



***HĀLĀWAI PAPA ALAKA'I KŪMAU  
KE'ENA KULEANA HO'OKIPA O HAWAII***

**REGULAR BOARD MEETING  
HAWAII TOURISM AUTHORITY**

***Po'ahā, 27 'Aukake 2020, 9:30 a.m.  
Thursday, August 27, 2020 at 9:30 a.m.***

***Hālāwai Kikoho'e  
VIRTUAL MEETING***

*Hiki i ka lehulehu ke hālāwai pū ma o ka ZOOM.  
E leka mai iā Carole ([carole@gohta.net](mailto:carole@gohta.net)), he iwakāluakūmāhā hola ma mua o ka hālāwai ka lohi loa,  
a nāna nō e leka uila aku i ka loulou ho'okāinoa.*

**Teleconferencing will be live streaming via ZOOM.**

**Public is invited to register to participate through ZOOM:**

**Email [carole@gohta.net](mailto:carole@gohta.net) no later than 24 hours prior to the meeting and a  
ZOOM Invitation will be emailed to you.**

***Papa Kumumana'o  
AGENDA***

1. *Ho'omaka A Pule*  
Call to Order and Pule
2. *'Āpono I Ka Mo'o 'ōlelo Hālāwai*  
Approval of Minutes of the July 30, 2020 Board Meeting
3. *Hō'ike Lālā*  
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Hō'ike A Ka Luna Ho'okele*  
Report of the CEO Relating to Staff's Implementation of HTA's Programs During July 2020:
  - Major Market Management including Destination Marketing Management Services, Global Meetings, Conventions and Incentives (MCI) Program Management Services, Responsible Tourism, Support of State COVID-19 Mitigation Efforts
5. *Kūkākūkā A Ho'oholo I Ka Ho'okumu I 'Aha Kūkā He'enalu A Hoe Wa'a*  
Discussion and Action to Establish a Surfing and Canoe Paddling Advisory Committee



6. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omāka'ika'i*  
Presentation and Discussion of Current Market Insights and Conditions in Hawai'i and Key Major Hawai'i Tourism Markets, Including the United States, Japan, Canada, Oceania, Other Asia, Europe, and Cruise

7. *Hō'ike, Kūkākūkā A Ho'oholo No Nā Mo'okālā*  
Presentation, Discussion and Action on HTA's Financial Reports for July 2020

8. *Hō'ike No Ke Kau 'Aha'ōlelo 2020*  
Update Relating to the 2020 Legislative Session and Related Bills Relevant to HTA

9. *Hō'ike A Ke Kōmike Hokona Kūmau No Ke Kūkākūkā A Ho'oholo*  
Report of the Marketing Standing Committee with the Committee's Recommendations to Support Various Marketing Proposals, for Discussion and Action by the Board

12:00 PM – Kau Ho'okō\*\*\*

**12:00 PM -- EXECUTIVE SESSION\*\*\***

10. *Kūkākūkā Ā Ho'oholo Paha A Ka Hui Ho'opiha Kūlana Pelekikena A Luna Ho'okele*  
Discussion and Action on the Recommendation of the CEO Search Committee, Reported to the Board at its August 20, 2020 Special Board Meeting, on the Selection of a New CEO for the Hawaii Tourism Authority\*\*\*

11. *Ho'oku'u*  
Adjournment

\*\*\* *'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

**\*\*\* Executive Session:** The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

*Kono 'ia ka lehulehu e komo mai i ka hālāwai a ho'ouna mai i ka 'ōlelo hō'ike kākau 'ia no kēlā me kēia kumuhana i helu 'ia ma ka papa kumumana'o. Hiki ke ho'ouna mai i nā 'ōlelo hō'ike kākau 'ia ma mua o ka hālāwai iā [carole@gohta.net](mailto:carole@gohta.net) a i 'ole ma o ke kelepa'i. Inā pono ke kōkua ma muli o kekahi kīnānā, e ho'omaopopo aku iā Carole Hagihara (973-2289 a i 'ole [carole@gohta.net](mailto:carole@gohta.net)), he 'ekolu lā ma mua o ka hālāwai ka lohi loa.*

Members of the public are invited to view the public meeting and provide written testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting by email to [carole@gohta.net](mailto:carole@gohta.net) or by facsimile transmission. Any person requiring an auxiliary aid/service or other accommodation due to a disability, please contact Carole Hagihara (973-2289 a i 'ole [carole@gohta.net](mailto:carole@gohta.net)) no later than 3 days prior to the meeting so arrangements can be made.