



## June 2022 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported stronger revenue per available room (RevPAR) and average daily rate (ADR) in June 2022 compared to June 2021. When compared to pre-pandemic June 2019, statewide ADR and RevPAR were also higher in June 2022.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in June 2022 was \$297 (+17.0%), with ADR at \$392 (+18.8%) and occupancy of 75.8 percent (-1.2 percentage points) compared to June 2021 (Figure 1). Compared with June 2019, RevPAR was 26.1 percent higher, driven by higher ADR (+39.6%) which offset lower occupancy (-8.2 percentage points) (Figure 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For June, the survey included 153 properties representing 46,564 rooms, or 83.9 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

In June 2022, passengers arriving on direct international flights through June 11 were subjected to federal U.S. entry requirements which included proof of an up-to-date vaccination document and negative COVID-19 test result taken within one day of travel, or documentation of having recovered from COVID-19 in the past 90 days, prior to their flight. This requirement was lifted on June 12, 2022. There were no travel restrictions for passengers arriving on domestic direct flights from the U.S. Mainland.

Hawai'i hotel room revenues statewide totaled \$494.2 million (+20.7% vs. 2021, +29.3% vs. 2019) in June. Room demand was 1.3 million room nights (+1.6% vs. 2021, -7.4% vs. 2019) and room supply was 1.7 million room nights (+3.2% vs. 2021, +2.6% vs. 2019) (Figure 2).

Luxury Class properties earned RevPAR of \$546 (+2.3% vs. 2021, +23.2% vs. 2019), with ADR at \$883 (+16.2% vs. 2021, +59.4% vs. 2019) and occupancy of 61.8 percent (-8.4 percentage points vs. 2021, -18.2 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$178 (+19.7% vs. 2021, +29.0% vs. 2019) with ADR at \$228 (+14.7% vs. 2021, +35.0% vs. 2019) and occupancy of 78.2 percent (+3.3 percentage points vs. 2021, -3.7 percentage points vs. 2019).

Maui County hotels led the counties in June and achieved RevPAR of \$452 (+5.6% vs. 2021, +42.2% vs. 2019), with ADR at \$644 (+20.2% vs. 2021, +63.6% vs. 2019) and occupancy of 70.1 percent (-9.7 percentage points vs. 2021, -10.5 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$658 (+8.3% vs. 2021, +17.1% vs. 2019), with ADR at \$1,025 (+27.4% vs. 2021, +66.3% vs. 2019) and occupancy of 64.1 percent (-11.3 percentage points vs. 2021, -26.9 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$422 (+11.1% vs. 2021, +56.4% vs. 2019), ADR at \$579 (+26.0% vs. 2021, +74.3% vs. 2019) and occupancy of 72.9 percent (-9.8 percentage points vs. 2021, -8.3 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$349 (+40.1% vs. 2021, +67.4% vs. 2019), with ADR at \$418 (+28.2% vs. 2021, +49.2% vs. 2019) and occupancy of 83.4 percent (+7.0 percentage points vs. 2021, +9.1 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$311 (+14.2% vs. 2021, +59.5% vs. 2019), with ADR at \$411 (+18.5% vs. 2021, +65.1% vs. 2019), and occupancy of 75.7 percent (-2.9 percentage points vs. 2021, -2.7 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$456 (+4.8% vs. 2021, +62.7% vs. 2019), with ADR at \$642 (+19.5% vs. 2021, +83.0% vs. 2019), and occupancy of 71.0 percent (-9.9 percentage points vs. 2021, -8.9 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$219 (+28.2% vs. 2021, +2.5% vs. 2019) in June, ADR at \$284 (+25.3% vs. 2021, +16.9% vs. 2019) and occupancy of 77.1 percent (+1.7 percentage points vs. 2021, -10.8 percentage points vs. 2019). Waikīkī hotels earned RevPAR of \$208 (+25.7% vs. 2021, -0.5% vs. 2019), with ADR at \$270 (+24.0% vs. 2021, +13.6% vs. 2019) and occupancy of 77.3 percent (+1.0 percentage points vs. 2021, -11.0 percentage points vs. 2019).

### **First Half 2022**

During the first half of 2022, Hawai'i's hotels earned \$266 in RevPAR (+87.6% vs. 2021, +18.2% vs. 2019), with ADR at \$365 (+23.5% vs. 2021, +30.3% vs. 2019) and occupancy of 73.0 percent (+25.0 percentage points vs. 2021, -7.5 percentage points vs. 2019).

Total statewide hotel revenues for first half of 2022 were \$2.68 billion (+99.1% vs. 2021, +21.3% vs. 2019). Room supply was 10.1 million room nights (+6.1% vs. 2021, +2.6% vs. 2019), and room demand was 7.3 million room nights (+61.3% vs. 2021, -6.9% vs. 2019).

### **Comparison to Top U.S. Markets**

In comparison to the top U.S. markets, the Hawaiian Islands earned the highest first half 2022 RevPAR at \$266 (+87.6%). Miami, Florida was second at \$216 (+40.4%), followed by New York, New York at \$172 (+122.5%) (Figure 19).

The Hawaiian Islands also led the U.S. markets in first half 2022 ADR at \$365 (+23.5%), followed by Miami, Florida at \$286 (+27.7%) and New York, New York at \$252 (+63.0%) (Figure 20).

In the first half of 2022, Florida destinations topped the country in occupancy with Tampa at 75.6 percent (+5.5 percentage points), followed by Miami at 74.4 percent (+6.8 percentage points), and Orlando at 73.6 percent (+20.0 percentage points). The Hawaiian Islands ranked fourth at 73.0 percent (+25.0 percentage points).

### **Comparison to International Markets**

Hotels in the Maldives ranked highest in first half RevPAR for international "sun and sea" destinations at \$458 (+32.2%), followed by French Polynesia (\$418, +109.1%), Maui County (\$417, +65.5%), Hawai'i Island (\$308, +94.4%), and Kaua'i (\$307, +179.6%). O'ahu ranked ninth (\$185, +103.0%) (Figure 22).

Maldives led in ADR at \$685 (+4.2%), followed by French Polynesia (\$676, +5.3%) and Maui County (\$606, +25.4%). Hawai'i Island (\$404, +29.6%), Kaua'i (\$396, +52.0%), and O'ahu (\$252, +28.0%) ranked fifth, sixth, and ninth, respectively (Figure 23).

Kauai led in occupancy for "sun and sea" destinations at 77.7 percent (+35.4 percentage points), followed by Hawai'i Island (76.2%, +25.4 percentage points). O'ahu ranked fourth (73.4%, +27.1 percentage points) and Maui County ranked seventh (68.7%, +16.6 percentage points) (Figure 24).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaii tourism authority.org/research/infrastructure-research/>

### **About the Hawai'i Hotel Performance Report**

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For June, the survey included 153 properties representing 46,564 rooms, or 83.9 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The June survey included 77 properties on O'ahu representing 28,382 rooms (92.6%); 41 properties in the County of Maui, representing 9,828 rooms (74.5%); 16 properties on the island of Hawai'i, representing 4,889 rooms (69.5%); and 19 properties on Kaua'i, representing 3,465 rooms (75.0%).

### **About the Hawai'i Tourism Authority**

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For more information about HTA, visit [www.hawaii tourism authority.org](http://www.hawaii tourism authority.org) or follow @HawaiiHTA on [Facebook](#), [Instagram](#), and [Twitter](#).

**Figure 1: Hawai'i Hotel Performance June 2022**

	Occupancy %			Average Daily Rate			RevPAR		
	2022	2021	Percentage Pt. Change	2022	2021	% Change	2022	2021	% Change
<b>State of Hawai'i</b>	75.8%	76.9%	-1.2%	\$391.73	\$329.85	18.8%	\$296.85	\$253.79	17.0%
Luxury Class	61.8%	70.2%	-8.4%	\$883.09	\$760.24	16.2%	\$545.85	\$533.76	2.3%
Upper Upscale Class	79.6%	79.4%	0.2%	\$374.66	\$304.11	23.2%	\$298.11	\$241.34	23.5%
Upscale Class	79.6%	79.2%	0.4%	\$273.38	\$224.33	21.9%	\$217.50	\$177.61	22.5%
Upper Midscale Class	72.3%	73.2%	-0.8%	\$244.02	\$220.65	10.6%	\$176.52	\$161.49	9.3%
Midscale & Economy Class	78.2%	74.9%	3.3%	\$228.16	\$198.98	14.7%	\$178.39	\$148.97	19.7%
<b>O'ahu</b>	77.1%	75.4%	1.7%	\$284.03	\$226.72	25.3%	\$218.99	\$170.87	28.2%
Waikiki	77.3%	76.3%	1.0%	\$269.72	\$217.48	24.0%	\$208.38	\$165.83	25.7%
Other O'ahu	76.2%	70.1%	6.1%	\$365.84	\$286.93	27.5%	\$278.78	\$201.02	38.7%
O'ahu Luxury	58.8%	64.1%	-5.3%	\$670.27	\$577.45	16.1%	\$393.83	\$370.18	6.4%
O'ahu Upper Upscale	79.4%	77.1%	2.3%	\$295.20	\$238.42	23.8%	\$234.51	\$183.93	27.5%
O'ahu Upscale	84.6%	79.4%	5.2%	\$221.62	\$183.52	20.8%	\$187.44	\$145.66	28.7%
O'ahu Upper Midscale	71.5%	68.9%	2.7%	\$181.24	\$148.15	22.3%	\$129.66	\$102.03	27.1%
O'ahu Midscale & Economy	76.6%	73.0%	3.6%	\$164.52	\$141.12	16.6%	\$126.01	\$103.01	22.3%
<b>Maui County</b>	70.1%	79.7%	-9.7%	\$644.48	\$536.17	20.2%	\$451.70	\$427.58	5.6%
Wailea	64.1%	75.4%	-11.3%	\$1,025.48	\$805.21	27.4%	\$657.67	\$607.00	8.3%
Lahaina/Kā'anapali/Kapalua	72.9%	82.7%	-9.8%	\$579.32	\$459.82	26.0%	\$422.48	\$380.33	11.1%
Other Maui County	66.8%	76.3%	-9.4%	\$726.24	\$633.29	14.7%	\$485.29	\$483.00	0.5%
Maui County Luxury	57.3%	70.0%	-12.7%	\$1,147.13	\$901.64	27.2%	\$656.97	\$630.87	4.1%
Maui County Upper Upscale & Upscale	75.8%	84.1%	-8.3%	\$535.37	\$420.71	27.3%	\$405.82	\$353.83	14.7%
<b>Island of Hawai'i</b>	75.7%	78.6%	-2.9%	\$411.24	\$346.97	18.5%	\$311.41	\$272.78	14.2%
Kohala Coast	71.0%	80.9%	-9.9%	\$642.29	\$537.56	19.5%	\$455.83	\$434.80	4.8%
<b>Kaua'i</b>	83.4%	76.3%	7.0%	\$418.44	\$326.29	28.2%	\$348.81	\$249.00	40.1%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 2: Hawai'i Hotel Performance by Measure June 2022**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
<b>State of Hawai'i</b>	1,664.7	1,613.2	3.2%	1,261.5	1,241.2	1.6%	494.2	409.4	20.7%
<b>O'ahu</b>	919.2	873.5	5.2%	708.7	658.3	7.7%	201.3	149.3	34.9%
Waikiki	780.7	748.5	4.3%	603.2	570.8	5.7%	162.7	124.1	31.1%
<b>Maui County</b>	395.9	397.9	-0.5%	277.5	317.3	-12.6%	178.8	170.1	5.1%
Wailea	87.7	87.6	0.0%	56.2	66.1	-14.9%	57.7	53.2	8.4%
Lahaina/Kā'anapali/Kapalua	211.7	214.8	-1.4%	154.4	177.6	-13.1%	89.5	81.7	9.5%
<b>Island of Hawai'i</b>	211.1	207.1	1.9%	159.8	162.8	-1.9%	65.7	56.5	16.3%
Kohala Coast	89.3	88.7	0.6%	63.4	71.8	-11.7%	40.7	38.6	5.5%
<b>Kaua'i</b>	138.5	134.7	2.8%	115.5	102.8	12.3%	48.3	33.5	44.0%

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**Figure 3: Hawai'i Hotel Performance June 2022 vs. 2019**

	Occupancy %			Average Daily Rate			RevPAR		
	2022	2019	Percentage Pt. Change	2022	2019	% Change	2022	2019	% Change
<b>State of Hawai'i</b>	75.8%	83.9%	-8.2%	\$391.73	\$280.51	39.6%	\$296.85	\$235.44	26.1%
Luxury Class	61.8%	80.0%	-18.2%	\$883.09	\$553.86	59.4%	\$545.85	\$443.10	23.2%
Upper Upscale Class	79.6%	86.6%	-7.1%	\$374.66	\$281.87	32.9%	\$298.11	\$244.19	22.1%
Upscale Class	79.6%	81.2%	-1.7%	\$273.38	\$206.74	32.2%	\$217.50	\$167.94	29.5%
Upper Midscale Class	72.3%	86.5%	-14.2%	\$244.02	\$166.74	46.4%	\$176.52	\$144.23	22.4%
Midscale & Economy Class	78.2%	81.9%	-3.7%	\$228.16	\$168.95	35.0%	\$178.39	\$138.34	29.0%
<b>O'ahu</b>	77.1%	87.9%	-10.8%	\$284.03	\$242.90	16.9%	\$218.99	\$213.63	2.5%
Waikiki	77.3%	88.2%	-11.0%	\$269.72	\$237.35	13.6%	\$208.38	\$209.37	-0.5%
Other O'ahu	76.2%	86.4%	-10.2%	\$365.84	\$277.10	32.0%	\$278.78	\$239.33	16.5%
O'ahu Luxury	58.8%	79.6%	-20.9%	\$670.27	\$478.26	40.1%	\$393.83	\$380.74	3.4%
O'ahu Upper Upscale	79.4%	89.3%	-9.9%	\$295.20	\$268.33	10.0%	\$234.51	\$239.72	-2.2%
O'ahu Upscale	84.6%	89.3%	-4.7%	\$221.62	\$198.72	11.5%	\$187.44	\$177.48	5.6%
O'ahu Upper Midscale	71.5%	87.2%	-15.7%	\$181.24	\$162.77	11.3%	\$129.66	\$141.95	-8.7%
O'ahu Midscale & Economy	76.6%	88.8%	-12.2%	\$164.52	\$142.58	15.4%	\$126.01	\$126.64	-0.5%
<b>Maui County</b>	70.1%	80.6%	-10.5%	\$644.48	\$393.97	63.6%	\$451.70	\$317.57	42.2%
Wailea	64.1%	91.1%	-26.9%	\$1,025.48	\$616.71	66.3%	\$657.67	\$561.61	17.1%
Lahaina/Kā'anapali/Kapalua	72.9%	81.2%	-8.3%	\$579.32	\$332.40	74.3%	\$422.48	\$270.05	56.4%
Other Maui County	66.8%	79.8%	-13.0%	\$726.24	\$473.97	53.2%	\$485.29	\$378.22	28.3%
Maui County Luxury	57.3%	85.1%	-27.9%	\$1,147.13	\$549.93	108.6%	\$656.97	\$468.15	40.3%
Maui County Upper Upscale & Upscale	75.8%	81.0%	-5.2%	\$535.37	\$311.71	71.8%	\$405.82	\$252.50	60.7%
<b>Island of Hawai'i</b>	75.7%	78.4%	-2.7%	\$411.24	\$249.05	65.1%	\$311.41	\$195.25	59.5%
Kohala Coast	71.0%	79.8%	-8.9%	\$642.29	\$350.89	83.0%	\$455.83	\$280.11	62.7%
<b>Kaua'i</b>	83.4%	74.3%	9.1%	\$418.44	\$280.48	49.2%	\$348.81	\$208.42	67.4%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 4: Hawai'i Hotel Performance by Measure June 2022 vs. 2019**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2022	2019	% Change	2022	2019	% Change	2022	2019	% Change
<b>State of Hawai'i</b>	1,664.7	1,622.8	2.6%	1,261.5	1,362.1	-7.4%	494.2	382.1	29.3%
<b>O'ahu</b>	919.2	910.4	1.0%	708.7	800.7	-11.5%	201.3	194.5	3.5%
Waikiki	780.7	781.0	0.0%	603.2	688.9	-12.4%	162.7	163.5	-0.5%
<b>Maui County</b>	395.9	381.8	3.7%	277.5	307.7	-9.8%	178.8	121.2	47.5%
Wailea	87.7	65.8	33.2%	56.2	59.9	-6.2%	57.7	37.0	56.0%
Lahaina/Kā'anapali/Kapalua	211.7	214.1	-1.1%	154.4	173.9	-11.2%	89.5	57.8	54.8%
<b>Island of Hawai'i</b>	211.1	194.2	8.7%	159.8	152.2	5.0%	65.7	37.9	73.3%
Kohala Coast	89.3	90.0	-0.8%	63.4	71.4	-11.2%	40.7	25.1	62.3%
<b>Kaua'i</b>	138.5	136.4	1.5%	115.5	101.4	13.9%	48.3	28.4	69.9%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

**Figure 5: Hawai'i Hotel Performance Year-to-Date June 2022**

	Occupancy %			Average Daily Rate			RevPAR		
	2022	2021	Percentage Pt. Change	2022	2021	% Change	2022	2021	% Change
<b>State of Hawai'i</b>	73.0%	48.0%	25.0%	\$364.75	\$295.45	23.5%	\$266.16	\$141.86	87.6%
Luxury Class	59.6%	43.1%	16.5%	\$834.02	\$730.91	14.1%	\$496.88	\$315.08	57.7%
Upper Upscale Class	75.7%	46.7%	29.0%	\$339.29	\$274.11	23.8%	\$256.68	\$127.94	100.6%
Upscale Class	76.5%	51.1%	25.4%	\$257.56	\$194.23	32.6%	\$196.98	\$99.25	98.5%
Upper Midscale Class	71.7%	51.2%	20.5%	\$237.06	\$195.36	21.3%	\$170.02	\$99.97	70.1%
Midscale & Economy Class	78.5%	51.7%	26.8%	\$219.54	\$173.29	26.7%	\$172.36	\$89.62	92.3%
<b>O'ahu</b>	73.4%	46.3%	27.1%	\$252.17	\$196.94	28.0%	\$185.03	\$91.15	103.0%
Waikiki	73.7%	45.5%	28.2%	\$238.01	\$188.03	26.6%	\$175.42	\$85.55	105.0%
Other O'ahu	71.5%	51.4%	20.2%	\$334.38	\$247.95	34.9%	\$239.17	\$127.37	87.8%
O'ahu Luxury	52.1%	35.6%	16.6%	\$631.48	\$542.45	16.4%	\$329.25	\$192.92	70.7%
O'ahu Upper Upscale	75.6%	42.6%	33.0%	\$259.01	\$215.39	20.2%	\$195.69	\$91.67	113.5%
O'ahu Upscale	80.4%	54.4%	26.0%	\$201.56	\$161.26	25.0%	\$161.96	\$87.66	84.8%
O'ahu Upper Midscale	69.5%	48.9%	20.6%	\$160.75	\$129.46	24.2%	\$111.75	\$63.28	76.6%
O'ahu Midscale & Economy	76.0%	54.9%	21.1%	\$150.35	\$115.69	30.0%	\$114.29	\$63.48	80.0%
<b>Maui County</b>	68.7%	52.1%	16.6%	\$606.36	\$483.36	25.4%	\$416.78	\$251.77	65.5%
Wailea	63.7%	47.8%	15.9%	\$933.32	\$774.84	20.5%	\$594.07	\$370.35	60.4%
Lahaina/Kā'anapali/Kapalua	70.5%	51.9%	18.6%	\$535.77	\$405.18	32.2%	\$377.84	\$210.38	79.6%
Other Maui County	66.6%	52.3%	14.4%	\$693.55	\$575.79	20.5%	\$462.23	\$301.03	53.5%
Maui County Luxury	57.7%	45.3%	12.4%	\$1,035.13	\$852.16	21.5%	\$597.01	\$386.14	54.6%
Maui County Upper Upscale & Upscale	72.8%	54.2%	18.6%	\$492.70	\$365.52	34.8%	\$358.64	\$198.15	81.0%
<b>Island of Hawai'i</b>	76.2%	50.8%	25.4%	\$404.44	\$312.13	29.6%	\$307.98	\$158.41	94.4%
Kohala Coast	73.1%	54.1%	19.0%	\$633.67	\$469.27	35.0%	\$463.09	\$253.73	82.5%
<b>Kaua'i</b>	77.7%	42.2%	35.4%	\$395.58	\$260.17	52.0%	\$307.28	\$109.89	179.6%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date June 2022**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
<b>State of Hawai'i</b>	10,052.3	9,471.3	6.1%	7,335.3	4,547.5	61.3%	2,675.5	1,343.6	99.1%
<b>O'ahu</b>	5,544.3	5,110.5	8.5%	4,068.2	2,365.3	72.0%	1,025.9	465.8	120.2%
Waikiki	4,708.6	4,426.2	6.4%	3,470.5	2,013.8	72.3%	826.0	378.7	118.1%
<b>Maui County</b>	2,406.7	2,386.1	0.9%	1,654.3	1,242.9	33.1%	1,003.1	600.8	67.0%
Wailea	528.9	513.2	3.1%	336.6	245.3	37.2%	314.2	190.1	65.3%
Lahaina/Kā'anapali/Kapalua	1,296.2	1,296.8	0.0%	914.1	673.3	35.8%	489.8	272.8	79.5%
<b>Island of Hawai'i</b>	1,271.0	1,236.6	2.8%	967.9	627.6	54.2%	391.5	195.9	99.8%
Kohala Coast	535.9	535.0	0.2%	391.7	289.3	35.4%	248.2	135.8	82.8%
<b>Kaua'i</b>	830.3	738.1	12.5%	645.0	311.8	106.9%	255.1	81.1	214.6%

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**Figure 7: Hawai'i Hotel Performance Year-to-Date June 2022 vs. 2019**

	Occupancy %			Average Daily Rate			RevPAR		
	2022	2019	Percentage Pt. Change	2022	2019	% Change	2022	2019	% Change
<b>State of Hawai'i</b>	73.0%	80.5%	-7.5%	\$364.75	\$279.99	30.3%	\$266.16	\$225.27	18.2%
Luxury Class	59.6%	76.3%	-16.7%	\$834.02	\$562.14	48.4%	\$496.88	\$428.71	15.9%
Upper Upscale Class	75.7%	82.2%	-6.6%	\$339.29	\$277.99	22.1%	\$256.68	\$228.63	12.3%
Upscale Class	76.5%	77.8%	-1.3%	\$257.56	\$210.14	22.6%	\$196.98	\$163.51	20.5%
Upper Midscale Class	71.7%	83.5%	-11.8%	\$237.06	\$161.33	46.9%	\$170.02	\$134.74	26.2%
Midscale & Economy Class	78.5%	82.4%	-3.9%	\$219.54	\$175.43	25.1%	\$172.36	\$144.53	19.3%
<b>O'ahu</b>	73.4%	83.3%	-9.9%	\$252.17	\$233.18	8.1%	\$185.03	\$194.19	-4.7%
Waikiki	73.7%	83.5%	-9.8%	\$238.01	\$228.28	4.3%	\$175.42	\$190.68	-8.0%
Other O'ahu	71.5%	81.8%	-10.2%	\$334.38	\$263.44	26.9%	\$239.17	\$215.42	11.0%
O'ahu Luxury	52.1%	71.1%	-19.0%	\$631.48	\$483.31	30.7%	\$329.25	\$343.77	-4.2%
O'ahu Upper Upscale	75.6%	84.8%	-9.2%	\$259.01	\$257.23	0.7%	\$195.69	\$218.03	-10.2%
O'ahu Upscale	80.4%	83.6%	-3.3%	\$201.56	\$191.67	5.2%	\$161.96	\$160.28	1.0%
O'ahu Upper Midscale	69.5%	83.9%	-14.4%	\$160.75	\$154.43	4.1%	\$111.75	\$129.55	-13.7%
O'ahu Midscale & Economy	76.0%	87.1%	-11.1%	\$150.35	\$130.47	15.2%	\$114.29	\$113.67	0.5%
<b>Maui County</b>	68.7%	78.5%	-9.8%	\$606.36	\$403.40	50.3%	\$416.78	\$316.65	31.6%
Wailea	63.7%	89.7%	-26.0%	\$933.32	\$613.26	52.2%	\$594.07	\$549.84	8.0%
Lahaina/Kā'anapali/Kapalua	70.5%	77.8%	-7.3%	\$535.77	\$338.38	58.3%	\$377.84	\$263.32	43.5%
Other Maui County	66.6%	79.4%	-12.7%	\$693.55	\$484.75	43.1%	\$462.23	\$384.71	20.2%
Maui County Luxury	57.7%	82.0%	-24.3%	\$1,035.13	\$661.02	56.6%	\$597.01	\$541.94	10.2%
Maui County Upper Upscale & Upscale	72.8%	78.4%	-5.6%	\$492.70	\$320.82	53.6%	\$358.64	\$251.42	42.6%
<b>Island of Hawai'i</b>	76.2%	76.9%	-0.8%	\$404.44	\$266.34	51.9%	\$307.98	\$204.89	50.3%
Kohala Coast	73.1%	77.6%	-4.5%	\$633.67	\$376.85	68.1%	\$463.09	\$292.28	58.4%
<b>Kauai</b>	77.7%	72.1%	5.6%	\$395.58	\$285.94	38.3%	\$307.28	\$206.16	49.0%

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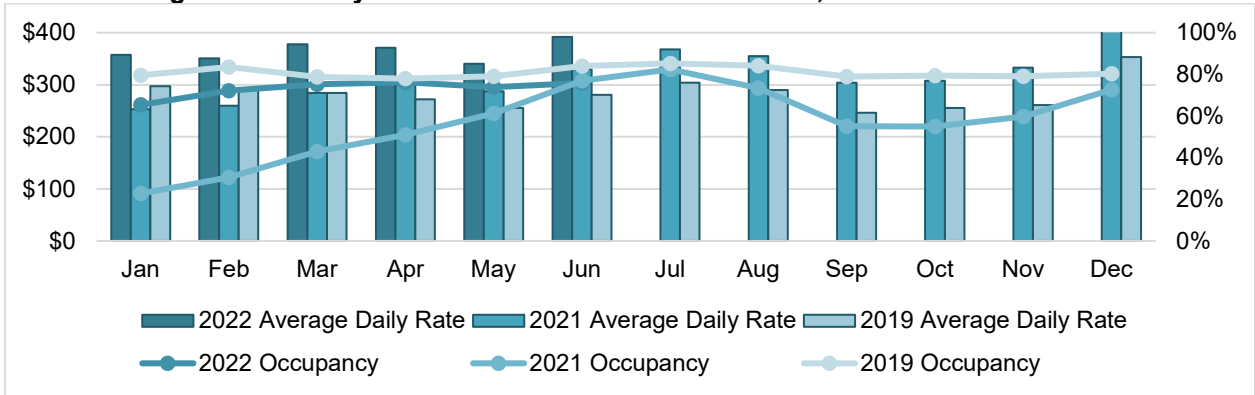
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date June 2022 vs. 2019**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2022	2019	% Change	2022	2019	% Change	2022	2019	% Change
<b>State of Hawai'i</b>	10,052.3	9,795.0	2.6%	7,335.3	7,880.9	-6.9%	2,675.5	2,206.5	21.3%
<b>O'ahu</b>	5,544.3	5,499.4	0.8%	4,068.2	4,579.8	-11.2%	1,025.9	1,067.9	-3.9%
Waikiki	4,708.6	4,718.7	-0.2%	3,470.5	3,941.5	-11.9%	826.0	899.8	-8.2%
<b>Maui County</b>	2,406.7	2,303.4	4.5%	1,654.3	1,808.1	-8.5%	1,003.1	729.4	37.5%
Wailea	528.9	397.1	33.2%	336.6	356.1	-5.5%	314.2	218.4	43.9%
Lahaina/Kā'anapali/Kapalua	1,296.2	1,291.4	0.4%	914.1	1,005.0	-9.0%	489.8	340.1	44.0%
<b>Island of Hawai'i</b>	1,271.0	1,171.6	8.5%	967.9	901.3	7.4%	391.5	240.0	63.1%
Kohala Coast	535.9	543.0	-1.3%	391.7	420.6	-6.9%	248.2	158.5	56.5%
<b>Kauai</b>	830.3	820.6	1.2%	645.0	591.7	9.0%	255.1	169.2	50.8%

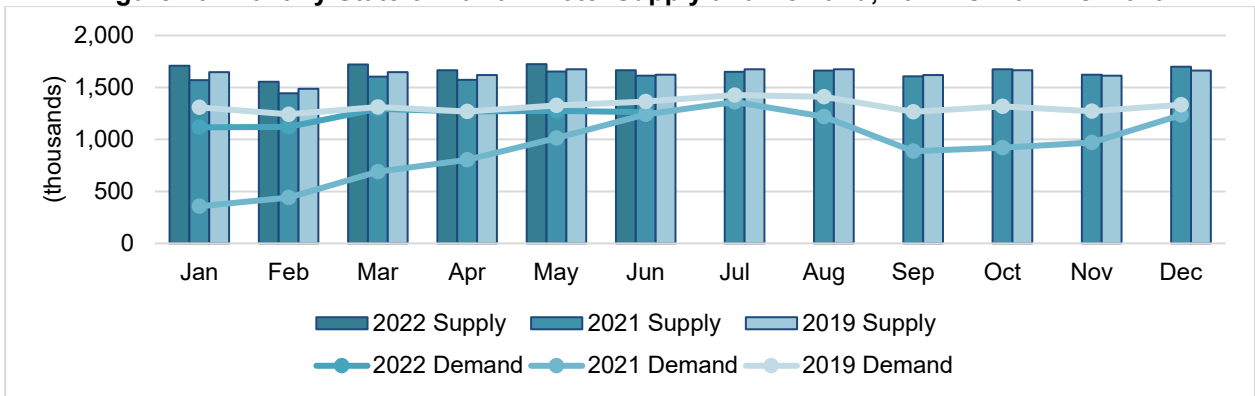
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**Figure 9: Monthly State of Hawai'i Hotel Performance, 2022 vs. 2021 vs. 2019**



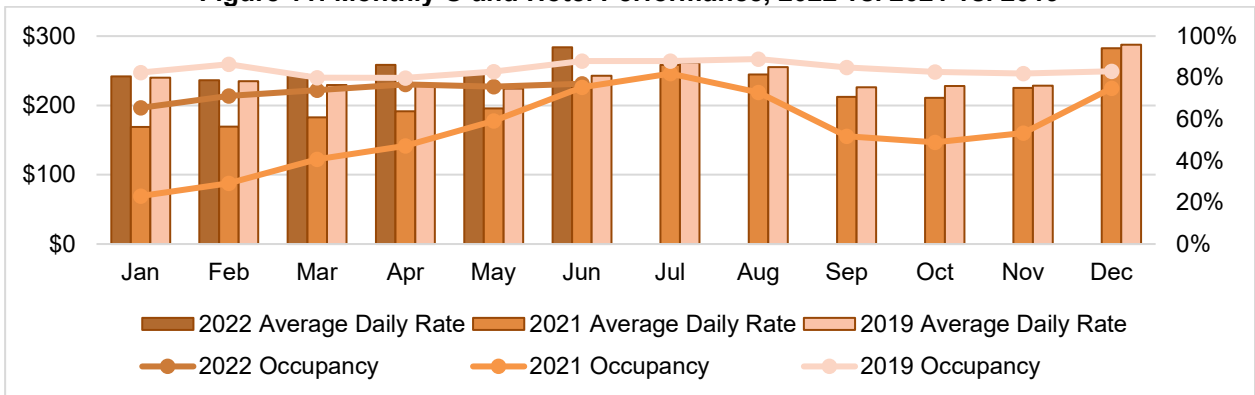
Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority.

**Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2022 vs. 2021 vs. 2019**



Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority.

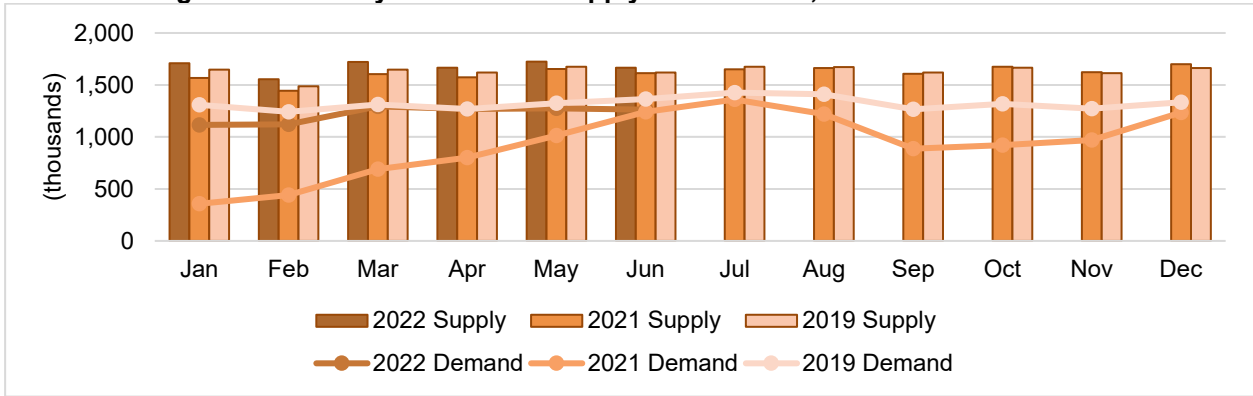
**Figure 11: Monthly O'ahu Hotel Performance, 2022 vs. 2021 vs. 2019**



Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority.

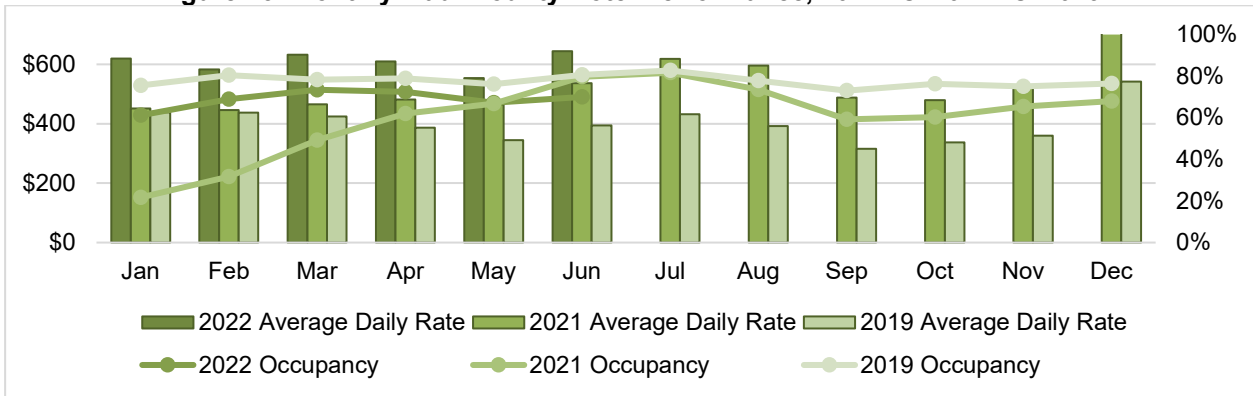


**Figure 12: Monthly O'ahu Hotel Supply and Demand, 2022 vs. 2021 vs. 2019**



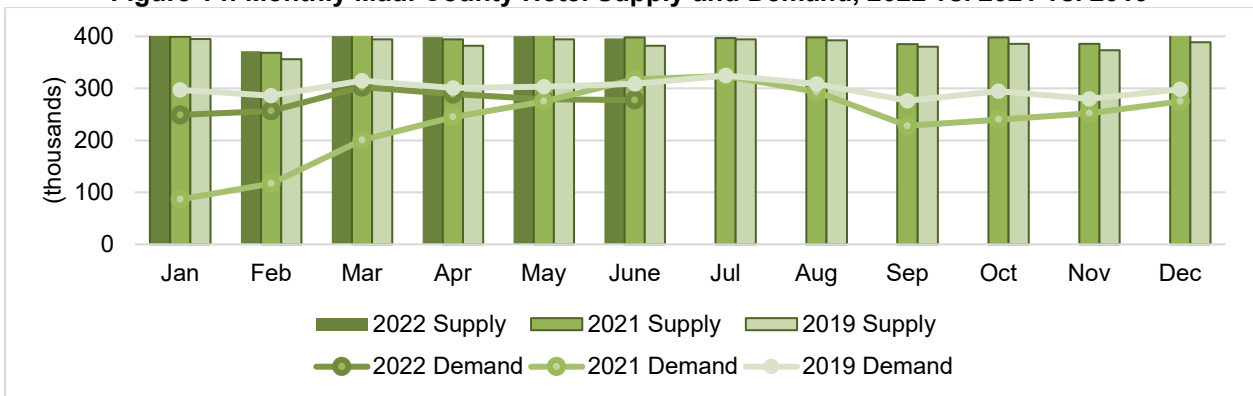
Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority.

**Figure 13: Monthly Maui County Hotel Performance, 2022 vs. 2021 vs. 2019**



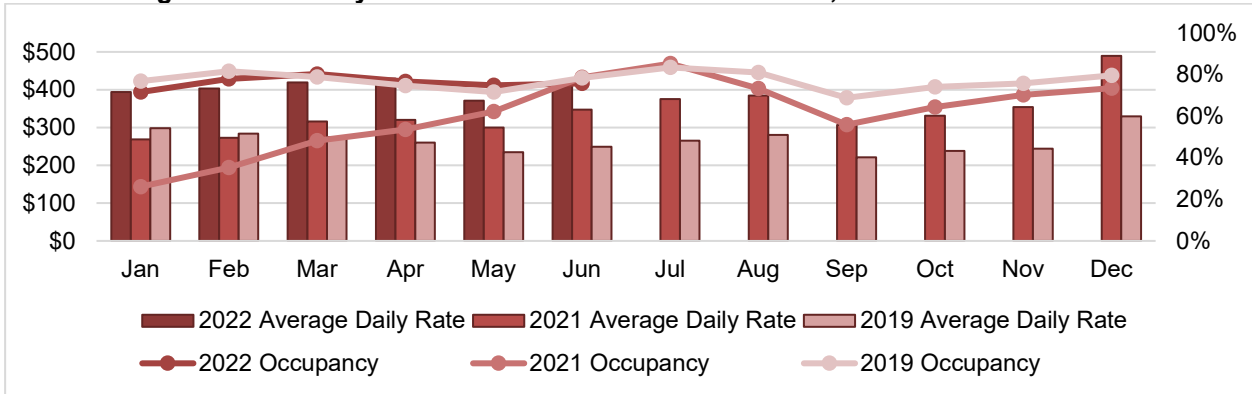
Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority.

**Figure 14: Monthly Maui County Hotel Supply and Demand, 2022 vs. 2021 vs. 2019**



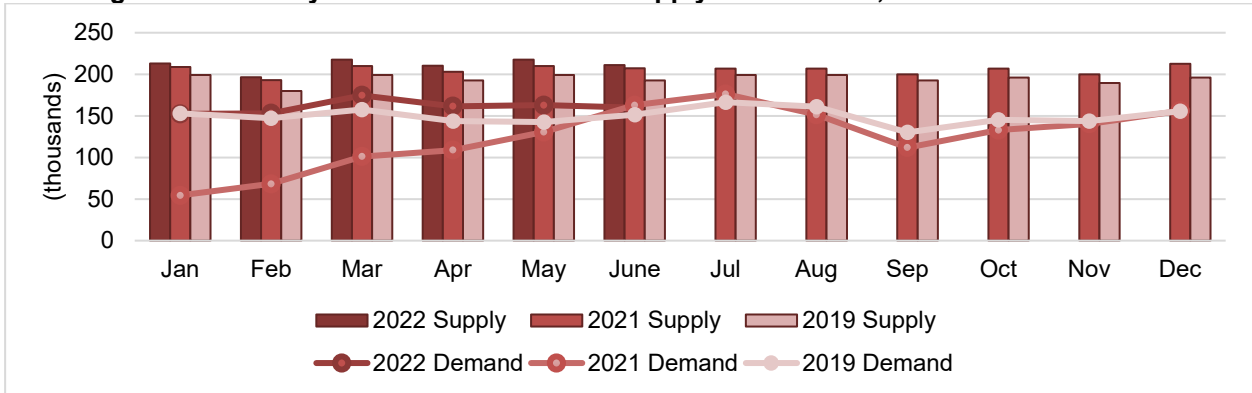
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**Figure 15: Monthly Island of Hawai'i Hotel Performance, 2022 vs. 2021 vs. 2019**



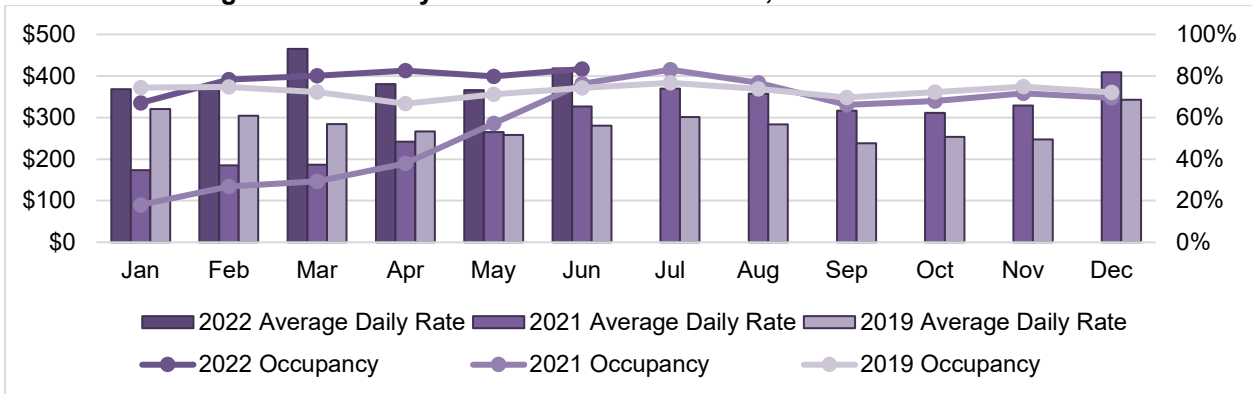
Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority.

**Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2022 vs. 2021 vs. 2019**



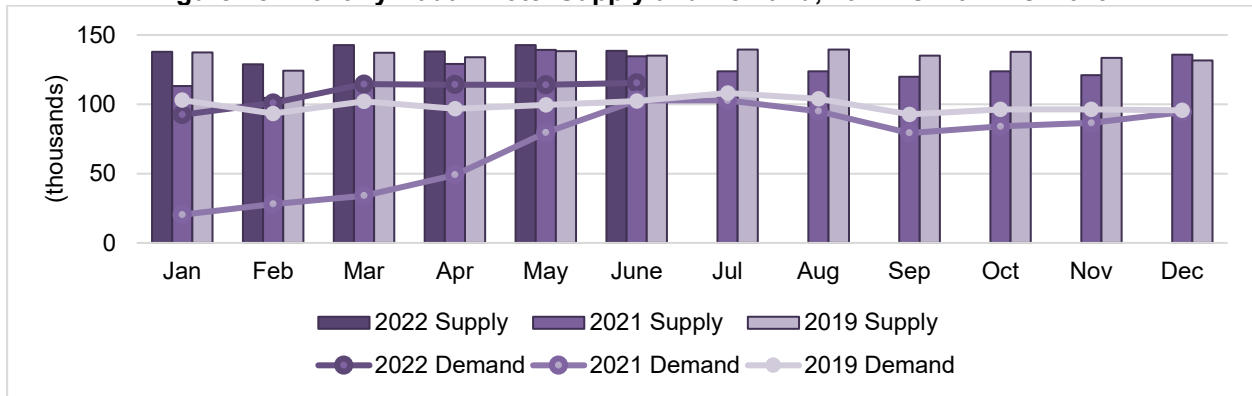
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**Figure 17: Monthly Kaua'i Hotel Performance, 2022 vs. 2021 vs. 2019**



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**Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2022 vs. 2021 vs. 2019**



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**Figure 19: Top 5 U.S. Markets – Revenue Per Available Room – YTD June 2022**

Rank	Destination	Revenue Per Available Room	% Change
1	Hawaiian Islands	\$266.16	87.6%
2	Miami, FL	\$215.73	40.4%
3	New York, NY	\$172.28	122.5%
4	Los Angeles, CA	\$139.49	74.1%
5	San Diego, CA	\$137.60	80.0%

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**Figure 20: Top 5 U.S. Markets – Average Daily Rate – YTD June 2022**

Rank	Destination	Average Daily Rate	% Change
1	Hawaiian Islands	\$364.75	23.5%
2	Miami, FL	\$286.22	27.7%
3	New York, NY	\$251.99	63.0%
4	San Francisco/San Mateo, CA	\$202.64	55.0%
5	Los Angeles, CA	\$198.12	43.1%

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**Figure 21: Top 5 U.S. Markets – Occupancy – YTD June 2022**

Rank	Destination	Occupancy	Percentage Pt. Change
1	Tampa, FL	75.6%	5.5%
2	Miami, FL	75.4%	6.8%
3	Orlando, FL	73.6%	20.0%
4	Hawaiian Islands	73.0%	25.0%
5	San Diego, CA	72.1%	17.2%

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**Figure 22: Competitive Sun and Sea Destinations – Revenue Per Available Room – YTD June 2022**

Rank	Destination	Revenue Per Available Room	% Change
1	Maldives	\$458.34	32.2%
2	French Polynesia	\$418.28	109.1%
3	Maui	\$416.78	65.5%
4	Hawai'i Island	\$307.98	94.4%
5	Kaua'i	\$307.28	179.6%
6	Cabo San Lucas+	\$272.15	50.1%
7	Aruba	\$246.53	103.8%
8	Puerto Rico	\$206.81	41.4%
9	O'ahu	\$185.03	103.0%
10	Cancun+	\$169.24	65.4%
11	Costa Rica	\$131.21	105.8%
12	Fiji	\$107.00	610.3%
13	Puerto Vallarta+	\$90.99	78.6%
14	Phuket	\$46.48	513.7%
15	Bali	\$28.49	244.8%

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**Figure 23: Competitive Sun and Sea Destinations – Average Daily Rate – YTD June 2022**

Rank	Destination	Average Daily Rate	% Change
1	Maldives	\$685.30	4.2%
2	French Polynesia	\$675.96	5.3%
3	Maui	\$606.36	25.4%
4	Cabo San Lucas+	\$423.43	5.1%
5	Hawai'i Island	\$404.44	29.6%
6	Kaua'i	\$395.58	52.0%
7	Aruba	\$389.25	33.7%
8	Puerto Rico	\$291.43	21.7%
9	O'ahu	\$252.17	28.0%
10	Cancun+	\$231.49	19.0%
11	Costa Rica	\$215.67	19.2%
12	Fiji	\$179.14	193.4%
13	Puerto Vallarta+	\$123.47	21.8%
14	Phuket	\$116.84	41.3%
15	Bali	\$82.72	31.1%

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**Figure 24: Competitive Sun and Sea Destinations – Occupancy – YTD June 2022**

<b>Rank</b>	<b>Destination</b>	<b>Occupancy</b>	<b>Percentage Pt. Change</b>
1	Kaua'i	77.7%	35.4%
2	Hawai'i Island	76.2%	25.4%
3	Puerto Vallarta+	73.7%	23.5%
4	O'ahu	73.4%	27.1%
5	Cancun+	73.1%	20.5%
6	Puerto Rico	71.0%	9.9%
7	Maui	68.7%	16.6%
8	Maldives	66.9%	14.1%
9	Cabo San Lucas+	64.3%	19.3%
10	Aruba	63.3%	21.8%
11	French Polynesia	61.9%	30.7%
12	Costa Rica	60.8%	25.6%
13	Fiji	59.7%	35.1%
14	Phuket	39.8%	30.6%
15	Bali	34.4%	21.3%

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