

**2020 Hawai'i Tourism Authority Community Enrichment Program
Selected Projects/Amounts**

	Island	Organization Name	Project Title	Awarded Amount	HTA Rqstd Amount
1	Hawai'i	Aloha Tri Sports	XTERRA Hawai'i Island Off-Road Triathlon	\$15,000	\$19,684
2	Hawai'i	Big Island Race Events	100% Pure Kona Coffee Marathon & Half Marathon- Promotion and Marketing with incorporation of Hawaii theme	\$15,000	\$22,600
3	Hawai'i	Big Island Resource Conservation and Development Council	2nd Annual Experience Volcano Festival	\$10,000	\$28,000
4	Hawai'i	Big Island Resource Conservation and Development Council	Ka'u Coffee Festival	\$25,000	\$25,000
5	Hawai'i	Hāmākua Harvest, Inc.	Growing Agritourism Opportunities at Hāmākua Harvest: Annual Farm Festival, Farmers' Market Tours, and Education	\$7,000	\$50,000
6	Hawai'i	Hawai'i Island Pacific and Asia Cultural Celebrations	Hawai'i Kuauli Pacific and Asia Cultural Festival	\$25,000	\$25,000
7	Hawai'i	Hawai'i Performing Arts Festival Inc.	Hawaii Performing Arts Festival 2020 Season	\$35,000	\$35,000
8	Hawai'i	Hawaii Institute of Pacific Agriculture	Expanding Agritourism in N. Kohala through Farm Tours & Tastings	\$15,000	\$26,870
9	Hawai'i	Hawaii Island Festival of Birds Association, Hawaii Wildlife Center Fiscal Sponsor	5th Annual Hawaii Island Festival of Birds	\$30,000	\$30,000
10	Hawai'i	Hawaii Island Racers LLC	Marketing and Promotion of Volcano's 'Ōhi'a Lehua Half Marathon, 5K, and Keiki Dash	\$4,650	\$4,650
11	Hawai'i	HawaiiCon, Inc.	HawaiiCon 2020	\$20,000	\$20,000
12	Hawai'i	Kahilu Theatre Foundation	Kahilu Theatre 2020 Season	\$30,000	\$30,000
13	Hawai'i	Ki-ho'alu Foundation	24th Annual Hawaiian Slack Key Guitar Festival "Kona Style"	\$8,000	\$10,000
14	Hawai'i	Kona Cacao Association	Cacao Education and Culinary Exploration - Big Island Chocolate Festival 2020	\$10,000	\$10,000
1	Hawai'i	Kona Coffee Cultural Festival	50th Annual Kona Coffee Cultural Festival	\$75,000	\$75,000
2	Hawai'i	Kona Historical Society	Hanohano 'O Kona: Wahi Pana Lecture Series	\$30,000	\$50,000
3	Hawai'i	Legacy Reef Foundation	Coral Education Center	\$30,000	\$75,114
4	Hawai'i	Pohaha I Ka Lani	Mahina 'Ai	\$12,250	\$12,250
5	Kaua'i	'Ahahui Kīwila Hawai'i O Mo'ikeha	Ka Moku O Manokalanipō Pā'ani Makahiki	\$15,400	\$16,515
6	Kaua'i	'Ahahui Kīwila Hawai'i O Mo'ikeha	May Day by the Bay	\$20,000	\$34,410
7	Kaua'i	Aha Hui E Kala dba Lawai International Center	Cultural Awareness Events 2020	\$30,000	\$30,000
8	Kaua'i	Equine Therapy, Inc.	Public Relations, Training, Camps, Special Events and Supporting Equipment	\$20,000	\$97,412
9	Kaua'i	Friends of King Kaumuali'i	He Ino No Kaumuali'i – Makana Poinaole	\$20,000	\$44,700
10	Kaua'i	Garden Island Arts Council	E Kanikapila Kakou 2020 - " Mele, Hula & Mo'olelo"	\$40,000	\$40,000
11	Kaua'i	Hale Puna	Fourth Annual Kaua'i Old Time Gathering	\$15,000	\$20,000
12	Kaua'i	Hanapepe Economic Alliance	2020 Kaua'i Chocolate & Coffee Festival	\$22,000	\$30,000
13	Kaua'i	Historic Waimea Theater & Cultural Arts Center	Waimea Town Celebration:Heritage of Aloha 2020	\$65,000	\$75,000
14	Kaua'i	Hui Alu, Inc.	2020 Kauai Okinawan Festival	\$10,000	\$10,000

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15	Kaua'i	Ka 'Imi Na'auao o Hawai'i Nei Institute	Heiva I Kauai 2020	\$16,500	\$16,500
16	Kaua'i	Kaikeha, INC.	2nd Annual Garden Island Boogie Board Classic	\$5,400	\$5,433
17	Kaua'i	Kaua'i Museum Association, Ltd.	Kaua'i Museum Cultural Exhibit	\$23,000	\$34,710
18	Kaua'i	Kaua'i Rodeo & Roping Club	21st Paniolo Heritage Rodeo at the Kōloa Plantation Day Festival	\$17,000	\$17,000
19	Kaua'i	Kauai Japanese Cultural Society Inc.	Kauai Matsuri Festival 2020	\$22,000	\$30,000
20	Kaua'i	Kauai Museum Association, Ltd.	40th Annual Irmalee and Walter Pomroy May Day Lei Contest	\$5,000	\$5,000
21	Kaua'i	Ki-ho'alu Foundation	28th Annual Hawaiian Slack Key Guitar Festival "Kaua'i Style"	\$10,000	\$10,000
22	Kaua'i	Koloa Plantation Days, Inc.	Koloa Plantation Days Festival 2020	\$65,000	\$70,000
23	Kaua'i	Po'ipū Beach Foundation	New Year's Eve Celebration @ Poipu Beach Park	\$15,000	\$23,250
24	Kaua'i	Po'ipū Beach Foundation	Poipu Food & Wine Festival 2020	\$25,000	\$34,650
25	Kaua'i	The Kauai Marathon	12th Annual Kauai Marathon and Half Marathon	\$60,000	\$85,000
26	Kaua'i	The Storybook Theatre of Hawai'i	Princess Ka'iulani Keiki Hula & Story Fest	\$15,000	\$15,000
27	Lana'i	Lanai Community Association	Annual Tree Lighting Festival	\$4,000	\$8,000
28	Lana'i	Lanai Culture & Heritage Center	Lanai Guide App Enhancements	\$35,000	\$38,500
29	Maui	Arts Education For Children Group	Jazz Maui 2020 5th Annual East Meets West Festival	\$18,500	\$23,540
30	Maui	Hana Arts	Hana Arts Presents! - A Workshops & Events Program in East Maui	\$25,000	\$25,000
31	Maui	Hawaii Bicycling League sub Chapter Maui Bicycling League	Exploring Maui's Greenways and Bike Paths	\$15,000	\$15,000
32	Maui	Hui No'ēau	Hui Holidays 2020	\$10,000	\$10,000
33	Maui	Japanese Cultural Society of Maui	20th Anniversary Maui Matsuri - A Japanese Festival	\$30,000	\$30,000
34	Maui	Ki-ho'alu Foundation	29th Annual Hawaiian Slack Key Guitar Festival "Maui Style"	\$10,000	\$10,000
35	Maui	Maui Arts & Cultural Center	Maui 'Ukulele Festival 2020	\$15,000	\$15,000
36	Maui	Maui Arts & Cultural Center	Visual Arts Exhibition Program 2020	\$30,000	\$30,000
37	Maui	Maui Classical Music Festival	Maui Classical Music Festival 2020	\$8,000	\$10,000
38	Maui	Maui Economic Development Board, Inc.	Maui Film Festival	\$85,000	\$250,000
39	Maui	Maui Food Technology Center, Inc.	Maui Sunday Market	\$25,000	\$50,000
40	Maui	Maui Nui Botanical Gardens	Lā 'Ulu – Breadfruit Day	\$8,000	\$8,000
41	Maui	Maui Pops Orchestra	Maui Pops Orchestra 2020 Concerts	\$20,000	\$25,000
42	Maui	Pacific Cancer Foundation	12th Annual Paddle for Life ~ Voyage to Lanai	\$10,000	\$35,000
43	Maui	Pacific Whale Foundation	40th Maui Whale Festival	\$40,000	\$60,000
44	Maui	Valley Isle Road Runners, Inc.	Maui Marathon	\$25,000	\$25,000
45	Moloka'i	Aha Kukui o Molokai	Molokai Canoe Festivals Presents ~ Kulaia	\$25,000	\$25,000
46	Moloka'i	Molokai Homestead Farmers Alliance	Molokai Agricultural Festival	\$20,000	\$42,262
47	Moloka'i	Youth in Motion dba Stand Up Paddle Association of Moloka'i	Molokai Holokai Ho'olaule'a	\$20,000	\$27,000
48	O'ahu	Green Wave Projects LLC	VegFest O'ahu	\$10,000	\$29,985
49	O'ahu	Haleiwa Main Street dba North Shore Chamber of Commerce	Haleiwa Interpretative Signage Project and Walking Tour Map	\$20,000	\$20,000
50	O'ahu	Hawai'i Book & Music Festival	Hawai'i Book, Arts, & Music Festival	\$20,000	\$106,900
51	O'ahu	Hawaii Alliance for Arts Education dba Hawaii Arts Alliance	POW! WOW! Hawaii 2020	\$20,000	\$50,000
52	O'ahu	Hawaii Forest Industry Association	Hawaii's Woodshow, Na Lā'au o Hawai'i 2020	\$5,000	\$10,000
53	O'ahu	Hawaii Gay Flag Football League	Gay Bowl XX	\$20,000	\$60,000

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54	O'ahu	Hawaii International Polo Association	Hawaii Polo Life Summer Invitational 2020	\$5,000	\$30,000
55	O'ahu	Hawaii Symphony Orchestra	Symphony Experience - New Year Celebration	\$10,000	\$50,000
56	O'ahu	Hawaii United Okinawa Association	38th Annual Okinawan Festival	\$30,000	\$30,000
57	O'ahu	Hawaiian Scottish Association	Hawaii Scottish Festival and Highland Games	\$5,000	\$30,000
58	O'ahu	Honolulu Festival Foundation	26th Annual Honolulu Festival	\$138,000	\$250,000
59	O'ahu	Honolulu Gay and Lesbian Cultural Foundation	Honolulu Rainbow Film Festival	\$5,000	\$15,000
60	O'ahu	Ki-ho'alu Foundation	38th Annual Hawaiian Slack Key Guitar Festival "Waikiki Style"	\$10,000	\$10,000
61	O'ahu	Kintetsu International Express (U.S.A.), Inc.	2020 Pan-Pacific Festival	\$138,000	\$138,000
62	O'ahu	Mayor's Office of Culture and the Arts	Mango Jam Honolulu	\$10,000	\$60,000
63	O'ahu	MC Events LLC	Hawaiian Makahiki Series	\$15,000	\$40,000
64	O'ahu	Oahu Resource Conservation and Development Council	Parade of Farms 2020	\$12,000	\$15,750
65	O'ahu	Pacific American Foundation	Waikalua Fishpond Cultural & Music Festival	\$18,000	\$40,000
66	O'ahu	Pearl Harbor Aviation Musuem	"You Are Here" Pavilion/Exhibit Project	\$50,000	\$235,000
67	O'ahu	SJ Foundation	18th Annual Waikiki SPAM JAM	\$5,000	\$30,000
68	O'ahu	The Filipino Community Center, Inc.	The 28th Filipino Fiesta	\$25,000	\$40,000
69	O'ahu	Ukulele Festival Hawaii	50th Annual Ukulele Festival Hawaii	\$20,000	\$21,000
70	O'ahu	University of Hawaii- Waikiki Aquarium	Ho'ike'ike Pili Kai	\$12,000	\$43,500
71	O'ahu	Wai'anae Economic Development Council	`Aina Momona	\$40,000	\$158,100
72	O'ahu	YOUNG OF HEART WORKSHOP dba Pu'uhoua Society	CONTACT 2020	\$15,000	\$28,500
73	Statewide	Epic Sports Foundation Inc.	Molokai 2 Oahu Paddleboard World Championship	\$35,000	\$50,000
74	Statewide	Hawai'i Ag and Culinary Alliance dba Hawai'i Food & Wine Festival	Hawai'i Food & Wine Festival	\$300,000	\$400,000
75	Statewide	Hawaii International Film Festival	40th Annual Hawaii International Film Festival	\$105,000	\$150,000
76	Statewide	Honolulu Theatre for Youth	The Royal School / Ke Kula Keiki Ali'i	\$30,000	\$30,000
77	Statewide	Japanese Cultural Center of Hawai'i	Statewide Japanese Cultural Exchange	\$20,000	\$100,000
78	Statewide	Kanu Hawaii	Volunteer Week Hawaii	\$25,000	\$50,400
79	Statewide	Kumu Kahua Theatre	49th & 50th Season Contemporary Hawaii Plays	\$15,000	\$25,000
80	Statewide	Na'alehu Theatre	Hawaiian Music Masters Community Reinvestment including: Youth Outreach Music Instruction (Waimanalo and Kailua-Kona), Gabby Pahinui Waimanalo Kanikapila, Live From Waimanalo and He Huakai E Pana Na I Ke Ea in Kailua-Kona (Masters class) along with the First Annual Aloha Shirt Festival.	\$25,000	\$37,350
81	Statewide	The Hawaiian Mission Children's Society dba Hawaiian Mission Houses Historic Site and Archives	Hawaiian Mission Houses' Traveling History Theatre	\$25,000	\$57,948
TOTAL:				\$2,649,700	\$4,498,483