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HTA Release (18-24)

## **Hawai'i Visitor Spending Increased 10.1 Percent to \$4.82 Billion in First Quarter 2018**

**HONOLULU** – Visitors to the Hawaiian Islands spent a total of \$4.82 billion in the first quarter of 2018, an increase of 10.1 percent compared to the first quarter of 2017, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA).

Hawai'i's four largest visitor markets, U.S. West (+8.8% to \$1.67 billion), U.S. East (+12.8% to \$1.28 billion), Japan (+9.3% to \$615.6 million) and Canada (+7.6% to \$468.2 million) all reported gains in visitor spending in the first quarter versus a year ago. In addition, combined visitor spending from All Other International Markets increased (+11.1% to \$777 million).

Total visitor arrivals in the first quarter grew 9.4 percent to 2,478,604 visitors compared to last year supported by growth in arrivals via air service (+9.7% to 2,438,647), which offset fewer arrivals by cruise ships (-2.5% to 39,957). Visitor arrivals by air service increased from U.S. West (+13.4% to 962,462), U.S. East (+9.6% to 567,495) and Canada (+6.3% to 207,686), while arrivals from Japan was flat (-0.3% to 382,665). Combined visitor arrivals from All Other International Markets also increased (+14.3% to 318,338).

All four larger Hawaiian Islands realized growth in visitor spending and arrivals in the first quarter compared to a year ago.

### March 2018 Visitor Results

In March 2018, total visitor spending rose 13.5 percent to \$1.61 billion compared to March 2017. Visitor spending increased from U.S. West (+12.4% to \$586 million), U.S. East (+22.1% to \$419.9 million), Japan (+18% to \$220.8 million), Canada (+7.2% to \$148.2 million) and from All Other International Markets (+2.7% to \$232 million).

Statewide average daily spending rose to \$207 per person (+2.9%) in March year-over-year. Visitors spent more on a daily basis from Japan (+18.8% to \$271 per person), U.S. East (+8.4% to \$213 per person), Canada (+4% to \$166 per person) and U.S. West (+0.7% to \$187 per person). However, average daily spending by visitors from All Other International markets declined (-12.7% to \$248 per person) in March versus last year.

Total visitor arrivals grew 12.5 percent to 903,550 visitors in March, with more visitors coming by both air service (+12.3%) and cruise ships (+30.1%). Total visitor days<sup>1</sup> grew 10.3 percent in March. The average daily census<sup>2</sup>, or number of visitors on any given day in March, was 251,711, up 10.3 percent compared to March of last year.

More visitors arrived via air service in March from U.S. West (+13.8% to 364,290), U.S. East (+15% to 213,087), Japan (+1.8% to 139,250), Canada (+7.5% to 74,660) and All Other International Markets (+22.4% to 99,070) versus a year ago.

All four larger Hawaiian Islands recorded year-over-year growth in visitor spending and visitor arrivals in March.

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<sup>1</sup> Aggregate number of days stayed by all visitors.

<sup>2</sup> Average daily census is the average number of visitors present on a single day.

A total of 1,173,108 trans-Pacific air seats serviced the Hawaiian Islands in March, up 11.6 percent from last year. Growth in air seat capacity was realized from U.S. East (+18.5%), U.S. West (+15.2%), Oceania (+7.9%), Other Asia (+4.3%) and Japan (+0.6%).

### Other Highlights:

- **U.S. West:** In the first quarter, visitor arrivals increased from both the Pacific (+13.8%) and Mountain (+13.2%) regions year-over-year. Visitor stays rose in rental homes (+25.1%) and bed and breakfast properties (+23.2%). Visitors spent \$188 per person in the first quarter, down from \$192 per person compared to last year. Visitors spent more for transportation, less for lodging, and about the same for shopping, entertainment and recreation, and food and beverage.

In March, growth in arrivals from the Pacific region (+14.6%) was led by more visitors from California (+18.5%), particularly from the Los Angeles (+28.7%), San Francisco (+14%), San Diego (+13.5%) and Sacramento (+37.2%) markets. A shift in the Easter holiday schedule to March of this year versus April of last year contributed to some of the growth in visitors from California. The increase in arrivals from the Mountain region (+12.1%) included more visitors from Utah (+14.8%), Arizona (+10.2%) and Colorado (+9.2%).

- **U.S. East:** In the first quarter, visitor arrivals increased from all regions, highlighted by growth from the two largest regions, South Atlantic (+14.6%) and East North Central (+11.6%), versus a year ago. Visitor stays increased in rental homes (+25.6%). Average daily spending rose to \$218 per person (+5.9%). Spending was higher for lodging, transportation and entertainment and recreation, while expenses on shopping and food and beverage were about the same.

In March, visitor arrivals increased from most regions except for a slight drop from the East South Central region (-0.5%).

- **Japan:** Fewer visitors stayed in hotels (-1.7%) in the first quarter, while more visitors stayed in timeshares (+18.5%) and condominiums (+10.7%) compared to a year ago. Fewer visitors purchased group tours (-8.3%) and package trips (-9.5%), while more visitors made their own travel arrangements (+19.4%).

Average daily spending rose to \$271 per person (+9%) in the first quarter year-over-year. Lodging and transportation expenses increased while spending on shopping and food and beverage declined. Entertainment and recreation expenses were similar to a year ago.

- **Canada:** More visitors stayed in rental homes (+20.8%) in the first quarter versus last year. Average daily spending by visitors increased to \$175 per person (+4.2%). Lodging, transportation and shopping expenses were higher, while spending on food and beverage, and entertainment and recreation were similar.
- **MCI:** Total visitor arrivals who came to Hawai'i for meetings, conventions and incentives (MCI) events in the first quarter decreased (-1.9% to 146,588) compared to a year ago. In March, total MCI visitor arrivals rose (+1.1% to 41,323) as more visitors traveled on incentive trips but fewer came to attend conventions (-1.4%) and corporate meetings (-10.5%) compared to last March. MCI visitors from Japan increased (+19.2% to 6,662), boosted by the Amway Japan event held at the Hawai'i Convention Center, which attracted more than 4,000 visiting delegates.
- **Honeymoon:** In the first quarter, the total number of honeymoon visitors declined (-5.1% to 109,316) versus a year ago. Honeymoon visitors in March decreased (-6.1% to 37,708) compared to March of last year, mainly due to fewer visitors coming from Japan (-15.6% to 13,476) and U.S. West (-11.5% to 6,090).

- **Get Married:** In the first quarter, 21,007 visitors came to Hawai'i to get married, a decline of 3 percent from last year. In March, the number of visitors getting married in Hawai'i increased (+9.5% in 7,980), boosted by growth in arrivals from Japan (+17.9%).

#### Highlights from All Other Markets:

- **Australia:** Visitor arrivals increased in both the first quarter (+5.6% to 67,728) and in March (+10.9% to 21,923) versus a year ago. Average daily visitor spending was higher (+3.1% to \$289 per person) in the first quarter compared to last year. Spending increased for lodging, transportation, and entertainment and recreation, but declined for shopping.
- **New Zealand:** Supported by an increase in air service, visitor arrivals rose in both the first quarter (+29.1% to 11,324) and in March (+43.2% to 3,945).
- **China:** Visitor arrivals decreased (-2.7% to 36,125) in the first quarter but increased in March (+2.7% to 9,996) versus last year. Average daily visitor spending increased in the first quarter (+11.4% to \$363 per person). Spending increased for lodging, transportation, food and beverage, and entertainment and recreation, but declined for shopping.
- **Korea:** Visitor arrivals grew in both the first quarter (+19.9% to 74,142) and in March (+9.5% to 15,533) compared to a year ago. Average daily visitor spending increased to \$304 per person in the first quarter, up from \$278 per person, year-over-year. Visitors spent more on lodging, food and beverage, entertainment and recreation, and transportation but less on shopping.
- **Taiwan:** Visitor arrivals were down in both the first quarter (-9.1% to 4,376) and in March (-1.6% to 1,112) versus last year.
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland increased in both the first quarter (+7.6% to 26,589) and in March (+11.2% to 9,942) compared to a year ago.
- **Latin America:** Visitor arrivals from Mexico, Brazil and Argentina rose in both the first quarter (+38.8% to 7,883) and in March (+71.4% to 2,325) from last year.

#### Island Highlights:

- **O'ahu:** Through the first quarter, both visitor spending (+8.1% to \$2.01 billion) and arrivals (+7.3% to 1,428,392) increased compared to a year ago. In March, visitor spending rose (+8.4% to \$676.8 million), boosted by growth in visitor days<sup>3</sup> (+7.3%) and higher average daily spending (+1% to \$199 per person) versus March of last year. Visitor arrivals were also up (+9.8% to 510,958) supported by growth from U.S. East (+12.6%), U.S. West (+11.1%) and Canada (+6.6%), which offset a slight decrease from Japan (-0.6%). The average daily census rose 7.3 percent to 109,810 visitors in March.
- **Maui:** Visitor spending (+12.7% to \$1.46 billion) and arrivals (+7.2% to 708,003) in the first quarter exceeded the results from the same period last year. In March, visitor spending increased (+13.2% to \$479.7 million), boosted by growth in visitor days (+7.5%) and daily spending (+5.3% to \$228 per person). Visitor arrivals increased in March (+8.6% to 259,868) with more visitors from U.S. West (+9.7%), U.S. East (+9.2%) and Canada (+5.3%) offsetting fewer visitors from Japan (-23.9%). The average daily census increased 7.5 percent to 67,878 visitors in March.

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<sup>3</sup> Aggregate number of days stayed by all visitors.

- **Island of Hawai'i:** In the first quarter, growth was realized in both visitor spending (+13.5% to \$772 million) and arrivals (+12.8% to 495,558) versus last year. In March, visitor spending rose (+27.2% to \$258.5 million) boosted by growth in visitor days (+15.7%) and higher average daily spending (+9.9% to \$204 per person) compared to last March. Visitor arrivals also rose in March (+15.7% to 175,733) supported by increased direct air service from the U.S. and Japan. Arrivals increased from Japan (+25%), U.S. East (+18.3%), U.S. West (+9.9%) and Canada (+9.4%). The average daily census grew 15.7 percent to 40,939 visitors in March.
- **Kaua'i:** Through the first quarter, both visitor spending (+5.9% to \$526.5 million) and arrivals (+14.3% to 338,572) increased compared to the same period last year. In March, visitor spending rose (+15.7% to \$177.3 million) spurred by growth in visitor days (+20.1%), which offset lower daily spending (-3.6% to \$193 per person). Visitor arrivals also rose in March (+22.4% to 125,333), supported by increased air service from the mainland U.S. There were more visitors from U.S. West (+26.8%), U.S. East (+18.9%) and Canada (+6.3%) but fewer visitors from Japan (-14%). The average daily census rose 20.1 percent to 29,637 visitors in March.

### **Air Seats to Hawai'i:**

Through the first quarter, total air seat capacity statewide increased (+10.5% to 3,302,061 seats), with all major islands reporting growth in air seats compared to the first quarter of last year.

- Air seat capacity to Kona rose in the first quarter (+30.2%) from a year ago boosted by the launch of direct service from Tokyo's Narita Airport in September 2017, and more air seats added from Vancouver, Canada. Domestic carriers expanded air service from Dallas, Los Angeles and San Francisco.
- Air seat capacity to Līhu'e increased in the first quarter (+51.7%) compared to last year, boosted by additional air service from Dallas, Denver, Los Angeles and San Francisco.
- Air seat capacity to Hilo grew in the first quarter (+57.9%) as a result of increased air service from Los Angeles.

In March, total air seat capacity increased (+11.6%) with growth in scheduled air seats (+11.7% to 1,166,167) offsetting fewer charter seats (-5.6% to 6,941) compared to last March. More seats served Līhu'e (+61.9%), Hilo (+43.3%), Kona (+27.9%), Kahului (+11.5%) and Honolulu (+4.7%).

- Scheduled air seats from the U.S. West market rose in March (+15.2%), boosted by growth in seats from Denver (+27.7%), Los Angeles (+21%), Portland (+25.7%), Salt Lake City (+54.8%), San Francisco (+22.2%) and San Jose (+27.7%).
- Scheduled air seats from the U.S. East market increased in March (+18.5%) compared to a year ago. Growth in air seats from Chicago (+63.3%), Dallas (+38.9%), Newark (+13.1%) and Washington D.C. (+57.9%) offset fewer seats from New York City's John F. Kennedy International Airport (-33.9%).
- Scheduled air seats from Japan grew slightly in March (+0.6%) versus last year. Air seat capacity to Kona more than doubled (+137.7% to 9,783 seats), with the launch of nonstop service from Narita in September 2017. A low-cost carrier serving the Kuala Lumpur-Osaka-Honolulu route (+6,786 seats) and a low-cost carrier serving the Singapore-Osaka-Honolulu route (+5,946 seats) combined added nearly 13,000 new seats in March year-over-year. However, these increases were offset by a loss of 9,500 seats due to an international carrier discontinuing service on the Haneda-Honolulu route in January. In addition, a U.S. carrier also decreased service on its

Narita-Honolulu route (-2,800 seats) and reconfigured its aircraft with fewer seats on the Osaka-Honolulu route (-2,100 seats).

- Scheduled air seats from Canada increased this March (+2.8%) compared to last March, with more seats added from Vancouver.
- Scheduled air seats from Oceania rose in March (+7.9%) mainly due to more seats being added from Auckland, New Zealand (+43.1%). Total air seats from Brisbane, Melbourne and Sydney, Australia (-0.8%) dropped slightly compared to a year ago.
- Scheduled air seats from Other Asia markets grew in March (+4.3%) year-over-year. There were more air seats added from Seoul, South Korea (+5.5%), and Beijing and Shanghai in China (+3.1%), which offset fewer seats from Taiwan (-1.4%).

### **Cruise Ship Visitors:**

- In the first quarter, there were 39,957 visitors who entered Hawai'i aboard 24 out-of-state cruise ships, which compares to 24 cruise ships with 40,965 visitors in the first quarter of last year. Arrivals via air service to embark cruise ships in Hawai'i increased (+11.4% to 30,658). Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) increased in the first quarter (+3.1% to 70,616) compared to a year ago.
- In March, seven out-of-state cruise ships brought 13,184 visitors to Hawai'i compared to five ships that carried 10,131 visitors last March. Arrivals by air service to board cruise ships increased 34.7 percent, as March had five Saturdays which allowed for five tours of the Hawai'i home-ported cruise ship compared to four Saturdays and four tours in March of last year. Total cruise visitors increased in March (+32.3% to 25,567) compared to a year ago.

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Tables of visitor characteristic and expenditure statistics by visitor market, including data presented in the news release are available for viewing online at:

[www.hawaiiourismauthority.org/research/research/visitor-highlights/](http://www.hawaiiourismauthority.org/research/research/visitor-highlights/)

Detailed monthly visitor characteristics data tables for each visitor market; Fact Sheets with visitor statistics visitor highlights and economic data for the State of Hawai'i, island counties and selected visitor markets have been posted at:

[www.hawaiiourismauthority.org/research/reports/major-market-areas/](http://www.hawaiiourismauthority.org/research/reports/major-market-areas/)

### **About the Hawai'i Tourism Authority**

The [Hawai'i Tourism Authority](http://www.hawaiiourismauthority.org) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit [www.hawaiiourismauthority.org](http://www.hawaiiourismauthority.org). Follow updates about HTA on [Facebook](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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**MARCH 2018 ARRIVALS AT A GLANCE**

CATEGORY AND MMA	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,611.0</b>	<b>1,419.0</b>	<b>13.5</b>	<b>4,822.6</b>	<b>4,380.1</b>	<b>10.1</b>
Total by air	1,607.0	1,416.5	13.4	4,811.1	4,367.9	10.1
U.S. West	586.0	521.2	12.4	1,669.9	1,535.2	8.8
U.S. East	419.9	343.9	22.1	1,280.3	1,135.1	12.8
Japan	220.8	187.2	18.0	615.6	563.1	9.3
Canada	148.2	138.2	7.2	468.2	435.0	7.6
All Others	232.0	226.0	2.7	777.0	699.6	11.1
Visitor arrivals by cruise ships	4.0	2.5	62.5	11.5	12.1	-5.0
<b>TOTAL VISITOR DAYS</b>	<b>7,803,046</b>	<b>7,074,794</b>	<b>10.3</b>	<b>22,929,922</b>	<b>21,331,855</b>	<b>7.5</b>
Total by air	7,746,234	7,036,231	10.1	22,767,447	21,155,927	7.6
U.S. West	3,136,510	2,809,305	11.6	8,879,482	7,978,102	11.3
U.S. East	1,968,481	1,746,973	12.7	5,879,249	5,518,300	6.5
Japan	814,105	819,565	-0.7	2,272,332	2,266,143	0.3
Canada	892,043	865,027	3.1	2,683,763	2,599,210	3.3
All Others	935,096	795,361	17.6	3,052,620	2,794,172	9.2
Visitor arrivals by cruise ships	56,811	38,563	47.3	162,475	175,928	-7.6
<b>VISITOR ARRIVALS</b>	<b>903,550</b>	<b>802,802</b>	<b>12.5</b>	<b>2,478,604</b>	<b>2,264,903</b>	<b>9.4</b>
Total by air	890,366	792,671	12.3	2,438,647	2,223,939	9.7
U.S. West	364,290	320,247	13.8	962,462	848,432	13.4
U.S. East	213,097	185,278	15.0	567,495	517,888	9.6
Japan	139,250	136,735	1.8	382,665	383,702	-0.3
Canada	74,660	69,469	7.5	207,686	195,309	6.3
All Others	99,070	80,941	22.4	318,338	278,607	14.3
Visitor arrivals by cruise ships	13,184	10,131	30.1	39,957	40,965	-2.5
<b>AVERAGE LENGTH OF STAY</b>	<b>8.64</b>	<b>8.81</b>	<b>-2.0</b>	<b>9.25</b>	<b>9.42</b>	<b>-1.8</b>
Total by air	8.70	8.88	-2.0	9.34	9.51	-1.9
U.S. West	8.61	8.77	-1.9	9.23	9.40	-1.9
U.S. East	9.24	9.43	-2.0	10.36	10.66	-2.8
Japan	5.85	5.99	-2.5	5.94	5.91	0.5
Canada	11.95	12.45	-4.0	12.92	13.31	-2.9
All Others	9.44	9.83	-3.9	9.59	10.03	-4.4
Visitor arrivals by cruise ships	4.31	3.81	13.2	4.07	4.29	-5.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>206.5</b>	<b>200.6</b>	<b>2.9</b>	<b>210.3</b>	<b>205.3</b>	<b>2.4</b>
Total by air	207.5	201.3	3.0	211.3	206.5	2.3
U.S. West	186.8	185.5	0.7	188.1	192.4	-2.3
U.S. East	213.3	196.8	8.4	217.8	205.7	5.9
Japan	271.2	228.4	18.8	270.9	248.5	9.0
Canada	166.1	159.8	4.0	174.5	167.4	4.2
All Others	248.1	284.2	-12.7	254.5	250.4	1.7
Visitor arrivals by cruise ships	70.7	64.1	10.3	71.0	69.1	2.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,783.0</b>	<b>1,767.6</b>	<b>0.9</b>	<b>1,945.7</b>	<b>1,933.9</b>	<b>0.6</b>
Total by air	1,804.8	1,787.0	1.0	1,972.9	1,964.0	0.4
U.S. West	1,608.7	1,627.5	-1.2	1,735.1	1,809.5	-4.1
U.S. East	1,970.3	1,855.9	6.2	2,256.1	2,191.7	2.9
Japan	1,585.8	1,369.1	15.8	1,608.7	1,467.5	9.6
Canada	1,985.1	1,989.8	-0.2	2,254.5	2,227.2	1.2
All Others	2,342.2	2,792.5	-16.1	2,440.9	2,511.0	-2.8
Visitor arrivals by cruise ships	304.8	244.1	24.9	288.9	296.6	-2.6

P=Preliminary data.

Source:Haw ai'i Tourism Authority

**MARCH 2018 ISLAND HIGHLIGHTS**

CATEGORY AND ISLAND	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,611.0</b>	<b>1,419.0</b>	<b>13.5</b>	<b>4,822.6</b>	<b>4,380.1</b>	<b>10.1</b>
Total by air	1,607.0	1,416.5	13.4	4,811.1	4,367.9	10.1
O'ahu	676.8	624.1	8.4	2,012.7	1,862.6	8.1
Maui	479.7	423.7	13.2	1,458.0	1,293.7	12.7
Moloka'i	1.3	2.9	-54.6	8.5	12.5	-31.9
Lāna'i	13.2	9.3	42.3	33.4	21.9	52.4
Kaua'i	177.3	153.3	15.7	526.5	497.0	5.9
Haw aii Island	258.5	203.3	27.2	772.0	680.2	13.5
Visitor arrivals by cruise ships	4.0	2.5	62.5	11.5	12.1	-5.0
<b>TOTAL VISITOR DAYS</b>	<b>7,803,046</b>	<b>7,074,794</b>	<b>10.3</b>	<b>22,929,922</b>	<b>21,331,855</b>	<b>7.5</b>
Total by air	7,746,234	7,036,231	10.1	22,767,447	21,155,927	7.6
O'ahu	3,404,106	3,171,208	7.3	9,904,018	9,356,231	5.9
Maui	2,104,222	1,956,644	7.5	6,122,528	5,756,287	6.4
Moloka'i	24,781	25,133	-1.4	90,329	91,705	-1.5
Lāna'i	25,260	21,361	18.3	71,454	53,066	34.7
Kaua'i	918,746	765,293	20.1	2,691,394	2,391,884	12.5
Haw aii Island	1,269,120	1,096,591	15.7	3,887,723	3,506,756	10.9
Visitor arrivals by cruise ships	56,811	38,563	47.3	162,475	175,928	-7.6
<b>VISITOR ARRIVALS</b>	<b>903,550</b>	<b>802,802</b>	<b>12.5</b>	<b>2,478,604</b>	<b>2,264,903</b>	<b>9.4</b>
Total by air	890,366	792,671	12.3	2,438,647	2,223,939	9.7
O'ahu	510,958	465,272	9.8	1,428,392	1,331,565	7.3
Maui	259,868	239,356	8.6	708,003	660,348	7.2
Moloka'i	4,835	5,516	-12.4	15,869	15,727	0.9
Lāna'i	6,893	6,150	12.1	19,353	15,150	27.7
Kaua'i	125,333	102,368	22.4	338,572	296,105	14.3
Haw aii Island	175,733	151,876	15.7	495,558	439,409	12.8
Visitor arrivals by cruise ships	13,184	10,131	30.1	39,957	40,965	-2.5
<b>AVERAGE LENGTH OF STAY</b>	<b>8.64</b>	<b>8.81</b>	<b>-2.0</b>	<b>9.25</b>	<b>9.42</b>	<b>-1.8</b>
Total by air	8.70	8.88	-2.0	9.34	9.51	-1.9
O'ahu	6.66	6.82	-2.3	6.93	7.03	-1.3
Maui	8.10	8.17	-0.9	8.65	8.72	-0.8
Moloka'i	5.13	4.56	12.5	5.69	5.83	-2.4
Lāna'i	3.66	3.47	5.5	3.69	3.50	5.4
Kaua'i	7.33	7.48	-1.9	7.95	8.08	-1.6
Haw aii Island	7.22	7.22	0.0	7.85	7.98	-1.7
Visitor arrivals by cruise ships	4.31	3.81	13.2	4.07	4.29	-5.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>206.5</b>	<b>200.6</b>	<b>2.9</b>	<b>210.3</b>	<b>205.3</b>	<b>2.4</b>
Total by air	207.5	201.3	3.0	211.3	206.5	2.3
O'ahu	198.8	196.8	1.0	203.2	199.1	2.1
Maui	228.0	216.5	5.3	238.1	224.7	6.0
Moloka'i	52.8	114.8	-54.0	94.3	136.4	-30.9
Lāna'i	523.2	434.9	20.3	467.9	413.4	13.2
Kaua'i	193.0	200.3	-3.6	195.6	207.8	-5.9
Haw aii Island	203.7	185.3	9.9	198.6	194.0	2.4
Visitor arrivals by cruise ships	70.7	64.1	10.3	71.0	69.1	2.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,783.0</b>	<b>1,767.6</b>	<b>0.9</b>	<b>1,945.7</b>	<b>1,933.9</b>	<b>0.6</b>
Total by air	1,804.8	1,787.0	1.0	1,972.9	1,964.0	0.4
O'ahu	1,324.6	1,341.4	-1.3	1,409.1	1,398.8	0.7
Maui	1,846.0	1,770.2	4.3	2,059.3	1,959.1	5.1
Moloka'i	270.9	523.1	-48.2	536.7	795.5	-32.5
Lāna'i	1,917.3	1,510.6	26.9	1,727.4	1,448.0	19.3
Kaua'i	1,415.0	1,497.3	-5.5	1,554.9	1,678.5	-7.4
Haw aii Island	1,471.2	1,338.3	9.9	1,557.8	1,547.9	0.6
Visitor arrivals by cruise ships	304.8	244.1	24.9	288.9	296.6	-2.6

P=Preliminary data.

Source:Haw aii Tourism Authority