



***HĀLĀWAI KŪMAU O KE KŌMIKE HOKONA KŪMAU  
KE'ENA KULEANA HO'OKIPA O HAWAI'I***

**REGULAR MARKETING STANDING COMMITTEE MEETING  
HAWAII TOURISM AUTHORITY**

*Po 'akolu, lā 21 o Aukake 2019, 12:30 PM*  
Wednesday, August 21<sup>st</sup> 2019, 12:30 PM

*Kikowaena Hālāwai O Hawai'i  
Lumi Papa Ho'okō A  
1801 Alaākea Kalākaua  
Honolulu, Hawai'i 96815*

Hawaii Convention Center  
Executive Board Room A  
1801 Kalākaua Avenue  
Honolulu, Hawai'i 96815

***Papa Kumumana'o Ho'ololi 'Ia***  
**AMENDED AGENDA**

1. *Ho'omaka*  
Call to Order
2. *'Āpono I Ka Mo'o'ōlelo Hālāwai 26 Iune 2019*  
Approval of Minutes from the June 26, 2019 HTA Marketing Standing Committee Meeting
3. *Hō'ike I Ke Kūlana O Nā 'Imi Noi Pāhana*  
Update on Current Status of Korea, China, SE Asia and Taiwan RFP Applications, Timeline and Process
4. *Nā'ana I Nā Pāhana Hou*  
Review Potential New Proposals:
  - Miss USA
  - U.S. Tennis Davis Cup
5. *Nā'ana 'Imi Noi Pāhana Hālāwai*  
Global MCI RFI – Review of Sole Applicant and Next Steps in the Process
6. *Hō'ike No Nā Papahana Pōpeku A Ka LA Rams me ke Kulanui O Hawai'i*  
Update on the Status of the LA Rams and University of Hawai'i Football Programs
7. *Nā'ana I Ka Huaka'i Papahana Ho'omōhala Hou No Hawai'i Mokupuni*  
Review of Hawai'i Island Recovery Effort Bus Tour Schedule, Partner Participation and Marketing Targets



## 8. Ho'oku'u Adjournment

\*\*\* *'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

\*\*\* Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

*Kono 'ia ka lehulehu i ka hālāwai no ka ho'olohe a hāpai mana'o waha paha no nā kumuhana i helu 'ia ma ka papa kumumana'o. Inā hoihoi i ka hāpai mana'o kākau, hiki ke ho'ouna 'ia i ke Ke'ena Kuleana Ho'okipa O Hawai'i ma mua o ka hālāwai ma o ka leka uila iā Isabella@gohta.net; ma o ka leka i ka helu wahi o luna; a i 'ole ma o ke kelepa'i i ka helu o luna. Inā pono ke kōkua ma muli o kekahi kīnānā, e ho'omaopopo aku iā Isabella Dance (973-2254 a i 'ole isabella@gohta.net), he 'ekolu lā ma mua o ka hālāwai ka lohi loa.*

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided on any agenda item by submitting the testimony prior to the meeting to the HTA by email to [isabella@gohta.net](mailto:isabella@gohta.net); by mail at the above address; or by facsimile transmission. Any person requiring an auxiliary aid/service or other accommodation due to a disability, please contact Isabella Dance (973-2254 or [isabella@gohta.net](mailto:isabella@gohta.net)) no later than 3 days prior to the meeting so arrangements can be made.