

# 2018 VISITOR PLANT INVENTORY

HAWAII TOURISM  
AUTHORITY

Tourism Research

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# PREFACE

The 2018 Visitor Plant Inventory (VPI) report was produced by Kloninger & Sims Consulting LLC for the Hawai'i Tourism Authority (HTA).

As part of the Tourism Research program, HTA conducted a survey on statewide visitor accommodations in 2018. This report provides the results of this survey presenting statistics on the number of visitor units, island distribution, type of property and class of rooms. As in previous reports, island and district names were written in proper Hawaiian language orthography. However, individual property names were not written in the same manner unless the words were easily identifiable (i.e., island names).

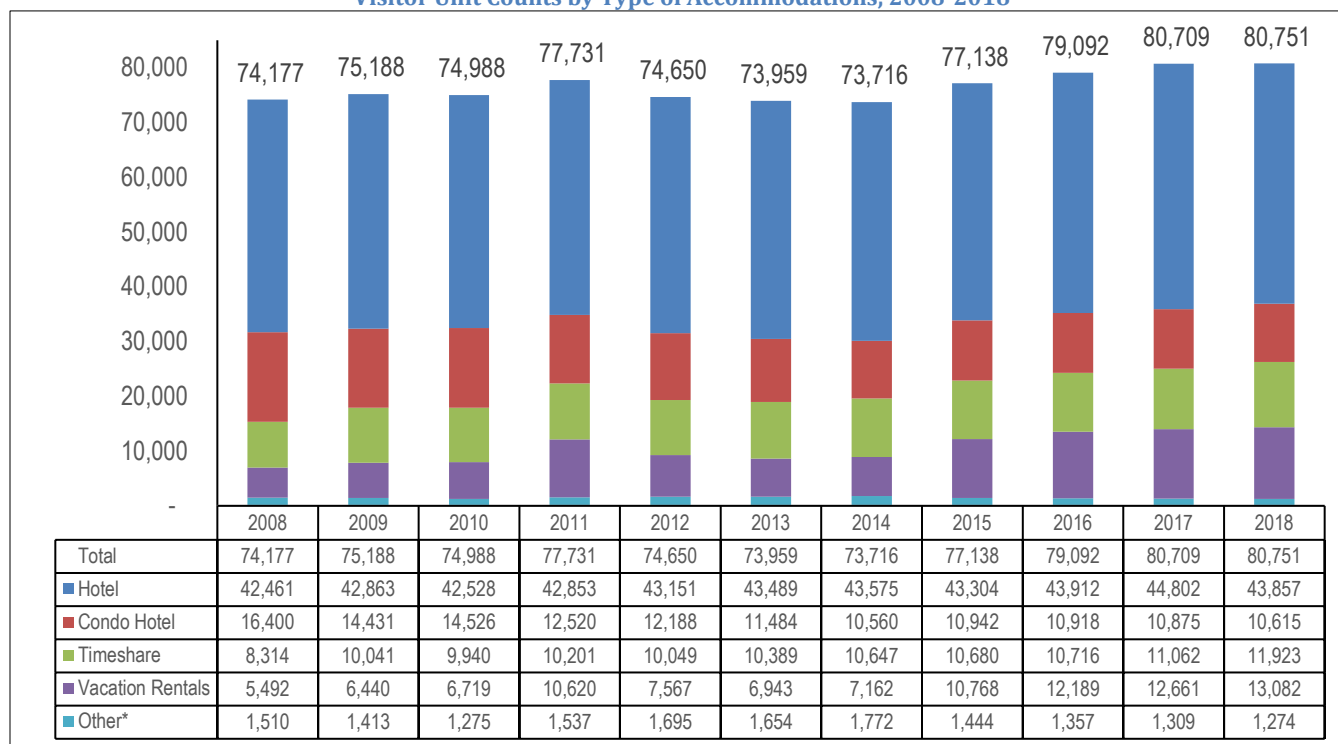
The Hawai'i Visitors and Convention Bureau (HVCB) first published the Visitor Plant Inventory in 1964 and every year thereafter, except 1995 and 1998. HVCB did not conduct a survey in 1995 and did not publish hard copies of the report in 1998. The Department of Business, Economic Development and Tourism (DBEDT) published the VPI reports annually from 1999 through 2008.

The 2018 Visitor Plant Inventory report is posted on the HTA website:  
[www.hawaiitourismauthority.org/research/visitor-plant-inventory/](http://www.hawaiitourismauthority.org/research/visitor-plant-inventory/).

For further information, contact HTA at (808) 973-2255, [www.hawaiitourismauthority.org](http://www.hawaiitourismauthority.org).

# Executive Summary

Visitor Unit Counts by Type of Accommodations, 2008-2018



\*Other includes Apartment Hotels, B&Bs, Hostels, and Other units.

The number of visitor units in the State of Hawai'i increased by 0.1 percent in 2018 for a total of 80,751 units.

A large majority of the lodging supply in the state (54.3 percent) was made up of Hotel units (43,857 units), slightly lower (-2.1 percent) compared to 2017 due to several hotel closings and property renovations/redevelopment. Nearly two-thirds (62.3 percent) of all hotel rooms (27,306 rooms) were located on O'ahu.

Vacation Rental Units<sup>1</sup> accounted for 16.2 percent of all lodging units in 2018 (13,082 units), growing by 3.3 percent over 2017. Vacation Rental Units<sup>2</sup> include condominium units, houses, villas, cottages, and private and shared rooms.

The number of visitor units at Timeshare properties saw an increase in 2018, accounting for 11,923 units (+7.8 percent).

Condo Hotel units accounted for 10,615 visitor units in 2018. Condo Hotels consist of individually deeded condominium units but provide hotel-like services such as a front desk and often daily housekeeping service. The overall number of Condo Hotel units decreased by 2.4 percent. Most of the state's Condo Hotel supply was located on O'ahu (4,242 units) and Maui (4,189 units).

<sup>1</sup> Vacation Rental Units were referred to as Individual Vacation Units ("IVU") prior to the 2014 VPI.

<sup>2</sup> The VPI's definition of Vacation Rental Units is presented on page 52. VPI Vacation Rentals should not be equated with other definitions of transient vacation rental units as described by county-level ordinances.



# Overview of Methodology

## Visitor Plant Inventory & Individually Advertised Units in Hawai'i Reports

### Data Collection

The VPI data were gathered by surveying properties in the VPI database. Additional surveyed properties were identified using a variety of data sources.

The supplemental Individually Advertised Units data were based on a point-in-time data extraction from three vacation rental booking sites. The number of properties listed on these booking sites is highly fluid because a property can be listed or unlisted based on market changes or changes in ownership. In addition, this data collection method likely over-counts the number of Individually Advertised Units due to the practice of listing rentals on multiple booking sites and the use of these booking sites as a marketing channel for traditional visitor units such as hotel rooms and timeshare stays. An estimate of the number of Individually Advertised Vacation Rentals, net of duplication is provided on page 72. It should be noted that this is only an estimate.

### Terminology for Vacation Rental Units

There are different terms used in Hawai'i to identify vacation rental units, including TVRs, TVUs, IVUs and VRUs. Several of these terms are defined by county-level ordinance. The VPI uses the term "Vacation Rental Units" or "VRUs" which is comprised of three different types of properties (VR-Condo, VR-House, and VR-Other) and should not be used interchangeably with other legally defined terms.

### When to Use VPI vs. Individually Advertised Units data

The VPI provides data on the supply of visitor accommodations in the State of Hawai'i **across all property types**, in a time series that dates back to 1965.

The Individually Advertised Units data provide supplemental information primarily on the evolving segment of vacation rentals, including important data on pricing and the geographical location of the vacation rental supply.

# Visitor Plant Inventory

## State of Hawai'i

The total number of units in the State of Hawai'i Visitor Plant Inventory for 2018 was 80,751 visitor units, 0.1 percent higher than in 2017<sup>3</sup> [Figure 2].

- Nearly half (48.4 percent) of the state's visitor units were located on O'ahu, with the majority of units located in Waikiki. Maui had the second most units (26.5 percent) followed by Hawai'i Island (13.4 percent) and Kaua'i (11.2 percent). Moloka'i and Lāna'i had the fewest lodging units and combined totaled less than one percent of all Hawai'i lodging units.
- A large majority of the lodging supply in the state was made up by Hotel units (54.3 percent). Vacation Rentals, Timeshares, and Condominium Hotels accounted for 16.2 percent, 14.8, and 13.1 percent of all lodging units, respectively.

Figure 1: State of Hawai'i - Inventory by Island (Units)

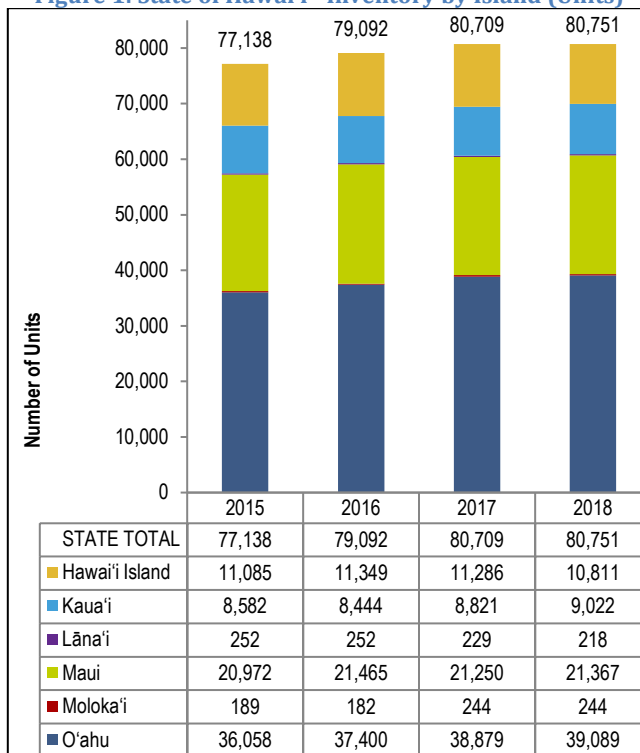


Figure 2: State of Hawai'i - Inventory by Unit Type

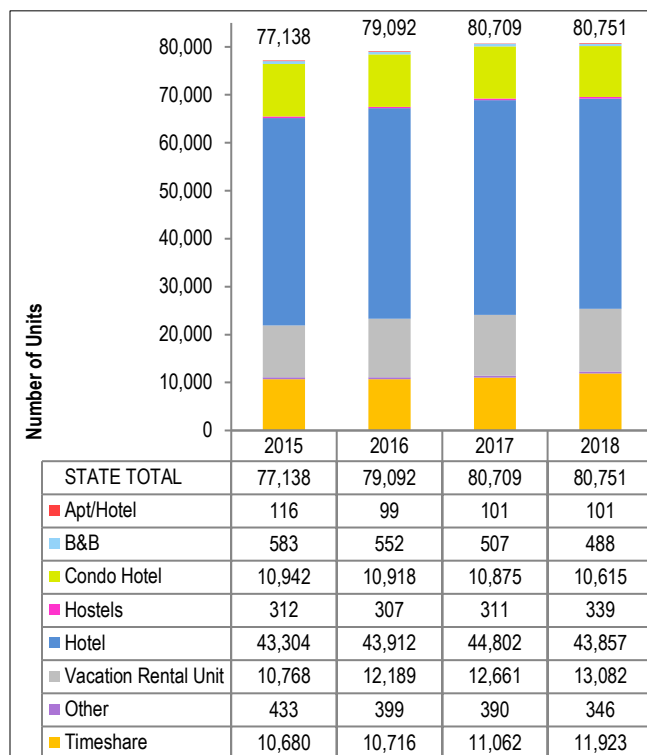
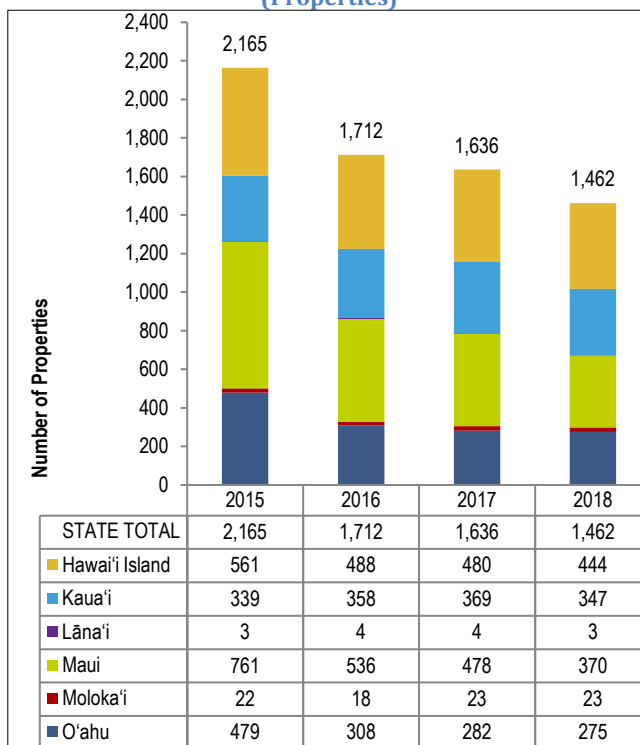
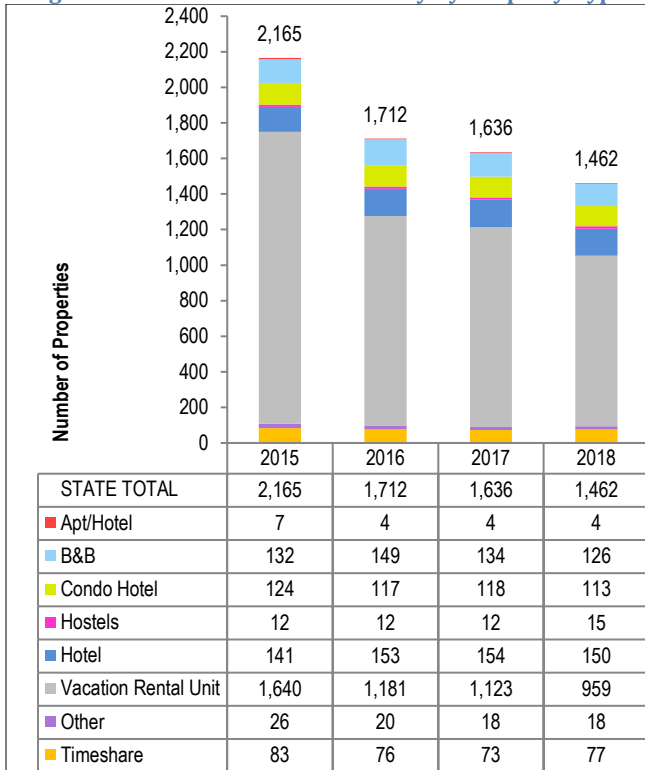


Figure 3: State of Hawai'i - Inventory by Island (Properties)

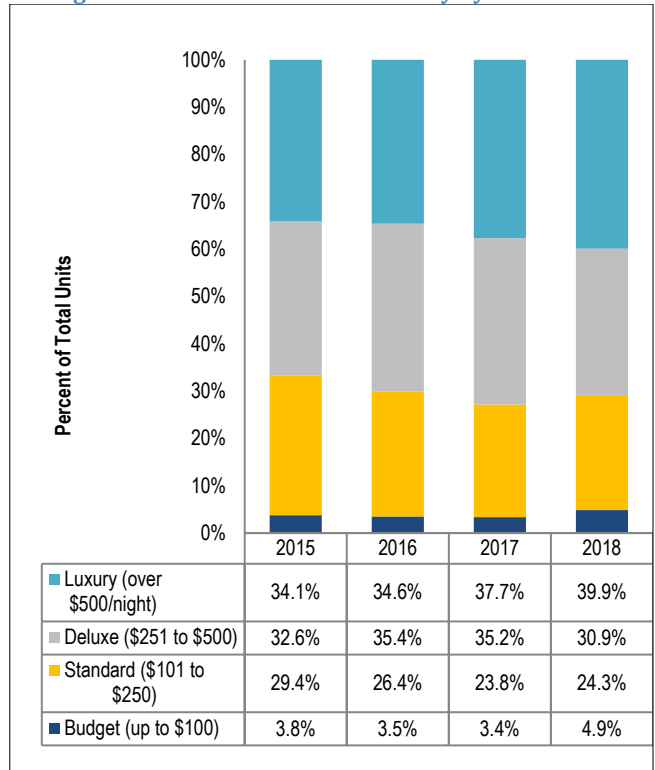


<sup>3</sup> Data for 2017 is restated. See page 50 for changes.

**Figure 4: State of Hawai'i - Inventory by Property Type**



**Figure 5: State of Hawai'i - Inventory by Price Class**



# Inventory by Island

## Island of Hawai'i

The overall visitor unit count on Hawai'i Island decreased by 4.2 percent from 2017<sup>4</sup>.

- Hotels continued to comprise the bulk of Hawai'i Island's visitor plant inventory (6,110 units) [Figure 6].
- In 2018, a higher proportion of visitor units were categorized in the Luxury category compared to previous years (29.7 percent).
- The 142-room hotel Uncle Billy's Hilo/Pagoda Hilo Bay closed in July of 2018.
- A number of vacation rentals in the Puna area were destroyed by lava produced by the eruption on the lower east rift zone of Kilauea that began on May 3<sup>rd</sup>. A total of 34 units have been removed from the 2018 Vacation Rental Unit count, based on address.

Figure 6: Hawai'i Island - Inventory by Unit Type

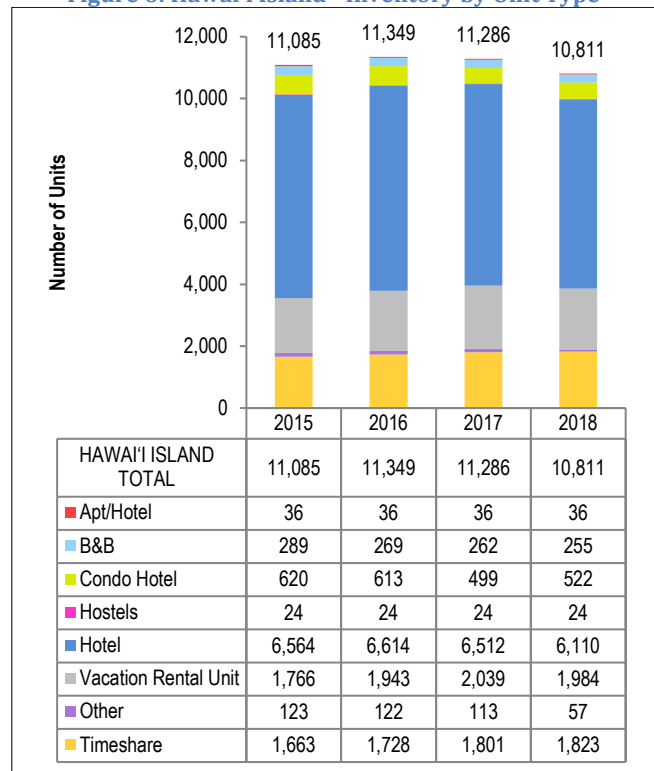


Figure 7: Hawai'i Island - Inventory by Property Type

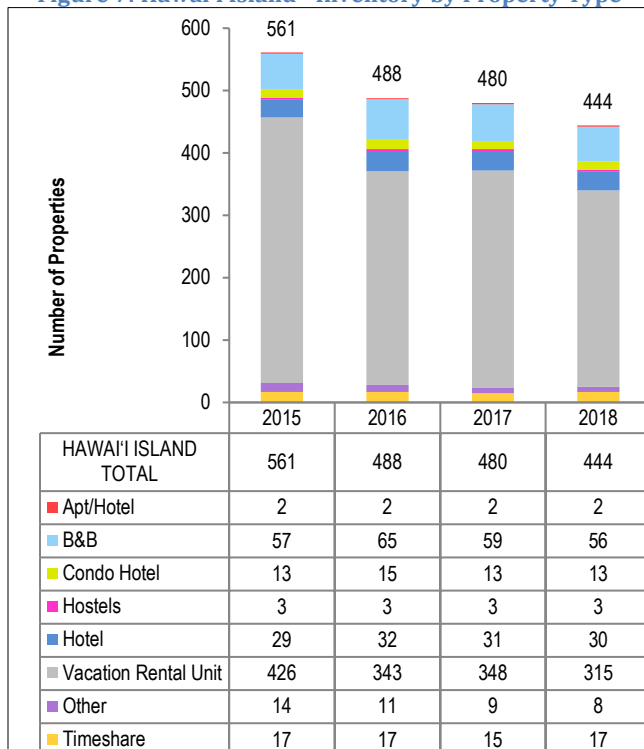
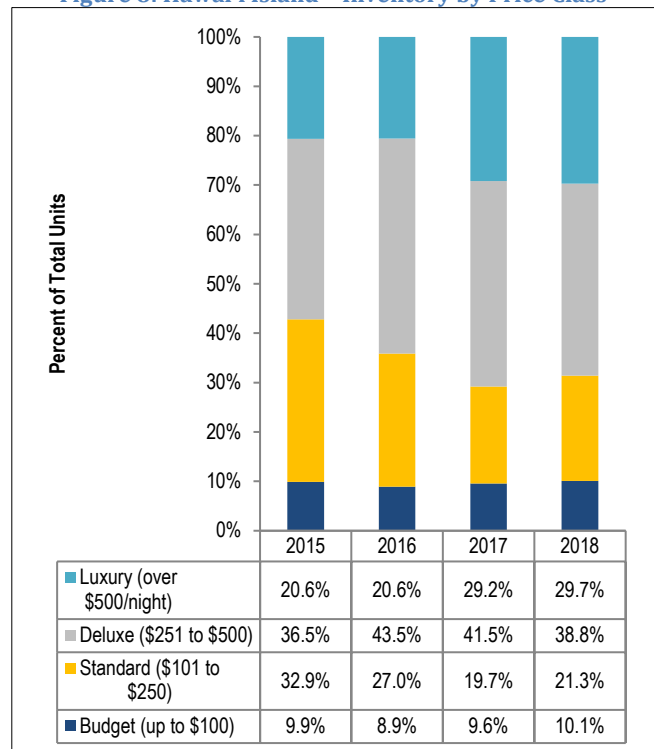


Figure 8: Hawai'i Island - Inventory by Price Class



<sup>4</sup> Data for 2017 is restated. See page 50 for changes.

# Kaua'i

The number of visitor units on Kaua'i totaled 9,022 units, a 2.3 percent increase over the previous year.

- Hotel units made up the largest share of visitor units on Kaua'i (31.7 percent) followed by Timeshare units (30.1 percent).
- No Apartment Hotels or Hostels were reported on Kaua'i in recent years.
- The largest percentage of Kaua'i's visitor units continued to fall in the Luxury price class (43.0 percent) in 2018.
- The 49-unit condominium hotel Hanalei Colony Resort closed in April 2018 after severe flooding on the island.
- The April flooding on the North Shore of Kaua'i limited access to areas north of Hanalei, making a number of vacation rentals temporarily inaccessible. A total of 32 Vacation Rental Units in areas with restricted access have been listed as temporarily closed.

Figure 9: Kaua'i - Inventory by Unit Type

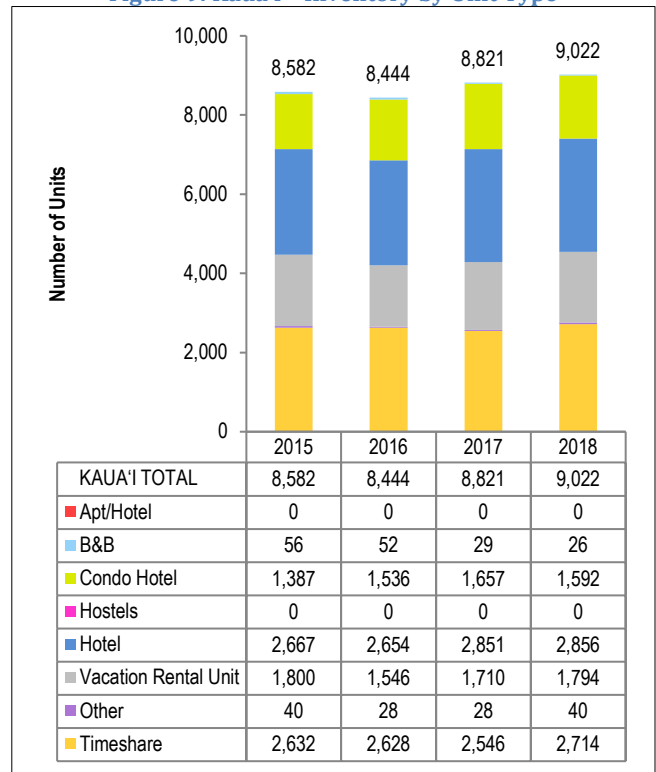


Figure 10: Kaua'i - Inventory by Property Type

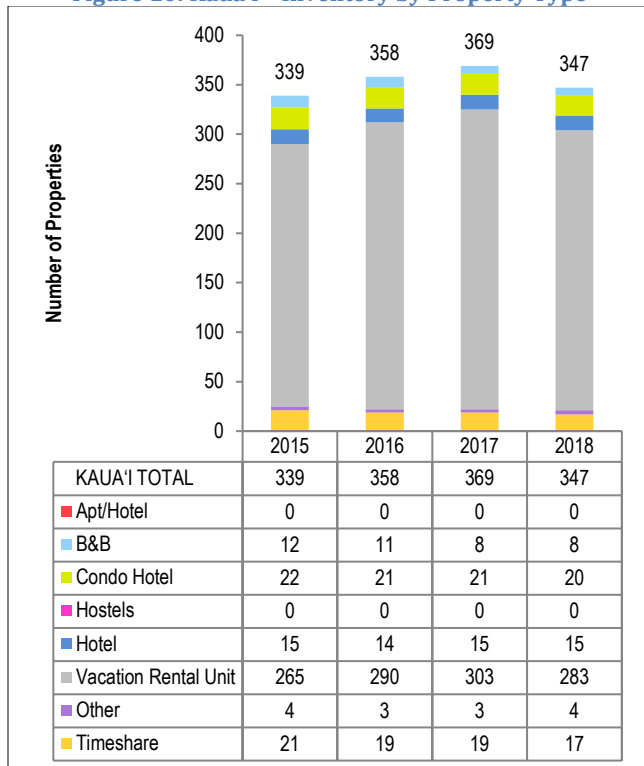
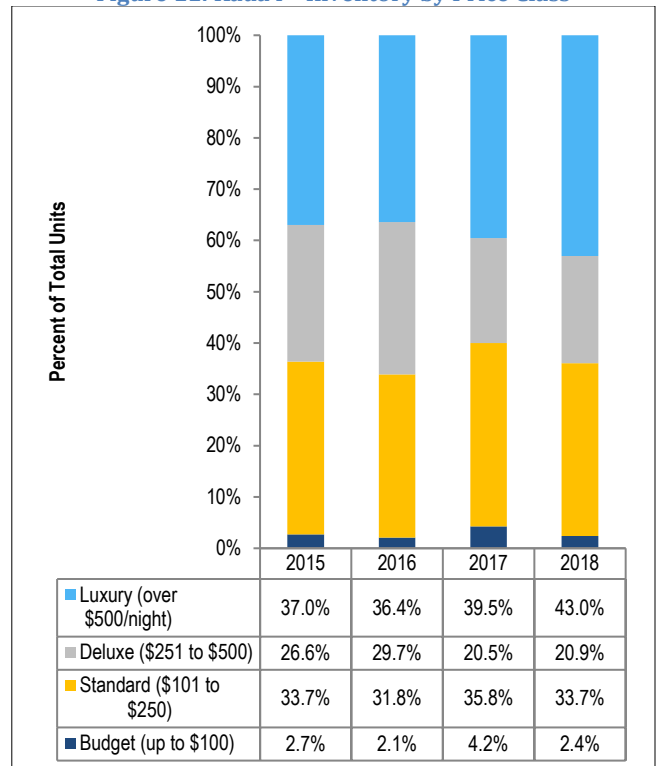


Figure 11: Kaua'i - Inventory by Price Class



# Maui

The overall number of lodging units on Maui totaled 21,367 units, a slight increase over the previous year (0.6 percent).

- Hotel rooms continued to account for the largest share of Maui’s visitor units in 2018, with about 34.5 percent of the supply. VRUs represented about 27.7 percent of Maui’s visitor accommodation units in 2018, an increase compared to previous years.
- The majority of Maui’s visitor units were in the Luxury and Deluxe price classes as the bulk of Maui’s visitor accommodation supply consists of high-end properties in the luxury regions of Wailea and Lahaina-Kā’anapali-Nāpili-Kapalua [Figure 14]. Luxury and Deluxe priced visitor units combined represented 81.3 percent of the supply.
- The 310-room Makena Beach & Golf Resort (fka. Maui Prince Hotel) closed in the summer of 2016. Demolition of the property began in June 2018, making way for future redevelopment.

Figure 12: Maui - Inventory by Unit Type

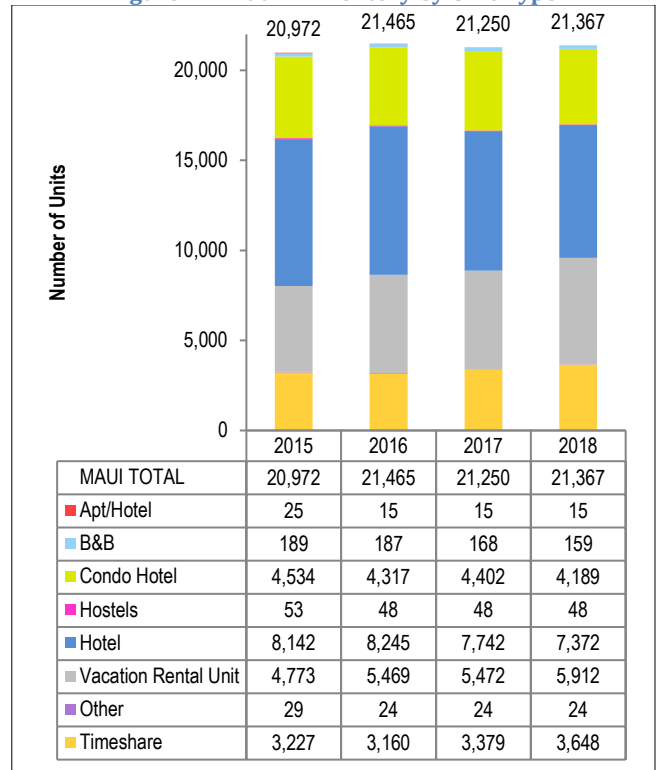


Figure 13: Maui - Inventory by Property Type

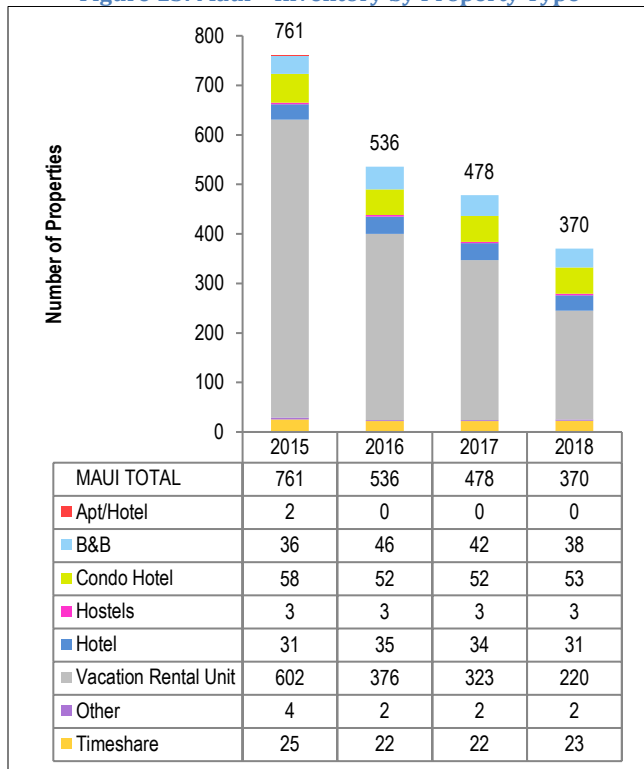
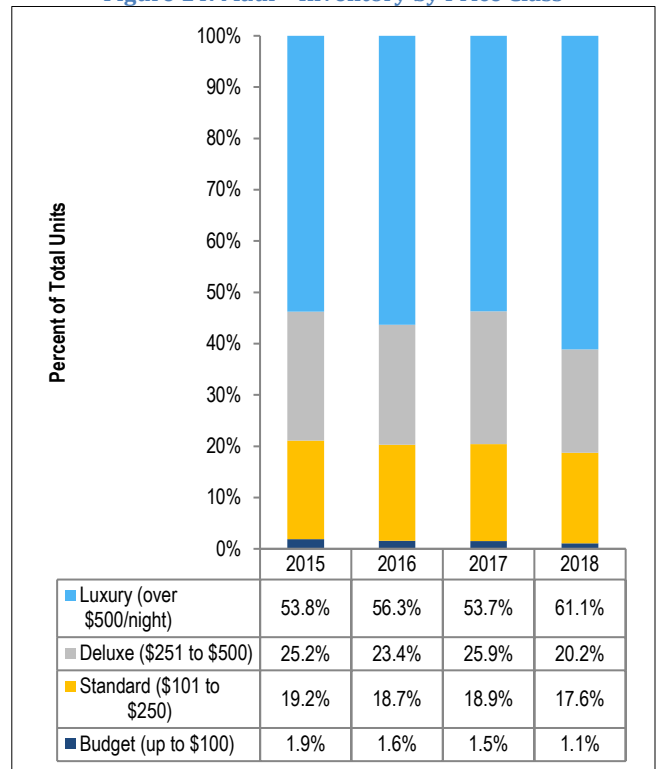


Figure 14: Maui - Inventory by Price Class



## Moloka'i

The overall visitor unit count on Moloka'i was unchanged in 2018.

- There were no Hotels, Hostels or Apartment Hotels on Moloka'i in 2018 [Figure 16].
- In 2018, 1.0 percent of Moloka'i's visitor units fell within the Luxury price class. The majority of visitor units on Moloka'i were within the Standard price class category (89.8 percent) [Figure 17].

Figure 15: Moloka'i - Inventory by Unit Type

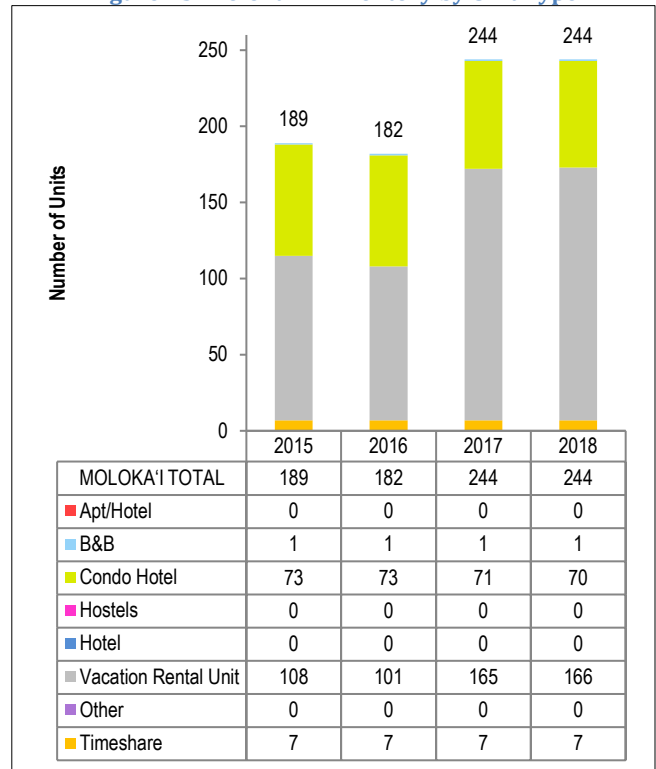


Figure 16: Moloka'i - Inventory by Property Type

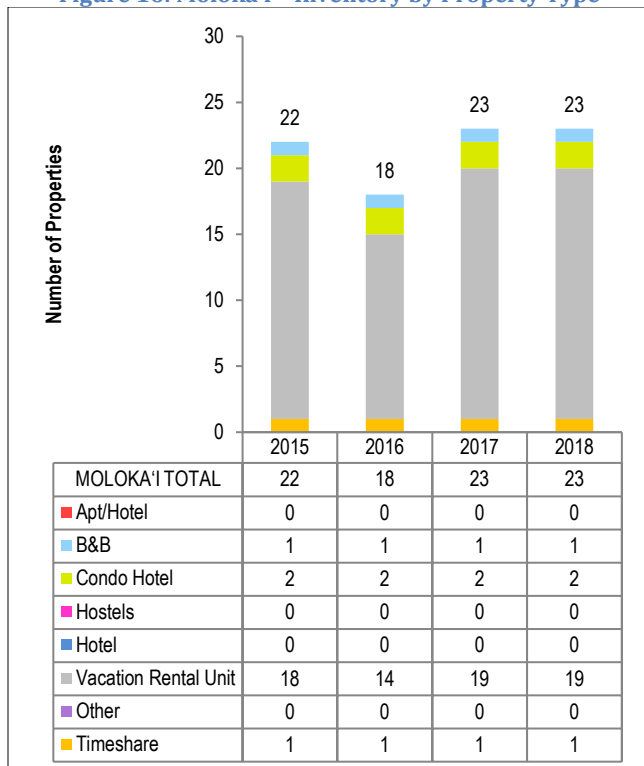
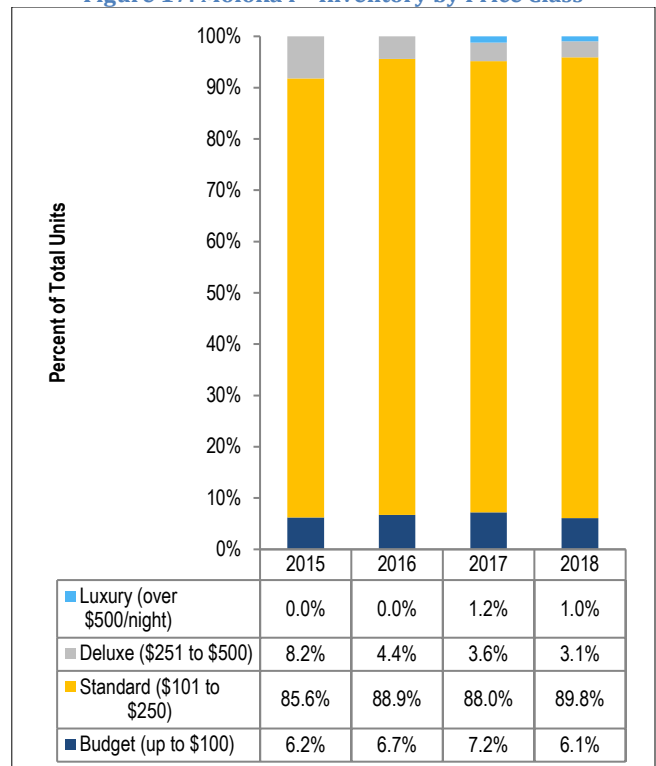


Figure 17: Moloka'i - Inventory by Price Class



## Lānaʻi

Lānaʻi's visitor supply has been relatively stable and dominated by two Four Seasons-branded hotels. Over the last couple of years, the two main hotels on the island have been closed for renovations.

- The Four Seasons Resort Lodge at Kōʻele, has been closed since January 2015, and remained closed in 2018.
- The 11-room property Hotel Lānaʻi was closed for renovation in 2018<sup>5</sup>.
- Hotel units still comprised the majority of Lānaʻi's lodging supply (97.7 percent). All other property types totaled only five units [Figure 18].
- Nearly all of Lānaʻi's units fell within the Luxury price class category (98.2 percent) [Figure 20].

Figure 18: Lānaʻi – Inventory by Unit Type

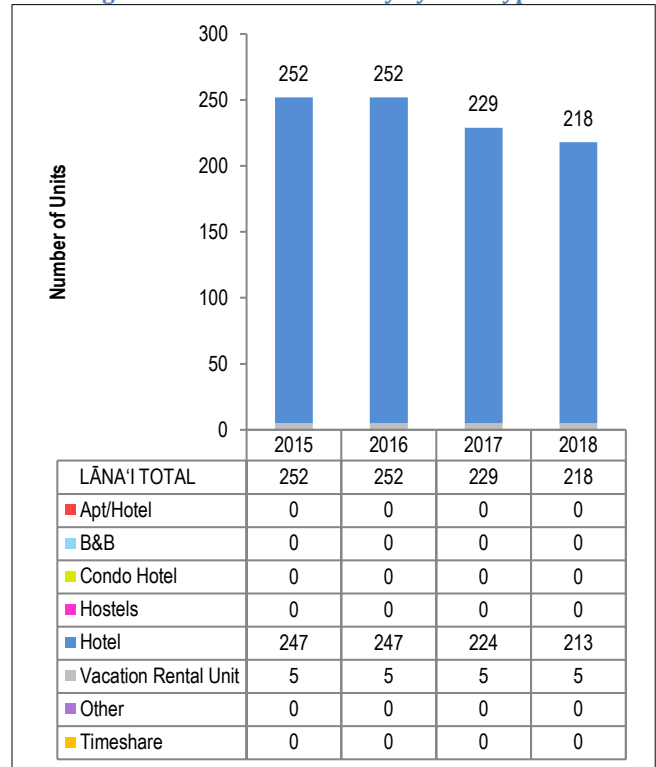


Figure 19: Lānaʻi – Inventory by Property Type

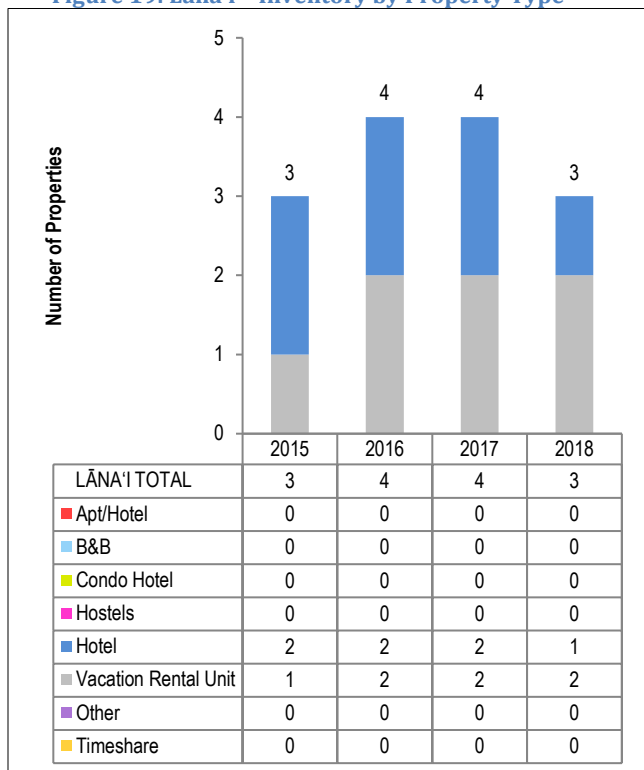
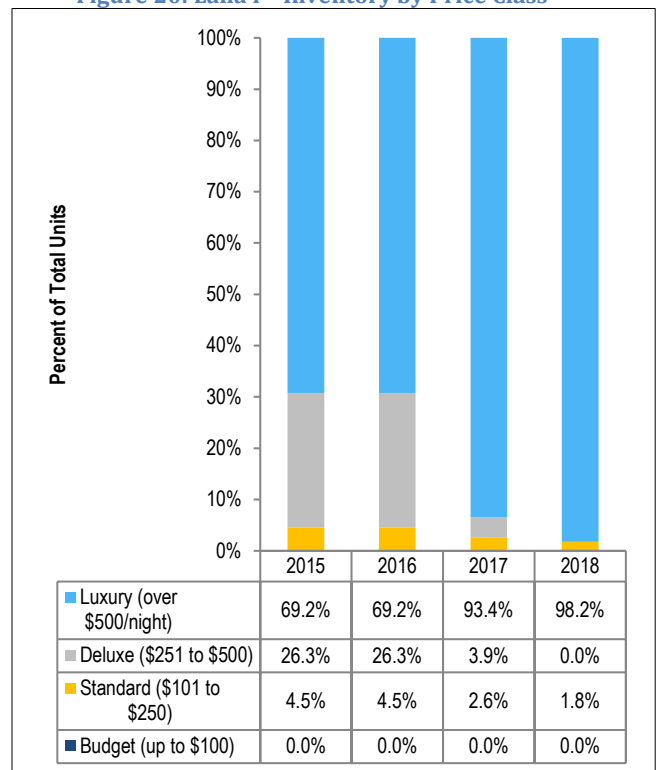


Figure 20: Lānaʻi – Inventory by Price Class



<sup>5</sup> We note that Hotel Lānaʻi reopened December 4, 2018, but is not included in the 2018 Visitor Plant Inventory Report.



## O'ahu

The number of visitor units on O'ahu was 39,089 in 2018, up 0.5 percent compared to 2017<sup>6</sup>.

- Hotels continued to dominate O'ahu's overall supply in 2018, accounting for about 69.9 percent of the supply.
- Condo Hotels were the second largest accommodation type, representing 10.9 percent of all units, followed by Timeshare (9.5 percent) and VRUs (8.2 percent).
- The 24-room Waikiki Prince Hotel closed for renovations during the year.
- The Modern Honolulu, a 353-room hotel, was converted to a timeshare property in 2018.

Figure 21: O'ahu - Inventory by Unit Type

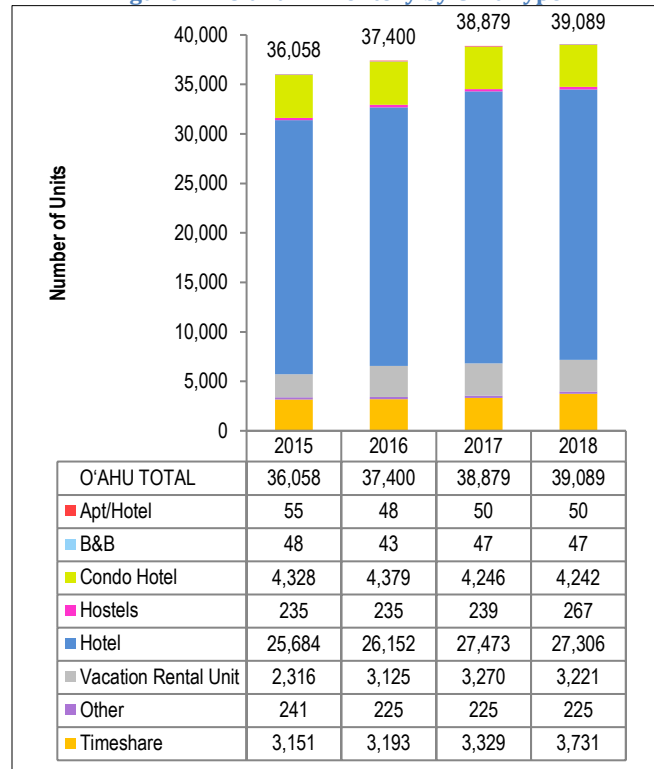


Figure 22: O'ahu - Inventory by Property Type

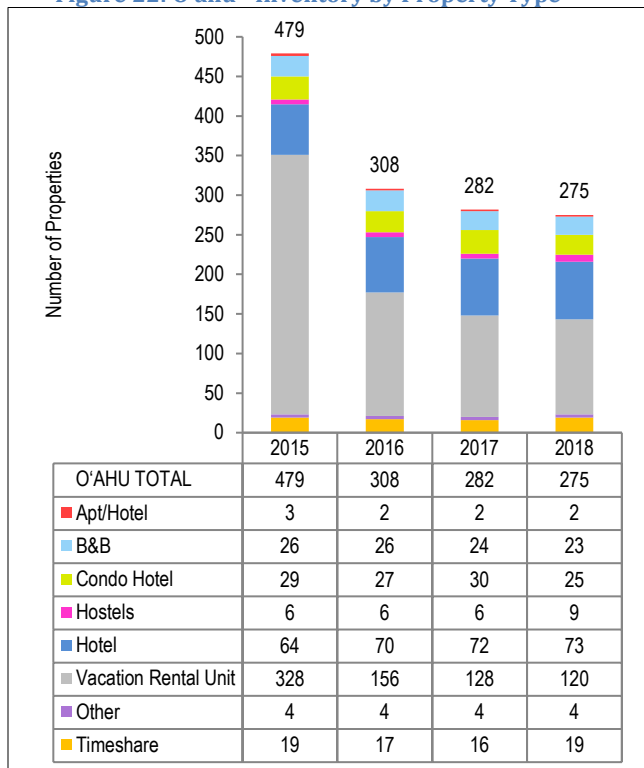
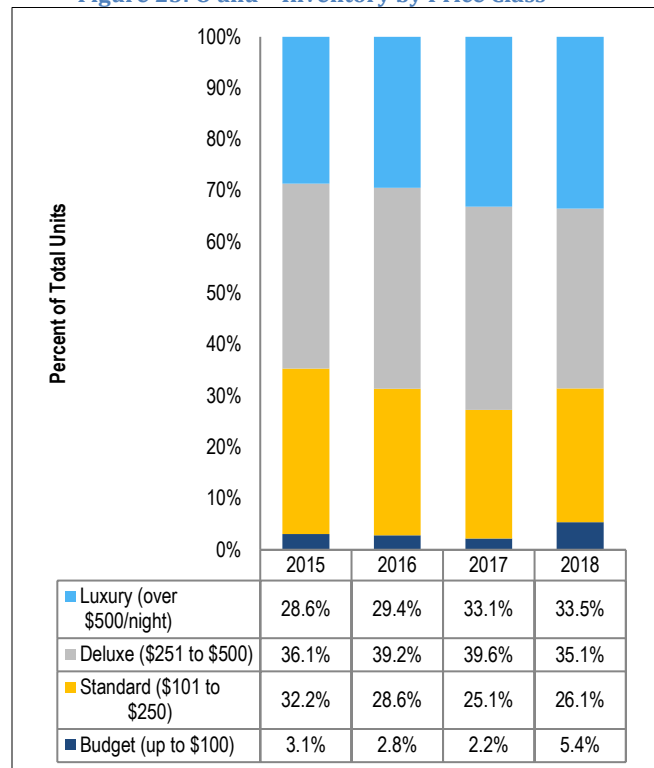


Figure 23: O'ahu - Inventory by Price Class



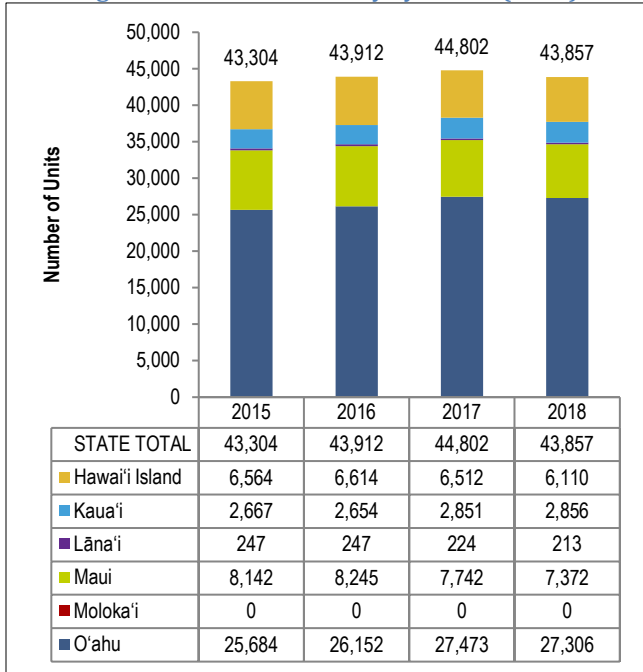
<sup>6</sup> Data for 2017 is restated. See page 50 for changes

# Inventory by Type

## Hotels

Hotel units made up the largest share of all visitor units in the state, and O’ahu continues to supply the majority of these units (62.3 percent).

Figure 24: Hotel - Inventory by Island (Units)



## Condominium Hotels

The statewide number of Condo Hotel units decreased to 10,615 (-2.4 percent). Condo Hotel units comprised 13.1 percent of statewide visitor units in 2018.

Figure 26: Condo Hotel - Inventory by Island (Units)

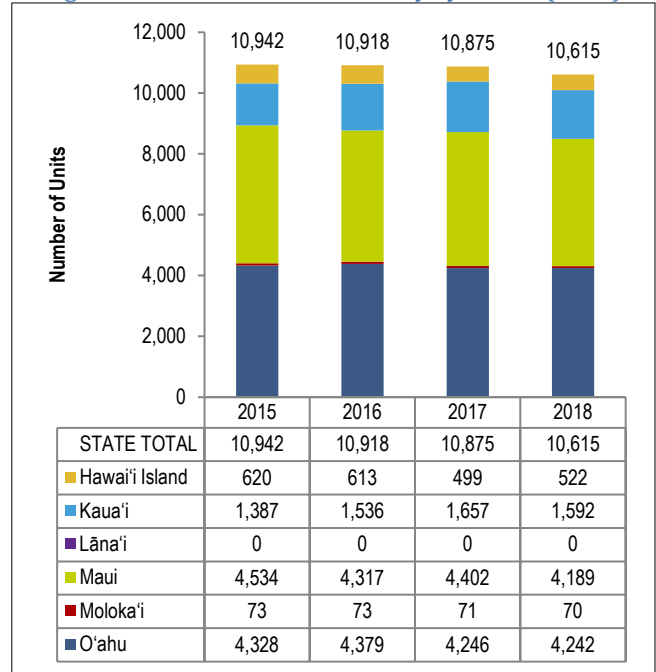


Figure 25: Hotel - Inventory by Island (Properties)

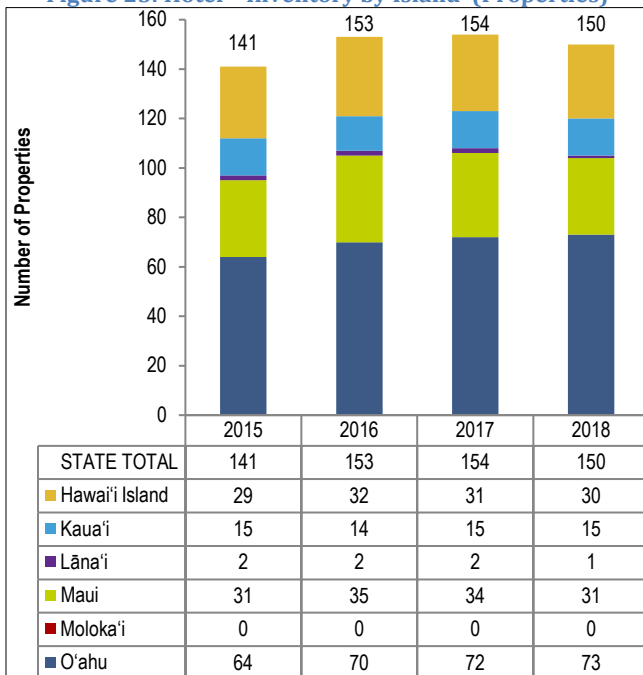
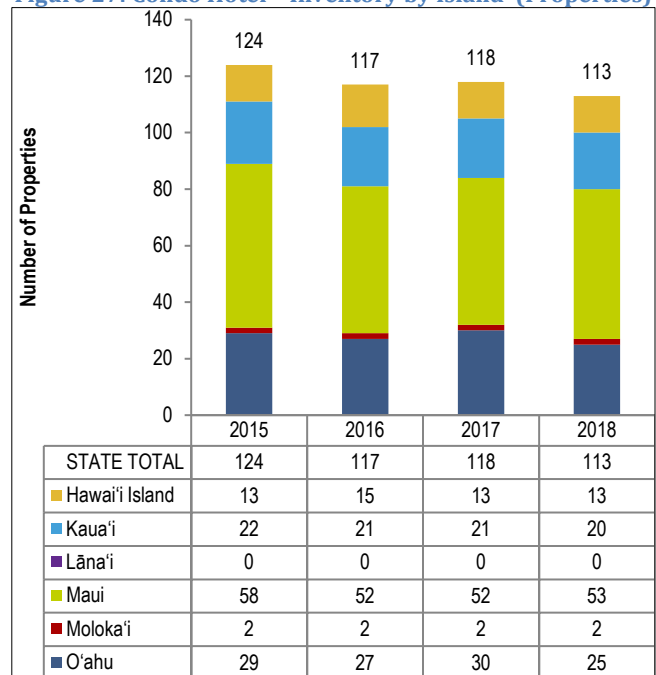


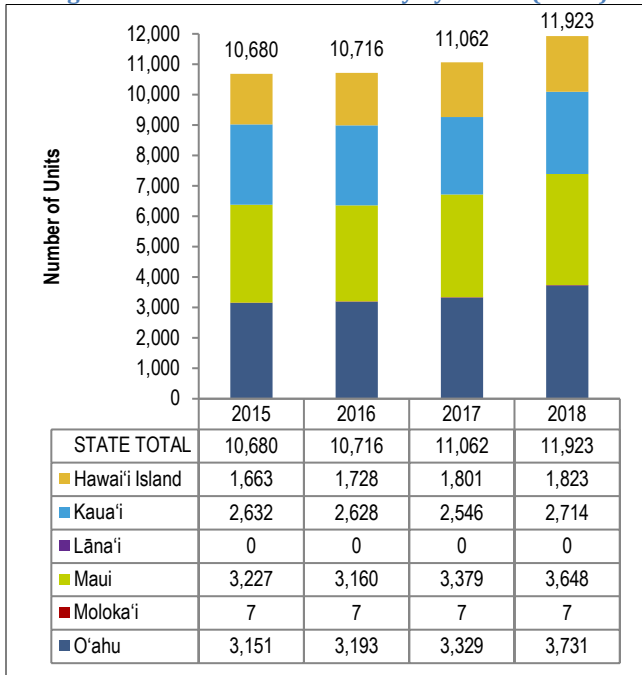
Figure 27: Condo Hotel - Inventory by Island (Properties)



## Timeshares

The state's Timeshare supply increased to 11,923 units over the previous year (+7.8 percent). The largest share of units located on O'ahu and Maui, with 31.3 and 30.6 percent of all units, respectively [Figure 28].

Figure 28: Timeshare - Inventory by Island (Units)



## Bed & Breakfasts

The number of B&B units across the state decreased by 3.7 percent compared to 2017, mainly due to property closures and reclassification to other unit types.

Figure 30: B&B - Inventory by Island (Units)

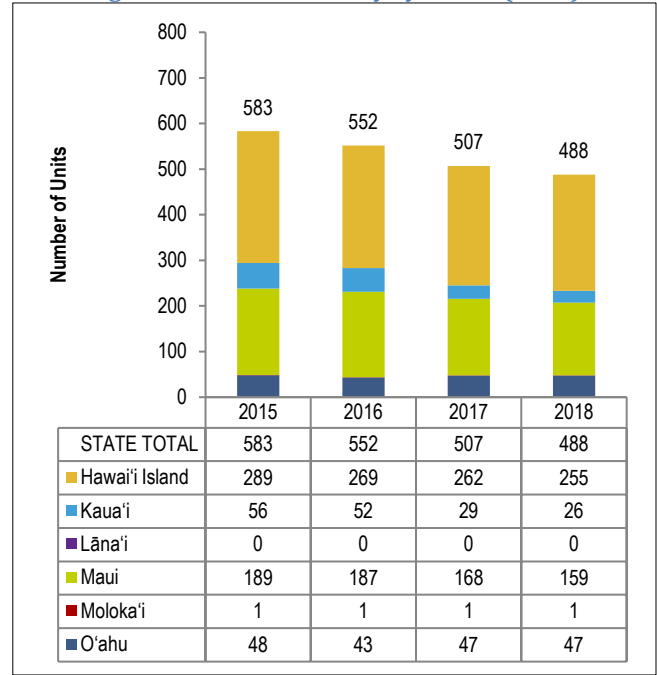


Figure 29: Timeshare - Inventory by Island (Properties)

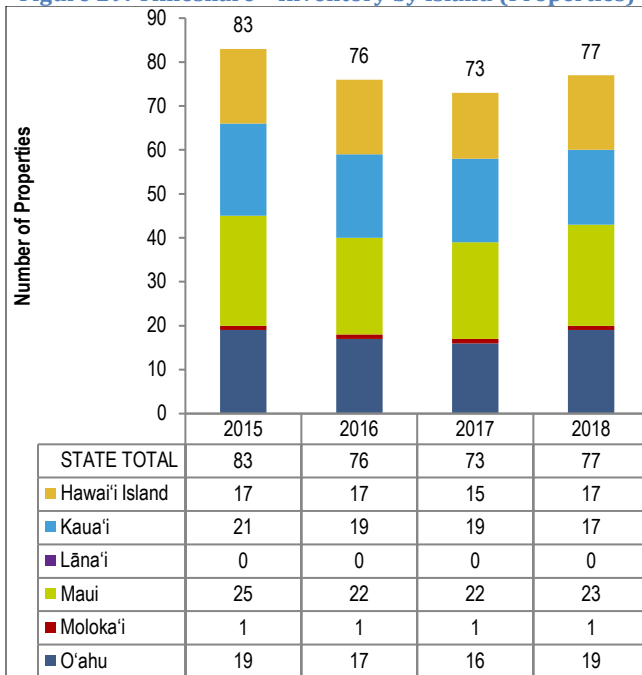
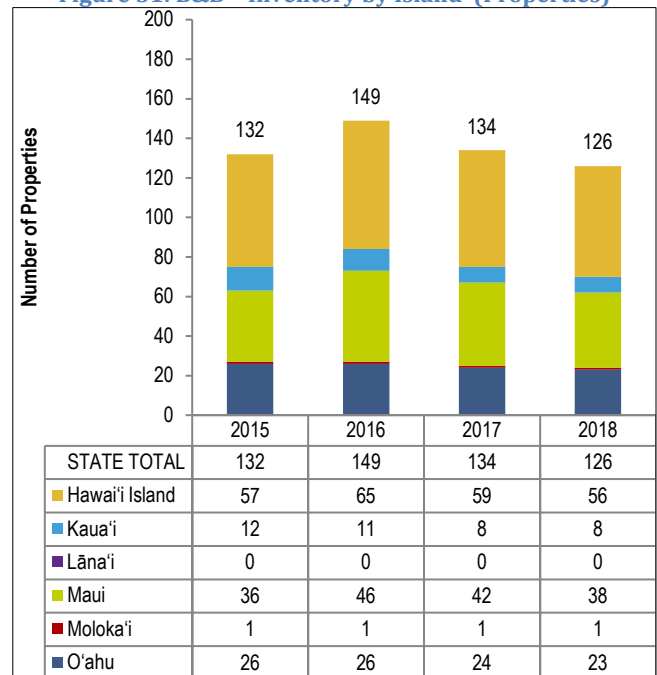


Figure 31: B&B - Inventory by Island (Properties)

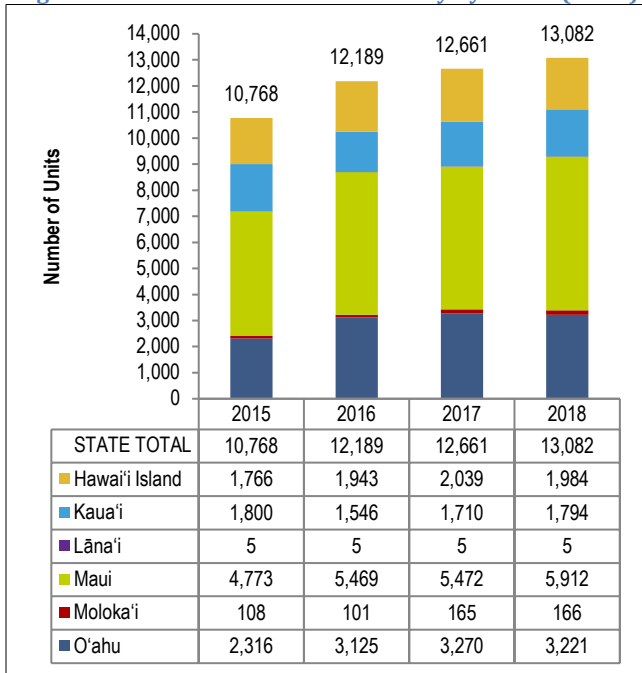


## Vacation Rental Units

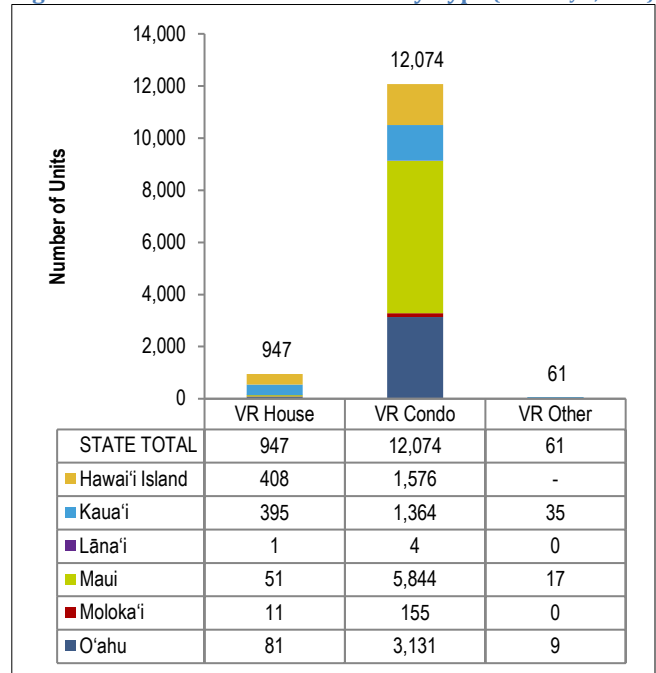
The number of Vacation Rental Units (VRUs) in the state increased over the previous year (3.3 percent). Maui has the largest inventory of VRUs with a 45.2 percent share of the state's total supply. The majority of VRUs were

represented by VR Condo units, representing 92.3 percent of all reported VRUs. These property and unit counts reflect the temporary closures on Kaua'i and the properties destroyed on Hawai'i Island.

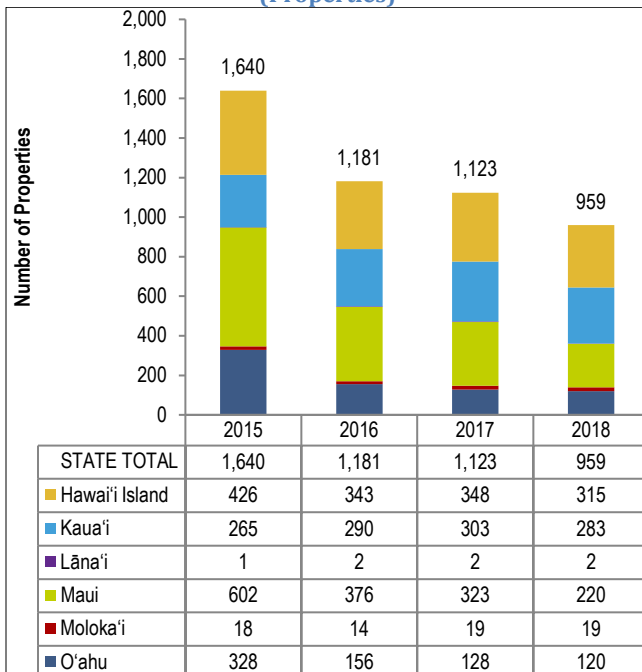
**Figure 32: Vacation Rentals - Inventory by Island (Units)**



**Figure 34: Vacation Rentals - Units by Type (as of May 1, 2018)**



**Figure 33: Vacation Rentals - Inventory by Island (Properties)**



## Apartment/Hotels

The overall state supply of Apartment Hotel units was unchanged over the previous year and the number of reported properties remained the same in 2018.

Figure 35: Apartment/Hotel - Inventory by Island (Units)

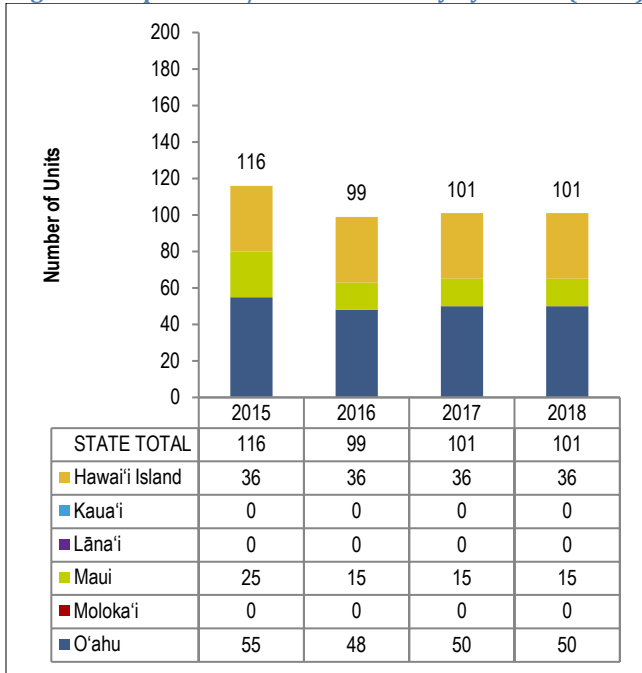
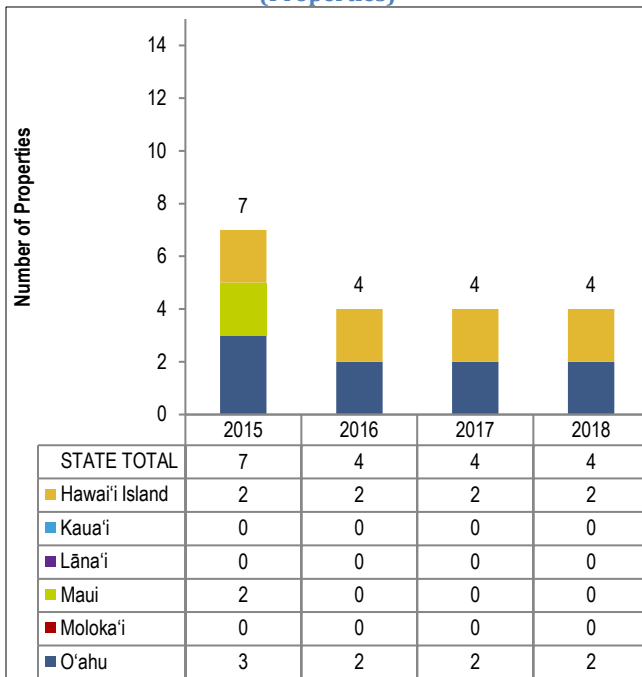


Figure 36: Apartment/Hotel - Inventory by Island (Properties)



## Hostels

The overall number of Hostel properties in the State increased by 9.0 percent in 2018.

Figure 37: Hostel - Inventory by Island (Units)

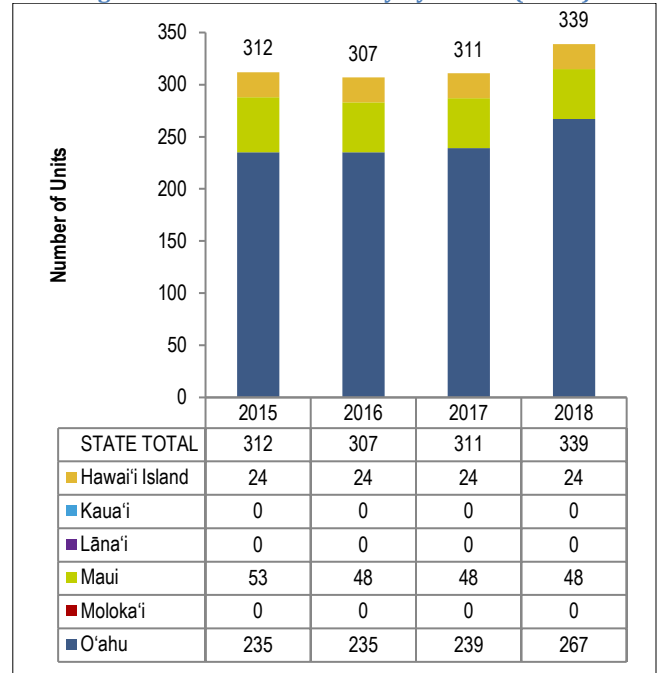
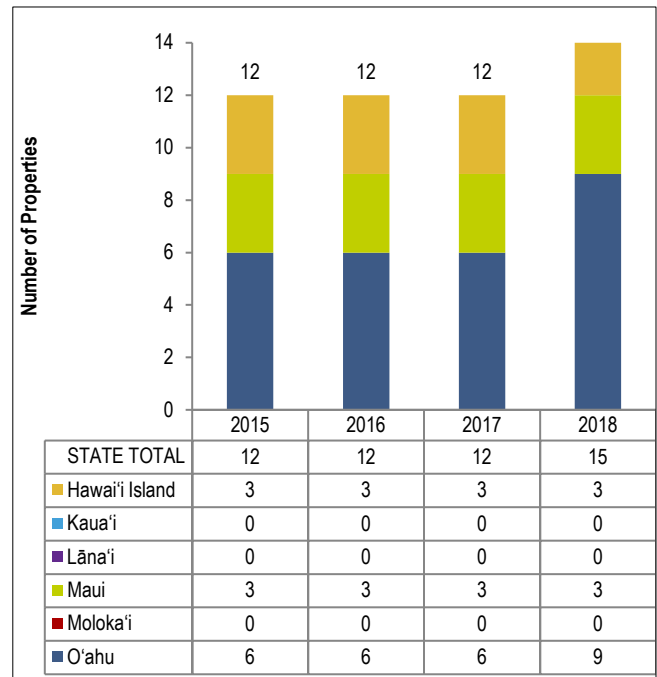


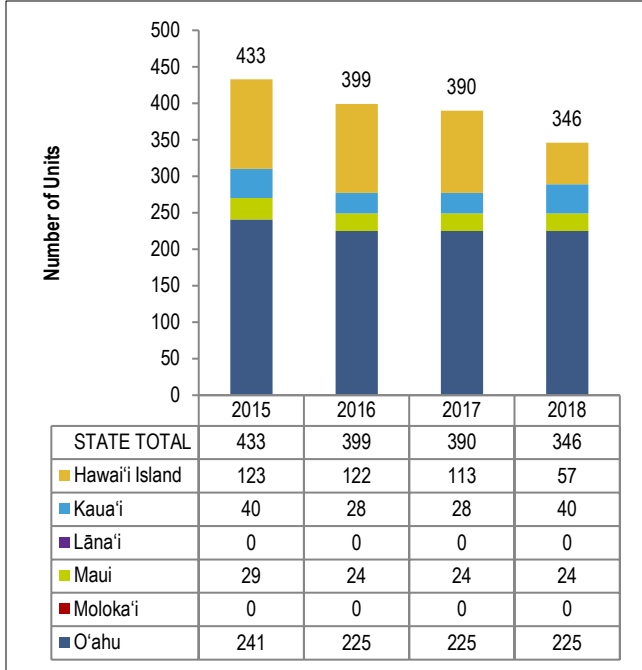
Figure 38: Hostel - Inventory by Island (Properties)



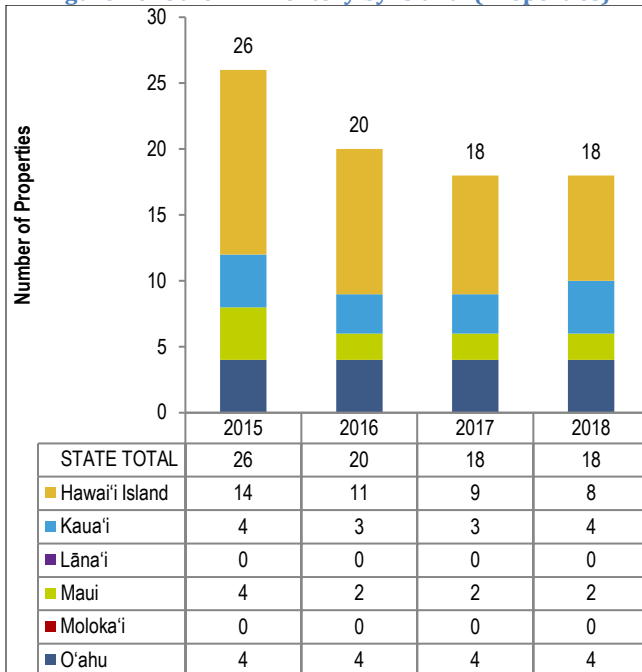
## Other

The “Other” category, which includes lodges, inns, and other forms of accommodations, saw a decrease in units in 2018 (-11.3 percent).

**Figure 39: Other - Inventory by Island (Units)**



**Figure 40: Other - Inventory by Island (Properties)**



## VISITOR PLANT INVENTORY TABLES

**Table 1: Available Units by County, 1965 to 2018<sup>7</sup>**

YEAR	STATE TOTAL	% CHANGE	HAWAI'I ISLAND	% CHANGE	KAUAI	% CHANGE	MAUI COUNTY	% CHANGE	O'AHU	% CHANGE
1965	12,903		865		776		1,231		10,031	
1966	14,827	14.9%	1,387	60.3%	860	10.8%	1,497	21.6%	11,083	10.5%
1967	17,217	16.1%	1,790	29.1%	1,115	29.7%	1,714	14.5%	12,598	13.7%
1968	18,657	8.4%	2,188	22.2%	1,260	13.0%	2,043	19.2%	13,166	4.5%
1969	22,801	22.2%	2,480	13.3%	1,914	51.9%	2,415	18.2%	15,992	21.5%
1970	26,923	18.1%	3,166	27.7%	2,565	34.0%	2,743	13.6%	18,449	15.4%
1971	32,289	19.9%	3,435	8.5%	2,628	2.5%	3,695	34.7%	22,531	22.1%
1972	35,797	10.9%	4,241	23.5%	2,719	3.5%	4,095	10.8%	24,742	9.8%
1973	36,608	2.3%	4,796	13.1%	2,629	-3.3%	4,075	-0.5%	25,108	1.5%
1974	38,675	5.6%	5,234	9.1%	2,868	9.1%	5,208	27.8%	25,365	1.0%
1975	39,632	2.5%	5,348	2.2%	3,102	8.2%	5,830	11.9%	25,352	-0.1%
1976	42,648	7.6%	6,045	13.0%	3,520	13.5%	7,232	24.0%	25,851	2.0%
1977	44,986	5.5%	5,929	-1.9%	3,657	3.9%	8,037	11.1%	27,363	5.8%
1978	47,070	4.6%	6,002	1.2%	3,786	3.5%	8,736	8.7%	28,546	4.3%
1979	49,832	5.9%	6,093	1.5%	4,202	11.0%	9,472	8.4%	30,065	5.3%
1980	54,246	8.9%	5,889	-3.3%	4,322	2.9%	9,701	2.4%	34,334	14.2%
1981	56,769	4.7%	6,705	13.9%	4,738	9.6%	11,359	17.1%	33,967	-1.1%
1982	57,968	2.1%	7,167	6.9%	5,147	8.6%	12,162	7.1%	33,492	-1.4%
1983	58,765	1.4%	7,469	4.2%	4,193	-18.5%	12,749	4.8%	34,354	2.6%
1984	62,448	6.3%	7,149	-4.3%	5,313	26.7%	13,138	3.1%	36,848	7.3%
1985	65,919	5.6%	7,511	5.1%	5,656	6.5%	14,152	7.7%	38,600	4.8%
1986	66,308	0.6%	7,280	-3.1%	5,922	4.7%	14,096	-0.4%	39,010	1.1%
1987	65,318	-1.5%	7,328	0.7%	5,956	0.6%	13,849	-1.8%	38,185	-2.1%
1988	69,012	5.7%	8,823	20.4%	7,180	20.6%	15,168	9.5%	37,841	-0.9%
1989	67,734	-1.9%	8,161	-7.5%	7,398	3.0%	15,708	3.6%	36,467	-3.6%
1990	71,266	5.2%	8,952	9.7%	7,546	2.0%	17,869	13.8%	36,899	1.2%
1991	72,275	1.4%	9,383	4.8%	7,567	0.3%	18,702	4.7%	36,623	-0.7%
1992	73,089	1.1%	9,170	-2.3%	7,778	2.8%	19,290	3.1%	36,851	0.6%
1993	69,502	-4.9%	9,140	-0.3%	4,631	-40.5%	19,127	-0.8%	36,604	-0.7%
1994	70,463	1.4%	9,595	5.0%	5,870	26.8%	18,804	-1.7%	36,194	-1.1%
1995										
1996	70,288	-0.2%	9,558	-0.4%	6,760	15.2%	17,824	-5.2%	36,146	-0.1%
1997	71,025	1.0%	9,913	3.7%	6,589	-2.5%	18,552	4.1%	35,971	-0.5%
1998	71,480	0.6%	9,655	-2.6%	6,969	5.8%	18,650	0.5%	36,206	0.7%
1999	71,157	-0.5%	9,815	1.7%	6,872	-1.4%	18,609	-0.2%	35,861	-1.0%
2000	71,506	0.5%	9,774	-0.4%	7,159	4.2%	18,270	-1.8%	36,303	1.2%
2001	72,204	1.0%	9,944	1.7%	7,202	0.6%	18,234	-0.2%	36,824	1.4%
2002	70,783	-2.0%	9,297	-6.5%	7,037	-2.3%	17,992	-1.3%	36,457	-1.0%
2003	70,579	-0.3%	9,478	1.9%	7,257	3.1%	18,303	1.7%	35,541	-2.5%
2004	72,176	2.3%	9,857	4.0%	8,105	11.7%	18,445	0.8%	35,769	0.6%
2005	72,307	0.2%	10,940	11.0%	8,221	1.4%	19,220	4.2%	33,926	-5.2%
2006	72,274	0.0%	10,831	-1.0%	8,266	0.5%	19,571	1.8%	33,606	-0.9%
2007	73,220	1.3%	11,061	2.1%	8,692	5.2%	19,879	1.6%	33,588	-0.1%
2008	74,177	1.3%	11,240	1.6%	9,203	5.9%	19,653	-1.1%	34,081	1.5%
2009	75,198	1.4%	11,541	2.7%	9,469	2.9%	20,161	2.6%	34,027	-0.2%
2010	74,988	-0.3%	11,479	-0.5%	9,344	-1.3%	20,383	1.1%	33,782	-0.7%
2011	77,731	3.7%	11,113	-3.2%	9,872	5.7%	21,745	6.7%	35,001	3.6%
2012	74,650	-4.0%	10,594	-4.7%	8,289	-16.0%	20,441	-6.0%	35,326	0.9%
2013	73,959	-0.9%	10,903	2.9%	8,675	4.7%	18,691	-8.6%	35,690	1.0%
2014	73,716	-0.3%	10,666	-2.2%	8,492	-2.1%	18,694	0.0%	35,864	0.5%
2015	77,138	4.6%	11,085	3.9%	8,582	1.1%	21,413	14.5%	36,058	0.5%
2016	79,092	2.5%	11,349	2.4%	8,444	-1.6%	21,899	2.3%	37,400	3.7%
2017 <sup>8</sup>	80,709	2.0%	11,286	-0.6%	8,821	4.5%	21,723	-0.8%	38,879	4.0%
2018	80,751	0.1%	10,811	-4.2%	9,022	2.3%	21,829	0.5%	39,089	0.5%

<sup>7</sup> Hawai'i Visitors and Convention Bureau did not conduct a survey in 1995.

<sup>8</sup> Data for 2017 is restated. See page 50 for changes.

**Table 2: Inventory by Island and Property Type**

ISLAND	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
HAWAII ISLAND	Apartment/ Hotel	2	2	0
	Bed & Breakfast	56	59	-3
	Condominium Hotel	13	13	0
	Hostel	3	3	0
	Hotel	30	31	-1
	Vacation Rental Unit	315	348	-33
	Timeshare	17	15	2
	Other	8	9	-1
	<b>Total</b>	<b>444</b>	<b>480</b>	<b>-36</b>
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	8	8	0
	Condominium Hotel	20	21	-1
	Hostel	0	0	0
	Hotel	15	15	0
	Vacation Rental Unit	283	303	-20
	Timeshare	17	19	-2
	Other	4	3	1
	<b>Total</b>	<b>347</b>	<b>369</b>	<b>-22</b>
MAUI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	38	42	-4
	Condominium Hotel	53	52	1
	Hostel	3	3	0
	Hotel	31	34	-3
	Vacation Rental Unit	220	323	-103
	Timeshare	23	22	1
	Other	2	2	0
	<b>Total</b>	<b>370</b>	<b>478</b>	<b>-108</b>
MOLOKAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	1	0
	Condominium Hotel	2	2	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	19	19	0
	Timeshare	1	1	0
	Other	0	0	0
	<b>Total</b>	<b>23</b>	<b>23</b>	<b>0</b>
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	1	2	-1
	Vacation Rental Unit	2	2	0
	Timeshare	0	0	0
	Other	0	0	0
	<b>Total</b>	<b>3</b>	<b>4</b>	<b>-1</b>



**Table 2: Inventory by Island and Property Type Continued**

<b>ISLAND</b>	<b>TYPE</b>	<b>2018 PROPERTIES</b>	<b>2017 PROPERTIES</b>	<b>CHANGE FROM 2017</b>
O'AHU	Apartment/ Hotel	2	2	0
	Bed & Breakfast	23	24	-1
	Condominium Hotel	25	30	-5
	Hostel	9	6	3
	Hotel	73	72	1
	Vacation Rental Unit	120	128	-8
	Timeshare	19	16	3
	Other	4	4	0
	<b>Total</b>	<b>275</b>	<b>282</b>	<b>-7</b>
STATEWIDE	Apartment/ Hotel	4	4	0
	Bed & Breakfast	126	134	-8
	Condominium Hotel	113	118	-5
	Hostel	15	12	3
	Hotel	150	154	-4
	Vacation Rental Unit	959	1,123	-164
	Timeshare	77	73	4
	Other	18	18	0
	<b>State Total</b>	<b>1,462</b>	<b>1,636</b>	<b>-174</b>

**Table 3: Inventory by Island and Unit Type**

ISLAND	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
HAWAII ISLAND	Apartment/ Hotel	36	36	0
	Bed & Breakfast	255	262	-7
	Condominium Hotel	522	499	23
	Hostel	24	24	0
	Hotel	6,110	6,512	-402
	Vacation Rental Unit	1,984	2,039	-55
	Timeshare	1,823	1,801	22
	Other	57	113	-56
	<b>Total</b>	<b>10,811</b>	<b>11,286</b>	<b>-475</b>
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	26	29	-3
	Condominium Hotel	1,592	1,657	-65
	Hostel	0	0	0
	Hotel	2,856	2,851	5
	Vacation Rental Unit	1,794	1,710	84
	Timeshare	2,714	2,546	168
	Other	40	28	12
	<b>Total</b>	<b>9,022</b>	<b>8,821</b>	<b>201</b>
MAUI	Apartment/ Hotel	15	15	0
	Bed & Breakfast	159	168	-9
	Condominium Hotel	4,189	4,402	-213
	Hostel	48	48	0
	Hotel	7,372	7,742	-370
	Vacation Rental Unit	5,912	5,472	440
	Timeshare	3,648	3,379	269
	Other	24	24	0
	<b>Total</b>	<b>21,367</b>	<b>21,250</b>	<b>117</b>
MOLOKAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	1	0
	Condominium Hotel	70	71	-1
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	166	165	1
	Timeshare	7	7	0
	Other	0	0	0
	<b>Total</b>	<b>244</b>	<b>244</b>	<b>0</b>
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	213	224	-11
	Vacation Rental Unit	5	5	0
	Timeshare	0	0	0
	Other	0	0	0
	<b>Total</b>	<b>218</b>	<b>229</b>	<b>-11</b>

**Table 3: Inventory by Island and Unit Type Continued<sup>9</sup>**

<b>ISLAND</b>	<b>TYPE</b>	<b>2018 UNITS</b>	<b>2017 UNITS</b>	<b>CHANGE FROM 2017</b>
O'AHU	Apartment/ Hotel	50	50	0
	Bed & Breakfast	47	47	0
	Condominium Hotel	4,242	4,246	-4
	Hostel	267	239	28
	Hotel	27,306	27,473	-167
	Vacation Rental Unit	3,221	3,270	-49
	Timeshare	3,731	3,329	402
	Other	225	225	0
	<b>Total</b>	<b>39,089</b>	<b>38,879</b>	<b>210</b>
STATEWIDE	Apartment/ Hotel	101	101	0
	Bed & Breakfast	488	507	-19
	Condominium Hotel	10,615	10,875	-260
	Hostel	339	311	28
	Hotel	43,857	44,802	-945
	Vacation Rental Unit	13,082	12,661	421
	Timeshare	11,923	11,062	861
	Other	346	390	-44
	<b>State Total</b>	<b>80,751</b>	<b>80,709</b>	<b>42</b>

<sup>9</sup> Data for 2017 is restated. See page 50 for changes.

**Table 4: Inventory by Area and Property Type**

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
HAWAI'I ISLAND	Hilo/Honoka'a	Apartment/ Hotel	1	1	0
		Bed & Breakfast	17	18	-1
		Condominium Hotel	1	1	0
		Hostel	0	0	0
		Hotel	7	8	-1
		Vacation Rental Unit	59	89	-30
		Timeshare	0	0	0
		Other	1	2	-1
		<b>Total</b>	<b>86</b>	<b>119</b>	<b>-33</b>
	Kohala/Waimea/Kawaihae	Apartment/ Hotel	0	0	0
		Bed & Breakfast	5	5	0
		Condominium Hotel	6	5	1
		Hostel	0	0	0
		Hotel	10	10	0
		Vacation Rental Unit	65	61	4
		Timeshare	5	5	0
		Other	2	2	0
		<b>Total</b>	<b>93</b>	<b>88</b>	<b>5</b>
	Kona	Apartment/ Hotel	0	0	0
		Bed & Breakfast	20	20	0
		Condominium Hotel	6	7	-1
		Hostel	1	1	0
		Hotel	10	10	0
		Vacation Rental Unit	175	180	-5
		Timeshare	12	10	2
		Other	1	1	0
		<b>Total</b>	<b>225</b>	<b>229</b>	<b>-4</b>
	Nā'ālehu/Ka'ū	Apartment/ Hotel	0	0	0
		Bed & Breakfast	2	3	-1
		Condominium Hotel	0	0	0
		Hostel	1	1	0
		Hotel	0	0	0
		Vacation Rental Unit	2	2	0
		Timeshare	0	0	0
		Other	1	1	0
		<b>Total</b>	<b>6</b>	<b>7</b>	<b>-1</b>
	Volcano Area	Apartment/ Hotel	1	1	0
		Bed & Breakfast	12	13	-1
		Condominium Hotel	0	0	0
		Hostel	1	1	0
		Hotel	3	3	0
		Vacation Rental Unit	14	16	-2
		Timeshare	0	0	0
		Other	3	3	0
		<b>Total</b>	<b>34</b>	<b>37</b>	<b>-3</b>
<b>HAWAI'I ISLAND TOTAL</b>			<b>444</b>	<b>480</b>	<b>-36</b>

**Table 4: Inventory by Area and Property Type Continued**

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
KAUA'I	Kalāheo/Waimea	Apartment/ Hotel	0	0	0
		Bed & Breakfast	3	2	1
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1	1	0
		Vacation Rental Unit	14	14	0
		Timeshare	0	0	0
		Other	2	1	1
		<b>Total</b>	<b>20</b>	<b>18</b>	<b>2</b>
		Līhu'e		Apartment/ Hotel	0
Bed & Breakfast	0			0	0
Condominium Hotel	2			3	-1
Hostel	0			0	0
Hotel	5			5	0
Vacation Rental Unit	4			2	2
Timeshare	2			3	-1
Other	1			1	0
<b>Total</b>	<b>14</b>			<b>14</b>	<b>0</b>
Po'ipū/Kukui'ula				Apartment/ Hotel	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	9	8	1
		Hostel	0	0	0
		Hotel	4	4	0
		Vacation Rental Unit	116	108	8
		Timeshare	3	3	0
		Other	0	0	0
		<b>Total</b>	<b>134</b>	<b>125</b>	<b>9</b>
		Princeville/Hanalei		Apartment/ Hotel	0
Bed & Breakfast	2			2	0
Condominium Hotel	1			2	-1
Hostel	0			0	0
Hotel	1			1	0
Vacation Rental Unit	130			161	-31
Timeshare	8			9	-1
Other	1			1	0
<b>Total</b>	<b>143</b>			<b>176</b>	<b>-33</b>
Wailua/Kapa'a				Apartment/ Hotel	0
		Bed & Breakfast	1	2	-1
		Condominium Hotel	8	8	0
		Hostel	0	0	0
		Hotel	4	4	0
		Vacation Rental Unit	19	18	1
		Timeshare	4	4	0
		Other	0	0	0
		<b>Total</b>	<b>36</b>	<b>36</b>	<b>0</b>
		<b>KAUA'I TOTAL</b>			<b>347</b>

**Table 4: Inventory by Area and Property Type Continued**

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
MAUI	Hāna Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	1	2	-1
		Condominium Hotel	1	1	0
		Hostel	0	0	0
		Hotel	1	1	0
		Vacation Rental Unit	6	6	0
		Timeshare	0	0	0
		Other	1	1	0
		<b>Total</b>	<b>10</b>	<b>11</b>	<b>-1</b>
			Kahului/Wailuku	Apartment/ Hotel	0
Bed & Breakfast	5			5	0
Condominium Hotel	0			0	0
Hostel	3			3	0
Hotel	5			5	0
Vacation Rental Unit	4			4	0
Timeshare	0			0	0
Other	0			0	0
<b>Total</b>	<b>17</b>			<b>17</b>	<b>0</b>
	Kula/Makawao			Apartment/ Hotel	0
		Bed & Breakfast	13	14	-1
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	3	3	0
		Vacation Rental Unit	2	3	-1
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>18</b>	<b>20</b>	<b>-2</b>
			Lahaina/Kā'anapali/ Nāpili/Kapalua	Apartment/ Hotel	0
Bed & Breakfast	7			7	0
Condominium Hotel	30			28	2
Hostel	0			0	0
Hotel	12			12	0
Vacation Rental Unit	98			109	-11
Timeshare	15			14	1
Other	1			1	0
<b>Total</b>	<b>163</b>			<b>171</b>	<b>-8</b>
	Mā'alaea			Apartment/ Hotel	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	4	5	-1
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>5</b>	<b>6</b>	<b>-1</b>

**Table 4: Inventory by Area and Property Type Continued**

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
	Wailea/Kihei Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	11	13	-2
		Condominium Hotel	22	23	-1
		Hostel	0	0	0
		Hotel	10	13	-3
		Vacation Rental Unit	106	196	-90
		Timeshare	8	8	0
		Other	0	0	0
		<b>Total</b>	<b>157</b>	<b>253</b>	<b>-96</b>
<b>MAUI TOTAL</b>			<b>370</b>	<b>478</b>	<b>-108</b>

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
MOLOKA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	2	2	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	19	19	0
		Timeshare	1	1	0
		Other	0	0	0
		<b>Total</b>	<b>23</b>	<b>23</b>	<b>0</b>
<b>MOLOKA'I TOTAL</b>			<b>23</b>	<b>23</b>	<b>0</b>

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
LĀNA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1	2	-1
		Vacation Rental Unit	2	2	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>3</b>	<b>4</b>	<b>-1</b>
<b>LĀNA'I TOTAL</b>			<b>3</b>	<b>4</b>	<b>-1</b>

**Table 4: Inventory by Area and Property Type Continued**

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
O'AHU	Airport Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	5	5	0
		Vacation Rental Unit	0	0	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>5</b>	<b>5</b>	<b>0</b>
	Ala Moana Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	1	1	0
		Hostel	1	1	0
		Hotel	1	1	0
		Vacation Rental Unit	2	2	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>5</b>	<b>5</b>	<b>0</b>
	Leeward/Mākaha Side	Apartment/ Hotel	1	1	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	2	2	0
		Hostel	0	0	0
		Hotel	3	2	1
		Vacation Rental Unit	9	9	0
		Timeshare	3	3	0
		Other	0	0	0
		<b>Total</b>	<b>20</b>	<b>19</b>	<b>1</b>
	North Shore	Apartment/ Hotel	0	0	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	3	3	0
		Vacation Rental Unit	32	33	-1
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>36</b>	<b>37</b>	<b>-1</b>
	Other Honolulu	Apartment/ Hotel	0	0	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	1	1	0
		Hostel	1	1	0
		Hotel	2	2	0
		Vacation Rental Unit	3	3	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>8</b>	<b>8</b>	<b>0</b>



**Table 4: Inventory by Area and Property Type Continued**

ISLAND	AREA	TYPE	2018 PROPERTIES	2017 PROPERTIES	CHANGE FROM 2017
	Waikīkī/Honolulu	Apartment/ Hotel	1	1	0
		Bed & Breakfast	3	3	0
		Condominium Hotel	21	26	-5
		Hostel	6	4	2
		Hotel	57	57	0
		Vacation Rental Unit	53	62	-9
		Timeshare	16	13	3
		Other	0	0	0
		<b>Total</b>		<b>157</b>	<b>166</b>
	Windward Side	Apartment/ Hotel	0	0	0
		Bed & Breakfast	16	17	-1
		Condominium Hotel	0	0	0
		Hostel	1	0	1
		Hotel	2	2	0
		Vacation Rental Unit	21	19	2
		Timeshare	0	0	0
		Other	4	4	0
	<b>Total</b>		<b>44</b>	<b>42</b>	<b>2</b>
<b>O'AHU TOTAL</b>			<b>275</b>	<b>282</b>	<b>-7</b>

**Table 5: Inventory by Area and Unit Type**

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
HAWAI'I ISLAND	Hilo/Honoka'a	Apartment/ Hotel	24	24	0
		Bed & Breakfast	74	78	-4
		Condominium Hotel	50	50	0
		Hostel	16	16	0
		Hotel	928	1,070	-142
		Vacation Rental Unit	72	103	-31
		Timeshare	0	0	0
		Other	9	69	-60
		<b>Total</b>	<b>1,173</b>	<b>1,410</b>	<b>-237</b>
	Kohala/Waimea/Kawaihae	Apartment/ Hotel	0	0	0
		Bed & Breakfast	46	46	0
		Condominium Hotel	227	189	38
		Hostel	0	0	0
		Hotel	2,982	3,242	-260
		Vacation Rental Unit	638	647	-9
		Timeshare	892	885	7
		Other	6	6	0
		<b>Total</b>	<b>4,791</b>	<b>5,015</b>	<b>-224</b>
	Kona	Apartment/ Hotel	0	0	0
		Bed & Breakfast	79	79	0
		Condominium Hotel	245	260	-15
		Hostel	1	1	0
		Hotel	2,061	2,061	0
		Vacation Rental Unit	1,158	1,171	-13
		Timeshare	931	916	15
		Other	6	6	0
		<b>Total</b>	<b>4,481</b>	<b>4,494</b>	<b>-13</b>
	Nā'ālehu/Ka'ū	Apartment/ Hotel	0	0	0
		Bed & Breakfast	8	9	-1
		Condominium Hotel	0	0	0
		Hostel	1	1	0
		Hotel	0	0	0
		Vacation Rental Unit	2	2	0
		Timeshare	0	0	0
		Other	5	5	0
		<b>Total</b>	<b>16</b>	<b>17</b>	<b>-1</b>
	Volcano Area	Apartment/ Hotel	12	12	0
		Bed & Breakfast	48	50	-2
		Condominium Hotel	0	0	0
		Hostel	6	6	0
		Hotel	139	139	0
		Vacation Rental Unit	114	116	-2
		Timeshare	0	0	0
		Other	31	27	4
		<b>Total</b>	<b>350</b>	<b>350</b>	<b>0</b>
<b>HAWAI'I TOTAL</b>			<b>10,811</b>	<b>11,286</b>	<b>-475</b>

**Table 5: Inventory by Area and Unit Type Continued**

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
KAUA'I	Kalāheo/Waimea	Apartment/ Hotel	0	0	0
		Bed & Breakfast	6	5	1
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	60	60	0
		Vacation Rental Unit	71	71	0
		Timeshare	0	0	0
		Other	28	16	12
		<b>Total</b>	<b>165</b>	<b>152</b>	<b>13</b>
		Līhu'e		Apartment/ Hotel	0
Bed & Breakfast	0			0	0
Condominium Hotel	390			391	-1
Hostel	0			0	0
Hotel	485			482	3
Vacation Rental Unit	65			66	-1
Timeshare	568			573	-5
Other	8			8	0
<b>Total</b>	<b>1,516</b>			<b>1,520</b>	<b>-4</b>
Po'ipū/Kukui'ula				Apartment/ Hotel	0
		Bed & Breakfast	12	12	0
		Condominium Hotel	648	652	-4
		Hostel	0	0	0
		Hotel	1,429	1,427	2
		Vacation Rental Unit	820	844	-24
		Timeshare	606	606	0
		Other	0	0	0
		<b>Total</b>	<b>3,515</b>	<b>3,541</b>	<b>-26</b>
		Princeville/Hanalei		Apartment/ Hotel	0
Bed & Breakfast	5			5	0
Condominium Hotel	14			63	-49
Hostel	0			0	0
Hotel	251			251	0
Vacation Rental Unit	525			534	-9
Timeshare	1,077			904	173
Other	4			4	0
<b>Total</b>	<b>1,876</b>			<b>1,761</b>	<b>115</b>
Wailua/Kapa'a				Apartment/ Hotel	0
		Bed & Breakfast	3	7	-4
		Condominium Hotel	540	551	-11
		Hostel	0	0	0
		Hotel	631	631	0
		Vacation Rental Unit	313	195	118
		Timeshare	463	463	0
		Other	0	0	0
		<b>Total</b>	<b>1,950</b>	<b>1,847</b>	<b>103</b>
		<b>KAUA'I TOTAL</b>			<b>9,022</b>

**Table 5: Inventory by Area and Unit Type Continued**

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
MAUI	Hāna Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	2	5	-3
		Condominium Hotel	17	17	0
		Hostel	0	0	0
		Hotel	71	71	0
		Vacation Rental Unit	22	22	0
		Timeshare	0	0	0
		Other	4	4	0
		<b>Total</b>	<b>116</b>	<b>119</b>	<b>-3</b>
	Kahului/Wailuku	Apartment/ Hotel	15	15	0
		Bed & Breakfast	23	27	-4
		Condominium Hotel	0	0	0
		Hostel	48	48	0
		Hotel	487	494	-7
		Vacation Rental Unit	16	16	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>589</b>	<b>600</b>	<b>-11</b>
	Kula/Makawao	Apartment/ Hotel	0	0	0
		Bed & Breakfast	47	48	-1
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	38	38	0
		Vacation Rental Unit	13	14	-1
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>98</b>	<b>100</b>	<b>-2</b>
	Lahaina/Kā'anapali/ Nāpili/Kapalua	Apartment/ Hotel	0	0	0
		Bed & Breakfast	43	43	0
		Condominium Hotel	2,653	2,713	-60
		Hostel	0	0	0
		Hotel	3,600	3,550	50
		Vacation Rental Unit	2,453	2,329	124
		Timeshare	3,115	2,828	287
		Other	20	20	0
		<b>Total</b>	<b>11,884</b>	<b>11,483</b>	<b>401</b>
	Mā'alaea	Apartment/ Hotel	0	0	0
		Bed & Breakfast	5	4	1
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	216	244	-28
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>221</b>	<b>248</b>	<b>-27</b>

**Table 5: Inventory by Area and Unit Type Continued**

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
	Wailea/Kihei Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	39	41	-2
		Condominium Hotel	1,519	1,672	-153
		Hostel	0	0	0
		Hotel	3,176	3,589	-413
		Vacation Rental Unit	3,192	2,847	345
		Timeshare	533	551	-18
		Other	0	0	0
		<b>Total</b>	<b>8,459</b>	<b>8,700</b>	<b>-241</b>
<b>MAUI TOTAL</b>			<b>21,367</b>	<b>21,250</b>	<b>117</b>

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
MOLOKA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	1	1	0
		Condominium Hotel	70	71	-1
		Hostel	0	0	0
		Hotel	0	0	0
		Vacation Rental Unit	166	165	1
		Timeshare	7	7	0
		Other	0	0	0
		<b>Total</b>	<b>244</b>	<b>244</b>	<b>0</b>
<b>MOLOKA'I TOTAL</b>			<b>244</b>	<b>244</b>	<b>0</b>

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
LĀNA'I		Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	213	224	-11
		Vacation Rental Unit	5	5	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>218</b>	<b>229</b>	<b>-11</b>
<b>LĀNA'I TOTAL</b>			<b>218</b>	<b>229</b>	<b>-11</b>

**Table 5: Inventory by Area and Unit Type Continued**

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
O'AHU	Airport Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	1,286	1,285	1
		Vacation Rental Unit	0	0	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>1,286</b>	<b>1,285</b>	<b>1</b>
	Ala Moana Area	Apartment/ Hotel	0	0	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	1,044	1,044	0
		Hostel	26	26	0
		Hotel	199	199	0
		Vacation Rental Unit	134	134	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>1,403</b>	<b>1,403</b>	<b>0</b>
	Leeward/Mākaha Side	Apartment/ Hotel	30	30	0
		Bed & Breakfast	2	2	0
		Condominium Hotel	206	206	0
		Hostel	0	0	0
		Hotel	1,085	905	180
		Vacation Rental Unit	473	473	0
		Timeshare	1,431	1,431	0
		Other	43	43	0
		<b>Total</b>	<b>3,270</b>	<b>3,090</b>	<b>180</b>
	North Shore	Apartment/ Hotel	2	2	0
		Bed & Breakfast	0	0	0
		Condominium Hotel	0	0	0
		Hostel	4	4	0
		Hotel	788	788	0
		Vacation Rental Unit	396	398	-2
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>1,190</b>	<b>1,192</b>	<b>-2</b>
	Other Honolulu	Apartment/ Hotel	0	0	0
		Bed & Breakfast	7	7	0
		Condominium Hotel	113	113	0
		Hostel	40	40	0
		Hotel	436	436	0
		Vacation Rental Unit	4	4	0
		Timeshare	0	0	0
		Other	0	0	0
		<b>Total</b>	<b>600</b>	<b>600</b>	<b>0</b>

**Table 5: Inventory by Area and Unit Type Continued**

ISLAND	AREA	TYPE	2018 UNITS	2017 UNITS	CHANGE FROM 2017
	Waikīkī/Honolulu	Apartment/ Hotel	18	18	0
		Bed & Breakfast	7	7	0
		Condominium Hotel	2,879	2,883	-4
		Hostel	197	169	28
		Hotel	23,349	23,697	-348
		Vacation Rental Unit	2,068	2,117	-49
		Timeshare	2,300	1,898	402
		Other	0	0	0
		<b>Total</b>	<b>30,818</b>	<b>30,789</b>	<b>29</b>
	Windward Side	Apartment/ Hotel	0	0	0
		Bed & Breakfast	31	31	0
		Condominium Hotel	0	0	0
		Hostel	0	0	0
		Hotel	163	163	0
		Vacation Rental Unit	146	144	2
		Timeshare	0	0	0
		Other	182	182	0
		<b>Total</b>	<b>522</b>	<b>520</b>	<b>2</b>
<b>O'AHU TOTAL</b>			<b>39,089</b>	<b>38,879</b>	<b>210</b>

**Table 6: Class of Units by Island**

ISLAND	CLASS	Percent of Total Units <sup>10</sup>		Percentage Point CHANGE FROM 2017
		2018 <sup>11</sup>	2017 <sup>12</sup>	
HAWAII ISLAND	Budget (Up to \$100)	10.1%	9.6%	0.5%
	Standard (\$101 to \$250)	21.3%	19.7%	1.6%
	Deluxe (\$251 to \$500)	38.8%	41.5%	-2.7%
	Luxury (Over \$500/Night)	29.7%	29.2%	0.5%
	Total	100.0%	100.0%	
KAUAI	Budget (Up to \$100)	2.4%	4.2%	-1.8%
	Standard (\$101 to \$250)	33.7%	35.8%	-2.1%
	Deluxe (\$251 to \$500)	20.9%	20.5%	0.4%
	Luxury (Over \$500/Night)	43.0%	39.5%	3.5%
	Total	100.0%	100.0%	
MAUI	Budget (Up to \$100)	1.1%	1.5%	-0.4%
	Standard (\$101 to \$250)	17.6%	18.9%	-1.3%
	Deluxe (\$251 to \$500)	20.2%	25.9%	-5.7%
	Luxury (Over \$500/Night)	61.1%	53.7%	7.4%
	Total	100.0%	100.0%	
MOLOKAI	Budget (Up to \$100)	6.1%	7.2%	-1.1%
	Standard (\$101 to \$250)	89.8%	88.0%	1.8%
	Deluxe (\$251 to \$500)	3.1%	3.6%	-0.5%
	Luxury (Over \$500/Night)	1.0%	1.2%	-0.2%
	Total	100.0%	100.0%	
LANAI	Budget (Up to \$100)	0.0%	0.0%	0.0%
	Standard (\$101 to \$250)	1.8%	2.6%	-0.8%
	Deluxe (\$251 to \$500)	0.0%	3.9%	-3.9%
	Luxury (Over \$500/Night)	98.2%	93.4%	4.8%
	Total	100.0%	100.0%	
OAHU	Budget (Up to \$100)	5.4%	2.2%	3.2%
	Standard (\$101 to \$250)	26.1%	25.1%	1.0%
	Deluxe (\$251 to \$500)	35.1%	39.6%	-4.5%
	Luxury (Over \$500/Night)	33.5%	33.1%	0.4%
	Total	100.0%	100.0%	
STATEWIDE	Budget (Up to \$100)	4.9%	3.4%	1.5%
	Standard (\$101 to \$250)	24.3%	23.8%	0.5%
	Deluxe (\$251 to \$500)	30.9%	35.2%	-4.3%
	Luxury (Over \$500/Night)	39.9%	37.7%	2.2%
	Total	100.0%	100.0%	

<sup>10</sup> Totals may not sum to 100% due to rounding.

<sup>11</sup> Based on 45,870 units (56.8 percent of the total units in 2018) for which information on the class of units was available.

<sup>12</sup> Based on 47,618 units (59.0 percent of the total units in 2017) for which information on the class of units was available.



**Table 7: Class of Units by Type**

PROPERTY TYPE	CLASS	Percent of Total Units <sup>13</sup>		Percentage Point CHANGE FROM 2017
		2018 <sup>14</sup>	2017 <sup>15</sup>	
Apartment/ Hotel	Budget (Up to \$100)	34.0%	34.0%	0.0%
	Standard (\$101 to \$250)	61.7%	61.7%	0.0%
	Deluxe (\$251 to \$500)	4.3%	4.3%	0.0%
	Luxury (Over \$500/Night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
Bed & Breakfast	Budget (Up to \$100)	15.8%	17.5%	-1.7%
	Standard (\$101 to \$250)	71.4%	71.1%	0.3%
	Deluxe (\$251 to \$500)	11.9%	10.9%	1.0%
	Luxury (Over \$500/Night)	0.9%	0.4%	0.5%
	Total	100.0%	100.0%	
Condominium Hotel	Budget (Up to \$100)	2.7%	2.3%	0.4%
	Standard (\$101 to \$250)	37.8%	38.6%	-0.8%
	Deluxe (\$251 to \$500)	51.0%	42.8%	8.2%
	Luxury (Over \$500/Night)	8.4%	16.3%	-7.8%
	Total	100.0%	100.0%	
Hostel	Budget (Up to \$100)	90.8%	94.9%	-4.1%
	Standard (\$101 to \$250)	9.2%	5.1%	4.1%
	Deluxe (\$251 to \$500)	0.0%	0.0%	0.0%
	Luxury (Over \$500/Night)	0.0%	0.0%	0.0%
	Total	100.0%	100.0%	
Hotel	Budget (Up to \$100)	4.4%	2.2%	2.2%
	Standard (\$101 to \$250)	21.3%	18.7%	2.6%
	Deluxe (\$251 to \$500)	33.3%	39.1%	-5.8%
	Luxury (Over \$500/Night)	41.0%	40.0%	1.0%
	Total	100.0%	100.0%	
Vacation Rental Unit	Budget (Up to \$100)	14.7%	16.9%	-2.2%
	Standard (\$101 to \$250)	47.3%	49.1%	-1.8%
	Deluxe (\$251 to \$500)	23.6%	19.1%	4.4%
	Luxury (Over \$500/Night)	14.4%	14.8%	-0.4%
	Total	100.0%	100.0%	
Timeshare	Budget (Up to \$100)	1.0%	1.3%	-0.4%
	Standard (\$101 to \$250)	19.1%	26.6%	-7.6%
	Deluxe (\$251 to \$500)	8.4%	8.3%	0.1%
	Luxury (Over \$500/Night)	71.5%	63.8%	7.8%
	Total	100.0%	100.0%	

<sup>13</sup> Totals may not sum to 100% due to rounding.

<sup>14</sup> Based on 45,870 units (56.8 percent of the total units in 2018) for which information on the class of units was available.

<sup>15</sup> Based on 47,618 units (59.0 percent of the total units in 2017) for which information on the class of units was available.

**Table 7: Class of Units by Type Continued**

ISLAND	CLASS	Percent of Total Units		Percentage Point
		2018	2017	CHANGE FROM 2017
Other	Budget (Up to \$100)	44.4%	40.9%	3.6%
	Standard (\$101 to \$250)	49.7%	53.3%	-3.6%
	Deluxe (\$251 to \$500)	3.3%	3.6%	-0.4%
	Luxury (Over \$500/Night)	2.6%	2.2%	0.4%
	Total	100.0%	100.0%	
STATEWIDE	Budget (Up to \$100)	4.9%	3.4%	1.5%
	Standard (\$101 to \$250)	24.3%	23.8%	0.5%
	Deluxe (\$251 to \$500)	30.9%	35.2%	-4.2%
	Luxury (Over \$500/Night)	39.9%	37.7%	2.2%
	Total	100.0%	100.0%	

**Table 8: Timeshare Properties by Island and Area**

Area	Property	2018		2017		CHANGE FROM 2017	
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
<b>HAWAI'I ISLAND</b>							
Kohala/Waimea	Hilton Bay Club at Waikoloa Beach	168	168	167	159	1	9
/Kawaihae	King's Land by Hilton Grand Vacations	435	338	435	332	0	6
	Kohala Suites by Hilton Grand Vacations	120	112	120	113	0	-1
	Marriott's Waikoloa Ocean Club	112	112	112	112	0	0
	Paniolo Greens Resort	162	162	162	162	0	0
Kona	Holua Resort at Mauna Loa Village	73	73	73	73	0	0
	Kona Billfisher	65	65	65	65	0	0
	Kona Coast Resort	268	268	268	268	0	0
	Kona Islander Inn	85	85	85	85	0	0
	Kona Reef	24	24	24	24	0	0
	Royal Aloha Kona at Keauhou Kona Surf & Racquet Club	16	16	16	16	0	0
	Vacation Internationale - Sea Village	49	49	50	50	-1	-1
	WorldMark at Kona	64	64	64	64	0	0
	Wyndham Kona Hawaiian Resort	158	158	158	156	0	2
	Wyndham Mauna Loa Village	53	53	53	53	0	0
	Wyndham Royal Sea Cliff	76	76	76	76	0	0
<b>Total</b>		<b>1,928</b>	<b>1,823</b>	<b>1,928</b>	<b>1,808</b>	<b>0</b>	<b>15</b>
<b>KAUA'I</b>							
Līhu'e	Banyan Harbor Resort	32	32	37	37	-5	-5
	Marriott's Kaua'i Beach Club	232	464	232	464	0	0
	Marriott's Kaua'i Lagoons	72	72	72	72	0	0
	Wyndham Kaua'i Beach Villas	105	105	105	105	0	0
Po'ipū/Kukui'ula	Lawai Beach Resort	172	172	172	172	0	0
	Nihi Kai Villas	3	3	3	3	0	0
	Marriott's Waiohai Beach Club	231	231	234	234	-3	-3
	The Point at Poipu	219	200	219	219	0	-19
Princeville/Hanalei	Alii Kai II	24	24	24	24	0	0
	Cliffs At Princeville, The	129	129	129	129	0	0
	Hanalei Bay Resort	134	134	134	134	0	0
	Westin Princeville Ocean Resort Villas	179	358	179	179	0	179
	Wyndham Bali Hai Villas	257	257	257	257	0	0
	Wyndham Ka Eo Kai	86	86	86	86	0	0
	Makai Club & Makai Club Cottages	57	57	57	57	0	0
	Wyndham Shearwater	32	32	32	32	0	0
Wailua/Kapa'a	Kaua'i Coast Resort at the Beachboy	108	108	108	108	0	0
	Mokihana of Kaua'i	0	0	0	0	0	0
	WorldMark Kapaa Shore	49	49	49	49	0	0
<b>Total</b>		<b>2,322</b>	<b>2,714</b>	<b>2,330</b>	<b>2,562</b>	<b>-8</b>	<b>152</b>

**Table 8: Timeshare Properties by Island and Area Continued**

Area	Property	2018		2017		CHANGE FROM 2017	
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
<b>MAUI</b>							
Lahaina/Kā'anapali/ Nāpili/Kapalua	Gardens at West Maui, The	34	34	34	34	0	0
	Hyatt Ka'anapali Beach, A Hyatt Residence Club	131	131	131	131	0	0
	Hololani Resort	5	5	9	9	-4	-4
	Hono Koa Resort Condominium	28	28	28	28	0	0
	Kaanapali Beach Club	413	391	413	413	0	-22
	Kahana Beach Resort	84	84	84	84	0	0
	Kahana Falls Resorts	130	130	130	130	0	0
	Kahana Villa Maui	39	39	39	39	0	0
	Kuleana Resort	31	31	31	31	0	0
	Marriott's Maui Ocean Club	311	442	311	311	0	131
	Marriott's Maui Ocean Club Sequel-Lahaina & Napili Villas	148	277	148	148	0	129
	Montage Kapalua Bay	27	27	0	0	27	27
	One Napili Way	14	14	14	14	0	0
	Papakea Resort	37	37	37	37	0	0
	Sands of Kahana, The	144	144	144	144	0	0
	Valley Isle Resort	21	21	21	21	0	0
	Westin Kaanapali Ocean Resort Villas	1021	1021	1021	1021	0	0
	Westin Nanea Ocean Villas, Kaanapali	195	195	195	195	0	0
	Whaler on Kaanapali Beach, The	50	50	50	50	0	0
	WorldMark at Valley Isle	14	14	14	14	0	0
Wailea/Kihei Area	Aston Maui Lea at Maui Hill Resort	76	76	76	76	0	0
	Kamaole Beach Club	31	31	31	31	0	0
	Kapulanikai	12	12	12	12	0	0
	Kauhale Makai, Village By The Sea (Royal Aloha Maui)	12	12	12	12	0	0
	Kihei Kai Nani	6	6	6	6	0	0
	Leilani Kai Resort	8	8	8	8	0	0
	Maui Banyan Vacation Club	19	19	19	19	0	0
	Maui Beach Vacation Club	47	47	47	47	0	0
	Maui Schooner Resort	58	58	58	58	0	0
	Maui Sunset	65	65	65	65	0	0
	WorldMark at Kihei	200	199	200	200	0	-1
<b>Total</b>		<b>3,411</b>	<b>3,648</b>	<b>3,388</b>	<b>3,388</b>	<b>23</b>	<b>260</b>
<b>Moloka'i</b>							
	Ke Nani Kai	7	7	7	7	0	0
<b>Total</b>		<b>7</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>0</b>	<b>0</b>

**Table 8: Timeshare Properties by Island and Area Continued**

Area	Property	2018		2017		CHANGE FROM 2017	
		Reg.	Oper.	Reg.	Oper.	Reg.	Oper.
<b>O'AHU</b>							
Leeward/Mākaha	Aulani, A Disney Resort & Spa	481	481	481	481	0	0
	Hawaiian Princess at Makaha Beach	32	32	32	32	0	0
	Marriott's Ko Olina Beach Club	560	918	560	918	0	0
Waikīkī/Honolulu	Fairway Villa	19	19	19	19	0	0
	Hilton Hawaiian Village Grand Waikikian	331	300	331	307	0	-7
	Hilton Hawaiian Village Kalia Tower	72	67	72	72	0	-5
	Hilton Hawaiian Village Lagoon Tower	236	217	236	221	0	-4
	Hokulani Waikiki by Hilton Grand Vacations Club	143	127	143	124	0	3
	The Grand Islander by Hilton Grand Vacations Club	418	233	418	166	0	67
	Waikiki Marina Resort at the Ilikai	123	123	123	123	0	0
	Imperial Hawaii Resort at Waikiki, The	262	232	262	232	0	0
	Kuhio Banyan Hotel	61	61	61	61	0	0
	Royal Aloha Vacation Club Aloha Towers	40	40	40	40	0	0
	Royal Aloha Vacation Club Waikiki Sky Tower	10	10	10	10	0	0
	Royal Kuhio Condominium	153	153	153	153	0	0
	The Modern Honolulu	338	338	0	0	338	338
	Waikiki Banyan	45	45	49	49	-4	-4
	Wyndham at Royal Garden	140	140	140	140	0	0
Wyndham at Waikiki Beach Walk	195	195	195	195	0	0	
<b>Total</b>		<b>3,659</b>	<b>3,731</b>	<b>3,325</b>	<b>3,343</b>	<b>334</b>	<b>388</b>
<b>State Total</b>		<b>11,327</b>	<b>11,923</b>	<b>10,978</b>	<b>11,108</b>	<b>349</b>	<b>815</b>

**Table 9: Planned Additions and New Developments – County of Hawai‘i**

Name of Applicant	Planned Type	Total Units in Project	Estimated Completion	Notes
Clemens Classon	B&B	4	N/A	Special Purpose Permit (SPP) Approved. South Kona district.
Theresa Sommer	B&B	3	N/A	Special Purpose Permit (SPP) Approved. Puna district.
Mark Frost	B&B	5	N/A	Special Purpose Permit (SPP) Approved. Puna district.
Bruce W. and Margaret A. Campbell	B&B	1	N/A	Special Purpose Permit (SPP) Withdrawn by applicant. North Kona district.
Dianne Maritt	B&B	4	N/A	Special Purpose Permit (SPP) Revoked by applicant. South Hilo district.
Greenwillmind, LLC	B&B	2	N/A	USE - Approved. South Hilo district.
Jan Valdez	B&B	2	N/A	USE - Denied. South Hilo district.
Hale Ohu Bed & Breakfast LLC	B&B	From 6-room inn to 5-room B&B	N/A	Special Purpose Permit (SPP) Approved. Puna district.
Donald Randal Simoson & Alison Joy Simpson	Lodge	From 4-unit B&B into an 8-bedroom lodge	N/A	Amend Special Purpose Permit (SPP) Approved. South Hilo district
Celestial Sanctum	Lodge	Up to 21 guests		Special Purpose Permit (SPP) Denied. Puna district
Taylor Summers and Amber Mitchell	B&B	2		Special Purpose Permit (SPP) Approved. Puna district.

Source: County of Hawai‘i, Department of Planning, 2018

**Table 10: Planned Additions and New Developments – County of Kaua‘i**

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
Coco Palms	Hotel	350	N/A	Zoning permit granted March 2015
Kapalawai- Robinson Family	Hotel-Cottage type	250	N/A	Zoning permits obtained. Building permits not obtained yet.
Kukui‘ula-Kukui‘ula Development Co. (Hawai‘i), LLC	Resort, Single Family, Multi-Family, Golf course, Hotel, Condo/Timeshare	1,500 (all types) (max of 750 visitor units, plus 21 guest cottages)	N/A	N/A
Po‘ipū Realty Partner LLC/Royal Palms at Po‘ipū Beach	Resort Condo	164	N/A	Zoning permits obtained. Building permits not obtained yet.
Kiahuna Fairways, LLC/Pili Mai at Po‘ipū	Resort Condo	191	N/A	Some construction completed and units for sale.
Kiahuana Po‘ipū Golf Resort LLC	Resort Condo	282	N/A	Zoning permits obtained. Building permits not obtained yet.
Po‘ipū Beach Estates	Res. Subdivision	106	N/A	Residential Subdivision in the VDA. Approximately 50% built out.
Po‘ipū Sheraton Expansion/SVO Pacific Inc.	Timeshare	382 Multi-family units & 186 Hotel	N/A	Land permits issued. Building permits not applied for yet.
Hokuala/ Timbers Resort	Hotel, Resort Single Family, Resort Multi-Family	772	N/A	Formerly "Kaua‘i Lagoons". 72 units in operation.
Coconut Beach Development	Apartment/Hotel	343 Multi-Family, 6 Hotel	N/A	Land use permits issued. Building permits not applied for yet.
Coconut Plantation Development	Apartment/Hotel	192 Multi-Family, 6 Hotel	N/A	Land use permits issued. Building permits not applied for yet.
Princeville-Moody property	Hotel or Timeshare	N/A	N/A	There have been inquiries on this property, no formal permit applications.
Hotel Coral Reef	Hotel Apartment Hotel	+4 +2	N/A	Received zoning permit to add 6 visitor units to the existing hotel (4 hotel units, 2 apartment-hotel units)

Source: County of Kaua‘i Planning Department, 2017

**Table 11: Planned Additions and New Developments – County of Maui**

Name of Facility	Planned Type	Total Units in Project	Estimated Completion	Notes
Maui Palms Expansion	Hotel	136	2020	SMA permit issued. Permit transferred to new owner in 2014. Project in Review. Also known as the Maui Pagoda
Maui Lu Timeshare	Timeshare	388	2019	Ammended SMA to delete lock off units. SMA permit transferred in 2014. Demolition complete, but, construction pending
Kamaole Grand	Condo	217	N/A	SMA permit approved. Construction pending.
Kamaole Heights	Hotel/Condo	24	N/A	Project in review.
Kula Lodge	Hotel	15	N/A	Project Pending. Awaiting Phase III Project District Approval
Westin Ka'anapali Ocean Resort III	Timeshare	390	N/A	SMA permit issued. Construction pending
Kapalua Project District 2-Kapalua Mauka	Mixed Use	690	N/A	Project District permits issued. Project pending.
South Maui Gardens	Mixed Use	9	N/A	Reported in Maui News that may be pulling project. Recommended for approval by MPC. Pending Council Approval of Change in Zoning, Conditional Permit, and SMA approval.
Villas at Royal Lahaina	Condo/Hotel	126	N/A	SMA permit issued. Construction pending.
Piilani Suites	Hotel	200	2017	Construction completed.
Maui Research and Technology Park	Mixed Use/Hotel	150	N/A	County Council approved.
Down Town Kihei	Mixed Use/Hotel	150	2018	CIZ & SMA approved. Construction pending. Anticipated start of construction by 2024
Wada Commercial Building & Hotel	Mixed Use/Hotel	8	N/A	Project in review.
Makena Resort M-5, M-6, S-7, B-2	Mixed Use	134	N/A	SMA approved. Construction pending. Only 9 transient vacation rental units.
Four Seasons Resort at Koele (Formerly The Lodge at Koele)	Hotel	94	2019	Previously the Lodge at Koele had 102 visitor units. The new hotel proposes 94 units. Project in Review.
Hotel Ike	Hotel	110	N/A	Project in review.
Bed & Breakfast (individually owned homes with guest bedrooms operating throughout the county)	B&B	Establishments w/ approved permits 130	N/A	
Short-term rentals homes (single-family dwellings for rent in their entirety for a period of less than 180 days, operating throughout the county)	New class accommodations	Establishments w/approved STRH permits 213	N/A	
Transient vacation rentals (Establishments are processed under the Conditional Permit requirements and may be more varied types than B&B and STRH)		Establishments w/ approved STRH permits 11	N/A	Projects in review-1

Source: County of Maui Department of Planning, 2018



**Table 12: Planned Additions and New Developments – City & County of Honolulu**

Name Of Facility	Planned Type	Total Units In Project	Estimated Completion	Notes
<b>KO OLINA RESORT</b>				
Atlantis Resort Ko Olina	Hotel Condo Hotel	+800 +524	unknown	Announced in late 2016, Hawaii's first Atlantis Resort is expected to be developed on 26 acres in Ko Olina. In the early permitting process.
Four Seasons Resort O'ahu (renovation and expansion of the Ihilani Resort)	Hotel Condo Hotel	358 +150	reopened in May 2016 by 2020	The Ihilani hotel closed in January 2015, and after renovations reopened as the Four Seasons in May 2016. A planned second tower in the back will provide luxury resort condo residences.
Unnamed beachfront hotel next to the Marriott Beach Club	Hotel Condo Hotel	+400 +400	2019 or later 2019 or later	A two-tower hotel and resort condo project announced at the end of 2015; no permitting action yet
The rest of Ko Olina Resort	all types	unknown	no firm plans	Several inland sites are available for resort or residential use.
<b>EWA BEACH</b>				
Embassy Suites Kapolei (part of the Leihano mixed-use area)	Hotel		2017 or 2018	This 7-story hotel within the City of Kapolei (at Manawai St. near Kapolei Pkwy.) will start construction in mid-2016.
Hoakalei Resort at Ocean Pointe	Hotel	Up to +950	unknown	Ocean Pointe/Hoakalei Resort now plans a lagoon instead of a marina, and this has delayed the project's future hotel plans.
Marriott Residence Inn	Hotel	+183	Construction scheduled to begin as soon as September 2017	Processing CUP Application (No. 2017/CUP-22), and decision due July 11, 2017. Public Hearing was held on May 26, 2017.
<b>ALA MOANA AREA</b>				
1500 Kapiolani	Hotel Condo Hotel	+444 +6 68 affordable units "air rights"	unknown	Processing an IPD-T Permit Application (No. 2017/SDD-24), and decision due July 30, 2017. Public hearing is scheduled for June 28, 2017.
Hawaii Ocean Plaza	Hotel Condo Hotel	+175 +216	unknown	Processing SD Permit
Manalana Place Hotel (corner of Kapiolani & Atkinson Dr.)	Hotel Condo Hotel	+125 +109	unknown	Issued Major Special Distric Permit on May 16, 2017
Sky Ala Moana	Condo Hotel	300	unknown	Processing IPD-T permit application (2018/SDD-25)

Source: City and County of Honolulu, Department of Planning and Permitting, Planning Division, 2018

**Table 12: Planned Additions and New Developments – City & County of Honolulu Continued**

Name Of Facility	Planned Type	Total Units In Project	Estimated Completion	Notes
<b>WAIKIKI</b>				
The Grand Islander at the Hilton Hawaiian Village	Timeshare	+418	2017	A new 350-foot tower next to the Tapa Tower is u.c. on the site of the bus loading area, at Kalia Road and Paoa Place.
A second new timeshare tower at the Hilton Hawaiian Village	Timeshare	+255	2024 or later	This planned second tower will replace the existing Rainbow Bazaar, in the central core area next to the parking structure.
Ritz-Carlton Waikiki (two towers)	Condo Hotel Condo Hotel	+307 +246	first tower completed July 2016, second tower to be completed in 2018.	A two-tower hotel behind Luxury Row at 2100 Kalakaua Ave. The first tower opened in July 2016; the second is to be completed by fall 2018.
Sheraton Princess Kaiulani partial demolition and replacement	Hotel Condo Hotel	-474 +210 +61	delayed	The 350' Ainahau Tower will remain; all else will be replaced by a 350' tower with 210 hotel condos and 61 resident condos.
Moana Surfrider – replacing the old Diamond Head wing	Hotel Condo Hotel	-141 +185	permit rescinded	The Hawaii Supreme Court rescinded the permit for this once-planned redevelopment of the west wing of the Moana Surfrider.
133 Kaiulani (behind the Hyatt Regency Waikiki)	Condo Hotel	+246	uncertain	A planned high-rise hotel has obtained its needed PD-R permit and will replace the King's Village shops and adjacent parcels.
King Kalakaua Plaza	Hotel	+230	2020 or later	Conversion and expansion of the old Nike Town store into a seven-story hotel.
Outrigger Reef Waikiki Beach Resort	Hotel	+39	2020 or later	Demolish pool deck and five-story Diamond Head Tower, and add a 150-foot, 17-story extension to the Pacific Tower.
<b>RURAL AREAS</b>				
Replacement of the Laie Inn by the Laie Marriott Courtyard, in two phases	Hotel Hotel	-49 +144 +78	demolished 2010 144 in 2015 unknown	The 49-unit Laie Inn was demolished, and the first phase of the new 144-room hotel was completed in 2015. 78 additional units are planned for a total of 222 units.
Turtle Bay Resort expansion	Hotel	625	unknown	Public agencies have purchased conservation easements and land, so this scaled-down resort expansion plan can proceed.
Makaha Resort demolition and replacement project	Hotel Hotel & Timeshare	-173 +300	demolished 2014 2019 or later	The old resort closed in 2011 and was demolished in 2014. The new owners have announced plans for up to 300 hotel and timeshare units, and have begun infrastructure planning.

Source: City and County of Honolulu, Department of Planning and Permitting, Planning Division, 2018

**Table 13: Visitor Plant Inventory Reductions**

Area	Property Name	Property Type	Total Units	Reason Closed/Out of Business
<b>HAWAI'I</b>				
HILO/HONOKA'A				
	Uncle Billy's Hilo/Pagoda Hilo Bay	Hotel	142	Closed July 2018.
	Hawaiian Victorian Island Princess B&B	B&B	3	Closed.
	Emeraldview Guest House	B&B	2	Closed.
	Waipio Rim	B&B	1	Closed.
	Alapai Point Retreat	VR House	1	Destroyed by lava. Permanently closed.
	Champagne Cove At Kapoho Beach	VR House	1	Destroyed by lava. Permanently closed.
	Champagne Cove Ohana	VR House	1	Destroyed by lava. Permanently closed.
	Champagne Pond Cottage	VR House	1	Destroyed by lava. Permanently closed.
	Hale Hookupu	VR House	1	Destroyed by lava. Permanently closed.
	Hale Hui	VR House	1	Destroyed by lava. Permanently closed.
	Hale Lokelani	VR House	1	Destroyed by lava. Permanently closed.
	Hale Mahana	VR House	1	Destroyed by lava. Permanently closed.
	Hale O Ka Lama	VR House	1	Destroyed by lava. Permanently closed.
	Hale O Wai Opae	VR House	1	Destroyed by lava. Permanently closed.
	Hale Pili'aloa & Studio	VR House	1	Destroyed by lava. Permanently closed.
	Hale Pua Ula	VR House	1	Destroyed by lava. Permanently closed.
	Hawaii Beachfronts	VR House	1	Destroyed by lava. Permanently closed.
	Honu Hula House	VR House	1	Destroyed by lava. Permanently closed.
	Honua Hale	VR House	1	Destroyed by lava. Permanently closed.
	Jake's Jungle Paradise	VR House	1	Destroyed by lava. Permanently closed.
	Ka Lani Kai	VR House	1	Destroyed by lava. Permanently closed.
	Kahua Kapoho	VR House	1	Destroyed by lava. Permanently closed.
	Kalapana Shores	VR House	1	Destroyed by lava. Permanently closed.
	Kapoho Cottage	VR House	1	Destroyed by lava. Permanently closed.
	Kapoho Joes Beach House - Turtle Suite	VR House	1	Destroyed by lava. Permanently closed.
	Kapoho Nani	VR House	1	Destroyed by lava. Permanently closed.
	Kapoho Ponds	VR House	1	Destroyed by lava. Permanently closed.
	Kapoho View	VR House	1	Destroyed by lava. Permanently closed.
	Kapoho Wonderland	VR House	1	Destroyed by lava. Permanently closed.
	Lagoon House at Kapoho Beach	VR House	1	Destroyed by lava. Permanently closed.
	Maka Lava Kai	VR House	1	Destroyed by lava. Permanently closed.
	Orchid Elua	VR House	1	Destroyed by lava. Permanently closed.
	Princess Cottage	VR House	1	Destroyed by lava. Permanently closed.
	Princess Cottage	VR House	1	Destroyed by lava. Permanently closed.
	Rabbit & Dragon	VR House	1	Destroyed by lava. Permanently closed.
	Sunrise House At Kapoho Beach	VR House	1	Destroyed by lava. Permanently closed.
	The Cottage At Kapoho Beach	VR House	1	Destroyed by lava. Permanently closed.
	White Orchid	VR House	1	Destroyed by lava. Permanently closed.
KOHALA/WAIMEA/KAWAIHAE				
	Puako Bed And Breakfast	B&B	4	Closed.
VOLCANO				
	Coconut Cottage Bed & Breakfast	B&B	4	Closed.

Area	Property Name	Property Type	Total Units	Reason Closed/Out of Business
<b>KAUA'I</b>				
PRINCEVILLE/HANAIEI				
	Hanalei Colony Resort	Condominium Hotel	49	Closed indefinitely after April flooding
	Alohilani	VR House	1	Temporarily closed.
	Bamboo Hideaway	VR House	1	Temporarily closed.
	Beach Cottage just steps from beach and town.	VR House	1	Temporarily closed.
	Beachfront Haena	VR House	1	Temporarily closed.
	Extraordinary Island Retreat On Kaua'i's North Shore	VR House	1	Temporarily closed.
	Haena Hale	VR House	1	Temporarily closed.
	Haena home	VR House	1	Temporarily closed.
	Haena Kai	VR House	1	Temporarily closed.
	Haena Place	VR House	1	Temporarily closed.
	Hale Aloha (Kuhio Highway)	VR House	1	Temporarily closed.
	Hale Hoku	VR House	1	Temporarily closed.
	Hale Kahakai	VR House	1	Temporarily closed.
	Hale Kalani	VR House	1	Temporarily closed.
	Hale Koaniani	VR House	1	Temporarily closed.
	Hale Maluhia	VR House	1	Temporarily closed.
	Hale Okale	VR House	1	Temporarily closed.
	Hanalei Waterfall House	VR House	1	Temporarily closed.
	Ipo Hale	VR House	1	Temporarily closed.
	Ivy's Place	VR House	1	Temporarily closed.
	Ka Ehu Kai	VR House	1	Temporarily closed.
	Kaua'i Tree House	VR House	1	Temporarily closed.
	Keiki Leo	VR House	1	Temporarily closed.
	Kuraoka Cottage	VR House	1	Temporarily closed.
	Lani Kai	VR House	1	Temporarily closed.
	Large Haena house	VR House	1	Temporarily closed.
	Maluhia Hanalei	VR House	1	Temporarily closed.
	Nohonani	VR House	1	Temporarily closed.
	Pohaku	VR House	1	Temporarily closed.
	Poinciana Place	VR House	1	Temporarily closed.
	Rainbow's End	VR House	1	Temporarily closed.
	Riko Hale	VR House	1	Temporarily closed.
	River Estate	VR House	1	Temporarily closed.
WAILUA/KAPAA				
	Kaua'i Country Inn	B&B	4	Closed.
<b>MAUI</b>				
HANA AREA				
	Hana Bay Hale	B&B	3	Closed.
KAHULUI/WAILUKU AREA				
	Sprecklesville Hale	B&B	5	Closed/Sold
KULA/MAKAWAO AREA				
	Kula View Bed & Breakfast	B&B	1	Closed.
WAILEA/KIHEI AREA				
	Makena Beach & Golf Resort fka. Maui Prince	Hotel	310	Closed for redevelopment.

Area	Property Name	Property Type	Total Units	Reason Closed/Out of Business
<b>O'AHU</b>				
WAIKĪKĪ/HONOLULU				
	Waikiki Prince Hotel/Waikiki Central Hotel	Hotel	24	Closed for renovations.
<b>LANA'I<sup>16</sup></b>				
	Hotel Lanai	Hotel	11	Closed for renovations.

<sup>16</sup> We note that Hotel Lāna'i reopened December 4, 2018, but is not included in the 2018 Visitor Plant Inventory Report.

# 2018 VISITOR PLANT INVENTORY: LIST OF PROPERTIES

The 2018 VPI property list is available online in a companion workbook. Notes for the list are shown below.

## Explanation of Categories

- Island = Island on which the property is located
- Area = Area of the island where the property is located
- Name = Name of property
- Type = Unit Type
- Available Units = Number of units available for visitor use
- Change from 2016 = Difference in available units between 2017 and 2016 for entire property.
- Opened = Year property first opened

## Class

- B Number of visitor units classified as Budget (Up to \$100 per night)
- S Number of visitor units classified as Standard (\$101 to \$250 per night)
- D Number of visitor units classified as Deluxe (\$251 to \$500 per night)
- L Number of visitor units classified as Luxury (Over \$500 per night)
- N/A Not available

## Last Response

- 2018 Survey form received in 2018
- 2017 No response received in 2018, information received in 2017
- 2016 No response received in 2018, information received in 2016
- 2015 No response received in 2018, information received in 2015

## Notes

- A – Visitor unit count estimated by AOUC/Resident Manager/Property Manager (for units managed by others)
- B – Visitor unit count estimated by Owner/Operator (for units owned/managed by others)
- C – Visitor unit count estimated by county real property tax departments
- D – Visitor unit count estimated by HTA
- E – Visitor unit count estimated based on prior survey response.
- F – The property’s reporting method changed from 2017
- G – Selected units closed for renovation/reconstruction (balance of the property open for business)
- H – Units reopened after renovation/reconstruction
- I – Added units (new construction)
- J – Survey responses indicate additional units available for transient rental
- K – Survey responses indicate units no longer available for transient rental
- L – Survey responses indicate change in supply
- M – Visitor unit count is for beds, not rooms, for Hostel property

## METHODS AND PROCEDURES: Visitor Plant Inventory

The 2018 Visitor Plant Inventory presents the results of HTA's enumeration of visitor accommodations in Hawai'i. Existing visitor accommodations as of May 1, 2018 as well as planned developments and additions to existing developments were catalogued.

**Visitor Plant Inventory Survey:** Information about transient accommodations was gathered mainly from a survey of existing visitor accommodation properties and management companies. Survey forms were sent to general managers, property managers and other individuals who could provide information about the property. The survey provided information about available units, planned additions and other information presented in this report.

Survey forms were distributed to all properties that participated in the prior year's survey and additional properties identified through the association survey (below) and internet research. Information for hotel and condominium hotel properties that participate in STR, Inc's monthly survey were also cross-verified against STR, Inc's' property database.

Survey forms were distributed via mail, email, and fax. If no response was received, follow-up telephone calls, emails, and/or faxes were made to the property to remind them to complete and return the form. Subsequently, if no response was received after the follow-ups, an Internet search was conducted to determine if the property was still in business and telephone calls were made to verify unit counts and types. If no response was received or no data was found on the Internet, but information was available from prior years (2014, 2015, 2016 and 2017), that information was included and so noted. If no response was received from a property and information was available from the association survey, such information was included and so noted. If no survey form was

returned and no information was available from previous years or other sources, the property was listed as a non-respondent.

**Association of Unit Owners Manager Survey:** A survey of Association of Unit Owners ("AOUO") management companies for projects located in resort areas was conducted to gather information about transient rental units located within the project, especially VRU rental houses/villas and VR-condo units. AOUO managers were also asked to identify rental management companies associated with such visitor units and also IVU-condo units which are being marketed by owners, including participation in Visitor Rental By Owner ("VRBO"), Home Away, etc. programs. Any identified rental management companies that were not previously contacted were sent VPI survey forms. Data from this survey was also used to estimate VRU-condo units for a given project.

Contact information included in the State of Hawai'i Department of Commerce and Consumer Affairs' AOUO Contact List and Developer's Public Report/Association Biennial Registration database was used in the administration of this survey. Letters and survey forms were distributed via mail, email, and fax and follow-up telephone calls, emails, and/or faxes were also made.

**Association Letter:** Continued in 2018, this survey's purpose was to gather contact information of associations whose members were transient visitor accommodations in the State of Hawai'i. Letters were sent to these associations to request member accommodation contact information, from which the mailing list was updated and new accommodations were contacted via mailing as described above.

**Timeshare Properties:** Information on timeshare properties were gathered through the survey questionnaire, which asked for

information on the number of units *registered* as timeshare and units *operated* as timeshare. The number of units registered included those that were available for sale in a timeshare program (as well as those already sold in such a program). The number of units operated represented the units that were in use. Certain timeshare properties have the ability to split a given registered timeshare unit into more than one operated visitor unit (i.e. it may be possible for a two-bedroom unit to be rented as two keys: one studio unit and one 1-bedroom unit).

As of the 2009 VPI, the listing of timeshare inventory presented in Table 8 has been restated with registered units representing the number of units that were available to be sold as part of a timeshare program and operated units were defined as number of salable keys that were operated for visitor use. In some cases, the number of operating units exceed the number of registered units for a given timeshare property.

The available timeshare units listed in Tables 3 and 5 and their related charts were the total number of operated units. The number of timeshare properties listed in Tables 2 and 4 were the properties with the majority of units classified as timeshare. However, the number of available units listed with the timeshare category included those units that were cross-listed under the other property types. The 2018 Current Visitor Plant Inventory details the unit types available at each property.

Starting with the 2009 VPI, certain timeshare operators reported their inventory counts in terms of individual guest rooms (keys) rather than timeshare units previously reported. For example, a two-bedroom timeshare unit may, depending configuration, be rented separately as two guest rooms: a one-bedroom unit and as a studio unit. This change in reporting procedure resulted in a higher inventory count for certain timeshare properties, but did not necessarily reflect a change in the physical plant.

**Cross Verification of Data:** Responses from selected hotels, condominium hotels, and timeshare properties were cross verified against Smith Travel Research’s property database and data from the American Resort Development Association.

Responses were also cross-verified against data received from the four counties, including real property classifications, bed and breakfast license data, and transient vacation unit (TVU) license data.

**Unit Type Classification:** Each unit reported in the survey was assigned a unit type based on HTA’s type definitions [page 51]. For the purposes of classification, a given property may include more than one unit type. Historically, type classifications were self-selected by the respondent but research has shown that the response was not always consistent with HTA’s type definitions. In such cases, the unit type was corrected for the 2018 VPI report.

Notably, many respondents classified their units as condominium hotel due to the units’ location within a condominium building, but did not have the services or amenities included in HTA’s definition for a condominium hotel. These units were reclassified as individual vacation units.

**Property Type Classification:** Classification of property type (Tables 2 & 4) for properties with more than one unit type was determined by the majority of units on that property. Historically property type was self-selected by the respondent but research has shown that the response was not always consistent with HTA’s type definitions [page 51].

**Planned New Developments:** Information about planned new developments was gathered with assistance from the four county Planning Offices. The information was reprinted here and includes projects and developments that have achieved some level of jurisdictional approval. That was to say,



these developments were a step beyond the preliminary stages of development and have some “official” standing as planned developments.

**Changes to 2017 VPI Data for 2018:** 2017 data reported in the 2018 VPI varies from the 2017 VPI due to the following:

O‘ahu:

- Four Seasons Resort O‘ahu at Ko Olina was incorrectly left out of the 2017 VPI. Corrected in 2018 report by adding 371 hotel units to the inventory.

Hawai‘i Island:

- VRU count on Hawai‘i Island was incorrectly listed in report. Two-unit discrepancy in 2017 was corrected (+2 units).

# DEFINITIONS

## Type of Units

An individual property may include more than one type of unit. If a property has more than one unit type, the majority unit type was used to determine the property type for the purposes of this report. Units were categorized as follows:

**Apartment / Hotel (Apt/Hotel):** Visitor accommodations units typically located in low-rise apartment-style buildings and available for short-term rental. Units may have kitchens and laundry facilities. Front desk operations and housekeeping service are limited and sometimes non-existent.

**Bed & Breakfast (B&B):** A lodging facility with a limited number of guest units, available for short-term rental. Services include breakfast in the daily rental rate. Typical bed and breakfast facilities may be small, quaint inns or family homes.

**Condominium Hotel (Condo Hotel):** A multi-unit property legally classified as a condominium with each unit individually deeded. Generally, units are collectively placed into transient hotel rental operations, offering most of the services of a hotel, such as daily housekeeping service and front desk operations. Condominium hotel units are larger than hotel units and include studios and one- to three-bedroom units, with kitchen and laundry facilities, available for transient use on short-term rental basis (30 days or less).

**Hotel:** A multi-unit lodging facility that provides room accommodations on a short-term rental basis. Services often include a pool, restaurant operations, and other “away from home” services such as daily housekeeping service and front desk operations.

**Hostels:** An inexpensive, limited-service lodging facility, often with dormitory-style accommodations. They are available for short-

term rental and are frequently used by younger travelers.

**Vacation Rental Unit (VRU):** An individual vacation rental unit available for visitor use on a short-term basis (30 days or less). VRs usually include kitchens, laundry facilities, and parking garages. Services are very limited although some may include some housekeeping service.

- Vacation Rental in a Condominium Hotel (VR-Condo): A condominium hotel unit available for visitor use on a short-term basis. VR-Condos are not rented or managed by the
- 
- 
- condominium hotel management, but are available through individual owners, property managers, or Internet agencies.
- Vacation Rental House (VR-House): A single-family dwelling property available for visitor use on a short-term basis. May be a house, townhouse, duplex, multiplex, cabin, villa or cottage, where the owner does not reside on the property.
- Vacation Rental Other (VR-Other): Vacation Rental Units located in other types of properties not mentioned above. Includes private and shared rooms for visitor use and other non-traditional accommodations.

**Timeshare:** A timeshare is a type of property ownership in which guests acquire a shared interest in a hotel or condominium hotel unit for a specific period of time and on a recurring

basis. Timeshare ownership is typically defined by intervals (a set number of days and nights of annual use) or points (a “currency” that represents ownership and is used to establish value for seasons, unit sizes, and resort locations).

“Operated” timeshare units are those that have been sold and are currently (as of May 1) available for visitor use. “Registered” units include operated units and units that are not yet operating as visitor rentals.

Some timeshare units can be rented as one or two units as their design allows a single unit to be divided into two complete sections and

operated as two units by securing a door between the sections. The number of keys operated as timeshare reflect the number of distinct keys available for each unit.

**Other:** Includes lodges, inns, or any other form of property not included in the above definitions.

**Owner-Occupied:** Units not available for transient visitor use (30 days or less).

**Not for visitor use:** Includes owner-occupied units, residential rentals only, and units under remodeling.

## Class of Units

The Visitor Plant Inventory survey also included questions about the class of units at each property. The subsequent tables show the percent of each class of units available by island. Units were classified as follows:

<b>Class</b>	<b>Price Range (Rack Rate)</b>
Budget	Up to \$100 per night
Standard	\$101 to \$250 per night
Deluxe	\$251 to \$500 per night
Luxury	Over \$500 per night

# APPENDIX A: Survey Forms

## Cover Letter Sample



Hawaii Convention Center  
1901 Kalikau Avenue, Honolulu, Hawaii 96815  
**kelepona** tel 808 973 2255  
**kelepa'i** fax 808 973 2253  
**kahua pa'a** web [hawaii-tourism-authority.org](http://hawaii-tourism-authority.org)

**David Y. Ige**  
Governor

**George D. Szigeti**  
President and Chief Executive Officer

August 1, 2018

RE: 2018 State of Hawai'i Visitor Plant Inventory Survey

Aloha,

The Hawai'i Tourism Authority (HTA) is in the process of updating the annual State of Hawai'i Visitor Plant Inventory report, and we would greatly appreciate your support and participation in this year's survey. Kloninger & Sims Consulting LLC has been contracted by HTA to conduct the 2018 Visitor Plant Inventory (VPI) survey.

Enclosed with this letter are:

- 2018 survey form pre-filled with your responses from 2017, if applicable
- Definition sheet
- Postage-paid return envelope

**Please make your corrections directly on the survey form. If your information for 2018 is identical to 2017, simply sign and return the form.**

Please submit your completed survey directly to Kloninger & Sims Consulting LLC via mail or email ([survey@kloningerandsims.com](mailto:survey@kloningerandsims.com)). The completed form can also be faxed to Kloninger & Sims Consulting LLC at (808) 441-5320.

We would greatly appreciate receiving this information by **October 1, 2018**. If you have any questions or need assistance in filling out the survey, please call Kloninger & Sims Consulting LLC at (808) 636-3337.

Sincerely,

Jennifer Chun  
Director  
Tourism Research

# Repeat Participant Survey Form



Please review the existing data we have for your property, which is listed in the column labeled "2017." If the data is correct as of May 1st, 2018 simply check the box, and sign and date below. If the data is erroneous or needs to be revised, please provide the correct information in the second column and then sign and date. Definitions for each property type are listed in the Property Type Definition Sheet on the page prior to this survey. Please return the form to Kloninger & Sims Consulting LLC in the self-addressed stamped envelope, by fax at (808) 441-5320 or via email (survey@kloningerandsims.com). For further information or clarification, please contact Kloninger & Sims Consulting LLC at (808) 457-1272. **Mahalo for your cooperation!**

If the data listed for 2017 is correct as of May 1<sup>st</sup>, 2018, please check this box and sign and date below.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**1. PROPERTY INFORMATION:**

Current Name of Property:	
Physical Address Of Property:	
Physical City, State, Zip Code:	
Website:	
VPI ID:	

**2. CONTACT INFORMATION:**

	2017	2018
Name of management company for this property:		
Contact name:**		
Contact title:		
Contact company:		
Contact address:		
City, State Zip Code:		
Email:		
Phone:		
Fax:		

\*\*If the person who manages the vacation rental property or properties is different than the person listed, please provide their name and contact information instead (if applicable)

**3. PROPERTY UNIT COUNTS (TOTALS):**

	2017	2018
A. Total # units for entire property		
B. # that are designated for visitor use		
C. # that are not for visitor use		

**4. VISITOR UNITS FOR ENTIRE BUILDING/PROPERTY:**

	2017	2018
A. Total # of visitor units for the entire property		
B. # that are operated as hotel		
C. # that are operated as condominium hotel <small>(usually has a front desk)</small>		
D. # that are registered as timeshare		
E. # that are operated as timeshare		
F. # keys operated as timeshare		
G. # that are operated as bed & breakfast		
H. # that are operated as vacation rental (VR)		
1. vacation rental condo (VR-Condo)		
2. vacation rental house (VR-House)		
3. vacation rental other (VR-Other)		
I. # that are operated as hostel		
J. # that are operated as apartment hotel		
K. # that are operated as other <small>(please specify)</small>		

**5. PROPERTY DESCRIPTION AS OF MAY 1<sup>st</sup>, 2018:**

A. # of structures on property		
B. # of floors in each property		

**6. PROPERTY CHANGES AS OF MAY 1<sup>st</sup> 2018:**

	2017	2018
A. # units converted to timeshare this year		
B. # units converted to condo-hotel this year		
C. # units converted to VRs this year		

**7. AVERAGE ROOM RATES DURING PEAK SEASON:**

	2017	2018
A. # that have rates Up to \$100/night		
B. # that have rates \$101 to \$250		
C. # that have rates \$251 to \$500		
D. # that have rates Over \$500/night		
E. TOTAL (A+B+C+D)		

**8. AVERAGE ROOM RATES DURING LOW SEASON:**

	2017	2018
A. # that have rates Up to \$100/night		
B. # that have rates \$101 to \$250		
C. # that have rates \$251 to \$500		
D. # that have rates Over \$500/night		
E. TOTAL (A+B+C+D)		

**9. PROPERTY MILESTONES**

A. Year property first opened		
B. Year of last major renovation <small>(Property restored to like-new condition)</small>		

# Repeat Participant Survey Form Vacation Rental Units, Bed & Breakfast, Hostel, and Other Survey Form



Please review the existing data we have for your property, listed in the column labeled "2017 Data". If the data as of May 1<sup>st</sup>, 2018 is correct, simply check the box and provide your signature and date. If the data is incorrect or needs to be revised, please provide the correct information in the second column and then sign and date. Definitions for each property type are listed on the Property Type Definition Sheet on the prior page. Please return the form to Kloninger & Sims Consulting LLC in the self-addressed stamped envelope, by fax at (808) 441-5320 or via email (survey@kloningerandsims.com). For further information or clarification, please contact Kloninger & Sims Consulting LLC at (808) 457-1272. *Mahalo for your cooperation.*

If the data listed for 2017 is correct as of May 1<sup>st</sup>, 2018, please check this box and sign and date below.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

	<u>2017 Data</u>	<u>2018 Correction</u>
<b>1. PROPERTY INFORMATION</b>		
A. Current name of property:		
B. Physical address of property:		
C. Physical city, state, zip code:		
D. Website:		
E. Name of building/complex:		
F. VPI ID:		
<b>2. VISITOR UNITS MANAGED BY YOU AT THIS ADDRESS</b>		
A. Total number of visitor units for entire property		
B. # that are operated as bed & breakfast		
C. # that are operated as vacation rental (VR)		
1. vacation rental condo (VR-Condo)		
2. vacation rental house (VR-House)		
3. vacation rental other (VR-Other)		
D. # that are operated as hostel		
E. # that are operated as apartment hotel		
F. # that are registered as timeshare		
G. # that are operated as timeshare		
H. # of keys operated as timeshare		
I. # that are operated as other		
<b>3. PROPERTY DESCRIPTION</b>		
A. # of structures on property		
B. # of floors on property		
<b>4. AVERAGE ROOM RATES DURING PEAK SEASON</b>		
A. # that have rack rates Up to \$100/night		
B. # that have rack rates \$101 to \$250		
C. # that have rack rates \$251 to \$500		
D. # that have rack rates Over \$500/night		
E. TOTAL (A+B+C+D)		
<b>5. AVERAGE ROOM RATES DURING LOW SEASON</b>		
A. # that have rack rates Up to \$100/night		
B. # that have rack rates \$101 to \$250		
C. # that have rack rates \$251 to \$500		
D. # that have rack rates Over \$500/night		
E. TOTAL (A+B+C+D)		

<b>6. YEAR PROPERTY FIRST OPENED:</b>		
Year:		
<b>7. YEAR OF LAST MAJOR RENOVATION</b> (Property restored to like-new condition):		
<b>8. CONTACT INFO:</b>		
A. Contact Name/Title:		
B. Contact Company:		
C. Contact Address:		
D. City, State, Zip Code:		
E. Email:		
F. Phone:		
G. Fax:		

# New Properties Survey Form



The Hawaii Tourism Authority is updating the State of Hawaii's annual Visitor Plant Inventory, the official census of visitor accommodations in the state. All information should be correct as of **May 1<sup>st</sup>, 2018**. Definitions for each property type are listed on the Property Type Definition Sheet on the prior page. Please return the form to Kloninger & Sims Consulting LLC in the self-addressed stamped envelope, by fax at (808) 441-5320 or via email (survey@kloningerandsims.com). For further information or clarification, please contact Kloninger & Sims Consulting LLC at (808) 457-1272. **Mahalo for your cooperation.**

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

2018 Data

**1. PROPERTY INFORMATION**

- A. Current name of property:
- B. Physical address of property:
- C. Physical city, state, zip code:
- D. Website:
- E. Name of building/complex:
- F. VPI ID:


**2. VISITOR UNITS MANAGED BY YOU AT THIS ADDRESS**

- A. Total number of visitor units for entire property
- B. # that are operated as bed & breakfast
- C. # that are operated as vacation rental (VR)
  - 1. vacation rental condo (VR-Condo)
  - 2. vacation rental house (VR-House)
  - 3. vacation rental other (VR-Other)
- D. # that are operated as hostel
- E. # that are operated as apartment hotel
- F. # that are registered as timeshare
- G. # that are operated as timeshare
- H. # of keys operated as timeshare
- I. # that are operated as other


**3. PROPERTY DESCRIPTION**

- A. # of structures on property
- B. # of floors on property


**4. AVERAGE ROOM RATES DURING PEAK SEASON**

- A. # that have rack rates Up to \$100/night
- B. # that have rack rates \$101 to \$250
- C. # that have rack rates \$251 to \$500
- D. # that have rack rates Over \$500/night
- E. TOTAL (A+B+C+D)


**5. AVERAGE ROOM RATES DURING LOW SEASON**

- A. # that have rack rates Up to \$100/night
- B. # that have rack rates \$101 to \$250
- C. # that have rack rates \$251 to \$500
- D. # that have rack rates Over \$500/night
- E. TOTAL (A+B+C+D)


**6. YEAR PROPERTY FIRST OPENED:**

Year:

--

**7. YEAR OF LAST MAJOR RENOVATION**

(Property restored to like-new condition):

--

**8. PROPERTY CHANGES BETWEEN MAY '16 – APRIL '17**

- A. # units converted to timeshare this year
- B. # units converted to condo-hotel this year


**9. NAME OF MANAGEMENT COMPANIES FOR THIS PROPERTY:**


**10. CONTACT INFO:**

- A. Contact Name/Title:
- B. Contact Company:
- C. Contact Address:
- D. City, State, Zip Code:
- E. Email:
- F. Phone:
- G. Fax:


# AOUO Survey



The Hawai'i Tourism Authority is updating the State of Hawai'i annual Visitor Plant Inventory, the official census of visitor accommodations in the state. All information should be correct as of **May 1, 2018**. Definitions for each property type are listed on the Property Type Definition Sheet. Please sign the form and return it to Kloninger & Sims Consulting LLC by fax to (808) 441-5320 or email to [survey@kloningerandsims.com](mailto:survey@kloningerandsims.com). For further information or clarification, please contact Kloninger & Sims at (808) 457-1272. *Mahalo for your cooperation.*

**1. PROPERTY INFORMATION:**

- a) Name of building/complex \_\_\_\_\_
- b) Physical address of property: \_\_\_\_\_
- c) Physical city, state, zip code: \_\_\_\_\_
- d) Contact Name \_\_\_\_\_
- e) Contact Company: \_\_\_\_\_
- f) Address: \_\_\_\_\_
- g) Email: \_\_\_\_\_
- h) Phone: \_\_\_\_\_
- i) Fax: \_\_\_\_\_
- j) Website: \_\_\_\_\_

**2. PROPERTY UNIT COUNTS (TOTALS)**

- a) # that are for visitor use 

--
- b) # that are owner-occupied/residential tenants 

--
- c) Total # units for entire property (a+b) 

--

**3. VISITOR UNITS**

	Resort Management Co 1	Resort Management Co 2
a) Name of Resort Management Company		
b) # of visitor units managed by Resort Management Company		
c) Visitor Unit Type (ie. condo units, timeshare, villa)		

	Resort Management Co 3	Individual Vacation Unit (VRBO, Home Away, Rented by owner)
a) Name of Resort Management Company		
b) # of visitor units managed by Resort Management Company		
c) Visitor Unit Type (ie. condo units, timeshare, villa)		

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_





## Definition Sheet

### VISITOR PLANT INVENTORY SURVEY DEFINITION SHEET

<b>Apartment / Hotel</b>	Visitor accommodations units typically located in low-rise apartment-style buildings and available for short-term rental. Units may have kitchens and laundry facilities. Front desk operations and housekeeping service are limited and sometimes non-existent.
<b>Bed &amp; Breakfast (B&amp;B)</b>	A lodging facility with a limited number of guest units, available for short-term rental. Services include breakfast in the daily rental rate. Typical bed and breakfast facilities may be small, quaint inns or family homes.
<b>Condominium Hotel</b>	A multi-unit property legally classified as a condominium with each unit individually deeded. Generally, units are collectively placed into transient hotel rental operations, offering most of the services of a hotel, such as daily housekeeping service and front desk operations. Condominium hotel units are larger than hotel units and include studios and one- to three-bedroom units, with kitchen and laundry facilities, available for transient use on short-term rental basis (30 days or less).
<b>Hotel</b>	A multi-unit lodging facility that provides room accommodations on a short-term rental basis. Services often include a pool, restaurant operations, and other "away from home" services such as daily housekeeping service and front desk operations.
<b>Hostel</b>	An inexpensive, limited-service lodging facility, often with dormitory-style accommodations. They are available for short-term rental and are frequently used by younger travelers.
<b>Vacation Rental (VR)</b>	<p>An individual vacation rental unit available for visitor use on a short-term basis (30 days or less). VRs usually include kitchens, laundry facilities, and parking garages. Services are very limited although some may include some housekeeping service.</p> <ul style="list-style-type: none"> <li>• Vacation Rental in a Condominium Hotel (VR-Condo): A condominium hotel unit available for visitor use on a short-term basis. VR-Condos are not rented or managed by the condominium hotel management, but are available through individual owners, property managers, or Internet agencies.</li> <li>• Vacation Rental House (VR-House): A single-family dwelling property available for visitor use on a short-term basis. May be a house, townhouse, duplex, multiplex, cabin, villa or cottage, where the owner does not reside on the property.</li> <li>• Vacation Rental Other (VR-Other): Vacation rental units located in other types of properties not mentioned above. Includes private and shared rooms for visitor use and other non-traditional accommodations.</li> </ul>
<b>Timeshare</b>	<p>A timeshare is a type of property ownership in which guests acquire a shared interest in a hotel or condominium hotel unit for a specific period of time and on a recurring basis. Timeshare ownership is typically defined by intervals (a set number of days and nights of annual use) or points (a "currency" that represents ownership and is used to establish value for seasons, unit sizes, and resort locations).</p> <p>"Operated" timeshare units are those that have been sold and are currently (as of May 1) available for visitor use. "Registered" units include operated units and units that are not yet operating as visitor rentals.</p> <p>Some timeshare units can be rented as one or two units as their design allows a single unit to be divided into two complete sections and operated as two units by securing a door between the sections. The number of keys operated as timeshare reflect the number of distinct keys available for each unit.</p>
<b>Other</b>	Includes lodges, inns, or any other form of property not included in the above definitions.
<b>Owner-Occupied</b>	Units not available for transient visitor use (30 days or less).
<b>Not for visitor use</b>	Includes owner-occupied units, residential rentals only, and units under remodeling.

# **APPENDIX B: Supplemental Report: Individually Advertised Units in Hawai‘i**

## **Introduction**

In addition to the survey data gathered for the Visitor Plant Inventory, data extracted from four vacation rental booking sites was also gathered. The Visitor Plant Inventory has traditionally included vacation rentals as a property type. Due to the large number of vacation rental properties and the fluid nature of the vacation rental supply, however, identifying and gathering survey data from vacation rentals has been a challenge. As a result, the Visitor Plant Inventory survey has likely undercounted the actual number of Vacation Rental Units. It should be noted that the four booking platforms represent relatively new channels of distribution for vacation rental properties, many of which have been in operation for decades and have historically been counted by the Visitor Plant Inventory survey.

The data extraction from the booking sites represents a point-in-time analysis. As properties are added to or removed from the booking sites, the number of Vacation Rental Units advertised on the sites will change. The four booking sites analyzed were:

- Airbnb
- HomeAway
- TripAdvisor
- VRBO

In 2017, three booking sites were analyzed (Airbnb, FlipKey and TripAdvisor). For this year’s study, VRBO was also included in the analysis. As subsidiary of HomeAway, VRBO was excluded in the 2017 analysis because of the high degree of overlap of the two sites. The data extraction subcontractor hired for the 2018 analysis, Alltherooms.com, employs technology that identifies duplicate listings across platforms, making the inclusion of both HomeAway and VRBO feasible.

The data extraction process uses proprietary technology to identify duplicate listings based on the property photos associated with each listing. The data on Individually Advertised Vacation Rental Units in the 2015 to 2017 studies overstated the actual number of vacation rentals listed on the platforms due to the difficulty in identifying units that were listed on multiple platforms. The previous reports noted this overstatement of the unit counts due to the lack of unique identifying information that would have allowed for identification and deletion of duplicate and triplicate listings. The tables on the following pages does not present comparisons between 2017 and 2018 data. Because of the change in methodology for the 2018 study, direct comparisons with 2017 data are not applicable.

In previous years, an estimate of the number of unique visitor units listed on the vacation rental platforms, net of double and triple counting, was provided at the end of the section. This year there is no separate estimate of the number of Individually Advertised Vacation Rental Units due to the enhanced ability to identify and delete duplicate listings.

## Individually Advertised Vacation Rentals Trends

Based on data extracted from the four booking websites, there were 30,139 Individually Advertised Vacation Rental Units listed in the State of Hawai'i in 2018, as shown in Table 14. While this is a decrease from the 38,100 statewide units previously reported for 2017, it should be noted that the 2017 figures likely include a large number of duplicate listings. Direct comparisons between the two years data are therefore not applicable. It should also be noted that the extracted data include listings of properties on the North Shore of Kaua'i that were temporarily closed due to access limitations related to the April flooding and listings for rentals in the Puna area of Hawai'i Island that were destroyed following the May 3<sup>rd</sup> volcanic eruption. We were able to identify 37 temporarily closed units on Kauai and 16 destroyed units on Hawai'i Island. The number of units being subtracted from the totals in this supplemental report differ from the numbers presented in the Visitor Plant Inventory report due to the different methodologies used and the different points in time reflected in the reports.

The total number of bedrooms available in Individually Advertised Units was 49,348, as can be seen in Table 15.

**Table 14: Individually Advertised Units by Island**

Island	Number of Individually Advertised Units	2018
Hawai'i Island		7,051
Kaua'i		3,774
Lāna'i		23
Maui		9,531
Moloka'i		265
O'ahu		9,495
State of Hawai'i		30,139

**Table 15: Estimated Number of Bedrooms by Island**

Island	Total Estimated Number of Bedrooms	2018
Hawai'i Island		13,396
Kaua'i		6,981
Lāna'i		55
Maui		14,210
Moloka'i		322
O'ahu		14,384
State of Hawai'i		49,348

In Table 16, data on Individually Advertised Vacation Rental Units are broken down by island and type. VR Houses and VR Condos represent the overwhelming majority of the units that were individually advertised on the four booking sites analyzed. VR Condos represent the largest share of the state's supply of Individually Advertised Vacation Rental Units, accounting for 18,049 of the 30,139 units. The 7,555 Maui VR Condos represented the largest share of the state's VR Condos, followed by O'ahu's 5,003 VR Condo units.

VR Houses accounted for the second highest share of Individually Advertised Vacation Rental Units, with 8,531. Hawai'i Island reported the greatest number of VR Houses, with 3,172, followed by O'ahu's 2,895.

### Individually Advertised Units: Shared Accommodations

Airbnb is the only one of the booking sites analyzed that lists shared accommodations, meaning the guest is only renting part of a unit. These include Private Rooms (a room within a unit occupied by the host or another guest) or a Shared Room (the guest shares a room with others). As seen in Table 16, shared accommodations represented a small share of the total units listed on Airbnb in Hawai'i during our extraction analysis, with Private rooms accounting for 2,649 units statewide and Shared Rooms contributing another 92 units.

**Table 16: Individually Advertised Units by Type**

Island	VR House	VR Condo	B&B	Private Room	Shared room	Other	Total
Hawai'i Island	3,172	2,852	42	714	22	249	7,051
Kaua'i	1,088	2,428	6	180	2	70	3,774
Lāna'i	16	6	-	1	-	-	23
Maui	1,320	7,555	7	410	12	227	9,531
Moloka'i	40	205	-	6	-	14	265
O'ahu	2,895	5,003	10	1,338	56	193	9,495
State of Hawai'i	8,531	18,049	65	2,649	92	753	30,139

% of total	VR House	VR Condo	B&B	Private Room	Shared room	Other	Total
Hawai'i Island	37.2%	15.8%	64.6%	27.0%	23.9%	33.1%	23.4%
Kaua'i	12.8%	13.5%	9.2%	6.8%	2.2%	9.3%	12.5%
Lāna'i	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Maui	15.5%	41.9%	10.8%	15.5%	13.0%	30.1%	31.6%
Moloka'i	0.5%	1.1%	0.0%	0.2%	0.0%	1.9%	0.9%
O'ahu	33.9%	27.7%	15.4%	50.5%	60.9%	25.6%	31.5%
State of Hawai'i	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 17 (page 63) presents data collected on the price categories of Individually Advertised Vacation Rental Units in Hawai'i. These data can be compared with data collected by the Visitor Plant Inventory survey, which reports price category data across a variety of accommodation types.

Based on the data collected from the four vacation rental booking sites, Budget and Standard price class units represented a much larger share of the Individually Advertised Vacation Rental Units compared with the overall supply of visitor units. Budget-priced units (up to \$100/night) represented 12.7 percent of the Individually Advertised Vacation Rental Units, compared with 4.9 percent of the overall supply of visitor units that were Budget. Just under half (47.1 percent) of the Individually Advertised Vacation Rental Units were in the Standard price category in 2018, compared with 24.5 percent of the overall supply of visitor units that provided price class data.

The shares of Luxury (Over \$500/night) Individually Advertised Vacation Rental Units increased compared to last year (+5.3 percentage points).

It should be noted that these data are not strictly comparable due to the fact that the Visitor Plant Inventory survey data are based on self-reported rack rates, generally the highest rental price for a room. Hotel rooms typically rent for a large discount from the rack rate. The pricing in the vacation rental booking site data represents the price that a particular unit can be rented during a specific point in time. Nevertheless, it does appear that vacation rental inventory is generally lower-priced than the overall supply of Hawai'i's visitor accommodations.

**Table 17: Individually Advertised Units by Island and Class of Unit**

Island	Class	PERCENT OF TOTAL UNITS <sup>17</sup>
		2018 <sup>18</sup>
Hawai'i Island	Budget (Up to \$100)	21.8%
	Standard (\$101 to \$250)	47.8%
	Deluxe (\$251 to \$500)	17.5%
	Luxury (Over \$500/Night)	12.9%
	Total	100.0%
Kaua'i	Budget (Up to \$100)	2.9%
	Standard (\$101 to \$250)	42.6%
	Deluxe (\$251 to \$500)	39.7%
	Luxury (Over \$500/Night)	14.8%
	Total	100.0%
Lāna'i	Budget (Up to \$100)	4.3%
	Standard (\$101 to \$250)	26.1%
	Deluxe (\$251 to \$500)	34.8%
	Luxury (Over \$500/Night)	34.8%
	Total	100.0%
Maui	Budget (Up to \$100)	2.2%
	Standard (\$101 to \$250)	43.0%
	Deluxe (\$251 to \$500)	36.5%
	Luxury (Over \$500/Night)	18.4%
	Total	100.0%
Moloka'i	Budget (Up to \$100)	24.2%
	Standard (\$101 to \$250)	68.2%
	Deluxe (\$251 to \$500)	6.4%
	Luxury (Over \$500/Night)	1.3%
	Total	100.0%
O'ahu	Budget (Up to \$100)	19.8%
	Standard (\$101 to \$250)	51.8%
	Deluxe (\$251 to \$500)	15.5%
	Luxury (Over \$500/Night)	12.8%
	Total	100.0%
Statewide	Budget (Up to \$100)	12.7%
	Standard (\$101 to \$250)	47.1%
	Deluxe (\$251 to \$500)	25.5%
	Luxury (Over \$500/Night)	14.7%
	Total	100.0%

<sup>17</sup> Totals may not sum to 100% due to rounding.

<sup>18</sup> Based on 28,075 units for which information on the class of units was available.

As shown in Table 18, VR Houses represented a larger share of Luxury VRUs than VR Condos, likely due to houses tending to be larger and have a greater number of bedrooms than condominiums. Luxury units (over \$500/night) represented 24.3 percent of VR Houses in the sample of Individually Advertised Vacation Rental Units, compared to 10.3 percent of the VR Condos. The Budget category (up to \$100/night) of VR House represented 17.3 percent of the market, compared with 9.3 percent of the VR Condo market in 2018. Standard (\$101 to \$250/night) priced units represented the largest share of both the VR House and VR Condo markets.

**Table 18: Individually Advertised Units by Type and Class of Unit**

Property Type	Class	PERCENT OF TOTAL UNITS <sup>19</sup>
		2018 <sup>20</sup>
Vacation Rental House	Budget (Up to \$100)	17.3%
	Standard (\$101 to \$250)	34.3%
	Deluxe (\$251 to \$500)	24.1%
	Luxury (Over \$500/Night)	24.3%
	Total	100.0%
Vacation Rental Condo	Budget (Up to \$100)	9.3%
	Standard (\$101 to \$250)	53.7%
	Deluxe (\$251 to \$500)	26.7%
	Luxury (Over \$500/Night)	10.3%
	Total	
Bed & Breakfast	Budget (Up to \$100)	25.8%
	Standard (\$101 to \$250)	62.9%
	Deluxe (\$251 to \$500)	10.4%
	Luxury (Over \$500/Night)	0.9%
	Total	100.0%
Other	Budget (Up to \$100)	30.9%
	Standard (\$101 to \$250)	40.3%
	Deluxe (\$251 to \$500)	18.5%
	Luxury (Over \$500/Night)	10.3%
	Total	100.0%
Statewide	Budget (Up to \$100)	12.7%
	Standard (\$101 to \$250)	47.1%
	Deluxe (\$251 to \$500)	25.5%
	Luxury (Over \$500/Night)	14.7%
	Total	100.0%

<sup>19</sup> Totals may not sum to 100% due to rounding.

<sup>20</sup> Based on 28,075 units for which information on the class of units was available.

## Individually Advertised Vacation Rental Units and Housing Units

As shown in the tables below and island maps on the following pages, most of the Individually Advertised Vacation Rental Units were located within the state’s resort areas. It is likely that most of these units have historically been available as visitor units and as such are accounted for in the Visitor Plant Inventory survey. For such units, the four booking sites studied represent a relatively new channel of distribution.

While the largest numbers of Individually Advertised Vacation Rental Units were located within traditional resort areas, the tables also show that there were vacation rentals available in almost every zip code across the state.

**Table 19: Hawai’i Island: Individually Advertised Units by Zip Code**

City/Area	Zip Code	Individually Advertised Units	Housing Units	Individually Advertised Units per 100 Housing Units
Captain Cook	96704	334	2,938	11.4
Hakalau	96710	24	275	8.7
Hawaii Volcanoes National Park	96718	13	N/A	-
Hāwī	96719	55	655	8.4
Hilo	96720 / 96721	428	17,770	2.4
Hōlualoa	96725	212	1,469	14.4
Hōnaunau	96726	63	271	23.2
Honoka’a	96727	71	1,857	3.8
Honolulu	96728	22	253	8.7
Kailua-Kona	96740 / 96739	2,669	16,843	15.8
Kamuela	96743	594	5,668	10.5
Kapa’au	96755	32	1,384	2.3
Kea’au	96749	313	6,645	4.7
Kealahou	96750	69	1,466	4.7
Kurtistown	96760	21	1,335	1.6
Laupāhoehoe	96764	15	357	4.2
Mountain View	96771	126	3,660	3.4
Nā’ālehu	96772	73	1,089	6.7
Nīnole	96773	16	105	15.2
Ocean-View	96737	40	2,450	1.6
Ookala	96774	3	124	2.4
Paauilo	96776	14	607	2.3
Pāhala	96777	53	575	9.2
Pāhoa	96778	522	6,685	7.8
Pāpa’ikou	96781	43	654	6.6
Papaaloa	96780	14	202	6.9
Pepeekeo	96783	23	789	2.9
Volcano	96785	236	1,776	13.3
Waikoloa	96738	953	4,421	21.6



**Table 20: Kaua'i Individually Advertised Units by Zip Code**

City/Area	Zip Code	Individually Advertised Units	Housing Units	Individually Advertised Units per 100 Housing Units
Anahola	96703	44	899	4.9
Eleele	96705	1	828	0.1
Hanalei	96714	317	959	33.1
Hanapēpē	96716	1	982	0.1
Kalāheo	96741	10	2,370	0.4
Kapa'a	96746	668	8,134	8.2
Kaunakani	96747	-	219	0.0
Kealia	96751	2	69	2.9
Kekaha	96752	34	1,382	2.5
Kīlauea	96754	85	1,706	5.0
Kōloa	96756	1,292	3,247	39.8
Lāwa'i	96765	2	210	1.0
Līhu'e	96766 / 96715	190	5,296	3.6
Makaweli	96769	-	185	0.0
Princeville	96722	1,108	2,464	45.0
Waimea	96796	20	887	2.3

**Table 21: Maui Individually Advertised Units by Zip Code**

City/Area	Zip Code	Individually Advertised Units	Housing Units	Individually Advertised Units per 100 Housing Units
Haiku	96708	202	4,394	4.6
Hāna	96713	84	964	8.7
Kahului	96732	21	7,638	0.3
Kīhei	96753	4,750	18,059	26.3
Kula	96790	37	3,664	1.0
Lahaina / Kapalua	96761	3,853	11,928	32.3
Makawao / Pukalani	96768 / 96788	68	6,729	1.0
Pā'ia	96779	132	1,292	10.2
Wailuku	96793	384	10,564	3.6

**Table 22: Moloka'i and Lāna'i Individually Advertised Units by Zip Code**

City/Area	Zip Code	Individually Advertised Units	Housing Units	Individually Advertised Units per 100 Housing Units
Lānai	96763	23	1,545	1.5
Moloka'i: Kaunakakai	96748	126	2,159	5.8
Moloka'i: Kualapuu	96757	7	290	2.4
Moloka'i: Maunaloa	96770	7	757	0.9
Moloka'i and Lāna'i Combined		163	5,147	3.2

**Table 23: O'ahu Individually Advertised Units by Zip Code**

City/Area	Zip Code	Individually Advertised Units	Housing Units	Individually Advertised Units per 100 Housing Units
Aiea	96701	83	14,008	0.6
Ewa Beach	96706	141	18,319	0.8
Hale'iwa	96712	775	3,028	25.6
Hau'ula	96717	261	1,826	14.3
Honolulu: Aina Haina & Niu Valley	96821	167	7,295	2.3
Honolulu: Ala Moana	96814	147	11,187	1.3
	96801			
Honolulu: Downtown	96812	146	10,542	1.4
	96813			
Honolulu: Hawai'i Kai	96825	216	11,592	1.9
Honolulu: Kāhala & Kaimukī	96816	441	18,914	2.3
Honolulu: Mānoa	96822	167	19,372	0.9
Honolulu: Mō'ili'ili	96826	143	15,948	0.9
Honolulu: Moanalua	96819	60	12,399	0.5
Honolulu: Nu'uuanu	96817	112	20,157	0.6
Honolulu: Waikīkī	96815	3,662	22,750	16.1
Ka'a'awa	96730	67	617	10.9
Kahuku	96731	326	1,297	25.1
Kailua	96734	884	16,548	5.3
Kāne'ohe	96744	190	17,803	1.1
Kapolei	96707	458	12,461	3.7
Kunia	96759	-	119	0.0
Lā'ie	96762	170	1,188	14.3
Mililani	96789	42	18,650	0.2
Pearl City	96782	13	12,089	0.1
Wahiawā	96786	21	12,842	0.2
Wai'anae	96792	444	13,376	3.3
Waialua	96791	203	2,776	7.3
Waimānalo	96795	117	2,494	4.7
Waipahu	96797	39	19,986	0.2

Figure 41: Hawai'i Island Number of Individually Advertised Units by Zip Code

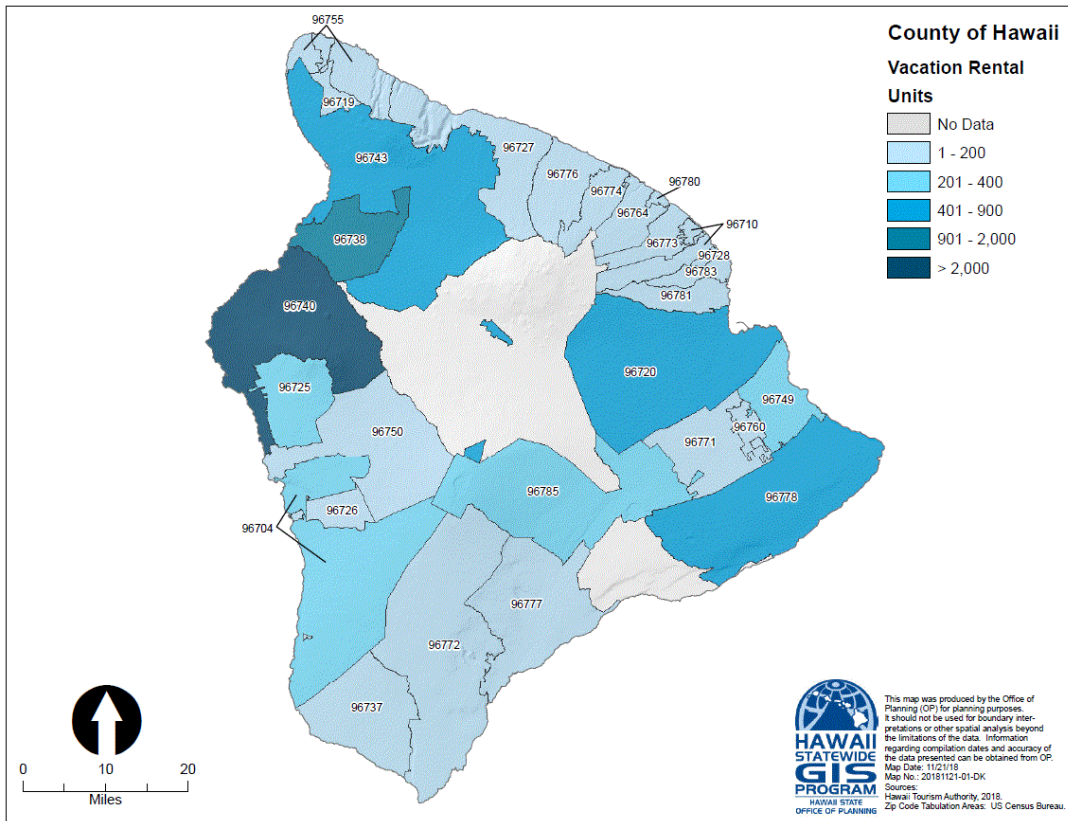


Figure 42: Hawai'i Island Individually Advertised Units Density by Zip Code

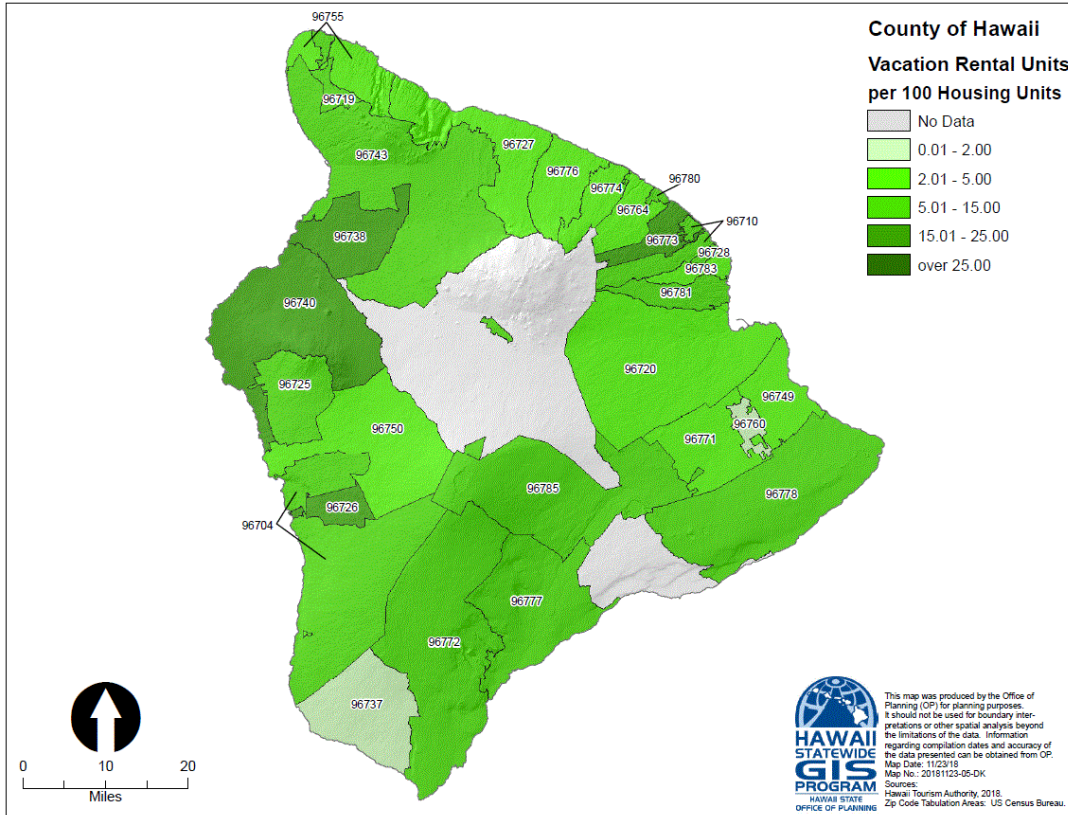


Figure 43: Kaua'i Number of Individually Advertised Units by Zip Code

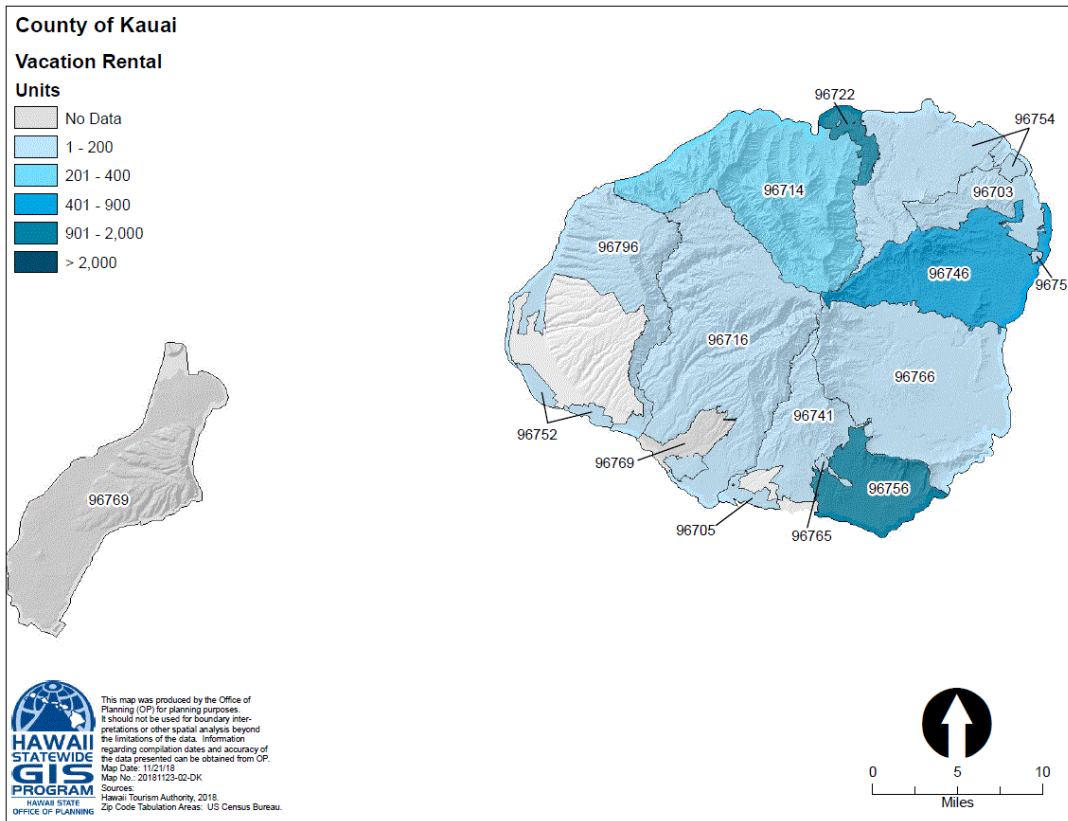


Figure 44: Kaua'i Individually Advertised Units Density by Zip Code

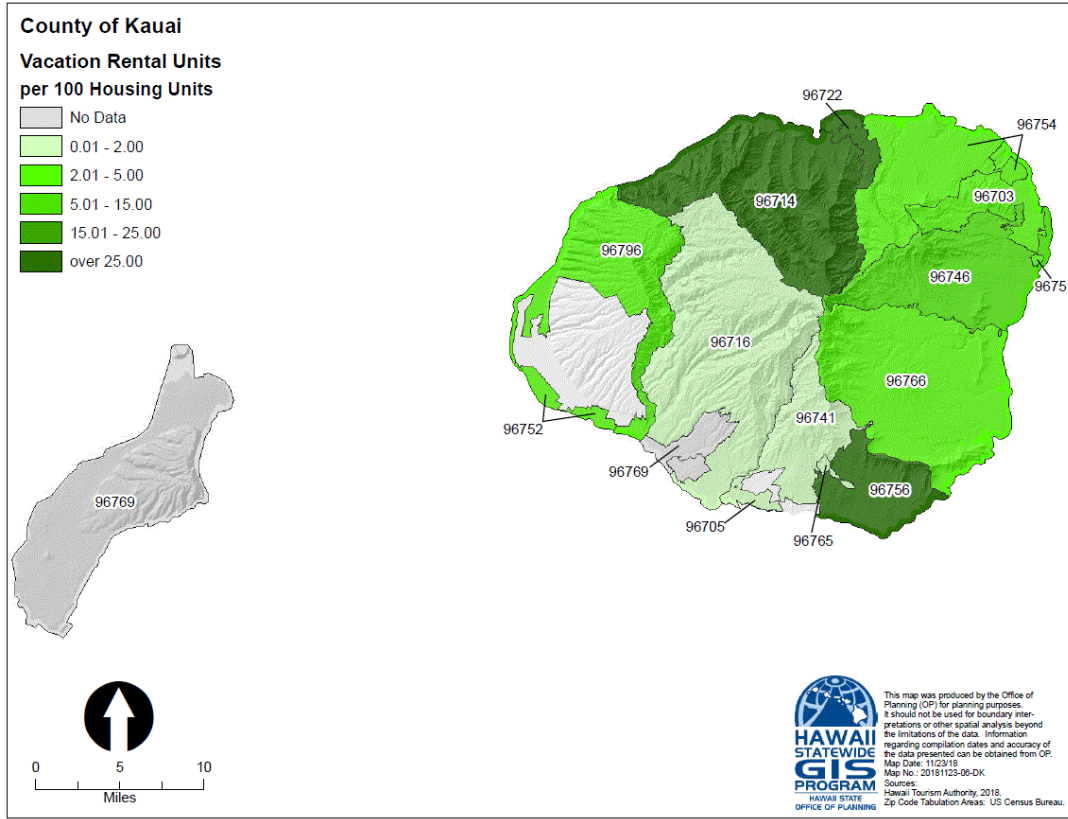


Figure 45: Maui County Number of Individually Advertised Units by Zip Code

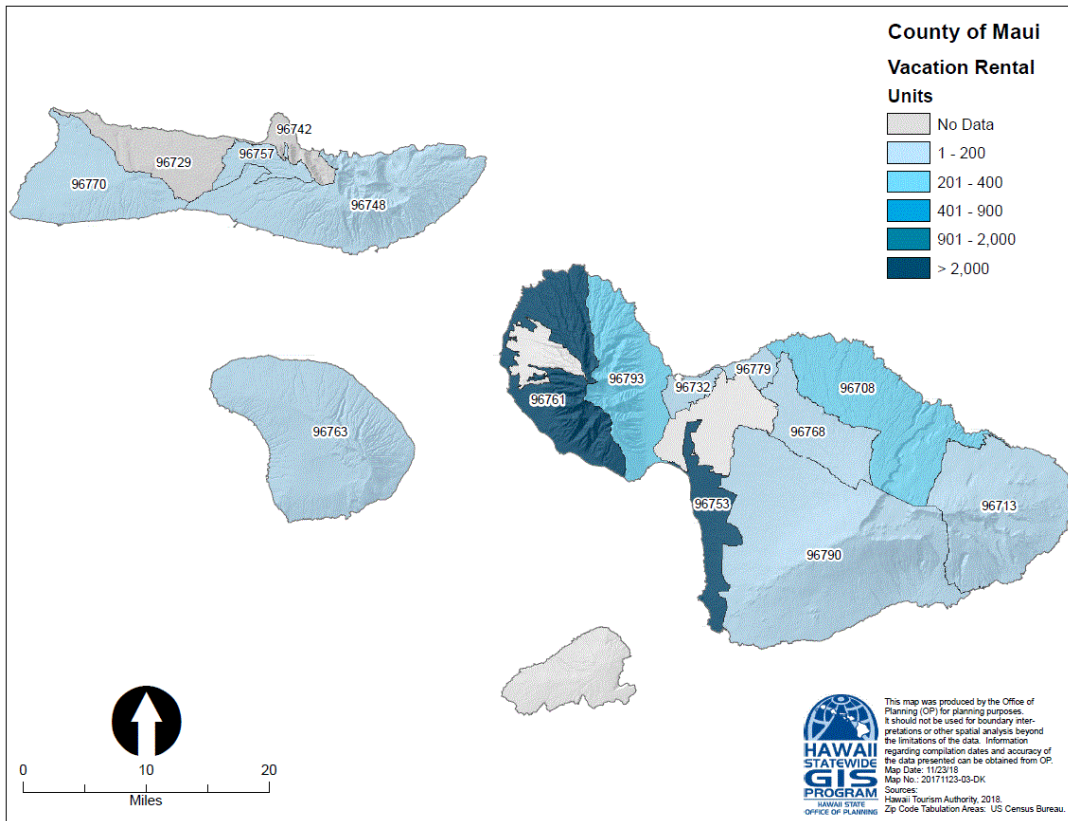


Figure 46: Maui County Individually Advertised Units Density by Zip Code

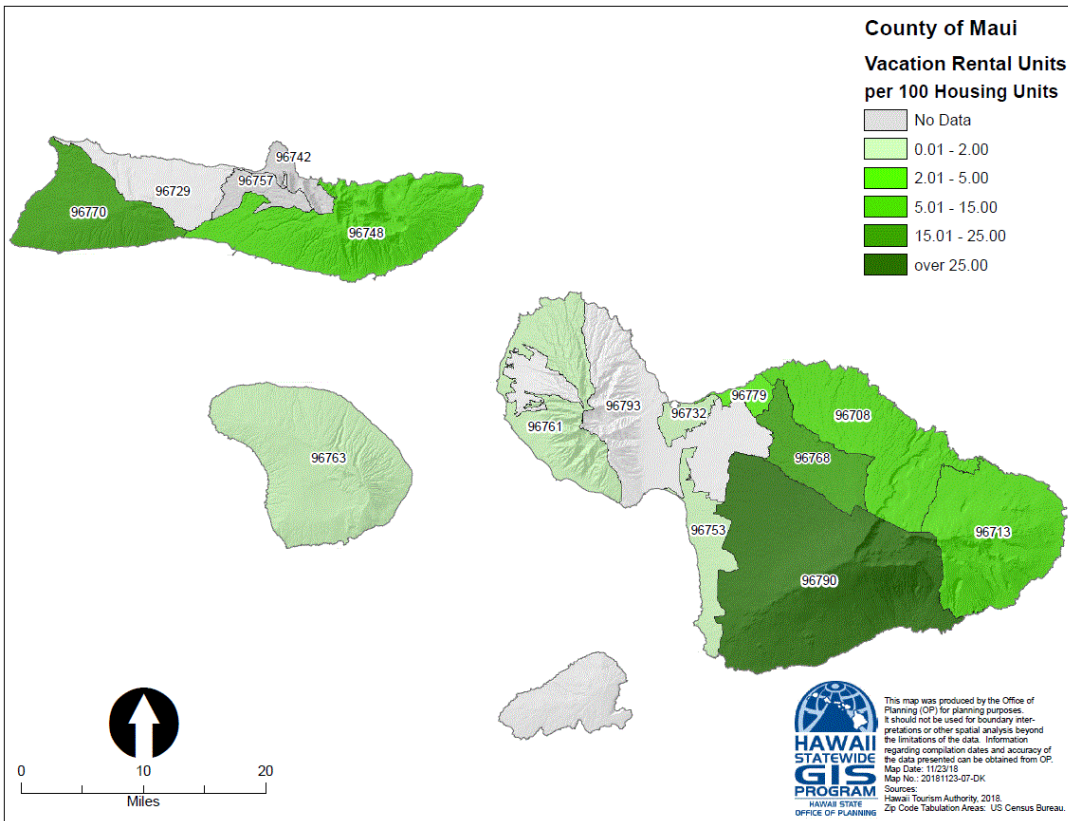




Figure 47: O'ahu Number of Individually Advertised Units by Zip Code

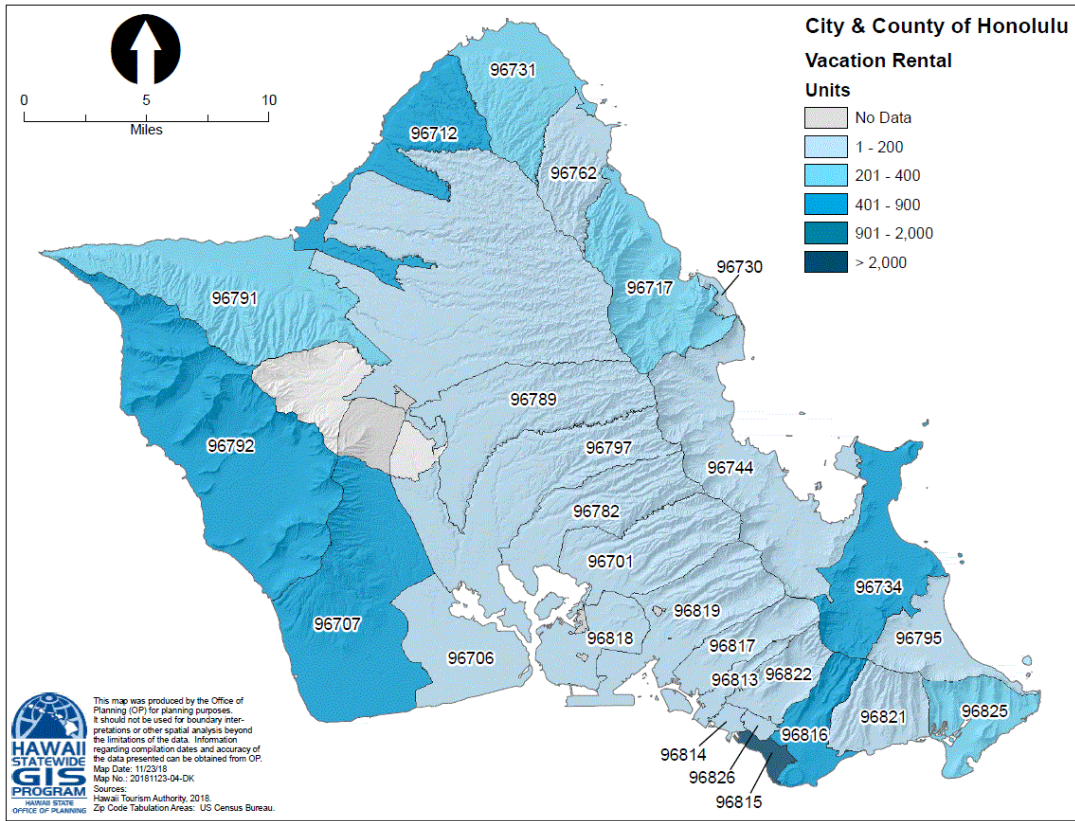
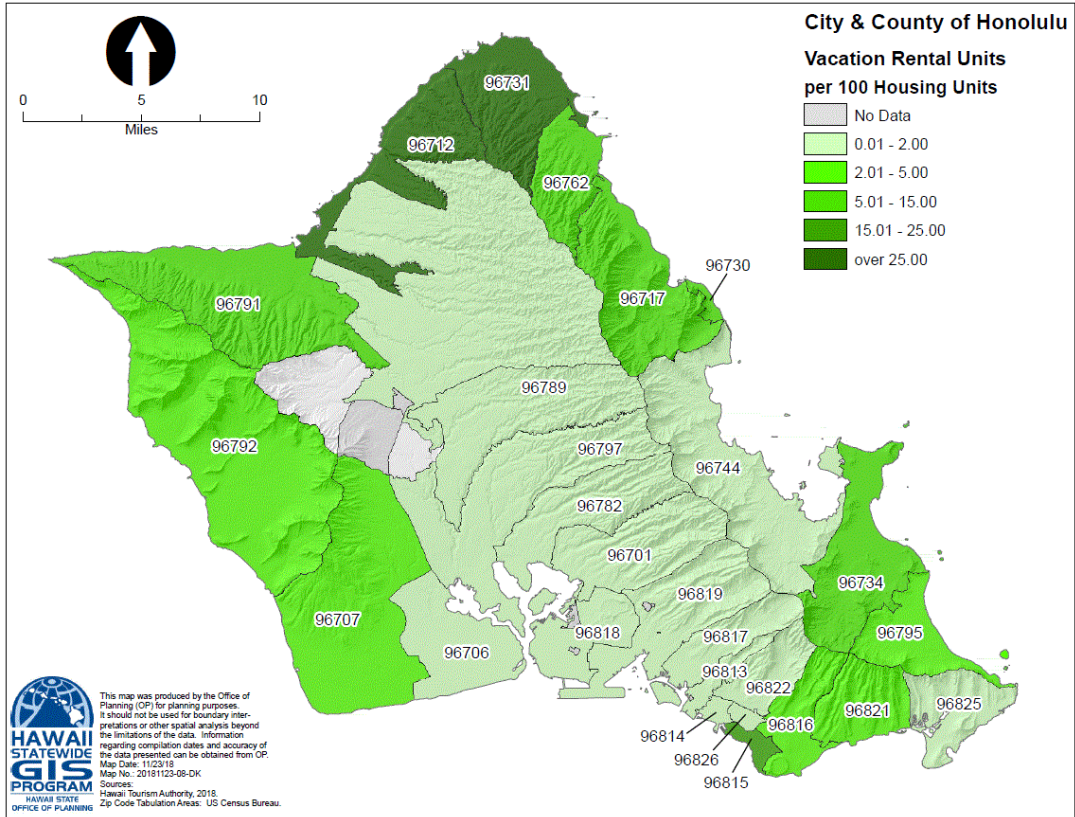


Figure 48: O'ahu Individually Advertised Units Density by Zip Code



**Table 24: Number of Lodging Units in the State of Hawai'i by Type**

Lodging Type	2018	
	Units	% Mix
Hotel	43,857	45.1%
Condo Hotel	10,615	10.9%
Timeshare	11,923	12.3%
Hostel	339	0.3%
Apartment Hotel	101	0.1%
Other	346	0.4%
Individually Advertised Units (Vacation Rentals)	30,139	31.0%
Total	97,320	100.0%

Table 24 summarizes the data on statewide total units by type, including the Individually Advertised Units in place of the Vacation Rental count as determined by the traditional survey method. As discussed previously, the method of extracting data from the vacation rental platforms changed in 2018, making direct comparisons to the 2017 unit count for Individually Advertised Units difficult. Lastly, it should be noted that some of the Individually Advertised Units are available as a rental unit only a limited number of nights during the year. In comparison, a hotel room is typically available for rent 365 nights a year.

# **METHODS AND PROCEDURES: Individually Advertised Units In Hawai'i**

The analysis of individually advertised vacation rentals in the State of Hawai'i was performed based on data extracted from four booking websites:

- Airbnb
- TripAdvisor
- VRBO
- Homeaway

In previous years, different booking sites were used for the study. The sample has changed over time to reflect changes in the booking site industry.

## **Data Extraction**

A data subcontractor, Alltherooms.com, was retained to conduct the booking site data extraction. The change was made based on additional capabilities that Alltheroom.com offers. The extractions were conducted on September 24<sup>th</sup>, 2018. For each unit listed on each of the four booking websites, we attempted to extract the following data:

- Property Name
- Property Identification Number
- Property Description
- Island
- Area
- Zip Code
- Property Type
- Number of Bedrooms
- Number of Bathrooms
- Number of Guests unit Accommodates
- Nightly Rate
- Property Image
- Listing URL
- Host Name or Operator

The data extracted from each booking website were exported into an Excel file.

## **Housing Data**

Housing data for all islands was obtained from the U.S. Census Bureau's 2010 Census data.

## **Data Processing**

In previous years, the extracted data files were processed to identify and eliminate duplicate listings. Within the data set for each booking platform, it was possible to identify duplicate listings for individual properties to the extent that the platforms assign unique identification numbers to each listing. The ability to identify individual properties that were listed on multiple platforms was very limited. As a result, the data reported in previous Visitor Plant Inventories for the number of Individually Advertised Vacation Rental Units overstated the true number of unique listings. A separate estimate of unique listings was provided at the end of the section.

The new data subcontractor has the ability to identify duplicate listings by comparing the listing photos. Accordingly, duplicate listings had been eliminated from the data files provided to us. It was not necessary to separately estimate the number of unique listings.

## **Data Cleaning**

To allow the data to be analyzed by geographical areas consistent with the Visitor Plant Inventory data, we assigned zip codes to listings that did not include zip code data. In most instances this entailed assigning a zip code based on the area data extracted for each listing. The data extracted for some listings did not allow for identification of the property's geographic location, which



necessitated reviewing the listing web pages to determine the property's location.

# DEFINITIONS: Individually Advertised Units In Hawai'i

## Type of Units

An individual property may include more than one type of unit. If a property has more than one unit type, the majority unit type was used to determine the property type for the purposes of this report. Units were categorized as follows:

**Bed & Breakfast (B&B):** A lodging facility with a limited number of guest units, available for short-term rental. Services include breakfast in the daily rental rate. Typical bed and breakfast facilities may be small, quaint inns or family homes.

**Vacation Rental Unit (VRU):** An individual vacation rental unit available for visitor use on a short-term basis (30 days or less). VRs usually include kitchens, laundry facilities, and parking garages. Services are very limited although some may include some housekeeping service.

- **Vacation Rental in a Condominium Hotel (VR-Condo):** A condominium hotel unit available for visitor use on a short-term basis. VR-Condos are not rented or managed by the condominium hotel management, but are available through individual owners, property managers, or Internet agencies.
- **Vacation Rental House (VR-House):** A single-family dwelling property available for visitor use on a short-term basis. May be a house, townhouse, duplex, multiplex, cabin, villa or cottage, where the owner does not reside on the property.

**Private Room:** Accommodations where a visitor rents a private room for sleeping, but share common areas such as kitchen, living room, or bathroom with others. The host is the main resident.

**Shared Room:** Accommodations where a visitor share the entire space with others and do not have a private room to themselves. The host is the main resident.

**Other:** Includes lodges, inns, or any other form of property not included in the above definitions.

## Class of Units

The Visitor Plant Inventory survey also included questions about the class of units at each property. The subsequent tables show the percent of each class of units available by island. Units were classified as follows:

<b>Class</b>	<b>Price Range (Rack Rate)</b>
Budget	Up to \$100 per night
Standard	\$101 to \$250 per night
Deluxe	\$251 to \$500 per night
Luxury	Over \$500 per night