

**Total Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2021 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2021 November YTD	% change
GRAND TOTAL	226.7	197.9	14.5%
Total Food and beverage	45.9	41.8	9.6%
Restaurant food	29.6	27.2	8.7%
Dinner shows and cruises	5.3	4.1	27.0%
Groceries and snacks	11.0	10.5	4.9%
Entertainment & Recreation	21.1	18.0	17.0%
Attractions/entertainment	5.8	4.5	28.7%
Recreation	7.9	7.6	3.7%
Other activities & tours	7.4	5.9	25.4%
Total Transportation	25.0	24.0	4.5%
Interisland airfare	1.7	1.3	33.0%
Ground transportation	1.7	1.5	14.6%
Rental vehicles	20.1	19.9	1.0%
Gasoline, parking, etc.	1.6	1.4	18.6%
Total Shopping	23.6	21.1	12.0%
Fashion and clothing	9.3	8.1	14.8%
Jewelry and watches	2.8	2.6	6.5%
Cosmetics, perfume	0.6	0.4	76.7%
Leather goods	2.8	2.6	7.7%
Hawai'i food products	3.5	3.0	15.0%
Souvenirs	4.7	4.4	5.1%
Total Lodging	105.1	89.3	17.7%
All other expenses *	6.0	3.7	62.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2022 visitor data are preliminary. 2021 visitor data are the final numbers and reflect updated airfare statistics from

DIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2019 November YTD	% change
GRAND TOTAL	226.7	196.6	15.3%
Total Food and beverage	45.9	41.3	10.9%
Restaurant food	29.6	27.6	7.1%
Dinner shows and cruises	5.3	4.2	25.1%
Groceries and snacks	11.0	9.5	15.8%
Entertainment & Recreation	21.1	18.0	16.9%
Attractions/entertainment	5.8	5.7	1.9%
Recreation	7.9	6.0	31.0%
Other activities & tours	7.4	6.3	16.9%
Total Transportation	25.0	19.3	29.6%
Interisland airfare	1.7	2.6	-36.0%
Ground transportation	1.7	1.9	-9.2%
Rental vehicles	20.1	13.6	48.1%
Gasoline, parking, etc.	1.6	1.3	23.9%
Total Shopping	23.6	25.8	-8.4%
Fashion and clothing	9.3	9.9	-6.0%
Jewelry and watches	2.8	3.1	-10.7%
Cosmetics, perfume	0.6	1.1	-41.9%
Leather goods	2.8	3.6	-23.9%
Hawai'i food products	3.5	3.9	-10.2%
Souvenirs	4.7	4.2	11.5%
Total Lodging	105.1	84.8	23.9%
All other expenses *	6.0	7.3	-18.0%

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DIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. TOTAL Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2021 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2021 November YTD	% change
GRAND TOTAL	230.1	197.6	16.4%
Total Food and beverage	46.0	41.8	9.9%
Restaurant food	29.6	27.2	8.7%
Dinner shows and cruises	5.6	4.2	34.0%
Groceries and snacks	10.8	10.4	3.5%
Entertainment & Recreation	21.7	18.0	20.6%
Attractions/entertainment	5.7	4.4	28.5%
Recreation	8.4	7.7	8.9%
Other activities & tours	7.6	5.9	30.2%
Total Transportation	25.4	24.0	5.7%
Interisland airfare	1.4	1.1	26.1%
Ground transportation	1.4	1.4	-0.2%
Rental vehicles	21.0	20.2	4.1%
Gasoline, parking, etc.	1.6	1.3	19.1%
Total Shopping	21.9	20.4	7.6%
Fashion and clothing	8.0	7.6	5.2%
Jewelry and watches	2.8	2.6	9.5%
Cosmetics, perfume	0.5	0.3	64.0%
Leather goods	2.4	2.4	-1.4%
Hawai'i food products	3.4	3.0	13.9%
Souvenirs	4.8	4.4	7.4%
Total Lodging	109.1	89.9	21.4%
All other expenses *	6.0	3.5	0.0%

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**U.S. TOTAL Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2019 November YTD	% change
GRAND TOTAL	230.1	187.7	22.6%
Total Food and beverage	46.0	39.2	17.3%
Restaurant food	29.6	25.5	15.8%
Dinner shows and cruises	5.6	4.4	26.3%
Groceries and snacks	10.8	9.2	17.3%
Entertainment & Recreation	21.7	17.7	23.0%
Attractions/entertainment	5.7	4.9	16.5%
Recreation	8.4	6.7	25.8%
Other activities & tours	7.6	6.1	25.2%
Total Transportation	25.4	19.9	27.7%
Interisland airfare	1.4	2.4	-42.3%
Ground transportation	1.4	1.0	39.3%
Rental vehicles	21.0	15.1	39.1%
Gasoline, parking, etc.	1.6	1.3	18.3%
Total Shopping	21.9	17.3	26.6%
Fashion and clothing	8.0	6.6	21.3%
Jewelry and watches	2.8	2.6	9.5%
Cosmetics, perfume	0.5	0.4	23.5%
Leather goods	2.4	1.0	148.2%
Hawai'i food products	3.4	2.7	23.9%
Souvenirs	4.8	4.0	19.8%
Total Lodging	109.1	86.9	25.5%
All other expenses *	6.0	6.8	0.0%

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Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2021 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2021 November YTD	% change
GRAND TOTAL	220.1	193.0	14.1%
Total Food and beverage	44.6	40.9	9.2%
Restaurant food	28.0	26.1	7.0%
Dinner shows and cruises	5.3	3.9	37.8%
Groceries and snacks	11.4	10.9	4.2%
Entertainment & Recreation	19.4	16.3	19.1%
Attractions/entertainment	4.9	3.9	25.2%
Recreation	8.0	7.2	10.6%
Other activities & tours	6.5	5.1	26.5%
Total Transportation	24.7	23.3	5.8%
Interisland airfare	1.0	0.7	28.3%
Ground transportation	1.3	1.3	0.3%
Rental vehicles	20.9	20.0	4.4%
Gasoline, parking, etc.	1.6	1.3	20.4%
Total Shopping	21.7	20.6	5.2%
Fashion and clothing	8.0	7.7	4.5%
Jewelry and watches	2.6	2.6	2.8%
Cosmetics, perfume	0.5	0.3	73.2%
Leather goods	2.7	2.9	-6.9%
Hawai'i food products	3.5	3.1	14.9%
Souvenirs	4.4	4.2	4.8%
Total Lodging	105.4	88.6	19.0%
All other expenses *	4.4	3.3	0.0%

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**U.S. West Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2019 November YTD	% change
GRAND TOTAL	220.1	174.3	26.3%
Total Food and beverage	44.6	37.0	20.5%
Restaurant food	28.0	23.5	19.2%
Dinner shows and cruises	5.3	3.9	36.6%
Groceries and snacks	11.4	9.7	17.3%
Entertainment & Recreation	19.4	15.3	26.6%
Attractions/entertainment	4.9	4.0	20.6%
Recreation	8.0	6.3	27.8%
Other activities & tours	6.5	5.0	29.9%
Total Transportation	24.7	18.6	32.7%
Interisland airfare	1.0	1.7	-43.0%
Ground transportation	1.3	0.9	48.6%
Rental vehicles	20.9	14.8	40.7%
Gasoline, parking, etc.	1.6	1.2	28.5%
Total Shopping	21.7	16.6	30.3%
Fashion and clothing	8.0	6.5	24.3%
Jewelry and watches	2.6	2.5	4.7%
Cosmetics, perfume	0.5	0.4	20.0%
Leather goods	2.7	1.1	149.9%
Hawai'i food products	3.5	2.7	28.8%
Souvenirs	4.4	3.5	25.1%
Total Lodging	105.4	82.5	27.8%
All other expenses *	4.4	4.3	0.0%

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2021 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2021 November YTD	% change
GRAND TOTAL	248.7	207.1	20.1%
Total Food and beverage	48.4	43.7	10.7%
Restaurant food	32.6	29.5	10.7%
Dinner shows and cruises	6.1	4.8	26.8%
Groceries and snacks	9.8	9.5	2.9%
Entertainment & Recreation	26.2	21.6	21.1%
Attractions/entertainment	7.1	5.4	30.9%
Recreation	9.3	8.8	5.3%
Other activities & tours	9.8	7.4	32.7%
Total Transportation	26.7	25.4	5.0%
Interisland airfare	2.2	1.9	20.2%
Ground transportation	1.5	1.6	-2.1%
Rental vehicles	21.3	20.6	3.3%
Gasoline, parking, etc.	1.6	1.4	16.4%
Total Shopping	22.3	19.9	12.4%
Fashion and clothing	8.1	7.6	6.7%
Jewelry and watches	3.2	2.7	21.2%
Cosmetics, perfume	0.5	0.3	48.7%
Leather goods	1.8	1.4	25.0%
Hawai'i food products	3.1	2.8	12.4%
Souvenirs	5.6	5.1	10.3%
Total Lodging	116.2	92.7	25.3%
All other expenses *	8.9	3.8	0.0%

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2019 November YTD	% change
GRAND TOTAL	248.7	212.0	17.3%
Total Food and beverage	48.4	43.1	12.5%
Restaurant food	32.6	29.3	11.1%
Dinner shows and cruises	6.1	5.3	13.1%
Groceries and snacks	9.8	8.4	16.8%
Entertainment & Recreation	26.2	22.0	19.2%
Attractions/entertainment	7.1	6.3	12.4%
Recreation	9.3	7.5	23.1%
Other activities & tours	9.8	8.1	20.8%
Total Transportation	26.7	22.2	20.4%
Interisland airfare	2.2	3.8	-41.1%
Ground transportation	1.5	1.2	27.5%
Rental vehicles	21.3	15.6	36.5%
Gasoline, parking, etc.	1.6	1.6	4.1%
Total Shopping	22.3	18.5	20.8%
Fashion and clothing	8.1	6.9	16.2%
Jewelry and watches	3.2	2.7	17.9%
Cosmetics, perfume	0.5	0.4	29.9%
Leather goods	1.8	0.7	141.2%
Hawai'i food products	3.1	2.7	14.7%
Souvenirs	5.6	4.9	13.4%
Total Lodging	116.2	95.1	22.2%
All other expenses *	8.9	11.3	0.0%

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**Japan Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2021 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2021 November YTD	% change
GRAND TOTAL	232.3	219.8	5.7%
Total Food and beverage	56.8	51.7	9.8%
Restaurant food	39.0	33.8	15.6%
Dinner shows and cruises	3.2	1.1	194.0%
Groceries and snacks	14.5	16.9	-13.7%
Entertainment & Recreation	15.3	11.4	34.0%
Attractions/entertainment	4.3	3.1	41.1%
Recreation	5.4	6.4	-16.7%
Other activities & tours	5.6	1.9	192.0%
Total Transportation	16.7	15.3	9.2%
Interisland airfare	1.4	0.7	87.5%
Ground transportation	5.5	3.7	46.3%
Rental vehicles	8.7	9.3	-7.1%
Gasoline, parking, etc.	1.2	1.5	-19.3%
Total Shopping	51.4	56.9	-9.7%
Fashion and clothing	18.0	24.5	-26.4%
Jewelry and watches	4.1	5.5	-26.0%
Cosmetics, perfume	2.2	2.8	-20.7%
Leather goods	9.7	14.1	-31.3%
Hawai'i food products	11.5	8.5	35.1%
Souvenirs	5.8	6.0	-3.4%
Total Lodging	86.4	78.1	10.6%
All other expenses *	5.8	6.3	0.0%

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Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2019 November YTD	% change
GRAND TOTAL	232.3	239.8	-3.1%
Total Food and beverage	56.8	51.2	11.0%
Restaurant food	39.0	38.2	2.2%
Dinner shows and cruises	3.2	3.7	-14.7%
Groceries and snacks	14.5	9.2	58.6%
Entertainment & Recreation	15.3	19.2	-20.3%
Attractions/entertainment	4.3	6.6	-34.4%
Recreation	5.4	3.6	47.9%
Other activities & tours	5.6	9.0	-37.4%
Total Transportation	16.7	12.0	39.1%
Interisland airfare	1.4	1.4	-5.8%
Ground transportation	5.5	6.1	-10.2%
Rental vehicles	8.7	4.1	113.2%
Gasoline, parking, etc.	1.2	0.5	169.2%
Total Shopping	51.4	64.4	-20.2%
Fashion and clothing	18.0	17.5	2.9%
Jewelry and watches	4.1	7.4	-44.9%
Cosmetics, perfume	2.2	4.0	-44.1%
Leather goods	9.7	16.2	-40.0%
Hawai'i food products	11.5	13.2	-12.7%
Souvenirs	5.8	6.2	-5.9%
Total Lodging	86.4	82.6	4.7%
All other expenses *	5.8	10.5	0.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2021 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2021 November YTD	% change
GRAND TOTAL	187.9	175.2	7.3%
Total Food and beverage	39.8	36.4	9.1%
Restaurant food	22.8	21.0	8.6%
Dinner shows and cruises	2.8	3.1	-11.0%
Groceries and snacks	14.1	12.3	15.1%
Entertainment & Recreation	13.7	13.3	2.9%
Attractions/entertainment	4.0	4.2	-3.8%
Recreation	5.6	5.1	10.7%
Other activities & tours	4.0	4.0	-0.1%
Total Transportation	24.0	19.5	22.9%
Interisland airfare	1.1	1.5	-27.4%
Ground transportation	1.4	1.0	48.3%
Rental vehicles	19.6	15.5	26.6%
Gasoline, parking, etc.	1.8	1.5	18.2%
Total Shopping	14.6	14.9	-2.4%
Fashion and clothing	7.9	7.8	0.2%
Jewelry and watches	0.9	1.5	-40.7%
Cosmetics, perfume	0.2	0.3	-26.3%
Leather goods	0.6	0.7	-6.5%
Hawai'i food products	2.3	1.9	20.0%
Souvenirs	2.7	2.8	-1.7%
Total Lodging	92.4	85.4	8.2%
All other expenses *	3.5	5.6	0.0%

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**Canada Visitor Personal Daily Spending by Category:
November 2022P YTD vs. November 2019 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2022P November YTD	2019 November YTD	% change
GRAND TOTAL	187.9	165.9	13.3%
Total Food and beverage	39.8	35.4	12.3%
Restaurant food	22.8	20.5	11.6%
Dinner shows and cruises	2.8	2.8	0.7%
Groceries and snacks	14.1	12.1	16.5%
Entertainment & Recreation	13.7	12.3	10.9%
Attractions/entertainment	4.0	4.0	1.0%
Recreation	5.6	5.0	12.2%
Other activities & tours	4.0	3.7	8.1%
Total Transportation	24.0	18.7	28.2%
Interisland airfare	1.1	1.2	-9.0%
Ground transportation	1.4	0.9	54.5%
Rental vehicles	19.6	15.0	30.5%
Gasoline, parking, etc.	1.8	1.5	20.7%
Total Shopping	14.6	13.8	5.9%
Fashion and clothing	7.9	7.2	9.2%
Jewelry and watches	0.9	1.3	-33.7%
Cosmetics, perfume	0.2	0.2	-14.9%
Leather goods	0.6	0.5	24.2%
Hawai'i food products	2.3	1.8	27.6%
Souvenirs	2.7	2.7	0.4%
Total Lodging	92.4	80.3	15.1%
All other expenses *	3.5	5.4	0.0%

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