

RFP 23-03 Hawai'i Tourism Destination Brand Management & Marketing Services for the United States Market





HTA is committed to a solicitation process that is comprehensive, fair and impartial.

Visit HTA's RFP webpage at

Hawai'i State eProcurement System (HiePRO) at
<https://hiepro.ehawaii.gov/welcome.html>

or

<https://www.hawaiitourismauthority.org/rfps>

Electronic Submissions to HiePRO Only

- The State will use HiePRO to issue the RFP, answer RFP questions, receive all offers, and issue any addenda to the RFP.
- Offers must be registered on HiePRO.
- Questions relating to this RFP, issues relating to the accessibility of this RFP, and requests for accommodations for persons with disabilities in connection with this RFP shall be communicated through HiePRO.
- As part of this procurement process, Offerors are informed that awards made for this solicitation, if any, shall be done through the HiePRO and shall therefore be subject to a mandatory .75% (.0075) transaction fee, not to exceed \$5,000 for the total contract term. The mandatory transaction fee shall be at the contractor's sole cost and expense.

Important Dates

RFP 23-03 - Hawai'i Tourism Destination Brand Management & Marketing Services for the US Market	
ACTIVITIES	SCHEDULED DATE
Release of Request for Proposals	February 13, 2023
Pre-Proposal Conference	February 21, 2023, 8:00 a.m. - 9:30 a.m. HST
Deadline to Submit Written Questions (must be submitted in HlePRO)	February 24, 2023, 4:30 p.m. HST
State's Response to Written Questions (will be posted in HlePRO)	February 27, 2023
Deadline to Submit Notice of Intent to Offer	March 1, 2023, 4:30 p.m. HST
Proposal Due Date/Time, Evaluation Period Begins	March 30, 2023, 2:00 p.m. HST
Priority Listed Offeror Selection & Notification	Week of April 10, 2023
Oral Presentations with Priority Listed Offerors	April 17, 2023
Best and Final Offer Deadline (if necessary)	Week of April 24, 2023
Notice of Award	May 3, 2023
Start of Contract Performance	June 1, 2023
End of Initial Contract Term	December 31, 2025

DEADLINE FOR RECEIPT OF PROPOSALS

**March 30, 2023
2:00 p.m. HST**

Mahalo!