

2023 VISITOR PLANT INVENTORY



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PREFACE

The 2023 Visitor Plant Inventory (VPI) report was produced by Kloninger & Sims Consulting LLC for the Department of Business, Economic Development & Tourism (DBEDT).

As part of the Tourism Research program, DBEDT conducted a survey on statewide visitor accommodations in 2023. This report provides the results of this survey presenting statistics on the number of visitor units, island distribution, type of property and class of rooms. As in previous reports, island and district names were written in proper Hawaiian language orthography. However, individual property names were not written in the same manner unless the words were easily identifiable (i.e., island names).

The Hawai'i Visitors and Convention Bureau (HVCB) first published the Visitor Plant Inventory in 1964 and every year thereafter, except 1995 and 1998. HVCB did not conduct a survey in 1995 and did not publish hard copies of the report in 1998. DBEDT published the VPI reports annually from 1999 through 2008. The Hawaii Tourism Authority conducted the survey from 2009 through 2021. In 2022, the Visitor Plant Inventory report returned to being published by DBEDT.

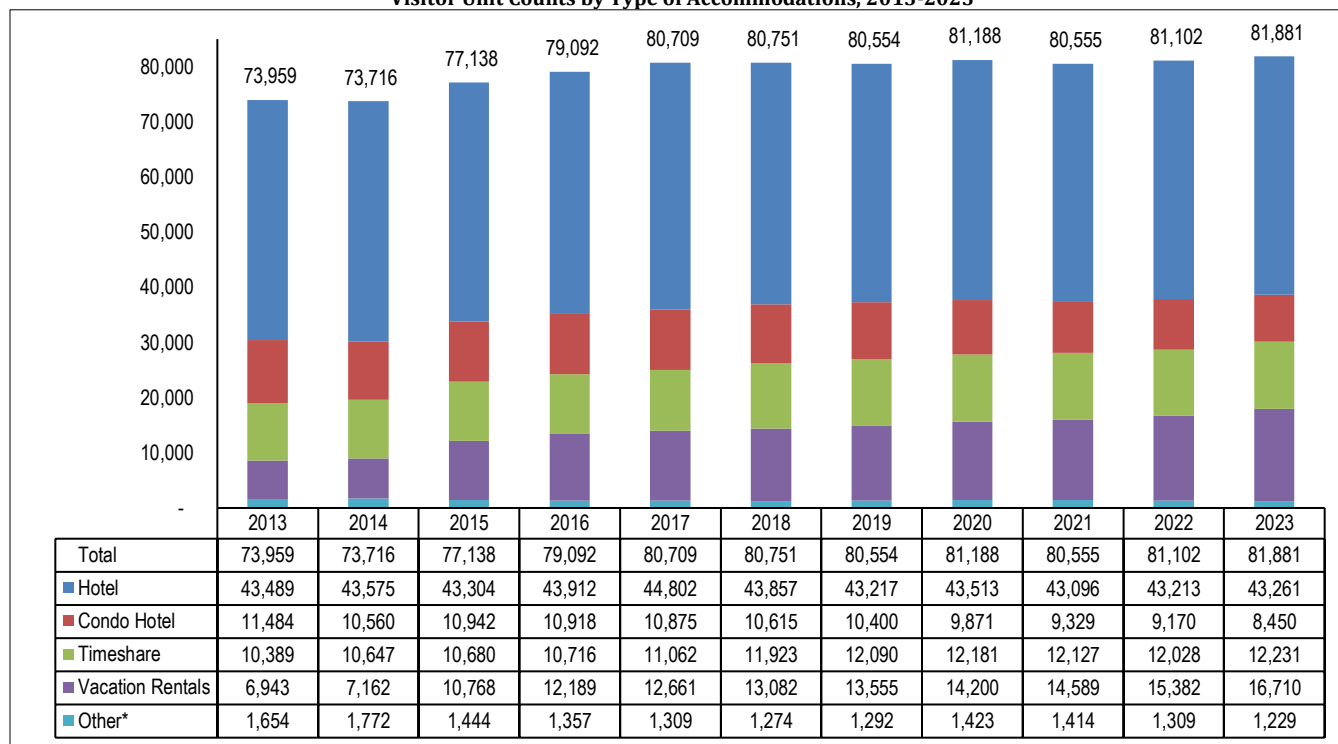
On August 8, 2023, wildfires on Maui destroyed many of the structures in Lahaina, including a number of visitor accommodations. For the purpose of this study, we have removed such accommodations from the 2023 visitor accommodations inventory, as well as visitor units that were not destroyed but were made temporarily uninhabitable due to lack of access, utility service and ongoing remediation of the surrounding area. We have included a list of destroyed/unavailable visitor accommodations in Table 13 on page 50 of this report.

The 2023 Visitor Plant Inventory report is posted on the DBEDT website:
<https://dbedt.hawaii.gov/visitor/visitor-plant/>

For further information, contact DBEDT at (808) 586-2466, <https://dbedt.hawaii.gov>.

Executive Summary

Visitor Unit Counts by Type of Accommodations, 2013-2023



*Other includes Apartment Hotels, B&Bs, Hostels, and Other units.

The number of visitor units in the State of Hawai'i increased by 1.0 percent in 2023, a total of 81,881 units.

A majority of the lodging supply in the state (52.8 percent) was made up of Hotel units (43,261 units), a slight increase (0.1 percent) compared to 2022. Nearly two-thirds (62.5 percent) of all hotel rooms were located on O'ahu (27,022 rooms).

Vacation Rental Units¹ (VRU's) accounted for 20.4 percent of all lodging units in 2023 (16,710 units), an 8.6 percent increase compared to 2022. Vacation Rental Units² include condominium units, houses, villas, cottages, and private and shared rooms.

The number of visitor units at Timeshare properties accounted for 14.9 percent of the lodging supply, an increase compared to 2022 (1.7 percent).

Condo Hotel units accounted for 8,450 visitor units in 2023. Condo Hotels consist of individually deeded condominium units but provide hotel-like services such as a front desk and often daily housekeeping service. The overall number of Condo Hotel units decreased by 7.9 percent. Most of the state's Condo Hotel supply was located on O'ahu (3,789 units) and Maui (3,069 units).

¹ Vacation Rental Units were referred to as Individual Vacation Units ("IVU") prior to the 2014 VPI.

² The VPI's definition of Vacation Rental Units is presented on page 56. VPI Vacation Rentals should not be equated with other definitions of transient vacation rental units as described by county-level ordinances.

Overview

State of Hawai'i

The total number of units in the State of Hawai'i Visitor Plant Inventory for 2023 was 81,881 visitor units, a 1.0 percent increase compared to 2022 [Figure 1].

- Almost half (48.3 percent) of the state's visitor units were located on O'ahu, with the majority of units located in Waikiki. Maui had the second most units (26.0 percent) followed by Hawai'i Island (13.6 percent) and Kaua'i (11.4 percent). Moloka'i and Lāna'i had the fewest lodging units with a combined total of less than one percent of all Hawai'i lodging units.
- A large majority of the lodging supply in the state was made up of Hotel units (52.8 percent). Vacation Rentals, Timeshares, and Condo Hotels accounted for 20.4 percent, 14.9 percent, and 10.3 percent of all lodging units, respectively.

Figure 2: State of Hawai'i - Inventory by Unit Type

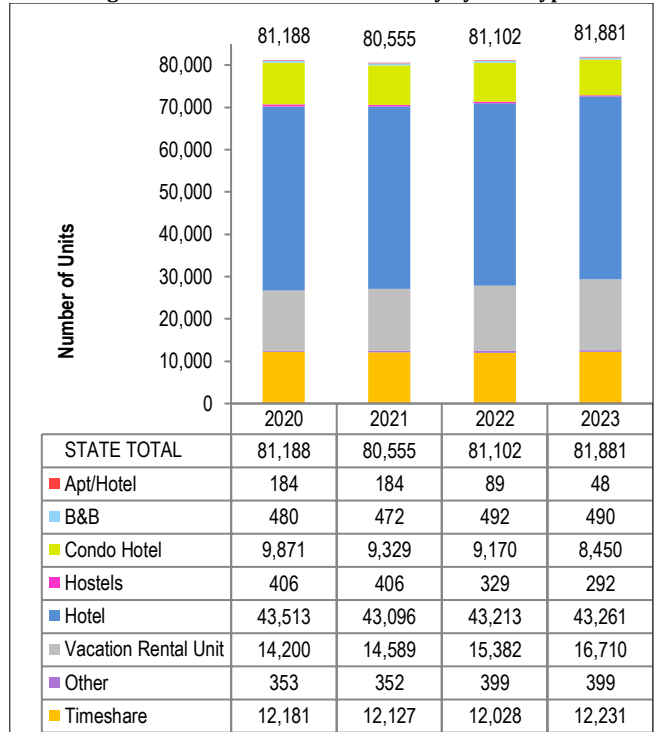


Figure 1: State of Hawai'i - Inventory by Island (Units)

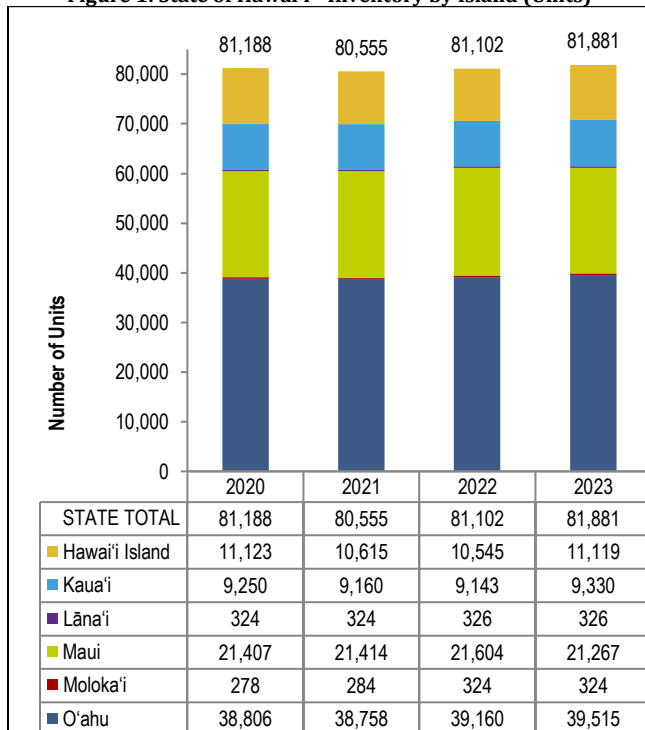


Figure 3: State of Hawai'i - Inventory by Island (Properties)

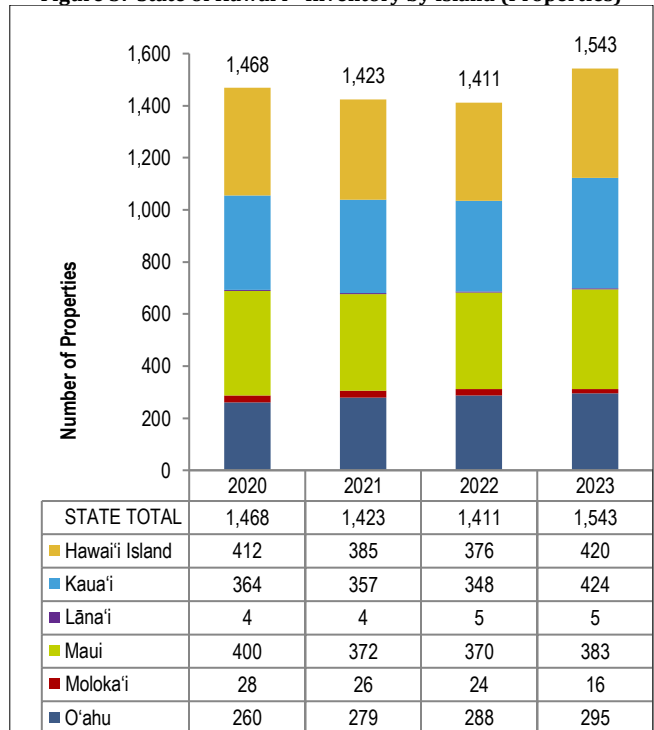


Figure 4: State of Hawai'i - Inventory by Property Type

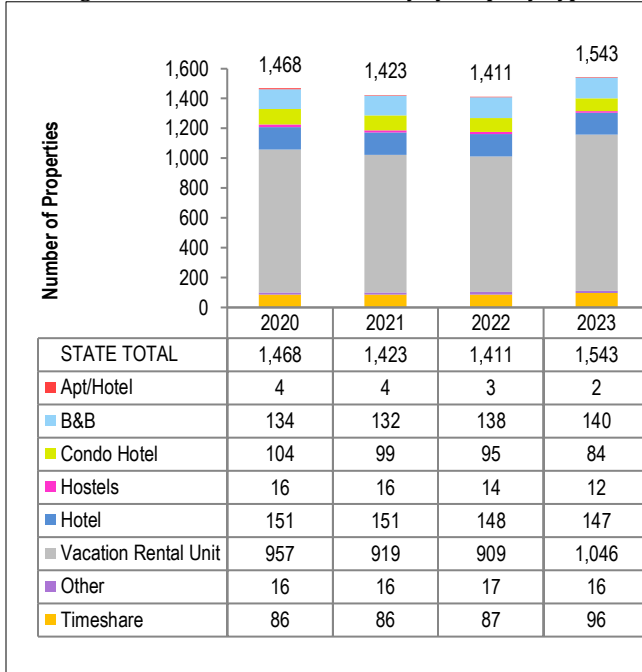
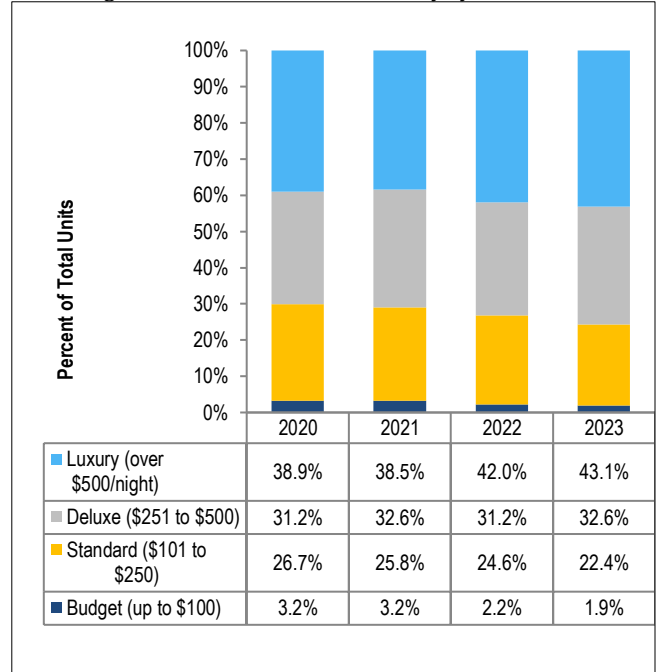


Figure 5: State of Hawai'i - Inventory by Price Class



*Percentages reflect reporting units only.

Inventory by Island

Island of Hawai'i

The overall visitor unit count on Hawai'i Island totaled 11,119 units, an increase of 5.4 percent compared to the previous year.

- Hotels continued to comprise the bulk of Hawai'i Island's visitor plant inventory (5,735 units) [Figure 6].
- In 2023, a lower proportion of visitor units were categorized in the Luxury category compared to previous years (41.0 percent).
- Pacific 19 (fka Kona Seaside Hotel) reopened the remaining units in the tower portion of the hotel after renovations.

Figure 6: Hawai'i Island - Inventory by Unit Type

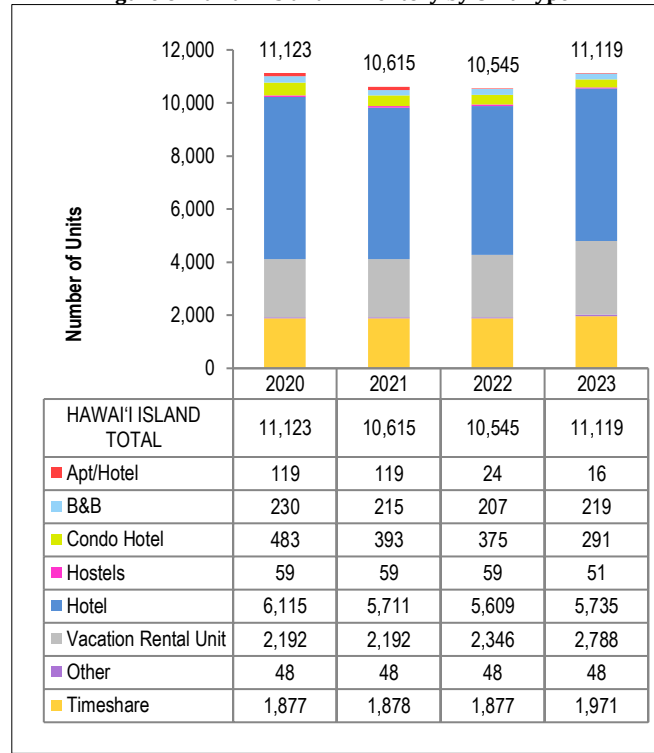


Figure 7: Hawai'i Island - Inventory by Property Type

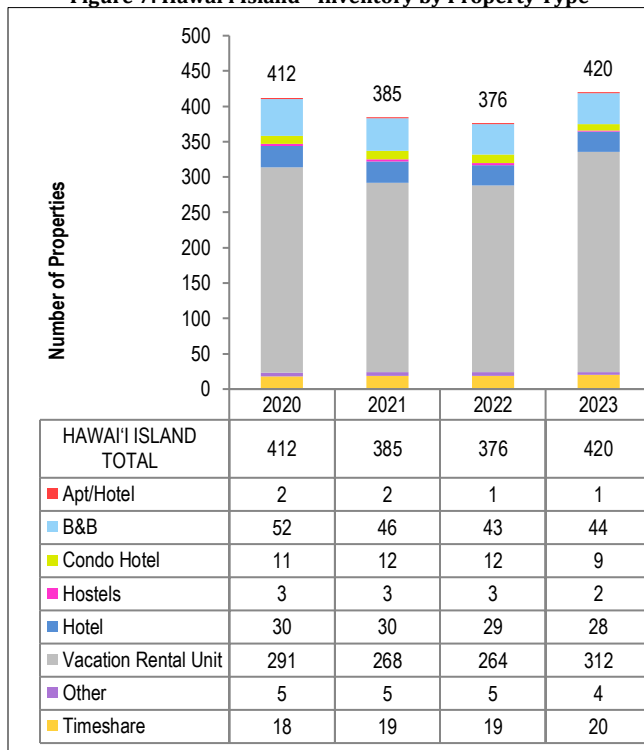
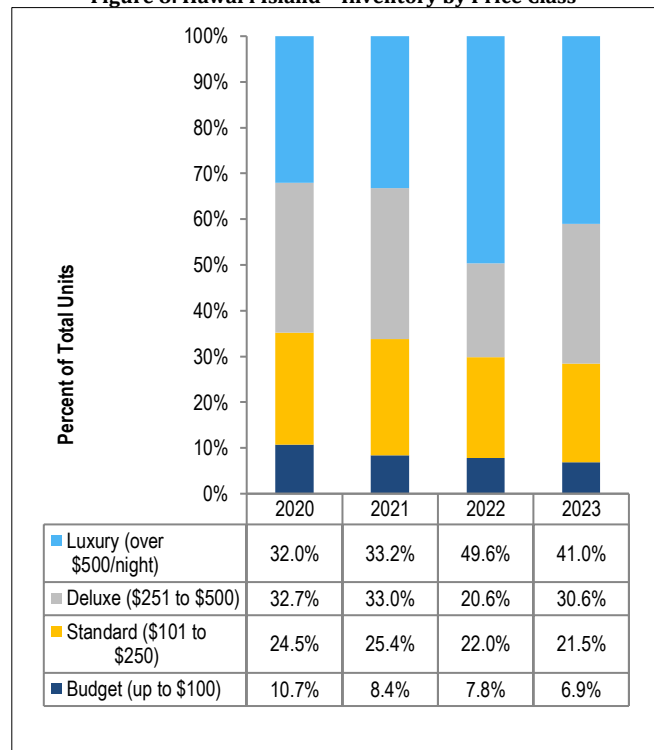


Figure 8: Hawai'i Island - Inventory by Price Class



*Percentages reflect reporting units only.

Kaua'i

The overall number of visitor units on Kaua'i totaled 9,330 units, an increase of 2.0 percent.

- Hotel units and Timeshare units made up the largest share of visitor units on Kaua'i (30.5 percent and 30.5 percent respectively).
- In 2023, a higher proportion of visitor units were categorized in the Luxury category compared to previous years (46.2 percent).

Figure 9: Kaua'i - Inventory by Unit Type

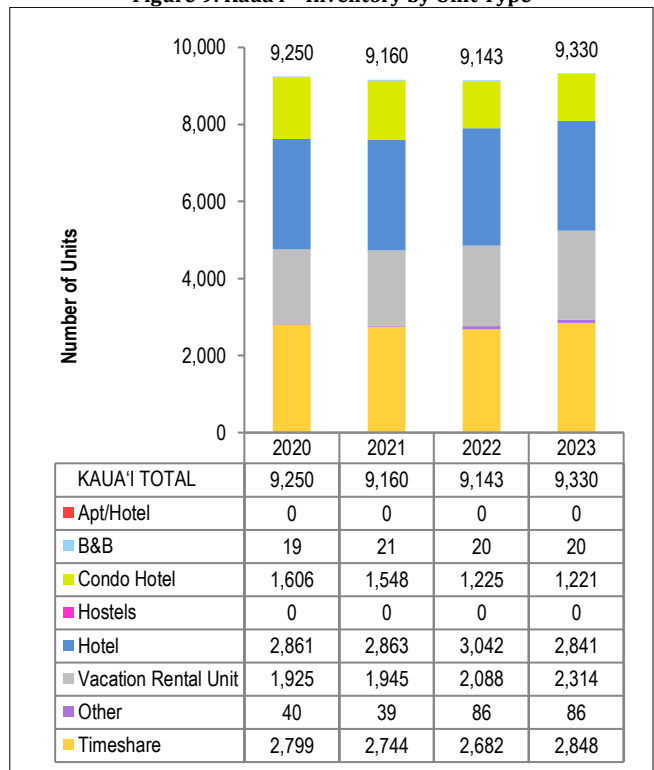


Figure 10: Kaua'i - Inventory by Property Type

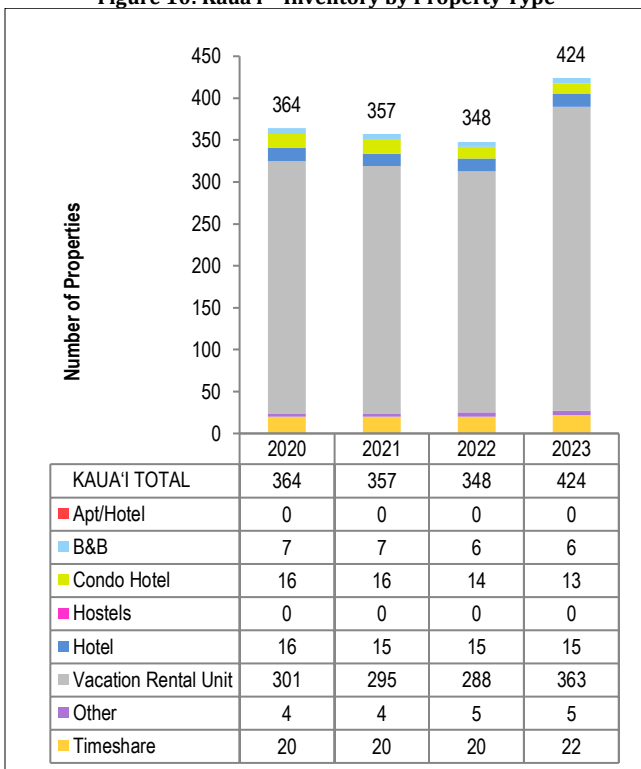
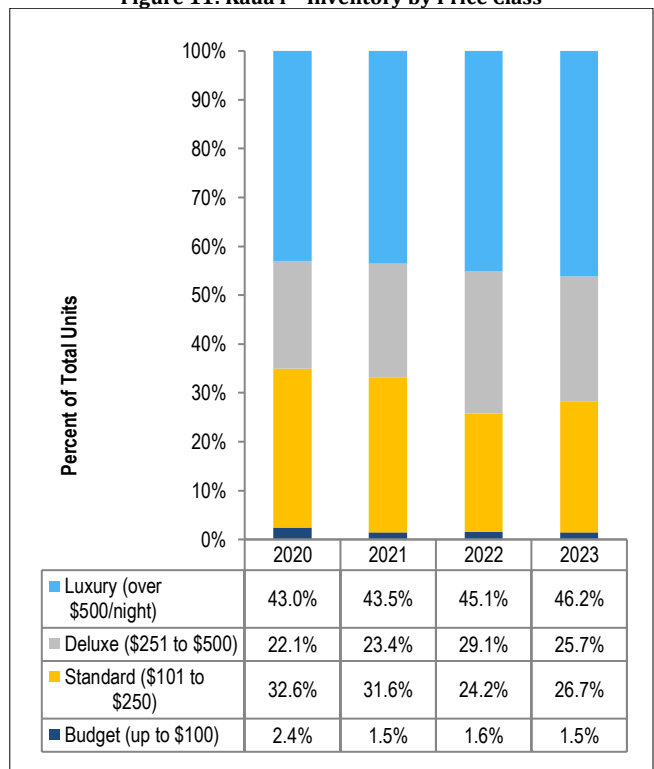


Figure 11: Kaua'i - Inventory by Price Class



*Percentages reflect reporting units only.

Maui

The overall number of lodging units on Maui totaled 21,267 units, a slight decrease compared to the previous year (-1.6 percent).

- Hotel rooms continued to account for the largest share of Maui’s visitor units (34.5 percent). VRUs represented 32.6 percent of Maui’s visitor accommodation units in 2023, a slight increase compared to previous years.
- The majority of Maui’s visitor units were in the Luxury and Deluxe price classes due to the bulk of Maui’s visitor accommodation supply consists of high-end properties in the Lahaina/Kā’anapali/Nāpili/Kapalua region and the luxury region of Wailea [Figure 14]. Luxury and Deluxe priced visitor units combined represented 83.2 percent of the supply.

Figure 13: Maui - Inventory by Unit Type

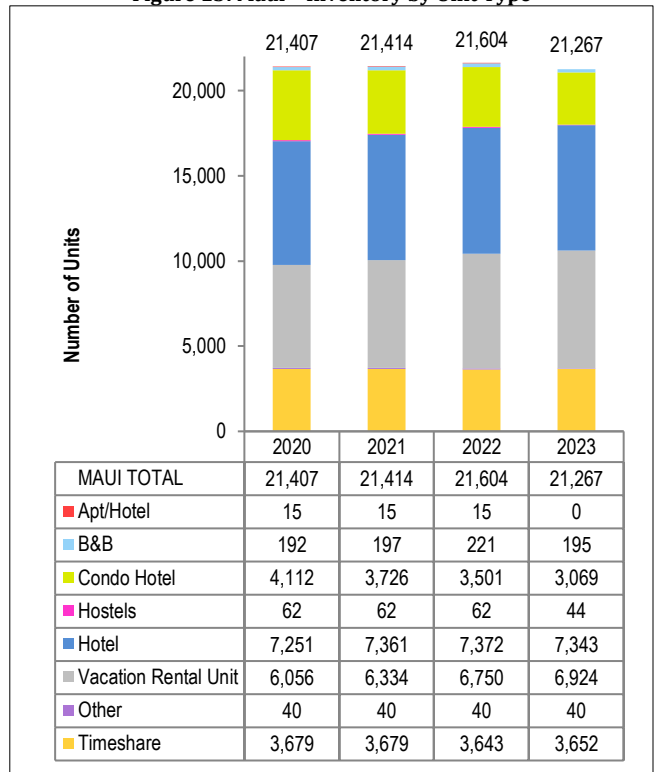


Figure 12: Maui - Inventory by Property Type

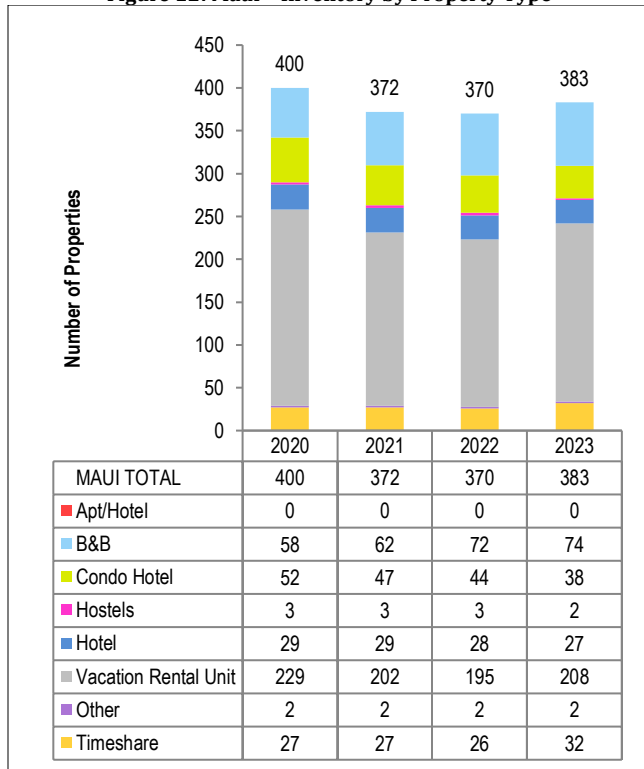
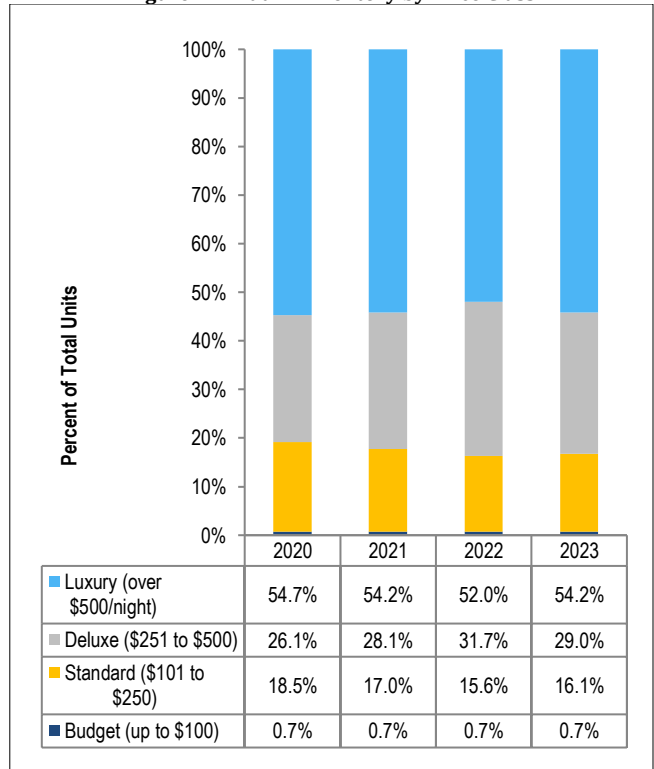


Figure 14: Maui - Inventory by Price Class



*Percentages reflect reporting units only.

Moloka'i

The overall visitor unit count on Moloka'i remain unchanged in 2023 at 324 units.

- There were no Hotels, Hostels or Apartment Hotels on Moloka'i in 2023 [Figure 16].
- In 2023, 3.2 percent of Moloka'i's visitor units fell within the Deluxe price class. The majority of visitor units on Moloka'i were within the Standard price class category (95.8 percent) [Figure 17].

Figure 15: Moloka'i – Inventory by Unit Type

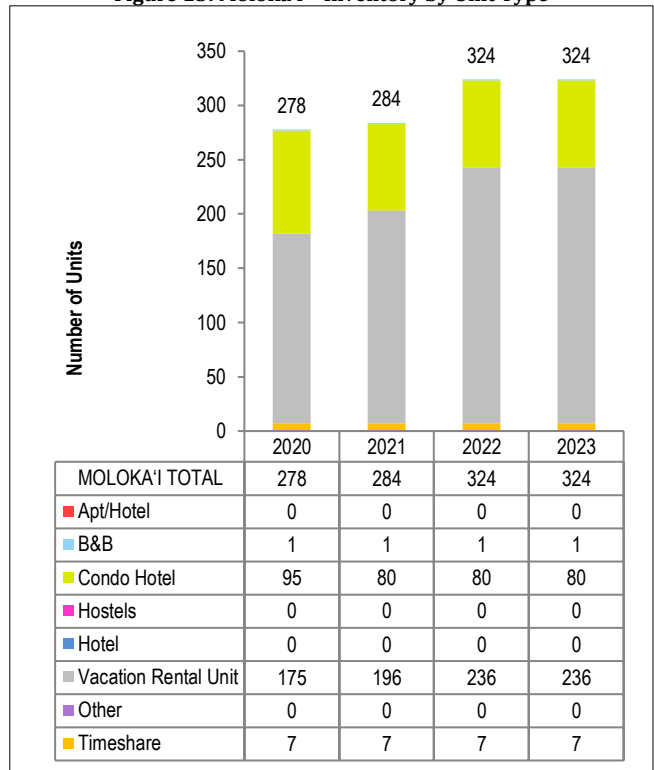


Figure 16: Moloka'i – Inventory by Property Type

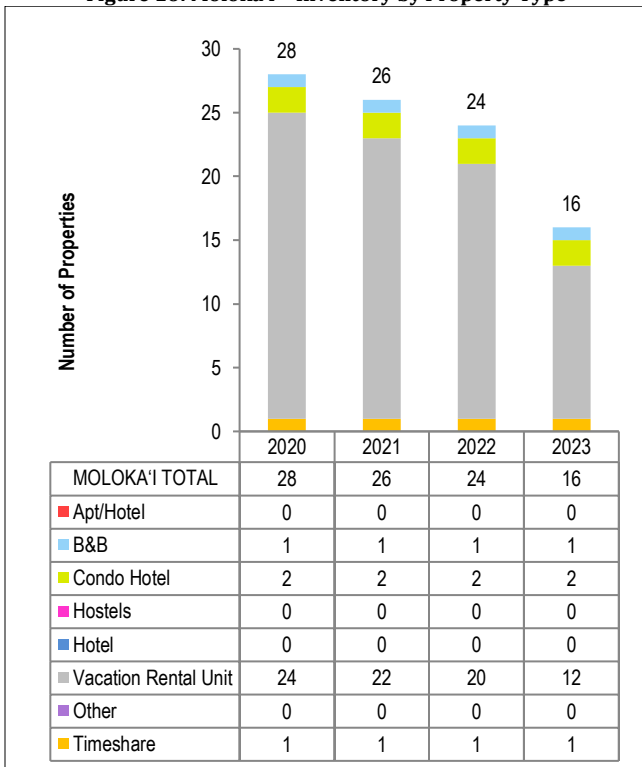
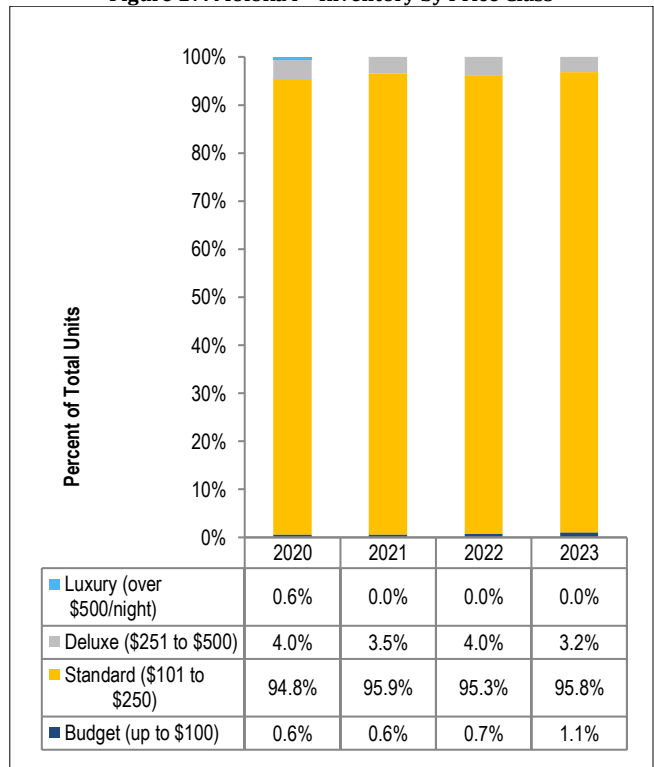


Figure 17: Moloka'i – Inventory by Price Class



*Percentages reflect reporting units only.

Lānaʻi

Lānaʻi’s visitor supply was unchanged in 2023 and continues to be dominated by two Four Seasons-branded hotels.

- Hotel units remained the majority of Lānaʻi’s lodging supply (98.2 percent). All other property types totaled only 6 units [Figure 18].
- In 2023, the majority of Lānaʻi’s visitor units were within the Luxury price class category (95.7 percent).

Figure 18: Lānaʻi – Inventory by Unit Type

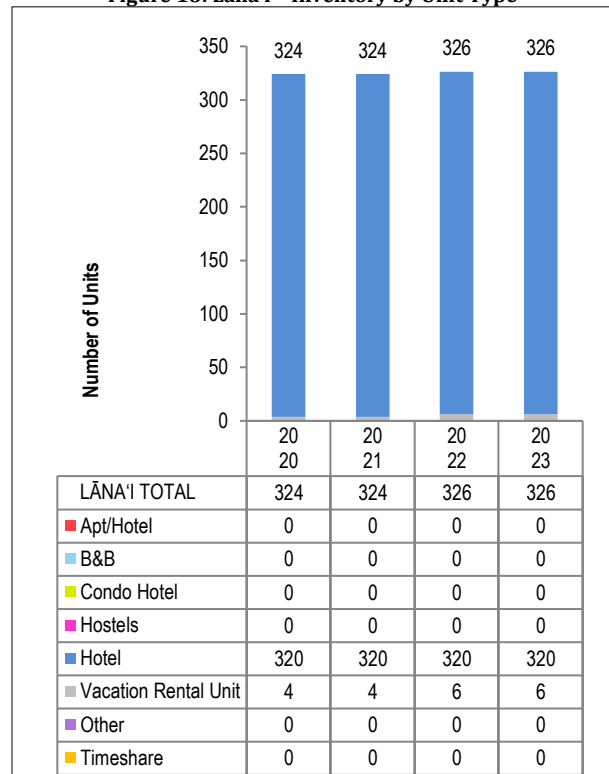


Figure 19: Lānaʻi – Inventory by Property Type

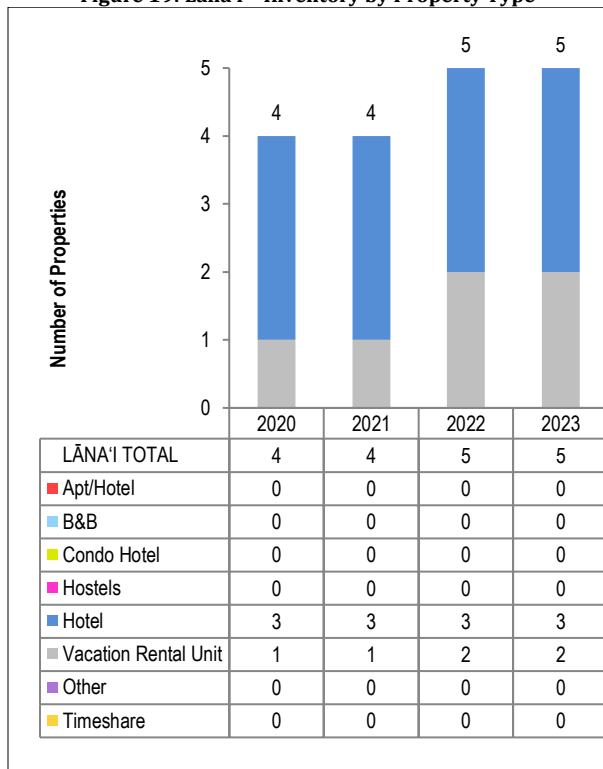
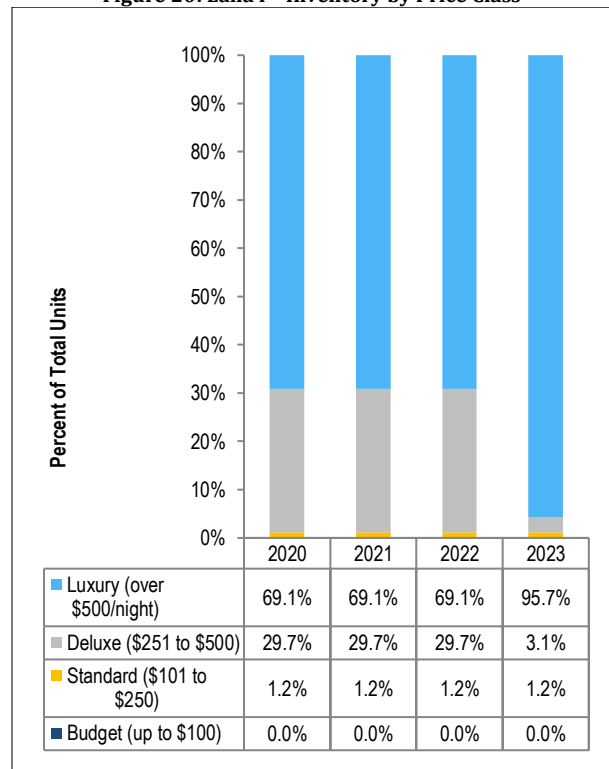


Figure 20: Lānaʻi – Inventory by Price Class



Percentages reflect reporting units only.

O'ahu

The number of visitor units on O'ahu was 39,515 in 2023, a 0.9 percent increase compared to 2022.

- Hotels continued to dominate O'ahu's overall supply in 2023, accounting for 68.4 percent of the island's supply.

Figure 21: O'ahu - Inventory by Unit Type

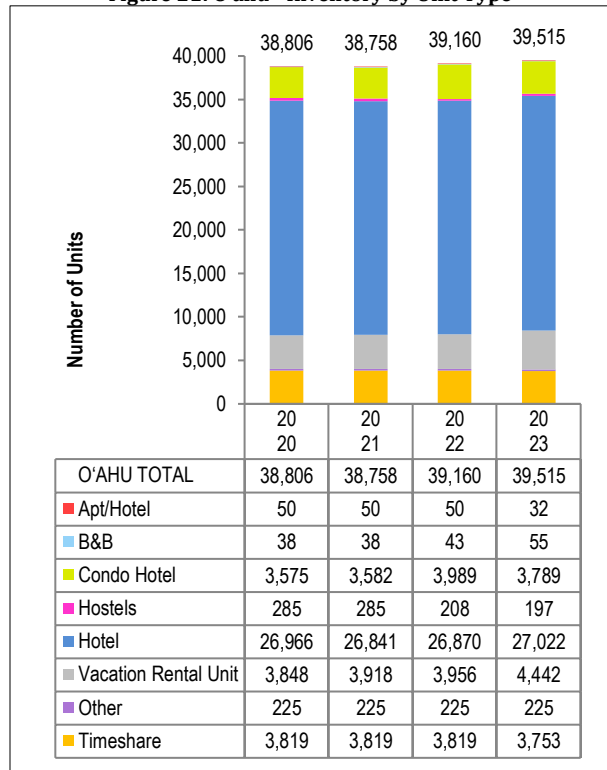


Figure 22: O'ahu - Inventory by Property Type

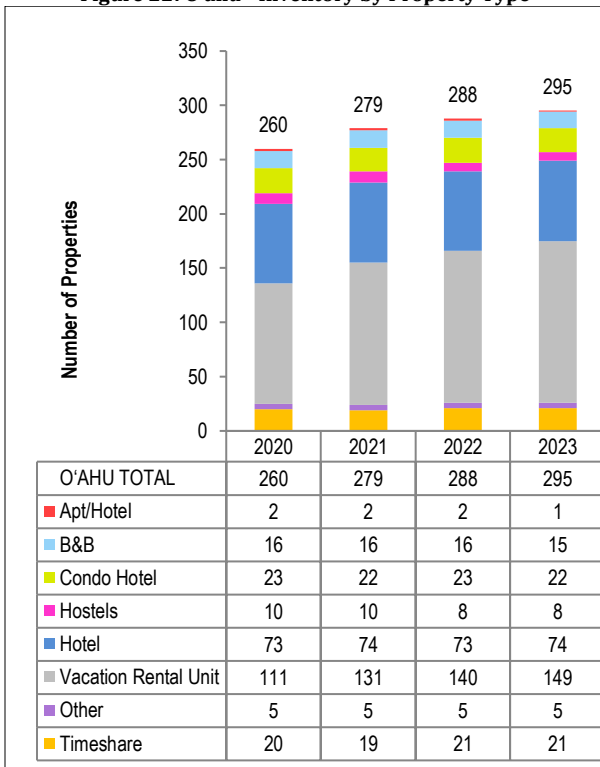
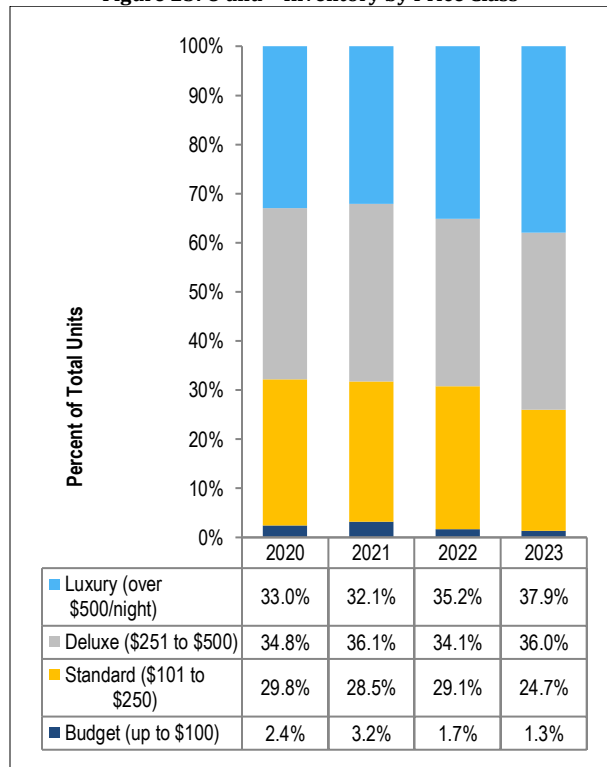


Figure 23: O'ahu - Inventory by Price Class



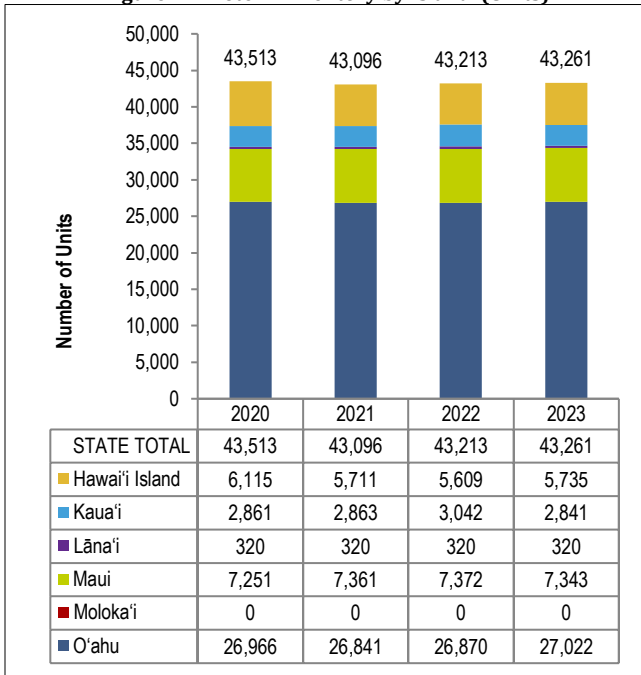
Percentages reflect reporting units only.

Inventory by Type

Hotels

Hotel units made up the largest share of all visitor units in the state, with O’ahu continuing to supply the majority of these units (62.5 percent).

Figure 24: Hotel - Inventory by Island (Units)



Condominium Hotels

The statewide number of Condo Hotel units decreased to 8,450 (-7.9 percent). Condo Hotel units comprised 10.3 percent of statewide visitor units in 2023.

Figure 26: Condo Hotel - Inventory by Island (Units)

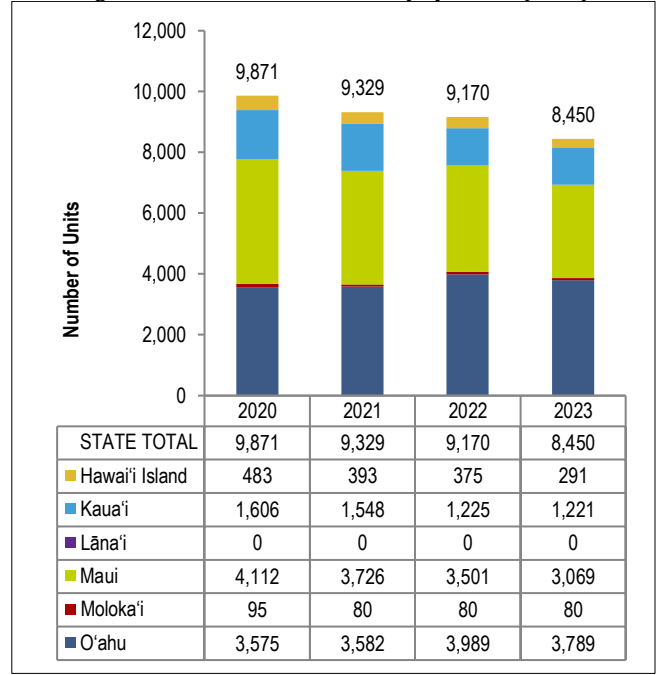


Figure 25: Hotel - Inventory by Island (Properties)

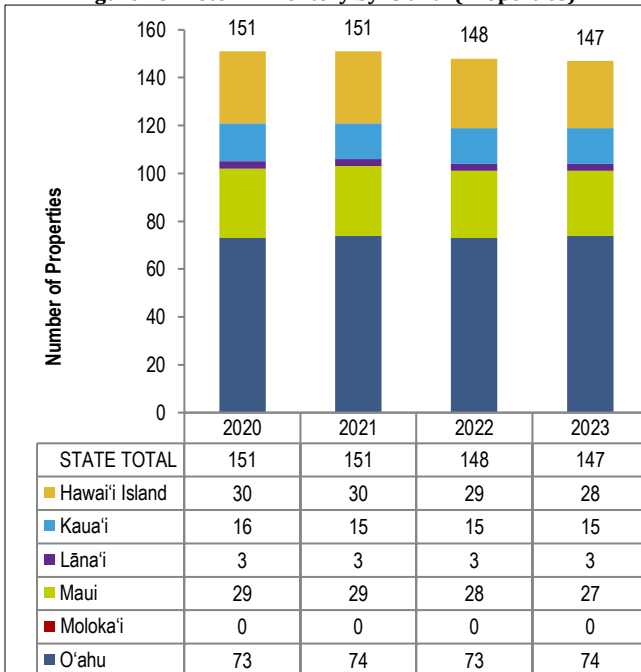
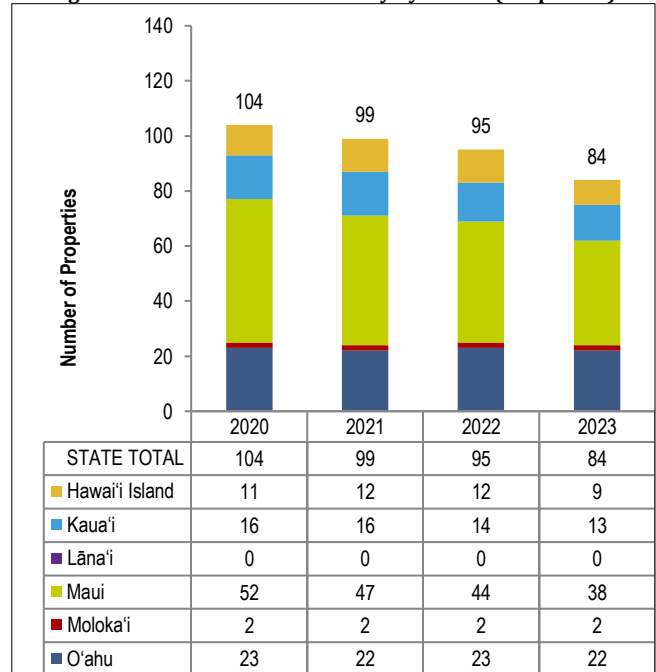


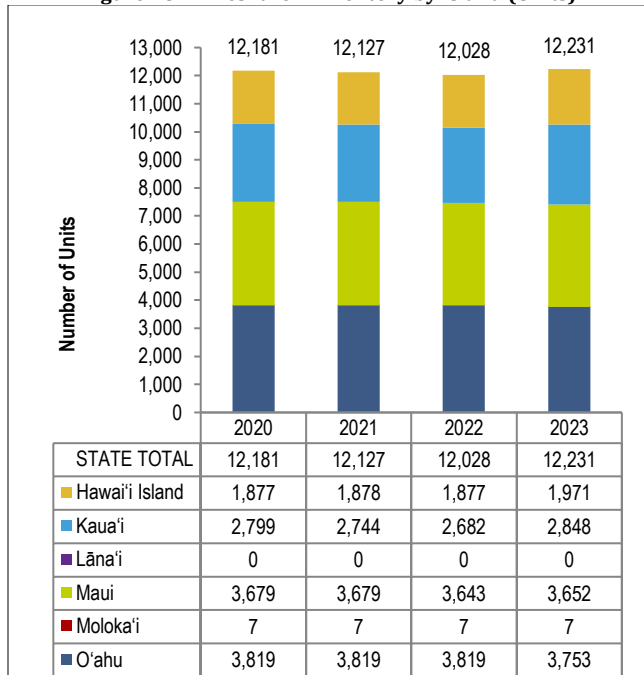
Figure 27: Condo Hotel - Inventory by Island (Properties)



Timeshares

The state's Timeshare supply increased to 12,231 units over the previous year (+1.7 percent). The largest share of units were located on O'ahu and Maui, with 30.7 and 29.9 percent of all timeshare units, respectively [Figure 28].

Figure 28: Timeshare - Inventory by Island (Units)



Bed & Breakfasts

The number of B&B units across the state decreased slightly compared to 2022 (-0.4 percent).

Figure 30: B&B - Inventory by Island (Units)

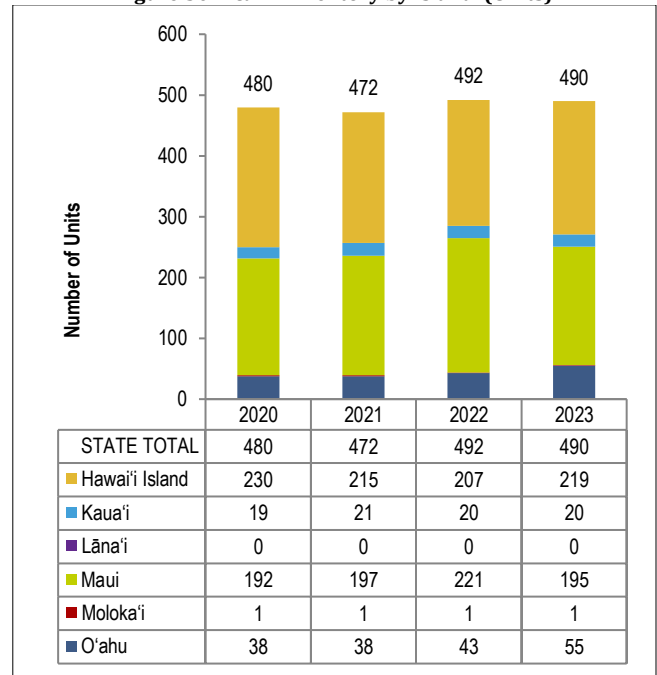


Figure 29: Timeshare - Inventory by Island (Properties)

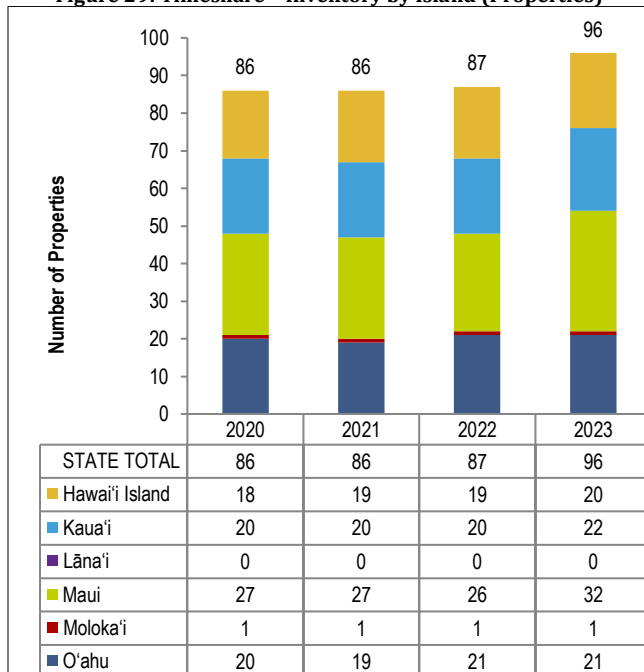
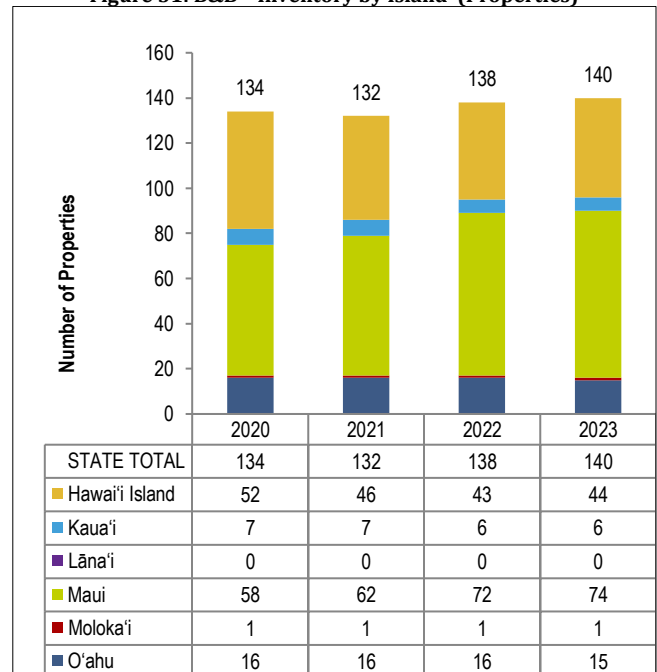


Figure 31: B&B - Inventory by Island (Properties)



Vacation Rental Units

The number of Vacation Rental Units (VRUs) in the state totaled 16,710 units in 2023, an 8.6 percent increase over the previous year. Maui had the largest inventory of VRUs with a 41.4 percent share of the state’s total supply.

The majority of VRUs were represented by VR Condo units, representing 94.4 percent of all reported VRUs.

Figure 33: Vacation Rentals – Inventory by Island (Properties)

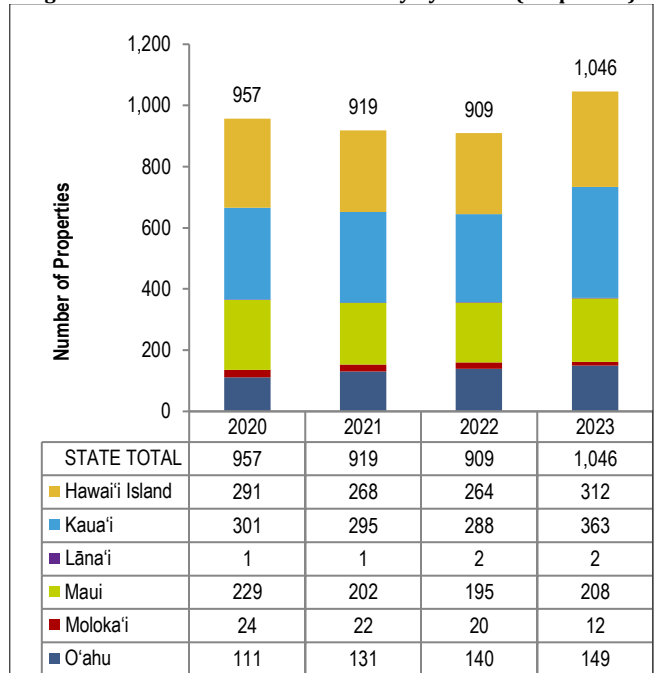


Figure 32: Vacation Rentals – Inventory by Island (Units)

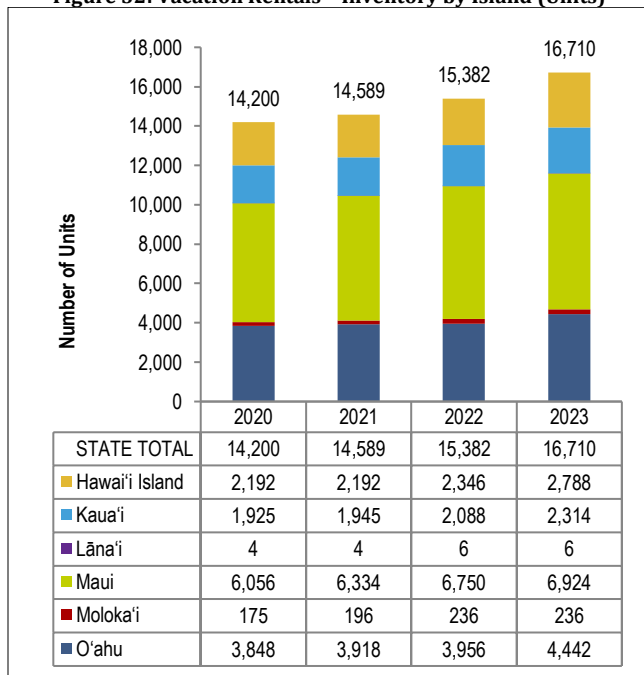
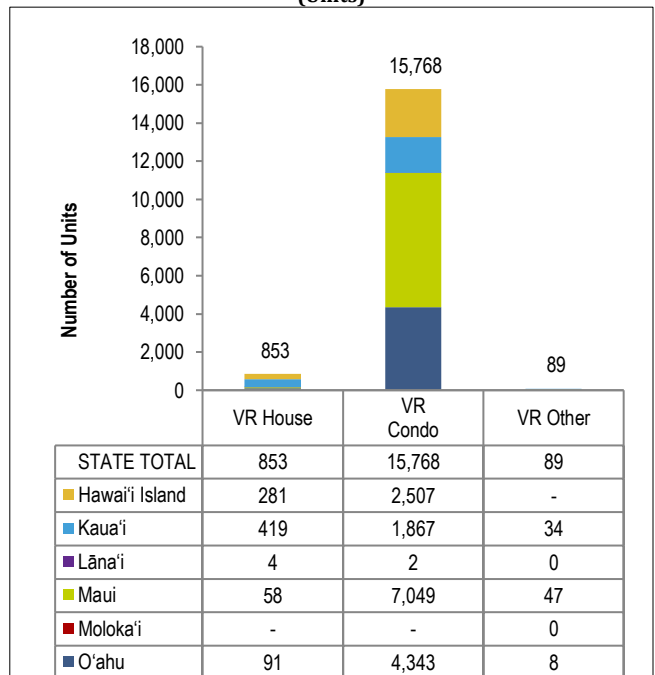


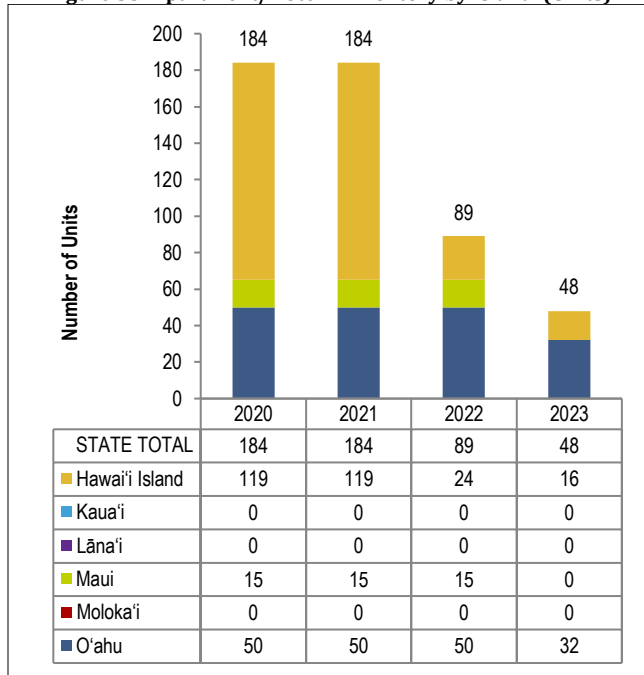
Figure 34: Vacation Rentals – 2023 Inventory by Island & Type (Units)



Apartment/Hotels

The overall state supply of Apartment Hotel units decreased over the previous year (-46.1 percent).

Figure 35: Apartment/Hotel - Inventory by Island (Units)



Hostels

The overall number of Hostel properties and hostel units in the State decreased in 2023 (-11.2 percent).

Figure 37: Hostel - Inventory by Island (Units)

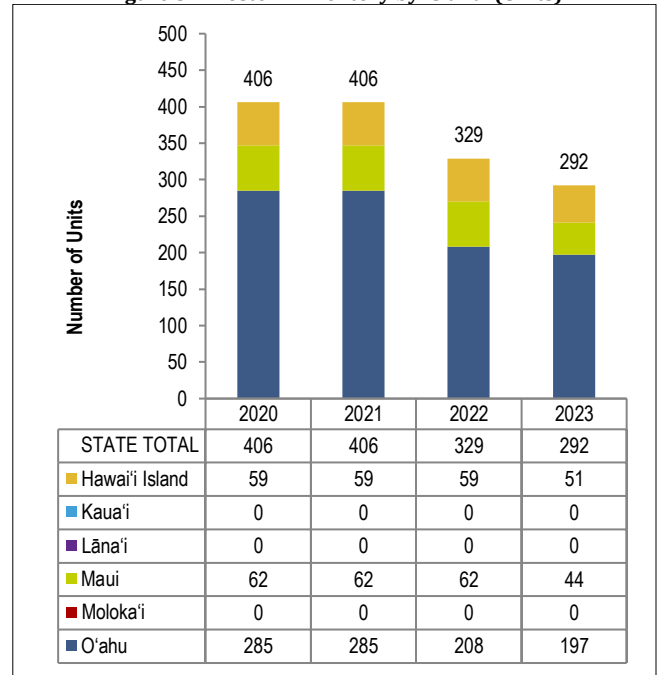


Figure 36: Apartment/Hotel - Inventory by Island (Properties)

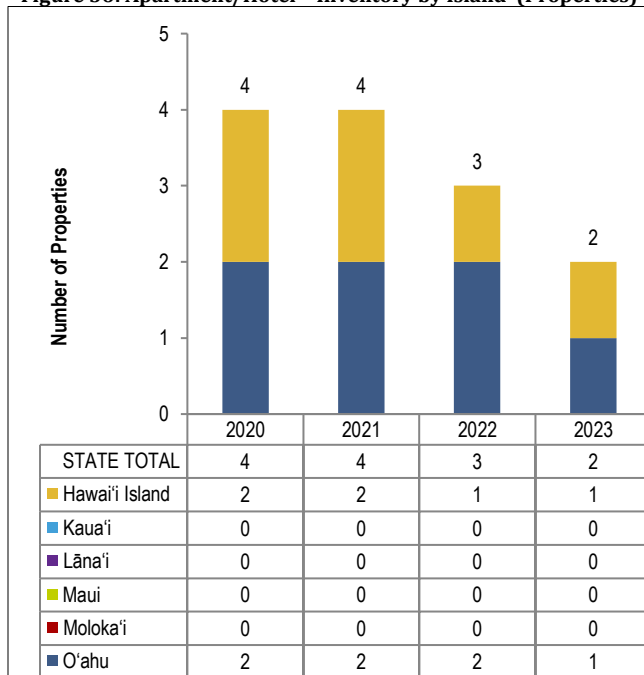
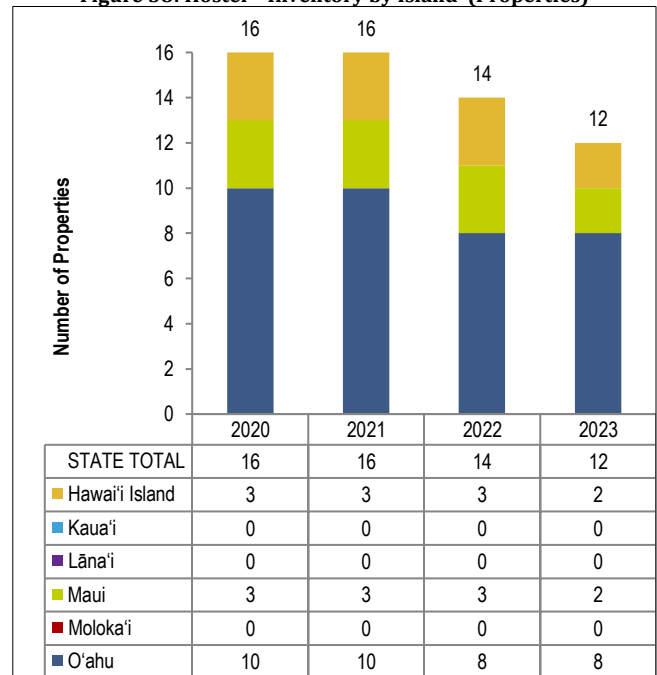


Figure 38: Hostel - Inventory by Island (Properties)



Other

The number of units in the “Other” category, which includes lodges, inns, and other forms of accommodations was unchanged compared to the previous year.

Figure 39: Other - Inventory by Island (Units)

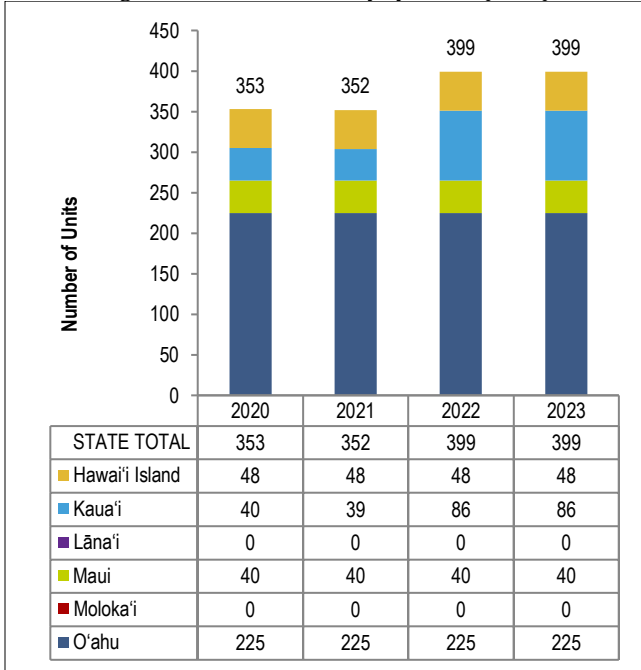
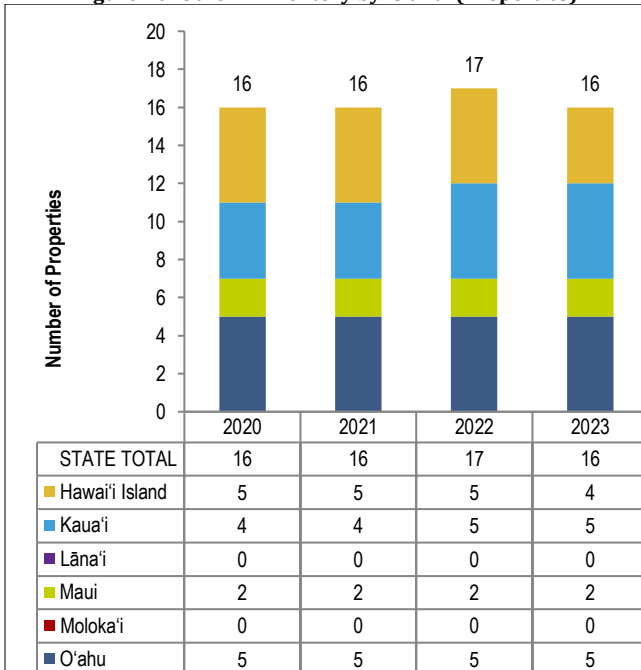


Figure 40: Other - Inventory by Island (Properties)



VISITOR PLANT INVENTORY TABLES
Table 1: Available Units by County, 1965 to 2023

YEAR	STATE TOTAL	% CHANGE	HAWAII ISLAND	% CHANGE	KAUAI	% CHANGE	MAUI COUNTY	% CHANGE	O'AHU	% CHANGE
1965	12,903		865		776		1,231		10,031	
1966	14,827	14.9%	1,387	60.3%	860	10.8%	1,497	21.6%	11,083	10.5%
1967	17,217	16.1%	1,790	29.1%	1,115	29.7%	1,714	14.5%	12,598	13.7%
1968	18,657	8.4%	2,188	22.2%	1,260	13.0%	2,043	19.2%	13,166	4.5%
1969	22,801	22.2%	2,480	13.3%	1,914	51.9%	2,415	18.2%	15,992	21.5%
1970	26,923	18.1%	3,166	27.7%	2,565	34.0%	2,743	13.6%	18,449	15.4%
1971	32,289	19.9%	3,435	8.5%	2,628	2.5%	3,695	34.7%	22,531	22.1%
1972	35,797	10.9%	4,241	23.5%	2,719	3.5%	4,095	10.8%	24,742	9.8%
1973	36,608	2.3%	4,796	13.1%	2,629	-3.3%	4,075	-0.5%	25,108	1.5%
1974	38,675	5.6%	5,234	9.1%	2,868	9.1%	5,208	27.8%	25,365	1.0%
1975	39,632	2.5%	5,348	2.2%	3,102	8.2%	5,830	11.9%	25,352	-0.1%
1976	42,648	7.6%	6,045	13.0%	3,520	13.5%	7,232	24.0%	25,851	2.0%
1977	44,986	5.5%	5,929	-1.9%	3,657	3.9%	8,037	11.1%	27,363	5.8%
1978	47,070	4.6%	6,002	1.2%	3,786	3.5%	8,736	8.7%	28,546	4.3%
1979	49,832	5.9%	6,093	1.5%	4,202	11.0%	9,472	8.4%	30,065	5.3%
1980	54,246	8.9%	5,889	-3.3%	4,322	2.9%	9,701	2.4%	34,334	14.2%
1981	56,769	4.7%	6,705	13.9%	4,738	9.6%	11,359	17.1%	33,967	-1.1%
1982	57,968	2.1%	7,167	6.9%	5,147	8.6%	12,162	7.1%	33,492	-1.4%
1983	58,765	1.4%	7,469	4.2%	4,193	-18.5%	12,749	4.8%	34,354	2.6%
1984	62,448	6.3%	7,149	-4.3%	5,313	26.7%	13,138	3.1%	36,848	7.3%
1985	65,919	5.6%	7,511	5.1%	5,656	6.5%	14,152	7.7%	38,600	4.8%
1986	66,308	0.6%	7,280	-3.1%	5,922	4.7%	14,096	-0.4%	39,010	1.1%
1987	65,318	-1.5%	7,328	0.7%	5,956	0.6%	13,849	-1.8%	38,185	-2.1%
1988	69,012	5.7%	8,823	20.4%	7,180	20.6%	15,168	9.5%	37,841	-0.9%
1989	67,734	-1.9%	8,161	-7.5%	7,398	3.0%	15,708	3.6%	36,467	-3.6%
1990	71,266	5.2%	8,952	9.7%	7,546	2.0%	17,869	13.8%	36,899	1.2%
1991	72,275	1.4%	9,383	4.8%	7,567	0.3%	18,702	4.7%	36,623	-0.7%
1992	73,089	1.1%	9,170	-2.3%	7,778	2.8%	19,290	3.1%	36,851	0.6%
1993	69,502	-4.9%	9,140	-0.3%	4,631	-40.5%	19,127	-0.8%	36,604	-0.7%
1994	70,463	1.4%	9,595	5.0%	5,870	26.8%	18,804	-1.7%	36,194	-1.1%
1995										
1996	70,288	-0.2%	9,558	-0.4%	6,760	15.2%	17,824	-5.2%	36,146	-0.1%
1997	71,025	1.0%	9,913	3.7%	6,589	-2.5%	18,552	4.1%	35,971	-0.5%
1998	71,480	0.6%	9,655	-2.6%	6,969	5.8%	18,650	0.5%	36,206	0.7%
1999	71,157	-0.5%	9,815	1.7%	6,872	-1.4%	18,609	-0.2%	35,861	-1.0%
2000	71,506	0.5%	9,774	-0.4%	7,159	4.2%	18,270	-1.8%	36,303	1.2%
2001	72,204	1.0%	9,944	1.7%	7,202	0.6%	18,234	-0.2%	36,824	1.4%
2002	70,783	-2.0%	9,297	-6.5%	7,037	-2.3%	17,992	-1.3%	36,457	-1.0%
2003	70,579	-0.3%	9,478	1.9%	7,257	3.1%	18,303	1.7%	35,541	-2.5%
2004	72,176	2.3%	9,857	4.0%	8,105	11.7%	18,445	0.8%	35,769	0.6%
2005	72,307	0.2%	10,940	11.0%	8,221	1.4%	19,220	4.2%	33,926	-5.2%
2006	72,274	0.0%	10,831	-1.0%	8,266	0.5%	19,571	1.8%	33,606	-0.9%
2007	73,220	1.3%	11,061	2.1%	8,692	5.2%	19,879	1.6%	33,588	-0.1%
2008	74,177	1.3%	11,240	1.6%	9,203	5.9%	19,653	-1.1%	34,081	1.5%
2009	75,198	1.4%	11,541	2.7%	9,469	2.9%	20,161	2.6%	34,027	-0.2%
2010	74,988	-0.3%	11,479	-0.5%	9,344	-1.3%	20,383	1.1%	33,782	-0.7%
2011	77,731	3.7%	11,113	-3.2%	9,872	5.7%	21,745	6.7%	35,001	3.6%
2012	74,450	-4.2%	10,594	-4.7%	8,289	-16.0%	20,441	-6.0%	35,126	0.4%
2013	73,959	-0.7%	10,903	2.9%	8,675	4.7%	18,691	-8.6%	35,690	1.6%
2014	73,716	-0.3%	10,666	-2.2%	8,492	-2.1%	18,694	0.0%	35,864	0.5%
2015	77,138	4.6%	11,085	3.9%	8,582	1.1%	21,413	14.5%	36,058	0.5%
2016	79,092	2.5%	11,349	2.4%	8,444	-1.6%	21,899	2.3%	37,400	3.7%
2017	80,709	2.0%	11,286	-0.6%	8,821	4.5%	21,723	-0.8%	38,879	4.0%
2018	80,751	0.1%	10,811	-4.2%	9,022	2.3%	21,829	0.5%	39,089	0.5%
2019	80,554	-0.2%	10,505	-2.8%	9,036	0.2%	21,773	-0.3%	39,240	0.4%
2020	81,188	0.8%	11,123	5.9%	9,250	2.4%	22,009	1.1%	38,806	-1.1%
2021	80,555	-0.8%	10,615	-4.6%	9,160	-1.0%	22,022	0.1%	38,758	-0.1%
2022	81,102	0.7%	10,545	-0.7%	9,143	-0.2%	22,254	1.1%	39,160	1.0%
2023	81,881	1.0%	11,119	5.4%	9,330	2.0%	21,917	-1.5%	39,515	0.9%

Table 2: Inventory by Island and Property Type

ISLAND	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
HAWAII ISLAND	Apartment/ Hotel	1	1	0
	Bed & Breakfast	44	43	1
	Condominium Hotel	9	12	-3
	Hostel	2	3	-1
	Hotel	28	29	-1
	Vacation Rental Unit	312	264	48
	Timeshare	20	19	1
	Other	4	5	-1
	Total	420	376	44
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	6	6	0
	Condominium Hotel	13	14	-1
	Hostel	0	0	0
	Hotel	15	15	0
	Vacation Rental Unit	363	288	75
	Timeshare	22	20	2
	Other	5	5	0
	Total	424	348	76
MAUI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	74	72	2
	Condominium Hotel	38	44	-6
	Hostel	2	3	-1
	Hotel	27	28	-1
	Vacation Rental Unit	208	195	13
	Timeshare	32	26	6
	Other	2	2	0
	Total	383	370	13
MOLOKA'I	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	1	0
	Condominium Hotel	2	2	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	12	20	-8
	Timeshare	1	1	0
	Other	0	0	0
	Total	16	24	-8
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	3	3	0
	Vacation Rental Unit	2	2	0
	Timeshare	0	0	0
	Other	0	0	0
	Total	5	5	0

Table 2: Inventory by Island and Property Type (Continued)

ISLAND	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
O'AHU	Apartment/ Hotel	1	2	-1
	Bed & Breakfast	15	16	-1
	Condominium Hotel	22	23	-1
	Hostel	8	8	0
	Hotel	74	73	1
	Vacation Rental Unit	149	140	9
	Timeshare	21	21	0
	Other	5	5	0
	Total	295	288	7
STATEWIDE	Apartment/ Hotel	2	3	-1
	Bed & Breakfast	140	138	2
	Condominium Hotel	84	95	-11
	Hostel	12	14	-2
	Hotel	147	148	-1
	Vacation Rental Unit	1,046	909	137
	Timeshare	96	87	9
	Other	16	17	-1
	State Total	1,543	1,411	132

Table 3: Inventory by Island and Unit Type

ISLAND	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
HAWAII ISLAND	Apartment/ Hotel	16	24	-8
	Bed & Breakfast	219	207	12
	Condominium Hotel	291	375	-84
	Hostel	51	59	-8
	Hotel	5,735	5,609	126
	Vacation Rental Unit	2,788	2,346	442
	Timeshare	1,971	1,877	94
	Other	48	48	0
	Total	11,119	10,545	574
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	20	20	0
	Condominium Hotel	1,221	1,225	-4
	Hostel	0	0	0
	Hotel	2,841	3,042	-201
	Vacation Rental Unit	2,314	2,088	226
	Timeshare	2,848	2,682	166
	Other	86	86	0
	Total	9,330	9,143	187
MAUI	Apartment/ Hotel	0	15	-15
	Bed & Breakfast	195	221	-26
	Condominium Hotel	3,069	3,501	-432
	Hostel	44	62	-18
	Hotel	7,343	7,372	-29
	Vacation Rental Unit	6,924	6,750	174
	Timeshare	3,652	3,643	9
	Other	40	40	0
	Total	21,267	21,604	-337
MOLOKAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	1	0
	Condominium Hotel	80	80	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	236	236	0
	Timeshare	7	7	0
	Other	0	0	0
	Total	324	324	0
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	320	320	0
	Vacation Rental Unit	6	6	0
	Timeshare	0	0	0
	Other	0	0	0
	Total	326	326	0

Table 3: Inventory by Island and Unit Type (Continued)

ISLAND	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
O'AHU	Apartment/ Hotel	32	50	-18
	Bed & Breakfast	55	43	12
	Condominium Hotel	3,789	3,989	-200
	Hostel	197	208	-11
	Hotel	27,022	26,870	152
	Vacation Rental Unit	4,442	3,956	486
	Timeshare	3,753	3,819	-66
	Other	225	225	0
	Total	39,515	39,160	355
STATEWIDE	Apartment/ Hotel	48	89	-41
	Bed & Breakfast	490	492	-2
	Condominium Hotel	8,450	9,170	-720
	Hostel	292	329	-37
	Hotel	43,261	43,213	48
	Vacation Rental Unit	16,710	15,382	1,328
	Timeshare	12,231	12,028	203
	Other	399	399	0
	State Total	81,881	81,102	779

Table 4: Inventory by Area and Property Type

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
HAWAI'I ISLAND	Hilo/Honoka'a	Apartment/ Hotel	1	1	0
		Bed & Breakfast	15	14	1
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	8	7	1
		Vacation Rental Unit	50	43	7
		Timeshare	0	0	0
		Other	1	1	0
		Total	75	66	9
			Kohala/Waimea/Kawaihae	Apartment/ Hotel	0
Bed & Breakfast	3			3	0
Condominium Hotel	4			7	-3
Hostel	0			0	0
Hotel	9			11	-2
Vacation Rental Unit	59			51	8
Timeshare	7			6	1
Other	1			1	0
Total	83			79	4
	Kona			Apartment/ Hotel	0
		Bed & Breakfast	15	15	0
		Condominium Hotel	5	5	0
		Hostel	2	2	0
		Hotel	8	8	0
		Vacation Rental Unit	168	161	7
		Timeshare	13	13	0
		Other	0	0	0
		Total	211	204	7
			Nā'ālehu/Ka'ū	Apartment/ Hotel	0
Bed & Breakfast	2			2	0
Condominium Hotel	0			0	0
Hostel	0			0	0
Hotel	0			0	0
Vacation Rental Unit	1			1	0
Timeshare	0			0	0
Other	1			1	0
Total	4			4	0
	Volcano Area			Apartment/ Hotel	0
		Bed & Breakfast	9	9	0
		Condominium Hotel	0	0	0
		Hostel	0	1	-1
		Hotel	3	3	0
		Vacation Rental Unit	34	8	26
		Timeshare	0	0	0
		Other	1	2	-1
		Total	47	23	24
		HAWAI'I ISLAND TOTAL			420

Table 4: Inventory by Area and Property Type (Continued)

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
KAUA'I	Kalāheo/Waimea	Apartment/ Hotel	0	0	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1	1	0
		Vacation Rental Unit	22	19	3
		Timeshare	0	0	0
		Other	2	2	0
		Total	27	24	3
		Līhu'e		Apartment/ Hotel	0
Bed & Breakfast	0			0	0
Condominium Hotel	3			3	0
Hostel	0			0	0
Hotel	4			4	0
Vacation Rental Unit	5			3	2
Timeshare	3			3	0
Other	1			1	0
Total	16			14	2
Po'ipū/Kukui'ula				Apartment/ Hotel	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	3	4	-1
		Hostel	0	0	0
		Hotel	4	4	0
		Vacation Rental Unit	131	112	19
		Timeshare	6	4	2
		Other	1	1	0
		Total	147	127	20
		Princeville/Hanalei		Apartment/ Hotel	0
Bed & Breakfast	2			2	0
Condominium Hotel	1			1	0
Hostel	0			0	0
Hotel	1			1	0
Vacation Rental Unit	172			130	42
Timeshare	9			9	0
Other	1			1	0
Total	186			144	42
Wailua/Kapa'a				Apartment/ Hotel	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	6	6	0
		Hostel	0	0	0
		Hotel	5	5	0
		Vacation Rental Unit	33	24	9
		Timeshare	4	4	0
		Other	0	0	0
		Total	48	39	9
		KAUA'I TOTAL			424

Table 4: Inventory by Area and Property Type (Continued)

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
MAUI	Hāna Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	4	3	1
		Condominium Hotel	1	1	0
		Hostel	0	0	0
		Hotel	1	1	0
		Vacation Rental Unit	4	4	0
		Timeshare	0	0	0
		Other	1	1	0
		Total	11	10	1
			Kahului/Wailuku	Apartment/ Hotel	0
Bed & Breakfast	12			13	-1
Condominium Hotel	0			0	0
Hostel	2			2	0
Hotel	5			5	0
Vacation Rental Unit	14			14	0
Timeshare	0			0	0
Other	0			0	0
Total	33			34	-1
	Kula/Makawao			Apartment/ Hotel	0
		Bed & Breakfast	27	24	3
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1	1	0
		Vacation Rental Unit	10	8	2
		Timeshare	0	0	0
		Other	1	1	0
		Total	39	34	5
			Lahaina/Kā'anapali/ Nāpili/Kapalua	Apartment/ Hotel	0
Bed & Breakfast	3			8	-5
Condominium Hotel	26			30	-4
Hostel	0			1	-1
Hotel	9			10	-1
Vacation Rental Unit	65			63	2
Timeshare	19			17	2
Other	0			0	0
Total	122			129	-7
	Mā'alaea			Apartment/ Hotel	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	12	11	1
		Timeshare	0	0	0
		Other	0	0	0
		Total	12	11	1

Table 4: Inventory by Area and Property Type (Continued)

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
	Wailea/Kihei Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	28	24	4
		Condominium Hotel	11	13	-2
		Hostel	0	0	0
		Hotel	11	11	0
		Vacation Rental Unit	103	95	8
		Timeshare	13	9	4
		Other	0	0	0
		Total	166	152	14
	MAUI TOTAL		383	370	13

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
MOLOKA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	2	2	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	12	20	-8
		Timeshare	1	1	0
		Other	0	0	0
		Total	16	24	-8
	MOLOKA'I TOTAL		16	24	-8

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
LĀNA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	3	3	0
		Vacation Rental Unit	2	2	0
		Timeshare	0	0	0
		Other	0	0	0
		Total	5	5	0
	LĀNA'I TOTAL		5	5	0

Table 4: Inventory by Area and Property Type (Continued)

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
O'AHU	Airport Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	5	5	0
		Vacation Rental Unit	0	0	0
		Timeshare	0	0	0
		Other	0	0	0
		Total	5	5	0
		Ala Moana Area		Apartment/ Hotel	0
Bed & Breakfast	0			0	0
Condominium Hotel	1			1	0
Hostel	1			1	0
Hotel	1			1	0
Vacation Rental Unit	2			2	0
Timeshare	0			0	0
Other	0			0	0
Total	5			5	0
Leeward/Mākaha Side				Apartment/ Hotel	1
		Bed & Breakfast	1	1	0
		Condominium Hotel	1	1	0
		Hostel	0	0	0
		Hotel	4	4	0
		Vacation Rental Unit	12	11	1
		Timeshare	4	4	0
		Other	1	1	0
		Total	24	23	1
		North Shore		Apartment/ Hotel	0
Bed & Breakfast	0			0	0
Condominium Hotel	0			0	0
Hostel	0			0	0
Hotel	3			3	0
Vacation Rental Unit	39			36	3
Timeshare	0			0	0
Other	0			0	0
Total	42			39	3
Other Honolulu				Apartment/ Hotel	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	1	1	0
		Hostel	1	1	0
		Hotel	2	2	0
		Vacation Rental Unit	5	3	2
		Timeshare	0	0	0
		Other	0	0	0
		Total	11	9	2

Table 4: Inventory by Area and Property Type (Continued)

ISLAND	AREA	TYPE	2023 PROPERTIES	2022 PROPERTIES	CHANGE FROM 2022
	Waikīkī/Honolulu	Apartment/ Hotel	0	1	-1
		Bed & Breakfast	1	2	-1
		Condominium Hotel	19	20	-1
		Hostel	5	5	0
		Hotel	57	56	1
		Vacation Rental Unit	66	68	-2
		Timeshare	17	17	0
		Other	0	0	0
		Total	165	169	-4
	Windward Side	Apartment/ Hotel	0	0	0
		Bed & Breakfast	11	11	0
		Condominium Hotel	0	0	0
		Hostel	1	1	0
		Hotel	2	2	0
		Vacation Rental Unit	25	20	5
		Timeshare	0	0	0
		Other	4	4	0
		Total	43	38	5
O'AHU TOTAL			295	288	7

Table 5: Inventory by Area and Unit Type

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
HAWAII ISLAND	Hilo/Honoka'a	Apartment/ Hotel	16	24	-8
		Bed & Breakfast	65	54	11
		Condominium Hotel	0	0	0
		Hostel	10	16	-6
		Hotel	934	928	6
		Vacation Rental Unit	65	60	5
		Timeshare	0	0	0
		Other	9	9	0
		Total	1,099	1,091	8
	Kohala/Waimea/Kawaihae	Apartment/ Hotel	0	0	0
		Bed & Breakfast	36	36	0
		Condominium Hotel	131	204	-73
		Hostel	0	0	0
		Hotel	2,724	2,722	2
		Vacation Rental Unit	1,109	922	187
		Timeshare	1,045	947	98
		Other	6	6	0
		Total	5,051	4,837	214
	Kona	Apartment/ Hotel	0	0	0
		Bed & Breakfast	69	69	0
		Condominium Hotel	160	171	-11
		Hostel	41	37	4
		Hotel	1,942	1,824	118
		Vacation Rental Unit	1,498	1,272	226
		Timeshare	926	930	-4
		Other	0	0	0
		Total	4,636	4,303	333
	Nā'ālehu/Ka'ū	Apartment/ Hotel	0	0	0
		Bed & Breakfast	8	8	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	1	1	0
		Timeshare	0	0	0
		Other	5	5	0
		Total	14	14	0
	Volcano Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	41	40	1
		Condominium Hotel	0	0	0
		Hostel	0	6	-6
		Hotel	135	135	0
		Vacation Rental Unit	115	91	24
		Timeshare	0	0	0
		Other	28	28	0
		Total	319	300	19
HAWAII ISLAND TOTAL			11,119	10,545	574

Table 5: Inventory by Area and Unit Type (Continued)

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
KAUA'I	Kalāheo/Waimea	Apartment/ Hotel	0	0	0
		Bed & Breakfast	7	7	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	59	59	0
		Vacation Rental Unit	84	81	3
		Timeshare	0	0	0
		Other	27	27	0
		Total	177	174	3
	Līhu'e	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	362	362	0
		Hostel	0	0	0
		Hotel	466	466	0
		Vacation Rental Unit	156	154	2
		Timeshare	609	609	0
		Other	8	8	0
		Total	1,601	1,599	2
	Po'ipū/Kukui'ula	Apartment/ Hotel	0	0	0
		Bed & Breakfast	8	8	0
		Condominium Hotel	580	582	-2
		Hostel	0	0	0
		Hotel	1,227	1,429	-202
		Vacation Rental Unit	752	710	42
		Timeshare	772	606	166
		Other	47	47	0
		Total	3,386	3,382	4
	Princeville/Hanalei	Apartment/ Hotel	0	0	0
		Bed & Breakfast	5	5	0
		Condominium Hotel	42	42	0
		Hostel	0	0	0
		Hotel	252	251	1
		Vacation Rental Unit	867	693	174
		Timeshare	1,059	1,059	0
		Other	4	4	0
		Total	2,229	2,054	175
	Wailua/Kapa'a	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	237	239	-2
		Hostel	0	0	0
		Hotel	837	837	0
		Vacation Rental Unit	455	450	5
		Timeshare	408	408	0
		Other	0	0	0
		Total	1,937	1,934	3
KAUA'I TOTAL			9,330	9,143	187

Table 5: Inventory by Area and Unit Type (Continued)

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
MAUI	Hāna Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	5	4	1
		Condominium Hotel	17	17	0
		Hostel	0	0	0
		Hotel	75	75	0
		Vacation Rental Unit	6	6	0
		Timeshare	0	0	0
		Other	4	4	0
		Total	107	106	1
	Kahului/Wailuku	Apartment/ Hotel	0	15	-15
		Bed & Breakfast	30	43	-13
		Condominium Hotel	0	0	0
		Hostel	44	44	0
		Hotel	487	487	0
		Vacation Rental Unit	44	28	16
		Timeshare	0	0	0
		Other	0	0	0
		Total	605	617	-12
	Kula/Makawao	Apartment/ Hotel	0	0	0
		Bed & Breakfast	78	75	3
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	5	5	0
		Vacation Rental Unit	13	9	4
		Timeshare	0	0	0
		Other	24	24	0
		Total	120	113	7
	Lahaina/Kā'anapali/ Nāpili/Kapalua	Apartment/ Hotel	0	0	0
		Bed & Breakfast	10	28	-18
		Condominium Hotel	2,380	2,602	-222
		Hostel	0	18	-18
		Hotel	3,524	3,552	-28
		Vacation Rental Unit	2,559	2,613	-54
		Timeshare	3,091	3,111	-20
		Other	12	12	0
		Total	11,576	11,936	-360
	Mā'alaea	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	383	322	61
		Timeshare	0	0	0
		Other	0	0	0
		Total	383	322	61

Table 5: Inventory by Area and Unit Type (Continued)

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
	Wailea/Kihei Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	72	71	1
		Condominium Hotel	672	882	-210
		Hostel	0	0	0
		Hotel	3,252	3,253	-1
		Vacation Rental Unit	3,919	3,772	147
		Timeshare	561	532	29
		Other	0	0	0
		Total	8,476	8,510	-34
MAUI TOTAL			21,267	21,604	-337

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
MOLOKA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	80	80	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	236	236	0
		Timeshare	7	7	0
		Other	0	0	0
		Total	324	324	0
MOLOKA'I TOTAL			324	324	0

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
LĀNA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	320	320	0
		Vacation Rental Unit	6	6	0
		Timeshare	0	0	0
		Other	0	0	0
		Total	326	326	0
LĀNA'I TOTAL			326	326	0

Table 5: Inventory by Area and Unit Type (Continued)

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
O'AHU	Airport Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1,286	1,286	0
		Vacation Rental Unit	0	0	0
		Timeshare	0	0	0
		Other	0	0	0
		Total	1,286	1,286	0
	Ala Moana Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	1,101	1,101	0
		Hostel	26	26	0
		Hotel	199	199	0
		Vacation Rental Unit	80	80	0
		Timeshare	0	0	0
		Other	0	0	0
		Total	1,406	1,406	0
	Leeward/Mākaha Side	Apartment/ Hotel	30	30	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	42	42	0
		Hostel	0	0	0
		Hotel	1,267	1,267	0
		Vacation Rental Unit	691	680	11
		Timeshare	1,431	1,431	0
		Other	43	43	0
		Total	3,505	3,494	11
	North Shore	Apartment/ Hotel	2	2	0
		Bed & Breakfast	14	0	14
		Condominium Hotel	7	0	7
		Hostel	4	4	0
		Hotel	786	788	-2
		Vacation Rental Unit	424	423	1
		Timeshare	0	0	0
		Other	0	0	0
		Total	1,237	1,217	20
	Other Honolulu	Apartment/ Hotel	0	0	0
		Bed & Breakfast	14	14	0
		Condominium Hotel	102	108	-6
		Hostel	20	20	0
		Hotel	436	436	0
		Vacation Rental Unit	5	3	2
		Timeshare	0	0	0
		Other	0	0	0
		Total	577	581	-4

Table 5: Inventory by Area and Unit Type (Continued)

ISLAND	AREA	TYPE	2023 UNITS	2022 UNITS	CHANGE FROM 2022
	Waikīkī/Honolulu	Apartment/ Hotel	0	18	-18
		Bed & Breakfast	3	5	-2
		Condominium Hotel	2,537	2,738	-201
		Hostel	147	158	-11
		Hotel	22,885	22,731	154
		Vacation Rental Unit	3,207	2,749	458
		Timeshare	2,322	2,388	-66
		Other	0	0	0
		Total	31,101	30,787	314
	Windward Side	Apartment/ Hotel	0	0	0
		Bed & Breakfast	23	23	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	163	163	0
		Vacation Rental Unit	35	21	14
		Timeshare	0	0	0
		Other	182	182	0
		Total	403	389	14
O'AHU TOTAL			39,515	39,160	355

Table 6: Class of Units by Island

ISLAND	CLASS	Percent of Total Units ¹		Percentage Point CHANGE FROM 2022
		2023 ²	2022 ³	
HAWAII ISLAND	Budget (Up to \$100)	6.9%	7.8%	-0.9%
	Standard (\$101 to \$250)	21.5%	22.0%	-0.5%
	Deluxe (\$251 to \$500)	30.6%	20.6%	10.0%
	Luxury (Over \$500/Night)	41.0%	49.6%	-8.6%
	Total	100.0%	100.0%	
KAUAI	Budget (Up to \$100)	1.5%	1.6%	-0.1%
	Standard (\$101 to \$250)	26.7%	24.2%	2.5%
	Deluxe (\$251 to \$500)	25.7%	29.1%	-3.4%
	Luxury (Over \$500/Night)	46.2%	45.1%	1.1%
	Total	100.0%	100.0%	
MAUI	Budget (Up to \$100)	0.7%	0.7%	0.0%
	Standard (\$101 to \$250)	16.1%	15.6%	0.5%
	Deluxe (\$251 to \$500)	29.0%	31.7%	-2.7%
	Luxury (Over \$500/Night)	54.2%	52.0%	2.2%
	Total	100.0%	100.0%	
MOLOKA'I	Budget (Up to \$100)	1.1%	0.7%	0.4%
	Standard (\$101 to \$250)	95.8%	95.3%	0.5%
	Deluxe (\$251 to \$500)	3.2%	4.0%	-0.8%
	Luxury (Over \$500/Night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
LĀNA'I	Budget (Up to \$100)	0.0%	0.0%	0.0%
	Standard (\$101 to \$250)	1.2%	1.2%	0.0%
	Deluxe (\$251 to \$500)	3.1%	29.7%	-26.6%
	Luxury (Over \$500/Night)	95.7%	69.1%	26.6%
	Total	100.0%	100.0%	
O'AHU	Budget (Up to \$100)	1.3%	1.7%	-0.4%
	Standard (\$101 to \$250)	24.7%	29.1%	-4.4%
	Deluxe (\$251 to \$500)	36.0%	34.1%	1.9%
	Luxury (Over \$500/Night)	37.9%	35.2%	2.7%
	Total	100.0%	100.0%	
STATEWIDE	Budget (Up to \$100)	1.9%	2.2%	-0.3%
	Standard (\$101 to \$250)	22.4%	24.6%	-2.2%
	Deluxe (\$251 to \$500)	32.6%	31.2%	1.4%
	Luxury (Over \$500/Night)	43.1%	42.0%	1.1%
	Total	100.0%	100.0%	

¹ Totals may not sum to 100% due to rounding.

² Based on 50,865 units (62.1 percent of the total units in 2023) for which information on the class of units was available.

³ Based on 48,431 units (59.7 percent of the total units in 2022) for which information on the class of units was available.

Table 7: Class of Units by Type

PROPERTY TYPE	CLASS	Percent of Total Units ¹		Percentage Point CHANGE FROM 2022
		2023 ²	2023 ³	
Apartment/ Hotel	Budget (Up to \$100)	0.0%	24.2%	-24.2%
	Standard (\$101 to \$250)	93.8%	75.8%	18.0%
	Deluxe (\$251 to \$500)	6.3%	0.0%	6.3%
	Luxury (Over \$500/Night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
Bed & Breakfast	Budget (Up to \$100)	11.6%	15.2%	-3.5%
	Standard (\$101 to \$250)	67.1%	67.7%	-0.6%
	Deluxe (\$251 to \$500)	18.2%	15.6%	2.6%
	Luxury (Over \$500/Night)	3.0%	1.5%	1.6%
	Total	100.0%	100.0%	
Condominium Hotel	Budget (Up to \$100)	1.1%	1.9%	-0.8%
	Standard (\$101 to \$250)	33.2%	34.8%	-1.6%
	Deluxe (\$251 to \$500)	49.1%	57.0%	-7.8%
	Luxury (Over \$500/Night)	16.5%	6.3%	10.2%
	Total	100.0%	100.0%	
Hostel	Budget (Up to \$100)	87.7%	72.0%	15.7%
	Standard (\$101 to \$250)	12.3%	26.6%	-14.3%
	Deluxe (\$251 to \$500)	0.0%	1.4%	-1.4%
	Luxury (Over \$500/Night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
Hotel	Budget (Up to \$100)	0.9%	1.2%	-0.3%
	Standard (\$101 to \$250)	19.4%	21.7%	-2.3%
	Deluxe (\$251 to \$500)	35.3%	32.1%	3.2%
	Luxury (Over \$500/Night)	44.4%	45.0%	-0.6%
	Total	100.0%	100.0%	
Vacation Rental Unit	Budget (Up to \$100)	4.7%	4.5%	0.3%
	Standard (\$101 to \$250)	43.4%	47.3%	-3.9%
	Deluxe (\$251 to \$500)	31.0%	32.1%	-1.1%
	Luxury (Over \$500/Night)	21.0%	16.2%	4.8%
	Total	100.0%	100.0%	
Timeshare	Budget (Up to \$100)	1.0%	1.0%	0.0%
	Standard (\$101 to \$250)	16.5%	16.7%	-0.3%
	Deluxe (\$251 to \$500)	8.0%	8.1%	-0.2%
	Luxury (Over \$500/Night)	74.6%	74.1%	0.5%
	Total	100.0%	100.0%	

¹ Totals may not sum to 100% due to rounding.

² Based on 50,865 units (62.1 percent of the total units in 2023) for which information on the class of units was available.

³ Based on 48,431 units (59.7 percent of the total units in 2022) for which information on the class of units was available.

Table 7: Class of Units by Type (Continued)

ISLAND	CLASS	Percent of Total Units ¹		Percentage Point CHANGE FROM 2022
		2023 ²	2022 ³	
Other	Budget (Up to \$100)	52.4%	50.7%	1.6%
	Standard (\$101 to \$250)	30.4%	34.8%	-4.4%
	Deluxe (\$251 to \$500)	16.8%	14.0%	2.7%
	Luxury (Over \$500/Night)	0.5%	0.5%	0.0%
	Total	100.0%	100.0%	
STATEWIDE	Budget (Up to \$100)	1.9%	2.2%	-0.4%
	Standard (\$101 to \$250)	22.4%	24.6%	-2.2%
	Deluxe (\$251 to \$500)	32.6%	31.2%	1.3%
	Luxury (Over \$500/Night)	43.1%	42.0%	1.2%
	Total	100.0%	100.0%	

¹ Totals may not sum to 100% due to rounding.

² Based on 50,865 units (62.1 percent of the total units in 2023) for which information on the class of units was available.

³ Based on 48,431 units (59.7 percent of the total units in 2022) for which information on the class of units was available.

Table 8: Timeshare Properties by Island and Area

Area	Property	2023		2022		CHANGE FROM 2022	
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
HAWAI'I ISLAND							
Kohala/Waimea	Hilton Bay Club at Waikoloa Beach	168	143	168	150	0	-7
/Kawaihae	King's Land by Hilton Grand Vacations	435	384	435	350	0	34
	Kohala Suites by Hilton Grand Vacations	120	110	120	111	0	-1
	Ocean Tower by Hilton Grand Vacations	162	134	72	62	90	72
	Marriott's Waikoloa Ocean Club	112	112	112	112	0	0
	Paniolo Greens Resort	162	162	162	162	0	0
Kona	Holua Resort at Mauna Loa Village	73	73	73	73	0	0
	Kona Billfisher	65	65	65	65	0	0
	Kona Coast Resort	266	266	268	268	-2	-2
	Kona Islander Inn	85	85	85	85	0	0
	Kona Reef	24	24	24	24	0	0
	Royal Aloha Kona at Keauhou Kona Surf & Racquet Club	16	16	16	16	0	0
	Vacation Internationale - Sea Village	48	48	48	48	0	0
	WorldMark at Kona	64	64	64	64	0	0
	Wyndham Kona Hawaiian Resort	158	158	158	158	0	0
	Wyndham Mauna Loa Village	51	51	53	53	-2	-2
	Wyndham Royal Sea Cliff	76	76	76	76	0	0
Total		2,085	1,971	1,999	1,877	86	94
KAUAI							
Lihu'e	Banyan Harbor Resort	26	26	31	31	-5	-5
	Marriott's Kauai Beach Club	232	464	232	464	0	0
	Marriott's Kauai Lagoons	72	72	72	72	0	0
	Timbers Kauai Ocean Club & Residences	47	47	47	47	0	0
	Wyndham Kauai Beach Villas	105	105	105	105	0	0
Po'ipū/Kukui'ula	Lawai Beach Resort	172	172	172	172	0	0
	Nihi Kai Villas	3	3	3	3	0	0
	Marriott's Waiohai Beach Club	231	231	231	231	0	0
	Sheraton Kauai Garden Villas	166	166	0	0	166	166
	The Point at Poipu	219	200	219	200	0	0
Princeville/Hanalei	Alii Kai II	24	24	24	24	0	0
	Cliffs At Princeville, The	129	129	129	129	0	0
	Hanalei Bay Resort	77	77	77	77	0	0
	Westin Princeville Ocean Resort Villas	179	358	179	358	0	0
	Wyndham Bali Hai Villas	259	257	259	257	0	0
	Wyndham Ka Eo Kai	87	125	87	125	0	0
	Makai Club & Makai Club Cottages	57	57	57	57	0	0
	Wyndham Shearwater	32	32	32	32	0	0
Wailua/Kapa'a	Kauai Coast Resort at the Beachboy	108	108	108	108	0	0
	Pono Kai Resort	146	146	146	146	0	0
	WorldMark Kapaa Shore	49	49	49	49	0	0
Total		2,420	2,848	2,259	2,687	161	161

Table 8: Timeshare Properties by Island and Area (Continued)

Area	Property	2023		2022		CHANGE FROM 2022		
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.	
MAUI								
Lahaina/Kā'anapali/ Nāpili/Kapalua	Aston Paki Maui	10	10	60	60	-50	-50	
	Gardens at West Maui, The	34	34	34	34	0	0	
	Hyatt Ka'anapali Beach, A Hyatt Residence Club	131	131	131	131	0	0	
	Hololani Resort	5	5	5	5	0	0	
	Hono Koa Resort	28	28	28	28	0	0	
	Kaanapali Beach Club	413	391	413	391	0	0	
	Kahana Beach Resort	84	84	84	84	0	0	
	Kahana Falls Resorts	130	130	130	130	0	0	
	Kahana Villa Maui	39	39	39	39	0	0	
	Kuleana Resort	31	31	31	31	0	0	
	Marriott's Maui Ocean Club	311	442	311	442	0	0	
	Marriott's Maui Ocean Club Sequel-Lahaina & Napili Villas	148	277	148	277	0	0	
	One Napili Way	14	14	14	14	0	0	
	Papakea Resort	30	30	36	36	-6	-6	
	Sands of Kahana, The	144	144	144	144	0	0	
	Valley Isle Resort	21	21	21	21	0	0	
	Westin Kaanapali Ocean Resort Villas	1021	1021	1021	1021	0	0	
	Westin Nanea Ocean Villas, Kaanapali	195	195	195	195	0	0	
	Wailea/Kihei Area	Whaler on Kaanapali Beach, The	50	50	50	50	0	0
		WorldMark at Valley Isle	14	14	14	14	0	0
Aston Maui Lea at Maui Hill Resort		76	76	76	76	0	0	
Kamaole Beach Club		31	31	31	31	0	0	
Kapulanikai		12	12	12	12	0	0	
Kauhale Makai, Village By The Sea (Royal Aloha Maui)		12	12	12	12	0	0	
Kihei Kai Nani		6	6	6	6	0	0	
Kihei Surfside		7	7	7	7	0	0	
Leilani Kai Resort		8	8	0	0	8	8	
Maui Banyan Vacation Club		19	19	19	19	0	0	
Maui Bay Villas, a Hilton Grand Vacations Club		55	41	0	0	55	41	
Maui Beach Vacation Club		47	47	47	47	0	0	
Maui Schooner Resort	58	58	58	58	0	0		
Maui Sunset	45	45	65	65	-20	-20		
WorldMark at Kihei	200	199	200	199	0	0		
Total		3,429	3,652	3,442	3,679	37	23	
Moloka'i								
	Ke Nani Kai	7	7	7	7	0	0	
Total		7	7	7	7	0	0	

Table 8: Timeshare Properties by Island and Area (Continued)

Area	Property	2023		2022		CHANGE FROM 2022	
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
O'AHU							
Leeward/Mākaha	Aulani, A Disney Resort & Spa	481	481	481	481	0	0
	Hawaiian Princess at Makaha Beach	32	32	32	32	0	0
	Marriott's Ko Olina Beach Club	560	918	560	918	0	0
Waikīki/Honolulu	Fairway Villa	19	19	19	19	0	0
	Hilton Hawaiian Village Grand Waikikian	331	304	331	297	0	7
	Hilton Hawaiian Village Kalia Tower	72	66	72	67	0	-1
	Hilton Hawaiian Village Lagoon Tower	236	212	236	210	0	2
	Hokulani Waikiki by Hilton Grand Vacations Club	143	124	143	120	0	4
	The Grand Islander by Hilton Grand Vacations Club	418	380	418	338	0	42
	Waikiki Marina Resort at the Ilikai	123	123	123	123	0	0
	Imperial Hawaii Resort at Waikiki, The	262	232	262	232	0	0
	Kuhio Banyan Hotel	61	61	61	61	0	0
	Royal Aloha Vacation Club Aloha Towers	40	40	40	40	0	0
	Royal Aloha Vacation Club Waikiki Sky Tower	10	10	10	10	0	0
	Royal Kuhio Condominium	153	153	153	153	0	0
	The Modern Honolulu	218	218	338	338	-120	-120
	Waikiki Banyan	45	45	45	45	0	0
	Wyndham at Royal Garden	140	140	140	140	0	0
	Wyndham at Waikiki Beach Walk	195	195	195	195	0	0
	Total	3,539	3,753	3,659	3,819	-120	-66
	State Total	11,480	12,231	11,366	12,069	164	212

Table 9: Planned Additions and New Developments – County of Hawai‘i

Applicant	Type of Facility	Units	Completion date	Status
NORTH KONA				
Aama Ohana LLC	STVR	3	5/18/22	Approved
ACC Hualalai LLC	STVR	3	05/12/22	Approved
An Lam	STVR	2	06/08/22	Approved
Anthony Tippetts	STVR	1	05/25/22	Approved
Betsy Merritt	STVR	2	05/25/22	Approved
Betsy Merritt	STVR	2	05/26/22	Approved
Betsy Merritt	STVR	2	05/26/22	Approved
Betsy Merritt	STVR	1	06/21/22	Approved
Bora Ozturk	STVR	4	08/15/22	Approved
Catherine Damico	STVR	2	05/10/22	Approved
CB Island Vacations	STVR	2	05/26/22	Approved
CB Island Vacations	STVR	2	08/04/22	Approved
CB Island Vacations	STVR	2	08/12/22	Approved
CB Island Vacations	STVR	3	08/24/22	Approved
CB Island Vacations	STVR	3	10/05/22	Approved
CB Island Vacations	STVR	2	10/05/22	Approved
CB Island Vacations	STVR	2	11/14/22	Approved
CB Island Vacations	STVR	1	12/28/22	Approved
CB Island Vacations	STVR	2	01/10/23	Approved
CB Island Vacations	STVR	2	02/27/23	Approved
CB Island Vacations	STVR	1	04/18/23	Approved
Corrie Gulsrud	STVR	1	10/28/22	Approved
Christine Mendes	STVR	2	06/16/22	Approved
Christopher Russell Little	STVR	2	05/10/22	Approved
Claudia Choi	STVR	1	06/30/22	Approved
Conni Hardie	STVR	1	05/10/22	Approved
Daniel A. Calleja & Maria Calleja	STVR	1	08/26/22	Approved
Danielle E. Bates	STVR	1	07/21/22	Approved
Danielle E. Bates	STVR	2	08/03/22	Approved
Danielle E. Bates	STVR	1	08/04/22	Approved
Denise Anna Mayward	STVR	1	05/18/22	Approved
Diane Cline	STVR	1	07/06/22	Approved
Eddie & Joy Light	STVR	3	07/18/22	Approved
Elizabeth Mallion	STVR	1	06/30/22	Approved
Emily & David Richards	STVR	2	06/07/22	Approved
Florian Spickenreither	STVR	2	06/23/22	Approved
Funn Investments LLC	STVR	1	08/31/22	Approved
Grand Welcome	STVR	2	08/23/22	Approved
Guy Maeda	STVR	2	05/27/22	Approved
HI RSC 209 LLC, Thomas Moore	STVR	2	09/15/22	Approved
Hiroyuki & Hiroko Fujita	STVR	1	08/11/22	Approved

Applicant	Type of Facility	Units	Completion date	Status
Inamarie Petersen	STVR	2	06/20/22	Approved
Jonathan Haskel Davis	STVR	2	05/18/22	Approved
Kevin Brodie	STVR	1	07/08/22	Approved
Lisbeth F. Vance	STVR	2	08/22/22	Approved
Mark Krzyzanowski	STVR	3	06/02/22	Approved
Mark Krzyzanowski	STVR	2	06/20/22	Approved
Mark Krzyzanowski	STVR	2	06/22/22	Approved
Mark Krzyzanowski	STVR	1	07/11/22	Approved
Mark Krzyzanowski	STVR	2	09/14/22	Approved
Mark Krzyzanowski	STVR	1	09/20/22	Approved
Mark Krzyzanowski	STVR	1	09/28/22	Approved
Mark Krzyzanowski	STVR	1	11/28/22	Approved
Mark Krzyzanowski	STVR	3	01/27/23	Approved
Mark Krzyzanowski	STVR	2	03/31/23	Approved
Marl Krzyzanowski, MK Planning LLC	STVR	1	05/16/22	Approved
Marsha & Steven Straus	STVR	2	09/19/22	Approved
Michael J. Ricketts	STVR	2	09/02/22	Approved
Michael Lutz	STVR	1	05/10/22	Approved
Michael E. Schabel & Jennifer L. Schabel	STVR	1	08/30/22	Approved
Michael Twilbeck	STVR	1	05/18/22	Approved
Miho Aoki	STVR	1	07/21/22	Approved
MK Planning LLC	STVR	2	05/10/22	Approved
Nicholas Bischoff	STVR	1	07/06/22	Approved
Janet & Norman Schickling	STVR	1	08/22/22	Approved
Paul Wilson	STVR	2	05/12/22	Approved
Peter Fleming	STVR	1	05/25/22	Approved
Phillip Jones	STVR	2	05/18/22	Approved
Raven McShane	STVR	1	07/05/22	Approved
Robert Beldavs	STVR	2	05/10/22	Approved
Robert Haneberg	STVR	1	06/22/22	Approved
Robert Spriggs	STVR	2	06/16/22	Approved
Russell Goeckner	STVR	2	09/22/22	Approved
Sara Romvari	STVR	2	05/06/22	Approved
Shahriar Azarfar	STVR	2	05/03/22	Approved
Shaun Zenger Quick	STVR	1	05/18/22	Approved
Stefan Heinburger	STVR	2	09/15/22	Approved
Stephen Jubina	STVR	1	08/11/22	Approved
Toshiya Higashi	STVR	5	06/21/22	Approved
Vicky Smith	STVR	1	07/14/22	Approved
Victorius Metzler	STVR	3	05/12/22	Approved
Victorius Metzler	STVR	3	05/19/22	Approved
Victorius Metzler	STVR	5	12/02/22	Approved
Willi Wu	STVR	2	11/10/22	Approved
William McCarthy	STVR	2	05/18/22	Approved

Applicant	Type of Facility	Units	Completion date	Status
Xuefeng Bi	STVR	1	N/A	Approved

SOUTH HILO

Cory Early	STVR	2	07/20/22	Approved
Cycle Ventures International LLC	STVR	2	06/16/22	Approved
Maggie Zhang	STVR	1	06/08/22	Approved
Melisa & Levi Peltier	STVR	2	05/25/22	Approved
Shanghu Guo	STVR	1	06/08/22	Approved
Terry Schoneberg	STVR	1	06/29/22	Approved
Terry Schoneberg	STVR	1	06/29/22	Approved
Terry Schoneberg	STVR	2	06/30/22	Approved
Terry Schoneberg	STVR	2	06/30/22	Approved
Terry Schoneberg	STVR	2	10/26/22	Approved
Yu-Jen Wang	STVR	1	07/06/22	Approved

SOUTH KOHALA

Ahmad Mohammadi	STVR	1	08/11/22	Approved
Ahmad Mohammadi	STVR	2	06/22/22	Approved
Alane Christine Rooks	STVR	2	05/03/22	Approved
Alexander Hsia	STVR	2	07/14/22	Approved
Alexandra Bega	STVR	2	06/15/22	Approved
Andrew Greenwell	STVR	3	09/28/22	Approved
Brenda Bettencourt / Dennis Bettencourt	STVR	4	09/20/22	Approved
Caroline Martyn	STVR	2	05/26/22	Approved
Charles & Karen Brobeck	STVR	2	08/30/22	Approved
Chris Parsons	STVR	2	05/18/22	Approved
CVHI LLC	STVR	3	08/18/22	Approved
Dan Scholz	STVR	2	05/19/22	Approved
Dan Scholz	STVR	4	06/02/22	Approved
Dan Scholz	STVR	2	06/07/22	Approved
Dan Scholz	STVR	2	06/08/22	Approved
Dan Scholz	STVR	4	06/15/22	Approved
Dan Scholz	STVR	2	07/20/22	Approved
Dan Scholz	STVR	2	08/11/22	Approved
Dan Scholz	STVR	2	09/02/22	Approved
Dan Scholz	STVR	2	10/10/22	Approved
Dan Scholz	STVR	2	10/10/22	Approved
Dan Scholz	STVR	2	10/17/22	Approved
Dan Scholz	STVR	2	12/27/22	Approved
Dan Scholz	STVR	2	02/09/23	Approved
Debbie Kanehira	STVR	2	07/11/22	Approved
Denisa Jankovska	STVR	2	06/30/22	Approved
Eme Manley	STVR	2	05/19/22	Approved
Eme Manley / Grand Welcome	STVR	3	06/22/22	Approved
Eric Stewart	STVR	1	07/22/22	Approved
Flying Lotus LLC	STVR	3	06/30/22	Approved

Applicant	Type of Facility	Units	Completion date	Status
IVCX Property Group LLC	STVR	3	07/11/22	Approved
James Luz	STVR	2	08/30/22	Approved
Jami Ullrich	STVR	2	08/22/22	Approved
Jan Lethen	STVR	3	06/15/22	Approved
Jeff Seifert	STVR	2	05/27/22	Approved
Jeff Seifert	STVR	2	07/08/22	Approved
Jeff Seifert	STVR	2	07/11/22	Approved
Jeff Seifert	STVR	3	10/25/22	Approved
Jeff Seifert	STVR	2	02/13/23	Approved
Jeff Seifert	STVR	2	02/16/23	Approved
Jeffrey M. Haagenson	STVR	2	06/30/22	Approved
Josh Howell	STVR	2	05/18/22	Approved
Julie Zimring	STVR	2	06/07/22	Approved
Kim Horton	STVR	2	08/29/22	Approved
Kim Horton	STVR	2	04/18/23	Approved
Kim Horton	STVR	2	04/26/23	Approved
Kona Coast Property Management LLC	STVR	2	06/07/22	Approved
Kona Coast Property Management LLC	STVR	2	07/11/22	Approved
Kona Coast Property Management LLC	STVR	2	07/19/22	Approved
Kona Coast Property Management LLC	STVR	2	10/26/22	Approved
Kona Coast Property Management LLC	STVR	3	11/14/22	Approved
Lonnie Gunter, Volitan 808 LLC	STVR	2	05/05/22	Approved
Malia Rozetta	STVR	2	08/11/22	Approved
Malia Rozetta	STVR	2	08/11/22	Approved
Malia Rozetta	STVR	4	08/22/22	Approved
Malia Rozetta	STVR	2	08/30/22	Approved
Malia Rozetta	STVR	3	09/01/22	Approved
Malia Rozetta	STVR	3	09/19/22	Approved
Malia Rozetta	STVR	2	09/23/22	Approved
Malia Rozetta	STVR	2	09/29/22	Approved
Malia Rozetta	STVR	2	04/14/23	Approved
Michelle Coupe	STVR	2	09/16/22	Approved
Nathan Danielson & Erin Quirk	STVR	3	06/08/22	Approved
Noam & Elizabeth Topaz	STVR	2	09/29/22	Approved
Perkins Family Trust	STVR	3	08/31/22	Approved
Rachael Hepler	STVR	2	09/28/22	Approved
ResorticaHawaii.com	STVR	2	05/26/22	Approved
Resorticahawaii.com	STVR	2	06/22/22	Approved
ResorticaHawaii.com	STVR	2	07/14/22	Approved
ResorticaHawaii.com	STVR	2	08/22/22	Approved
ResorticaHawaii.com	STVR	2	12/14/22	Approved
ResorticaHawaii.com	STVR	2	01/24/23	Approved
ResorticaHawaii.com	STVR	2	02/24/23	Approved
Robert Johnson	STVR	3	07/08/22	Approved

Applicant	Type of Facility	Units	Completion date	Status
Ryan Hoffman	STVR	2	08/17/22	Approved
Shig Shiwota	STVR	3	05/12/22	Approved
Yuki Laliberte	STVR	3	02/23/23	Approved

Source: County of Hawai'i, Department of Planning, 2023, Kloninger & Sims Consulting LLC

NO AREA MENTIONED

Abaunza Family Trust	STVR	2	02/22/23	Approved
Alan & Mary Sekowski	STVR	3	11/14/22	Approved
Alice Marie Storey	STVR	2	02/03/23	Approved
Amber Soria	STVR	2	02/07/23	Approved
Andrew Castellano	STVR	1	03/06/23	Approved
Anna Land	STVR	2	01/04/23	Approved
Aurelia Macabasco-O'Connell	STVR	2	11/23/22	Approved
Barbara Christensen Meins	STVR	1	05/26/22	Approved
Ben Callaghan, Nalu Hale Properties LLC	STVR	2	11/01/22	Approved
Ben Lomond Properties LLC, Rex Smith	STVR	2	01/30/23	Approved
Ben Lomond Properties LLC, Rex Smith	STVR	1	04/25/23	Approved
Big Island Q LLC	STVR	2	12/12/22	Approved
Billy Jo & Georgette Amy W. Kailimai	STVR	1	10/14/22	Approved
Brian Ness	STVR	1	01/31/23	Approved
Candice Claudio	STVR	1	03/02/23	Approved
Caroline Strecker	STVR	2	04/25/23	Approved
Chad & Jasmene Jarrett Trust	STVR	1	10/21/22	Approved
Charles Plehn	STVR	2	12/16/22	Approved
Christian Shaw Monson & Samantha Pelican Monson	STVR	2	11/18/22	Approved
Christopher Colvin	STVR	4	10/17/22	Approved
Christopher Colvin	STVR	4	12/14/22	Approved
Cornelius Corbett	STVR	5	03/14/23	Approved
Craig Moody	STVR	2	01/24/23	Approved
Cynthia Batson	STVR	3	01/03/23	Approved
Daerick Lanakila	STVR	2	01/30/23	Approved
Daniel W. Piccuta	STVR	1	10/12/22	Approved
David Huynh	STVR	2	02/03/23	Approved
David Taylor	STVR	1	03/24/23	Approved
Delia N. Sing	STVR	1	12/07/22	Approved
Doris Hotz	STVR	2	01/31/23	Approved
Elizabeth & Teke Kelley Revocable Trust	STVR	3	11/17/22	Approved
Ellen Yount	STVR	2	10/21/22	Approved
Erik C. Hoffman	STVR	1	03/23/23	Approved
Flowice Miller	STVR	2	03/20/23	Approved
Gabriel Winkler	STVR	2	02/28/23	Approved
Gerarda Stocking	STVR	1	02/27/23	Approved

Applicant	Type of Facility	Units	Completion date	Status
Gertrude & Christopher Belanco	STVR	1	11/15/22	Approved
Gonzalez Martin Family Revocable Trust	STVR	3	10/12/22	Approved
Greg Vieau	STVR	2	04/17/23	Approved
H550 LLC	STVR	5	03/30/23	Approved
Hao Tran	STVR	1	03/07/23	Approved
Hawaii Service Company LLC	STVR	2	11/04/22	Approved
Hawaii Service Company LLC	STVR	1	11/07/22	Approved
Hawaii Service Company LLC	STVR	1	11/07/22	Approved
Hawaii Service Company LLC	STVR	1	11/09/22	Approved
Hawaii Service Company LLC	STVR	1	11/10/22	Approved
Hawaiis4me Inc	STVR	3	04/03/23	Approved
Hawaiis4me Inc	STVR	1	04/13/23	Approved
Heather Andrade	STVR	2	02/06/23	Approved
Jackie Frame	STVR	2	11/07/22	Approved
Jackie Frame	STVR	2	01/05/23	Approved
Jackie Frame	STVR	1	02/23/23	Approved
Jackie Frame	STVR	1	02/28/23	Approved
Jacqueline Ferrer-Martinez	STVR	1	11/10/22	Approved
Jamin Smith	STVR	2	10/21/22	Approved
Jocelyn Kline-Johnson	STVR	2	10/21/22	Approved
John & Lindsey Thornton	STVR	2	02/14/23	Approved
Kaioli Maile Sumida	STVR	1	01/19/23	Approved
Kalii Kai 20E LLC	STVR	3	11/15/22	Approved
Karen Cogswell	STVR	2	05/01/23	Approved
Kendel DeBlieck-Robinson	STVR	1	06/07/22	Approved
Kimberly Cher Wood	STVR	2	09/06/22	Approved
Land Planning Hawaii LLC	STVR	2	07/11/22	Approved
Land Planning Hawaii LLC	STVR	2	10/03/22	Approved
Land Planning Hawaii LLC	STVR	2	10/20/22	Approved
Land Planning Hawaii LLC	STVR	3	10/21/22	Approved
Land Planning Hawaii LLC	STVR	1	10/24/22	Approved
Land Planning Hawaii LLC	STVR	3	04/06/23	Approved
Land Planning Hawaii LLC	STVR	1	04/24/23	Approved
Laura Holupka	STVR	2	02/27/23	Approved
Leah Higgins	STVR	1	11/14/22	Approved
LeAnna Dahl	STVR	2	01/09/23	Approved
Lennis & Michael Sadler	STVR	1	04/24/23	Approved
Leslie Charpentier	STVR	1	03/14/23	Approved
Licheng Lee	STVR	2	02/28/23	Approved
Lisbeth Fox Vance	STVR	1	09/08/22	Approved
Liwei Yue	STVR	1	02/21/23	Approved
Lori Nakamura	STVR	2	11/23/22	Approved
Mariko Nozaki	STVR	1	11/03/22	Approved
Mark Basham	STVR	2	12/29/22	Approved
Mark Frampton	STVR	2	03/14/23	Approved

Applicant	Type of Facility	Units	Completion date	Status
Mary Love Realty	STVR	3	04/14/23	Approved
Matt Johnson	STVR	1	02/03/23	Approved
Mauna Koa Aina LLC	STVR	1	11/14/22	Approved
Michael E. Freedman & Adeline Liu Freedman	STVR	2	01/17/23	Approved
Mollie Gunderson	STVR	3	12/14/22	Approved
Moo Crew 401K Trust	STVR	2	04/17/23	Approved
Nick Mastrascusa	STVR	2	10/28/22	Approved
Nicole & Nathan Ward	STVR	2	01/17/23	Approved
Nina A. Johnson	STVR	2	10/18/22	Approved
Ninik Koerniawati	STVR	3	02/23/23	Approved
Nolan K. C. Chock	STVR	1	01/19/23	Approved
Oak Ridge Company LLC	STVR	2	04/17/23	Approved
Olivia Lee Mei Ling	STVR	1	11/30/22	Approved
Patrick Casteel	STVR	2	04/03/23	Approved
Pengyuan Wang	STVR	2	04/10/23	Approved
Portola Enterprises LLC	STVR	2	11/10/22	Approved
PT Management II LLC	STVR	5	10/24/22	Approved
Ramona J. Biho	STVR	1	03/30/23	Approved
Rebecca Morton	STVR	1	01/10/23	Approved
Rogelio Castillo	STVR	1	09/30/22	Approved
Ron Adams	STVR	2	11/01/22	Approved
RRB Investments Corp	STVR	1	12/29/22	Approved
Ryan D. Yahne	STVR	3	07/06/22	Approved
Sandra Fraser	STVR	2	12/06/22	Approved
Sean Jain Ellis	STVR	2	10/17/22	Approved
Shawn De la Paz	STVR	1	10/19/22	Approved
Sherri Johns	STVR	1	11/03/22	Approved
Song J. Lee	STVR	1	09/13/22	Approved
Stanley Kirsh	STVR	2	10/10/22	Approved
Stelmar Family LLC	STVR	3	12/06/22	Approved
Stephanie Golden	STVR	3	11/15/22	Approved
Stephen Swaim	STVR	3	02/22/23	Approved
Steven Gallegos & Judith Sato	STVR	2	03/28/23	Approved
Steven King	STVR	3	01/31/23	Approved
Tamara Bakkie	STVR	2	04/24/23	Approved
Thomas Rizk	STVR	2	02/27/23	Approved
Thomas Young	STVR	1	06/23/22	Approved
Todd Spector	STVR	2	04/10/23	Approved
Tracy Leverone	STVR	1	06/23/22	Approved
Tracy Leverone	STVR	2	12/16/22	Approved
Tracy Leverone	STVR	2	12/16/22	Approved
Vernon J. Bradley	STVR	2	11/22/22	Approved
West Hawaii Property Management and Landscaping LLC	STVR	1	10/19/22	Approved

Source: County of Hawai'i, Department of Planning, 2023, Kloninger & Sims Consulting LLC

Table 10: Planned Additions and New Developments – County of Kaua‘i

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
Kapalawai- Robinson Family	Hotel-Cottage type	250	N/A	Zoning permits obtained. Building permits not obtained yet.
Kukui‘ula-Kukui‘ula Development Co. (Hawai‘i), LLC	Resort, Single Family, Multi-Family, Golf course, Hotel, Condo/Timeshare	1,500 (all types) (max of 750 visitor units, plus 21 guest cottages)	N/A	N/A
Po‘ipū Realty Partner LLC/Royal Palms at Po‘ipū Beach	Resort Condo	164	N/A	Zoning permits obtained. Building permits not obtained yet.
Kiahuana Po‘ipū Golf Resort LLC	Resort Condo	282	N/A	Zoning permits obtained. Building permits not obtained yet.
Po‘ipū Sheraton Expansion/SVO Pacific Inc.	Timeshare	382 Multi-family units & 186 Hotel	N/A	Land permits issued. Building permits not applied for yet.
Coconut Beach Development	Apartment/Hotel	343 Multi-Family, 6 Hotel	N/A	Land use permits issued. Building permits not applied for yet.
Coconut Plantation Development	Apartment/Hotel	192 Multi-Family, 6 Hotel	N/A	Land use permits issued. Building permits not applied for yet.
Princeville-Moody property	Hotel or Timeshare	N/A	N/A	There have been inquiries on this property, no formal permit applications.

Source: County of Kaua‘i Planning Department, 2023, Kloninger & Sims Consulting LLC

Table 11: Planned Additions and New Developments – County of Maui

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
Maui Palms Expansion	Hotel	136	2025	SMA permit issued. Permit transferred to new owner in 2014. Also known as the Maui Pagoda. Received two-year time extension request to complete construction. The current owner of the Maui Palms Hotel Redevelopment site (MPV Holding Company LLC) is currently working with a potential buyer of the site. The negotiation is still in process, no formal transfer has yet occurred. The Project has until January 31, 2025 to complete construction.
Maui Lu Timeshare	Timeshare	388	2023	Amended SMA to delete lock off units. SMA permit transferred in 2014. Demolition complete. Under construction.
Kamaole Grand	Condo	217	N/A	SMA permit approved. Construction pending. Received two-year time extension request to initiate construction. Applicant has requested an additional two-year time extension to initiate construction until April 30, 2025.
Kapalua Project District 2-Kapalua Mauka	Mixed Use	690	N/A	Project District permits Issued. Project Pending.
Plantation Inn	H-M Hotel	14	Unknown	Redevelopment of existing Plantation Inn. Includes demolition of existing structure and the construction of a two-story guest building with 14 new rooms. Construction is not completed. Compliance Report approval issued in 2017 to complete construction by 2022. Project completion expectation date April 27, 2022. This property was damaged during the West Maui wildfire on 8/8/2023.
Maui Research and Technology Park - Lipoa Dual-Brand Hotels	Mixed Use Hotel	220-Hotel units	N/A	County Council approved Maui Research and Technology Park, which allows hotel rooms. Hotel projects include 220 guest rooms in two buildings. Construction pending permit issuance.
Down Town Kihei	Mixed Use Hotel	150	2026	CIZ & SMA approved. Construction pending. Anticipated start of construction by July 31, 2024. Estimated completion is 5 years after initiation of construction.
Wada Commercial Building & Hotel	Mixed Use Hotel	8	N/A	Applicant was denied request of a one-year time extension based on non-compliance with conditions of approved SM1.
Makena Resort M-5, M-6, S-7, B-2	Mixed Use	40	2030	SMA approved. Construction pending. Only 10, 2-story TVR transient vacation rental buildings consisting of 4 visitor units each for a combined total of 40 visitor bedrooms on 47.15 acres. (SM1 2015/0012). Estimated Completion date to 2030. Construction still pending.

**Table 11: Planned Additions and New Developments – County of Maui
(Continued)**

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
Grand Wailea Resort Expansion	Hotel	151	N/A	Project is a contested case. Developer: BRE ICONIC GWR OWNER LLC Comments: Dec2019-Renovations/ 151 additional hotel guest units. Add'l parking level to have 158 new stalls. Beachside Seaside Chapel will remain. 30 new public beach stalls. (2019 - Reduction in expansion due to successful community intervention over iwi kupuna). Renovate and expand swimming pool and restaurant facilities expand the parking structure from three to four levels. Contested Case Hearing has concluded and the hearing officer has submitted her report to the Maui Planning Commission.
Hotel Wailuku	Hotel	156	N/A	Project not moving forward at this time.
Wailea Resort SF-7A/MF-12/MF-13	Mixed Use	289	2027	Project has been withdrawn.
Maui Coast Hotel Expansion	Hotel	170	2024	Project currently under construction.
Alternative Tourism Visitor Units (B&B, STBH, TVR)				
Bed and Breakfast Home (owner/applicant MUST live on site)	B&B	431	Permitted B&B-151 Projects in review-10	The County Council adopted Ordinance No. 5473, which took effect on December 4, 2022 and established caps on new transient accommodations. Except for Hotel Districts and B-R Resort Commercial District, the Planning Department cannot accept new permit applications for transient accommodations. Existing permits can be renewed and existing operations can be repaired or renovated but not in a way that adds new rooms or units. In addition, parking of camper vans or RVs for commercial transient accommodation use is prohibited unless specifically permitted. Ordinance 5316, which created a 2-year moratorium on new transient accommodations, was repealed.
Short Term Rental Home (owner/applicant does NOT live on site)	STRH	645	Permitted STRH-177 Projects in review-4	
Transient Vacation Rental (processed as Conditional Permits)	TVR	71	Permitted TVR-12 Projects in review-0	

Source: County of Maui Department of Planning, 2023

Table 12: Planned Additions and New Developments – City & County of Honolulu

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
KO OLINA RESORT				
Atlantis Resort Ko Olina	Hotel Condo Hotel	+800 +524	Unknown	Announced in late 2016, Hawaii's first Atlantis Resort is expected to be developed on 26 acres in Ko Olina. In the early permitting process.
Four Seasons Resort O'ahu (renovation and expansion of the Ihilani Resort)	Hotel	358	Reopened in May 2016	The Ihilani hotel closed in January 2015, and after renovations reopened as the Four Seasons in May 2016. A planned second tower in the back will provide luxury resort condo residences.
	Condo Hotel	+150	Unknown	
Unnamed beachfront hotel next to the Marriott Beach Club	Hotel Condo Hotel	+400 +400	Unknown	A two-tower hotel and resort condo project announced at the end of 2015; no permitting action yet.
The rest of Ko Olina Resort	All types	Unknown	No firm plans	Several inland sites are available for resort or residential use.
EWA BEACH				
Hoakalei Resort at Ocean Pointe	Hotel	Up to +950	Unknown	Ocean Pointe/Hoakalei Resort now plans a lagoon instead of a marina, and this has delayed the project's future hotel plans.
Hyatt Hoopili	Hotel	+241	Unknown	Processing CUP Application (No. 2019/CUP-12).
Element Hotel Kapolei	Hotel	+204	Unknown	Processing CUP Application (No. 2022/CUP-34).
ALA MOANA AREA				
1500 Kapiolani	Hotel Condo Hotel	+444 +6 68 affordable units "air rights"	Unknown	Processing an IPD-T Permit Application (No. 2017/SDD-24), and decision due July 30, 2017. Public hearing is scheduled for June 28, 2017.
Hawai'i Ocean Plaza	Hotel Condo Hotel	+175 +216	Unknown	Processing SD Permit.
Manaolana Place Hotel (corner of Kapiolani & Atkinson Dr.)	Hotel Multi-family dwelling	+125 +98	2025	Issued Major Special District Permit on May 16, 2017. Phase 1 construction began in December, 2023
Sky Ala Moana	Condo Hotel	300	Under Construction	(2019/SDD-25).

Source: City and County of Honolulu, Department of Planning and Permitting, Planning Division, 2023

Table 12: Planned Additions and New Developments – City & County of Honolulu (Continued)

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
WAIKĪKĪ				
A second new timeshare tower at the Hilton Hawaiian Village	Timeshare	+255	2024 or later	This planned second tower will replace the existing Rainbow Bazaar, in the central core area next to the parking structure.
Sheraton Princess Kaiulani	Hotel	+1,009	2023 or later	350' tower with 1,009 hotel units.
Hilton Grand Vacations (Former 133 Kaiulani behind the Hyatt Regency Waikiki)	Timeshare	+203	2023 or later	A planned high-rise hotel has obtained its needed PD-R permit and will replace the King's Village shops and adjacent parcels.
King Kalakaua Plaza	Hotel	+230	2023 or later	Conversion and expansion of the old Nike Town store into a seven-story hotel.
Pearl Hotel Waikiki	Hotel	+47	Unknown	2022/SDD-52. Current property will go from 132 units to 179 units.
Hale Lauula	Hotel/ MFD	+16	Unknown	2022/ED-1
HONOLULU				
Homewood Suites	Hotel	+257	Unknown	2021-02-0781 in review.
KCR Development	Condo Hotel	+315 hotel +529 condo +84 affordable	Unknown	DPP processed an IPD-T Permit Application (No.2021/SDD-79). which is currently being reviewed by the City Council under Resolution 20-174. As the City Council has not made a decision on Resolution, the number of hotel, condo-hotel, and affordable units may change.
Wo Fat	Hotel	+23	Under construction	2019/SDD-32
RURAL AREAS				
Replacement of the Laie Inn by the Laie Marriott Courtyard, in two phases	Hotel Hotel	-49 +144 +78	Demolished 2010 144 in 2015 unknown	The 49-unit Laie Inn was demolished, and the first phase of the new 144-room hotel was completed in 2015. 78 additional units are planned for a total of 222 units.
Turtle Bay Resort expansion	Hotel	625	Unknown	Public agencies have purchased conservation easements and land, so this scaled-down resort expansion plan can proceed.
Makaha Resort demolition and replacement project	Hotel Hotel & Timeshare	-173 +300	Demolished 2014 Unknown	The old resort closed in 2011 and was demolished in 2014. The new owners have announced plans for up to 300 hotel and timeshare units, and have begun infrastructure planning.

Source: City and County of Honolulu, Department of Planning and Permitting, Planning Division, 2023

Table 13: Visitor Plant Inventory Reductions

Area	Property Name	Property Type	Total Units	Reason Closed/Out of Business
HAWAII ISLAND				
KOHALA/WAIMEA/KAWAIIHAE				
	Aaah, The Views Bed & Breakfast	B&B	2	Closed.
MAUI				
LAHAINA/KAANAPALI/NAPILI				
	Aina Nalu	Condominium Hotel	45	Destroyed in Lahaina fires.
	Alexandra's at F rent Street	VRU-House	2	Destroyed in Lahaina fires.
	Best Western Pioneer Inn	Hotel	34	Destroyed in Lahaina fires.
	Hotel Lahaina	Hotel	13	Destroyed in Lahaina fires.
	Lahaina Oceanfront Estates	VRU-House	2	Destroyed in Lahaina fires.
	Lahaina Roads	VRU-House	2	Destroyed in Lahaina fires.
	Lahaina Shores	VRU-Condo	191	Temporarily closed due to Lahaina fires.
	Lahaina Surf and Sand Villa	VRU-House	1	Destroyed in Lahaina fires.
	Makai Sunset Inn	Hotel	18	Destroyed in Lahaina fires.
	Maui Garden Oasis	B&B	4	Destroyed in Lahaina fires.
	Old Lahaina House	B&B	4	Destroyed in Lahaina fires.
	Puamana	VRU-Condo	135	Destroyed in Lahaina fires.
	Puunoa Beach Estates	VRU-Condo	8	Destroyed in Lahaina fires.
	The Guest House	B&B	4	Destroyed in Lahaina fires.
	The Maui Home	VRU-House	2	Destroyed in Lahaina fires.
	The Plantation Inn	Hostel	18	Destroyed in Lahaina fires.
	Wai Ola Vacation Paradise	B&B	4	Destroyed in Lahaina fires.
O'AHU				
WAIKIKI/HONOLULU				
	Ambassador Hotel			Closed for renovations.

Table 14: Individually Advertised Vacation Rental Units by County

From 2015 to 2020, the VPI included a Supplemental Analysis of Individually Advertised Vacation Rental Units (“IAVRU”). The data for this analysis were extracted from vacation rental booking platforms such as Airbnb, VRBO and TripAdvisor. The 2023 VPI does not include an analysis of IAVRU, as DBEDT now publishes a monthly tracking study of the vacation rental market that provides supply and demand data on a regular basis.

Because of the difficulty involved in identifying all vacation rental units using traditional survey methodology, the method of extracting data from the booking platforms is believed to provide a better estimate of the supply of vacation rentals. DBEDT’s data contractor for the monthly tracking study of the Hawai’i vacation rental market, Lighthouse Intelligence, has provided us with the following summary of the average supply of vacation rentals by county for 2022 and 2023.

Island	2023 (Jan to Oct) Supply of Vacation Rental Units	2022 (Jan to Oct) Supply of Vacation Rental Units	Change From 2022
Hawai’i Island	8,302	6,943	19.57%
Kaua’i	4,928	4,066	21.20%
Maui	10,708	9,867	8.52%
Moloka’i	244	220	10.91%
Lāna’i	8	10	-20.00%
O’ahu	9,197	7,864	16.95%
Total	33,387	28,970	15.25%

2023 VISITOR PLANT INVENTORY: LIST OF PROPERTIES

The 2023 VPI property list is available online in a companion workbook. Notes for the list are shown below.

Explanation of Categories

- Island = Island on which the property is located
- Area = Area of the island where the property is located
- Name = Name of property
- Type = Unit Type
- Available Units = Number of units available for visitor use
- Change from 2022 = Difference in available units between 2023 and 2022 for entire property
- Opened = Year property first opened

Class

- B Number of visitor units classified as Budget (Up to \$100 per night)
- S Number of visitor units classified as Standard (\$101 to \$250 per night)
- D Number of visitor units classified as Deluxe (\$251 to \$500 per night)
- L Number of visitor units classified as Luxury (Over \$500 per night)
- N/A Not available

Last Response

- 2023 Survey form received in 2023
- 2022 No response received in 2023, information received in 2022
- 2021 No response received in 2022, information received in 2021
- 2020 No response received in 2021, information received in 2020

Notes

- A – Visitor unit count estimated by AOUC/Resident Manager/Property Manager (for units managed by others)
- B – Visitor unit count estimated by Owner/Operator (for units owned/managed by others)
- C – Visitor unit count estimated by county real property tax departments
- D – Visitor unit count estimated by DBEDT
- E – Visitor unit count estimated based on prior survey response
- F – The property’s reporting method changed from 2022
- G – Selected units closed for renovation/reconstruction (balance of the property open for business)
- H – Units reopened after renovation/reconstruction
- I – Added units (new construction)
- J – Survey responses indicate additional units available for transient rental
- K – Survey responses indicate units no longer available for transient rental
- L – Survey responses indicate change in supply
- M – Visitor unit count is for beds, not rooms, for Hostel property

METHODS AND PROCEDURES: Visitor Plant Inventory

The 2023 Visitor Plant Inventory presents the results of DBEDT's enumeration of visitor accommodations in Hawai'i. Existing visitor accommodations as of May 1, 2023, as well as planned developments and additions to existing developments were catalogued.

Visitor Plant Inventory Survey: Information about transient accommodations was gathered mainly from a survey of existing visitor accommodation properties and management companies. Survey forms were sent to general managers, property managers and other individuals who could provide information about the property. The survey provided information about available units, planned additions and other information presented in this report.

Survey forms were distributed to all properties that participated in the prior year's survey and additional properties identified through the association survey (below) and internet research. Information for hotel and condominium hotel properties that participate in STR, Inc.'s monthly survey were also cross-verified against STR, Inc.'s property database.

Survey forms were distributed via mail, email, and fax. If no response was received, follow-up telephone calls, emails, and/or faxes were made to the property to remind them to complete and return the form. Subsequently, if no response was received after the follow-ups, an Internet search was conducted to determine if the property was still in business and telephone calls were made to verify unit counts and types. If no response was received or no data was found on the Internet but information was available from prior years (2020, 2021, and 2022), that information was included and so noted. If no response was received from a property and information was available from the association survey, such information was included and so noted. If no survey form was returned and no information

was available from previous years or other sources, the property was listed as a non-respondent.

Association of Unit Owners Manager Survey: A survey of Association of Unit Owners ("AOUO") management companies for projects located in resort areas was conducted to gather information about transient rental units located within the project, especially VRU rental houses/villas and VR-condo units. AOUO managers were also asked to identify rental management companies associated with such visitor units and also IVU-condo units which are being marketed by owners, including participation in programs such as Visitor Rental By Owner ("VRBO"), Home Away, etc. Any identified rental management companies that were not previously contacted were sent VPI survey forms. Data from this survey was also used to estimate VRU-condo units for a given project.

Contact information included in the State of Hawai'i Department of Commerce and Consumer Affairs' AOUO Contact List and Developer's Public Report/Association Biennial Registration database was used in the administration of this survey. Letters and survey forms were distributed via mail, email, and fax and follow-up telephone calls, emails, and/or faxes were also made.

Association Letter: Continued in 2023, this survey's purpose was to gather contact information of associations whose members were transient visitor accommodations in the State of Hawai'i. Letters were sent to these associations to request member accommodation contact information, from which the mailing list was updated and new accommodations were contacted via mailing as described above.

Timeshare Properties: Information on timeshare properties were gathered through the survey questionnaire, which asked for

information on the number of units *registered* as timeshare and units *operated* as timeshare. The number of units registered included those that were available for sale in a timeshare program (as well as those already sold in such a program). The number of units operated represented the units that were in use. Certain timeshare properties have the ability to split a given registered timeshare unit into more than one operated visitor unit (i.e., it may be possible for a two-bedroom unit to be rented as two keys: one studio unit and one one-bedroom unit).

As of the 2009 VPI, the listing of timeshare inventory presented in Table 8 has been restated with registered units representing the number of units that were available to be sold as part of a timeshare program and operated units were defined as number of salable keys that were operated for visitor use. In some cases, the number of operating units exceed the number of registered units for a given timeshare property.

The available timeshare units listed in Tables 3 and 5 and their related charts were the total number of operated units. The number of timeshare properties listed in Tables 2 and 4 were the properties with the majority of units classified as timeshare. However, the number of available units listed with the timeshare category included those units that were cross-listed under the other property types. The 2023 Current Visitor Plant Inventory details the unit types available at each property.

Starting with the 2009 VPI, certain timeshare operators reported their inventory counts in terms of individual guest rooms (keys) rather than timeshare units previously reported. For example, a two-bedroom timeshare unit may, depending configuration, be rented separately as two guest rooms: a one-bedroom unit and as a studio unit. This change in reporting procedure resulted in a higher inventory count for certain timeshare properties, but did not necessarily reflect a change in the physical plant.

Cross Verification of Data: Responses from selected hotels, condominium hotels, and timeshare properties were cross verified against STR, Inc. (STR) property database and data from the American Resort Development Association.

Responses were also cross-verified against data received from the four counties, including real property classifications, bed and breakfast license data, and transient vacation unit (TVU) license data.

Unit Type Classification: Each unit reported in the survey was assigned a unit type based on DBEDT's type definitions [page 56]. For the purposes of classification, a given property may include more than one unit type. Historically, type classifications were self-selected by the respondent but research has shown that the response was not always consistent with DBEDT's type definitions. In such cases, the unit type was corrected for the 2023 VPI report.

Notably, many respondents classified their units as condominium hotels due to the units' location within a condominium building, but did not have the services or amenities included in DBEDT's definition for a condominium hotel. These units were reclassified as individual vacation units.

Property Type Classification: Classification of property type (Tables 2 & 4) for properties with more than one unit type was determined by the majority of units on that property. Historically property type was self-selected by the respondent but research has shown that the response was not always consistent with DBEDT's type definitions [page 56].

Planned New Developments: Information about planned new developments was gathered with assistance from the four county Planning Offices. The information was reprinted here and includes projects and developments that have achieved some level of jurisdictional approval. That was to say,

these developments were a step beyond the preliminary stages of development and had some “official” standing as planned developments.

DEFINITIONS

Type of Units

An individual property may include more than one type of unit. If a property has more than one unit type, the majority unit type was used to determine the property type for the purposes of this report. Units were categorized as follows:

Apartment / Hotel (Apt/Hotel): Visitor accommodations units typically located in low-rise apartment-style buildings and available for short-term rental. Units may have kitchens and laundry facilities. Front desk operations and housekeeping service are limited and sometimes non-existent.

Bed & Breakfast (B&B): A lodging facility with a limited number of guest units, available for short-term rental. Services include breakfast at the daily rental rate. Typical bed and breakfast facilities may be small quaint inns or family homes.

Condominium Hotel (Condo Hotel): A multi-unit property legally classified as a condominium with each unit individually deeded. Generally, units are collectively placed into transient hotel rental operations, offering most of the services of a hotel, such as daily housekeeping service and front desk operations. Condominium hotel units are larger than hotel units and include studios and one- to three-bedroom units, with kitchen and laundry facilities, available for transient use on short-term rental basis (30 days or less).

Hotel: A multi-unit lodging facility that provides room accommodations on a short-term rental basis. Services often include a pool, restaurant operations, and other “away from home” services such as daily housekeeping service and front desk operations.

Hostels: An inexpensive, limited-service lodging facility, often with dormitory-style accommodations. They are available for short-

term rental and are frequently used by younger travelers.

Vacation Rental Unit (VRU): An individual vacation rental unit available for visitor use on a short-term basis (30 days or less). VRs usually include kitchens, laundry facilities, and parking garages. Services are very limited although some may include some housekeeping services.

- **Vacation Rental in a Condominium Hotel (VR-Condo):** A condominium hotel unit available for visitor use on a short-term basis. VR-Condos are not rented or managed by the condominium hotel management, but are available through individual owners, property managers, or Internet agencies.
- **Vacation Rental House (VR-House):** A single-family dwelling property available for visitor use on a short-term basis. May be a house, townhouse, duplex, multiplex, cabin, villa or cottage, where the owner does not reside on the property.
- **Vacation Rental Other (VR-Other):** Vacation Rental Units located in other types of properties not mentioned above. Includes private and shared rooms for visitor use and other non-traditional accommodations.

Timeshare: A timeshare is a type of property ownership in which guests acquire a shared interest in a hotel or condominium hotel unit for a specific period of time and on a recurring basis. Timeshare ownership is typically defined by intervals (a set number of days and

nights of annual use) or points (a “currency” that represents ownership and is used to establish value for seasons, unit sizes, and resort locations).

“Operated” timeshare units are those that have been sold and are currently (as of May 1) available for visitor use. “Registered” units include operated units and units that are not yet operating as visitor rentals.

Some timeshare units can be rented as one or two units as their design allows a single unit to be divided into two complete sections and operated as two units by securing a door

between the sections. The number of keys operated as timeshare reflect the number of distinct keys available for each unit.

Other: Includes lodges, inns, or any other form of property not included in the above definitions.

Owner-Occupied: Units not available for transient visitor use (30 days or less).

Not for visitor use: Includes owner-occupied units, residential rentals only, and units under remodeling.

Class of Units

The Visitor Plant Inventory survey also included questions about the class of units at each property. The subsequent tables show the percentage of each class of units available by island. Units were classified as follows:

Class	Price Range (Rack Rate)
Budget	Up to \$100 per night
Standard	\$101 to \$250 per night
Deluxe	\$251 to \$500 per night
Luxury	Over \$500 per night

APPENDIX A: Survey Forms

Cover Letter Sample



**DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM**
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI
A HO'OMĀKA'IKA'I

No. 1 Capitol District Building, 250 South Hotel Street, 5th Floor, Honolulu, Hawaii 96813
Mailing Address: P.O. Box 2359, Honolulu, Hawaii 96804
Web site: dbedt.hawaii.gov

JOSH GREEN, M.D.
GOVERNOR
JAMES KUNANE TOKIOKA
DIRECTOR

DANE K. WICKER
DEPUTY DIRECTOR

Telephone: (808) 586-2355
Fax: (808) 586-2377

July 1, 2023

RE: 2023 State of Hawai'i Visitor Plant Inventory Survey -

Aloha,

The Department of Business, Economic Development & Tourism (DBEDT) is in the process of updating the annual State of Hawai'i Visitor Plant Inventory report, and we would greatly appreciate your support and participation in this year's survey. Kloninger & Sims Consulting LLC has been contracted by DBEDT to conduct the 2023 Visitor Plant Inventory (VPI) survey.

Enclosed with this letter are:

- 2023 survey form pre-filled with your responses from 2022, if applicable
- Definition sheet

Please make your corrections directly on the survey form. If your information for 2023 is identical to 2022, simply sign and return the form.

Please submit your completed survey directly to Kloninger & Sims Consulting LLC via email (survey@kloningerandsims.com). The completed form can also be faxed to Kloninger & Sims Consulting LLC at (808) 441-5320.

We would greatly appreciate receiving this information by **August 1, 2023**. If you have any questions or need assistance in filling out the survey, please call Kloninger & Sims Consulting LLC at (808) 457-1272.

Sincerely,

Jennifer Chun
Director of Tourism Research

Repeat Participant Survey Form



Please review the existing data we have for your property, which is listed in the column labeled "2022." If the data is correct as of **May 1st, 2023** simply check the box, and sign and date below. If the data is erroneous or needs to be revised, please provide the correct information in the second column and then sign and date. **Definitions for each property type are listed in the Property Type Definition Sheet on the page prior to this survey.** Please return the form to Kloninger & Sims Consulting LLC in the self-addressed stamped envelope, by fax at (808) 441-5320 or via email (survey@kloningerandsims.com). For further information or clarification, please contact Kloninger & Sims Consulting LLC at (808) 457-1272. **Mahalo for your cooperation!**

If the data listed for 2022 is correct as of May 1st, 2023, please check this box and sign and date below.

SIGNATURE: _____ DATE: _____

1. PROPERTY INFORMATION:

Current Name of Property:	
Physical Address Of Property:	
Physical City, State, Zip Code:	
Website:	
VPI ID:	

2.

CONTACT INFORMATION:	2022	2023
Name of management company for this property:		
Contact name:**		
Contact title:		
Contact company:		
Contact address:		
City, State Zip Code:		
Email:		
Phone:		
Fax:		

**If the person who manages the vacation rental property or properties is different that the person listed, please provide their name and contact information instead (if applicable)

	2022	2023
3. PROPERTY UNIT COUNTS (TOTALS):		
A. Total # units for entire property		
B. # that are designated for visitor use		
C. # that are not for visitor use		
4. VISITOR UNITS FOR ENTIRE BUILDING/PROPERTY:		
A. Total # of visitor units for the entire property		
B. # that are operated as hotel		
C. # that are operated as condominium hotel (usually has a front desk)		
D. # that are registered as timeshare		
E. # that are operated as timeshare		
F. # keys operated as timeshare		
G. # that are operated as bed & breakfast		
H. # that are operated as vacation rental (VR)		
4. vacation rental condo (VR-Condo)		
5. vacation rental house (VR-House)		
6. vacation rental other (VR-Other)		
I. # that are operated as hostel		
J. # that are operated as apartment hotel		
K. # that are operated as other (please specify)		
5. PROPERTY DESCRIPTION AS OF MAY 1st, 2023:		
A. # of structures on property		
B. # of floors in each property		

	2022	2023
6. PROPERTY CHANGES AS OF MAY 1ST 2023:		
A. # units converted to timeshare this year		
B. # units converted to condo-hotel this year		
C. # units converted to VRs this year		
7. AVERAGE ROOM RATES DURING PEAK SEASON:		
A. # that have rates Up to \$100/night		
B. # that have rates \$101 to \$250		
C. # that have rates \$251 to \$500		
D. # that have rates Over \$500/night		
E. TOTAL (A+B+C+D)		
8. AVERAGE ROOM RATES DURING LOW SEASON:		
A. # that have rates Up to \$100/night		
B. # that have rates \$101 to \$250		
C. # that have rates \$251 to \$500		
D. # that have rates Over \$500/night		
E. TOTAL (A+B+C+D)		
9. PROPERTY MILESTONES		
A. Year property first opened		
B. Year of last major renovation (Property restored to like-new condition)		

Repeat Participant Survey Form Vacation Rental Units, Bed & Breakfast, Hostel, and Others



Please review the existing data we have for your property, listed in the column labeled "2022 Data". If the data as of May 1st, 2023 is correct, simply check the box and provide your signature and date. If the data is incorrect or needs to be revised, please provide the correct information in the second column and then sign and date. Definitions for each property type are listed on the Property Type Definition Sheet on the prior page. Please return the form to Kloninger & Sims Consulting LLC in the self-addressed stamped envelope, by fax at (808) 441-5320 or via email (survey@kloningerandsims.com). For further information or clarification, please contact Kloninger & Sims Consulting LLC at (808) 457-1272. **Mahalo for your cooperation.**

If the data listed for 2022 is correct as of May 1st, 2023, please check this box and sign and date below.

SIGNATURE: _____

DATE: _____

	<u>2022 Data</u>	<u>2023 Correction</u>
1. PROPERTY INFORMATION		
A. Current name of property:	<input type="text"/>	<input type="text"/>
B. Physical address of property:	<input type="text"/>	<input type="text"/>
C. Physical city, state, zip code:	<input type="text"/>	<input type="text"/>
D. Website:	<input type="text"/>	<input type="text"/>
E. Name of building/complex:	<input type="text"/>	<input type="text"/>
F. VPI ID:	<input type="text"/>	<input type="text"/>
2. VISITOR UNITS MANAGED BY YOU AT THIS ADDRESS		
A. Total number of visitor units for entire property	<input type="text"/>	<input type="text"/>
B. # that are operated as bed & breakfast	<input type="text"/>	<input type="text"/>
C. # that are operated as vacation rental (VR)	<input type="text"/>	<input type="text"/>
1. vacation rental condo (VR-Condo)	<input type="text"/>	<input type="text"/>
2. vacation rental house (VR-House)	<input type="text"/>	<input type="text"/>
3. vacation rental other (VR-Other)	<input type="text"/>	<input type="text"/>
D. # that are operated as hostel	<input type="text"/>	<input type="text"/>
E. # that are operated as apartment hotel	<input type="text"/>	<input type="text"/>
F. # that are registered as timeshare	<input type="text"/>	<input type="text"/>
G. # that are operated as timeshare	<input type="text"/>	<input type="text"/>
H. # of keys operated as timeshare	<input type="text"/>	<input type="text"/>
I. # that are operated as other	<input type="text"/>	<input type="text"/>
3. PROPERTY DESCRIPTION		
A. # of structures on property	<input type="text"/>	<input type="text"/>
B. # of floors on property	<input type="text"/>	<input type="text"/>
4. AVERAGE ROOM RATES DURING PEAK SEASON		
A. # that have rack rates Up to \$100/night	<input type="text"/>	<input type="text"/>
B. # that have rack rates \$101 to \$250	<input type="text"/>	<input type="text"/>
C. # that have rack rates \$251 to \$500	<input type="text"/>	<input type="text"/>
D. # that have rack rates Over \$500/night	<input type="text"/>	<input type="text"/>
E. TOTAL (A+B+C+D)	<input type="text"/>	<input type="text"/>
5. AVERAGE ROOM RATES DURING LOW SEASON		
A. # that have rack rates Up to \$100/night	<input type="text"/>	<input type="text"/>
B. # that have rack rates \$101 to \$250	<input type="text"/>	<input type="text"/>
C. # that have rack rates \$251 to \$500	<input type="text"/>	<input type="text"/>
D. # that have rack rates Over \$500/night	<input type="text"/>	<input type="text"/>
E. TOTAL (A+B+C+D)	<input type="text"/>	<input type="text"/>
6. YEAR PROPERTY FIRST OPENED:		
Year:	<input type="text"/>	<input type="text"/>
7. YEAR OF LAST MAJOR RENOVATION (Property restored to like-new condition):	<input type="text"/>	<input type="text"/>
8. CONTACT INFO:		
A. Contact Name/Title:	<input type="text"/>	<input type="text"/>
B. Contact Company:	<input type="text"/>	<input type="text"/>
C. Contact Address:	<input type="text"/>	<input type="text"/>
D. City, State, Zip Code:	<input type="text"/>	<input type="text"/>
E. Email:	<input type="text"/>	<input type="text"/>
F. Phone:	<input type="text"/>	<input type="text"/>
G. Fax:	<input type="text"/>	<input type="text"/>

New Properties Survey Form



The Department of Business, Economic Development & Tourism is updating the State of Hawai'i annual Visitor Plant Inventory, the official census of visitor accommodations in the state. All information should be correct as of **May 1st, 2023**. Definitions for each property type are listed on the Property Type Definition Sheet on the prior page. Please return the form to Kloninger & Sims Consulting LLC in the self-addressed stamped envelope, by fax at (808) 441-5320 or via email (survey@kloningerandsims.com). For further information or clarification, please contact Kloninger & Sims Consulting LLC at (808) 457-1272. *Mahalo for your cooperation.*

SIGNATURE: _____

DATE: _____

2023 Data

1. PROPERTY INFORMATION

- A. Current name of property:
- B. Physical address of property:
- C. Physical city, state, zip code:
- D. Website:
- E. Name of building/complex:
- F. VPI ID:

2. VISITOR UNITS MANAGED BY YOU AT THIS ADDRESS

- A. Total number of visitor units for entire property
- B. # that are operated as bed & breakfast
- C. # that are operated as vacation rental (VR)
 - 1. vacation rental condo (VR-Condo)
 - 2. vacation rental house (VR-House)
 - 3. vacation rental other (VR-Other)
- D. # that are operated as hostel
- E. # that are operated as apartment hotel
- F. # that are registered as timeshare
- G. # that are operated as timeshare
- H. # of keys operated as timeshare
- I. # that are operated as other

3. PROPERTY DESCRIPTION

- A. # of structures on property
- B. # of floors on property

4. AVERAGE ROOM RATES DURING PEAK SEASON

- A. # that have rack rates Up to \$100/night
- B. # that have rack rates \$101 to \$250
- C. # that have rack rates \$251 to \$500
- D. # that have rack rates Over \$500/night
- E. TOTAL (A+B+C+D)

5. AVERAGE ROOM RATES DURING LOW SEASON

- A. # that have rack rates Up to \$100/night
- B. # that have rack rates \$101 to \$250
- C. # that have rack rates \$251 to \$500
- D. # that have rack rates Over \$500/night
- E. TOTAL (A+B+C+D)

6. YEAR PROPERTY FIRST OPENED:

Year:

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7. YEAR OF LAST MAJOR RENOVATION

(Property restored to like-new condition):

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8. PROPERTY CHANGES BETWEEN MAY '19 – APRIL '20

- A. # units converted to timeshare this year
- B. # units converted to condo-hotel this year

9. NAME OF MANAGEMENT COMPANIES FOR THIS PROPERTY:

10. CONTACT INFO:

- A. Contact Name/Title:
- B. Contact Company:
- C. Contact Address:
- D. City, State, Zip Code:
- E. Email:
- F. Phone:
- G. Fax:

AOUO Survey



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1. PROPERTY INFORMATION:

- a) Name of building/complex _____
- b) Physical address of property: _____
- c) Physical city, state, zip code: _____
- d) Contact Name _____
- e) Contact Company: _____
- f) Email: _____
- g) Phone: _____
- h) Fax: _____
- i) Website: _____

2. PROPERTY UNIT COUNTS (TOTALS)

- a) # that are for visitor use
- b) # that are owner-occupied/residential tenants
- c) Total # units for entire property (a+b)

3. VISITOR UNITS

- | | Resort Management Co 1 | Resort Management Co 2 |
|--|------------------------|------------------------|
| a) Name of Resort Management Company | | |
| b) # of visitor units managed by Resort Management Company | | |
| c) Visitor Unit Type (ie. condo units, timeshare, villa) | | |

- | | Resort Management Co 3 | Individual Vacation Unit
(VRBO, Home Away, Rented by owner) |
|--|------------------------|--|
| a) Name of Resort Management Company | | |
| b) # of visitor units managed by Resort Management Company | | |
| c) Visitor Unit Type (ie. condo units, timeshare, villa) | | |

SIGNATURE: _____

DATE: _____

Definition Sheet

VISITOR PLANT INVENTORY SURVEY DEFINITION SHEET

Apartment / Hotel	Visitor accommodations units typically located in low-rise apartment-style buildings and available for short-term rental. Units may have kitchens and laundry facilities. Front desk operations and housekeeping service are limited and sometimes non-existent.
Bed & Breakfast (B&B)	A lodging facility with a limited number of guest units, available for short-term rental. Services include breakfast in the daily rental rate. Typical bed and breakfast facilities may be small, quaint inns or family homes.
Condominium Hotel	A multi-unit property legally classified as a condominium with each unit individually deeded. Generally, units are collectively placed into transient hotel rental operations, offering most of the services of a hotel, such as daily housekeeping service and front desk operations. Condominium hotel units are larger than hotel units and include studios and one- to three-bedroom units, with kitchen and laundry facilities, available for transient use on short-term rental basis (30 days or less).
Hotel	A multi-unit lodging facility that provides room accommodations on a short-term rental basis. Services often include a pool, restaurant operations, and other "away from home" services such as daily housekeeping service and front desk operations.
Hostel	An inexpensive, limited-service lodging facility, often with dormitory-style accommodations. They are available for short-term rental and are frequently used by younger travelers.
Vacation Rental (VR)	<p>An individual vacation rental unit available for visitor use on a short-term basis (30 days or less). VRs usually include kitchens, laundry facilities, and parking garages. Services are very limited although some may include some housekeeping service.</p> <ul style="list-style-type: none"> • Vacation Rental in a Condominium Hotel (VR-Condo): A condominium hotel unit available for visitor use on a short-term basis. VR-Condos are not rented or managed by the condominium hotel management, but are available through individual owners, property managers, or Internet agencies. • Vacation Rental House (VR-House): A single-family dwelling property available for visitor use on a short-term basis. May be a house, townhouse, duplex, multiplex, cabin, villa or cottage, where the owner does not reside on the property. • Vacation Rental Other (VR-Other): Vacation rental units located in other types of properties not mentioned above. Includes private and shared rooms for visitor use and other non-traditional accommodations.
Timeshare	<p>A timeshare is a type of property ownership in which guests acquire a shared interest in a hotel or condominium hotel unit for a specific period of time and on a recurring basis. Timeshare ownership is typically defined by intervals (a set number of days and nights of annual use) or points (a "currency" that represents ownership and is used to establish value for seasons, unit sizes, and resort locations).</p> <p>"Operated" timeshare units are those that have been sold and are currently (as of May 1) available for visitor use. "Registered" units include operated units and units that are not yet operating as visitor rentals.</p> <p>Some timeshare units can be rented as one or two units as their design allows a single unit to be divided into two complete sections and operated as two units by securing a door between the sections. The number of keys operated as timeshare reflect the number of distinct keys available for each unit.</p>
Other	Includes lodges, inns, or any other form of property not included in the above definitions.
Owner-Occupied	Units not available for transient visitor use (30 days or less).
Not for visitor use	Includes owner-occupied units, residential rentals only, and units under remodeling.