

# HTA Board Meeting

*July 27, 2023*







Hokule'a



# MOANANUIĀKEA

A VOYAGE FOR EARTH

**A Voyage for Oceans,  
A Voyage for Earth, 2023 to 2027**













— *MĀLAMA* —  
HAWAII‘I

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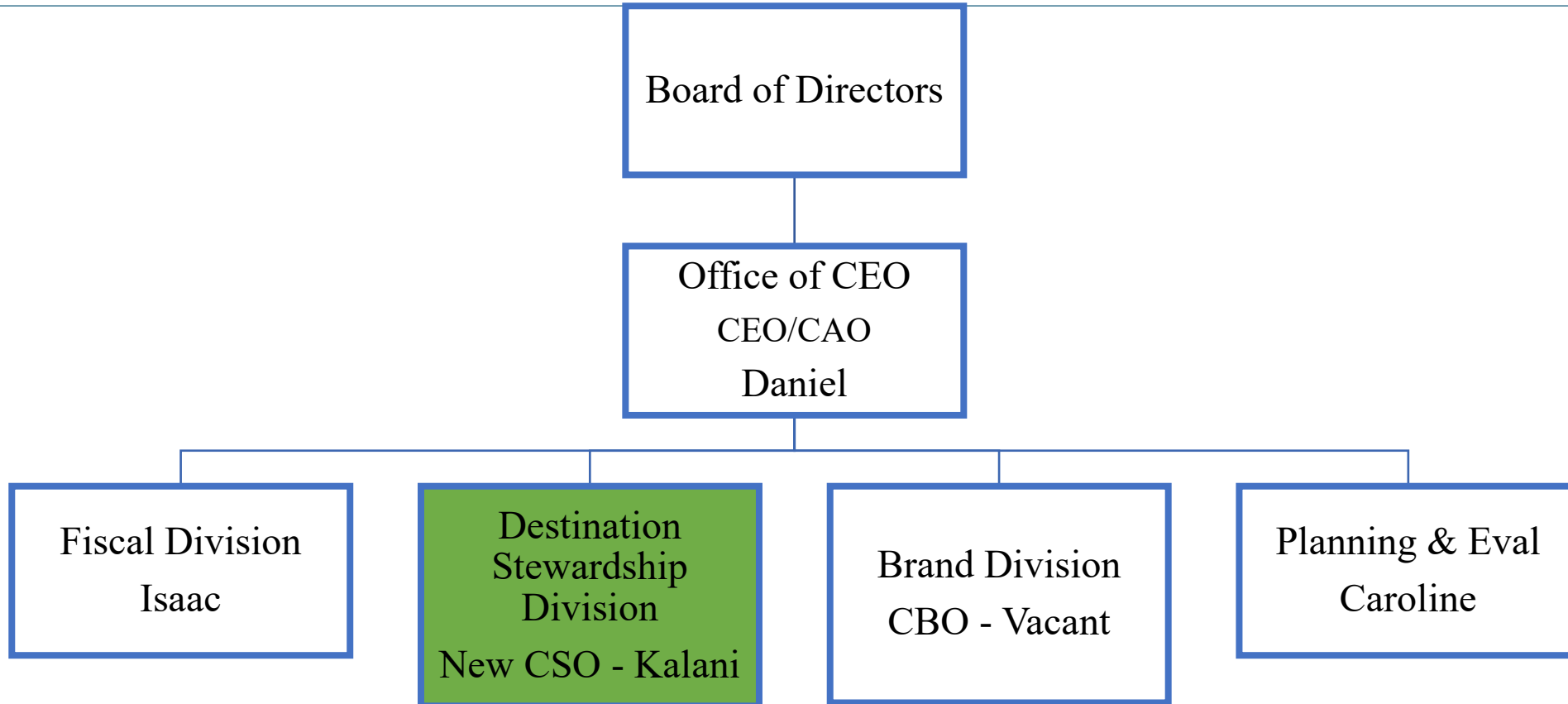


# Why Adjust Organization?

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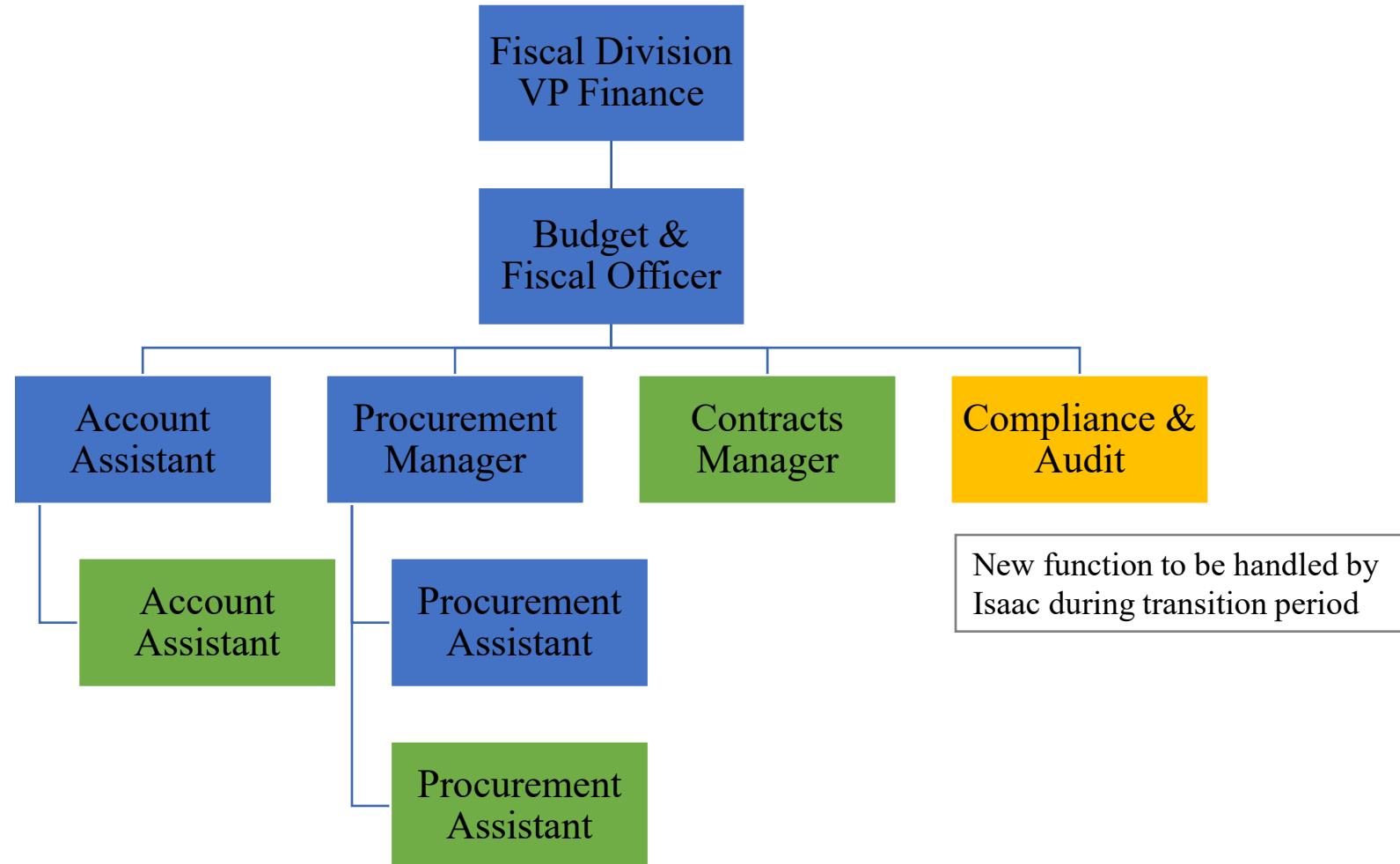
- Higher profile for Destination Stewardship
- Auditor's report requiring increased monitoring and evaluation of contracts and contractors
- Meet the different needs of each island
- Bring in-house contracted services to better manage outcomes (Destination Managers, Island Offices, Sales, etc)

# Proposed Organization





# Transitional Assignments





# Transition Plans

## Next 3 months

- Approve Destination Stewardship Branch and Expanded Finance Section
- Approve and fill: 3-new positions in Finance, 1-Chief Stewardship Officer, 1-Planning position
- Reassign roles aligned to the new structure
- Brand Division managed by Senior Brand Managers
- Conduct Governance Study
- Investigate plan to establish Island Offices

## Next 6 months

- Research, discuss and propose draft legislation to change statutes to support changes in function and organization
- Submit administrative budget that reflects reorganization



# Action

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Motion: Requesting a motion to establish a Destination Stewardship Branch

Motion: Requesting a motion to establish and hire a Chief Stewardship Officer, 3 positions for Finance, and 1 Position for Planning





— *MĀLAMA* —  
HAWAII‘I

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**Hokule'a**