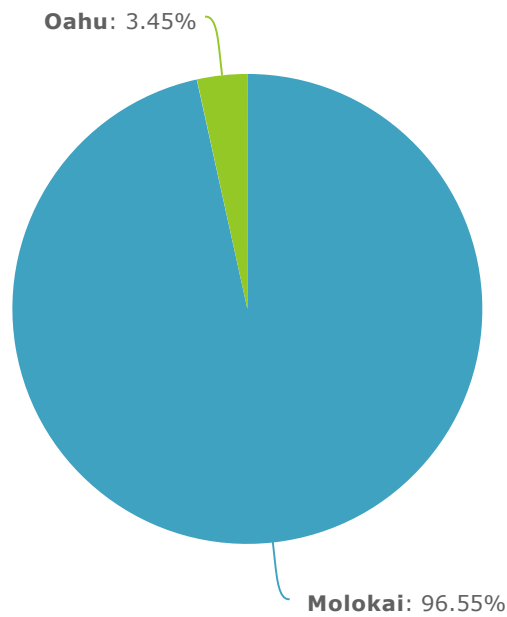


Summary Report

Community Input to Molokai Destination Management Action Plan

1. What island do you reside on? Response is required.



Hawaii	0.00%		0
Kauai	0.00%		0
Lanai	0.00%		0
Maui	0.00%		0
Molokai	96.55%		28
Oahu	3.45%		1
Total Responses			29
Skipped			4

2. What is your residential zip code? Response is Required.

Count Response

1 86729

2 96729

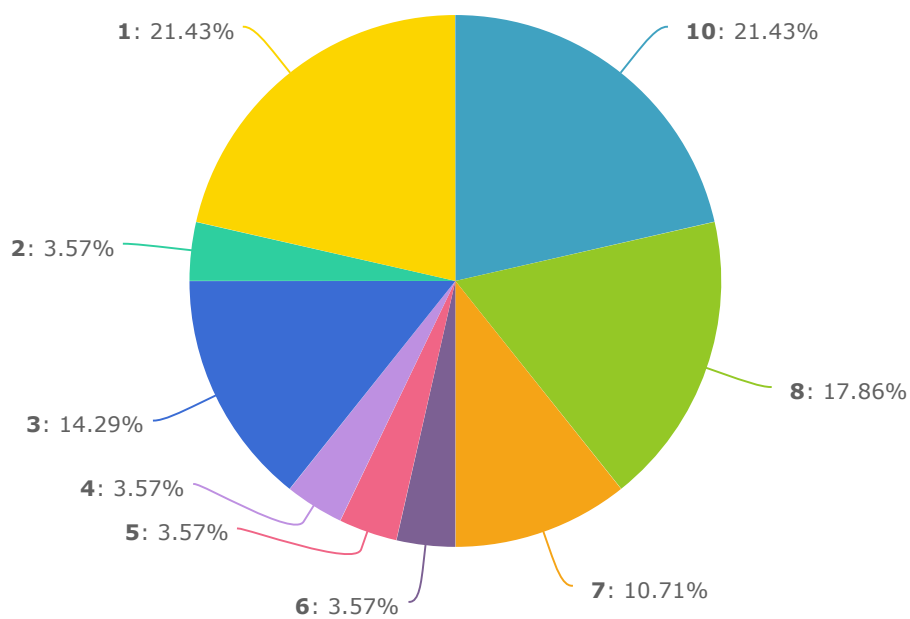
23 96748

2 96770

Total Responses 28

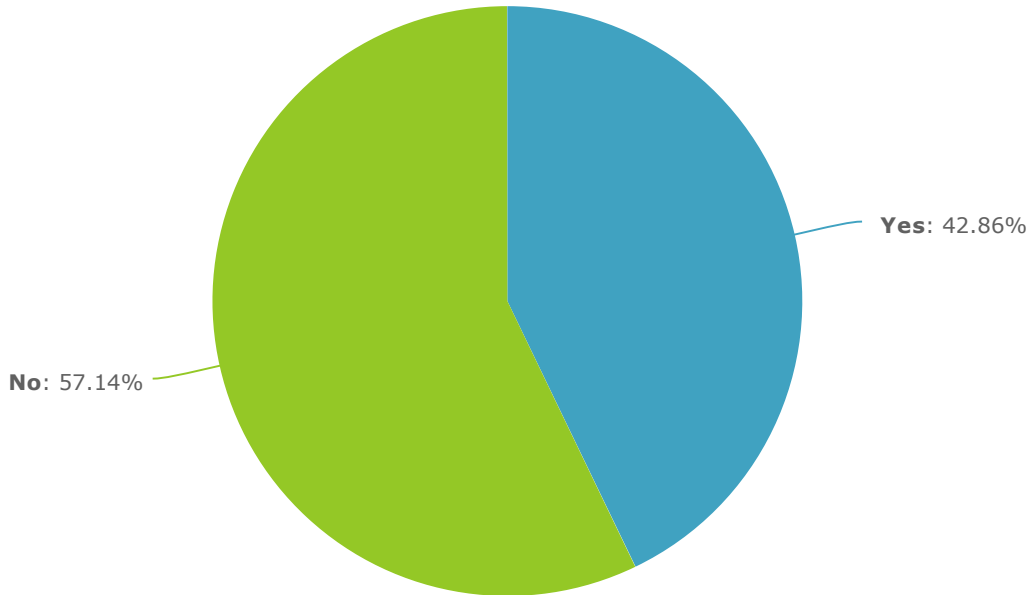
Skipped 5

3. Using a 10-point scale, where **10** means **Completely Agree** and **1** means **Do Not Agree At All**, how much do you agree or disagree that tourism has brought more benefits than problems. Response is Required.



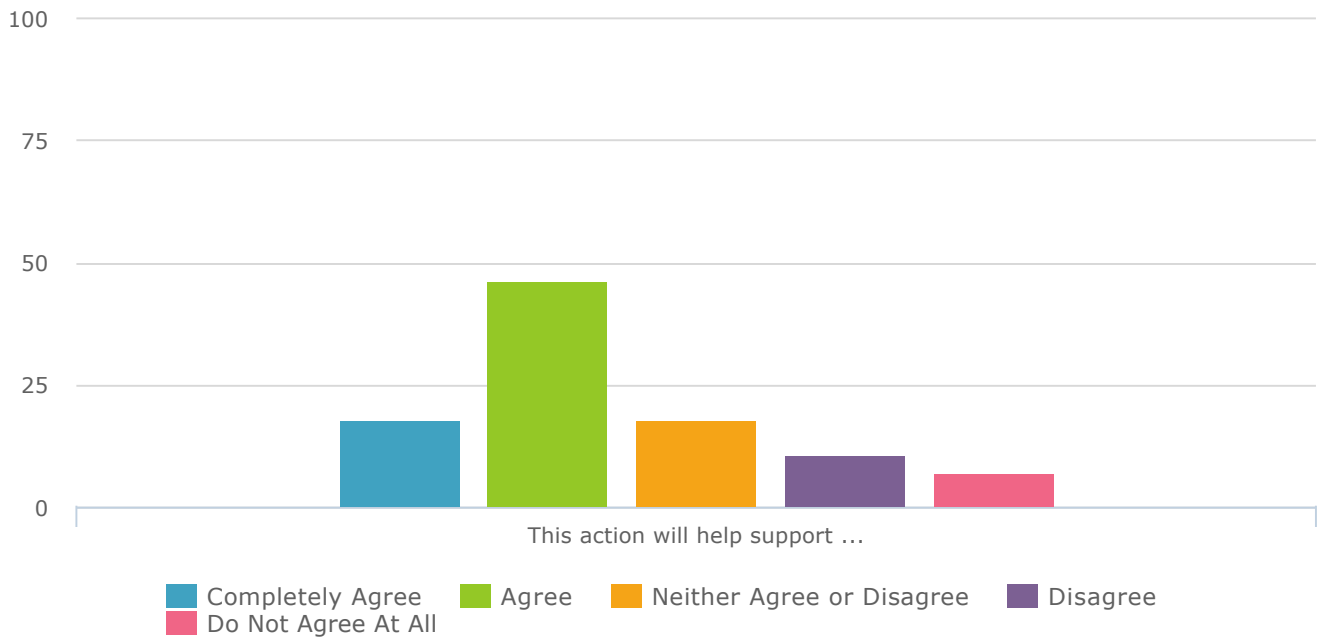
10	21.43%		6
9	0.00%		0
8	17.86%		5
7	10.71%		3
6	3.57%		1
5	3.57%		1
4	3.57%		1
3	14.29%		4
2	3.57%		1
1	21.43%		6
Total Responses			28
Skipped			5

4. Did you attend the Molokai Destination Management Action Plan Community Meeting on October 29? Response is required.



Yes	42.86%		12
No	57.14%		16
Total Responses			28
Skipped			5

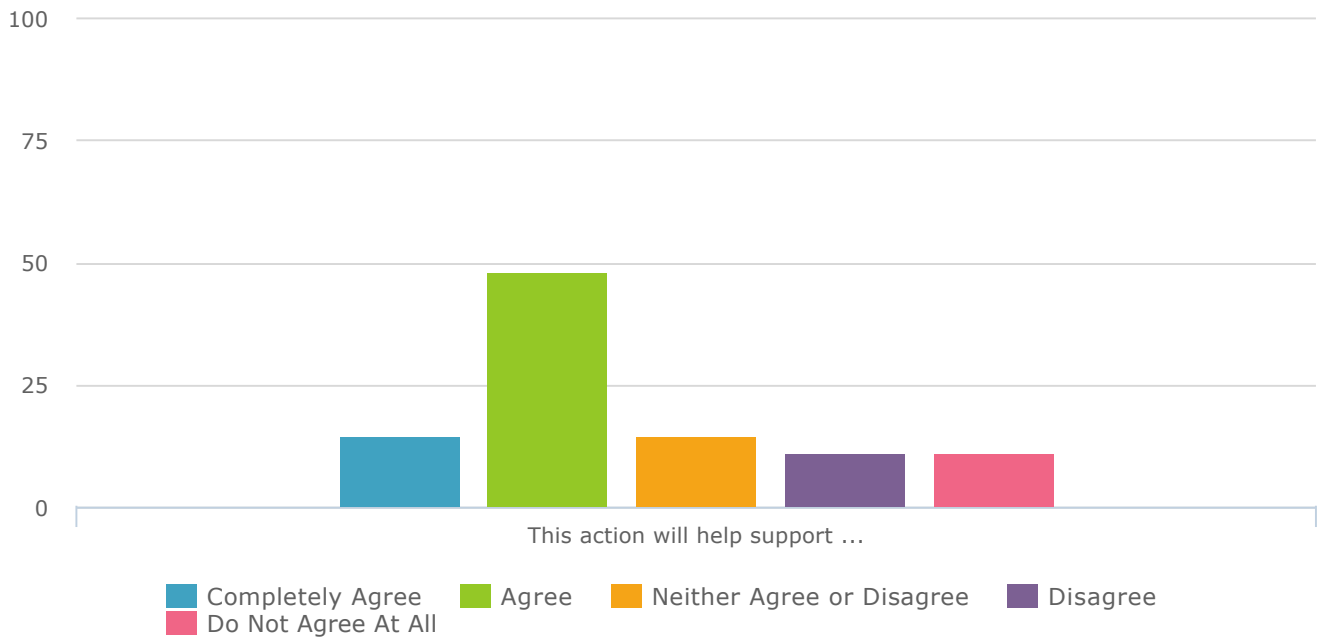
5. Action: Implement a management model that will protect resources and valued destination attributes.
 How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	5 17.86%	13 46.43%	5 17.86%	3 10.71%	2 7.14%	28

Total Responses	28
Skipped	5

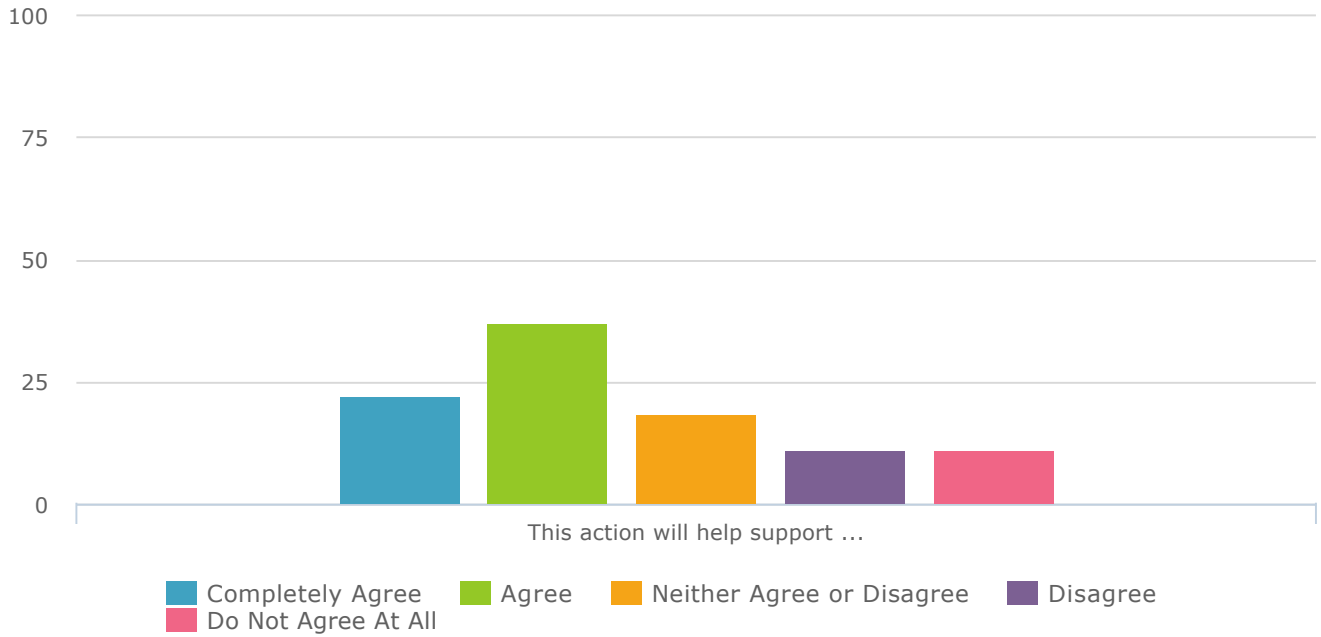
6. Action: Enhance resident-visitor relations by developing cultural/community-based activities.
 How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	4 14.81%	13 48.15%	4 14.81%	3 11.11%	3 11.11%	27

Total Responses	27
Skipped	6

7. Action: Attract visitors who want to learn about local cultures and lifestyles.
 How much do you agree or disagree with the statement below:

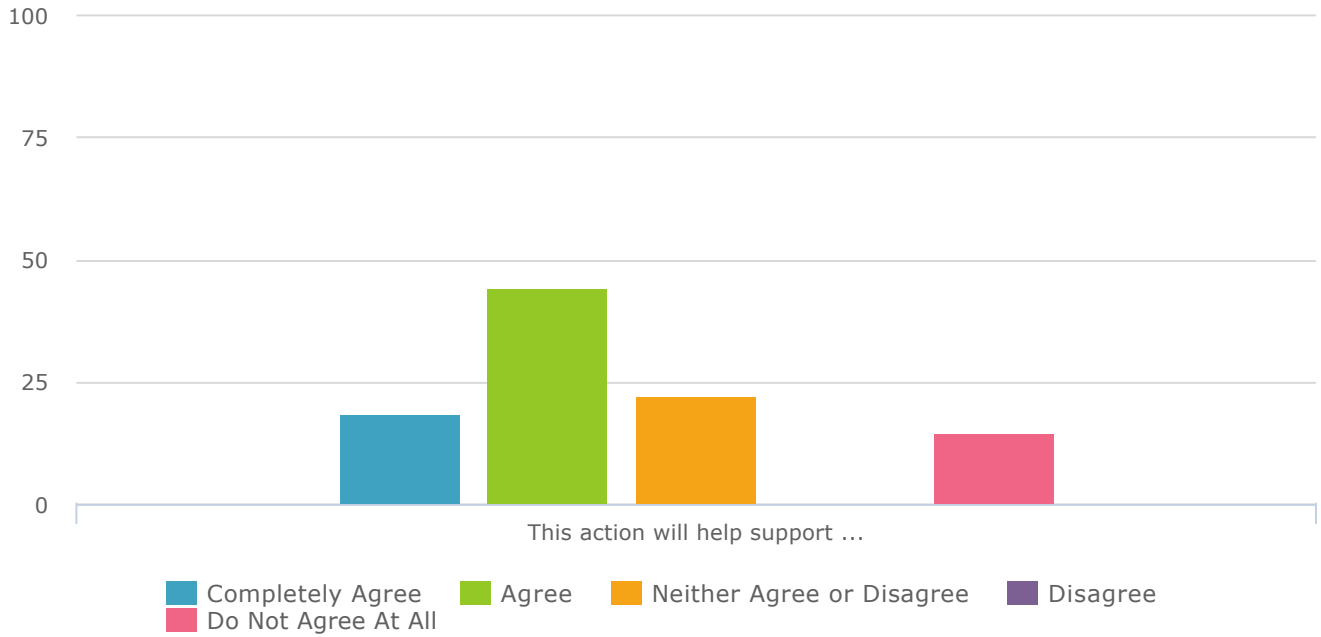


	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	6 22.22%	10 37.04%	5 18.52%	3 11.11%	3 11.11%	27

Total Responses	27
Skipped	6

8. Action: Promote Molokai to attract kamaaina and specific visitor segments who appreciate and understand the Molokai lifestyle.

How much do you agree or disagree with the statement below:

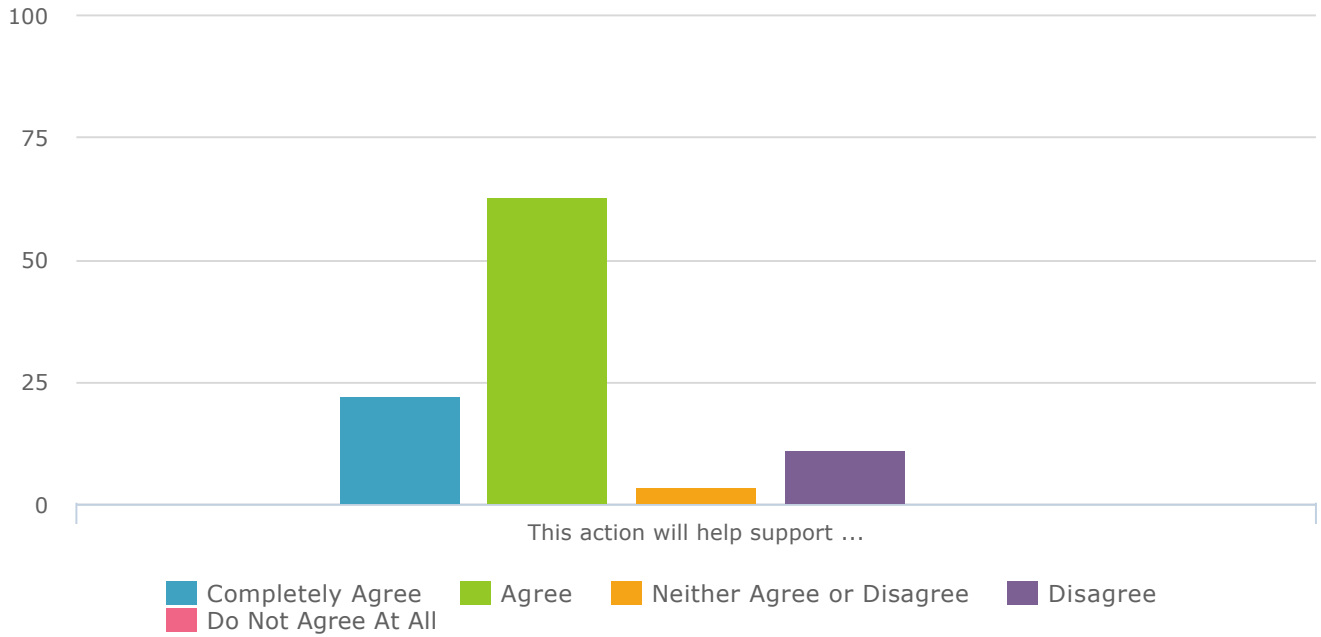


	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	5 18.52%	12 44.44%	6 22.22%	0 0.00%	4 14.81%	27

Total Responses 27

Skipped 6

9. Action: Develop communications/education programs to encourage responsible visitor behaviors.
 How much do you agree or disagree with the statement below:



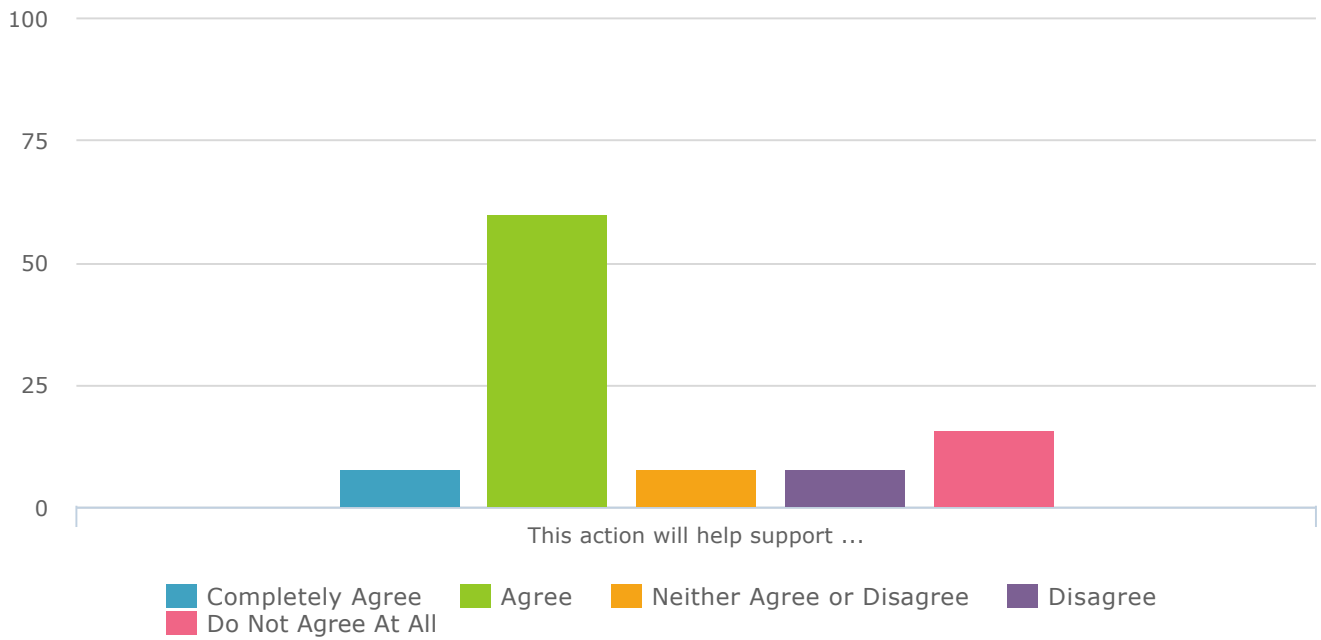
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	6 22.22%	17 62.96%	1 3.70%	3 11.11%	0 0.00%	27

Total Responses 27

Skipped 6

10. Action: Grow regenerative tourism by developing voluntourism, educational tourism, and eco-tourism on island.

How much do you agree or disagree with the statement below:

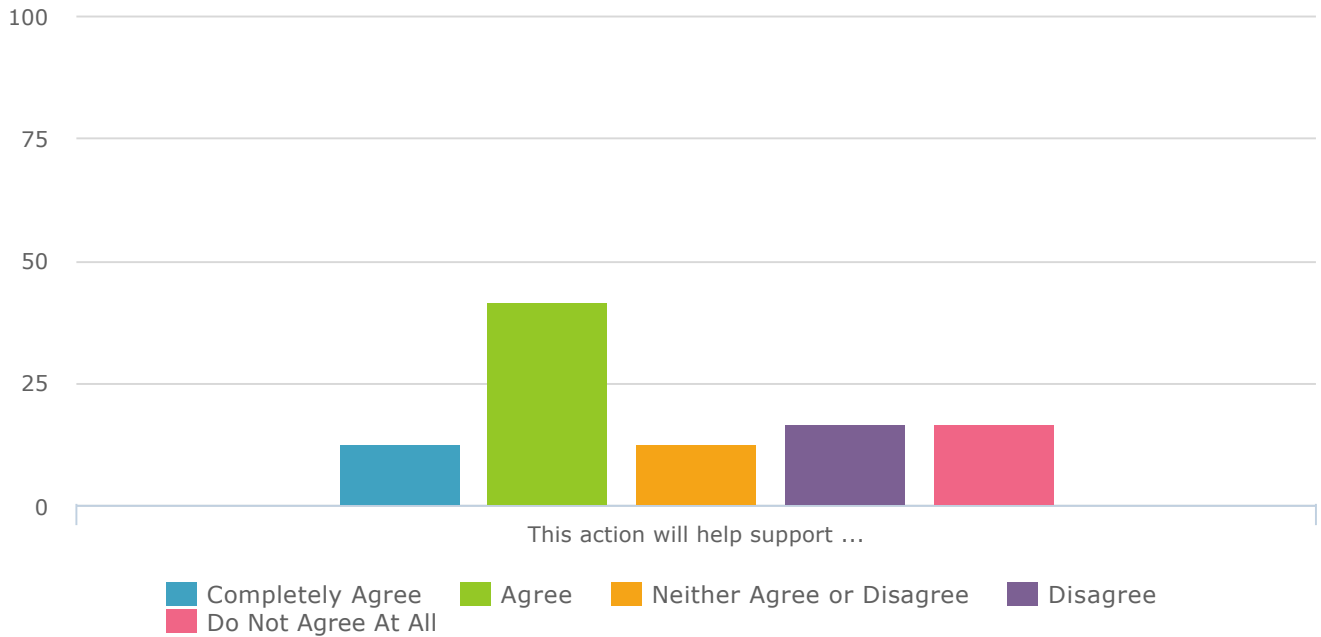


	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	2 8.00%	15 60.00%	2 8.00%	2 8.00%	4 16.00%	25

Total Responses 25

Skipped 8

11. Action: Support Molokai-based tourism related businesses to support jobs for residents.
 How much do you agree or disagree with the statement below:

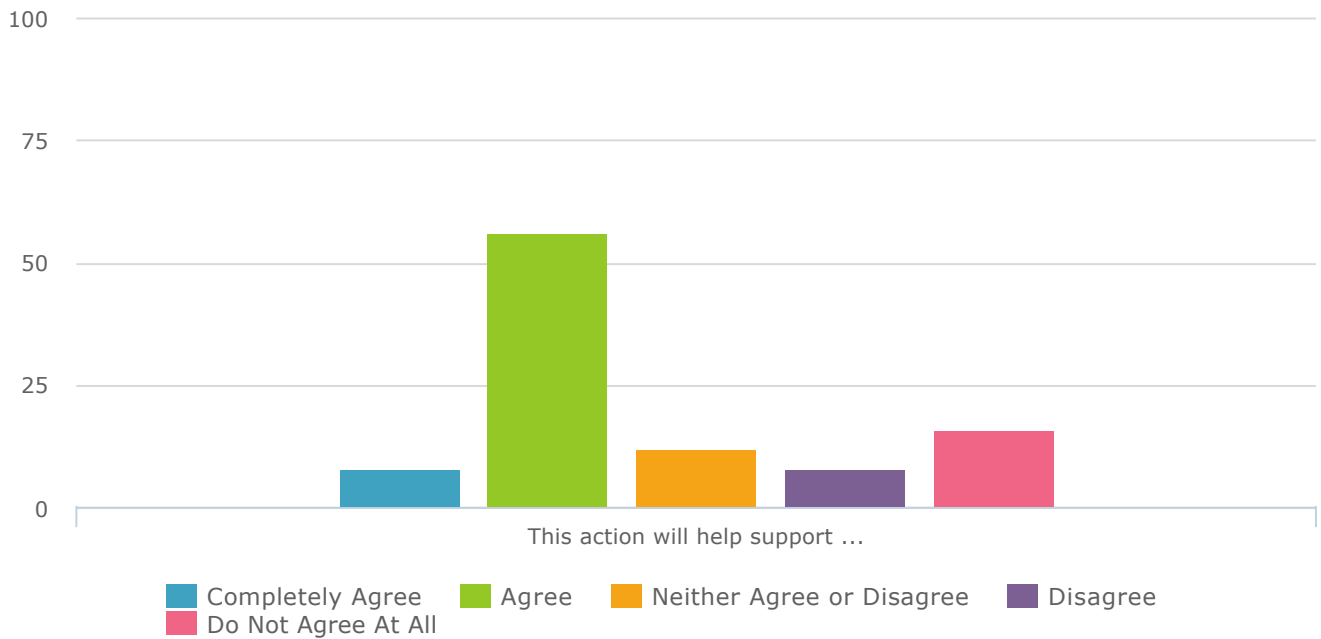


	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	3 12.50%	10 41.67%	3 12.50%	4 16.67%	4 16.67%	24

Total Responses 24

Skipped 9

12. Action: Develop events for both residents and visitors.
 How much do you agree or disagree with the statement below:



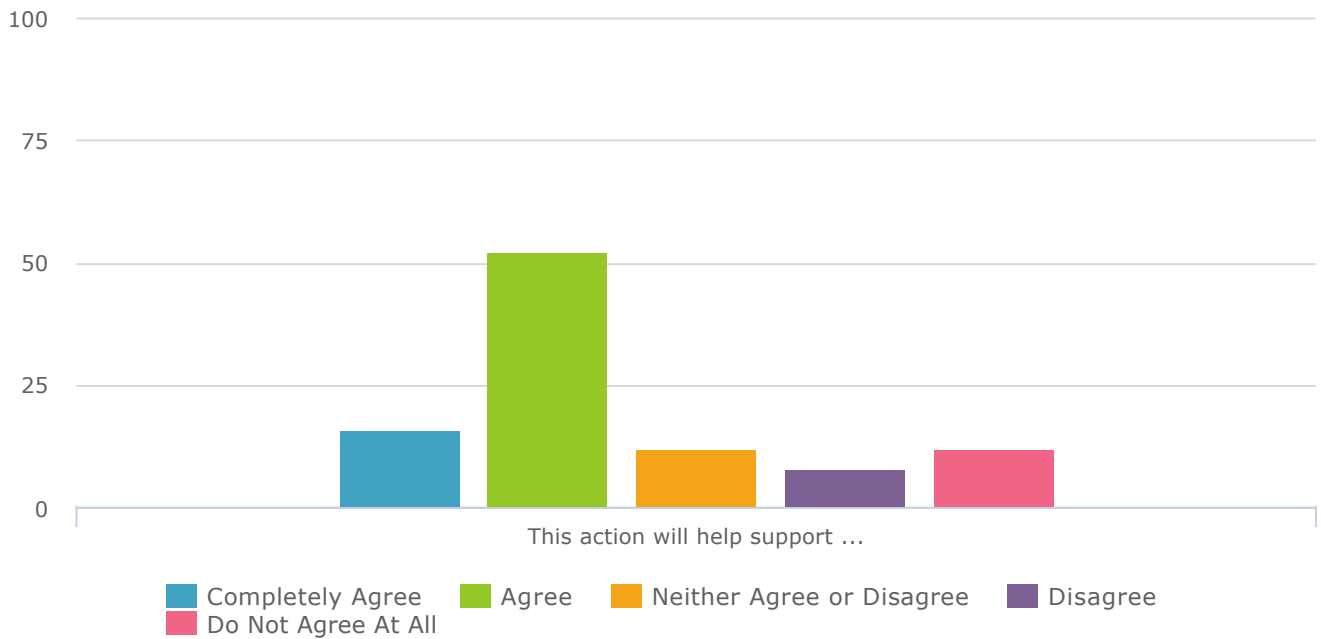
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	2 8.00%	14 56.00%	3 12.00%	2 8.00%	4 16.00%	25

Total Responses 25

Skipped 8

13. Action: Invest in infrastructure to improve and revitalize existing accommodations to meet the needs of target segments (see above).

How much do you agree or disagree with the statement below:



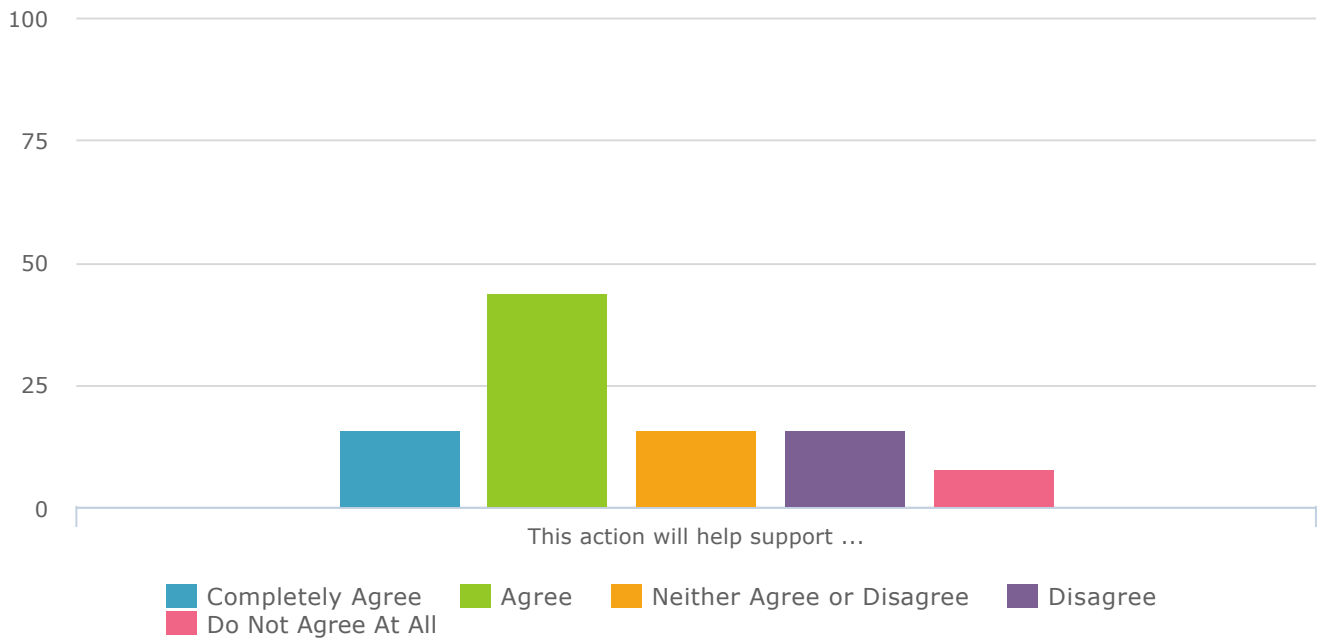
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	4 16.00%	13 52.00%	3 12.00%	2 8.00%	3 12.00%	25

Total Responses 25

Skipped 8

14. Action: Restore dependable on-island transportation and land and sea transportation to Molokai to pre-COVID levels. Consider whether there are options to increase services during high demand events.

How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	4 16.00%	11 44.00%	4 16.00%	4 16.00%	2 8.00%	25

Total Responses 25

Skipped 8

15. What other actions or critical components should be considered for the Molokai section of the Maui Nui Destination Management Action Plan?

Count Response

-
- 1 Actively seek business/Vendors/Residents who want to work/ educate/ interact / engage with visitors and the community. Support and advocate for them!
-
- 1 Always need to consider carbon footprint that even eco-tourism brings. Only visitors who sign up to regenerate (plant trees) or clean up beaches, or help in securing a future of sustainability on Molokai should be allowed to come.
-
- 1 Attract visitors that have a vested interest in the Molokai Culture and want to invest in it to help sustain its lifestyle
-
- 1 Do not promote tourism to Molokai. Period. End of story.
I lived in Waianae for 30 years, Hana for 20 and saw them ruined by over-tourism and over-population. Leave Molokai alone! Hands off!
Except:
Molokai benefits from athletic activities and competitions, educational events and programs, workshops of all sorts--cultural/art/restoration etc. Bringing in experts from around the world to lecture or share is vital to growth and education.
Interisland resident visitors are welcome. Non-residents are welcome for the above events and programs.
Reservations should be required for hiking to special areas such as Halawa Valley, Kamalou Preserve, and so on. Free to Hawaii residents, fee charges to non-residents.
-
- 1 Education is great and I see a need to educate the locals on economics and kamaina. Check out the sign on the side of the road leaving Kaunakakai going east. If I were a tourist I would not like to see a sign like that. So maybe the behavior of the locals demonstrates how they really feel. Do the locals realize Retirees as myself, spend our entire income on this island? Injecting all our \$\$ into Molokai's economy.
-
- 1 I feel that we can be more self sufficient sufficient with more help from the state
-
- 1 Invite people back who have been to Moloka'i and have enjoyed it. Repeat tourism. Visit, spend, come back and do it again vs visit spend go home
-
- 1 Manage accommodation availability to keep tourism levels at an amount the island and community can live with. Don't have too many rooms available, cars, etc. Molokai is small and we need to remember that we have limited infrastructure.
-
- 1 Moloka'i: tourism is not the only way for our island to be economically viable. We cannot allow Moloka'i to be transformed into a mini O'ahu or a tiny Maui..... we cannot follow suit to what works for Maui because it WILL NOT work for us. I do not want to educate people on how to gather and utilize my islands resources. I do not want to have signs all over say ing keep out, not here.... that kuleana should be automatic. NO GO IF YOU DON'T KNOW.. I like the ideas of restoring the old Sheraton and Maunaloa Lodge, bringing back the movie theater and restaurants on the west end. I do not want to exploit our island trails. People come here to get away and relax - they want to eat, drink and RELAX. Golfing would be very lucrative - restore the golf course. No need make our whole island totally dependent on visitor services because something like covid could happen again and

pau, our people are back to being destitute.

-
- 1 Molokai's economy should not be developed more to rely on tourism. We have seen that tourism is a quick fix and not reliable. I would rather see more money, effort, brainstorming and fundraising go into developing other industry on Molokai, that is supported by Molokai residents and local residents of the state of Hawaii. We need to be more reliant on our own people.
-
- 1 My company ran the global tourism campaigns for Tourist Authority of Thailand and your plan recognizes the challenge of destination tourism everywhere...yet we know Molokai is special. Many of the proposed concepts are similar to what I have mentioned or posted to friends over the years...many of my contacts have wanted to sign-up for my tongue-in-cheek environmental sustainability and cultural boot camp filled with days of clearing Kiawe, cleaning beaches...etc. all prefaced with a requirement to watch a video sensitive to everything Molokai and Hawaii work to protect along with many of the isolated islands in the Pacific...and anywhere. More...
-
- 1 Offer a limited number of Conditional Use Permits to homeowners who are serious about working with molokai residents to offer hands on cultural experiences such as those listed in HVCB/MKK Steering Comm info preferably on west end and central rather than Mana'e
-
- 1 Sustainability must be at the heart of the action plan. There are many clean-up/restoration projects that could be implemented to support residents and tourists alike.
-
- 1 There are people who would like to do business on Molokai who get discouraged by local government and regulations punitive toward them
-
- 1 There should be more support in generational businesses, incorporating cultural practitioners, those who have generational ties to Molokai as a priority in all these action plans that are being proposed. These action plans cannot be imposed unless our generational cultural practitioners are involved and yes, they should be the first to get paid. Why is it everyone else gets paid from tourism, but our own people? This is our 'aina, but yet everyone else profits, but us.
-
- 1 This should be Molokai ran and owned business. Molokai Ranch has done nothing for the betterment of our community. They take and take while Kānaka Maoli and residents get nothing. The ranch is falling apart; there are deer and cow carcasses on the dirt roads; they can't do anything now and want this? Big businesses do not benefit our community, and y'all want to change our values to make tourists comfortable for you to make money.
-
- 1 Work with community to remove negative roadside signs. Work with community to forgive the few visitors who made mistakes to move forward with positive aloha attitudes. I believe this starts the healing process and acceptance of tourists who visit and leave their dollars on the island. Those dollars benefit residents in many ways. I believe this learning works two ways. Residence who dislike visitors so strongly need to change attitudes and behaviors as well. Once that changes, I feel a mutual respect can form. I also feel if housing is needed for families to visit and learn, allow the short term rentals to start again. More opportunities for visitors to stay and learn local customs, the old ways and meet more of the community. Word of mouth and the Internet will bring people who are interested in these activities. A win win.

Total Responses 17

Skipped 16

16. What geographic areas, regions, or sites need to be managed more intentionally?

Count Response

1	Beaches and non-camping areas where tourists go any camp regardless of what signs say. They don't care, they do whatever they like.
1	Can't think of any
1	Coast/shorelines, beaches; ranchlands; watersheds; historical sites.
1	Halawa
1	Halawa Valley
1	Halawa. South side fringing reef. Entire N. Shore. South side hills, gullies, waterways from Kawela to Halawa. The Mauna Loa ghost town is a disconnect, yet it's recent history holds valuable stories. The Forest. All of these are brittle and could be ruined with high volume traffic.
1	I need more education about this subject.
1	I think that the main entrance to town could be more welcoming..., Either paint those ugly containers on the road to wharf or build a high fence. It takes away from the charm of old town Kaunakakai
1	Infrastructures supporting visitor destinations are so dilapidated here on Molokai. Also, beaches for locals and tourists alike are fragile and in need of maintenance. Locals must take responsibility for the trash they leave behind, but intentional maintenance of these attractions could support a culture and practice of preservation, sustainability, and respect.
1	Managed is questionable? Who will manage this? Those that come from this place should be a priority on what should be and how it should be managed. I highly suggest to consult with those like the Native Hawaiian Gathering Rights Association (NHGRA). You can contact Godfrey Akaka at 808-213-1013, NHGRA President
1	MOLOKAI

- 1 Molokai Ranch

 - 1 MOLOKAI RANCH

 - 1 Nice public bathrooms needed for visitors and residents in key areas.

 - 1 NOT Molokai. Best HTA does not promote Molokai as a destination.

 - 1 This is a discussion for Hawaiians on Molokai to lead

 - 1 Waikiki

 - 1 who going determine whether a visitor is responsible? And what if they are deemed irresponsible? Visitors rarely value what I value it seems that because they pay the "big bucks" to get here, everything is at their disposal - we see it often in the stores and restaurants - their demanding nature and lack of respect to generally accepted protocol are blatantly obvious. And agreed, not ALL visitors but a good majority, enough to "round up" to all.
- ALL of Moloka'i needs to be protected more intentionally....

Total Responses	18
Skipped	15

17. Are there geographic areas, regions, or sites where entry should be restricted and specific requirements should be fulfilled in order to gain access? If so, which areas should be restricted? What should be the requirements for entry?

Count Response

- 1 Any culturally- and historically-significant areas should be protected. Access to all natural resources should be restricted to a point - not denied but carefully monitored.

- 1 East End, West End, North Shore, South Shore. There should not be any area which has unlimited open access to tourists.

- 1 Either no access or only guided tours

- 1 Halawa Valley - Molokai residents only

- 1 Halawa, anywhere behind the island, forest, local trails. Educational class, paid tour guide, permits. We need more people to work and monitor these areas to keep

them as untouched as possible.

-
- 1 Helicopter tours of Molokai from Maui should pay a fee Molokai and those monies should be given to the conservation agencies on island who are actually protecting those areas. The funds from the tours will be used for more jobs in conservation. If no fees are collected, then Helicopter tours should NOT be allowed to visit Molokai
-
- 1 I assume we are talking visitors here. Halawa Valley is one. Mo'omomi another. There are probably more.
-
- 1 I do not believe the area around the cliffs should be open any time.
-
- 1 Molokai - acknowledgement of educational and informational packets PRIOR to arrival with additional acknowledgment to its terms and policies.
-
- 1 No
-
- 1 Not sure
-
- 1 see above
-
- 1 Some are already restrictive due to difficult access, Mo'omomi is an example.
-
- 1 Sometimes you should just leave things alone.
-
- 1 WE ARE HERE BECAUSE WE DO NOT WANT TO LIVE ON A TOURIST ISLAND. MINIMIZE IMPACT ON RESIDENTIAL AND OUR ROUTINE SHOPPING [KAUNAKAKAI]. THIS IS NOT A HAWAII RESORT ISLAND - OUTDOOR ACTIVITIES LIKE THE RANCH PROVIDED WHEN IT WAS OPERATING. SUCH WERE NOT PROFITABLE SO DON'T KNOW HOW YOU WOULD MAKE THEM PROFITABLE BUT THE RANCH AREA IS HUGE AND COULD PROVIDE HIKING, BIKING, RIDING AND RESPITE FROM THE TOURIST CITIES FOR LOCALS. I WORKED WITH PEOPLE WHO BROUGHT THEIR FAMILIES HERE FOR A FEW DAYS OF "COUNTRY" RELAX IN THE TENTALOES WEST END.
-
- 1 Yes, please see NHGRA...you may email them at nhgra@gmail.com
-
- 1 Yes. Molokai. And within Molokai, Kamakou, Halawa, Mo'omomi, and more.

Total Responses	17
-----------------	----

Skipped	16
---------	----

18. Any other comments?

Count Response

- 1 Ask or inform local community on what partnerships & joint ventures are being made with local entities. Who they are and what the partnership is. Gives credibility and relativity.

-
- 1 It was foolish of the County Council to stop legally operating short term vacation rentals from continuing. Molokai needs those rentals for the many families who come for funerals, canoe races, graduations, makahiki, and more. Re-think the vote and let legally operating short term rentals continue. Do not add more. Just keep those we have.
-
- 1 Limited tourism on Molokai has many benefits beyond simply the infusion of revenue. But, the people of Molokai need to have an organized "lead" role in the planning process
-
- 1 Lots! Some of the questions listed are bundled inappropriately. Of course we want to improve our island but not build something if we already have something suitable in place. How does one become a part of the steering committee? I do not see anyone from the farming community - and the one person that you have from the Homestead community is a joke. The presentation last night spoke of diversity within their work group - but Lori was right; a majority of those involved are already in the tourist industry and may have self serving intentions. But Covid has allowed us to take a hard look at what tourism looks like not just in Hawai'i but across the nation, around the world. I am not willing to exploit my culture, my way of life for a few kenikeni... and neither should they. We have what we have and if not good enough for you, go someplace else.
-
- 1 Molokai is beautiful, small and enough room for everyone to enjoy a quality life. I understand the attitude and fear that the people have and I understand why. There has to be a way to give them the security they need to protect their homeland.
-
- 1 Molokai is perhaps the last stronghold of the Hawaiian culture of the islands' ancestors. This plan has great responsibility to uphold this culture (and landscape) that captures the imagination of so many people around the world. Preservation is so critical. Sustainability is a must. Responsible tourism must be the ethos of your action plan to balance the current demand for preservation and the real need for economic sustainability that gives residents hope and pride to be a part of this truly special island.
-
- 1 Molokai should not be marketed as a vacation destination. Maybe a cultural and educational experience?
-
- 1 Much like trying to bring new technologies of sustainability to Molokai (smokeless incinerator, clean energy, etc.) adapting takes time and education of the residents as well as tourists is required. Even then, our choices need to be based on solid data, testing and regulatory teams to insure all is executed as promised. A smokeless incinerator is such as example. We take their word, and we test on our side to verify.
-
- 1 Take down unwelcoming signs.
Ghanaian people are welcome on the mainland always.
It would be nice to welcome visitors too. It's the pono thing to do
-
- 1 The meeting came across as us against them. I am sad this is the main feeling talked about. We are all humans. The Aloha spirit seems lost. Tourism is an important tool that assists the community with programs and maintaining the roads and more. There are not a lot of activities for anyone to do on the island. Putt Putt golf is a great family activity, for locals too. Outdoor movies, fishing lessons from net to shore. Just to name a few ideas. I hope this can be healing for

all involved. Tourism is here to stay, embrace it and benefit from it.

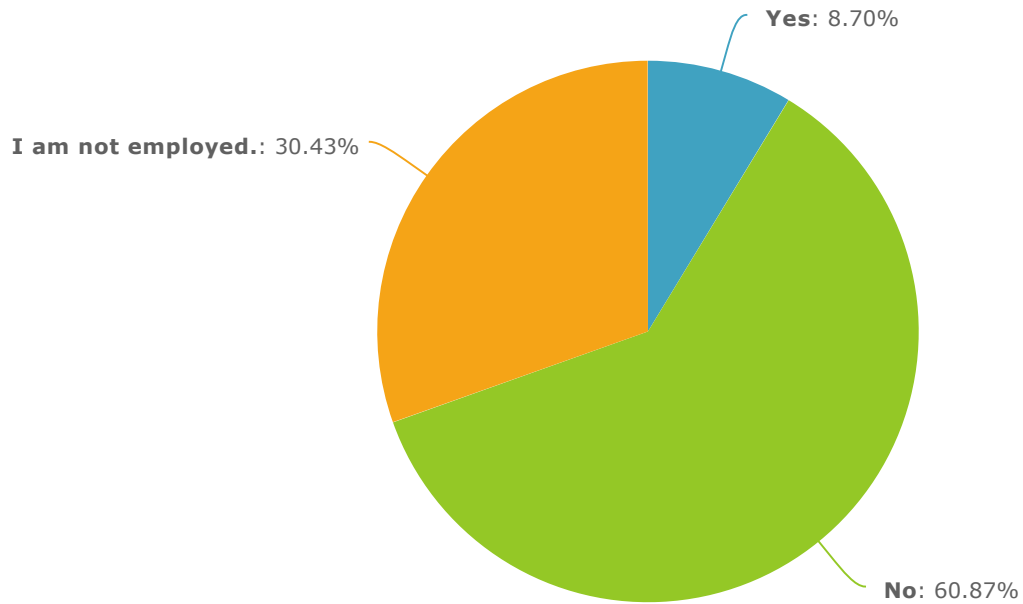
-
- 1 There is an element of “tourists not welcome here”. Auwe! No can. Share the aloha.
-
- 1 We do not need any more tourism on Molokai. We need funds channelled to diversify our economy away from tourism. For example, support more local manufacturing and businesses on island. Farms, certified kitchens, deer meat processing plant, etc.

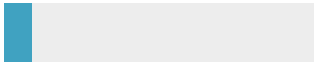

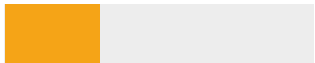
Total Responses	12
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Skipped	21
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19. Let's define the "visitor industry" as any business depending mostly on tourists or depending on other businesses working with tourists.

Is your current job part of the visitor industry?



Yes	8.70%		2
No	60.87%		14
I am not employed.	30.43%		7
Total Responses			23
Skipped			10

20. If you are answering on behalf of an organization or business, please list its name.

Count Response

1 Hawaii Safari

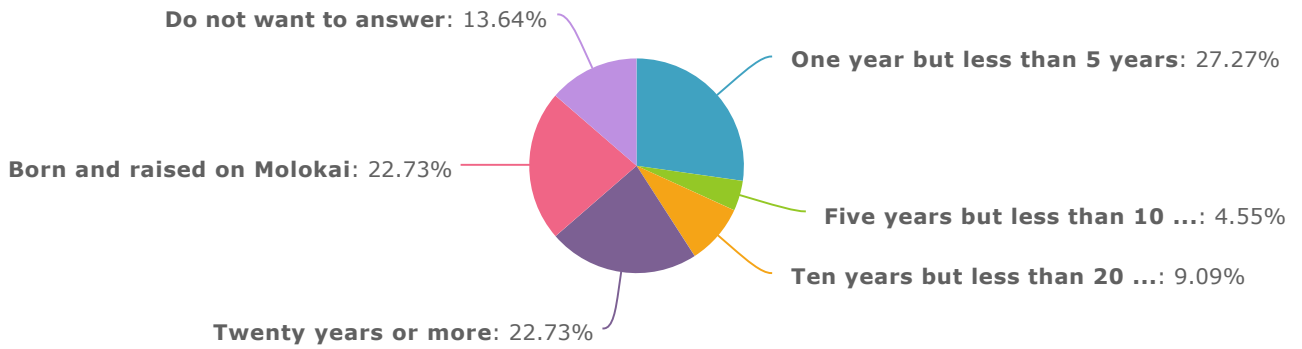
1 Hiro's Ohana Grill

1 na

Total Responses 3

Skipped 30

21. How many years have you lived on Molokai?



Less than one year	0.00%	<div style="width: 0%;"></div>	0
One year but less than 5 years	27.27%	<div style="width: 27.27%;"></div>	6
Five years but less than 10 years	4.55%	<div style="width: 4.55%;"></div>	1
Ten years but less than 20 years	9.09%	<div style="width: 9.09%;"></div>	2
Twenty years or more	22.73%	<div style="width: 22.73%;"></div>	5
Born and raised on Molokai	22.73%	<div style="width: 22.73%;"></div>	5
Don't know	0.00%	<div style="width: 0%;"></div>	0
Do not want to answer	13.64%	<div style="width: 13.64%;"></div>	3
Total Responses			22
Skipped			11