



HAWAII CONVENTION CENTER  
WHERE BUSINESS AND ALOHA MEET™

### 2011 Partnership Opportunities

ACTIVITY	DATE	DESCRIPTION	COST
<b>TRADESHOWS / Client Events</b>			
Tradeshow	3/2/2011	New York society of Assn. Executives (NYSAE) MEETNY Event	\$400.00
Educational / Networking	4/3/2011	Association Forum Medical Symposiums - Chicago	Assn Registration Fee
Signature Client Event: Greater Washington D.C.	4/26/2011	Greater Washington D.C. Signature Client Event - Lucky Strike	\$375.00
Networking	4/27/2011	Professional Convention Management Assn (PCMA) Foundation Dinner	\$700.00 for two tickets. Partners must bring a client.
Tradeshow	4/28/2011	American Soc of Assn Executives (ASAE) Springtime	Exhibitor Registration Fee
Signature Client Event: West Coast	4/13/2011	<i>Following Smart Meetings Showcase (4/10-12)</i> Reception/Dinner followed by Kaumakaiwa Kanaka'ole/Makana Concert at the Barclay Irvine	\$500.00
Educational / Networking	4/19/2011	Global Marketing / Experient - Downtown Chicago	\$99.00
Educational / Networking	4/20/2011	Global Marketing / Experient - Suburban Chicago	\$99.00
Sales Blitz and Signature Event: Midwest	5/ 2-6/11	May Day is Lei Day Sales Blitz Greater Midwest	Client Event \$450.00
Educational / Networking	5/3/2011	Association Forum Medical Symposiums	Assn Registration Fee
Educational / Networking	6/7/2011	Association Forum Medical Symposiums	Assn Registration Fee
Educational / Networking	6/14/2011	Global Marketing / Experient- Association Form Education Day	Assn Registration Fee
Educational / Networking	6/15/2011	Global Marketing / Experient - Milwaukee	\$99.00
Convention	7/19-22/11	Council for Engineering & Scientific Studies (CESS) - Vancouver	Assn Registration Fee

Tradeshow	8/30-9/11/2011	China International Business Travel and Meetings Show	Exhibitor Registration Fee
Tradeshow	8/ 6-9/11	American Soc of Assn Executives (ASAE) Annual Meeting & Tradeshow: St. Louis, MO	\$4,000.00 Additional staff charged \$2000.00
Sales Blitz and Signature Event Northeast	9/12-16/11	Northeast Sales Blitz	Client Event Fee TBD
Tradeshow	12/6-8/11	International Association of Expositions & Events (IAEE) Expo Expo	Assn Registration Fee
Tradeshow	12/15/2011	Association Forum Holiday Showcase	Assn Registration Fee
Signature Client Event	12/15/2011	Greater Mid-West Signature Client Event (Mahalo Dinner)	TBD
<b>TRADE FAMILIARTIZATION TRIPS (FAMS)</b>			
Educational Familiarization Tour	June	Spring: Oahu & Neighbor Island	Host / Trade out
Educational Familiarization Tour	October	Fall: Oahu & Neighbor Island	Host / Trade out
<b>TRAVEL TRADE EDUCATION</b>			
N/A			
<b>PUBLIC RELATIONS</b>			
	9/12-16/11	Media Blitz of the North East	Travel Expenses
<b>CONSUMER PROMOTIONS</b>			
N/A			
<b>CONSUMER SHOWS</b>			
N/A			

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