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Hawai'i Hotel RevPAR Up 16.9% in July 2021 Compared to July 2019

HONOLULU – Hawai'i hotels statewide reported substantially higher revenue per available room (RevPAR), average daily rate (ADR), and occupancy in July 2021 compared to July 2020 when the State's quarantine order for travelers due to the COVID-19 pandemic resulted in dramatic declines for the hotel industry. When compared to July 2019, statewide RevPAR and ADR were also higher in July 2021 but occupancy was lower.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in July 2021 was \$303 (+718.7%), with ADR at \$368 (+121.7%) and occupancy of 82.4 percent (+60.1 percentage points) (Figure 1) compared to July 2020. Compared with July 2019, RevPAR was 16.9 percent higher, driven by increased ADR (+21.0%) which offset slightly lower occupancy (-2.9 percentage points) (Figure 5).

“July was a strong month for Hawai'i's hotel industry statewide, with all hotel categories from Luxury Class to Midscale & Economy Class reporting growth in revenue and room rates compared to July 2019,” said John De Fries, HTA president and CEO. “We're encouraged by how the industry has recovered this summer but are concerned as to whether this level of performance will carry over into the fall shoulder season, especially if the impacts of the Delta variant overwhelms Hawai'i's healthcare systems and weakens consumer confidence and travel demand.”

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For July, the survey included 141 properties representing 45,575 rooms, or 84.3 percent of all lodging properties¹ and 85.6 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

In July 2021, most passengers arriving from out-of-state and traveling inter-county could bypass the State's mandatory 10-day self-quarantine with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner prior to their departure through the Safe Travels program. In addition, individuals who were fully vaccinated in the United States could bypass the quarantine order beginning July 8.

Hawai'i hotel room revenues statewide rose to \$500.2 million (+1,519.4% vs. 2020, +15.2% vs. 2019) in July. Room demand was 1.4 million room nights (+630.5% vs. 2020, -4.8% vs. 2019) and room supply was 1.7 million room nights (+97.8% vs. 2020, -1.5% vs. 2019) (Figure 2). Many properties closed or reduced operations starting in April 2020 due to the COVID-19 pandemic. Due to these supply reductions, comparative data for certain markets and prices classes were not available for 2020; and comparisons to 2019 have been added.

¹ Based on 2019 census rooms.

Luxury Class properties earned RevPAR of \$599 (+1,675.1% vs. 2020, +19.3% vs. 2019), with ADR at \$828 (+66.1% vs. 2020, +36.7% vs. 2019) and occupancy of 72.4 percent (+65.6 percentage points vs. 2020, -10.6 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$235 (+471.1% vs. 2020, +56.5% vs. 2019) with ADR at \$285 (+117.6% vs. 2020, +60.3% vs. 2019) and occupancy of 82.5 percent (+51.1 percentage points vs. 2020, -2.0 percentage points vs. 2019).

Maui County hotels led the counties in July and achieved RevPAR that surpassed July 2019. RevPAR was \$505 (+1,819.7% vs. 2020, +41.1% vs. 2019), with ADR at \$618 (+202.5% vs. 2020, +43.0% vs. 2019) and occupancy of 81.7 percent (+68.8 percentage points vs. 2020, -1.1 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$732 (+14.5% vs. 2019²), with ADR at \$922 (+32.2% vs. 2019²) and occupancy of 79.4 percent (-12.3 percentage points vs. 2019²). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$447 (+6,110.3% vs. 2020, +48.5% vs. 2019), ADR at \$533 (+257.1% vs. 2020, +45.8% vs. 2019) and occupancy of 83.8 percent (+79.0 percentage points vs. 2020, +1.5 percentage points vs. 2019).

Hotels on the island of Hawai'i reported strong RevPAR growth at \$320 (+794.1% vs. 2020, +44.4% vs. 2019), with ADR at \$375 (+182.7% vs. 2020, +41.3% vs. 2019), and occupancy of 85.3 percent (+58.3 percentage points vs. 2020, +1.8 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$498 (+54.1% vs. 2019²), with ADR at \$592 (+57.2% vs. 2019²), and occupancy of 84.3 percent (-1.7 percentage points vs. 2019²).

Kaua'i hotels earned RevPAR of \$307 (+765.9% vs. 2020, +32.7% vs. 2019), with ADR at \$369 (+126.5% vs. 2020, +22.6% vs. 2019) and occupancy of 83.0 percent (+61.3 percentage points vs. 2020, +6.3 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$212 (+397.9% vs. 2020, -7.9% vs. 2019) in July, ADR at \$259 (+56.0% vs. 2020, -1.1% vs. 2019) and occupancy of 82.0 percent (+56.3 percentage points vs. 2020, -6.0 percentage points vs. 2019). Waikīkī hotels earned \$202 (+450.1% vs. 2020, -9.5% vs. 2019) in RevPAR with ADR at \$244 (+48.9% vs. 2020, -4.2% vs. 2019) and occupancy of 82.9 percent (+60.5 percentage points vs. 2020, -4.9 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaiiourismauthority.org/research/infrastructure-research/>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For July, the survey included 141 properties¹ representing 45,575 rooms, or 84.3 percent of all lodging properties and 85.6 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The July survey included 73 properties on O'ahu representing 28,270 rooms (94.9% of operating properties); 38 properties in the County of Maui, representing 9,398 rooms (73.5% of operating

² Comparative data for 2020 were not available.

properties); 15 properties on the island of Hawai'i, representing 4,760 rooms (71.4% of operating properties); and 15 properties on Kaua'i, representing 3,147 rooms (78.8% of operating properties).

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#).

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Figure 1: Hawai'i Hotel Performance July 2021

	Occupancy % Percentage Pt. Change			Average Daily Rate %			RevPAR %		
	2021	2020	Change	2021	2020	Change	2021	2020	Change
State of Hawai'i	82.4%	22.3%	60.1%	\$367.81	\$165.93	121.7%	\$303.01	\$37.01	718.7%
Luxury Class	72.4%	6.8%	65.6%	\$827.57	\$498.26	66.1%	\$598.91	\$33.74	1675.1%
Upper Upscale Class	85.2%	21.1%	64.2%	\$344.87	\$182.30	89.2%	\$293.99	\$38.39	665.8%
Upscale Class	85.0%	18.4%	66.5%	\$264.63	\$165.51	59.9%	\$224.82	\$30.49	637.4%
Upper Midscale Class	79.8%	31.8%	48.1%	\$198.08	\$151.94	30.4%	\$158.16	\$48.27	227.7%
Midscale & Economy Class	82.5%	31.5%	51.1%	\$285.00	\$130.96	117.6%	\$235.24	\$41.19	471.1%
O'ahu	82.0%	25.7%	56.3%	\$258.65	\$165.82	56.0%	\$212.00	\$42.58	397.9%
Waikiki	82.9%	22.4%	60.5%	\$243.77	\$163.77	48.9%	\$202.17	\$36.75	450.1%
Other O'ahu	76.5%	39.5%	37.0%	\$348.69	\$170.79	104.2%	\$266.92	\$67.51	295.4%
O'ahu Luxury	64.6%	NA	NA	\$656.65	NA	NA	\$424.12	NA	NA
O'ahu Upper Upscale	84.5%	19.4%	65.1%	\$272.10	\$192.81	41.1%	\$229.97	\$37.41	514.7%
O'ahu Upscale	86.4%	26.1%	60.3%	\$213.00	\$176.22	20.9%	\$183.99	\$45.92	300.7%
O'ahu Upper Midscale	78.7%	30.8%	47.9%	\$179.22	\$152.73	17.3%	\$141.05	\$47.01	200.0%
O'ahu Midscale & Economy	79.4%	43.9%	35.5%	\$145.66	\$125.90	15.7%	\$115.60	\$55.26	109.2%
Maui County	81.7%	12.9%	68.8%	\$618.50	\$204.43	202.5%	\$505.07	\$26.31	1819.7%
Wailea	79.4%	NA	NA	\$921.88	NA	NA	\$732.18	NA	NA
Lahaina/Kā'anapali/Kapalua	83.8%	4.8%	79.0%	\$533.02	\$149.25	257.1%	\$446.52	\$7.19	6110.3%
Other Maui County	79.2%	22.4%	56.8%	\$723.67	\$218.48	231.2%	\$573.18	\$48.94	1071.2%
Maui County Luxury	72.6%	NA	NA	\$1,016.18	NA	NA	\$737.87	NA	NA
Maui County Upper Upscale & Upscale	85.4%	9.7%	75.6%	\$483.30	\$176.44	173.9%	\$412.61	\$17.19	2300.3%
Island of Hawai'i	85.3%	27.0%	58.3%	\$375.10	\$132.68	182.7%	\$319.83	\$35.77	794.1%
Kohala Coast	84.3%	NA	NA	\$591.66	NA	NA	\$498.49	NA	NA
Kaua'i	83.0%	21.7%	61.3%	\$369.43	\$163.07	126.5%	\$306.62	\$35.41	765.9%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure July 2021

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	1,650.6	834.6	97.8%	1,359.8	186.1	630.5%	500.2	30.9	1519.4%
O'ahu	923.5	437.7	111.0%	757.0	112.4	573.6%	195.8	18.6	950.7%
Waikiki	783.3	354.7	120.8%	649.7	79.6	716.3%	158.4	13.0	1115.0%
Maui County	396.6	202.2	96.2%	323.8	26.0	1144.8%	200.3	5.3	3666.0%
Wailea	89.8	NA	NA	71.4	NA	NA	65.8	NA	NA
Lahaina/Kā'anapali/ Kapalua	213.2	109.6	94.6%	178.6	5.3	3284.7%	95.2	0.8	11987.6%
Island of Hawai'i	206.7	104.1	98.5%	176.3	28.1	527.9%	66.1	3.7	1675.1%
Kohala Coast	86.7	NA	NA	73.0	NA	NA	43.2	NA	NA
Kaua'i	123.8	90.6	36.7%	102.8	19.7	422.4%	38.0	3.2	1083.5%

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Figure 3: Hawai'i Hotel Performance Year-to-Date July 2021

	Occupancy % Percentage Pt. Change			Average Daily Rate %			RevPAR %		
	2021	2020	Change	2021	2020	Change	2021	2020	Change
State of Hawai'i	53.3%	48.4%	4.9%	\$310.88	\$282.88	9.9%	\$165.75	\$136.86	21.1%
Luxury Class	47.6%	54.0%	-6.4%	\$755.52	\$613.56	23.1%	\$359.65	\$331.07	8.6%
Upper Upscale Class	51.0%	51.0%	0.1%	\$295.23	\$284.50	3.8%	\$150.66	\$144.98	3.9%
Upscale Class	57.4%	40.1%	17.3%	\$221.12	\$220.56	0.3%	\$126.87	\$88.38	43.6%
Upper Midscale Class	56.9%	49.7%	7.2%	\$161.61	\$169.37	-4.6%	\$91.99	\$84.19	9.3%
Midscale & Economy Class	57.7%	53.7%	4.0%	\$221.66	\$172.28	28.7%	\$127.89	\$92.48	38.3%
O'ahu	51.7%	49.3%	2.5%	\$212.26	\$231.13	-8.2%	\$109.83	\$113.92	-3.6%
Waikiki	51.1%	48.2%	2.8%	\$201.90	\$229.63	-12.1%	\$103.14	\$110.79	-6.9%
Other O'ahu	56.0%	54.7%	1.3%	\$273.26	\$238.07	14.8%	\$153.06	\$130.30	17.5%
O'ahu Luxury	40.9%	NA	NA	\$578.66	NA	NA	\$236.47	NA	NA
O'ahu Upper Upscale	47.1%	49.6%	-2.5%	\$233.61	\$255.17	-8.5%	\$110.01	\$126.66	-13.1%
O'ahu Upscale	60.0%	46.0%	13.9%	\$182.03	\$197.87	-8.0%	\$109.19	\$91.10	19.9%
O'ahu Upper Midscale	55.5%	48.9%	6.6%	\$146.73	\$161.43	-9.1%	\$81.39	\$78.93	3.1%
O'ahu Midscale & Economy	59.9%	59.1%	0.8%	\$114.61	\$130.21	-12.0%	\$68.68	\$77.00	-10.8%
Maui County	56.4%	46.6%	9.7%	\$506.42	\$424.63	19.3%	\$285.39	\$198.01	44.1%
Wailea	52.6%	NA	NA	\$807.48	NA	NA	\$424.41	NA	NA
Lahaina/Kā'anapali/Kapalua	56.2%	42.6%	13.6%	\$429.05	\$375.24	14.3%	\$240.97	\$159.77	50.8%
Other Maui County	56.6%	51.6%	5.0%	\$596.92	\$474.31	25.9%	\$337.73	\$244.60	38.1%
Maui County Luxury	49.0%	NA	NA	\$886.85	NA	NA	\$434.85	NA	NA
Maui County Upper Upscale & Upscale	58.7%	42.8%	15.9%	\$387.76	\$355.58	9.0%	\$227.72	\$152.25	49.6%
Island of Hawai'i	56.4%	51.2%	5.2%	\$331.89	\$265.93	24.8%	\$187.15	\$136.18	37.4%
Kohala Coast	58.8%	NA	NA	\$506.95	NA	NA	\$297.92	NA	NA
Kaua'i	49.5%	43.3%	6.2%	\$294.58	\$284.18	3.7%	\$145.84	\$123.11	18.5%

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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure Year-to-Date July 2021

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	10,869.1	8,250.4	31.7%	5,795.0	3,991.5	45.2%	1,801.6	1,129.1	59.6%
O'ahu	6,022.0	4,598.1	31.0%	3,116.0	2,266.3	37.5%	661.4	523.8	26.3%
Waikiki	5,215.0	3,861.0	35.1%	2,663.9	1,862.9	43.0%	537.9	427.8	25.7%
Maui County	2,697.8	1,901.1	41.9%	1,520.3	886.5	71.5%	769.9	376.4	104.5%
Wailea	598.9	NA	NA	314.8	NA	NA	254.2	NA	NA
Lahaina/Kā'anapali/ Kapalua	1,459.4	1,044.0	39.8%	819.6	444.5	84.4%	351.7	166.8	110.8%
Island of Hawai'i	1,375.4	1,015.9	35.4%	775.6	520.2	49.1%	257.4	138.3	86.1%
Kohala Coast	592.4	NA	NA	348.1	NA	NA	176.5	NA	NA
Kaua'i	773.8	735.3	5.2%	383.1	318.5	20.3%	112.9	90.5	24.7%

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Figure 5: Hawai'i Hotel Performance July 2021 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	82.4%	85.3%	-2.9%	\$367.81	\$303.93	21.0%	\$303.01	\$259.16	16.9%
Luxury Class	72.4%	83.0%	-10.6%	\$827.57	\$605.23	36.7%	\$598.91	\$502.22	19.3%
Upper Upscale Class	85.2%	87.7%	-2.5%	\$344.87	\$305.15	13.0%	\$293.99	\$267.66	9.8%
Upscale Class	85.0%	82.2%	2.7%	\$264.63	\$219.22	20.7%	\$224.82	\$180.22	24.7%
Upper Midscale Class	79.8%	86.3%	-6.5%	\$198.08	\$178.40	11.0%	\$158.16	\$153.98	2.7%
Midscale & Economy Class	82.5%	84.5%	-2.0%	\$285.00	\$177.81	60.3%	\$235.24	\$150.33	56.5%
O'ahu	82.0%	88.0%	-6.0%	\$258.65	\$261.62	-1.1%	\$212.00	\$230.20	-7.9%
Waikiki	82.9%	87.8%	-4.9%	\$243.77	\$254.40	-4.2%	\$202.17	\$223.42	-9.5%
Other O'ahu	76.5%	89.0%	-12.5%	\$348.69	\$304.63	14.5%	\$266.92	\$271.13	-1.6%
O'ahu Luxury	64.6%	87.9%	-23.3%	\$656.65	\$529.34	24.1%	\$424.12	\$465.07	-8.8%
O'ahu Upper Upscale	84.5%	89.1%	-4.6%	\$272.10	\$286.80	-5.1%	\$229.97	\$255.51	-10.0%
O'ahu Upscale	86.4%	89.2%	-2.8%	\$213.00	\$210.78	1.1%	\$183.99	\$188.03	-2.1%
O'ahu Upper Midscale	78.7%	86.4%	-7.7%	\$179.22	\$174.37	2.8%	\$141.05	\$150.69	-6.4%
O'ahu Midscale & Economy	79.4%	90.6%	-11.2%	\$145.66	\$151.23	-3.7%	\$115.60	\$137.00	-15.6%
Maui County	81.7%	82.8%	-1.1%	\$618.50	\$432.51	43.0%	\$505.07	\$357.93	41.1%
Wailea	79.4%	91.7%	-12.3%	\$921.88	\$697.21	32.2%	\$732.18	\$639.54	14.5%
Lahaina/Kā'anapali/Kapalua	83.8%	82.3%	1.5%	\$533.02	\$365.48	45.8%	\$446.52	\$300.76	48.5%
Other Maui County	79.2%	83.4%	-4.2%	\$723.67	\$517.92	39.7%	\$573.18	\$431.72	32.8%
Maui County Luxury	72.6%	88.0%	-15.4%	\$1,016.18	\$633.17	60.5%	\$737.87	\$556.96	32.5%
Maui County Upper Upscale & Upscale	85.4%	82.9%	2.5%	\$483.30	\$341.98	41.3%	\$412.61	\$283.52	45.5%
Island of Hawai'i	85.3%	83.4%	1.8%	\$375.10	\$265.38	41.3%	\$319.83	\$221.42	44.4%
Kohala Coast	84.3%	85.9%	-1.7%	\$591.66	\$376.33	57.2%	\$498.49	\$323.39	54.1%
Kaua'i	83.0%	76.7%	6.3%	\$369.43	\$301.26	22.6%	\$306.62	\$231.07	32.7%

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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure July 2021 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	1,650.6	1,675.0	-1.5%	1,359.8	1,428.2	-4.8%	500.2	434.1	15.2%
O'ahu	923.5	940.8	-1.8%	757.0	827.8	-8.6%	195.8	216.6	-9.6%
Waikiki	783.3	807.1	-2.9%	649.7	708.8	-8.3%	158.4	180.3	-12.2%
Maui County	396.6	392.6	1.0%	323.8	324.9	-0.3%	200.3	140.5	42.5%
Wailea	89.8	68.0	32.1%	71.4	62.4	14.4%	65.8	43.5	51.2%
Lahaina/Kā'anapali/Kapalua	213.2	221.2	-3.6%	178.6	182.0	-1.9%	95.2	66.5	43.1%
Island of Hawai'i	206.7	200.7	3.0%	176.3	167.4	5.3%	66.1	44.4	48.8%
Kohala Coast	86.7	93.0	-6.8%	73.0	79.9	-8.6%	43.2	30.1	43.7%
Kaua'i	123.8	141.0	-12.2%	102.8	108.1	-4.9%	38.0	32.6	16.6%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Figure 7: Hawai'i Hotel Performance Year-to-Date July 2021 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	53.3%	81.2%	-27.8%	\$310.88	\$283.66	9.6%	\$165.75	\$230.22	-28.0%
Luxury Class	47.6%	77.2%	-29.6%	\$755.52	\$568.91	32.8%	\$359.65	\$439.46	-18.2%
Upper Upscale Class	51.0%	83.0%	-32.0%	\$295.23	\$282.18	4.6%	\$150.66	\$234.33	-35.7%
Upscale Class	57.4%	78.4%	-21.1%	\$221.12	\$211.53	4.5%	\$126.87	\$165.94	-23.5%
Upper Midscale Class	56.9%	83.9%	-27.0%	\$161.61	\$163.90	-1.4%	\$91.99	\$137.55	-33.1%
Midscale & Economy Class	57.7%	82.7%	-25.0%	\$221.66	\$175.79	26.1%	\$127.89	\$145.38	-12.0%
O'ahu	51.7%	84.0%	-32.2%	\$212.26	\$237.53	-10.6%	\$109.83	\$199.45	-44.9%
Waikiki	51.1%	84.2%	-33.1%	\$201.90	\$232.26	-13.1%	\$103.14	\$195.46	-47.2%
Other O'ahu	56.0%	82.8%	-26.8%	\$273.26	\$269.91	1.2%	\$153.06	\$223.57	-31.5%
O'ahu Luxury	40.9%	72.8%	-31.9%	\$578.66	\$490.93	17.9%	\$236.47	\$357.25	-33.8%
O'ahu Upper Upscale	47.1%	85.4%	-38.3%	\$233.61	\$261.73	-10.7%	\$110.01	\$223.50	-50.8%
O'ahu Upscale	60.0%	84.4%	-24.5%	\$182.03	\$194.63	-6.5%	\$109.19	\$164.34	-33.6%
O'ahu Upper Midscale	55.5%	84.3%	-28.8%	\$146.73	\$157.42	-6.8%	\$81.39	\$132.64	-38.6%
O'ahu Midscale & Economy	59.9%	87.4%	-27.5%	\$114.61	\$132.64	-13.6%	\$68.68	\$115.96	-40.8%
Maui County	56.4%	79.1%	-22.8%	\$506.42	\$407.83	24.2%	\$285.39	\$322.66	-11.6%
Wailea	52.6%	90.0%	-37.4%	\$807.48	\$625.77	29.0%	\$424.41	\$562.96	-24.6%
Lahaina/Kā'anapali/Kapalua	56.2%	78.5%	-22.3%	\$429.05	\$342.54	25.3%	\$240.97	\$268.80	-10.4%
Other Maui County	56.6%	79.9%	-23.4%	\$596.92	\$489.76	21.9%	\$337.73	\$391.52	-13.7%
Maui County Luxury	49.0%	82.9%	-33.8%	\$886.85	\$670.14	32.3%	\$434.85	\$555.28	-21.7%
Maui County Upper Upscale & Upscale	58.7%	79.0%	-20.3%	\$387.76	\$324.05	19.7%	\$227.72	\$256.09	-11.1%
Island of Hawai'i	56.4%	77.9%	-21.5%	\$331.89	\$266.19	24.7%	\$187.15	\$207.30	-9.7%
Kohala Coast	58.8%	78.7%	-19.9%	\$506.95	\$376.82	34.5%	\$297.92	\$296.57	0.5%
Kaua'i	49.5%	72.8%	-23.3%	\$294.58	\$288.31	2.2%	\$145.84	\$209.81	-30.5%

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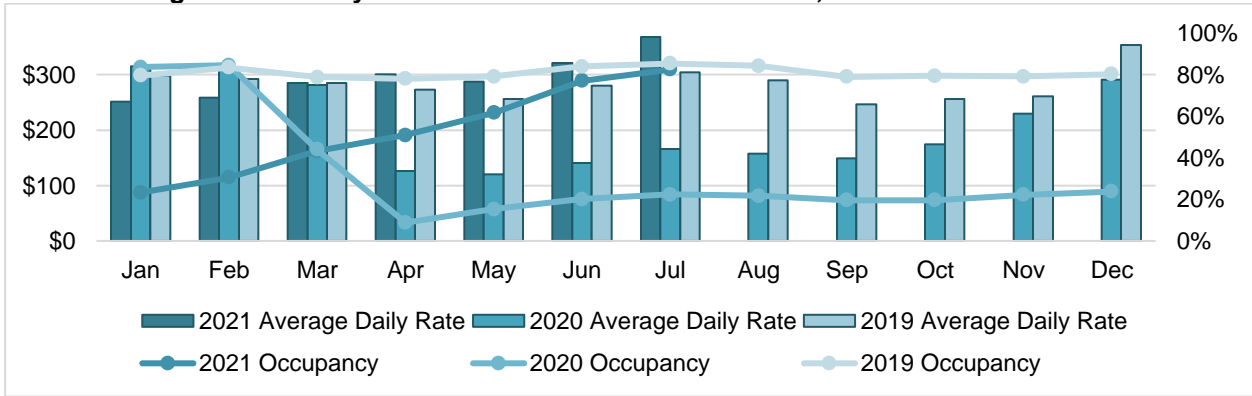
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date July 2021 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	10,869.1	11,470.0	-5.2%	5,795.0	9,309.1	-37.7%	1,801.6	2,640.6	-31.8%
O'ahu	6,022.0	6,440.1	-6.5%	3,116.0	5,407.6	-42.4%	661.4	1,284.5	-48.5%
Waikiki	5,215.0	5,525.8	-5.6%	2,663.9	4,650.2	-42.7%	537.9	1,080.1	-50.2%
Maui County	2,697.8	2,696.0	0.1%	1,520.3	2,133.0	-28.7%	769.9	869.9	-11.5%
Wailea	598.9	465.1	28.8%	314.8	418.4	-24.8%	254.2	261.8	-2.9%
Lahaina/Kā'anapali/Kapalua	1,459.4	1,512.6	-3.5%	819.6	1,187.0	-30.9%	351.7	406.6	-13.5%
Island of Hawai'i	1,375.4	1,372.3	0.2%	775.6	1,068.7	-27.4%	257.4	284.5	-9.5%
Kohala Coast	592.4	636.0	-6.9%	348.1	500.6	-30.4%	176.5	188.6	-6.4%
Kaua'i	773.8	961.6	-19.5%	383.1	699.8	-45.3%	112.9	201.8	-44.1%

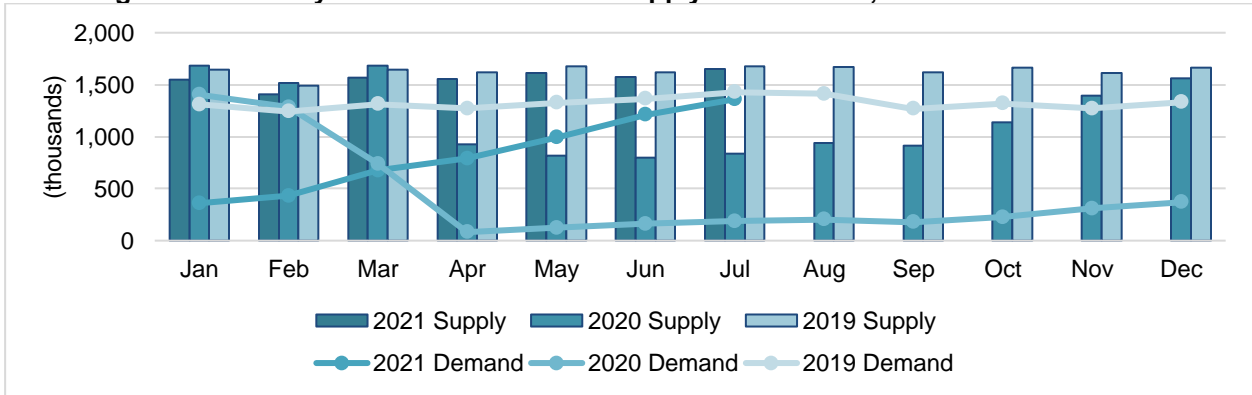
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Figure 9: Monthly State of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019



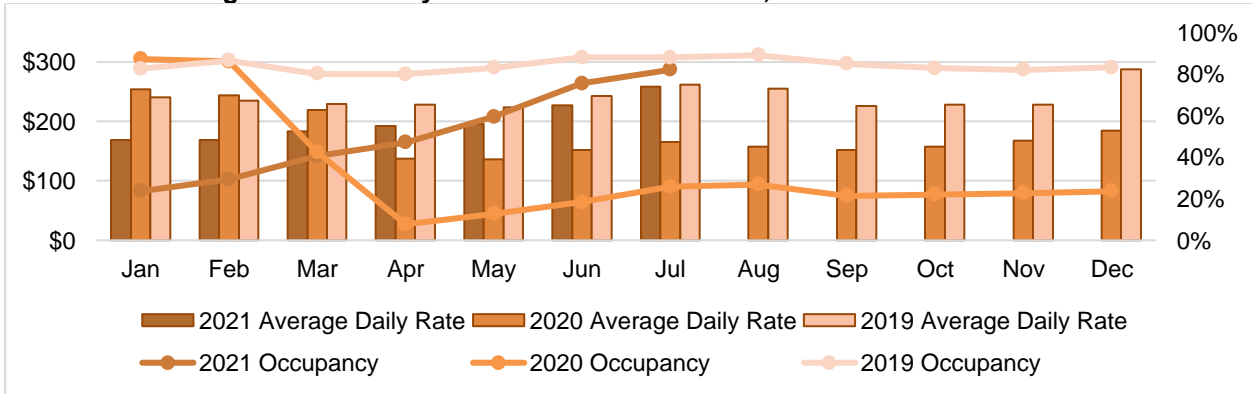
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Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



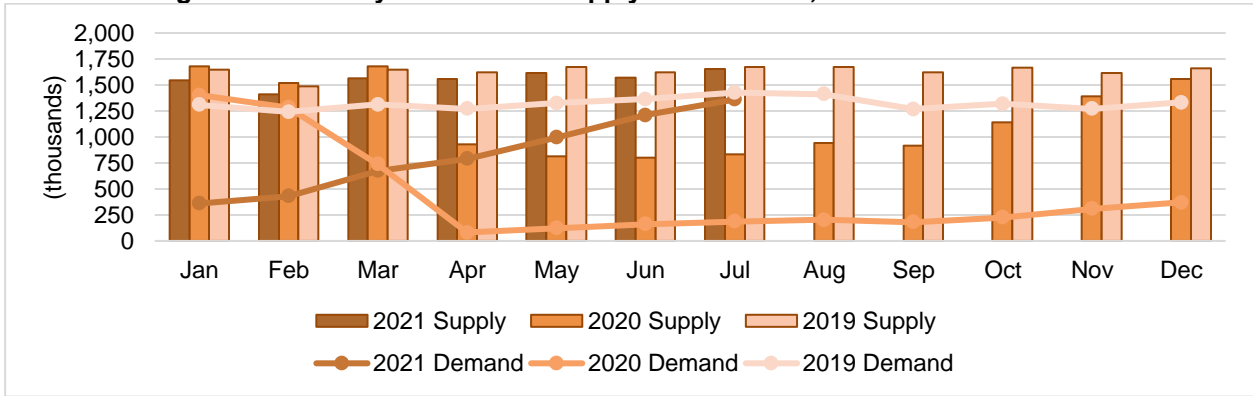
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Figure 11: Monthly O'ahu Hotel Performance, 2021 vs. 2020 vs. 2019



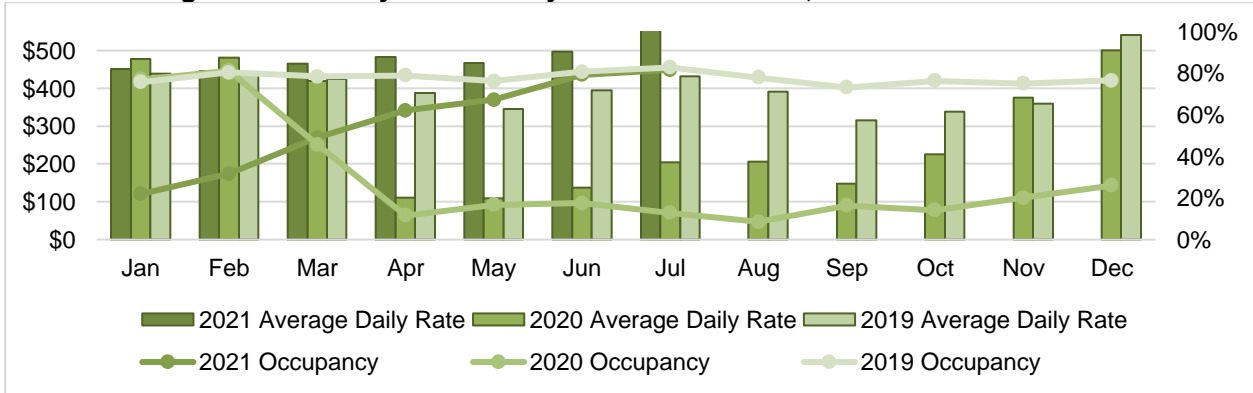
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Figure 12: Monthly O'ahu Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



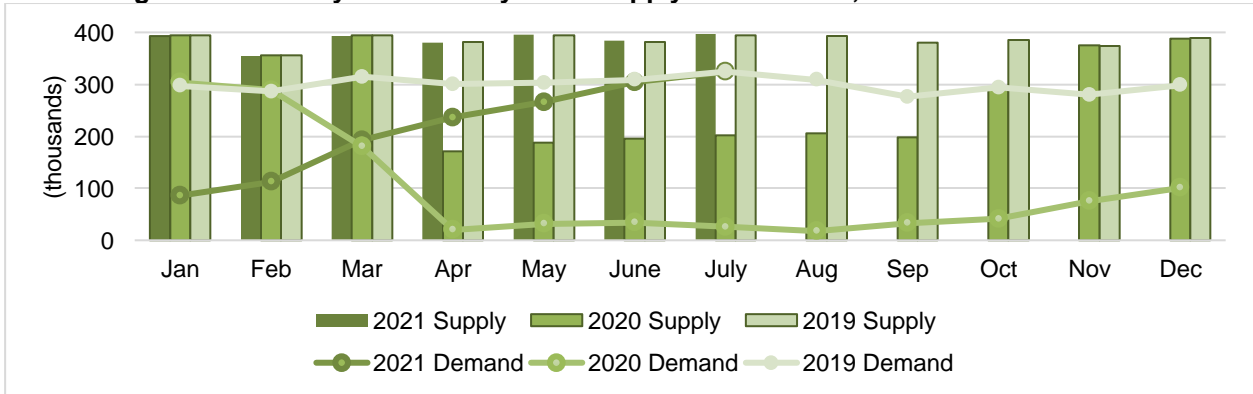
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Figure 13: Monthly Maui County Hotel Performance, 2021 vs. 2020 vs. 2019



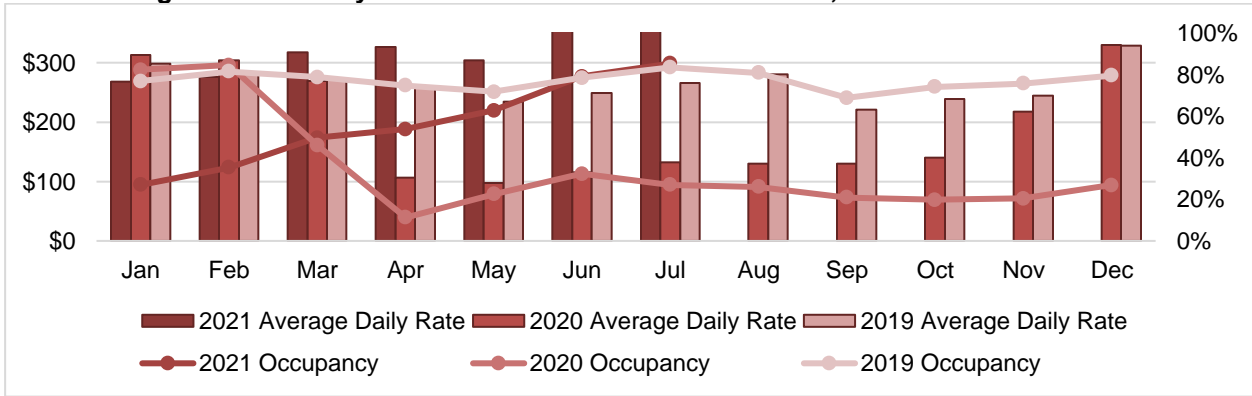
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Figure 14: Monthly Maui County Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



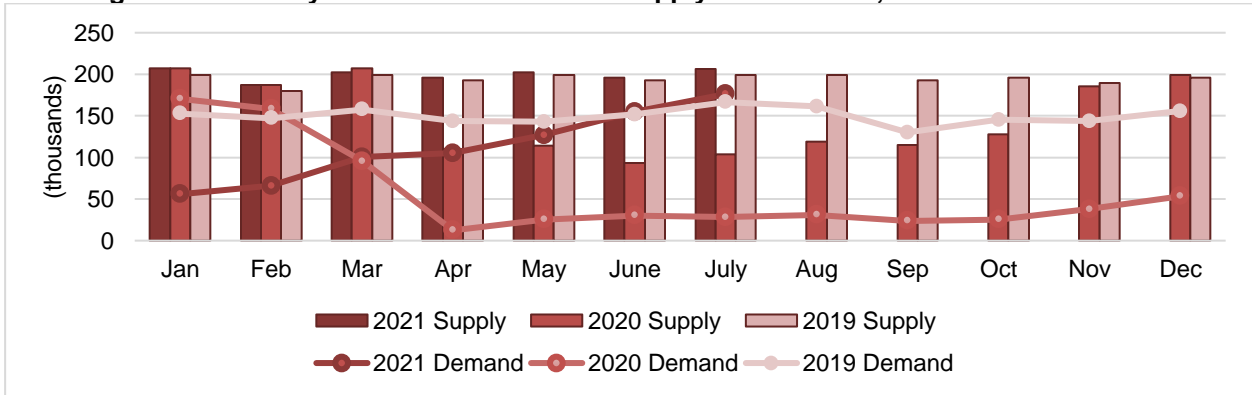
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Figure 15: Monthly Island of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019



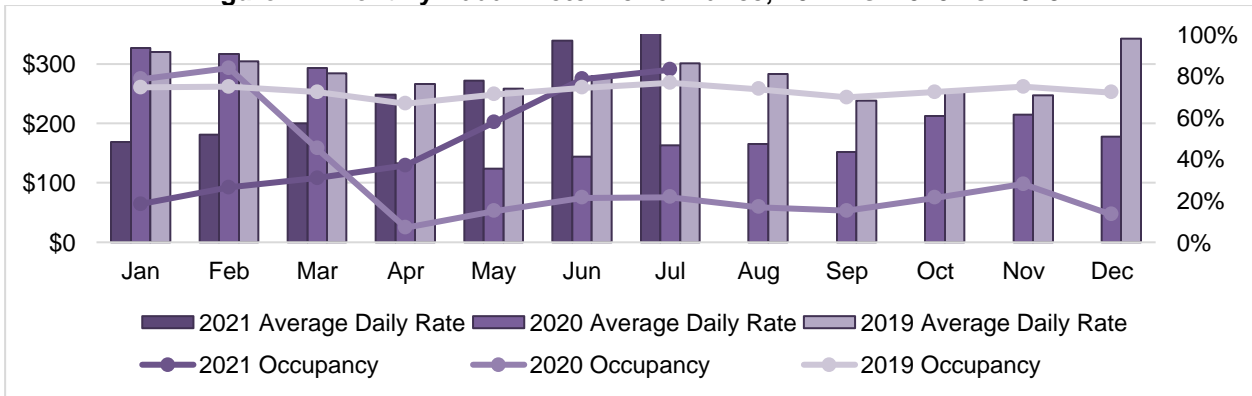
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Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



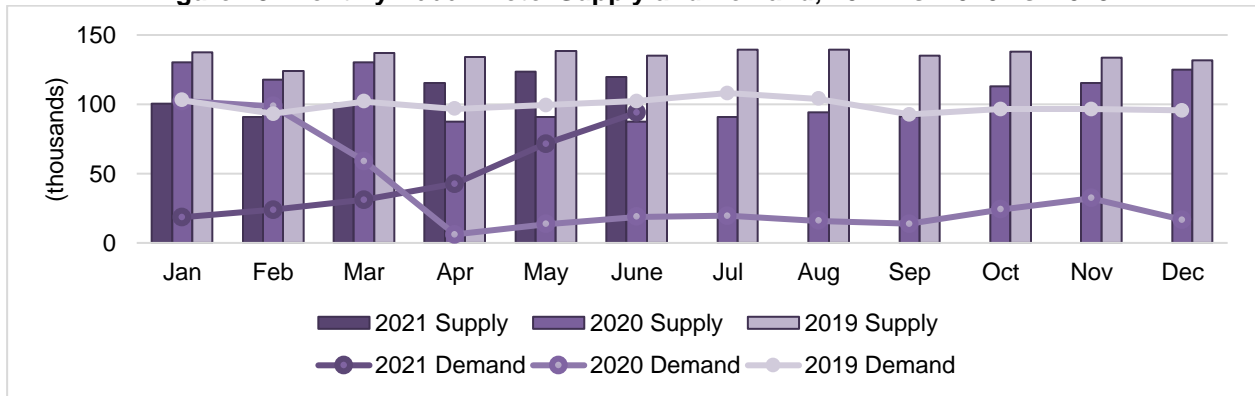
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Figure 17: Monthly Kaua'i Hotel Performance, 2021 vs. 2020 vs. 2019



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Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



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