

HTA STRATEGIC PLAN



To learn more, see the Hawaii Tourism Authority Strategic Plan 2020-2025

See pages 1, 5, 12-13, 15 and pages 20-29 at Guiding Principles

See pages 20-29 at Guiding Principles

See pages 12, 15, and pages 20-29 at Programmatic Actions

See page 3 and pages 20-29 at Objectives

See pages 16 and pages 20-29 at Goal and Strategic Choices

See page 7 and pages 20-29 at Goal