



**REGULAR BOARD MEETING**  
**HAWAII TOURISM AUTHORITY**  
**Thursday, January 26, 2017 at 9:30 a.m.**  
**Hawai'i Convention Center, Executive Board Room A**  
**1801 Kalākaua Avenue, Honolulu, Hawai'i 96815**

**AGENDA**

1. *Ho'omaka*  
Call to Order and Pule
2. *'Ae Mo'ō'ōlelo Papa Alaka'i*  
Approval of Minutes of the November 17, 2016 Board Meeting
3. *Hō'ike Lālā*  
Review of Recent and Upcoming Permitted Interactions
4. *Mana'o Pelekikena*  
Report of the CEO Relating to HTA's Programs
5. *Papa Ho'olālā Ho'olaha 2017*  
2017 Marketing Direction Discussion
6. *Hō'ike Papahana Ho'olaha Ha'uki*  
Presentation on HTA's Sports Marketing Program
7. *Hō'ike Papahana "Hawai'i Night"*  
Update on L.A. Clippers Hawai'i Night
8. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omaka'ika'i*  
Presentation of Market Trends
9. *Hō'ike Hō'ōia Mo'ohelu FY2016*  
Presentation on HTA Financial Report Audit for Fiscal Year 2016
10. *Hō'ike Mo'ohelu*  
Presentation, Discussion and Approval of HTA's Financial Reports
11. *Kā HCC 'Ūlou a me Kā HTA Waihona Ho'āhu Kālā*  
Discussion regarding HCC bond debt obligation and HTA reserve
12. *Hō'ike Hanana HCC*  
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Activities
13. *Ho'oku'u*  
Adjournment

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to [Carole@gohta.net](mailto:Carole@gohta.net); by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.