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November 2022 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported stronger revenue per available room (RevPAR) and average daily rate (ADR) and occupancy rate in November 2022 compared to November 2021. When compared to pre-pandemic November 2019, statewide ADR and RevPAR were also higher but occupancy rate was lower in November 2022.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in November 2022 was \$243 (+22.4%), with ADR at \$345 (+3.6%) and occupancy of 70.5 percent (+10.8 percentage points) compared to November 2021 (Figure 1). Compared with November 2019, RevPAR was 17.9 percent higher, driven by higher ADR (+32.3%) which offset lower occupancy (-8.6 percentage points) (Figure 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For November, the survey included 153 properties representing 46,264 rooms, or 83.7 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

Hawai'i hotel room revenues statewide totaled \$403.7 million (+21.9% vs. 2021, +21.2% vs. 2019) in November. Room demand was 1.2 million room nights (+17.6% vs. 2021, -8.4% vs. 2019) and room supply was 1.7 million room nights (-0.4% vs. 2021, +2.8% vs. 2019) (Figure 2).

Luxury Class properties earned RevPAR of \$449 (+10.3% vs. 2021, +19.4% vs. 2019), with ADR at \$768 (+6.7% vs. 2021, +49.9% vs. 2019) and occupancy of 58.4 percent (+1.9 percentage points vs. 2021, -14.9 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$142 (-1.7% vs. 2021, +7.3% vs. 2019) with ADR at \$193 (-14.3% vs. 2021, +19.3% vs. 2019) and occupancy of 73.4 percent (+9.4 percentage points vs. 2021, -8.2 percentage points vs. 2019).

Maui County hotels led the counties in November and achieved RevPAR of \$351 (+1.0% vs. 2021, +29.7% vs. 2019), with ADR at \$538 (+1.4% vs. 2021, +49.5% vs. 2019) and occupancy of 65.2 percent (-0.3 percentage points vs. 2021, -10.0 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$502 (+2.1% vs. 2021, +8.0% vs. 2019), with ADR at \$857 (+10.6% vs. 2021, +55.2% vs. 2019) and occupancy of 58.6 percent (-4.9 percentage points vs. 2021, -25.6 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$316 (+9.0% vs. 2021, +46.9% vs. 2019), ADR at \$471 (+8.1% vs. 2021, +57.9% vs. 2019) and occupancy of 67.0 percent (+0.5 percentage points vs. 2021, -5.0 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$273 (+22.4% vs. 2021, +47.5% vs. 2019), with ADR at \$364 (+13.2% vs. 2021, +47.0% vs. 2019) and occupancy of 75.1 percent (+5.6 percentage points vs. 2021, +0.2 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$266 (+10.0% vs. 2021, +43.7% vs. 2019), with ADR at \$372 (+7.2% vs. 2021, +52.5% vs. 2019), and occupancy of 71.4 percent (+1.8 percentage points vs. 2021, -4.3 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$395 (+5.2% vs. 2021, +45.5% vs. 2019), with ADR at \$576 (+5.4% vs. 2021, +65.3%)

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vs. 2019), and occupancy of 68.5 percent (-0.1 percentage points vs. 2021, -9.3 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$186 (+54.5% vs. 2021, -0.5% vs. 2019) in November, ADR at \$259 (+14.8% vs. 2021, +13.4% vs. 2019) and occupancy of 71.9 percent (+18.5 percentage points vs. 2021, -10.1 percentage points vs. 2019). Waik $\bar{k}\bar{k}$ hotels earned RevPAR of \$177 (+61.4% vs. 2021, -6.0% vs. 2019), with ADR at \$246 (+19.3% vs. 2021, +8.6% vs. 2019) and occupancy of 71.8 percent (+18.8 percentage points vs. 2021, -11.2 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <u>https://www.hawaiitourismauthority.org/research/infrastructure-research/</u>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For November, the survey included 153 properties representing 46,264 rooms, or 83.7 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The November survey included 78 properties on O'ahu representing 28,284 rooms (93.1%); 40 properties in the County of Maui, representing 9,639 rooms (72.0%); 16 properties on the island of Hawai'i, representing 4,889 rooms (70.6%); and 19 properties on Kaua'i, representing 3,452 rooms (75.0%).

About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For more information about HTA, visit <u>www.hawaiitourismauthority.org</u> or follow @HawaiiHTA on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.

		Occupano	с у %	Ave	Average Daily Rate			RevPAR			
			Percentage			%			%		
	2022	2021	Pt. Change	2022	2021	Change	2022	2021	Change		
State of Hawai'i	70.5%	59.7%	10.8%	\$345.30	\$333.22	3.6%	\$243.36	\$198.81	22.4%		
Luxury Class	58.4%	56.5%	1.9%	\$768.17	\$720.05	6.7%	\$448.71	\$406.86	10.3%		
Upper Upscale Class	73.5%	59.4%	14.1%	\$326.90	\$299.61	9.1%	\$240.18	\$178.02	34.9%		
Upscale Class	74.5%	62.7%	14.1%	\$248.60	\$233.01 \$221.00	12.5%	\$185.11	\$138.65	33.5%		
Upper Midscale Class	67.1%	57.4%	9.7%	\$205.49	\$232.31	-11.5%	\$137.92	\$133.31	3.5%		
Midscale & Economy Class	73.4%	64.0%	9.4%	\$193.41	\$225.79	-14.3%	\$141.91	\$144.43	-1.7%		
Oʻahu	71.9%	53.4%	18.5%	\$259.13	\$225.68	14.8%	\$186.36	\$120.60	54.5%		
Waikīkī	71.8%	53.1%	18.8%	\$245.93	\$206.19	19.3%	\$176.69	\$109.48	61.4%		
Other Oʻahu	72.3%	55.4%	16.9%	\$332.36	\$330.94	0.4%	\$240.30	\$183.30	31.1%		
Oʻahu Luxury	57.2%	42.0%	15.2%	\$608.17	\$590.80	2.9%	\$348.01	\$248.38	40.1%		
Oʻahu Upper Upscale	74.3%	54.2%	20.2%	\$267.91	\$230.29	16.3%	\$199.14	\$124.76	59.6%		
Oʻahu Upscale	78.2%	59.0%	19.2%	\$200.39	\$173.25	15.7%	\$156.71	\$102.19	53.4%		
Oʻahu Upper Midscale	64.6%	49.5%	15.0%	\$154.01	\$130.94	17.6%	\$99.42	\$64.87	53.3%		
Oʻahu Midscale & Economy	72.2%	57.3%	14.9%	\$152.86	\$126.69	20.7%	\$110.29	\$72.53	52.1%		
Maui County	65.2%	65.4%	-0.3%	\$538.26	\$530.69	1.4%	\$350.84	\$347.23	1.0%		
Wailea	58.6%	63.5%	-4.9%	\$856.57	\$774.23	10.6%	\$502.28	\$492.00	2.1%		
Lahaina/Kā'anapali/Kapalua	67.0%	66.5%	0.5%	\$471.28	\$436.10	8.1%	\$315.99	\$290.01	9.0%		
Other Maui County	63.0%	64.2%	-1.2%	\$621.90	\$645.33	-3.6%	\$391.72	\$414.16	-5.4%		
Maui County Luxury	52.7%	57.9%	-5.3%	\$964.86	\$858.23	12.4%	\$508.01	\$497.15	2.2%		
Maui County Upper Upscale & Upscale	70.0%	67.5%	2.5%	\$449.77	\$406.55	10.6%	\$315.00	\$274.39	14.8%		
Island of Hawaiʻi	71.4%	69.6%	1.8%	\$372.32	\$347.26	7.2%	\$265.71	\$241.55	10.0%		
Kohala Coast	68.5%	68.6%	-0.1%	\$575.96	\$547.20 \$546.42	7.2% 5.4%	\$205.71	\$375.11	5.2%		
Kunala Coast	00.3%	00.0%	-0.170	φ070.90	φ 040.4 Ζ	0.470	φ394.04	φ373.11	5.2%		
Kauaʻi	75.1%	69.4%	5.6%	\$364.16	\$321.68	13.2%	\$273.31	\$223.32	22.4%		

Figure 1: Hawai'i Hotel Performance	e November 2022
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Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure November 2022

		Supply (thousands)	%		Demand (thousands) %			Revenue (millions)		
	2022	2021	Change	2022	2021	Change	2022	2021	% Change	
State of Hawai'i	1,658.9	1,666.2	-0.4%	1,169.2	994.1	17.6%	403.7	331.3	21.9%	
Oʻahu	911.4	918.9	-0.8%	655.5	491.1	33.5%	169.9	110.8	53.3%	
Waikīkī	772.9	780.4	-1.0%	555.3	414.4	34.0%	136.6	85.4	59.8%	
Maui County	401.6	401.1	0.1%	261.8	262.4	-0.2%	140.9	139.3	1.2%	
Wailea Lahaina/Kāʻanapali/	87.5	87.7	-0.2%	51.3	55.7	-7.9%	43.9	43.1	1.9%	
Kapalua	216.8	216.2	0.3%	145.4	143.8	1.1%	68.5	62.7	9.2%	
Island of Hawaiʻi	207.8	211.3	-1.7%	148.3	147.0	0.9%	55.2	51.0	8.1%	
Kohala Coast	89.3	88.7	0.6%	61.2	60.9	0.4%	35.2	33.3	5.8%	
Kaua'i	138.1	134.8	2.4%	103.7	93.6	10.8%	37.8	30.1	25.4%	

		Occupan	су %	Ave	rage Daily Ra	ate	RevPAR			
			Percentage		• •	%			%	
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change	
State of Hawai'i	70.5%	79.1%	-8.6%	\$345.30	\$260.98	32.3%	\$243.36	\$206.39	17.9%	
Luxury Class	58.4%	73.3%	-14.9%	\$768.17	\$512.50	49.9%	\$448.71	\$375.89	19.4%	
Upper Upscale Class	73.5%	80.7%	-7.2%	\$326.90	\$256.99	27.2%	\$240.18	\$207.35	15.8%	
Upscale Class	74.5%	79.3%	-4.9%	\$248.60	\$196.98	26.2%	\$185.11	\$156.25	18.5%	
Upper Midscale Class	67.1%	78.7%	-11.6%	\$205.49	\$156.61	31.2%	\$137.92	\$123.27	11.9%	
Midscale & Economy Class	73.4%	81.6%	-8.2%	\$193.41	\$162.05	19.3%	\$141.91	\$132.20	7.3%	
Oʻahu	71.9%	82.0%	-10.1%	\$259.13	\$228.49	13.4%	\$186.36	\$187.39	-0.5%	
Waikīkī	71.8%	83.1%	-11.2%	\$245.93	\$226.38	8.6%	\$176.69	\$188.02	-6.0%	
Other Oʻahu	72.3%	75.9%	-3.6%	\$332.36	\$242.01	37.3%	\$240.30	\$183.70	30.8%	
Oʻahu Luxury	57.2%	73.3%	-16.1%	\$608.17	\$459.76	32.3%	\$348.01	\$336.94	3.3%	
Oʻahu Upper Upscale	74.3%	83.3%	-9.0%	\$267.91	\$246.15	8.8%	\$199.14	\$205.13	-2.9%	
Oʻahu Upscale	78.2%	85.1%	-6.9%	\$200.39	\$193.92	3.3%	\$156.71	\$165.10	-5.1%	
Oʻahu Upper Midscale	64.6%	78.0%	-13.5%	\$154.01	\$151.16	1.9%	\$99.42	\$117.96	-15.7%	
Oʻahu Midscale & Economy	72.2%	86.1%	-13.9%	\$152.86	\$126.42	20.9%	\$110.29	\$108.79	1.4%	
Maui County	65.2%	75.1%	-10.0%	\$538.26	\$359.97	49.5%	\$350.84	\$270.46	29.7%	
Wailea	58.6%	84.3%	-25.6%	\$856.57	\$551.96	55.2%	\$502.28	\$465.12	8.0%	
Lahaina/Kāʻanapali/Kapalua	67.0%	72.0%	-5.0%	\$471.28	\$298.56	57.9%	\$315.99	\$215.11	46.9%	
Other Maui County	63.0%	78.9%	-15.9%	\$621.90	\$428.49	45.1%	\$391.72	\$338.08	15.9%	
Maui County Luxury	52.7%	76.1%	-23.4%	\$964.86	\$576.28	67.4%	\$508.01	\$438.47	15.9%	
Maui County Upper Upscale & Upscale	70.0%	74.4%	-4.3%	\$449.77	\$281.72	59.6%	\$315.00	\$209.55	50.3%	
Island of Hawaiʻi	71.4%	75.7%	-4.3%	\$372.32	\$244.19	52.5%	\$265.71	\$184.85	43.7%	
Kohala Coast	68.5%	77.8%	-9.3%	\$575.96	\$348.51	65.3%	\$394.64	\$271.19	45.5%	
Kauaʻi	75.1%	74.8%	0.2%	\$364.16	\$247.72	47.0%	\$273.31	\$185.35	47.5%	

Figure 3: Hawai'i Hotel Performance November 2022 vs. 2019

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure November 2022 vs. 2019

		Supply (thousands)	%		Demand (thousands)	%	Revenue (millions)			
	2022	2019	Change	2022	2019	Change	2022	2019	Change	
State of Hawai'i	1,658.9	1,614.5	2.8%	1,169.2	1,276.7	-8.4%	403.7	333.2	21.2%	
Oʻahu	911.4	916.3	-0.5%	655.5	751.5	-12.8%	169.9	171.7	-1.1%	
Waikīkī	772.9	782.8	-1.3%	555.3	650.1	-14.6%	136.6	147.2	-7.2%	
Maui County	401.6	378.2	6.2%	261.8	284.2	-7.9%	140.9	102.3	37.8%	
Wailea	87.5	65.8	32.9%	51.3	55.5	-7.5%	43.9	30.6	43.5%	
Lahaina/Kāʻanapali/ Kapalua	216.8	208.0	4.2%	145.4	149.9	-3.0%	68.5	44.7	53.1%	
Island of Hawai'i	207.8	191.2	8.7%	148.3	144.7	2.5%	55.2	35.3	56.2%	
Kohala Coast	89.3	88.2	1.2%	61.2	68.6	-10.9%	35.2	23.9	47.3%	
Kaua'i	138.1	128.8	7.2%	103.7	96.4	7.6%	37.8	23.9	58.1%	

		Occupand	;у %	Aver	age Daily Ra	ate		RevPAR	
			Percentage			%			%
	2022	2021	Pt. Change	2022	2021	Change	2022	2021	Chang
State of Hawai'i	73.8%	56.1%	17.8%	\$364.94	\$318.95	14.4%	\$269.49	\$178.81	50.7%
Luxury Class	59.0%	49.9%	9.1%	\$825.90	\$739.59	11.7%	\$487.39	\$369.36	32.0%
Upper Upscale Class	77.0%	56.1%	20.9%	\$343.22	\$294.33	16.6%	\$264.17	\$165.17	59.9%
Upscale Class	77.4%	59.3%	18.1%	\$260.29	\$212.96	22.2%	\$201.44	\$126.34	59.4%
Upper Midscale Class	72.7%	55.4%	17.3%	\$233.08	\$217.60	7.1%	\$169.54	\$120.55	40.6%
Midscale & Economy Class	80.0%	60.2%	19.8%	\$223.06	\$205.71	8.4%	\$178.48	\$123.93	44.0%
Oʻahu	75.5%	53.7%	21.8%	\$263.02	\$217.40	21.0%	\$198.48	\$116.66	70.1%
Waikīkī	75.8%	53.3%	22.6%	\$249.58	\$204.67	21.9%	\$189.23	\$109.00	73.6%
Other Oʻahu	73.5%	56.1%	17.4%	\$340.78	\$289.99	17.5%	\$250.41	\$162.70	53.9%
Oʻahu Luxury	55.3%	40.9%	14.4%	\$636.16	\$568.04	12.0%	\$352.07	\$232.39	51.5%
Oʻahu Upper Upscale	77.6%	52.4%	25.1%	\$271.22	\$231.77	17.0%	\$210.35	\$121.56	73.0%
Oʻahu Upscale	82.1%	60.9%	21.1%	\$208.43	\$173.27	20.3%	\$171.02	\$105.52	62.1%
Oʻahu Upper Midscale	71.0%	51.3%	19.7%	\$166.33	\$138.04	20.5%	\$118.12	\$70.84	66.7%
Oʻahu Midscale & Economy	79.8%	60.8%	19.0%	\$160.41	\$129.83	23.6%	\$128.03	\$78.96	62.1%
Maui County	68.0%	59.6%	8.4%	\$595.27	\$519.21	14.6%	\$404.52	\$309.25	30.8%
Wailea	61.0%	55.7%	5.3%	\$936.65	\$793.37	18.1%	\$571.15	\$441.54	29.4%
Lahaina/Kāʻanapali/Kapalua	70.2%	60.5%	9.7%	\$527.31	\$435.88	21.0%	\$370.29	\$263.82	40.4%
Other Maui County	65.3%	58.4%	6.9%	\$680.74	\$621.03	9.6%	\$444.55	\$362.84	22.5%
Maui County Luxury	54.8%	51.5%	3.2%	\$1,037.00	\$878.95	18.0%	\$567.79	\$452.70	25.4%
Maui County Upper Upscale & Upscale	72.9%	62.5%	10.4%	\$489.87	\$399.38	22.7%	\$357.21	\$249.71	43.0%
Island of Hawai'i	75.2%	59.4%	15.8%	\$393.22	\$329.14	19.5%	\$295.68	\$195.35	51.4%
Kohala Coast	71.3%	60.1%	11.2%	\$609.62	\$504.09	20.9%	\$434.86	\$303.13	43.5%
Kauaʻi	78.2%	56.3%	21.9%	\$394.14	\$304.76	29.3%	\$308.09	\$171.43	79.7%

Figure 5: Hawai'i Hotel Performance Year-to-Date November 2022

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date November 2022

		Supply (thousands)	%		Demand (thousands)	%	Revenue (millions) %			
	2022	2021	Change	2022	2021	Change	2022	2021	Change	
State of Hawai'i	18,541.4	17,922.1	3.5%	13,691.9	10,047.5	36.3%	4,996.8	3,204.7	55.9%	
Oʻahu	10,192.5	9,748.1	4.6%	7,691.7	5,231.0	47.0%	2,023.0	1,137.2	77.9%	
Waikīkī	8,650.5	8,357.7	3.5%	6,558.5	4,450.9	47.4%	1,636.9	911.0	79.7%	
Maui County	4,465.8	4,431.5	0.8%	3,034.8	2,639.5	15.0%	1,806.5	1,370.4	31.8%	
Wailea Lahaina/Kāʻanapali/	975.2	960.3	1.6%	594.7	534.4	11.3%	557.0	424.0	31.4%	
Kapalua	2,407.4	2,398.1	0.4%	1,690.6	1,451.5	16.5%	891.5	632.7	40.9%	
Island of Hawai'i	2,347.7	2,317.8	1.3%	1,765.4	1,375.7	28.3%	694.2	452.8	53.3%	
Kohala Coast	991.3	987.6	0.4%	707.1	593.9	19.1%	431.1	299.4	44.0%	
Kauaʻi	1,535.3	1,424.7	7.8%	1,200.1	801.4	49.7%	473.0	244.2	93.7%	

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		Occupan	су %	Aver	age Daily Ra		RevPAR			
			Percentage			%			%	
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change	
State of Hawai'i	73.8%	80.9%	-7.0%	\$364.94	\$276.63	31.9%	\$269.49	\$223.75	20.4%	
Luxury Class	59.0%	76.5%	-17.5%	\$825.90	\$542.53	52.2%	\$487.39	\$414.94	17.5%	
Upper Upscale Class	77.0%	82.7%	-5.7%	\$343.22	\$273.79	25.4%	\$264.17	\$226.45	16.7%	
Upscale Class	77.4%	78.9%	-1.5%	\$260.29	\$207.11	25.7%	\$201.44	\$163.43	23.3%	
Upper Midscale Class	72.7%	83.3%	-10.6%	\$233.08	\$163.42	42.6%	\$169.54	\$136.21	24.5%	
Midscale & Economy Class	80.0%	82.0%	-2.0%	\$223.06	\$173.59	28.5%	\$178.48	\$142.43	25.3%	
Oʻahu	75.5%	84.2%	-8.8%	\$263.02	\$236.64	11.1%	\$198.48	\$199.32	-0.4%	
Waikīkī	75.8%	84.6%	-8.8%	\$249.58	\$232.13	7.5%	\$189.23	\$196.35	-3.6%	
Other Oʻahu	73.5%	82.1%	-8.6%	\$340.78	\$264.63	28.8%	\$250.41	\$217.27	15.3%	
Oʻahu Luxury	55.3%	74.0%	-18.6%	\$636.16	\$485.33	31.1%	\$352.07	\$358.98	-1.9%	
Oʻahu Upper Upscale	77.6%	85.5%	-8.0%	\$271.22	\$256.96	5.5%	\$210.35	\$219.74	-4.3%	
Oʻahu Upscale	82.1%	85.4%	-3.4%	\$208.43	\$195.42	6.7%	\$171.02	\$166.94	2.4%	
Oʻahu Upper Midscale	71.0%	83.6%	-12.6%	\$166.33	\$157.59	5.5%	\$118.12	\$131.79	-10.4%	
Oʻahu Midscale & Economy	79.8%	87.5%	-7.7%	\$160.41	\$132.06	21.5%	\$128.03	\$115.58	10.8%	
Maui County	68.0%	77.8%	-9.8%	\$595.27	\$388.33	53.3%	\$404.52	\$302.10	33.9%	
Wailea	61.0%	88.7%	-27.7%	\$936.65	\$594.08	57.7%	\$571.15	\$527.07	8.4%	
Lahaina/Kā'anapali/Kapalua	70.2%	76.7%	-6.5%	\$527.31	\$327.23	61.1%	\$370.29	\$251.01	47.5%	
Other Maui County	65.3%	79.2%	-13.9%	\$680.74	\$462.73	47.1%	\$444.55	\$366.29	21.4%	
Maui County Luxury	54.8%	80.5%	-25.7%	\$1,037.00	\$612.76	69.2%	\$567.79	\$492.99	15.2%	
Maui County Upper Upscale & Upscale	72.9%	77.6%	-4.7%	\$489.87	\$309.10	58.5%	\$357.21	\$239.81	49.0%	
Island of Hawai'i	75.2%	76.8%	-1.6%	\$393.22	\$259.58	51.5%	\$295.68	\$199.39	48.3%	
Kohala Coast	71.3%	77.6%	-6.2%	\$609.62	\$367.27	66.0%	\$434.86	\$284.88	52.6%	
Kauaʻi	78.2%	72.8%	5.4%	\$394.14	\$277.41	42.1%	\$308.09	\$202.00	52.5%	

Figure 7: Hawai'i Hotel Performance Year-to-Date November 2022 vs. 2019

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

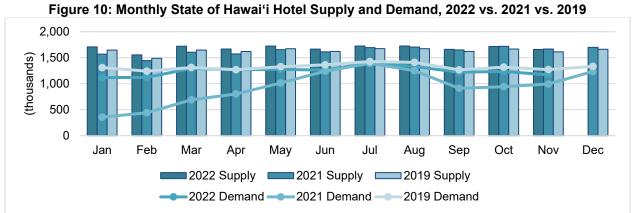
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date November 2022 vs. 2019

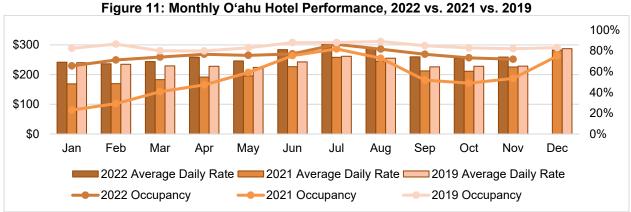
		Supply (thousands)	%		Demand (thousands)	%	Revenue (millions)			
	2022	2019	Change	2022	2019	Change	2022	2019	Change	
State of Hawai'i	18,541.4	18,039.5	2.8%	13,691.9	14,590.7	-6.2%	4,996.8	4,036.3	23.8%	
Oʻahu	10,192.5	10,140.7	0.5%	7,691.7	8,541.6	-10.0%	2,023.0	2,021.3	0.1%	
Waikīkī	8,650.5	8,698.7	-0.6%	6,558.5	7,357.7	-10.9%	1,636.9	1,708.0	-4.2%	
Maui County	4,465.8	4,246.7	5.2%	3,034.8	3,303.7	-8.1%	1,806.5	1,282.9	40.8%	
Wailea	975.2	732.8	33.1%	594.7	650.1	-8.5%	557.0	386.2	44.2%	
Lahaina/Kāʻanapali/ Kapalua	2,407.4	2,364.7	1.8%	1,690.6	1,813.9	-6.8%	891.5	593.6	50.2%	
Island of Hawaiʻi	2,347.7	2,152.8	9.1%	1,765.4	1,653.6	6.8%	694.2	429.2	61.7%	
Kohala Coast	991.3	996.5	-0.5%	707.1	773.0	-8.5%	431.1	283.9	51.8%	
Kaua'i	1,535.3	1,499.4	2.4%	1,200.1	1,091.8	9.9%	473.0	302.9	56.2%	



Figure 9: Monthly State of Hawai'i Hotel Performance, 2022 vs. 2021 vs. 2019



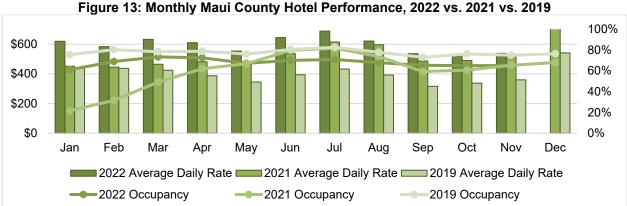
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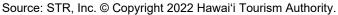
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Figure 12: Monthly O'ahu Hotel Supply and Demand, 2022 vs. 2021 vs. 2019











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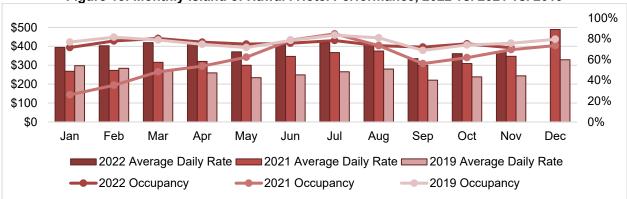
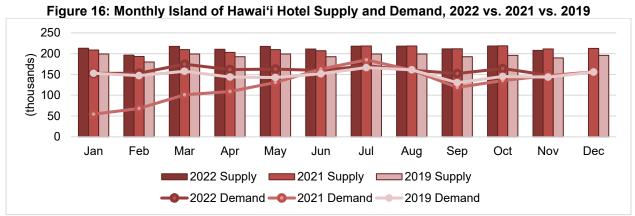
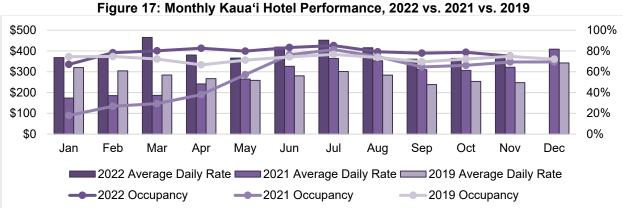


Figure 15: Monthly Island of Hawai'i Hotel Performance, 2022 vs. 2021 vs. 2019

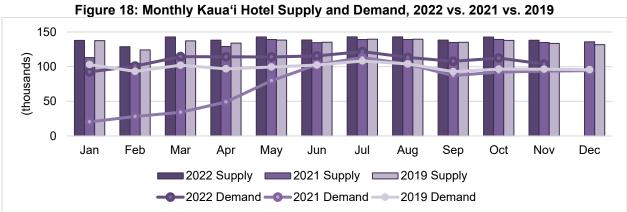
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