

# Q&A HTA and County

## Destination Management Project/Process

Q: Why? What is the reason for change? -

A: At over 10 MILLION visitors  
We heard the community  
Say **TOO MUCH**



We want to know what  
you think would be good?

Q: How interested is HTA  
in supporting regenerative  
Agriculture for community  
development?

A: We WANT to SUPPORT  
other industries

**\*\* REGENERATIVE \*\***

Q:  what role  
does HTA  
see small businesses playing  
in  
regenerative tourism

A: THE CORE of regenerative tourism  
small biz = UNIQUE & KEY  
TO HAWAII &  
LANA'I

Q: What limitations does  
HTA have, examples...

A: We cannot limit ~~Flights~~  
nor # of visitors...  
We need to look at other  
mechanisms...