT) because there will be an in-person option for members of the public and board member to view and participate in the meeting.