

2022 Results	Visitor Count	Total Visitor Spending	Spending per Visitor	State and Local Taxes	Taxes per Visitor	
Hawaii	9,234,000	19,700,000,000	2,133	3,071,341,000	333	State and Local Taxes
Orlando	74,000,000	55,500,000,000	750	6,200,000,000	84	State and Local Taxes
Nashville	14,887,200	9,244,900,000	621	1,020,000,000	69	State and Local Taxes
Fort Worth	10,800,000	2,500,000,000	231	125,000,000	12	State and Local Taxes
Tampa Bay	27,000,000	5,400,000,000	200	514,000,000	19	State and Local Taxes
Denver	19,900,000	9,400,000,000	472	589,000,000	30	Local only
Greater Miami	26,500,000	20,800,000,000	785	1,500,000,000	57	State and Local Taxes
Washington DC	21,900,000	8,100,000,000	370	1,632,000,000	75	Local only
Los Angeles	46,600,000	34,500,000,000	740	3,000,000,000	64	State and Local Taxes
The Palm Beaches	9,100,000	6,700,000,000	736	242,000,000	27	Local only
Average w/o Hawaii	27,854,133	16,904,988,889	607	1,649,333,333	29	(State and Local Taxes Only)

Note: Hawaii has 3 times more spending and significantly more taxes per visitor than the average of destinations listed.

Hawaii has the second lowest visitor count, but fourth highest in visitor spending and second highest in taxes generated.

Hawaii tax total includes County RPT on Visitor Plant Classifications (\$538,390,000) and County TAT (\$242,951,000).

State and Local tax average and per visitor numbers do not include the "Local Only" amounts.

Source: Search of publicly available data