

**2005 SURVEY OF RESIDENT SENTIMENTS
ON TOURISM IN HAWAII**

Volume II: Detailed Cross-Tabulation Results

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Prepared for:

The Hawaii Tourism Authority

Q1: Overall, how good a job do you think this island's visitor industry does

		Total	Island				Visitor industry employment				Work for private business or government				Gender	
			O'ahu	Big Island	Kaua'i	Mauai	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	govern ment/ nonprofit	not employed	male	female
q1a: Treating Native Hawaiian culture in an accurate and respectful way	very good	13%	12%	16%	15%	12%	16%	10%	2%	13%	16%	11%	12%	12%	12%	13%
	fairly good	38%	39%	37%	36%	32%	34%	38%	33%	40%	34%	36%	37%	42%	37%	38%
	mixed/neutral	16%	16%	14%	18%	18%	13%	13%	14%	19%	13%	24%	16%	13%	13%	18%
	fairly poor	18%	18%	18%	19%	18%	23%	18%	22%	16%	23%	14%	23%	15%	22%	16%
	very poor	11%	10%	13%	6%	14%	10%	17%	23%	7%	10%	8%	10%	14%	11%	10%
	don't know	5%	5%	2%	6%	5%	3%	4%	7%	5%	3%	8%	2%	4%	4%	5%
q1b: Conserving natural resources like water and energy	very good	12%	12%	14%	14%	8%	16%	7%	10%	12%	16%	11%	8%	12%	13%	11%
	fairly good	35%	35%	36%	40%	27%	33%	29%	19%	40%	33%	33%	34%	37%	33%	36%
	mixed/neutral	19%	21%	12%	16%	20%	13%	23%	21%	21%	13%	24%	19%	21%	20%	19%
	fairly poor	19%	17%	21%	15%	27%	19%	19%	27%	17%	19%	20%	24%	14%	19%	18%
	very poor	10%	9%	11%	8%	15%	14%	15%	15%	6%	14%	6%	10%	10%	11%	9%
	don't know	5%	6%	6%	7%	4%	5%	6%	7%	5%	5%	6%	4%	6%	4%	6%
q1c: Supporting local charities or community projects	very good	15%	14%	16%	21%	16%	15%	19%	11%	14%	15%	18%	13%	12%	15%	15%
	fairly good	40%	40%	36%	44%	42%	39%	40%	33%	42%	39%	35%	44%	43%	41%	40%
	mixed/neutral	18%	18%	19%	14%	16%	22%	16%	17%	17%	22%	20%	16%	14%	17%	19%
	fairly poor	12%	13%	13%	8%	8%	14%	13%	16%	11%	14%	12%	15%	9%	14%	11%
	very poor	5%	4%	6%	2%	5%	5%	5%	9%	4%	5%	5%	4%	4%	6%	4%
	don't know	10%	10%	9%	11%	12%	5%	8%	14%	13%	5%	9%	7%	17%	8%	12%
q1d: Helping protect the environment from pollution and over-use	very good	10%	11%	11%	14%	6%	12%	8%	14%	10%	12%	11%	11%	9%	13%	9%
	fairly good	30%	29%	33%	32%	28%	30%	30%	14%	31%	30%	29%	28%	32%	32%	28%
	mixed/neutral	21%	23%	13%	14%	22%	18%	17%	24%	25%	18%	26%	20%	21%	20%	22%
	fairly poor	21%	20%	21%	22%	26%	22%	20%	25%	20%	22%	21%	19%	20%	17%	23%
	very poor	13%	12%	14%	12%	15%	14%	18%	16%	9%	14%	9%	16%	12%	13%	12%
	don't know	5%	5%	7%	6%	4%	4%	6%	7%	5%	4%	4%	6%	6%	5%	5%
q1e: Giving visitors a good sense of Hawai'i's history and peoples	very good	19%	18%	22%	24%	20%	21%	19%	8%	19%	21%	17%	14%	23%	17%	21%
	fairly good	39%	40%	37%	41%	36%	40%	35%	48%	39%	40%	41%	30%	41%	38%	39%
	mixed/neutral	14%	14%	13%	9%	18%	12%	13%	6%	17%	12%	16%	18%	12%	12%	15%
	fairly poor	17%	17%	16%	15%	16%	20%	17%	20%	15%	20%	14%	26%	11%	23%	13%
	very poor	5%	5%	8%	6%	7%	4%	9%	6%	5%	4%	7%	5%	6%	4%	6%
	don't know	6%	6%	5%	5%	4%	4%	7%	12%	5%	4%	5%	7%	7%	5%	6%
q1f: Helping other local businesses profit from tourist dollars	very good	13%	12%	16%	17%	14%	18%	12%	8%	12%	18%	9%	11%	14%	15%	12%
	fairly good	37%	36%	38%	46%	35%	34%	27%	63%	39%	34%	36%	43%	35%	38%	36%
	mixed/neutral	17%	18%	15%	11%	17%	15%	19%	10%	18%	15%	22%	17%	15%	15%	19%
	fairly poor	14%	14%	17%	10%	19%	17%	21%	5%	12%	17%	14%	17%	12%	17%	13%
	very poor	6%	6%	7%	6%	6%	9%	10%		5%	9%	5%	6%	7%	6%	7%
	don't know	12%	14%	7%	10%	8%	6%	11%	14%	15%	6%	14%	7%	17%	8%	14%
Base	1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627	

Q1: Overall, how good a job do you think this island's visitor industry does

		Island				Visitor industry employment				Work for private business or government				Gender		
		Total	O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female
q1g: Providing local residents with training needed for better jobs in the industry	very good	9%	9%	7%	12%	9%	16%	13%	2%	5%	16%	8%	6%	6%	10%	8%
	fairly good	30%	31%	22%	26%	34%	26%	24%	34%	34%	26%	31%	30%	32%	29%	31%
	mixed/neutral	21%	21%	18%	20%	20%	20%	16%	33%	21%	20%	23%	21%	18%	17%	23%
	fairly poor	19%	18%	23%	23%	19%	23%	20%	13%	17%	23%	13%	25%	16%	21%	17%
	very poor	12%	12%	20%	11%	9%	12%	22%	11%	9%	12%	14%	8%	13%	14%	11%
	don't know	10%	10%	11%	8%	10%	3%	5%	9%	14%	3%	11%	10%	14%	9%	10%
q1h: Making local residents feel welcome in hotels and other visitor-oriented facilities	very good	23%	22%	26%	28%	18%	23%	14%	15%	26%	23%	29%	15%	22%	25%	21%
	fairly good	43%	44%	44%	39%	39%	43%	40%	42%	45%	43%	36%	45%	48%	41%	45%
	mixed/neutral	12%	12%	12%	9%	16%	14%	16%	22%	9%	14%	12%	14%	11%	14%	11%
	fairly poor	11%	10%	8%	13%	16%	9%	15%	9%	10%	9%	13%	13%	9%	9%	12%
	very poor	6%	6%	8%	6%	8%	7%	11%	3%	4%	7%	5%	6%	6%	7%	6%
	don't know	5%	6%	2%	4%	4%	5%	3%	8%	6%	5%	5%	6%	5%	4%	5%
q1i: Taking a leadership role in solving community problems	very good	8%	8%	6%	13%	5%	12%	7%	1%	7%	12%	6%	7%	7%	11%	6%
	fairly good	28%	28%	29%	30%	27%	28%	26%	31%	29%	28%	29%	25%	30%	24%	31%
	mixed/neutral	20%	20%	18%	15%	22%	18%	14%	19%	23%	18%	16%	25%	21%	14%	23%
	fairly poor	23%	23%	25%	21%	23%	19%	27%	26%	24%	19%	26%	25%	23%	30%	19%
	very poor	13%	13%	13%	13%	14%	14%	20%	16%	9%	14%	15%	11%	11%	15%	12%
	don't know	8%	8%	9%	7%	9%	8%	7%	7%	8%	8%	8%	7%	8%	7%	8%
q1j: Making visitors happy enough to want to come back again	very good	31%	29%	31%	48%	43%	42%	30%	30%	27%	42%	26%	24%	33%	36%	29%
	fairly good	45%	46%	44%	36%	39%	38%	40%	47%	49%	38%	52%	47%	42%	38%	48%
	mixed/neutral	11%	11%	10%	6%	9%	8%	15%	10%	10%	8%	8%	12%	14%	12%	10%
	fairly poor	5%	5%	7%	5%	4%	5%	4%		6%	5%	4%	9%	3%	6%	4%
	very poor	3%	4%	3%	1%	2%	5%	5%		2%	5%	3%	2%	3%	5%	2%
	don't know	5%	6%	4%	4%	3%	2%	6%	13%	5%	2%	7%	6%	5%	2%	7%
q1k: Planning resort areas to fit the landscape in an attractive way	very good	18%	17%	23%	22%	17%	19%	15%	11%	20%	19%	17%	12%	22%	16%	19%
	fairly good	44%	45%	41%	42%	42%	40%	41%	60%	46%	40%	46%	50%	42%	45%	44%
	mixed/neutral	16%	16%	14%	10%	17%	14%	21%	17%	15%	14%	19%	20%	13%	18%	15%
	fairly poor	10%	9%	11%	12%	15%	17%	9%	4%	8%	17%	6%	12%	8%	10%	10%
	very poor	8%	8%	7%	8%	6%	8%	11%	2%	7%	8%	8%	5%	9%	8%	8%
	don't know	4%	4%	5%	6%	3%	3%	3%	7%	5%	3%	5%	1%	6%	4%	4%
q1l: Providing jobs	very good	17%	17%	14%	18%	21%	21%	12%	6%	18%	21%	15%	13%	17%	16%	17%
	fairly good	37%	36%	36%	43%	38%	31%	29%	37%	42%	31%	40%	45%	34%	40%	35%
	mixed/neutral	14%	15%	14%	10%	11%	17%	11%	20%	14%	17%	16%	13%	12%	12%	16%
	fairly poor	20%	21%	21%	19%	17%	21%	33%	16%	16%	21%	17%	21%	21%	20%	20%
	very poor	8%	8%	13%	7%	10%	8%	13%	9%	7%	8%	7%	7%	10%	10%	8%
	don't know	3%	3%	3%	4%	2%	1%	2%	12%	4%	1%	4%	1%	5%	3%	3%
Base		1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627

Q1: Overall, how good a job do you think this island's visitor industry does

		Total	Age				Ethnic identification						Length of Hawaii residence			
			under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q1a: Treating Native Hawaiian culture in an accurate and respectful way	very good	13%	23%	7%	9%	11%	15%	12%	11%	7%	10%	19%	29%	7%	15%	9%
	fairly good	38%	34%	37%	42%	39%	36%	38%	28%	46%	48%	40%	33%	25%	37%	42%
	mixed/neutral	16%	16%	18%	17%	14%	16%	19%	15%	14%	23%	17%	12%	28%	17%	14%
	fairly poor	18%	14%	21%	20%	20%	21%	15%	25%	19%	7%	11%	10%	18%	17%	21%
	very poor	11%	8%	10%	12%	12%	7%	13%	18%	10%	5%	7%	7%	18%	11%	10%
	don't know	5%	5%	8%	1%	3%	5%	2%	3%	5%	7%	7%	9%	5%	3%	4%
q1b: Conserving natural resources like water and energy	very good	12%	16%	12%	8%	11%	10%	8%	11%	14%	5%	23%	12%	19%	10%	11%
	fairly good	35%	38%	25%	36%	39%	35%	53%	32%	24%	29%	43%	39%	32%	27%	36%
	mixed/neutral	19%	21%	25%	17%	17%	19%	27%	15%	26%	27%	9%	23%	22%	17%	18%
	fairly poor	19%	15%	18%	24%	18%	22%	6%	20%	26%	16%	10%	13%	16%	26%	19%
	very poor	10%	6%	10%	14%	9%	10%	4%	13%	7%	14%	5%	8%	10%	11%	10%
	don't know	5%	5%	9%	1%	6%	4%	1%	9%	3%	9%	9%	5%	1%	8%	6%
q1c: Supporting local charities or community projects	very good	15%	14%	16%	9%	19%	12%	22%	12%	16%	21%	16%	7%	18%	13%	16%
	fairly good	40%	41%	36%	44%	39%	36%	43%	38%	45%	31%	51%	44%	39%	37%	40%
	mixed/neutral	18%	19%	24%	20%	13%	22%	13%	21%	10%	28%	14%	21%	23%	17%	17%
	fairly poor	12%	14%	12%	12%	10%	13%	11%	16%	16%	6%	4%	11%	6%	18%	13%
	very poor	5%	4%	2%	10%	4%	4%	3%	6%	4%	10%	3%	3%	5%	4%	5%
	don't know	10%	8%	10%	6%	15%	13%	8%	8%	9%	5%	12%	15%	11%	11%	9%
q1d: Helping protect the environment from pollution and over-use	very good	10%	22%	7%	6%	6%	10%	19%	7%	9%	9%	16%	14%	11%	7%	10%
	fairly good	30%	22%	27%	29%	35%	23%	43%	38%	26%	25%	29%	31%	17%	27%	33%
	mixed/neutral	21%	23%	26%	16%	22%	17%	27%	18%	28%	32%	21%	15%	30%	27%	20%
	fairly poor	21%	16%	21%	29%	19%	33%	3%	16%	23%	16%	13%	26%	21%	22%	19%
	very poor	13%	12%	13%	18%	10%	12%	8%	13%	13%	13%	14%	8%	18%	9%	13%
	don't know	5%	5%	6%	2%	7%	6%	1%	8%	2%	5%	7%	6%	4%	8%	5%
q1e: Giving visitors a good sense of Hawai'i's history and peoples	very good	19%	29%	13%	15%	19%	19%	23%	15%	19%	20%	24%	26%	17%	20%	18%
	fairly good	39%	36%	40%	39%	41%	36%	53%	41%	38%	30%	40%	40%	38%	35%	40%
	mixed/neutral	14%	14%	13%	15%	13%	16%	8%	11%	16%	19%	16%	15%	20%	11%	13%
	fairly poor	17%	8%	24%	20%	17%	19%	8%	16%	26%	17%	8%	9%	15%	15%	19%
	very poor	5%	7%	3%	7%	5%	5%	4%	7%	1%	4%	7%	8%	7%	9%	4%
	don't know	6%	6%	8%	4%	5%	4%	4%	9%	1%	9%	6%	3%	3%	10%	6%
q1f: Helping other local businesses profit from tourist dollars	very good	13%	15%	14%	13%	13%	15%	8%	12%	11%	22%	15%	22%	10%	11%	13%
	fairly good	37%	44%	33%	38%	31%	34%	52%	31%	41%	19%	43%	33%	29%	37%	39%
	mixed/neutral	17%	19%	23%	18%	13%	20%	14%	15%	13%	20%	25%	21%	30%	6%	16%
	fairly poor	14%	11%	11%	17%	18%	14%	6%	22%	18%	14%	8%	5%	15%	25%	14%
	very poor	6%	6%	9%	6%	6%	5%	7%	6%	6%	17%	1%	4%	7%	9%	6%
	don't know	12%	6%	10%	8%	20%	12%	14%	14%	11%	8%	8%	14%	9%	13%	12%
Base		1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583

Q1: Overall, how good a job do you think this island's visitor industry does

		Age					Ethnic identification						Length of Hawaii residence			
		Total	under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q1g: Providing local residents with training needed for better jobs in the industry	very good	9%	13%	7%	11%	5%	4%	14%	9%	5%	18%	10%	7%	6%	8%	10%
	fairly good	30%	30%	26%	29%	34%	32%	34%	31%	31%	13%	31%	30%	25%	42%	28%
	mixed/neutral	21%	16%	24%	22%	22%	18%	26%	17%	27%	25%	21%	21%	21%	23%	20%
	fairly poor	19%	23%	21%	14%	16%	24%	20%	19%	20%	12%	11%	14%	23%	9%	21%
	very poor	12%	7%	14%	19%	11%	11%	1%	18%	7%	20%	13%	12%	18%	11%	11%
	don't know	10%	11%	8%	5%	11%	10%	5%	5%	11%	13%	15%	16%	7%	7%	9%
q1h: Making local residents feel welcome in hotels and other visitor-oriented facilities	very good	23%	30%	22%	16%	22%	30%	23%	17%	11%	30%	27%	27%	24%	27%	21%
	fairly good	43%	42%	42%	52%	40%	43%	44%	37%	47%	46%	49%	48%	50%	34%	42%
	mixed/neutral	12%	10%	13%	14%	13%	9%	14%	12%	19%	5%	17%	12%	10%	4%	15%
	fairly poor	11%	8%	13%	10%	11%	8%	14%	16%	14%	9%	2%	2%	6%	17%	13%
	very poor	6%	5%	6%	7%	7%	6%	1%	9%	5%	5%	2%	6%	9%	10%	4%
	don't know	5%	6%	4%	2%	7%	4%	5%	9%	4%	4%	3%	6%	0%	7%	5%
q1i: Taking a leadership role in solving community problems	very good	8%	10%	8%	7%	5%	7%	6%	10%	5%	8%	9%	7%	13%	2%	8%
	fairly good	28%	32%	22%	27%	31%	24%	40%	25%	33%	20%	30%	26%	22%	23%	32%
	mixed/neutral	20%	20%	20%	19%	19%	19%	15%	22%	19%	20%	25%	18%	23%	28%	17%
	fairly poor	23%	18%	25%	26%	25%	32%	23%	14%	26%	25%	17%	27%	24%	20%	23%
	very poor	13%	11%	15%	17%	11%	11%	8%	17%	12%	18%	12%	12%	11%	14%	13%
	don't know	8%	8%	9%	4%	9%	7%	7%	12%	5%	9%	7%	9%	7%	13%	7%
q1j: Making visitors happy enough to want to come back again	very good	31%	42%	26%	29%	29%	38%	29%	37%	16%	38%	24%	42%	37%	42%	25%
	fairly good	45%	42%	43%	50%	44%	44%	50%	46%	45%	27%	51%	40%	37%	25%	52%
	mixed/neutral	11%	8%	12%	11%	12%	9%	13%	8%	14%	14%	11%	11%	11%	12%	10%
	fairly poor	5%	2%	11%	2%	5%	3%	4%	3%	11%	6%	6%	3%	5%	9%	5%
	very poor	3%	3%	3%	4%	4%	3%	3%	2%	6%	8%	3%	3%	9%	1%	3%
	don't know	5%	3%	6%	4%	5%	4%	4%	4%	8%	8%	4%	2%	1%	12%	5%
q1k: Planning resort areas to fit the landscape in an attractive way	very good	18%	19%	17%	12%	22%	20%	25%	14%	11%	26%	23%	28%	23%	21%	14%
	fairly good	44%	46%	43%	49%	40%	50%	37%	39%	42%	35%	52%	48%	40%	38%	45%
	mixed/neutral	16%	20%	19%	12%	13%	17%	12%	16%	19%	20%	12%	20%	16%	12%	16%
	fairly poor	10%	9%	11%	10%	11%	8%	7%	14%	15%	9%	5%	3%	9%	13%	12%
	very poor	8%	1%	9%	13%	9%	2%	10%	15%	10%	5%	4%	1%	9%	7%	9%
	don't know	4%	4%	2%	3%	5%	3%	8%	2%	3%	5%	4%	1%	3%	10%	4%
q1l: Providing jobs	very good	17%	20%	15%	15%	16%	15%	12%	15%	21%	24%	15%	22%	14%	17%	16%
	fairly good	37%	38%	35%	40%	34%	40%	38%	30%	32%	32%	47%	35%	35%	38%	38%
	mixed/neutral	14%	14%	19%	15%	12%	17%	14%	16%	16%	13%	8%	16%	16%	10%	15%
	fairly poor	20%	20%	19%	18%	25%	16%	27%	27%	20%	17%	16%	12%	22%	23%	21%
	very poor	8%	5%	8%	11%	9%	8%	7%	10%	7%	11%	10%	9%	11%	7%	8%
	don't know	3%	3%	4%	0%	4%	3%	1%	3%	4%	4%	4%	6%	3%	3%	3%
Base	1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583	

Q1: Overall, how good a job do you think this island's visitor industry does

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q1a: Treating Native Hawaiian culture in an accurate and respectful way	very good	13%	12%	15%	14%	10%	18%	14%	8%	14%	17%	21%	13%	9%	9%
	fairly good	38%	34%	45%	43%	36%	40%	39%	41%	37%	37%	46%	40%	30%	37%
	mixed/neutral	16%	17%	16%	12%	19%	16%	8%	20%	16%	11%	9%	16%	21%	17%
	fairly poor	18%	22%	13%	11%	20%	17%	17%	18%	20%	17%	8%	18%	26%	19%
	very poor	11%	12%	8%	9%	13%	5%	13%	12%	10%	12%	9%	6%	10%	16%
	don't know	5%	4%	3%	11%	2%	5%	10%	1%	4%	7%	7%	6%	3%	3%
q1b: Conserving natural resources like water and energy	very good	12%	11%	10%	23%	10%	10%	21%	9%	14%	13%	18%	11%	9%	11%
	fairly good	35%	34%	38%	36%	34%	39%	30%	36%	35%	33%	36%	39%	34%	31%
	mixed/neutral	19%	20%	18%	16%	20%	22%	13%	19%	19%	21%	17%	25%	19%	18%
	fairly poor	19%	20%	18%	12%	19%	18%	19%	18%	20%	17%	12%	16%	27%	18%
	very poor	10%	12%	7%	8%	12%	6%	9%	14%	8%	9%	7%	6%	7%	18%
	don't know	5%	4%	9%	4%	4%	5%	8%	4%	4%	6%	10%	4%	5%	4%
q1c: Supporting local charities or community projects	very good	15%	15%	12%	17%	17%	10%	18%	16%	17%	10%	11%	21%	10%	17%
	fairly good	40%	42%	42%	33%	41%	44%	32%	42%	43%	34%	36%	41%	39%	44%
	mixed/neutral	18%	18%	20%	17%	19%	20%	13%	20%	17%	19%	19%	15%	22%	16%
	fairly poor	12%	11%	13%	12%	11%	13%	14%	12%	12%	13%	10%	11%	16%	12%
	very poor	5%	4%	3%	11%	5%	5%	3%	5%	2%	8%	4%	6%	4%	5%
	don't know	10%	10%	10%	10%	7%	7%	20%	6%	8%	15%	20%	6%	10%	6%
q1d: Helping protect the environment from pollution and over-use	very good	10%	9%	10%	19%	10%	10%	14%	9%	11%	13%	14%	12%	8%	8%
	fairly good	30%	30%	28%	31%	28%	34%	28%	30%	30%	27%	32%	27%	33%	27%
	mixed/neutral	21%	21%	21%	22%	20%	26%	19%	18%	21%	26%	23%	25%	20%	17%
	fairly poor	21%	23%	21%	12%	25%	18%	16%	25%	23%	16%	12%	20%	24%	25%
	very poor	13%	13%	12%	8%	15%	9%	9%	15%	11%	11%	5%	12%	13%	18%
	don't know	5%	3%	8%	9%	3%	2%	14%	3%	4%	8%	13%	4%	1%	4%
q1e: Giving visitors a good sense of Hawai'i's history and peoples	very good	19%	18%	21%	24%	19%	18%	23%	19%	19%	19%	21%	20%	20%	16%
	fairly good	39%	36%	45%	42%	36%	44%	40%	38%	44%	35%	48%	39%	33%	38%
	mixed/neutral	14%	14%	15%	9%	14%	16%	11%	15%	12%	16%	11%	15%	17%	13%
	fairly poor	17%	22%	11%	7%	20%	14%	13%	19%	17%	16%	6%	17%	20%	22%
	very poor	5%	6%	4%	7%	7%	4%	3%	7%	5%	6%	3%	5%	7%	7%
	don't know	6%	4%	4%	11%	4%	4%	11%	2%	3%	8%	12%	5%	4%	3%
q1f: Helping other local businesses profit from tourist dollars	very good	13%	13%	12%	13%	15%	11%	10%	10%	11%	17%	17%	10%	14%	13%
	fairly good	37%	35%	43%	38%	38%	35%	37%	43%	39%	30%	32%	35%	39%	40%
	mixed/neutral	17%	17%	17%	21%	18%	19%	12%	17%	17%	18%	17%	18%	16%	19%
	fairly poor	14%	16%	11%	13%	13%	16%	16%	17%	14%	15%	12%	17%	14%	15%
	very poor	6%	8%	4%	4%	7%	5%	8%	7%	6%	6%	4%	6%	7%	8%
	don't know	12%	12%	13%	11%	9%	13%	17%	6%	12%	15%	18%	14%	11%	6%
Base		1000	611	251	124	511	298	176	295	385	284	219	236	261	284

Q1: Overall, how good a job do you think this island's visitor industry does

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q1g: Providing local residents with training needed for better jobs in the industry	very good	9%	9%	11%	7%	9%	8%	10%	10%	9%	8%	7%	7%	6%	14%
	fairly good	30%	28%	35%	33%	25%	39%	29%	24%	37%	29%	38%	30%	27%	26%
	mixed/neutral	21%	20%	23%	17%	22%	20%	18%	24%	19%	18%	19%	21%	20%	21%
	fairly poor	19%	20%	16%	16%	19%	19%	18%	19%	22%	17%	14%	21%	20%	19%
	very poor	12%	13%	10%	14%	15%	8%	9%	18%	8%	14%	9%	10%	16%	13%
	don't know	10%	10%	6%	13%	9%	6%	16%	6%	6%	14%	12%	11%	10%	7%
q1h: Making local residents feel welcome in hotels and other visitor-oriented facilities	very good	23%	19%	27%	32%	22%	22%	28%	15%	23%	30%	33%	17%	21%	21%
	fairly good	43%	43%	47%	41%	45%	44%	40%	48%	49%	33%	40%	43%	49%	41%
	mixed/neutral	12%	12%	13%	8%	11%	11%	16%	14%	10%	13%	13%	17%	8%	12%
	fairly poor	11%	13%	8%	9%	11%	15%	5%	14%	10%	10%	5%	12%	10%	15%
	very poor	6%	7%	3%	9%	7%	4%	6%	7%	4%	8%	3%	8%	6%	7%
	don't know	5%	6%	3%	1%	4%	5%	6%	3%	4%	5%	6%	3%	6%	4%
q1i: Taking a leadership role in solving community problems	very good	8%	7%	8%	13%	8%	5%	11%	6%	9%	8%	8%	10%	5%	9%
	fairly good	28%	24%	38%	37%	27%	29%	30%	32%	29%	25%	37%	28%	24%	27%
	mixed/neutral	20%	21%	19%	17%	17%	25%	18%	21%	17%	21%	20%	19%	20%	20%
	fairly poor	23%	28%	16%	15%	25%	23%	21%	21%	29%	21%	15%	27%	26%	24%
	very poor	13%	14%	12%	10%	16%	9%	9%	16%	11%	13%	8%	11%	16%	16%
	don't know	8%	7%	7%	8%	6%	8%	10%	4%	6%	11%	13%	5%	9%	5%
q1j: Making visitors happy enough to want to come back again	very good	31%	30%	32%	38%	27%	33%	40%	24%	30%	40%	37%	36%	30%	25%
	fairly good	45%	45%	47%	39%	53%	40%	30%	58%	47%	28%	35%	36%	49%	55%
	mixed/neutral	11%	10%	12%	13%	7%	14%	15%	6%	11%	16%	14%	15%	6%	9%
	fairly poor	5%	6%	2%	4%	5%	5%	5%	7%	6%	3%	3%	5%	7%	5%
	very poor	3%	5%	0%	3%	4%	2%	4%	4%	1%	6%	2%	2%	5%	3%
	don't know	5%	4%	7%	3%	3%	5%	7%	2%	5%	7%	8%	7%	3%	3%
q1k: Planning resort areas to fit the landscape in an attractive way	very good	18%	18%	19%	19%	15%	22%	24%	10%	21%	22%	24%	20%	20%	11%
	fairly good	44%	44%	44%	46%	45%	47%	41%	45%	49%	41%	41%	47%	41%	47%
	mixed/neutral	16%	15%	16%	19%	18%	12%	13%	20%	11%	15%	14%	14%	18%	18%
	fairly poor	10%	11%	8%	8%	10%	10%	12%	11%	9%	12%	7%	10%	14%	9%
	very poor	8%	9%	5%	6%	9%	6%	4%	10%	5%	8%	9%	3%	6%	12%
	don't know	4%	3%	7%	2%	3%	4%	6%	4%	4%	3%	6%	6%	1%	3%
q1l: Providing jobs	very good	17%	16%	16%	19%	14%	21%	17%	14%	18%	17%	17%	19%	16%	16%
	fairly good	37%	36%	37%	41%	38%	36%	35%	38%	35%	39%	41%	29%	41%	36%
	mixed/neutral	14%	13%	18%	12%	16%	14%	9%	14%	16%	13%	14%	17%	13%	13%
	fairly poor	20%	23%	18%	11%	23%	18%	17%	25%	22%	14%	15%	26%	17%	24%
	very poor	8%	10%	5%	11%	8%	8%	11%	8%	7%	11%	6%	6%	12%	9%
	don't know	3%	2%	5%	6%	1%	2%	11%	1%	2%	6%	8%	3%	2%	1%
Base		1000	611	251	124	511	298	176	295	385	284	219	236	261	284

Q2: Overall, how good a job do you think government has done on the following things related to tourism

		Island				Visitor industry employment				Work for private business or government				Gender		
		Total	O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	govern ment/ nonprofit	not employed	male	female
q2a: Maintaining public roads, sewers and water supply for resort areas	very good	19%	19%	19%	19%	19%	19%	20%	28%	18%	19%	21%	25%	15%	19%	19%
	fairly good	35%	34%	42%	40%	30%	33%	25%	33%	39%	33%	36%	27%	38%	35%	34%
	mixed/neutral	16%	17%	13%	12%	14%	13%	18%	5%	17%	13%	16%	18%	17%	16%	16%
	fairly poor	13%	14%	9%	14%	16%	14%	17%	15%	11%	14%	15%	17%	9%	17%	11%
	very poor	8%	8%	11%	5%	11%	11%	8%	10%	6%	11%	7%	6%	8%	6%	9%
don't know	9%	9%	7%	10%	9%	9%	11%	9%	8%	9%	5%	8%	13%	7%	10%	
q2b: Planning and controlling tourism-related growth	very good	10%	10%	10%	12%	9%	14%	5%	11%	10%	14%	9%	9%	8%	12%	9%
	fairly good	37%	38%	36%	33%	31%	27%	43%	31%	40%	27%	42%	36%	40%	37%	37%
	mixed/neutral	19%	20%	18%	16%	19%	18%	17%	21%	20%	18%	21%	21%	17%	17%	20%
	fairly poor	16%	14%	22%	19%	18%	20%	10%	12%	17%	20%	14%	14%	15%	18%	15%
	very poor	8%	7%	8%	10%	14%	12%	15%	10%	4%	12%	5%	10%	7%	9%	8%
don't know	10%	11%	6%	10%	8%	10%	10%	15%	10%	10%	9%	9%	12%	7%	11%	
q2c: Helping to advertise and market this particular island	very good	29%	28%	23%	33%	34%	37%	29%	16%	26%	37%	22%	28%	28%	32%	27%
	fairly good	36%	37%	32%	36%	40%	23%	38%	42%	42%	23%	43%	34%	43%	31%	40%
	mixed/neutral	12%	11%	14%	14%	12%	15%	14%	8%	10%	15%	10%	9%	13%	12%	12%
	fairly poor	12%	11%	20%	8%	6%	13%	9%	21%	11%	13%	12%	12%	9%	17%	8%
	very poor	5%	5%	6%	4%	4%	6%	8%	2%	4%	6%	5%	9%	2%	5%	5%
don't know	7%	8%	6%	6%	3%	6%	3%	12%	8%	6%	8%	8%	5%	5%	8%	
q2d: Balancing the economic benefits from tourism against the need to control problems caused by tourism	very good	6%	6%	6%	10%	4%	11%	2%	2%	5%	11%	2%	6%	5%	7%	5%
	fairly good	32%	32%	36%	30%	30%	29%	32%	30%	34%	29%	38%	22%	36%	32%	33%
	mixed/neutral	25%	26%	20%	18%	19%	21%	25%	17%	27%	21%	21%	32%	26%	26%	24%
	fairly poor	17%	15%	19%	24%	25%	19%	15%	22%	16%	19%	19%	20%	12%	19%	15%
	very poor	8%	8%	8%	8%	12%	10%	16%	14%	4%	10%	11%	8%	6%	9%	8%
don't know	12%	13%	10%	10%	10%	11%	9%	15%	13%	11%	10%	13%	14%	8%	15%	
q2e: Providing public access to beaches in resort areas	very good	24%	28%	14%	14%	15%	25%	22%	9%	26%	25%	21%	30%	23%	28%	21%
	fairly good	36%	36%	38%	37%	34%	28%	32%	56%	39%	28%	39%	30%	42%	34%	37%
	mixed/neutral	13%	13%	13%	11%	12%	15%	13%	5%	13%	15%	12%	12%	14%	9%	15%
	fairly poor	12%	9%	19%	20%	20%	14%	13%	19%	10%	14%	14%	13%	8%	13%	11%
	very poor	10%	8%	13%	11%	14%	14%	15%	5%	6%	14%	10%	8%	8%	13%	8%
don't know	6%	6%	3%	6%	6%	6%	6%	6%	6%	6%	5%	7%	6%	3%	8%	
Base		1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627

Q2: Overall, how good a job do you think government has done on the following things related to tourism

		Age					Ethnic identification					Length of Hawaii residence				
		Total	under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q2a: Maintaining public roads, sewers and water supply for resort areas	very good	19%	19%	17%	20%	20%	20%	19%	15%	21%	19%	22%	18%	24%	22%	17%
	fairly good	35%	37%	32%	31%	37%	35%	38%	30%	30%	38%	40%	42%	29%	25%	36%
	mixed/neutral	16%	18%	14%	13%	18%	12%	18%	17%	27%	14%	12%	11%	16%	14%	18%
	fairly poor	13%	8%	22%	15%	10%	13%	14%	18%	13%	12%	9%	11%	12%	15%	14%
	very poor	8%	8%	8%	9%	8%	12%	4%	10%	7%	6%	5%	6%	13%	10%	7%
	don't know	9%	10%	8%	10%	7%	8%	9%	11%	2%	11%	12%	12%	6%	13%	8%
q2b: Planning and controlling tourism-related growth	very good	10%	12%	10%	10%	9%	12%	4%	8%	9%	16%	13%	20%	11%	4%	9%
	fairly good	37%	43%	27%	34%	40%	33%	41%	37%	42%	26%	37%	35%	32%	28%	40%
	mixed/neutral	19%	18%	26%	18%	17%	22%	24%	13%	23%	18%	17%	17%	24%	25%	17%
	fairly poor	16%	8%	19%	18%	18%	19%	17%	16%	12%	14%	14%	12%	19%	17%	16%
	very poor	8%	4%	9%	12%	8%	7%	4%	11%	8%	14%	5%	6%	8%	10%	8%
	don't know	10%	16%	8%	8%	8%	8%	9%	16%	6%	12%	13%	10%	6%	16%	10%
q2c: Helping to advertise and market this particular island	very good	29%	31%	19%	31%	33%	33%	36%	24%	22%	30%	26%	40%	16%	45%	25%
	fairly good	36%	35%	37%	34%	40%	30%	28%	43%	44%	29%	37%	37%	24%	23%	43%
	mixed/neutral	12%	10%	17%	7%	12%	12%	16%	12%	11%	13%	10%	10%	19%	16%	10%
	fairly poor	12%	11%	14%	14%	10%	13%	12%	8%	15%	13%	10%	5%	18%	8%	12%
	very poor	5%	4%	5%	6%	3%	3%	1%	6%	4%	10%	8%	5%	12%	3%	3%
	don't know	7%	8%	9%	9%	2%	9%	8%	7%	4%	5%	8%	3%	10%	5%	7%
q2d: Balancing the economic benefits from tourism against the need to control problems caused by tourism	very good	6%	9%	5%	7%	3%	4%	2%	7%	6%	5%	9%	7%	6%	3%	5%
	fairly good	32%	37%	27%	34%	32%	32%	37%	28%	37%	25%	30%	35%	26%	28%	34%
	mixed/neutral	25%	22%	28%	19%	28%	26%	37%	17%	29%	29%	20%	19%	35%	27%	23%
	fairly poor	17%	15%	18%	17%	17%	20%	11%	19%	14%	17%	14%	16%	17%	20%	16%
	very poor	8%	4%	10%	12%	8%	6%	1%	15%	10%	13%	5%	8%	7%	8%	9%
	don't know	12%	14%	12%	12%	11%	12%	12%	14%	4%	12%	22%	15%	9%	13%	12%
q2e: Providing public access to beaches in resort areas	very good	24%	35%	19%	25%	19%	28%	19%	16%	15%	38%	38%	41%	27%	22%	19%
	fairly good	36%	35%	34%	36%	39%	42%	43%	26%	39%	27%	27%	35%	38%	29%	37%
	mixed/neutral	13%	14%	14%	9%	15%	8%	12%	18%	18%	13%	10%	11%	7%	14%	15%
	fairly poor	12%	7%	17%	13%	10%	10%	18%	13%	10%	13%	10%	6%	12%	16%	12%
	very poor	10%	5%	11%	12%	11%	6%	4%	17%	15%	4%	8%	5%	10%	9%	11%
	don't know	6%	6%	4%	6%	7%	5%	5%	9%	3%	4%	8%	2%	5%	10%	6%
	Base	1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583

Q2: Overall, how good a job do you think government has done on the following things related to tourism

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q2a: Maintaining public roads, sewers and water supply for resort areas	very good	19%	19%	18%	22%	18%	22%	19%	15%	22%	20%	16%	19%	23%	18%
	fairly good	35%	35%	35%	32%	37%	31%	33%	40%	32%	35%	34%	35%	30%	39%
	mixed/neutral	16%	17%	15%	12%	18%	15%	13%	19%	13%	16%	13%	16%	19%	16%
	fairly poor	13%	14%	10%	20%	12%	18%	10%	11%	16%	13%	13%	12%	17%	12%
	very poor	8%	8%	10%	5%	10%	5%	7%	10%	10%	5%	7%	6%	7%	12%
	don't know	9%	8%	11%	10%	4%	10%	18%	5%	8%	11%	17%	12%	5%	4%
q2b: Planning and controlling tourism-related growth	very good	10%	9%	6%	22%	10%	6%	16%	11%	7%	13%	7%	14%	8%	11%
	fairly good	37%	34%	45%	38%	35%	42%	34%	34%	38%	41%	40%	38%	35%	35%
	mixed/neutral	19%	19%	24%	10%	20%	20%	17%	19%	24%	13%	23%	17%	20%	17%
	fairly poor	16%	18%	11%	14%	20%	14%	10%	21%	14%	13%	9%	13%	20%	19%
	very poor	8%	11%	6%	2%	11%	5%	5%	11%	7%	8%	4%	7%	6%	14%
	don't know	10%	9%	8%	15%	5%	13%	18%	5%	10%	13%	16%	11%	10%	4%
q2c: Helping to advertise and market this particular island	very good	29%	30%	24%	29%	27%	29%	32%	28%	26%	33%	30%	29%	27%	29%
	fairly good	36%	36%	39%	38%	41%	33%	30%	46%	36%	28%	32%	33%	37%	43%
	mixed/neutral	12%	10%	14%	15%	12%	12%	13%	9%	14%	12%	13%	14%	10%	10%
	fairly poor	12%	12%	10%	11%	11%	14%	10%	10%	14%	11%	12%	8%	16%	10%
	very poor	5%	6%	5%	1%	6%	4%	4%	5%	3%	7%	3%	4%	5%	7%
	don't know	7%	6%	8%	7%	4%	8%	11%	2%	7%	8%	10%	12%	5%	2%
q2d: Balancing the economic benefits from tourism against the need to control problems caused by tourism	very good	6%	6%	3%	10%	4%	6%	10%	4%	7%	6%	3%	8%	5%	7%
	fairly good	32%	31%	35%	37%	32%	34%	32%	35%	33%	33%	37%	32%	29%	32%
	mixed/neutral	25%	23%	29%	20%	25%	30%	17%	23%	27%	22%	23%	31%	28%	18%
	fairly poor	17%	19%	15%	9%	20%	15%	11%	24%	14%	15%	11%	15%	17%	23%
	very poor	8%	9%	5%	11%	11%	3%	11%	8%	8%	9%	7%	3%	9%	14%
	don't know	12%	11%	13%	13%	8%	11%	20%	6%	12%	14%	19%	11%	13%	6%
q2e: Providing public access to beaches in resort areas	very good	24%	25%	25%	21%	19%	31%	28%	18%	28%	26%	24%	26%	26%	21%
	fairly good	36%	35%	36%	44%	37%	40%	25%	38%	40%	30%	39%	34%	40%	31%
	mixed/neutral	13%	13%	13%	10%	12%	15%	14%	11%	12%	17%	15%	16%	9%	13%
	fairly poor	12%	12%	10%	11%	15%	9%	7%	19%	9%	9%	6%	9%	14%	17%
	very poor	10%	12%	5%	10%	12%	3%	12%	13%	6%	11%	7%	8%	9%	14%
	don't know	6%	4%	11%	4%	4%	2%	14%	2%	5%	7%	11%	8%	2%	5%
Base		1000	611	251	124	511	298	176	295	385	284	219	236	261	284

Q3: Now I'm going to read you some things happening in Hawai'i's tourism industry. For each one, please tell me if you think this is good or bad

		Total	Island				Visitor industry employment				Work for private business or government				Gender	
			O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	govern ment/ nonprofit	not employed	male	female
q3a: The total number of visitors to the state is about the same as it was ten years ago	good	31%	28%	33%	42%	43%	27%	33%	16%	33%	27%	30%	31%	34%	28%	32%
	bad	14%	15%	14%	16%	11%	7%	16%	18%	17%	7%	21%	13%	14%	17%	13%
	mixed	50%	52%	50%	38%	40%	57%	51%	65%	45%	57%	46%	52%	47%	53%	48%
	don't know	5%	5%	3%	4%	6%	9%	0%	1%	5%	9%	3%	4%	4%	2%	7%
q3b: Many big hotels are turning some hotel rooms into timeshare units or adding new rooms that are timeshares	good	47%	48%	48%	43%	37%	53%	38%	44%	48%	53%	51%	46%	39%	51%	44%
	bad	19%	19%	20%	18%	18%	15%	16%	15%	22%	15%	19%	23%	19%	17%	20%
	mixed	25%	23%	27%	32%	35%	25%	34%	28%	22%	25%	22%	18%	33%	26%	25%
	don't know	9%	10%	5%	7%	10%	8%	11%	13%	8%	8%	8%	13%	9%	6%	11%
q3c: More cruise ships are stopping at this island	good	79%	82%	77%	78%	60%	80%	71%	74%	82%	80%	77%	82%	78%	82%	77%
	bad	11%	11%	8%	8%	14%	11%	12%	4%	10%	11%	12%	6%	11%	8%	12%
	mixed	9%	6%	13%	13%	24%	7%	16%	16%	5%	7%	9%	11%	8%	8%	9%
	don't know	2%	2%	2%	2%	2%	2%	0%	6%	2%	2%	2%	0%	2%	1%	3%
q3d: Very few new hotels have been built in recent years	good	64%	64%	55%	70%	70%	63%	69%	60%	63%	63%	61%	69%	65%	62%	65%
	bad	14%	15%	16%	12%	9%	10%	13%	12%	17%	10%	20%	13%	12%	13%	15%
	mixed	18%	18%	27%	14%	17%	23%	15%	28%	16%	23%	18%	12%	19%	23%	16%
	don't know	3%	3%	2%	5%	4%	4%	2%	1%	4%	4%	2%	6%	3%	2%	4%
q3e: State economists think the average number of tourists in Hawai'i on any one day will grow from 165,000 last year to 240,000 over the next 12 years	good	53%	55%	58%	40%	40%	52%	53%	50%	55%	52%	52%	59%	53%	56%	52%
	bad	18%	18%	18%	21%	16%	17%	16%	14%	20%	17%	20%	19%	17%	14%	21%
	mixed	24%	22%	23%	34%	37%	26%	30%	29%	21%	26%	24%	21%	25%	28%	22%
	don't know	4%	4%	2%	6%	7%	5%	1%	7%	5%	5%	3%	1%	5%	2%	5%
q3f: Increasing numbers of vacation homes have been built in resort areas	good	49%	53%	44%	40%	33%	47%	51%	53%	50%	47%	44%	56%	51%	56%	46%
	bad	15%	14%	21%	18%	14%	11%	15%	14%	18%	11%	20%	14%	16%	12%	17%
	mixed	28%	24%	31%	38%	46%	35%	33%	20%	23%	35%	29%	21%	26%	28%	28%
	don't know	7%	8%	4%	4%	7%	7%	2%	13%	9%	7%	7%	9%	7%	5%	9%
q3g: Increasing numbers of vacation homes have been built outside resort areas on subdivided agricultural lands	good	21%	22%	22%	13%	18%	24%	18%	16%	22%	24%	21%	16%	21%	24%	19%
	bad	14%	14%	17%	14%	14%	9%	15%	14%	16%	9%	18%	19%	12%	12%	15%
	mixed	56%	54%	56%	70%	64%	61%	63%	58%	51%	61%	52%	58%	56%	59%	55%
	don't know	9%	10%	5%	4%	4%	6%	4%	12%	11%	6%	9%	7%	11%	5%	11%
q3h: There is a growing number of bed-and-breakfasts (with on-site hosts) in some residential parts of this island	good	61%	64%	60%	48%	47%	58%	62%	45%	63%	58%	56%	64%	65%	58%	62%
	bad	14%	12%	21%	16%	17%	14%	15%	12%	14%	14%	16%	11%	14%	9%	17%
	mixed	19%	17%	15%	31%	31%	21%	20%	25%	16%	21%	24%	17%	13%	28%	13%
	don't know	7%	7%	4%	5%	5%	7%	3%	18%	7%	7%	3%	8%	9%	5%	8%
q3i: There is a growing number of vacation rental houses (with no on-site hosts) in some residential parts of this island	good	41%	43%	44%	30%	34%	37%	44%	48%	41%	37%	39%	45%	45%	45%	39%
	bad	18%	18%	20%	20%	16%	19%	16%	11%	19%	19%	19%	18%	17%	14%	21%
	mixed	32%	30%	32%	45%	44%	36%	35%	30%	29%	36%	36%	22%	31%	35%	30%
	don't know	8%	10%	5%	4%	6%	7%	5%	12%	10%	7%	6%	15%	8%	5%	10%
	Base	1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627

Q3: Now I'm going to read you some things happening in Hawai'i's tourism industry. For each one, please tell me if you think this is good or bad

		Total	Age				Ethnic identification						Length of Hawaii residence			
			under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q3a: The total number of visitors to the state is about the same as it was ten years ago	good	31%	31%	33%	31%	31%	37%	30%	25%	33%	16%	32%	37%	35%	24%	30%
	bad	14%	16%	9%	16%	15%	16%	12%	11%	8%	18%	19%	26%	12%	19%	11%
	mixed	50%	47%	52%	47%	52%	41%	47%	56%	59%	66%	48%	34%	48%	50%	55%
	don't know	5%	6%	6%	6%	3%	5%	11%	9%	0%	1%	0%	4%	5%	7%	5%
q3b: Many big hotels are turning some hotel rooms into timeshare units or adding new rooms that are timeshares	good	47%	46%	55%	45%	47%	47%	58%	38%	51%	52%	50%	44%	54%	39%	48%
	bad	19%	19%	18%	21%	17%	19%	19%	20%	24%	15%	10%	23%	16%	21%	18%
	mixed	25%	28%	17%	28%	27%	27%	15%	32%	18%	21%	32%	28%	26%	24%	25%
	don't know	9%	7%	11%	6%	8%	7%	8%	10%	8%	12%	9%	5%	4%	16%	9%
q3c: More cruise ships are stopping at this island	good	79%	77%	78%	85%	78%	78%	85%	68%	85%	81%	87%	81%	85%	73%	78%
	bad	11%	9%	12%	7%	13%	12%	8%	14%	6%	9%	7%	8%	7%	17%	11%
	mixed	9%	11%	6%	8%	8%	9%	3%	15%	7%	7%	5%	11%	7%	9%	8%
	don't know	2%	3%	3%	1%	1%	1%	4%	3%	3%	4%		1%	0%	1%	3%
q3d: Very few new hotels have been built in recent years	good	64%	59%	70%	70%	60%	63%	58%	72%	66%	57%	60%	64%	66%	68%	63%
	bad	14%	12%	9%	13%	20%	17%	14%	8%	14%	10%	20%	12%	16%	16%	13%
	mixed	18%	24%	17%	14%	18%	16%	20%	18%	19%	29%	17%	18%	15%	14%	20%
	don't know	3%	5%	3%	3%	2%	4%	8%	2%	1%	4%	3%	6%	3%	1%	3%
q3e: State economists think the average number of tourists in Hawai'i on any one day will grow from 165,000 last year to 240,000 over the next 12 years	good	53%	57%	56%	48%	53%	51%	60%	55%	50%	69%	54%	55%	47%	47%	56%
	bad	18%	21%	14%	17%	18%	18%	20%	15%	23%	14%	19%	21%	19%	22%	16%
	mixed	24%	18%	25%	29%	27%	27%	15%	23%	26%	17%	27%	23%	27%	29%	23%
	don't know	4%	4%	5%	6%	2%	5%	5%	7%	1%	1%	1%	2%	7%	2%	4%
q3f: Increasing numbers of vacation homes have been built in resort areas	good	49%	54%	49%	41%	53%	53%	48%	48%	45%	60%	51%	53%	52%	49%	48%
	bad	15%	16%	13%	17%	13%	17%	10%	15%	14%	2%	21%	17%	16%	16%	14%
	mixed	28%	24%	27%	34%	26%	24%	23%	30%	33%	30%	28%	23%	25%	26%	30%
	don't know	7%	6%	11%	7%	7%	6%	20%	7%	9%	8%	1%	6%	7%	10%	7%
q3g: Increasing numbers of vacation homes have been built outside resort areas on subdivided agricultural lands	good	21%	24%	23%	20%	20%	22%	24%	21%	15%	23%	25%	21%	25%	11%	23%
	bad	14%	15%	12%	14%	13%	17%	17%	10%	15%	10%	11%	16%	16%	14%	13%
	mixed	56%	54%	51%	61%	60%	52%	49%	62%	62%	60%	53%	55%	49%	62%	57%
	don't know	9%	6%	14%	6%	8%	9%	11%	7%	8%	7%	11%	8%	10%	13%	7%
q3h: There is a growing number of bed-and-breakfasts (with on-site hosts) in some residential parts of this island	good	61%	65%	55%	63%	61%	64%	52%	60%	58%	64%	62%	67%	66%	59%	58%
	bad	14%	15%	14%	11%	14%	18%	12%	14%	17%	5%	7%	16%	16%	16%	13%
	mixed	19%	16%	24%	22%	15%	16%	26%	19%	16%	23%	20%	16%	16%	20%	20%
	don't know	7%	4%	7%	4%	10%	1%	10%	8%	10%	8%	11%	1%	3%	4%	9%
q3i: There is a growing number of vacation rental houses (with no on-site hosts) in some residential parts of this island	good	41%	43%	42%	47%	36%	45%	36%	36%	31%	46%	56%	46%	46%	47%	38%
	bad	18%	18%	15%	15%	23%	19%	18%	18%	30%	15%	3%	17%	18%	24%	17%
	mixed	32%	31%	36%	31%	30%	32%	32%	37%	29%	30%	29%	30%	31%	23%	35%
	don't know	8%	8%	7%	7%	11%	5%	14%	9%	9%	9%	12%	7%	5%	6%	10%
	Base	1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583

Q3: Now I'm going to read you some things happening in Hawai'i's tourism industry. For each one, please tell me if you think this is good or bad

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q3a: The total number of visitors to the state is about the same as it was ten years ago	good	31%	33%	28%	31%	32%	29%	32%	35%	29%	29%	31%	29%	28%	35%
	bad	14%	15%	15%	13%	13%	17%	13%	8%	20%	15%	19%	17%	9%	13%
	mixed	50%	48%	53%	53%	52%	50%	47%	55%	45%	51%	40%	50%	58%	50%
	don't know	5%	5%	5%	3%	3%	5%	8%	2%	5%	5%	10%	3%	4%	3%
q3b: Many big hotels are turning some hotel rooms into timeshare units or adding new rooms that are timeshares	good	47%	48%	49%	38%	50%	40%	53%	46%	50%	47%	43%	48%	50%	46%
	bad	19%	17%	21%	26%	18%	23%	16%	21%	20%	15%	26%	17%	15%	19%
	mixed	25%	27%	21%	29%	26%	26%	24%	28%	23%	26%	23%	23%	27%	28%
	don't know	9%	9%	9%	7%	7%	11%	8%	5%	7%	12%	9%	13%	8%	7%
q3c: More cruise ships are stopping at this island	good	79%	79%	81%	73%	78%	79%	78%	73%	77%	85%	80%	78%	79%	78%
	bad	11%	10%	12%	11%	10%	13%	10%	11%	12%	9%	13%	10%	10%	10%
	mixed	9%	9%	6%	13%	10%	6%	9%	15%	7%	4%	4%	9%	9%	12%
	don't know	2%	2%	2%	3%	2%	2%	3%	0%	4%	2%	2%	3%	3%	0%
q3d: Very few new hotels have been built in recent years	good	64%	70%	56%	51%	70%	62%	53%	70%	65%	60%	50%	61%	74%	68%
	bad	14%	11%	17%	26%	12%	15%	17%	11%	13%	18%	26%	13%	6%	14%
	mixed	18%	16%	24%	22%	16%	20%	23%	16%	18%	21%	21%	19%	19%	17%
	don't know	3%	3%	3%	1%	2%	3%	6%	3%	4%	2%	3%	7%	1%	2%
q3e: State economists think the average number of tourists in Hawai'i on any one day will grow from 165,000 last year to 240,000 over the next 12 years	good	53%	50%	61%	58%	52%	56%	54%	49%	52%	60%	51%	59%	49%	55%
	bad	18%	19%	18%	15%	16%	22%	17%	15%	25%	13%	23%	17%	18%	15%
	mixed	24%	28%	17%	24%	30%	19%	19%	35%	20%	20%	19%	18%	29%	30%
	don't know	4%	4%	4%	3%	2%	3%	10%	1%	3%	6%	7%	6%	4%	1%
q3f: Increasing numbers of vacation homes have been built in resort areas	good	49%	49%	47%	54%	46%	51%	58%	40%	53%	56%	52%	47%	53%	45%
	bad	15%	11%	23%	22%	15%	19%	12%	14%	18%	13%	15%	24%	12%	11%
	mixed	28%	32%	23%	20%	35%	22%	18%	43%	21%	22%	21%	20%	29%	40%
	don't know	7%	8%	6%	4%	4%	8%	11%	2%	7%	9%	12%	9%	7%	4%
q3g: Increasing numbers of vacation homes have been built outside resort areas on subdivided agricultural lands	good	21%	20%	23%	26%	18%	24%	27%	22%	20%	23%	28%	21%	19%	18%
	bad	14%	12%	16%	22%	12%	18%	10%	10%	19%	12%	18%	18%	9%	12%
	mixed	56%	60%	53%	44%	63%	51%	49%	65%	53%	57%	42%	49%	63%	67%
	don't know	9%	8%	8%	9%	7%	7%	14%	4%	8%	9%	11%	11%	9%	4%
q3h: There is a growing number of bed-and-breakfasts (with on-site hosts) in some residential parts of this island	good	61%	58%	65%	67%	61%	55%	72%	57%	61%	67%	63%	58%	66%	57%
	bad	14%	14%	16%	12%	13%	16%	14%	13%	18%	10%	19%	16%	9%	14%
	mixed	19%	23%	12%	14%	21%	22%	9%	25%	16%	18%	13%	17%	18%	26%
	don't know	7%	5%	7%	7%	6%	7%	5%	5%	6%	5%	6%	10%	7%	4%
q3i: There is a growing number of vacation rental houses (with no on-site hosts) in some residential parts of this island	good	41%	40%	48%	42%	40%	42%	46%	38%	47%	41%	44%	41%	43%	38%
	bad	18%	17%	19%	21%	18%	18%	18%	18%	18%	17%	27%	18%	10%	18%
	mixed	32%	35%	26%	30%	36%	29%	26%	39%	27%	31%	23%	25%	39%	38%
	don't know	8%	8%	7%	7%	6%	11%	10%	5%	7%	10%	7%	15%	7%	5%
	Base	1000	611	251	124	511	298	176	295	385	284	219	236	261	284

Q4: I'd like to ask about the overall level of population and development on this island – does that feel like a big concern, small concern, or no concern to you personally

	Total	Island				Visitor industry employment				Work for private business or government				Gender		
		O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female	
q4: Is the overall level of population and development on this island a big concern, small concern, or no concern to you personally?	big concern	61%	61%	51%	58%	74%	61%	67%	48%	60%	61%	64%	60%	58%	65%	59%
	small concern	25%	26%	28%	28%	17%	26%	21%	29%	26%	26%	22%	25%	27%	20%	28%
	no concern	12%	12%	19%	13%	7%	11%	12%	21%	12%	11%	14%	13%	12%	14%	12%
	(expressed opposite viewpoint – 'good thing')	1%	1%	2%	1%	0%	1%			1%	1%			2%	1%	1%
	refused/don't know	1%	0%	1%		1%	0%		1%	1%	0%		2%	0%	0%	1%
	Base	1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627

Q4: I'd like to ask about the overall level of population and development on this island – does that feel like a big concern, small concern, or no concern to you personally

	Total	Age				Ethnic identification						Length of Hawaii residence				
		under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident	
q4: Is the overall level of population and development on this island a big concern, small concern, or no concern to you personally?	big concern	61%	53%	60%	66%	64%	57%	65%	62%	62%	63%	64%	59%	60%	67%	60%
	small concern	25%	31%	27%	23%	21%	30%	21%	21%	25%	22%	25%	29%	24%	26%	24%
	no concern	12%	15%	12%	10%	13%	12%	13%	14%	13%	11%	11%	11%	15%	6%	14%
	(expressed opposite viewpoint – 'good thing')	1%	0%	0%	0%	2%	0%	0%	2%		4%	0%	0%	0%		1%
	refused/don't know	1%	1%	1%	0%		0%	1%	2%		1%		0%		0%	1%
	Base	1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583

Q4: I'd like to ask about the overall level of population and development on this island – does that feel like a big concern, small concern, or no concern to you personally

	Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5				
		big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13	
q4: Is the overall level of population and development on this island a big concern, small concern, or no concern to you personally?	big concern	61%	100%		71%	56%	43%	77%	63%	44%	30%	47%	71%	88%	
	small concern	25%		100%	21%	34%	22%	18%	30%	27%	38%	38%	19%	9%	
	no concern	12%			100%	6%	10%	33%	5%	7%	28%	14%	9%	2%	
	(expressed opposite viewpoint – 'good thing')	1%			1%		2%	0%	0%	2%	2%	0%	1%	0%	
	refused/don't know	1%			0%	0%				0%	2%	0%	0%		
	Base	1000	611	251	124	511	298	176	295	385	284	219	236	261	284

Q5: Now I'm going to read a list of other possible community concerns. Again, please tell me if this feels like a big concern, small concern, or not a concern to you personally

		Total	Island				Visitor industry employment				Work for private business or government				Gender	
			O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female
q5a: Traffic in rural or country parts of the island	big concern	65%	66%	54%	61%	70%	67%	69%	67%	62%	67%	67%	68%	59%	63%	66%
	small concern	21%	22%	20%	24%	18%	21%	18%	18%	23%	21%	18%	23%	23%	23%	20%
	not a concern	13%	12%	24%	16%	10%	11%	13%	15%	14%	11%	14%	7%	18%	14%	13%
	expressed opposite view	0%				0%				0%				0%		0%
	refused/don't know	1%	0%	2%		2%	1%	0%		1%	1%	0%	2%	0%	1%	1%
q5b: Traffic in urban or city parts of the island	big concern	76%	80%	57%	71%	72%	77%	70%	80%	78%	77%	79%	74%	74%	76%	77%
	small concern	14%	11%	27%	19%	18%	16%	16%	11%	12%	16%	14%	14%	12%	17%	12%
	not a concern	9%	8%	15%	10%	8%	6%	14%	10%	9%	6%	7%	10%	13%	7%	10%
	expressed opposite view	0%				0%				0%				0%	0%	
	refused/don't know	1%	0%	2%	0%	2%	1%	0%		1%	1%	0%	2%	1%	0%	1%
q5c: Air or water pollution	big concern	74%	77%	68%	55%	68%	74%	75%	65%	75%	74%	76%	77%	70%	70%	76%
	small concern	14%	13%	16%	25%	19%	10%	16%	22%	15%	10%	17%	14%	16%	15%	14%
	not a concern	11%	10%	14%	19%	13%	15%	9%	13%	10%	15%	7%	7%	13%	14%	9%
	expressed opposite view	0%		1%				0%		0%		0%	0%		0%	0%
	refused/don't know	1%	0%	1%	1%	1%	1%	0%		1%	1%	0%	2%	0%	0%	1%
q5d: Number of people using beach parks or ocean recreation areas	big concern	22%	18%	32%	26%	35%	28%	23%	24%	18%	28%	25%	16%	19%	24%	21%
	small concern	40%	42%	34%	36%	36%	40%	39%	39%	40%	40%	39%	44%	37%	40%	40%
	not a concern	35%	37%	33%	36%	28%	31%	34%	29%	39%	31%	34%	35%	41%	35%	36%
	expressed opposite view	1%	1%	0%	0%			2%		1%		1%	2%	0%		1%
	refused/don't know	2%	2%	1%	1%	2%	1%	2%	7%	3%	1%	1%	4%	3%	1%	3%
q5e: Cost of housing	big concern	79%	80%	70%	84%	83%	81%	82%	87%	76%	81%	83%	83%	72%	75%	82%
	small concern	13%	13%	15%	10%	9%	13%	7%	9%	16%	13%	12%	11%	15%	16%	11%
	not a concern	7%	6%	12%	6%	6%	6%	10%	3%	7%	6%	5%	4%	11%	9%	6%
	expressed opposite view	0%		1%			0%	0%			0%			0%	0%	0%
	refused/don't know	1%	0%	1%	0%	2%	0%	0%	1%	1%	0%	0%	2%	1%	1%	1%
q5f: Number of people using wilderness hiking trails	big concern	20%	18%	24%	24%	26%	20%	27%	12%	17%	20%	20%	20%	20%	22%	18%
	small concern	40%	42%	35%	36%	36%	42%	36%	28%	42%	42%	39%	44%	36%	38%	41%
	not a concern	36%	37%	37%	37%	33%	36%	35%	47%	36%	36%	39%	31%	39%	38%	35%
	expressed opposite view	1%	1%	1%	0%	0%	0%	0%		1%	0%		2%	1%	0%	1%
	refused/don't know	3%	3%	3%	2%	4%	1%	1%	13%	4%	1%	2%	4%	5%	2%	4%
Base		1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627

Q5: Now I'm going to read a list of other possible community concerns. Again, please tell me if this feels like a big concern, small concern, or not a concern to you personally

		Island				Visitor industry employment				Work for private business or government				Gender		
		Total	O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female
q5g: Fresh water supply running low	big concern	77%	80%	67%	55%	81%	80%	78%	85%	74%	80%	83%	73%	71%	77%	77%
	small concern	12%	12%	14%	19%	11%	13%	11%	7%	13%	13%	8%	15%	14%	11%	13%
	not a concern	10%	8%	18%	24%	8%	7%	10%	7%	11%	7%	9%	7%	13%	11%	9%
	expressed opposite view	0%	0%	0%						1%			2%			1%
	refused/don't know	1%	1%	2%	2%	0%	0%	0%		2%	0%	0%	2%	1%	0%	1%
q5h: Number of people in places you like to shop	big concern	18%	18%	20%	14%	15%	21%	17%	11%	17%	21%	25%	16%	10%	16%	19%
	small concern	36%	36%	35%	36%	35%	41%	35%	16%	35%	41%	30%	36%	37%	35%	37%
	not a concern	45%	45%	43%	49%	48%	37%	48%	73%	45%	37%	44%	46%	51%	49%	43%
	expressed opposite view	0%	0%	1%		0%				1%		0%		1%	0%	1%
	refused/don't know	1%	1%	1%	1%	2%	0%			1%	0%	1%	2%	0%	0%	1%
q5i: Amount of building and development near your home	big concern	38%	39%	35%	33%	41%	46%	46%	22%	33%	46%	42%	39%	29%	41%	36%
	small concern	32%	32%	29%	34%	33%	30%	28%	44%	33%	30%	36%	34%	27%	30%	33%
	not a concern	28%	27%	34%	32%	24%	23%	24%	35%	30%	23%	21%	24%	39%	28%	27%
	expressed opposite view	0%	0%	0%		0%		0%		1%			0%	1%		1%
	refused/don't know	2%	2%	1%	0%	2%	0%	2%		3%	0%	1%	3%	4%	1%	3%
q5j: School crowding	big concern	67%	69%	63%	58%	61%	69%	66%	68%	66%	69%	70%	72%	60%	63%	69%
	small concern	17%	16%	16%	21%	17%	20%	14%	10%	17%	20%	13%	12%	20%	18%	16%
	not a concern	15%	13%	19%	19%	18%	11%	19%	21%	14%	11%	16%	13%	18%	16%	14%
	expressed opposite view	0%			0%	1%				0%		0%	0%	0%	0%	0%
	refused/don't know	2%	1%	3%	2%	3%	1%	0%	1%	3%	1%	1%	2%	3%	2%	1%
q5k: Amount of building and development in places that used to be country areas not long ago	big concern	51%	51%	50%	55%	53%	57%	59%	55%	44%	57%	60%	48%	40%	50%	52%
	small concern	30%	30%	27%	27%	30%	25%	25%	20%	35%	25%	27%	31%	34%	31%	29%
	not a concern	18%	18%	20%	15%	15%	17%	15%	23%	18%	17%	12%	17%	24%	18%	17%
	expressed opposite view	0%	0%	0%	1%	0%		0%		1%			0%	1%	0%	1%
	refused/don't know	1%	1%	2%	2%	2%	1%	0%	1%	2%	1%	0%	4%	1%	1%	1%
q5l: Amount of building and development in hotel and resort areas	big concern	29%	28%	33%	29%	40%	31%	39%	20%	26%	31%	32%	32%	24%	23%	33%
	small concern	38%	40%	34%	42%	34%	42%	37%	33%	38%	42%	37%	35%	38%	43%	36%
	not a concern	28%	29%	30%	26%	21%	25%	20%	47%	32%	25%	28%	30%	31%	31%	27%
	expressed opposite view	0%	0%	0%	1%	1%		2%		0%		1%		0%	0%	1%
	refused/don't know	3%	3%	3%	2%	4%	2%	2%		4%	2%	1%	4%	5%	2%	4%
Base	1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627	

Q5: Now I'm going to read a list of other possible community concerns. Again, please tell me if this feels like a big concern, small concern, or not a concern to you personally

		Total	Age				Ethnic identification						Length of Hawaii residence			
			under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q5a: Traffic in rural or country parts of the island	big concern	65%	57%	67%	68%	67%	58%	68%	70%	71%	57%	66%	48%	67%	71%	66%
	small concern	21%	29%	20%	20%	17%	27%	15%	22%	16%	21%	18%	36%	16%	17%	20%
	not a concern	13%	14%	12%	11%	15%	15%	17%	6%	12%	21%	16%	16%	17%	11%	13%
	expressed opposite view	0%				0%	0%						0%			
	refused/don't know	1%	1%	1%	0%	0%	0%		2%	1%		0%			1%	1%
q5b: Traffic in urban or city parts of the island	big concern	76%	74%	78%	82%	74%	77%	75%	78%	74%	69%	81%	81%	72%	70%	78%
	small concern	14%	16%	17%	10%	12%	16%	9%	11%	17%	14%	11%	13%	15%	18%	13%
	not a concern	9%	10%	4%	7%	13%	6%	15%	8%	8%	18%	8%	6%	13%	12%	9%
	expressed opposite view	0%				0%	0%						0%			
	refused/don't know	1%	0%	1%	0%	1%	0%	1%	2%	1%		0%			1%	1%
q5c: Air or water pollution	big concern	74%	74%	71%	86%	69%	68%	67%	74%	82%	87%	81%	69%	70%	65%	78%
	small concern	14%	16%	17%	5%	17%	20%	20%	13%	9%	10%	3%	20%	19%	19%	11%
	not a concern	11%	11%	11%	8%	14%	12%	13%	11%	8%	2%	15%	11%	11%	15%	10%
	expressed opposite view	0%			0%	0%			0%			0%			0%	0%
	refused/don't know	1%	0%	1%	0%	0%	0%	1%	2%	0%			0%	0%	0%	1%
q5d: Number of people using beach parks or ocean recreation areas	big concern	22%	21%	20%	22%	24%	19%	25%	22%	29%	17%	22%	15%	22%	23%	24%
	small concern	40%	43%	46%	43%	31%	42%	44%	40%	35%	50%	34%	42%	43%	38%	39%
	not a concern	35%	36%	29%	33%	43%	39%	28%	32%	32%	29%	44%	42%	32%	36%	34%
	expressed opposite view	1%		1%	1%	0%	0%		1%	2%						1%
	refused/don't know	2%	1%	3%	0%	2%	0%	3%	5%	2%	4%		1%	2%	3%	2%
q5e: Cost of housing	big concern	79%	82%	79%	82%	74%	76%	79%	85%	74%	87%	84%	80%	74%	70%	82%
	small concern	13%	13%	15%	11%	12%	15%	13%	8%	18%	10%	6%	15%	15%	22%	10%
	not a concern	7%	5%	4%	6%	13%	8%	8%	5%	8%	2%	9%	5%	9%	8%	7%
	expressed opposite view	0%			0%	0%	0%				1%			1%	0%	
	refused/don't know	1%	0%	1%		1%	0%		2%	1%		0%	0%	1%		1%
q5f: Number of people using wilderness hiking trails	big concern	20%	19%	15%	23%	20%	13%	14%	28%	24%	12%	24%	15%	10%	17%	24%
	small concern	40%	41%	48%	42%	32%	42%	43%	36%	38%	42%	40%	45%	40%	38%	39%
	not a concern	36%	37%	32%	34%	44%	40%	42%	31%	36%	38%	35%	36%	49%	37%	34%
	expressed opposite view	1%		1%	0%	1%	1%			2%				0%	1%	1%
	refused/don't know	3%	3%	4%	1%	3%	3%	1%	5%	1%	7%	1%	4%	1%	8%	2%
Base		1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583

Q5: Now I'm going to read a list of other possible community concerns. Again, please tell me if this feels like a big concern, small concern, or not a concern to you personally

		Age				Ethnic identification						Length of Hawaii residence				
		Total	under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q5g: Fresh water supply running low	big concern	77%	75%	86%	81%	69%	71%	68%	79%	85%	86%	82%	73%	70%	71%	81%
	small concern	12%	15%	7%	11%	14%	17%	18%	11%	7%	8%	5%	17%	18%	17%	8%
	not a concern	10%	10%	3%	7%	16%	11%	11%	9%	8%	6%	10%	9%	10%	11%	9%
	expressed opposite view	0%		1%	0%					0%		3%				
	refused/don't know	1%	0%	3%		1%	0%	3%	2%	1%			0%	2%		1%
q5h: Number of people in places you like to shop	big concern	18%	22%	17%	22%	13%	17%	21%	15%	15%	28%	22%	23%	14%	19%	17%
	small concern	36%	38%	37%	29%	39%	33%	32%	39%	36%	28%	36%	37%	32%	30%	37%
	not a concern	45%	38%	44%	48%	48%	49%	47%	44%	48%	40%	42%	40%	53%	49%	44%
	expressed opposite view	0%	0%		1%	0%	0%						0%		2%	0%
	refused/don't know	1%	1%	2%		0%	0%		2%	0%	4%		1%	0%		1%
q5i: Amount of building and development near your home	big concern	38%	40%	42%	46%	29%	31%	40%	38%	37%	53%	47%	31%	37%	43%	39%
	small concern	32%	34%	37%	26%	30%	34%	29%	29%	36%	25%	32%	36%	35%	22%	32%
	not a concern	28%	25%	18%	25%	39%	33%	28%	29%	27%	22%	19%	30%	26%	28%	28%
	expressed opposite view	0%		0%	2%		0%		0%				0%	0%	2%	
	refused/don't know	2%	1%	3%	1%	2%	2%	4%	3%	0%		3%	3%	2%	5%	1%
q5j: School crowding	big concern	67%	68%	78%	66%	58%	67%	52%	67%	71%	80%	67%	68%	71%	63%	67%
	small concern	17%	19%	9%	21%	18%	17%	20%	18%	11%	11%	23%	12%	14%	19%	18%
	not a concern	15%	13%	10%	12%	22%	14%	25%	12%	17%	8%	10%	15%	12%	17%	15%
	expressed opposite view	0%		0%	0%		0%		0%				1%			
	refused/don't know	2%	1%	3%	0%	2%	2%	4%	2%	1%		0%	3%	3%	1%	1%
q5k: Amount of building and development in places that used to be country areas not long ago	big concern	51%	50%	61%	58%	42%	49%	44%	51%	53%	61%	57%	54%	57%	37%	53%
	small concern	30%	29%	23%	28%	35%	34%	32%	25%	26%	35%	24%	27%	23%	48%	27%
	not a concern	18%	21%	14%	11%	22%	16%	19%	22%	20%	4%	19%	19%	19%	12%	18%
	expressed opposite view	0%		0%	2%		0%		0%				0%	0%	2%	
	refused/don't know	1%	1%	2%	2%	1%	0%	4%	2%	1%		0%	1%	0%	0%	2%
q5l: Amount of building and development in hotel and resort areas	big concern	29%	27%	31%	34%	29%	24%	30%	30%	41%	29%	29%	24%	25%	24%	33%
	small concern	38%	41%	34%	40%	39%	47%	36%	35%	30%	34%	37%	44%	44%	41%	35%
	not a concern	28%	29%	34%	21%	29%	26%	29%	30%	28%	29%	31%	30%	30%	29%	28%
	expressed opposite view	0%			2%	0%	0%		1%		0%		1%	0%	0%	1%
	refused/don't know	3%	3%	2%	3%	3%	3%	5%	4%	1%	8%	3%	1%	0%	5%	4%
Base	1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583	

Q5: Now I'm going to read a list of other possible community concerns. Again, please tell me if this feels like a big concern, small concern, or not a concern to you personally

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q5a: Traffic in rural or country parts of the island	big concern	65%	73%	52%	52%	77%	54%	49%	82%	58%	57%	17%	63%	75%	94%
	small concern	21%	16%	37%	16%	15%	31%	24%	12%	31%	19%	45%	27%	15%	4%
	not a concern	13%	11%	10%	32%	7%	15%	26%	6%	11%	24%	36%	10%	9%	2%
	expressed opposite view	0%		0%				0%				0%			
	refused/don't know	1%	0%	1%		0%		0%	0%	0%	0%	2%			0%
q5b: Traffic in urban or city parts of the island	big concern	76%	84%	62%	66%	86%	70%	60%	89%	73%	71%	34%	77%	89%	96%
	small concern	14%	9%	28%	12%	8%	23%	16%	7%	21%	12%	39%	13%	5%	3%
	not a concern	9%	7%	10%	21%	6%	6%	23%	5%	6%	17%	24%	10%	5%	0%
	expressed opposite view	0%		0%				0%				0%			
	refused/don't know	1%	0%	1%	0%		0%	1%			0%	3%	0%	0%	
q5c: Air or water pollution	big concern	74%	82%	68%	50%	86%	68%	53%	89%	72%	63%	34%	69%	87%	98%
	small concern	14%	10%	23%	19%	9%	22%	17%	7%	19%	15%	34%	21%	6%	1%
	not a concern	11%	8%	8%	31%	5%	10%	30%	3%	9%	21%	30%	11%	7%	0%
	expressed opposite view	0%	0%			0%			0%					0%	0%
	refused/don't know	1%	0%	0%		0%	0%	0%		0%	0%	2%	0%		
q5d: Number of people using beach parks or ocean recreation areas	big concern	22%	27%	15%	11%	32%	13%	9%	44%	17%	9%	4%	10%	13%	54%
	small concern	40%	41%	45%	27%	38%	53%	25%	33%	55%	30%	35%	45%	53%	27%
	not a concern	35%	29%	37%	61%	28%	31%	62%	22%	28%	57%	57%	43%	31%	17%
	expressed opposite view	1%	0%	2%		1%	1%	0%	0%		1%			2%	0%
	refused/don't know	2%	3%	0%	0%	1%	2%	3%	1%	1%	3%	4%	3%	0%	2%
q5e: Cost of housing	big concern	79%	85%	74%	65%	88%	76%	63%	92%	75%	73%	41%	84%	89%	96%
	small concern	13%	9%	21%	15%	8%	20%	14%	6%	20%	12%	32%	12%	9%	3%
	not a concern	7%	6%	4%	19%	3%	4%	22%	3%	4%	15%	24%	4%	2%	1%
	expressed opposite view	0%	0%	0%	0%	0%		0%	0%	0%	0%	0%		0%	
	refused/don't know	1%	0%	1%			0%	0%	0%	0%	0%	3%		0%	
q5f: Number of people using wilderness hiking trails	big concern	20%	24%	8%	22%	28%	12%	10%	36%	14%	13%	3%	11%	11%	48%
	small concern	40%	39%	54%	16%	39%	49%	31%	34%	54%	30%	38%	50%	43%	31%
	not a concern	36%	33%	32%	61%	32%	36%	52%	29%	29%	54%	53%	35%	42%	20%
	expressed opposite view	1%	0%	3%		0%	2%	0%	0%	1%	1%	1%	0%	1%	
	refused/don't know	3%	3%	3%	1%	1%	2%	6%	1%	2%	3%	5%	4%	3%	0%
Base		1000	611	251	124	511	298	176	295	385	284	219	236	261	284

Q5: Now I'm going to read a list of other possible community concerns. Again, please tell me if this feels like a big concern, small concern, or not a concern to you personally

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q5g: Fresh water supply running low	big concern	77%	84%	72%	55%	89%	69%	56%	91%	74%	69%	32%	79%	90%	98%
	small concern	12%	9%	18%	19%	5%	20%	18%	4%	19%	9%	36%	13%	3%	1%
	not a concern	10%	6%	9%	27%	5%	10%	23%	4%	7%	19%	29%	8%	5%	1%
	expressed opposite view	0%	1%			1%			0%		1%			1%	0%
	refused/don't know	1%	1%	0%		0%	0%	2%	0%	0%	1%	3%	0%	0%	0%
q5h: Number of people in places you like to shop	big concern	18%	23%	11%	6%	28%	8%	7%	32%	14%	9%	2%	7%	11%	46%
	small concern	36%	36%	47%	14%	35%	45%	24%	32%	49%	23%	37%	40%	40%	27%
	not a concern	45%	39%	41%	80%	37%	46%	69%	36%	35%	67%	59%	52%	48%	27%
	expressed opposite view	0%	1%	0%		0%		0%		0%	1%		0%	1%	0%
	refused/don't know	1%	1%	1%		0%	1%		0%	1%		2%	1%	0%	0%
q5i: Amount of building and development near your home	big concern	38%	47%	30%	16%	54%	26%	15%	61%	34%	24%	8%	12%	45%	77%
	small concern	32%	29%	46%	17%	26%	48%	22%	24%	44%	24%	34%	54%	30%	12%
	not a concern	28%	22%	22%	65%	17%	26%	61%	14%	21%	48%	53%	32%	22%	10%
	expressed opposite view	0%	1%								1%	0%		1%	
	refused/don't know	2%	2%	2%	3%	2%	0%	2%	1%	1%	2%	5%	2%	1%	1%
q5j: School crowding	big concern	67%	73%	65%	48%	78%	65%	43%	83%	60%	65%	27%	60%	79%	93%
	small concern	17%	13%	25%	19%	12%	20%	24%	8%	25%	13%	35%	22%	10%	4%
	not a concern	15%	13%	9%	32%	9%	15%	31%	8%	14%	20%	34%	18%	9%	3%
	expressed opposite view	0%	0%			0%				0%	0%	0%	0%		
	refused/don't know	2%	1%	1%	1%	1%	0%	3%	0%	1%	2%	5%	1%	1%	0%
q5k: Amount of building and development in places that used to be country areas not long ago	big concern	51%	59%	43%	27%	100%			78%	43%	35%	7%	33%	61%	91%
	small concern	30%	27%	40%	23%		100%		16%	43%	29%	46%	44%	29%	6%
	not a concern	18%	12%	16%	47%			100%	6%	14%	35%	43%	22%	8%	3%
	expressed opposite view	0%	1%							0%	1%	0%	0%	1%	
	refused/don't know	1%	0%	1%	3%				0%	0%	0%	4%	0%	0%	
q5l: Amount of building and development in hotel and resort areas	big concern	29%	37%	21%	12%	45%	15%	9%	100%			2%	13%	24%	69%
	small concern	38%	40%	45%	23%	32%	56%	30%		100%		47%	46%	42%	22%
	not a concern	28%	20%	30%	63%	20%	27%	56%			100%	44%	37%	30%	7%
	expressed opposite view	0%	0%	1%		1%		0%				0%	0%	1%	0%
	refused/don't know	3%	2%	2%	3%	2%	2%	4%				6%	3%	3%	1%
Base		1000	611	251	124	511	298	176	295	385	284	219	236	261	284

	Total	Island				Visitor industry employment				Work for private business or government				Gender	
		O`ahu	Big Island	Kaua`i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	govern ment/ nonprofit	not employed	male	female
Sum of total "big concern" responses for Q4 and Q5_1 - Q5_12	6.8	6.9	6.2	6.2	7.2	7.1	7.2	6.4	6.5	7.1	7.3	6.8	6.1	6.7	6.9

	Total	Age				Ethnic identification						Length of Hawaii residence			
		under 35	35 to 44	45 to 54	55 or older	Cauca sian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
Sum of total "big concern" responses for Q4 and Q5_1 - Q5_12	6.8	6.6	7.1	7.4	6.3	6.3	6.5	7.0	7.2	7.3	7.3	6.4	6.5	6.4	7.0

	Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas		
		big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern
Sum of total "big concern" responses for Q4 and Q5_1 - Q5_12	6.8	8.0	5.2	4.3	8.6	5.3	4.2	9.5	6.0	5.3

Q6: How much of that do you believe is happening because of too many tourists or too much tourism

		Total	Island				Visitor industry employment				Work for private business or government				Gender	
			O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female
q6a: [IF Q4=1] Overall population and development on island	most	20%	16%	25%	42%	34%	25%	23%	9%	18%	25%	13%	25%	21%	18%	22%
	some	34%	32%	43%	31%	37%	31%	35%	26%	35%	31%	36%	34%	33%	31%	35%
	little	24%	27%	17%	16%	16%	17%	31%	45%	23%	17%	33%	28%	20%	28%	22%
	none	18%	20%	13%	8%	11%	19%	7%	21%	22%	19%	14%	12%	23%	19%	17%
	other reply	1%	1%	1%	1%	1%	5%			0%	5%		0%		2%	1%
	don't know	3%	3%	1%	3%	2%	3%	3%		3%	3%	4%	1%	3%	3%	3%
Base		611	153	128	146	186	149	132	25	304	149	169	110	180	243	368
q6b: [IF Q5a=1] Traffic in rural or country parts of island	most	21%	16%	26%	36%	39%	27%	21%	18%	17%	27%	16%	17%	21%	18%	22%
	some	31%	28%	37%	40%	39%	28%	32%	29%	31%	28%	33%	28%	32%	28%	32%
	little	28%	32%	22%	14%	13%	28%	27%	33%	27%	28%	28%	32%	25%	29%	27%
	none	20%	24%	15%	9%	9%	17%	19%	20%	23%	17%	22%	23%	20%	25%	18%
	other reply	0%		1%			0%				0%				0%	
	don't know	1%	1%		2%	1%		0%		1%		0%	0%	2%	0%	1%
Base		648	165	136	152	176	163	136	34	314	163	178	125	182	235	412
q6c: [IF Q5b=1] Traffic in urban or city parts of island	most	20%	16%	30%	35%	36%	23%	17%	29%	18%	23%	15%	20%	22%	19%	20%
	some	30%	28%	34%	40%	41%	23%	38%	40%	30%	23%	35%	27%	34%	31%	30%
	little	30%	33%	20%	16%	14%	37%	27%	13%	29%	37%	27%	39%	21%	29%	30%
	none	19%	21%	14%	7%	7%	16%	17%	18%	21%	16%	21%	14%	20%	19%	19%
	other reply	1%	0%	1%	1%			1%		1%		1%		1%	1%	0%
	don't know	1%	1%	1%	1%	2%	0%	0%		2%	0%	0%		3%	0%	2%
Base		763	201	142	178	180	187	137	40	398	187	208	136	229	282	481
q6d: [IF Q5c=1] Air or water pollution	most	24%	23%	24%	26%	30%	24%	29%	14%	22%	24%	21%	21%	27%	22%	24%
	some	31%	29%	37%	42%	40%	32%	36%	36%	29%	32%	32%	33%	30%	29%	33%
	little	24%	25%	25%	19%	15%	26%	23%	34%	23%	26%	25%	30%	19%	25%	24%
	none	18%	20%	12%	10%	13%	18%	11%	15%	22%	18%	20%	15%	18%	22%	17%
	other reply	2%	2%	1%	1%		0%	0%		3%	0%	1%		4%	2%	1%
	don't know	1%	1%	1%	1%	2%	1%	0%		1%	1%	0%	0%	1%	1%	1%
Base		741	193	170	137	169	180	147	33	379	180	200	141	216	262	479
q6e: [IF Q5d=1] Number of people using beach parks or ocean recreation areas	most	35%	30%	35%	41%	52%	43%	38%	9%	32%	43%	22%	45%	37%	34%	36%
	some	29%	26%	35%	39%	31%	33%	38%	12%	24%	33%	32%	26%	23%	25%	32%
	little	20%	26%	20%	8%	3%	13%	18%	28%	25%	13%	30%	25%	15%	23%	19%
	none	14%	17%	7%	12%	10%	9%	3%	52%	18%	9%	16%	4%	23%	16%	13%
	other reply	0%		1%				1%						1%	1%	
	don't know	1%		1%		3%	1%	2%			1%		2%	1%	1%	0%
Base		221	46	80	66	88	68	46	12	93	68	65	30	58	88	133
q6f: [IF Q5e=1] Cost of housing	most	25%	22%	31%	38%	34%	30%	22%	27%	24%	30%	28%	22%	21%	25%	26%
	some	23%	20%	30%	27%	31%	22%	26%	27%	21%	22%	25%	20%	23%	19%	24%
	little	24%	27%	18%	13%	15%	24%	23%	27%	25%	24%	23%	37%	18%	28%	23%
	none	25%	28%	18%	17%	16%	22%	27%	19%	28%	22%	21%	21%	36%	26%	25%
	other reply	1%	0%	1%	2%	0%	0%	0%		1%	0%	1%	0%	0%	1%	0%
	don't know	2%	1%	3%	2%	3%	1%	2%		2%	1%	2%	1%	3%	1%	2%
Base		792	200	175	209	207	196	161	44	389	196	219	152	222	279	513

Q6: How much of that do you believe is happening because of too many tourists or too much tourism

		Total	Island				Visitor industry employment				Work for private business or government				Gender	
			O`ahu	Big Island	Kaua`i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female
q6g: [IF Q5f=1] Number of people using wilderness hiking trails	most	44%	42%	46%	50%	52%	51%	51%	26%	38%	51%	29%	59%	44%	41%	47%
	some	32%	31%	34%	33%	30%	39%	21%	10%	36%	39%	31%	31%	27%	27%	35%
	little	12%	13%	10%	10%	8%	4%	24%	15%	8%	4%	29%	10%	4%	16%	9%
	none	10%	11%	7%	3%	11%	4%	3%	50%	15%	4%	6%		24%	13%	8%
	other reply	2%	2%	2%				1%		3%		6%		1%	4%	
	don't know	0%		2%	3%		1%			0%	1%			1%		1%
Base		199	45	61	60	66	49	54	6	89	49	53	36	61	83	116
q6h: [IF Q5g=1] Fresh water supply running low	most	22%	21%	22%	23%	31%	22%	25%	19%	20%	22%	19%	24%	23%	21%	23%
	some	33%	32%	38%	36%	37%	34%	37%	26%	32%	34%	37%	32%	30%	34%	33%
	little	25%	28%	17%	19%	11%	22%	25%	27%	25%	22%	21%	36%	23%	24%	25%
	none	15%	14%	16%	15%	17%	15%	9%	21%	16%	15%	18%	4%	17%	15%	14%
	other reply	2%	2%	1%	1%		2%	0%		2%	2%			4%	2%	1%
	don't know	4%	4%	5%	6%	4%	5%	3%	7%	3%	5%	5%	4%	3%	4%	4%
Base		770	199	167	137	202	193	153	43	378	193	219	134	219	289	481
q6i: [IF Q5h=1] Number of people in places you like to shop	most	39%	40%	34%	39%	34%	59%	31%	22%	31%	59%	30%	24%	38%	34%	41%
	some	31%	29%	42%	33%	37%	24%	41%	7%	34%	24%	41%	22%	32%	38%	28%
	little	15%	16%	10%	17%	16%	10%	20%	12%	16%	10%	14%	36%	4%	14%	15%
	none	12%	13%	10%	8%	11%	7%	7%	52%	15%	7%	10%	16%	23%	13%	12%
	other reply	0%		2%						1%				2%		0%
	don't know	2%	2%	2%	3%	3%		1%	7%	4%		5%	2%	1%	1%	3%
Base		178	45	50	36	38	50	33	6	88	50	67	30	32	61	117
q6j: [IF Q5i=1] Amount of building and development near your home	most	24%	22%	27%	27%	35%	28%	22%	32%	21%	28%	24%	15%	26%	17%	29%
	some	19%	15%	31%	37%	28%	18%	16%	10%	23%	18%	19%	16%	24%	15%	22%
	little	22%	24%	15%	19%	14%	18%	30%	41%	18%	18%	27%	36%	8%	23%	21%
	none	34%	38%	23%	14%	21%	36%	30%	17%	35%	36%	27%	31%	42%	42%	28%
	other reply	0%				1%	0%				0%				0%	
	don't know	1%	1%	5%	2%	1%	0%	2%		2%	0%	3%	1%	1%	3%	0%
Base		383	97	88	83	102	112	90	11	169	112	110	71	89	155	228
q6k: [IF Q5j=1] School crowding	most	15%	14%	14%	12%	20%	17%	13%	22%	13%	17%	16%	14%	13%	14%	15%
	some	14%	12%	15%	23%	21%	14%	12%	3%	15%	14%	14%	14%	13%	15%	13%
	little	22%	23%	23%	24%	20%	23%	22%	16%	23%	23%	24%	26%	18%	25%	21%
	none	41%	44%	34%	33%	30%	41%	46%	46%	39%	41%	36%	36%	49%	39%	43%
	other reply	1%	2%		1%	1%	4%	0%		1%	4%			2%	1%	2%
	don't know	7%	5%	14%	7%	8%	3%	7%	12%	8%	3%	9%	10%	5%	7%	6%
Base		671	173	157	144	152	167	130	34	337	167	185	132	184	237	434
q6l: [IF Q5k=1] Amount of building and development in places that used to be country areas not long ago	most	32%	30%	40%	37%	39%	35%	26%	27%	34%	35%	32%	34%	28%	26%	36%
	some	32%	32%	31%	33%	31%	31%	45%	11%	29%	31%	26%	35%	40%	31%	33%
	little	19%	20%	16%	20%	14%	20%	25%	26%	14%	20%	20%	23%	11%	20%	18%
	none	15%	17%	8%	7%	12%	13%	3%	25%	20%	13%	17%	7%	19%	19%	12%
	other reply	0%			1%	2%	0%	0%		0%	0%			1%		0%
	don't know	2%	2%	5%	2%	3%	0%	2%	10%	2%	0%	5%	1%	1%	5%	1%
Base		511	127	125	138	132	139	116	28	226	139	159	88	124	185	326

Q6: How much of that do you believe is happening because of too many tourists or too much tourism

		Total	Age				Ethnic identification						Length of Hawaii residence			
			under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q6a: [IF Q4=1] Overall population and development on island	most	20%	24%	16%	26%	16%	19%	21%	23%	15%	17%	30%	28%	16%	19%	20%
	some	34%	32%	37%	33%	36%	35%	21%	29%	48%	25%	35%	36%	45%	32%	31%
	little	24%	24%	26%	21%	23%	23%	23%	29%	17%	31%	21%	24%	16%	23%	25%
	none	18%	15%	18%	15%	21%	20%	25%	12%	21%	21%	14%	11%	18%	19%	19%
	other reply	1%		3%		2%	1%			5%			0%		4%	1%
	don't know	3%	5%	0%	5%	2%	3%	10%	3%		6%		0%	4%	4%	3%
Base		611	133	133	135	189	172	62	130	105	52	74	83	83	90	350
q6b: [IF Q5a=1] Traffic in rural or country parts of island	most	21%	28%	15%	20%	21%	20%	21%	17%	23%	8%	32%	32%	11%	18%	22%
	some	31%	29%	36%	33%	27%	34%	21%	26%	25%	50%	38%	31%	41%	19%	31%
	little	28%	26%	35%	21%	27%	21%	24%	38%	34%	15%	20%	19%	19%	42%	27%
	none	20%	17%	14%	25%	23%	24%	30%	19%	18%	27%	10%	17%	28%	18%	20%
	other reply	0%	0%						0%							0%
	don't know	1%	0%	0%	0%	1%	0%	5%	0%				0%	0%	3%	0%
Base		648	143	150	140	198	174	65	147	119	47	76	67	93	96	388
q6c: [IF Q5b=1] Traffic in urban or city parts of island	most	20%	25%	15%	19%	21%	17%	30%	15%	18%	21%	27%	25%	14%	19%	20%
	some	30%	29%	31%	32%	31%	37%	20%	21%	39%	26%	28%	33%	38%	30%	28%
	little	30%	26%	44%	25%	24%	25%	20%	43%	21%	31%	33%	30%	24%	34%	30%
	none	19%	19%	9%	23%	21%	19%	26%	18%	22%	23%	11%	12%	23%	14%	21%
	other reply	1%		2%	0%	0%	0%		2%	0%		1%		0%		1%
	don't know	1%	0%	0%	0%	3%	2%	5%					1%	1%	4%	1%
Base		763	185	174	168	219	232	72	166	125	57	93	114	99	94	453
q6d: [IF Q5c=1] Air or water pollution	most	24%	25%	20%	25%	25%	18%	23%	23%	26%	39%	39%	33%	23%	15%	24%
	some	31%	27%	41%	28%	30%	34%	20%	31%	39%	30%	23%	39%	26%	32%	31%
	little	24%	28%	20%	26%	21%	25%	18%	31%	20%	19%	23%	13%	33%	28%	24%
	none	18%	19%	15%	20%	19%	23%	35%	11%	15%	20%	14%	15%	15%	21%	20%
	other reply	2%	0%	2%		4%			4%	2%	4%				3%	2%
	don't know	1%	0%	2%	0%	1%	1%	5%	1%	0%			0%	3%	1%	0%
Base		741	185	160	176	202	203	64	157	139	72	94	96	96	87	458
q6e: [IF Q5d=1] Number of people using beach parks or ocean recreation areas	most	35%	37%	39%	43%	26%	22%	23%	49%	41%	38%	46%	43%	27%	26%	38%
	some	29%	39%	22%	28%	29%	40%	34%	21%	26%	29%	25%	52%	34%	35%	23%
	little	20%	10%	30%	9%	26%	17%	15%	26%	8%	26%	25%	2%	24%	22%	22%
	none	14%	13%	9%	18%	17%	17%	28%	3%	25%	4%	4%	3%	12%	14%	17%
	other reply	0%			1%						3%			2%		
	don't know	1%		1%	1%	1%	3%							1%	3%	0%
Base		221	52	46	46	71	56	24	46	49	14	25	21	31	31	137
q6f: [IF Q5e=1] Cost of housing	most	25%	30%	22%	24%	26%	17%	39%	22%	30%	17%	42%	32%	24%	24%	25%
	some	23%	27%	16%	25%	20%	27%	14%	23%	18%	15%	22%	30%	21%	13%	23%
	little	24%	25%	36%	26%	14%	25%	21%	28%	26%	26%	18%	21%	28%	34%	23%
	none	25%	17%	23%	24%	38%	28%	22%	25%	25%	38%	17%	15%	26%	24%	28%
	other reply	1%		2%	0%	0%	0%	0%	2%	0%		0%	1%		0%	1%
	don't know	2%	2%	1%	1%	3%	2%	5%	0%		5%	0%	1%	1%	6%	1%
Base		792	206	177	168	217	229	76	181	125	72	97	112	101	94	480

Q6: How much of that do you believe is happening because of too many tourists or too much tourism

		Total	Age				Ethnic identification						Length of Hawaii residence				
			under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident	
q6g: [IF Q5f=1] Number of people using wilderness hiking trails	most	44%	41%	47%	45%	45%	38%	29%	54%	45%	23%	55%	53%	33%	37%	46%	
	some	32%	43%	39%	36%	13%	36%	20%	23%	27%	69%	31%	35%	49%	25%	29%	
	little	12%	9%	4%	13%	19%	6%	1%	16%	19%	2%	14%	3%	8%	13%	14%	
	none	10%	7%	2%	3%	23%	19%	50%	2%	9%	2%		6%	6%	25%	9%	
	other reply	2%		9%	1%				5%		5%				4%		2%
	don't know	0%			2%		1%			1%			3%	1%			
Base		199	48	34	48	60	39	13	59	40	10	28	22	14	23	137	
q6h: [IF Q5g=1] Fresh water supply running low	most	22%	25%	15%	23%	26%	18%	32%	17%	20%	22%	39%	33%	15%	20%	21%	
	some	33%	34%	44%	28%	26%	37%	28%	40%	32%	36%	20%	34%	40%	40%	30%	
	little	25%	22%	28%	21%	25%	27%	9%	25%	29%	17%	25%	20%	24%	24%	26%	
	none	15%	11%	9%	21%	18%	14%	31%	10%	14%	24%	9%	6%	16%	14%	16%	
	other reply	2%	2%	2%	2%	2%	0%		4%	2%		3%	3%	0%		2%	
	don't know	4%	6%	2%	5%	3%	4%	1%	6%	3%	1%	5%	3%	4%	3%	4%	
Base		770	187	192	166	202	215	65	166	143	71	94	102	96	96	471	
q6i: [IF Q5h=1] Number of people in places you like to shop	most	39%	51%	29%	36%	33%	26%	35%	47%	29%	44%	63%	34%	38%	43%	39%	
	some	31%	30%	49%	16%	35%	41%	28%	27%	45%	27%	10%	24%	52%	49%	25%	
	little	15%	7%	12%	31%	11%	23%	5%	12%	15%	14%	12%	20%	5%	6%	17%	
	none	12%	11%	10%	11%	20%	8%	32%	5%	11%	15%	14%	21%	5%		14%	
	other reply	0%														0%	
	don't know	2%	1%		7%	1%	1%		9%			2%	1%		2%	3%	
Base		178	55	39	44	37	50	20	32	26	23	25	32	20	25	101	
q6j: [IF Q5i=1] Amount of building and development near your home	most	24%	31%	21%	21%	24%	20%	41%	21%	15%	21%	39%	33%	27%	32%	20%	
	some	19%	24%	14%	12%	25%	29%	17%	18%	8%	20%	9%	34%	44%	18%	10%	
	little	22%	21%	24%	27%	12%	25%	12%	29%	21%	10%	20%	4%	12%	29%	25%	
	none	34%	23%	38%	40%	39%	24%	29%	28%	55%	49%	31%	26%	16%	20%	43%	
	other reply	0%		0%									1%				
	don't know	1%	2%	4%		1%	2%		4%	0%		1%	2%	1%	1%	2%	
Base		383	100	95	93	85	94	38	80	62	44	54	43	51	58	228	
q6k: [IF Q5j=1] School crowding	most	15%	16%	11%	12%	20%	10%	26%	16%	16%	4%	28%	15%	5%	15%	17%	
	some	14%	13%	15%	11%	15%	16%	20%	14%	6%	17%	15%	16%	23%	12%	11%	
	little	22%	30%	27%	21%	12%	23%	21%	25%	16%	19%	25%	29%	22%	28%	20%	
	none	41%	38%	39%	47%	44%	43%	26%	36%	58%	54%	24%	36%	40%	32%	45%	
	other reply	1%		2%	2%	2%	0%		4%			4%	3%	0%	4%	1%	
	don't know	7%	3%	6%	6%	6%	8%	7%	4%	4%	6%	4%	1%	10%	10%	5%	
Base		671	169	174	136	170	200	50	142	120	66	77	95	98	85	388	
q6l: [IF Q5k=1] Amount of building and development in places that used to be country areas not long ago	most	32%	49%	20%	31%	30%	33%	51%	23%	29%	29%	43%	40%	39%	38%	28%	
	some	32%	21%	39%	29%	38%	27%	23%	44%	32%	25%	32%	18%	27%	46%	35%	
	little	19%	22%	22%	19%	13%	17%	9%	19%	25%	20%	14%	19%	14%	4%	22%	
	none	15%	5%	15%	20%	18%	18%	16%	10%	13%	25%	10%	18%	19%	11%	13%	
	other reply	0%	0%	0%		0%		0%	1%							0%	
	don't know	2%	3%	2%	2%	1%	5%		3%	0%	1%	1%	5%	1%	2%	2%	
Base		511	124	137	118	124	147	42	107	89	51	66	75	79	50	306	

Q6: How much of that do you believe is happening because of too many tourists or too much tourism

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5				
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13	
q6a: [IF Q4=1] Overall population and development on island	most	20%	20%			25%	9%	21%	24%	20%	16%	17%	12%	16%	28%	
	some	34%	34%			38%	34%	14%	34%	36%	32%	21%	33%	37%	35%	
	little	24%	24%			21%	31%	25%	23%	22%	31%	23%	28%	29%	19%	
	none	18%	18%			13%	18%	39%	15%	19%	15%	28%	24%	24%	16%	14%
	other reply	1%	1%			1%	2%	1%	1%	1%	1%	1%			2%	1%
	don't know	3%	3%			2%	6%		2%	3%	5%	9%	3%	1%	3%	
Base		611	611			363	167	75	228	242	124	66	111	185	250	
q6b: [IF Q5a=1] Traffic in rural or country parts of island	most	21%	21%	19%	24%	28%	9%	8%	30%	15%	15%	6%	15%	14%	30%	
	some	31%	30%	42%	8%	34%	33%	11%	30%	35%	26%	22%	25%	35%	31%	
	little	28%	25%	30%	44%	22%	37%	35%	26%	27%	34%	51%	30%	30%	22%	
	none	20%	23%	10%	23%	16%	19%	46%	14%	23%	24%	13%	30%	21%	16%	
	other reply	0%				0%				0%						0%
	don't know	1%	1%			0%	2%		0%	0%	2%	8%	0%	0%	0%	0%
Base		648	443	131	65	396	160	86	242	224	161	36	149	196	266	
q6c: [IF Q5b=1] Traffic in urban or city parts of island	most	20%	22%	12%	22%	24%	13%	16%	25%	17%	16%	11%	14%	20%	26%	
	some	30%	29%	42%	18%	33%	33%	12%	33%	31%	26%	20%	33%	33%	28%	
	little	30%	27%	30%	41%	26%	32%	38%	25%	30%	36%	54%	19%	31%	29%	
	none	19%	21%	15%	15%	15%	19%	34%	17%	19%	21%	6%	33%	15%	16%	
	other reply	1%	0%	0%	4%	1%	0%	0%	0%	1%		0%	1%	1%		
	don't know	1%	1%	1%		0%	3%		0%	1%	1%	8%	1%	0%	0%	
Base		763	516	156	82	442	209	106	262	282	201	75	181	233	274	
q6d: [IF Q5c=1] Air or water pollution	most	24%	24%	22%	23%	30%	16%	14%	29%	21%	22%	17%	20%	17%	33%	
	some	31%	31%	33%	28%	34%	28%	25%	33%	31%	32%	30%	25%	33%	34%	
	little	24%	24%	23%	30%	24%	25%	25%	21%	27%	27%	29%	17%	32%	21%	
	none	18%	19%	19%	13%	11%	28%	32%	17%	18%	18%	13%	36%	15%	13%	
	other reply	2%	1%	2%	6%	1%	3%			3%	0%	5%	2%	3%		
	don't know	1%	1%	1%	0%	0%	0%	3%	0%	0%	2%	6%		0%	0%	
Base		741	501	170	62	438	202	94	262	277	179	73	162	227	279	
q6e: [IF Q5d=1] Number of people using beach parks or ocean recreation areas	most	35%	39%	26%	12%	38%	35%	8%	41%	27%	24%	12%	5%	35%	41%	
	some	29%	32%	17%	34%	32%	24%	11%	31%	31%	17%	16%	11%	34%	31%	
	little	20%	18%	38%	3%	19%	29%	18%	15%	28%	30%	65%	43%	17%	15%	
	none	14%	11%	18%	50%	10%	13%	63%	12%	13%	29%	7%	41%	11%	12%	
	other reply	0%		1%		0%			0%					1%		
	don't know	1%	1%	1%		1%			1%	1%				1%	1%	
Base		221	168	37	14	165	38	16	129	64	26	10	23	34	154	
q6f: [IF Q5e=1] Cost of housing	most	25%	27%	22%	23%	34%	13%	15%	38%	18%	22%	10%	19%	26%	35%	
	some	23%	22%	25%	22%	25%	23%	13%	19%	26%	22%	28%	28%	14%	24%	
	little	24%	24%	26%	24%	22%	27%	28%	22%	23%	30%	22%	22%	35%	19%	
	none	25%	25%	26%	25%	17%	34%	43%	20%	30%	23%	35%	28%	23%	22%	
	other reply	1%	0%	0%	4%	1%		1%	0%	1%	0%	1%	0%	1%	0%	
	don't know	2%	2%	1%	2%	1%	3%	1%	1%	2%	3%	5%	3%	1%	0%	
Base		792	519	185	81	451	226	111	270	290	206	90	199	231	272	

Q6: How much of that do you believe is happening because of too many tourists or too much tourism

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5				
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13	
q6g: [IF Q5f=1] Number of people using wilderness hiking trails	most	44%	48%	28%	38%	48%	31%	47%	50%	38%	43%	8%	50%	34%	47%	
	some	32%	31%	44%	26%	31%	25%	43%	29%	36%	33%	19%	43%	25%	31%	
	little	12%	11%	19%	11%	11%	22%	2%	11%	14%	2%	50%	4%	13%	11%	
	none	10%	10%	4%	16%	7%	22%	8%	9%	5%	21%	23%	2%	16%	10%	
	other reply	2%		2%	11%	2%				0%	6%				12%	
	don't know	0%	0%	2%		0%			0%	0%	1%		1%			0%
Base		199	149	21	28	143	35	17	107	52	36	6	26	28	138	
q6h: [IF Q5g=1] Fresh water supply running low	most	22%	25%	16%	17%	28%	15%	9%	26%	17%	24%	14%	18%	18%	29%	
	some	33%	34%	36%	25%	37%	32%	18%	35%	34%	31%	32%	28%	37%	35%	
	little	25%	24%	25%	31%	22%	26%	33%	18%	33%	25%	19%	26%	28%	22%	
	none	15%	14%	12%	22%	9%	19%	29%	16%	11%	16%	22%	19%	11%	12%	
	other reply	2%	2%	2%		0%	4%	3%	0%	3%	1%		5%	1%	0%	
	don't know	4%	2%	9%	6%	4%	3%	7%	4%	3%	4%	12%	4%	4%	2%	
Base		770	515	181	68	457	207	99	267	285	197	69	186	236	279	
q6i: [IF Q5h=1] Number of people in places you like to shop	most	39%	40%	26%	46%	42%	21%	34%	39%	39%	30%	5%	21%	51%	39%	
	some	31%	35%	24%	2%	35%	24%	3%	34%	35%	17%		7%	29%	36%	
	little	15%	11%	36%	5%	11%	36%	26%	14%	9%	29%		45%	5%	14%	
	none	12%	12%	4%	46%	12%	4%	32%	12%	11%	20%	12%	24%	15%	10%	
	other reply	0%						4%			2%	12%				
	don't know	2%	1%	11%		0%	16%		1%	6%	2%	72%	4%		0%	
Base		178	141	28	8	144	23	12	95	55	25	4	16	28	130	
q6j: [IF Q5i=1] Amount of building and development near your home	most	24%	27%	17%	7%	26%	19%	16%	29%	19%	20%	39%	8%	25%	24%	
	some	19%	18%	20%	37%	20%	16%	18%	20%	19%	19%	5%	32%	12%	23%	
	little	22%	21%	25%	18%	20%	24%	37%	21%	24%	16%	3%	26%	23%	21%	
	none	34%	34%	37%	23%	32%	41%	27%	29%	36%	44%	50%	33%	36%	31%	
	other reply	0%	0%			0%			0%						0%	
	don't know	1%	1%	1%	15%	2%	1%	2%	1%	2%	1%	3%	1%	3%	0%	
Base		383	286	76	19	277	78	27	180	131	67	17	29	117	220	
q6k: [IF Q5j=1] School crowding	most	15%	16%	10%	17%	18%	10%	10%	21%	9%	14%	7%	10%	12%	21%	
	some	14%	16%	10%	7%	17%	11%	1%	20%	11%	10%	8%	9%	13%	18%	
	little	22%	20%	26%	30%	21%	22%	27%	16%	30%	22%	29%	31%	21%	18%	
	none	41%	39%	47%	36%	42%	37%	51%	36%	39%	50%	29%	42%	47%	39%	
	other reply	1%	2%			1%	3%		1%	3%			2%	2%	1%	
	don't know	7%	6%	7%	10%	0%	17%	11%	6%	9%	5%	28%	6%	5%	3%	
Base		671	443	162	60	398	193	75	245	229	184	58	141	207	264	
q6l: [IF Q5k=1] Amount of building and development in places that used to be country areas not long ago	most	32%	33%	31%	36%	32%			37%	35%	20%	49%	21%	34%	34%	
	some	32%	30%	41%	23%	32%			33%	26%	36%	28%	39%	25%	34%	
	little	19%	19%	15%	20%	19%			16%	24%	14%	16%	14%	26%	16%	
	none	15%	16%	10%	12%	15%			13%	11%	25%	1%	19%	12%	16%	
	other reply	0%	0%			0%				0%	0%		1%	0%		
	don't know	2%	1%	4%	9%	2%			1%	3%	4%	5%	6%	2%	1%	
Base		511	363	109	33	511			231	165	100	16	78	158	259	

Q7: For each of the things you said were big concerns, please tell me if you feel it is currently an acceptable price to pay for economic benefits

		Island				Visitor industry employment				Work for private business or government				Gender		
		Total	O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female
q7a: [IF Q4=1] Overall population and development on island	acceptable	25%	25%	32%	26%	19%	34%	25%	23%	22%	34%	21%	28%	20%	34%	20%
	starting to be unacceptable	45%	46%	41%	42%	44%	38%	51%	44%	46%	38%	45%	49%	49%	42%	47%
	now unacceptable	25%	23%	24%	28%	34%	24%	23%	21%	26%	24%	24%	20%	29%	21%	27%
	(disagree, no economic tie)	3%	4%	1%		1%	2%		12%	4%	2%	5%	3%	2%	3%	3%
	don't know/other	2%	2%	2%	3%	2%	2%	1%		2%	2%	4%	0%	1%	1%	3%
Base		611	153	128	146	186	149	132	25	304	149	169	110	180	243	368
q7b: [IF Q5a=1] Traffic in rural or country parts of island	acceptable	20%	19%	26%	25%	17%	24%	16%	18%	20%	24%	13%	28%	17%	21%	19%
	starting to be unacceptable	42%	44%	42%	36%	36%	36%	52%	28%	43%	36%	51%	40%	40%	40%	44%
	now unacceptable	35%	35%	29%	36%	43%	39%	31%	54%	33%	39%	31%	31%	38%	38%	33%
	(disagree, no economic tie)	1%	1%	1%		2%	0%			1%	0%	2%		0%	0%	1%
	don't know/other	2%	2%	1%	3%	2%	0%	1%		3%	0%	2%		4%	0%	3%
Base		648	165	136	152	176	163	136	34	314	163	178	125	182	235	412
q7c: [IF Q5b=1] Traffic in urban or city parts of island	acceptable	20%	19%	30%	22%	19%	24%	19%	22%	19%	24%	17%	26%	17%	20%	20%
	starting to be unacceptable	34%	34%	36%	33%	35%	35%	40%	24%	33%	35%	32%	34%	38%	33%	36%
	now unacceptable	43%	44%	33%	43%	44%	41%	40%	54%	43%	41%	48%	40%	41%	46%	41%
	(disagree, no economic tie)	1%	1%		1%	1%		0%		2%		3%		0%	0%	1%
	don't know/other	1%	1%	1%	2%	1%	0%	1%		2%	0%	0%	0%	4%	0%	2%
Base		763	201	142	178	180	187	137	40	398	187	208	136	229	282	481
q7d: [IF Q5c=1] Air or water pollution	acceptable	19%	18%	28%	20%	17%	20%	19%	19%	19%	20%	23%	17%	17%	24%	16%
	starting to be unacceptable	35%	35%	36%	31%	35%	33%	31%	49%	37%	33%	31%	37%	38%	32%	37%
	now unacceptable	42%	44%	33%	44%	44%	46%	47%	33%	40%	46%	42%	44%	40%	41%	43%
	(disagree, no economic tie)	1%	2%	1%	1%	2%	1%			3%	1%	2%	2%	2%	1%	1%
	don't know/other	2%	2%	2%	5%	2%	1%	3%		2%	1%	2%	1%	4%	1%	2%
Base		741	193	170	137	169	180	147	33	379	180	200	141	216	262	479
q7e: [IF Q5d=1] Number of people using beach parks or ocean recreation areas	acceptable	34%	35%	34%	42%	28%	32%	42%	34%	32%	32%	29%	46%	36%	35%	34%
	starting to be unacceptable	37%	39%	35%	38%	32%	42%	38%	28%	35%	42%	43%	32%	28%	31%	41%
	now unacceptable	24%	22%	22%	20%	39%	19%	18%	34%	30%	19%	27%	20%	29%	31%	20%
	(disagree, no economic tie)	2%	2%	4%		1%	1%		4%	4%	1%	1%		6%	2%	3%
	don't know/other	2%	2%	5%			5%	2%			5%	1%	2%	1%	1%	3%
Base		221	46	80	66	88	68	46	12	93	68	65	30	58	88	133
q7f: [IF Q5e=1] Cost of housing	acceptable	15%	15%	21%	10%	6%	19%	14%	0%	14%	19%	11%	20%	10%	22%	11%
	starting to be unacceptable	22%	20%	28%	22%	26%	23%	18%	12%	24%	23%	23%	18%	23%	22%	22%
	now unacceptable	60%	61%	47%	64%	65%	54%	63%	87%	59%	54%	61%	60%	65%	55%	63%
	(disagree, no economic tie)	1%	1%	1%	2%	1%	2%	2%		1%	2%	3%	0%	0%	1%	2%
	don't know/other	2%	2%	3%	1%	1%	2%	3%		2%	2%	2%	2%	2%	1%	3%
Base		792	200	175	209	207	196	161	44	389	196	219	152	222	279	513

Q7: For each of the things you said were big concerns, please tell me if you feel it is currently an acceptable price to pay for economic benefits

	Total	Island				Visitor industry employment				Work for private business or government				Gender		
		O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	govern ment/ nonprofit	not employed	male	female	
q7g: [IF Q5f=1] Number of people using wilderness hiking trails	acceptable	25%	27%	28%	22%	17%	28%	24%	11%	26%	28%	28%	40%	13%	34%	19%
	starting to be unacceptable	35%	33%	36%	43%	39%	53%	35%	7%	27%	53%	29%	6%	43%	28%	40%
	now unacceptable	34%	33%	34%	30%	39%	18%	41%	82%	36%	18%	31%	46%	43%	38%	31%
	(disagree, no economic tie)	3%	4%		2%					7%		11%		0%	0%	5%
	don't know/other	2%	2%	2%	3%	5%	2%			4%	2%	1%	8%	1%	1%	4%
Base	199	45	61	60	66	49	54	6	89	49	53	36	61	83	116	
q7h: [IF Q5g=1] Fresh water supply running low	acceptable	12%	12%	14%	15%	9%	13%	9%	10%	13%	13%	16%	8%	10%	18%	8%
	starting to be unacceptable	28%	27%	33%	27%	29%	27%	29%	22%	28%	27%	25%	23%	33%	28%	28%
	now unacceptable	55%	56%	44%	50%	57%	55%	54%	61%	55%	55%	52%	64%	52%	47%	59%
	(disagree, no economic tie)	1%	1%	2%	1%	1%	0%	0%	1%	1%	0%		2%	1%	1%	0%
	don't know/other	5%	5%	7%	7%	4%	5%	7%	7%	4%	5%	7%	4%	4%	6%	5%
Base	770	199	167	137	202	193	153	43	378	193	219	134	219	289	481	
q7i: [IF Q5h=1] Number of people in places you like to shop	acceptable	31%	27%	44%	47%	39%	33%	44%	64%	23%	33%	39%	23%	17%	46%	23%
	starting to be unacceptable	33%	36%	24%	28%	29%	32%	29%	3%	37%	32%	38%	22%	36%	20%	40%
	now unacceptable	32%	33%	28%	22%	26%	28%	25%	26%	36%	28%	22%	54%	37%	27%	34%
	(disagree, no economic tie)	3%	4%				6%			3%	6%			9%	5%	3%
	don't know/other	1%		4%	3%	5%	1%	1%	7%	0%	1%	1%	2%	1%	3%	0%
Base	178	45	50	36	38	50	33	6	88	50	67	30	32	61	117	
q7j: [IF Q5i=1] Amount of building and development near your home	acceptable	27%	28%	24%	30%	21%	28%	21%	7%	31%	28%	25%	35%	21%	32%	23%
	starting to be unacceptable	37%	37%	37%	36%	36%	44%	41%	28%	30%	44%	29%	39%	36%	38%	36%
	now unacceptable	33%	32%	35%	33%	41%	28%	37%	65%	33%	28%	39%	21%	42%	25%	39%
	(disagree, no economic tie)	1%	1%							2%			4%		2%	
	don't know/other	2%	2%	3%	1%	2%	0%	1%		4%	0%	6%	1%	1%	3%	2%
Base	383	97	88	83	102	112	90	11	169	112	110	71	89	155	228	
q7k: [IF Q5j=1] School crowding	acceptable	19%	20%	18%	13%	12%	31%	13%	11%	16%	31%	20%	12%	12%	27%	15%
	starting to be unacceptable	22%	21%	27%	23%	25%	21%	24%	8%	23%	21%	19%	29%	21%	27%	19%
	now unacceptable	50%	51%	38%	56%	52%	45%	55%	66%	49%	45%	47%	46%	60%	39%	56%
	(disagree, no economic tie)	2%	2%	1%	1%	2%		0%	3%	3%		2%	3%	2%	0%	2%
	don't know/other	7%	6%	15%	7%	9%	3%	7%	12%	9%	3%	11%	10%	5%	7%	7%
Base	671	173	157	144	152	167	130	34	337	167	185	132	184	237	434	
q7l: [IF Q5k=1] Amount of building and development in places that used to be country areas not long ago	acceptable	13%	13%	11%	13%	8%	15%	11%	4%	13%	15%	12%	10%	12%	14%	12%
	starting to be unacceptable	40%	41%	38%	36%	36%	34%	42%	44%	42%	34%	36%	53%	42%	35%	43%
	now unacceptable	43%	42%	45%	49%	49%	47%	46%	40%	40%	47%	47%	36%	40%	47%	41%
	(disagree, no economic tie)	1%	1%	1%		1%	0%		1%	1%	0%	0%		2%	0%	1%
	don't know/other	4%	3%	5%	2%	6%	3%	2%	10%	3%	3%	5%	1%	4%	4%	3%
Base	511	127	125	138	132	139	116	28	226	139	159	88	124	185	326	

Q7: For each of the things you said were big concerns, please tell me if you feel it is currently an acceptable price to pay for economic benefits

		Total	Age				Ethnic identification						Length of Hawaii residence			
			under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q7a: [IF Q4=1] Overall population and development on island	acceptable	25%	26%	27%	23%	27%	32%	26%	15%	29%	35%	23%	37%	18%	19%	26%
	starting to be unacceptable	45%	52%	40%	47%	40%	44%	44%	43%	42%	40%	60%	51%	43%	56%	40%
	now unacceptable	25%	19%	25%	26%	29%	22%	24%	36%	23%	19%	13%	12%	30%	24%	27%
	(disagree, no economic tie)	3%	3%	4%	2%	4%	2%	5%	5%	3%	1%	4%		4%		4%
	don't know/other	2%	0%	4%	3%	1%	1%	0%	3%	3%	6%		0%	4%	1%	2%
Base		611	133	133	135	189	172	62	130	105	52	74	83	83	90	350
q7b: [IF Q5a=1] Traffic in rural or country parts of island	acceptable	20%	15%	23%	20%	22%	21%	15%	19%	22%	28%	22%	10%	20%	17%	23%
	starting to be unacceptable	42%	46%	41%	48%	37%	48%	29%	41%	45%	38%	44%	49%	41%	40%	42%
	now unacceptable	35%	34%	33%	32%	39%	29%	50%	40%	30%	35%	29%	36%	38%	43%	32%
	(disagree, no economic tie)	1%		2%		1%	0%	5%		0%		1%		1%		1%
	don't know/other	2%	5%		0%	2%	2%	1%	0%	3%		4%	5%	0%		2%
Base		648	143	150	140	198	174	65	147	119	47	76	67	93	96	388
q7c: [IF Q5b=1] Traffic in urban or city parts of island	acceptable	20%	20%	24%	17%	21%	22%	17%	19%	20%	25%	23%	20%	18%	15%	22%
	starting to be unacceptable	34%	35%	27%	37%	37%	33%	27%	31%	40%	26%	46%	33%	30%	35%	35%
	now unacceptable	43%	41%	48%	46%	38%	43%	51%	47%	38%	49%	27%	44%	52%	49%	39%
	(disagree, no economic tie)	1%	0%	2%		2%	0%	4%	2%			0%	0%			2%
	don't know/other	1%	4%		0%	2%	2%	1%	0%	2%		3%	3%	0%	1%	1%
Base		763	185	174	168	219	232	72	166	125	57	93	114	99	94	453
q7d: [IF Q5c=1] Air or water pollution	acceptable	19%	15%	17%	26%	20%	21%	16%	12%	21%	26%	23%	13%	29%	16%	19%
	starting to be unacceptable	35%	39%	30%	29%	38%	40%	25%	34%	34%	41%	31%	45%	32%	52%	30%
	now unacceptable	42%	43%	50%	40%	39%	36%	53%	49%	45%	34%	39%	39%	38%	30%	47%
	(disagree, no economic tie)	1%	0%	2%	3%	0%	0%	5%	0%			7%	3%			2%
	don't know/other	2%	2%	0%	2%	3%	2%	1%	5%	0%			0%	0%	1%	3%
Base		741	185	160	176	202	203	64	157	139	72	94	96	96	87	458
q7e: [IF Q5d=1] Number of people using beach parks or ocean recreation areas	acceptable	34%	52%	45%	27%	21%	44%	16%	32%	34%	8%	54%	57%	36%	10%	35%
	starting to be unacceptable	37%	25%	33%	51%	37%	33%	36%	33%	37%	67%	36%	30%	50%	47%	33%
	now unacceptable	24%	22%	22%	23%	30%	19%	44%	28%	23%	25%	8%	13%	10%	31%	28%
	(disagree, no economic tie)	2%	1%			6%	2%		1%	6%		2%		3%		3%
	don't know/other	2%	1%			6%	2%	4%	6%						13%	1%
Base		221	52	46	46	71	56	24	46	49	14	25	21	31	31	137
q7f: [IF Q5e=1] Cost of housing	acceptable	15%	12%	14%	13%	17%	19%	10%	10%	13%	14%	14%	12%	10%	11%	16%
	starting to be unacceptable	22%	26%	17%	24%	21%	21%	24%	21%	26%	21%	21%	32%	21%	27%	19%
	now unacceptable	60%	58%	65%	58%	60%	57%	60%	64%	61%	61%	62%	52%	68%	59%	61%
	(disagree, no economic tie)	1%	0%	4%	2%	0%	1%	4%	0%	0%	4%	3%	3%	0%	1%	1%
	don't know/other	2%	3%	0%	2%	2%	2%	1%	5%				1%		2%	3%
Base		792	206	177	168	217	229	76	181	125	72	97	112	101	94	480

Q7: For each of the things you said were big concerns, please tell me if you feel it is currently an acceptable price to pay for economic benefits

		Total	Age				Ethnic identification						Length of Hawaii residence			
			under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q7g: [IF Q5f=1] Number of people using wilderness hiking trails	acceptable	25%	29%	41%	27%	15%	17%	6%	25%	42%	7%	37%	39%	19%	17%	26%
	starting to be unacceptable	35%	45%	28%	25%	43%	48%	14%	33%	29%	36%	40%	56%	33%	30%	34%
	now unacceptable	34%	26%	30%	41%	37%	31%	78%	42%	22%	28%	23%	4%	21%	53%	38%
	(disagree, no economic tie)	3%			6%	5%	0%			7%	29%		1%	22%		2%
	don't know/other	2%	1%	1%	1%	1%	3%	3%	1%				1%	4%		1%
Base		199	48	34	48	60	39	13	59	40	10	28	22	14	23	137
q7h: [IF Q5g=1] Fresh water supply running low	acceptable	12%	8%	15%	11%	13%	16%	11%	4%	15%	13%	12%	12%	22%	12%	9%
	starting to be unacceptable	28%	24%	18%	29%	38%	31%	23%	29%	28%	25%	21%	32%	18%	34%	27%
	now unacceptable	55%	61%	65%	50%	45%	49%	63%	55%	53%	60%	58%	52%	55%	52%	56%
	(disagree, no economic tie)	1%	0%		2%	1%	0%	0%	0%	0%		4%	0%			1%
	don't know/other	5%	7%	2%	8%	4%	4%	3%	12%	3%	2%	5%	4%	4%	2%	6%
Base		770	187	192	166	202	215	65	166	143	71	94	102	96	96	471
q7i: [IF Q5h=1] Number of people in places you like to shop	acceptable	31%	22%	42%	41%	20%	38%	29%	23%	33%	40%	17%	35%	16%	22%	34%
	starting to be unacceptable	33%	39%	29%	31%	32%	21%	11%	51%	54%	27%	39%	32%	30%	31%	35%
	now unacceptable	32%	38%	22%	27%	39%	32%	60%	27%	14%	21%	42%	12%	54%	44%	30%
	(disagree, no economic tie)	3%		8%		8%	6%				13%		19%			
	don't know/other	1%	1%		1%	1%	3%						2%	1%	3%	1%
Base		178	55	39	44	37	50	20	32	26	23	25	32	20	25	101
q7j: [IF Q5i=1] Amount of building and development near your home	acceptable	27%	13%	27%	36%	32%	28%	16%	16%	37%	36%	28%	19%	27%	32%	26%
	starting to be unacceptable	37%	54%	31%	33%	29%	40%	36%	35%	29%	39%	44%	49%	41%	38%	34%
	now unacceptable	33%	32%	35%	28%	38%	31%	49%	45%	29%	25%	21%	31%	32%	29%	36%
	(disagree, no economic tie)	1%			3%							5%				1%
	don't know/other	2%	1%	7%		1%	1%		5%	5%		1%	0%	1%	1%	3%
Base		383	100	95	93	85	94	38	80	62	44	54	43	51	58	228
q7k: [IF Q5j=1] School crowding	acceptable	19%	23%	19%	23%	15%	21%	14%	14%	17%	29%	25%	16%	23%	11%	21%
	starting to be unacceptable	22%	19%	18%	26%	27%	20%	13%	21%	30%	18%	31%	17%	14%	24%	25%
	now unacceptable	50%	51%	58%	41%	50%	49%	65%	56%	49%	47%	36%	60%	53%	50%	48%
	(disagree, no economic tie)	2%	4%		3%	1%	2%		2%	0%	1%	5%	6%		4%	0%
	don't know/other	7%	3%	6%	7%	8%	8%	9%	9%	6%	4%	6%	4%	1%	10%	10%
Base		671	169	174	136	170	200	50	142	120	66	77	95	98	85	388
q7l: [IF Q5k=1] Amount of building and development in places that used to be country areas not long ago	acceptable	13%	11%	10%	11%	17%	19%	9%	7%	15%	15%	5%	10%	17%	16%	12%
	starting to be unacceptable	40%	44%	35%	49%	34%	37%	26%	36%	38%	57%	54%	55%	46%	28%	37%
	now unacceptable	43%	41%	50%	39%	43%	40%	62%	51%	42%	28%	35%	30%	34%	54%	47%
	(disagree, no economic tie)	1%		0%	0%	2%	0%			4%			1%			1%
	don't know/other	4%	4%	4%	2%	3%	4%	2%	6%	0%	1%	6%	5%	3%	2%	3%
Base		511	124	137	118	124	147	42	107	89	51	66	75	79	50	306

Q7: For each of the things you said were big concerns, please tell me if you feel it is currently an acceptable price to pay for economic benefits

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q7a: [IF Q4=1] Overall population and development on island	acceptable	25%	25%			25%	29%	22%	24%	28%	25%	26%	22%	24%	28%
	starting to be unacceptable	45%	45%			48%	48%	28%	48%	40%	48%	36%	47%	48%	44%
	now unacceptable	25%	25%			24%	20%	34%	25%	24%	24%	28%	28%	23%	24%
	(disagree, no economic tie)	3%	3%			1%	2%	16%	3%	4%	3%	10%	3%	4%	1%
	don't know/other	2%	2%			3%	0%	1%	1%	4%	0%	1%	1%	2%	3%
Base		611	611			363	167	75	228	242	124	66	111	185	250
q7b: [IF Q5a=1] Traffic in rural or country parts of island	acceptable	20%	17%	23%	34%	20%	20%	21%	22%	18%	21%	34%	17%	16%	23%
	starting to be unacceptable	42%	42%	61%	15%	44%	46%	28%	40%	44%	43%	21%	48%	45%	40%
	now unacceptable	35%	38%	16%	46%	34%	31%	44%	37%	35%	35%	44%	30%	37%	35%
	(disagree, no economic tie)	1%	1%			0%	1%	3%	1%	0%	0%		0%	2%	
	don't know/other	2%	2%	0%	5%	1%	2%	3%	1%	3%	0%	1%	4%	0%	2%
Base		648	443	131	65	396	160	86	242	224	161	36	149	196	266
q7c: [IF Q5b=1] Traffic in urban or city parts of island	acceptable	20%	16%	27%	31%	21%	20%	16%	19%	18%	26%	25%	20%	21%	19%
	starting to be unacceptable	34%	34%	47%	16%	34%	38%	32%	35%	37%	29%	21%	42%	32%	35%
	now unacceptable	43%	47%	26%	49%	44%	40%	44%	44%	43%	43%	50%	34%	46%	44%
	(disagree, no economic tie)	1%	1%			0%	1%	3%	1%	1%	0%		2%	2%	0%
	don't know/other	1%	2%		4%	1%	0%	6%	1%	0%	1%	4%	2%		2%
Base		763	516	156	82	442	209	106	262	282	201	75	181	233	274
q7d: [IF Q5c=1] Air or water pollution	acceptable	19%	20%	16%	22%	19%	23%	13%	19%	19%	20%	19%	15%	22%	20%
	starting to be unacceptable	35%	34%	43%	24%	35%	39%	30%	34%	38%	32%	34%	39%	31%	36%
	now unacceptable	42%	43%	39%	48%	45%	34%	49%	44%	40%	46%	42%	38%	45%	43%
	(disagree, no economic tie)	1%	1%	2%	0%	0%	3%	4%	1%	2%	2%	4%	2%	1%	0%
	don't know/other	2%	2%	0%	6%	1%	2%	4%	2%	2%	0%	1%	6%	1%	1%
Base		741	501	170	62	438	202	94	262	277	179	73	162	227	279
q7e: [IF Q5d=1] Number of people using beach parks or ocean recreation areas	acceptable	34%	34%	37%	37%	32%	38%	53%	32%	38%	38%	46%	47%	37%	31%
	starting to be unacceptable	37%	38%	36%	27%	37%	46%	20%	37%	43%	25%	45%	31%	34%	38%
	now unacceptable	24%	25%	15%	32%	28%	15%	9%	28%	18%	23%	9%	5%	25%	28%
	(disagree, no economic tie)	2%	1%	10%		1%	1%	18%	0%	1%	15%		13%	4%	0%
	don't know/other	2%	2%	1%	3%	3%			3%	1%			4%		3%
Base		221	168	37	14	165	38	16	129	64	26	10	23	34	154
q7f: [IF Q5e=1] Cost of housing	acceptable	15%	12%	19%	20%	14%	18%	11%	9%	19%	17%	17%	16%	12%	15%
	starting to be unacceptable	22%	23%	23%	13%	21%	25%	20%	28%	18%	21%	25%	25%	17%	23%
	now unacceptable	60%	61%	55%	66%	63%	55%	60%	61%	59%	62%	54%	55%	69%	58%
	(disagree, no economic tie)	1%	2%	2%	0%	1%	1%	3%	1%	1%	0%	1%	0%	2%	2%
	don't know/other	2%	2%	2%	1%	1%	1%	6%	1%	2%	0%	4%	4%	0%	2%
Base		792	519	185	81	451	226	111	270	290	206	90	199	231	272

Q7: For each of the things you said were big concerns, please tell me if you feel it is currently an acceptable price to pay for economic benefits

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q7g: [IF Q5f=1] Number of people using wilderness hiking trails	acceptable	25%	23%	10%	48%	25%	18%	43%	28%	23%	22%	60%	38%	20%	22%
	starting to be unacceptable	35%	37%	47%	15%	38%	30%	24%	41%	33%	25%	25%	39%	26%	37%
	now unacceptable	34%	34%	41%	27%	33%	35%	34%	27%	31%	53%	16%	21%	54%	33%
	(disagree, no economic tie)	3%	2%		11%	2%	8%		3%	6%					4%
	don't know/other	2%	3%	2%		1%	8%		1%	7%	1%		1%		3%
Base		199	149	21	28	143	35	17	107	52	36	6	26	28	138
q7h: [IF Q5g=1] Fresh water supply running low	acceptable	12%	11%	11%	18%	12%	12%	9%	11%	9%	14%	8%	12%	10%	14%
	starting to be unacceptable	28%	31%	24%	13%	25%	33%	27%	30%	29%	22%	30%	33%	26%	25%
	now unacceptable	55%	55%	54%	58%	57%	49%	56%	52%	58%	59%	44%	49%	59%	58%
	(disagree, no economic tie)	1%	0%	2%	1%	0%	2%	1%	0%	1%	2%	6%		1%	0%
	don't know/other	5%	3%	9%	11%	5%	4%	7%	7%	4%	4%	12%	7%	4%	3%
Base		770	515	181	68	457	207	99	267	285	197	69	186	236	279
q7i: [IF Q5h=1] Number of people in places you like to shop	acceptable	31%	30%	31%	51%	28%	43%	39%	31%	18%	62%	28%	54%	11%	33%
	starting to be unacceptable	33%	36%	17%	40%	33%	22%	56%	39%	26%	18%	72%	21%	29%	34%
	now unacceptable	32%	31%	41%	9%	34%	33%	5%	28%	45%	19%		22%	50%	30%
	(disagree, no economic tie)	3%	2%	11%		4%				11%				10%	2%
	don't know/other	1%	1%			1%	3%		1%	0%	2%		4%		1%
Base		178	141	28	8	144	23	12	95	55	25	4	16	28	130
q7j: [IF Q5i=1] Amount of building and development near your home	acceptable	27%	27%	29%	20%	23%	44%	16%	22%	30%	34%	27%	30%	26%	27%
	starting to be unacceptable	37%	38%	35%	34%	37%	33%	51%	38%	35%	38%	45%	39%	40%	35%
	now unacceptable	33%	34%	31%	31%	37%	19%	33%	39%	29%	23%	9%	30%	31%	37%
	(disagree, no economic tie)	1%		4%			4%				4%	17%			
	don't know/other	2%	2%	1%	15%	3%	1%		1%	5%	1%	3%	1%	3%	2%
Base		383	286	76	19	277	78	27	180	131	67	17	29	117	220
q7k: [IF Q5j=1] School crowding	acceptable	19%	16%	25%	30%	17%	21%	27%	16%	19%	22%	26%	20%	16%	19%
	starting to be unacceptable	22%	27%	15%	6%	26%	17%	15%	34%	16%	15%	7%	20%	17%	30%
	now unacceptable	50%	50%	50%	51%	56%	42%	38%	44%	53%	54%	38%	47%	59%	47%
	(disagree, no economic tie)	2%	2%	2%	1%	0%	2%	8%		2%	4%	2%	4%	2%	
	don't know/other	7%	7%	8%	11%	1%	18%	11%		6%	10%	5%	28%	9%	5%
Base		671	443	162	60	398	193	75	245	229	184	58	141	207	264
q7l: [IF Q5k=1] Amount of building and development in places that used to be country areas not long ago	acceptable	13%	13%	10%	11%	13%			13%	11%	14%	9%	13%	7%	16%
	starting to be unacceptable	40%	43%	30%	31%	40%			41%	41%	36%	39%	40%	46%	36%
	now unacceptable	43%	42%	49%	47%	43%			43%	43%	46%	46%	39%	41%	45%
	(disagree, no economic tie)	1%	0%	3%	1%	1%			1%	1%			1%	2%	
	don't know/other	4%	2%	8%	9%	4%			2%	5%	4%	6%	6%	5%	2%
Base		511	363	109	33	511			231	165	100	16	78	158	259

Q8: Do you feel that the amount of building and development in hotel and resort areas currently an acceptable price to pay for the economic benefits of tourism

		Island				Visitor industry employment				Work for private business or government				Gender		
		Total	O'ahu	Big Island	Kaua'i	Maui	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	government/nonprofit	not employed	male	female
q8: [IF Q5]=1	acceptable	17%	17%	22%	19%	10%	23%	18%	8%	14%	23%	6%	32%	12%	31%	11%
Amount of building and development in hotel and resort areas	starting to be unacceptable	45%	46%	41%	37%	41%	44%	37%	82%	46%	44%	42%	49%	44%	43%	45%
	now unacceptable	30%	28%	28%	31%	42%	29%	37%	10%	27%	29%	40%	12%	32%	18%	34%
	(disagree, no economic tie)	1%	1%		1%					2%		3%		0%		2%
	don't know/other	8%	7%	9%	11%	7%	4%	7%		10%	4%	8%	6%	11%	7%	8%
	Base	295	69	82	72	100	76	76	10	132	76	85	58	75	87	208

Q8: Do you feel that the amount of building and development in hotel and resort areas currently an acceptable price to pay for the economic benefits of tourism

		Age				Ethnic identification						Length of Hawaii residence				
		Total	under 35	35 to 44	45 to 54	55 or older	Caucasian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q8: [IF Q5]=1	acceptable	17%	21%	22%	14%	13%	23%	25%	14%	8%	27%	19%	18%	4%	34%	16%
Amount of building and development in hotel and resort areas	starting to be unacceptable	45%	56%	35%	51%	39%	42%	37%	44%	53%	33%	54%	58%	44%	19%	47%
	now unacceptable	30%	20%	37%	21%	39%	28%	34%	37%	26%	26%	16%	22%	29%	47%	28%
	(disagree, no economic tie)	1%		5%			0%			4%			1%			2%
	don't know/other	8%	3%	1%	14%	9%	6%	3%	5%	9%	14%	11%	1%	22%		7%
	Base	295	68	69	70	84	71	29	64	69	24	34	33	35	32	194

Q8: Do you feel that the amount of building and development in hotel and resort areas currently an acceptable price to pay for the economic benefits of tourism

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas	Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	0-4	5-6	7-8	9-13
q8: [IF Q5]=1	acceptable	17%	16%	20%	26%	14%	24%	45%	17%		24%	19%	16%
Amount of building and development in hotel and resort areas	starting to be unacceptable	45%	45%	42%	46%	44%	54%	28%	45%	28%	37%	51%	44%
	now unacceptable	30%	30%	30%	28%	33%	13%	23%	30%	72%	34%	18%	32%
	(disagree, no economic tie)	1%	1%	0%		1%		1%	1%		1%		1%
	don't know/other	8%	8%	7%		7%	10%	3%	8%		5%	11%	7%
	Base	295	228	52	14	231	46	17	295	5	31	62	196

Q9, Q10: Opinions about infrastructure

		Total	Island				Visitor industry employment				Work for private business or government				Gender	
			O'ahu	Big Island	Kaua'i	Mau	works in visitor industry	worked in visitor industry	other house hold member in visitor industry	no affiliation with visitor industry	visitor industry	other private business	govern ment/ nonprofit	not employed	male	female
q9: Overall, how good a job has government done in building new infrastructure to keep up with growth in resident and visitor population?	very good	6%	6%	6%	10%	5%	9%	2%	6%	6%	9%	4%	4%	6%	6%	6%
	fairly good	32%	32%	34%	30%	28%	33%	32%	41%	30%	33%	33%	32%	30%	35%	30%
	(mixed/neutral)	13%	13%	10%	12%	13%	11%	18%	9%	12%	11%	14%	10%	15%	10%	14%
	fairly poor	27%	28%	20%	24%	27%	18%	25%	20%	32%	18%	26%	34%	30%	24%	29%
	very poor	20%	18%	28%	22%	24%	27%	21%	24%	17%	27%	20%	18%	17%	25%	18%
	(don't know/refused)	2%	2%	2%	2%	3%	2%	2%		3%	2%	3%	2%	2%	1%	3%
q10: When the number of residents and visitors begins to get too much for the infrastructure, do you believe it is generally better for the government to try to build more infrastructure or to try to limit economic and population growth?	try build more infrastructure	31%	29%	42%	36%	30%	33%	34%	26%	29%	33%	30%	31%	30%	41%	25%
	try limit growth	50%	52%	42%	47%	51%	54%	51%	51%	48%	54%	48%	49%	50%	47%	52%
	depends/other answer	11%	11%	10%	14%	11%	7%	7%	17%	14%	7%	13%	13%	11%	9%	12%
	don't know/refused	8%	9%	5%	4%	8%	6%	7%	6%	9%	6%	9%	7%	9%	3%	11%
	Base	1000	250	250	250	250	242	196	51	509	242	264	182	307	373	627

Q9, Q10: Opinions about infrastructure

		Total	Age				Ethnic identification						Length of Hawaii residence			
			under 35	35 to 44	45 to 54	55 or older	Cauca sian	Filipino	Hawaiian or part-Hawaiian	Japanese	Mixed, non-Hawaiian	Other	10 years or less	11 – 20 years	more than 20 years	lifetime resident
q9: Overall, how good a job has government done in building new infrastructure to keep up with growth in resident and visitor population?	very good	6%	13%	3%	4%	3%	4%	14%	6%	6%	5%	7%	9%	6%	1%	6%
	fairly good	32%	42%	26%	25%	30%	32%	44%	24%	30%	29%	34%	31%	24%	29%	34%
	(mixed/neutral)	13%	10%	16%	10%	14%	9%	21%	11%	16%	17%	12%	8%	20%	11%	13%
	fairly poor	27%	18%	30%	31%	32%	29%	16%	28%	29%	27%	26%	31%	25%	24%	27%
	very poor	20%	14%	22%	27%	20%	23%	3%	26%	18%	21%	21%	20%	22%	34%	17%
	(don't know/refused)	2%	3%	3%	2%	1%	3%	1%	5%	2%	1%	0%	1%	2%	1%	3%
q10: When the number of residents and visitors begins to get too much for the infrastructure, do you believe it is generally better for the government to try to build more infrastructure or to try to limit economic and population growth?	try build more infrastructure	31%	29%	35%	30%	30%	31%	29%	28%	26%	43%	38%	39%	31%	29%	29%
	try limit growth	50%	54%	43%	52%	50%	50%	46%	51%	55%	39%	51%	47%	45%	44%	53%
	depends/other answer	11%	8%	10%	13%	14%	11%	8%	11%	14%	10%	7%	8%	17%	11%	10%
	don't know/refused	8%	9%	12%	5%	6%	7%	17%	10%	5%	7%	4%	6%	7%	15%	7%
	Base	1000	250	224	205	294	300	96	211	168	83	115	140	138	134	583

Q9, Q10: Opinions about infrastructure

		Total	Overall level of population and development on this island			Building and development in places that used to be country			Building and development in hotel and resort areas			Total 'big concern' responses for Q4, Q5			
			big concern	small concern	no concern	big concern	small concern	not a concern	big concern	small concern	not a concern	0-4	5-6	7-8	9-13
q9: Overall, how good a job has government done in building new infrastructure to keep up with growth in resident and visitor population?	very good	6%	6%	6%	7%	7%	5%	5%	6%	6%	6%	7%	4%	5%	7%
	fairly good	32%	29%	34%	40%	31%	32%	35%	32%	29%	36%	34%	35%	28%	30%
	(mixed/neutral)	13%	12%	12%	17%	12%	11%	16%	14%	11%	11%	16%	12%	13%	10%
	fairly poor	27%	28%	32%	11%	29%	28%	22%	26%	29%	27%	23%	29%	27%	28%
	very poor	20%	23%	13%	23%	20%	22%	18%	21%	23%	19%	15%	15%	26%	25%
	(don't know/refused)	2%	2%	3%	2%	1%	2%	5%	1%	2%	2%	5%	6%	0%	0%
q10: When the number of residents and visitors begins to get too much for the infrastructure, do you believe it is generally better for the government to try to build more infrastructure or to try to limit economic and population growth?	try build more infrastructure	31%	28%	33%	40%	24%	36%	44%	22%	37%	34%	39%	34%	30%	23%
	try limit growth	50%	53%	51%	39%	61%	41%	36%	60%	46%	46%	36%	49%	49%	63%
	depends/other answer	11%	10%	11%	13%	9%	13%	11%	12%	8%	13%	13%	9%	15%	7%
	don't know/refused	8%	9%	5%	8%	6%	10%	9%	7%	9%	6%	12%	8%	5%	7%
	Base	1000	611	251	124	511	298	176	295	385	284	219	236	261	284