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John De Fries Resident and Chief Executive Officer

Statement of JOHN DE FRIES Hawai'i Tourism Authority before the COMMITTEE ON

February 2, 2023 10:00 a.m. State Capitol Conference Room 423 & Videoconference

In consideration of HOUSE BILL NO. 211 RELATING TO TRANSIENT ACCOMMODATIONS

Aloha Chair Quinlan, Vice Chair Hussey-Burdick, and members of the Committee on Tourism,

The Hawai'i Tourism Authority (HTA) appreciates the opportunity to offer comments in support of the intent of HB211, which establishes requirements for transient accommodations brokers prior to publishing an advertisement on the availability of a property for lease or rent on behalf of an operator or plan manager, ensuring the compliance of those operators or plan managers with state laws and county ordinances.

While the number of visitors to Hawai'i has increased over the years, there have been no major increases to the number of traditional units which include hotel, condo hotel and timeshare units in the past decade. From 2009 to 2019, the state experienced an increase in visitor arrivals from 6 million to over 10 million, a 59.5% increase in arrivals without a corresponding increase in accommodations. We believe these additional visitors likely stayed in non-traditional units, including short-term vacation rentals.

Our community-driven Destination Management Action Plans across Hawai'i clearly articulate a desire to manage visitor accommodations – specifically, taking steps to limit and regulate short-term vacation rentals in neighborhoods and other sensitive areas in our communities. We are supportive of state and county efforts to advance that priority, and we support the intent of this measure to add another point to ensure the compliance of rentals with state laws and county ordinances.

We appreciate this opportunity to provide these comments in support of the intent of HB211. Mahalo.