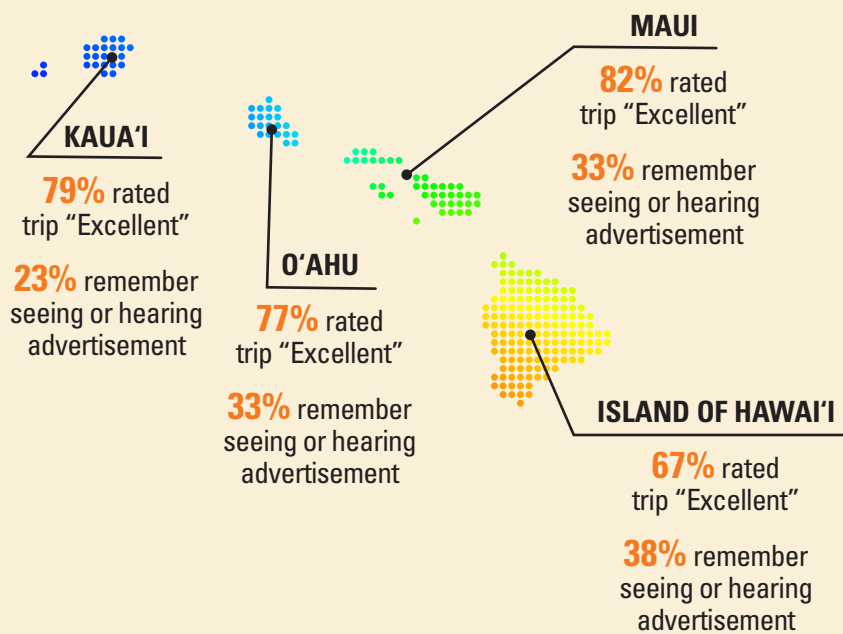


**Visitor Profile by MMA**

	US West	US East	Japan	Canada	Europe	Oceania	China	Korea
<b>Average Age</b>	52	52	42	51	48	52	37	35
<b>Affluent Households</b>	28% \$200K+	24% \$200K+	8% ¥15M+	21% \$200K+	15% \$200K+	16% \$200K+	6% ¥1,253,600+	12% ₩92,391K+
<b>Education</b>	38% College Grad	36% College Grad	51% College Grad	35% College Grad	30% Post Grad	24% Post Grad	55% College Grad	59% College Grad



**MARKET AREA SNAPSHOT: KOREA**



**TOP ATTRACTION BY ISLAND**

