



## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	719.4	660.9	8.8%	2,761.1	2,225.3	1,404.7	NA	1,909.0
<b>VISITOR ARRIVALS</b>	331,311	330,090	0.4%	1,416,856	1,345,564	813,647	330,263	1,370,029
<b>PPPD SPENDING (\$)</b>	277.9	256.3	8.5%	261.9	213.1	200.5	NA	188.8
<b>AVERAGE DAILY CENSUS</b>	28,442	28,654	-0.7%	28,888	28,604	19,194	8,034	27,695

P = Preliminary data.

\* year-to-date through March.

Note: 2023 visitor data are preliminary. 2019 - 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO MI Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

LIHU'E	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
<b>DOMESTIC SEATS</b>	226,837	240,888	-5.8%	960,331	1,120,757	814,407	308,551	963,145
<b>INTERNATIONAL SEATS</b>	6,786	10,788	NA	18,618	25,578	7,308	14,442	35,490
<b>TOTAL SEATS</b>	233,623	251,676	-7.2%	978,949	1,146,335	821,715	322,993	998,635
<b>DOMESTIC FLIGHTS</b>	1,273	1,369	-7.0%	5,442	6,374	4,562	1,760	5,534
<b>INTERNATIONAL FLIGHTS</b>	39	62	NA	107	147	42	83	205
<b>TOTAL FLIGHTS</b>	1,312	1,431	-8.3%	5,549	6,521	4,604	1,843	5,739

Source: DIIO Mii schedules

\* year-to-date through March.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	0	0	0

### HOTEL PERFORMANCE

KAUA'I COUNTY	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
<b>OCCUPANCY</b>	74.6%	74.2%	0.4%	74.6%	77.7%	58.5%	33.2%	72.8%
<b>AVERAGE DAILY RATE</b>	\$433.33	\$413.12	4.9%	\$420.02	\$398.08	\$324.19	\$264.58	\$282.67
<b>REVENUE PER AVAILABLE ROOM</b>	\$321.75	\$308.64	4.2%	\$313.43	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

\* year-to-date through March.

### VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
<b>UNIT SUPPLY</b>	365,232	287,981	26.8%	1,413,789	1,062,372	1,035,664	877,346	1,323,284
<b>UNIT OCCUPANCY</b>	54.6%	56.1%	-2.7%	55.1%	65.2%	54.4%	41.5%	75.2%
<b>UNIT AVERAGE DAILY RATE</b>	\$401.20	\$395.15	1.5%	\$377.35	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.