



HĀLĀWAI PAPA ALAKA'Ī KŪMAU
REGULAR BOARD MEETING
HAWAII TOURISM AUTHORITY
Thursday, March 29, 2018 at 9:30 a.m.
Hawai'i Convention Center, Executive Board Room A
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815

AGENDA

1. *Ho'omaka*
Call to Order and Pule
2. *'Āpono i ka Mo'o'ōlelo*
Approval of Minutes of the February 22, 2018 Board Meeting
3. *Hō'ike Lālā*
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Mana'o oke Po'o*
Report of the CEO Relating to Staff's Implementation of HTA's Programs During February 2018
5. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omāka'ika'i*
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawai'i Tourism Markets
6. *Hō'ike a kūkā i ko HTA ka'akālai kulekele no ka 'Aha'ōlelo 2018*
Report of the Legislative and Governmental Affairs Investigative Committee relating to the 2018 legislative session and related bills relevant to HTA.
7. *Hō'ike Mo'ohelu*
Presentation, Discussion and Action on HTA's Financial Reports for December 2017 and January 2018.
8. *Hō'ike, kūkā a ho'oholo i ke 'ano e holomua ai ko ka HTA mai nā mana'o i hāpai 'ia e ke ke'ena hō'ōia.*
Presentation, Discussion and Action of HTA's Action Plan to address recommendations from State Audit 18-04
9. *Hō'ike a kūkā no ka ho'olālā 'ana i ka Global Tourism Summit o ka makahiki 2018*
Presentation and discussion on the 2018 Global Tourism Summit planning

10. *Hō'ike no ko HTA mau papa hana a me ke kāko'o 'ana i kā DOH kōmike e ho'ona'auao ana i ka po'e no ka palekana ma kai.*
Presentation relating to HTA's programs that address visitor ocean safety and participation with the Department of Health's Drowning and Aquatic Injury Prevention Advisory Committee
11. *Hō'ike Hanana HCC*
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Operational Activities and Sales Initiatives
12. *Hō'ike a noi no ka 'āpono 'ana i ke kāko'o 'ia o nā polokalamu i hāpai 'ia e ka Marketing Standing Committee*
Report of, discussion and request for funding approval of programs recommended by the Marketing Standing Committee***
13. *Ho'oku'u*
Adjournment

*** 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

He kono kēia i ka po'e e hō'ea i ka 'aha ho'olohe no ka hāpai mana'o ma o ka waha a i 'ole ma o ke kākau. No ka po'e e makemake ana e kākau i ko lākou mau mana'o kāko'o/kāko'o 'ole, ua pono ko lākou ho'ouna 'ana aku i kā lākou 'ōlelo hō'ike ma mua o ka 'ōlelo ho'olohe. Hiki ke ho'ouna 'ia iā Carole@gohta.net; ma o ka ho'ouna 'ana aku i leka (e ho'ouna i ka helu wahi o luna); a i 'ole ma o ke kelepa'i 'ana aku. No ka 'ikepili hou aku e pili ana in ā kumuhana kūikawā, e kelepona aku iā Carole Hagihara ma kāna kelepona (808) 973-2255 he 'ekolu (3) lā ma mua o ka hālāwai.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.