



Hawai'i Convention Center
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
kelepona tel 808 973 2255
kelepa'i fax 808 973 2253
kahua pa'a web hawaiiitourismauthority.org

David Y. Ige
Governor

John De Fries
President and Chief Executive Officer

For Immediate Release: November 16, 2022
HTA Release (22-23)

TALK STORY ABOUT TOURISM

*Hawai'i Tourism Authority to Share Efforts to Manage Tourism on Hawai'i Island,
November 29 and 30*

HONOLULU – The Hawai'i Tourism Authority (HTA) invites residents on the island of Hawai'i to participate in upcoming community meetings and learn about the collective efforts to manage tourism as guided by the Hawai'i Island Destination Management Action Plan.

HTA's "Tourism Talk Stories" will be held on Tuesday, November 29, and Wednesday, November 30. Speakers will include representatives from the HTA, County of Hawai'i, Island of Hawai'i Visitors Bureau, and Hawai'i State Department of Land and Natural Resources. Light refreshments will be provided.

East Hawai'i Meeting

Tuesday, November 29
'Imiloa Astronomy Center, Moanahōkū Hall
5:30 to 7 p.m.

West Hawai'i Meeting

Wednesday, November 30
West Hawai'i Civic Center, Community Hale
5:30 to 7 p.m.

HTA recently released its [Summer 2022 Progress Report](#) highlighting the collective work conducted to fulfill Hawai'i Island's Destination Management Action Plan. Initiatives included place-based visitor education videos, work on the Universal Trail Assessment Project with trail signage installation, efforts to address visitor impacts at Kealakekua Bay and in Keaukaha, and the completion of HTA's Visitor Industry Workforce Needs Assessment.

Registration is free and open to the public. Advance registration is recommended by Monday, November 28, as capacity is limited. To register, visit www.hawaiiitourismauthority.org/what-we-do/events/.

###

November 16, 2022 (22-23)

Page 2

About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for representing The Hawaiian Islands around the world, and for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to Mālama Ku'u Home – care for our beloved home. For more information about HTA, visit www.hawaiitourismauthority.org or follow @HawaiiHTA on [Facebook](#), [Instagram](#), and [Twitter](#).

For more information, contact:

T. Ilihia Gionson
Public Affairs Officer
Hawai'i Tourism Authority
ilihia.gionson@gohta.net

Erin Khan
Senior Vice President, Public Relations
Anthology Group
erin.khan@finnpartners.com