



## 2012 Spring Marketing Update Schedule

7:45 a.m. - 8:15 a.m. HTA Spring Marketing Update - Registration  
8:15 a.m. - 8:45 a.m. Welcome Remarks & Market Overview  
8:45 a.m. - 9:15 a.m. Hawai'i Tourism Japan  
9:15 a.m. - 9:35 a.m. Hawai'i Tourism Europe  
9:35 a.m. - 10:05 a.m. Hawai'i Tourism Oceania  
10:05 a.m. - 10:15 a.m. Q&A  
10:15 a.m. -10:30 a.m. Break  
10:30 a.m. - 11:00 a.m. Hawai'i Tourism Asia  
11:00 a.m. - 11:15 a.m. Hawai'i Meetings Market Overview  
11:15 a.m. - 11:45 a.m. HVCB CMI / Hawai'i Convention Center  
11:45 a.m. - 12:15 p.m. Hawai'i Visitors & Convention Bureau  
12:15 p.m. - 12:25 p.m. Q&A  
12:25 p.m. - 12:30 p.m. Closing Remarks