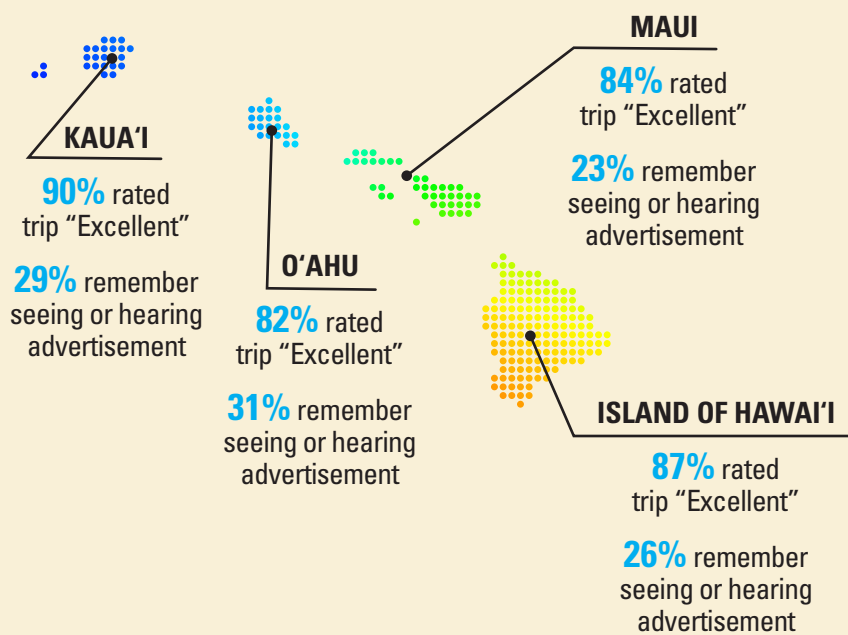


Visitor Profile by MMA

| | US West | US East | Japan | Canada | Europe | Oceania | China | Korea |
|----------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|------------------|---------------------|---------------------|
| Average Age | 52 | 52 | 40 | 52 | 48 | 51 | 36 | 35 |
| Affluent Households | 24% \$200K+ | 27% \$200K+ | 12% ¥15M+ | 21% \$200K+ | 13% \$200K+ | 16% \$200K+ | 9% ¥1,253,600+ | 24% ₩92,391K+ |
| Education | 35% College Grad | 36% College Grad | 54% College Grad | 33% College Grad | 31% College Grad | 32% Post Grad | 53% College Grad | 58% College Grad |



MARKET AREA SNAPSHOT: EUROPE



TOP ATTRACTION BY ISLAND

