



Hawai'i Tourism Authority

Hawai'i Convention Center, 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
Website: www.hawaiitourismauthority.org

NEIL ABERCROMBIE
Governor

MIKE MCCARTNEY
President and
Chief Executive Officer

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Statement attributable to Mike McCartney, President and CEO Hawai'i Tourism Authority

Regarding How Tourism Related Jobs Help Our Economy

Hawai'i's visitor industry helped to provide 152,864 jobs in the state in 2010, the largest generator of jobs among the major industry sectors. Tourism is also the largest single source of private capital into Hawai'i, with visitor spending reaching \$11.4 billion and contributing to \$1.1 billion total tax revenue.

With new airlift, marketing and destination experience-based programs, we anticipate the number of tourism related jobs to grow to 159,542 by the end of 2011. Tourism is a natural export for Hawai'i and the U.S. and provides a strong foundation for our economy.

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