

Tourism Emergency Special Fund
As of February 29, 2024

Program	Budget	Paid to Date	Budget vs. Paid
USA Recovery Marketing Program #1	2,600,000	2,600,000	-
USA Recovery Marketing Program #2	1,350,000	-	1,350,000
Maui Resident Communications Campaign	349,307	-	349,307
Visitor Education Post-Arrival Marketing	300,000	-	300,000
Immediate Wildfire Response	250,693	250,693	-
Maui Street Market	100,000	-	100,000
Long-term Housing	50,000	-	50,000
Total	5,000,000	2,850,693	2,149,307