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TALK STORY ABOUT TOURISM
Hawai‘i Tourism Authority to Share Efforts to Manage Tourism on Hawai‘i Island, November 29 and 30

HONOLULU – The Hawai‘i Tourism Authority (HTA) invites residents on the island of Hawai‘i to participate in upcoming community meetings and learn about the collective efforts to manage tourism as guided by the Hawai‘i Island Destination Management Action Plan.

HTA’s “Tourism Talk Stories” will be held on Tuesday, November 29, and Wednesday, November 30. Speakers will include representatives from the HTA, County of Hawai‘i, Island of Hawai‘i Visitors Bureau, and Hawai‘i State Department of Land and Natural Resources. Light refreshments will be provided.

East Hawai‘i Meeting
Tuesday, November 29
‘Imiloa Astronomy Center, Moanahōkū Hall
5:30 to 7 p.m.

West Hawai‘i Meeting
Wednesday, November 30
West Hawai‘i Civic Center, Community Hale
5:30 to 7 p.m.

HTA recently released its Summer 2022 Progress Report highlighting the collective work conducted to fulfill Hawai‘i Island’s Destination Management Action Plan. Initiatives included place-based visitor education videos, work on the Universal Trail Assessment Project with trail signage installation, efforts to address visitor impacts at Kealakekua Bay and in Keaukaha, and the completion of HTA’s Visitor Industry Workforce Needs Assessment.

Registration is free and open to the public. Advance registration is recommended by Monday, November 28, as capacity is limited. To register, visit www.hawaiitourismauthority.org/what-we-do/events/.

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About the Hawaiʻi Tourism Authority
The Hawaiʻi Tourism Authority is the state agency responsible for representing The Hawaiian Islands around the world, and for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to Mālama Kuʻu Home – care for our beloved home. For more information about HTA, visit www.hawaiitourismauthority.org or follow @HawaiiHTA on Facebook, Instagram, and Twitter.

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