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Hawai'i Hotel RevPAR Up 6.9% in August 2021 Compared to August 2019

HONOLULU – Hawai'i hotels statewide reported substantially higher revenue per available room (RevPAR), average daily rate (ADR), and occupancy in August 2021 compared to August 2020 when the State's quarantine order for travelers due to the COVID-19 pandemic resulted in dramatic declines for the hotel industry. When compared to August 2019, statewide RevPAR and ADR were also higher in August 2021 but occupancy was lower.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in August 2021 was \$261 (+639.3%), with ADR at \$355 (+124.2%) and occupancy of 73.4 percent (+51.2 percentage points) (Figure 1) compared to August 2020. Compared with August 2019, RevPAR was 6.9 percent higher, driven by increased ADR (+22.5%) which offset lower occupancy (-10.7 percentage points) (Figure 5).

"The peak summer season ended with August revenue and room rates remaining strong for Hawai'i's hotel industry statewide compared to August 2019," said John De Fries, HTA president and CEO. "However, the rise in COVID-19 cases and subsequent hospitalizations caused by the Delta variant reminds us that we're still in a fluid situation as we approach the seasonally slower fall period for travel."

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For August, the survey included 142 properties representing 45,886 rooms, or 85.0 percent of all lodging properties¹ and 85.6 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

In August 2021, passengers arriving from out-of-state could bypass the State's mandatory 10-day self-quarantine if they were fully vaccinated in the United States or with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner prior to their departure through the Safe Travels program. On August 23, 2021, Hawai'i Governor David Ige urged travelers to curtail non-essential travel until the end of October 2021 due to the Delta variant resulting in the state's health care system being overburdened.

Hawai'i hotel room revenues statewide rose to \$433.4 million (+1,270.6% vs. 2020, +6.1% vs. 2019) in August. Room demand was 1.2 million room nights (+511.4% vs. 2020, -13.4% vs. 2019) and room supply was 1.7 million room nights (+85.4% vs. 2020, -0.8% vs. 2019) (Figure 2). Many properties closed or reduced operations starting in April 2020 due to the COVID-19 pandemic. Due to these supply reductions, comparative data for certain markets and prices classes were not available for 2020; and comparisons to 2019 have been added.

¹ Based on 2019 census rooms.

Luxury Class properties earned RevPAR of \$533 (+3,901.2% vs. 2020, +13.3% vs. 2019), with ADR at \$823 (+105.1% vs. 2020, +42.6% vs. 2019) and occupancy of 64.7 percent (+61.4 percentage points vs. 2020, -16.8 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$206 (+399.9% vs. 2020, +45.2% vs. 2019) with ADR at \$288 (+121.4% vs. 2020, +68.2% vs. 2019) and occupancy of 71.6 percent (+39.9 percentage points vs. 2020, -11.3 percentage points vs. 2019).

Maui County hotels led the counties in August and achieved RevPAR that surpassed August 2019. RevPAR was \$439 (+2,258.2% vs. 2020, +43.6% vs. 2019), with ADR at \$596 (+195.6% vs. 2020, +52.0% vs. 2019) and occupancy of 73.6 percent (+64.4 percentage points vs. 2020, -4.3 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$642 (+12.8% vs. 2019²), with ADR at \$913 (+45.9% vs. 2019²) and occupancy of 70.3 percent (-20.6 percentage points vs. 2019²). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$375 (+6,606.4% vs. 2020, +50.8% vs. 2019), ADR at \$491 (+141.1% vs. 2020, +50.7% vs. 2019) and occupancy of 76.3 percent (+73.6 percentage points vs. 2020, +0.1 percentage points vs. 2019).

Hotels on the island of Hawai'i reported strong RevPAR growth at \$282 (+732.2% vs. 2020, +24.3% vs. 2019), with ADR at \$385 (+198.5% vs. 2020, +37.3% vs. 2019), and occupancy of 73.2 percent (+47.0 percentage points vs. 2020, -7.7 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$444 (+29.8% vs. 2019²), with ADR at \$605 (+49.0% vs. 2019²), and occupancy of 73.5 percent (-10.9 percentage points vs. 2019²).

Kaua'i hotels earned RevPAR of \$274 (+886.6% vs. 2020, +31.0% vs. 2019), with ADR at \$357 (+116.3% vs. 2020, +25.8% vs. 2019) and occupancy of 76.7 percent (+59.9 percentage points vs. 2020, +3.0 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$179 (+305.7% vs. 2020, -21.4% vs. 2019) in August, ADR at \$245 (+55.3% vs. 2020, -4.1% vs. 2019) and occupancy of 73.0 percent (+45.0 percentage points vs. 2020, -16.0 percentage points vs. 2019). Waikīkī hotels earned \$168 (+349.7% vs. 2020, -24.4% vs. 2019) in RevPAR with ADR at \$229 (+49.9% vs. 2020, -8.2% vs. 2019) and occupancy of 73.5 percent (+49.0 percentage points vs. 2020, -15.7 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaii tourism authority.org/research/infrastructure-research/>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For August, the survey included 142 properties¹ representing 45,886 rooms, or 85.0 percent of all lodging properties and 85.6 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The August survey included 74 properties on O'ahu representing 28,581 rooms (95.0% of operating properties); 38 properties in the County of Maui, representing 9,398 rooms (73.2% of operating properties); 15 properties on the island of Hawai'i, representing 4,760 rooms (71.4% of operating

² Comparative data for 2020 were not available.

properties); and 15 properties on Kaua'i, representing 3,147 rooms (78.8% of operating properties).

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaii tourism authority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#).

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Figure 1: Hawai'i Hotel Performance August 2021

	Occupancy % Percentage Pt. Change			Average Daily Rate %			RevPAR %		
	2021	2020	Change	2021	2020	Change	2021	2020	Change
State of Hawai'i	73.4%	22.3%	51.2%	\$355.24	\$158.46	124.2%	\$260.84	\$35.28	639.3%
Luxury Class	64.7%	3.3%	61.4%	\$823.41	\$401.46	105.1%	\$532.96	\$13.32	3901.2%
Upper Upscale Class	75.0%	20.9%	54.1%	\$325.26	\$169.52	91.9%	\$244.00	\$35.39	589.5%
Upscale Class	77.7%	19.4%	58.3%	\$254.20	\$167.66	51.6%	\$197.55	\$32.54	507.1%
Upper Midscale Class	71.9%	29.8%	42.1%	\$192.28	\$147.03	30.8%	\$138.25	\$43.82	215.5%
Midscale & Economy Class	71.6%	31.7%	39.9%	\$287.73	\$129.95	121.4%	\$206.15	\$41.24	399.9%
O'ahu	73.0%	27.9%	45.0%	\$244.73	\$157.60	55.3%	\$178.54	\$44.01	305.7%
Waikiki	73.5%	24.5%	49.0%	\$228.67	\$152.57	49.9%	\$168.01	\$37.36	349.7%
Other O'ahu	70.0%	44.9%	25.1%	\$340.02	\$171.14	98.7%	\$238.10	\$76.81	210.0%
O'ahu Luxury	57.5%	NA	NA	\$635.42	NA	NA	\$365.28	NA	NA
O'ahu Upper Upscale	74.4%	23.0%	51.4%	\$256.09	\$167.33	53.0%	\$190.46	\$38.48	395.0%
O'ahu Upscale	79.9%	30.2%	49.7%	\$203.72	\$173.61	17.3%	\$162.73	\$52.45	210.3%
O'ahu Upper Midscale	71.6%	30.1%	41.5%	\$171.46	\$145.77	17.6%	\$122.85	\$43.92	179.7%
O'ahu Midscale & Economy	65.0%	45.5%	19.5%	\$139.93	\$125.08	11.9%	\$90.95	\$56.91	59.8%
Maui County	73.6%	9.2%	64.4%	\$596.17	\$201.71	195.6%	\$438.86	\$18.61	2258.2%
Wailea	70.3%	NA	NA	\$912.93	NA	NA	\$642.09	NA	NA
Lahaina/Kā'anapali/Kapalua	76.3%	2.7%	73.6%	\$491.05	\$203.63	141.1%	\$374.89	\$5.59	6606.4%
Other Maui County	70.4%	16.8%	53.6%	\$729.70	\$201.34	262.4%	\$513.82	\$33.82	1419.3%
Maui County Luxury	63.7%	NA	NA	\$1,013.92	NA	NA	\$646.07	NA	NA
Maui County Upper Upscale & Upscale	78.0%	8.0%	70.0%	\$448.90	\$200.44	124.0%	\$350.36	\$16.07	2080.2%
Island of Hawai'i	73.2%	26.3%	47.0%	\$384.57	\$128.85	198.5%	\$281.62	\$33.84	732.2%
Kohala Coast	73.5%	NA	NA	\$604.72	NA	NA	\$444.23	NA	NA
Kaua'i	76.7%	16.8%	59.9%	\$357.18	\$165.13	116.3%	\$274.07	\$27.78	886.6%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure August 2021

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	1,661.7	896.3	85.4%	1,220.1	199.6	511.4%	433.4	31.6	1270.6%
O'ahu	933.1	491.9	89.7%	680.7	137.4	395.6%	166.6	21.6	669.6%
Waikiki	792.9	408.9	93.9%	582.6	100.1	481.8%	133.2	15.3	772.1%
Maui County	398.1	205.9	93.3%	293.0	19.0	1442.9%	174.7	3.8	4460.3%
Wailea	89.8	NA	NA	63.2	NA	NA	57.7	NA	NA
Lahaina/Kā'anapali/ Kapalua	214.8	111.0	93.5%	164.0	3.0	5281.1%	80.5	0.6	12876.4%
Island of Hawai'i	206.7	104.1	98.5%	151.4	27.3	453.5%	58.2	3.5	1552.0%
Kohala Coast	86.7	NA	NA	63.7	NA	NA	38.5	NA	NA
Kaua'i	123.8	94.4	31.2%	95.0	15.9	498.6%	33.9	2.6	1194.7%

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Figure 3: Hawai'i Hotel Performance Year-to-Date August 2021

	Occupancy % Percentage Pt. Change			Average Daily Rate %			RevPAR %		
	2021	2020	Change	2021	2020	Change	2021	2020	Change
State of Hawai'i	56.0%	46.0%	10.0%	\$318.55	\$277.24	14.9%	\$178.34	\$127.41	40.0%
Luxury Class	50.0%	51.2%	-1.3%	\$767.74	\$612.86	25.3%	\$383.74	\$314.00	22.2%
Upper Upscale Class	54.2%	48.6%	5.6%	\$300.56	\$280.60	7.1%	\$162.83	\$136.33	19.4%
Upscale Class	60.0%	37.8%	22.2%	\$226.63	\$218.00	4.0%	\$136.00	\$82.37	65.1%
Upper Midscale Class	58.9%	47.7%	11.2%	\$166.51	\$167.65	-0.7%	\$98.04	\$79.93	22.7%
Midscale & Economy Class	59.7%	51.2%	8.5%	\$232.90	\$169.31	37.6%	\$138.97	\$86.67	60.3%
O'ahu	54.6%	47.4%	7.2%	\$218.08	\$227.03	-3.9%	\$119.05	\$107.68	10.6%
Waikiki	54.0%	46.2%	7.8%	\$206.71	\$225.82	-8.5%	\$111.70	\$104.36	7.0%
Other O'ahu	58.1%	53.7%	4.3%	\$285.17	\$232.41	22.7%	\$165.64	\$124.89	32.6%
O'ahu Luxury	43.5%	NA	NA	\$590.43	NA	NA	\$256.68	NA	NA
O'ahu Upper Upscale	50.7%	47.6%	3.1%	\$237.98	\$251.98	-5.6%	\$120.66	\$120.02	0.5%
O'ahu Upscale	62.5%	44.5%	18.0%	\$185.58	\$196.03	-5.3%	\$116.05	\$87.27	33.0%
O'ahu Upper Midscale	57.6%	47.1%	10.5%	\$150.69	\$160.19	-5.9%	\$86.73	\$75.38	15.1%
O'ahu Midscale & Economy	60.7%	57.8%	2.9%	\$118.87	\$129.80	-8.4%	\$72.18	\$74.99	-3.7%
Maui County	58.6%	42.9%	15.6%	\$520.82	\$421.34	23.6%	\$305.00	\$180.87	68.6%
Wailea	54.9%	NA	NA	\$825.11	NA	NA	\$452.80	NA	NA
Lahaina/Kā'anapali/Kapalua	58.7%	38.5%	20.2%	\$439.17	\$376.26	16.7%	\$257.93	\$144.98	77.9%
Other Maui County	58.4%	48.3%	10.1%	\$617.58	\$465.23	32.7%	\$360.44	\$224.66	60.4%
Maui County Luxury	50.9%	NA	NA	\$907.18	NA	NA	\$461.86	NA	NA
Maui County Upper Upscale & Upscale	61.2%	39.2%	22.0%	\$397.62	\$354.35	12.2%	\$243.36	\$138.87	75.2%
Island of Hawai'i	58.6%	48.9%	9.7%	\$340.50	\$259.09	31.4%	\$199.49	\$126.66	57.5%
Kohala Coast	60.6%	NA	NA	\$522.07	NA	NA	\$316.60	NA	NA
Kaua'i	53.3%	40.6%	12.7%	\$306.82	\$278.76	10.1%	\$163.63	\$113.23	44.5%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure Year-to-Date August 2021

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	12,529.3	9,104.5	37.6%	7,014.6	4,184.1	67.6%	2,234.5	1,160.0	92.6%
O'ahu	6,955.1	5,061.2	37.4%	3,796.7	2,400.6	58.2%	828.0	545.0	51.9%
Waikiki	6,007.9	4,241.2	41.7%	3,246.5	1,960.0	65.6%	671.1	442.6	51.6%
Maui County	3,095.9	2,101.3	47.3%	1,813.0	902.0	101.0%	944.3	380.1	148.4%
Wailea	688.7	NA	NA	378.0	NA	NA	311.9	NA	NA
Lahaina/Kā'anapali/ Kapalua	1,674.1	1,155.0	45.0%	983.2	445.0	120.9%	431.8	167.4	157.9%
Island of Hawai'i	1,582.1	1,120.0	41.3%	926.9	547.6	69.3%	315.6	141.9	122.5%
Kohala Coast	679.1	NA	NA	411.8	NA	NA	215.0	NA	NA
Kaua'i	896.2	822.0	9.0%	477.9	333.9	43.1%	146.6	93.1	57.6%

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Figure 5: Hawai'i Hotel Performance August 2021 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	73.4%	84.1%	-10.7%	\$355.24	\$289.94	22.5%	\$260.84	\$243.93	6.9%
Luxury Class	64.7%	81.5%	-16.8%	\$823.41	\$577.45	42.6%	\$532.96	\$470.51	13.3%
Upper Upscale Class	75.0%	87.0%	-12.0%	\$325.26	\$291.99	11.4%	\$244.00	\$253.94	-3.9%
Upscale Class	77.7%	79.5%	-1.7%	\$254.20	\$208.45	21.9%	\$197.55	\$165.62	19.3%
Upper Midscale Class	71.9%	87.8%	-15.9%	\$192.28	\$168.59	14.1%	\$138.25	\$148.06	-6.6%
Midscale & Economy Class	71.6%	83.0%	-11.3%	\$287.73	\$171.09	68.2%	\$206.15	\$141.94	45.2%
O'ahu	73.0%	89.0%	-16.0%	\$244.73	\$255.26	-4.1%	\$178.54	\$227.10	-21.4%
Waikiki	73.5%	89.2%	-15.7%	\$228.67	\$249.20	-8.2%	\$168.01	\$222.28	-24.4%
Other O'ahu	70.0%	87.6%	-17.5%	\$340.02	\$292.69	16.2%	\$238.10	\$256.30	-7.1%
O'ahu Luxury	57.5%	83.6%	-26.1%	\$635.42	\$530.80	19.7%	\$365.28	\$443.70	-17.7%
O'ahu Upper Upscale	74.4%	90.4%	-16.0%	\$256.09	\$278.87	-8.2%	\$190.46	\$251.98	-24.4%
O'ahu Upscale	79.9%	88.0%	-8.1%	\$203.72	\$205.86	-1.0%	\$162.73	\$181.18	-10.2%
O'ahu Upper Midscale	71.6%	88.7%	-17.1%	\$171.46	\$164.82	4.0%	\$122.85	\$146.23	-16.0%
O'ahu Midscale & Economy	65.0%	90.4%	-25.4%	\$139.93	\$146.86	-4.7%	\$90.95	\$132.76	-31.5%
Maui County	73.6%	77.9%	-4.3%	\$596.17	\$392.12	52.0%	\$438.86	\$305.55	43.6%
Wailea	70.3%	90.9%	-20.6%	\$912.93	\$625.88	45.9%	\$642.09	\$568.98	12.8%
Lahaina/Kā'anapali/Kapalua	76.3%	76.3%	0.1%	\$491.05	\$325.91	50.7%	\$374.89	\$248.52	50.8%
Other Maui County	70.4%	80.1%	-9.7%	\$729.70	\$473.51	54.1%	\$513.82	\$379.17	35.5%
Maui County Luxury	63.7%	84.4%	-20.7%	\$1,013.92	\$543.66	86.5%	\$646.07	\$458.92	40.8%
Maui County Upper Upscale & Upscale	78.0%	77.2%	0.9%	\$448.90	\$303.70	47.8%	\$350.36	\$234.32	49.5%
Island of Hawai'i	73.2%	80.9%	-7.7%	\$384.57	\$280.00	37.3%	\$281.62	\$226.58	24.3%
Kohala Coast	73.5%	84.3%	-10.9%	\$604.72	\$405.96	49.0%	\$444.23	\$342.35	29.8%
Kauai	76.7%	73.7%	3.0%	\$357.18	\$283.83	25.8%	\$274.07	\$209.23	31.0%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure August 2021 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	1,661.7	1,674.3	-0.8%	1,220.1	1,408.6	-13.4%	433.4	408.4	6.1%
O'ahu	933.1	940.1	-0.7%	680.7	836.4	-18.6%	166.6	213.5	-22.0%
Waikiki	792.9	807.1	-1.8%	582.6	719.9	-19.1%	133.2	179.4	-25.7%
Maui County	398.1	392.6	1.4%	293.0	305.9	-4.2%	174.7	119.9	45.6%
Wailea	89.8	68.0	32.1%	63.2	61.8	2.2%	57.7	38.7	49.1%
Lahaina/Kā'anapali/ Kapalua	214.8	221.2	-2.9%	164.0	168.7	-2.8%	80.5	55.0	46.5%
Island of Hawai'i	206.7	200.7	3.0%	151.4	162.4	-6.8%	58.2	45.5	28.0%
Kohala Coast	86.7	93.0	-6.8%	63.7	78.4	-18.8%	38.5	31.8	20.9%
Kauai	123.8	141.0	-12.2%	95.0	103.9	-8.6%	33.9	29.5	15.1%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Figure 7: Hawai'i Hotel Performance Year-to-Date August 2021 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	56.0%	81.5%	-25.5%	\$318.55	\$284.56	11.9%	\$178.34	\$232.01	-23.1%
Luxury Class	50.0%	77.8%	-27.8%	\$767.74	\$570.05	34.7%	\$383.74	\$443.42	-13.5%
Upper Upscale Class	54.2%	83.5%	-29.4%	\$300.56	\$283.54	6.0%	\$162.83	\$236.84	-31.2%
Upscale Class	60.0%	78.6%	-18.6%	\$226.63	\$211.13	7.3%	\$136.00	\$165.90	-18.0%
Upper Midscale Class	58.9%	84.4%	-25.5%	\$166.51	\$164.52	1.2%	\$98.04	\$138.89	-29.4%
Midscale & Economy Class	59.7%	82.7%	-23.1%	\$232.90	\$175.29	32.9%	\$138.97	\$145.01	-4.2%
O'ahu	54.6%	84.6%	-30.0%	\$218.08	\$239.97	-9.1%	\$119.05	\$203.02	-41.4%
Waikiki	54.0%	84.8%	-30.8%	\$206.71	\$234.53	-11.9%	\$111.70	\$198.88	-43.8%
Other O'ahu	58.1%	83.4%	-25.3%	\$285.17	\$273.51	4.3%	\$165.64	\$228.17	-27.4%
O'ahu Luxury	43.5%	74.2%	-30.7%	\$590.43	\$496.70	18.9%	\$256.68	\$368.31	-30.3%
O'ahu Upper Upscale	50.7%	86.0%	-35.3%	\$237.98	\$264.02	-9.9%	\$120.66	\$227.12	-46.9%
O'ahu Upscale	62.5%	84.9%	-22.4%	\$185.58	\$196.11	-5.4%	\$116.05	\$166.49	-30.3%
O'ahu Upper Midscale	57.6%	84.8%	-27.3%	\$150.69	\$158.41	-4.9%	\$86.73	\$134.38	-35.5%
O'ahu Midscale & Economy	60.7%	87.8%	-27.1%	\$118.87	\$133.60	-11.0%	\$72.18	\$117.34	-38.5%
Maui County	58.6%	79.0%	-20.4%	\$520.82	\$405.86	28.3%	\$305.00	\$320.49	-4.8%
Wailea	54.9%	90.1%	-35.2%	\$825.11	\$625.79	31.9%	\$452.80	\$563.73	-19.7%
Lahaina/Kā'anapali/Kapalua	58.7%	78.2%	-19.5%	\$439.17	\$340.47	29.0%	\$257.93	\$266.21	-3.1%
Other Maui County	58.4%	80.0%	-21.6%	\$617.58	\$487.70	26.6%	\$360.44	\$389.96	-7.6%
Maui County Luxury	50.9%	82.9%	-32.0%	\$907.18	\$670.44	35.3%	\$461.86	\$555.74	-16.9%
Maui County Upper Upscale & Upscale	61.2%	78.8%	-17.6%	\$397.62	\$321.52	23.7%	\$243.36	\$253.33	-3.9%
Island of Hawai'i	58.6%	78.3%	-19.7%	\$340.50	\$268.01	27.0%	\$199.49	\$209.76	-4.9%
Kohala Coast	60.6%	79.4%	-18.8%	\$522.07	\$380.77	37.1%	\$316.60	\$302.41	4.7%
Kauai	53.3%	72.8%	-19.5%	\$306.82	\$288.03	6.5%	\$163.63	\$209.78	-22.0%

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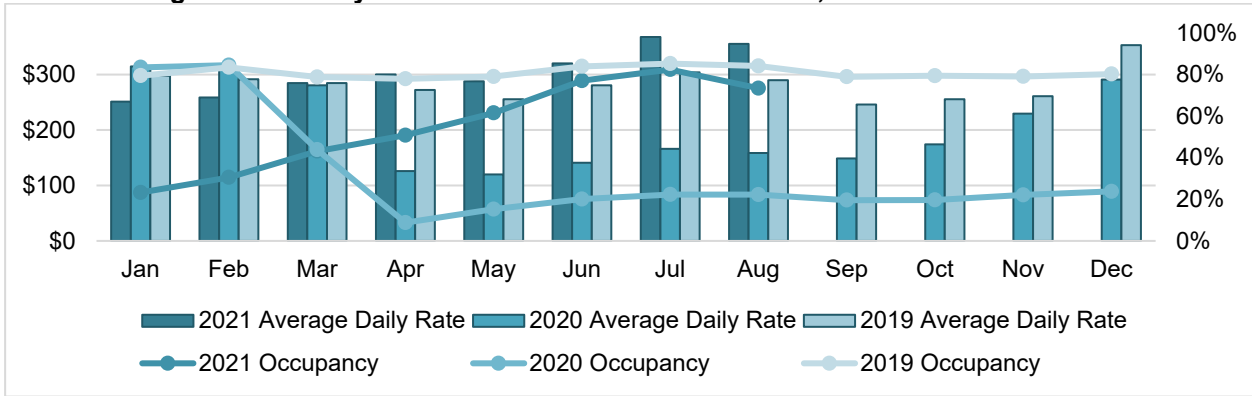
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date August 2021 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	12,529.3	13,139.6	-4.6%	7,014.6	10,713.0	-34.5%	2,234.5	3,048.5	-26.7%
O'ahu	6,955.1	7,375.5	-5.7%	3,796.7	6,240.0	-39.2%	828.0	1,497.4	-44.7%
Waikiki	6,007.9	6,332.8	-5.1%	3,246.5	5,370.1	-39.5%	671.1	1,259.5	-46.7%
Maui County	3,095.9	3,088.5	0.2%	1,813.0	2,438.9	-25.7%	944.3	989.8	-4.6%
Wailea	688.7	533.1	29.2%	378.0	480.3	-21.3%	311.9	300.5	3.8%
Lahaina/Kā'anapali/Kapalua	1,674.1	1,733.8	-3.4%	983.2	1,355.7	-27.5%	431.8	461.6	-6.4%
Island of Hawai'i	1,582.1	1,572.9	0.6%	926.9	1,231.1	-24.7%	315.6	329.9	-4.3%
Kohala Coast	679.1	729.0	-6.8%	411.8	579.0	-28.9%	215.0	220.5	-2.5%
Kauai	896.2	1,102.6	-18.7%	477.9	803.1	-40.5%	146.6	231.3	-36.6%

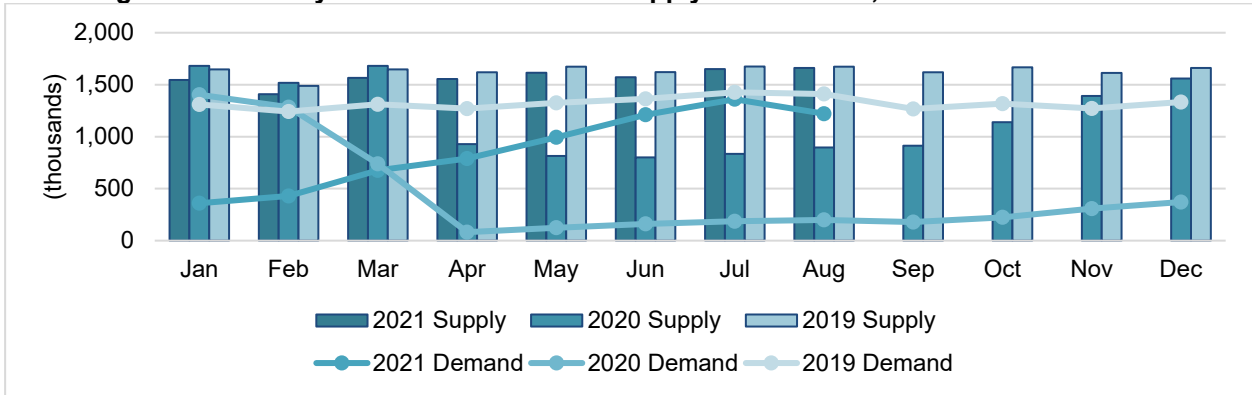
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Figure 9: Monthly State of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019



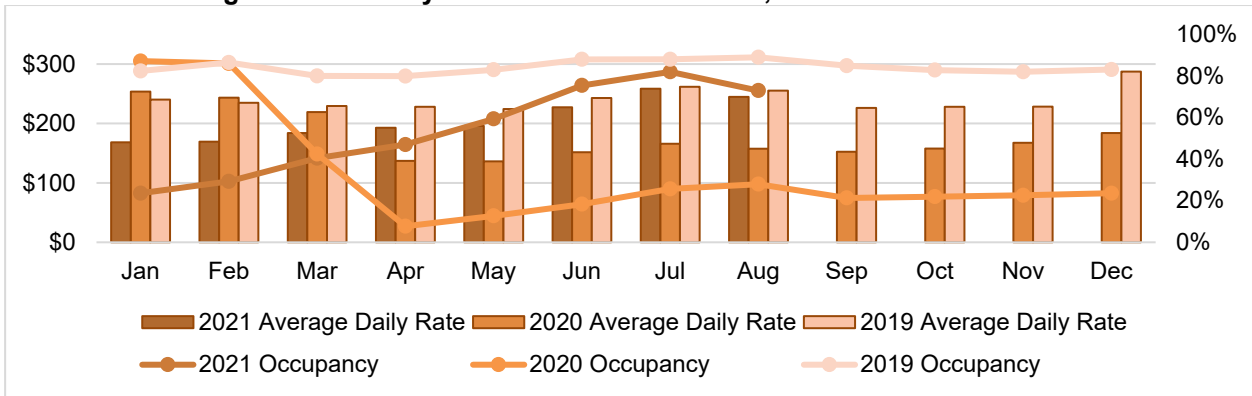
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Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



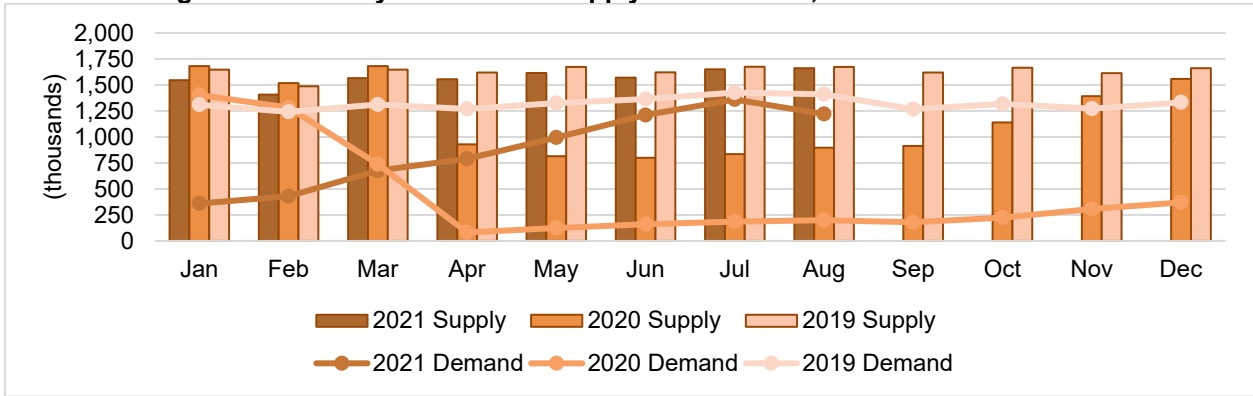
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Figure 11: Monthly O'ahu Hotel Performance, 2021 vs. 2020 vs. 2019



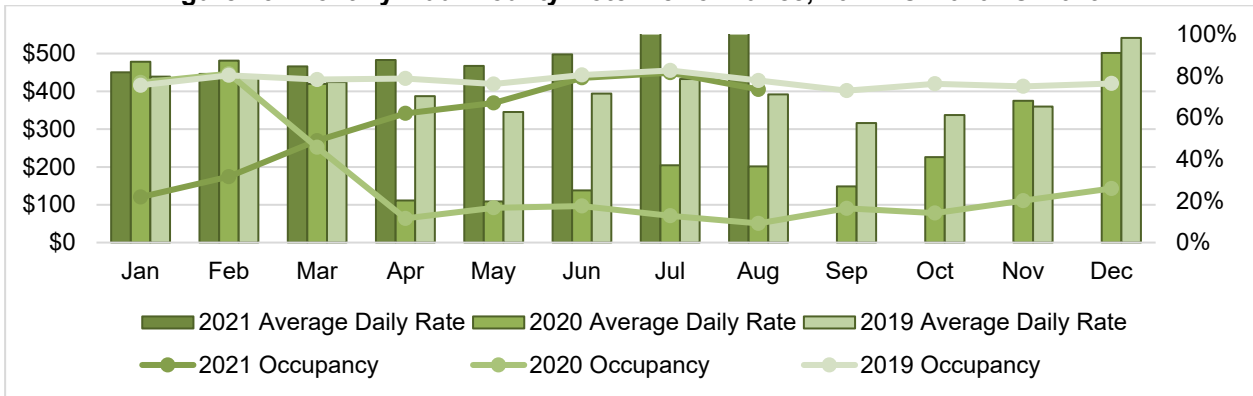
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Figure 12: Monthly O'ahu Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



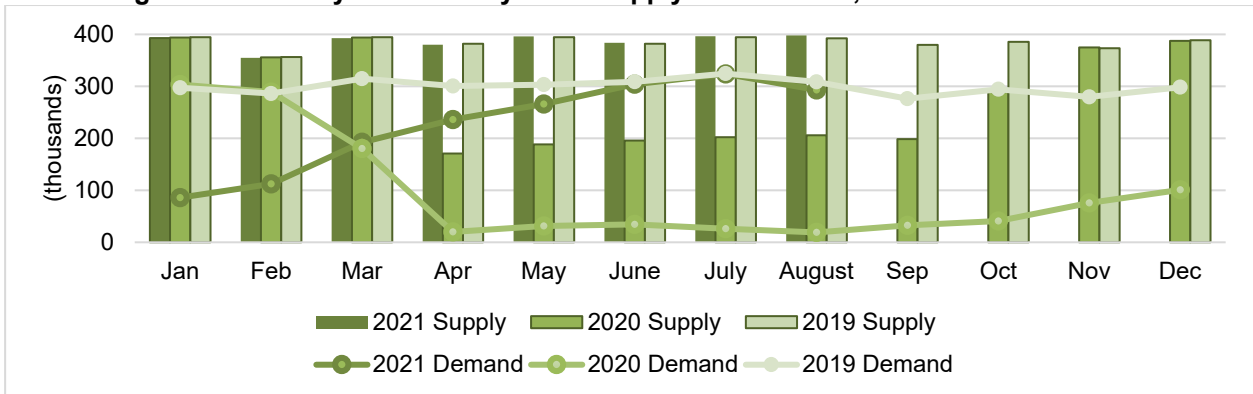
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Figure 13: Monthly Maui County Hotel Performance, 2021 vs. 2020 vs. 2019



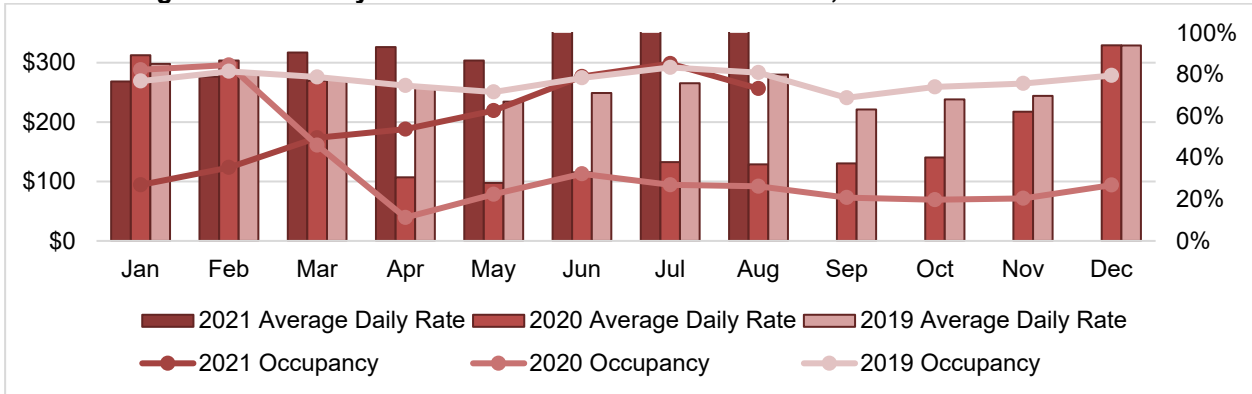
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Figure 14: Monthly Maui County Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



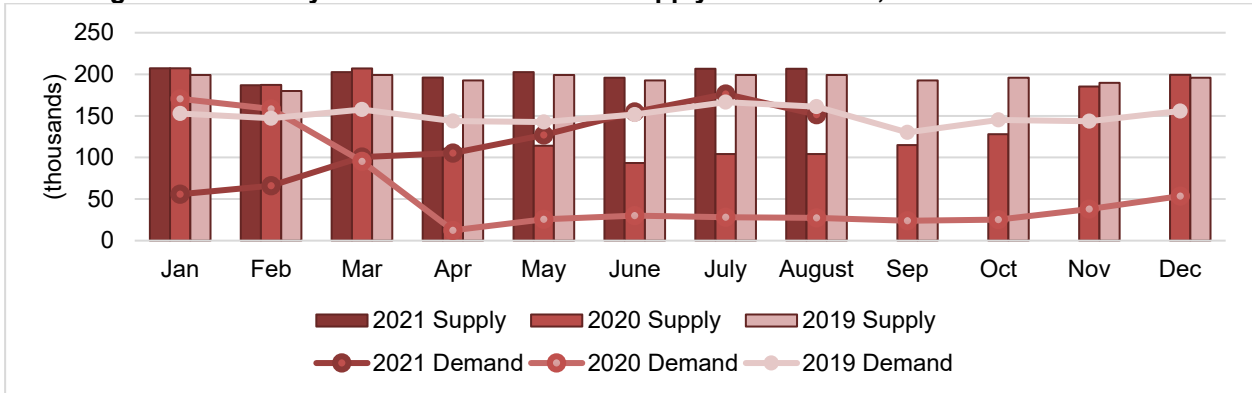
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Figure 15: Monthly Island of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019



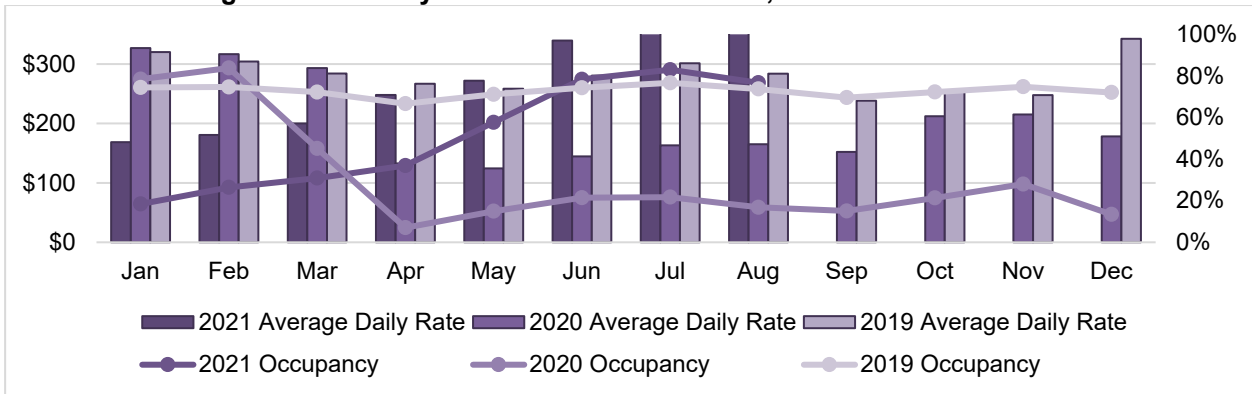
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Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



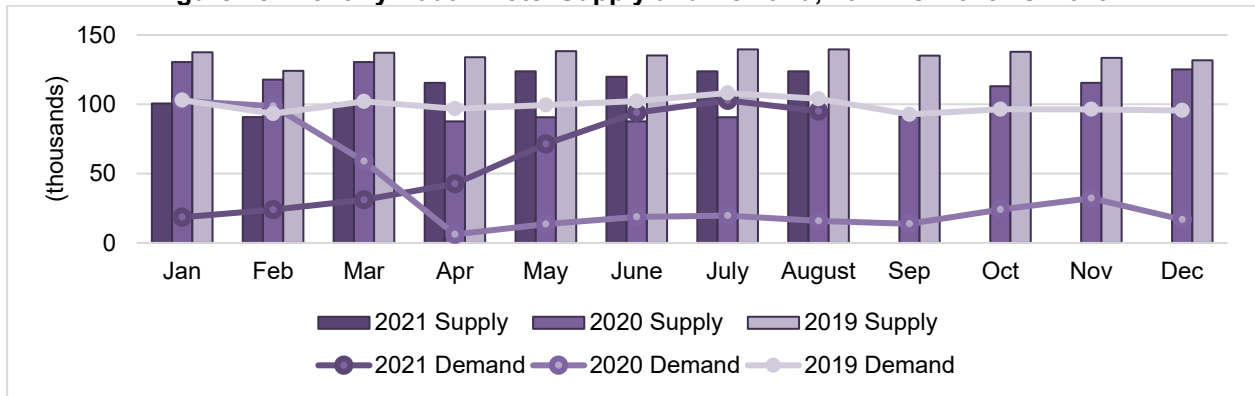
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Figure 17: Monthly Kaua'i Hotel Performance, 2021 vs. 2020 vs. 2019



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Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



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