



U.S. Fact Sheet

United States Overview

The U.S. West and U.S. East are Hawai'i's two largest source markets for visitors. The U.S. West market includes visitors who travel to Hawai'i from the 12 states west of the Rockies, and the U.S. East includes all other states. The Hawai'i Tourism United States (HTUSA) COVID-19 recovery plan continues to focus on welcoming visitors who want to *mālama* (take care of) Hawai'i during their visit, with an emphasis on providing education pre- and post-arrival. HTUSA will promote the Mālama Hawai'i campaign, a partnership with visitor industry partners and volunteer organizations that invites visitors to stay in a regenerative way – to take the time to really know the islands, form a deeper connection with Hawai'i's culture and people, and travel while giving back mindfully. These efforts can also be seen in messaging throughout Hawai'i's airports for how to visit responsibly and respectfully, and even on Social Media platforms and navigation apps, like Waze, for new reservation systems at some of our frequented destinations on-island.

Year-to-date November 2022 Quick Facts^{1/}

Visitor Expenditures:	\$14.65 billion
Primary Purpose of Stay:	Pleasure (5,993,952) vs. MCI (241,674)
Average Length of Stay:	8.99 days
First Time Visitors:	28.2%
Repeat Visitors:	71.8%

U.S. Total

U.S. TOTAL (by Air)	2019	2020	2021	2022 Annual Forecast*	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
Visitor Expenditures (\$ Millions)	11,636.2	NA	12,317.9	16,236.3	14,648.2	10,798.4	35.7%
Visitor Days	61,786,807	21,998,856	61,249,728	71,234,186	63,669,520	54,655,153	16.5%
Arrivals	6,871,839	1,987,326	6,468,899	7,850,503	7,084,067	5,792,159	22.3%
Average Daily Census	169,279	60,106	167,807	195,162	190,627	163,638	16.5%
Per Person Per Day Spending (\$)	188.3	NA	201.1	227.9	230.1	197.6	16.4%
Per Person Per Trip Spending (\$)	1,693.3	NA	1,904.2	2,068.2	2,067.8	1,864.3	10.9%
Length of Stay (days)	8.99	11.07	9.47	9.07	8.99	9.44	-4.8%

NA= Comparative annual 2020 visitor spending statistics were not available, as the Departure Survey could not be conducted between April to October 2020 due to COVID-19 restrictions.
^{1/}Dept. of Business, Economic Development & Tourism (DBEDT) 2022 annual forecast (Quarter 3, 2022).

^{1/} 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

U.S. West

U.S. WEST MMA (by Air)	2019	2020	2021	2022 Annual Forecast*	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
Visitor Expenditures (\$ Millions)	6,952.0	NA	7,994.4	9,946.1	9,142.9	7,090.1	29.0%
Visitor Days	39,752,689	13,921,800	40,900,008	45,934,614	41,532,141	36,745,574	13.0%
Arrivals	4,595,319	1,311,176	4,473,588	5,312,878	4,839,220	4,026,193	20.2%
Average Daily Census	108,911	38,038	112,055	125,848	124,348	110,017	13.0%
Per Person Per Day Spending (\$)	174.9	NA	195.5	216.5	220.1	193.0	14.1%
Per Person Per Trip Spending (\$)	1,512.8	NA	1,787.0	1,872.1	1,889.3	1,761.0	7.3%
Length of Stay (days)	8.65	10.62	9.14	8.65	8.58	9.13	-6.0%

NA= Comparative annual 2020 visitor spending statistics were not available, as the Departure Survey could not be conducted between April to October 2020 due to COVID-19 restrictions.
*Dept. of Business, Economic Development & Tourism (DBEDT) 2022 annual forecast (Quarter 3, 2022).

U.S. East

U.S. EAST MMA (by Air)	2019	2020	2021	2022 Annual Forecast*	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
Visitor Expenditures (\$ Millions)	4,684.2	NA	4,323.5	6,290.2	5,505.2	3,708.3	48.5%
Visitor Days	22,034,119	8,077,056	20,349,720	25,299,572	22,137,378	17,909,579	23.6%
Arrivals	2,276,520	676,150	1,995,311	2,537,626	2,244,847	1,765,966	27.1%
Average Daily Census	60,367	22,068	55,753	69,314	66,280	53,621	23.6%
Per Person Per Day Spending (\$)	212.6	NA	212.5	248.6	248.7	207.1	20.1%
Per Person Per Trip Spending (\$)	2,057.6	NA	2,166.8	2,478.8	2,452.4	2,099.9	16.8%
Length of Stay (days)	9.68	11.95	10.20	9.97	9.86	10.14	-2.8%

NA= Comparative annual 2020 visitor spending statistics were not available, as the Departure Survey could not be conducted between April to October 2020 due to COVID-19 restrictions.
*Dept. of Business, Economic Development & Tourism (DBEDT) 2022 annual forecast (Quarter 3, 2022).

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Market Summary

Prior to the pandemic, Hawai'i achieved record-level visitor expenditures and arrivals in 2019 through February 2020. On March 26, 2020, the state implemented mandatory quarantine and travel restrictions. Subsequently, nearly all trans-Pacific and interisland flights were canceled, cruise ship activities were suspended and tourism to the islands all but shut down. In October 2020, the state initiated the Safe Travels program, which allowed travelers to bypass quarantine if they had a valid negative COVID test. Through March 25, 2022, domestic passengers could bypass the state's mandatory self-quarantine if they were vaccinated or had a negative COVID pre-travel test. The Safe Travels program ended on March 26, 2022. In November 2022, there were no travel restrictions for passengers arriving to Hawai'i on domestic direct flights from the U.S. Mainland, or for passengers arriving on direct international flights.

U.S. West

- Through the first 11 months of 2022 there were 4,839,220 visitors from the U.S. West compared to 4,176,799 visitors (+15.9%) in the first 11 months of 2019.
- U.S. West visitors spent \$9.14 billion in the first 11 months of 2022 compared to \$6.25 billion (+46.2%) in the first 11 months of 2019.
- There were 44,981 scheduled flights with 8,990,091 seats in the first 11 months of 2022, compared to 38,843 flights (+15.8%) with 7,783,245 seats (+15.5%) in the first 11 months of 2019.
- For all of 2021, there were 4,473,588 visitors from the U.S. West compared to 1,311,176 visitors (+241.2%) in 2020, and 4,595,319 visitors (-2.6%) in 2019.
- Total visitor spending in 2021 was \$7.99 billion, an increase of 15.0 percent from \$6.95 billion in 2019. Comparative annual 2020 spending data was not available.
- In 2021, there were 45,246 scheduled flights with 8,989,207 seats from the U.S. West. In comparison, there were 18,601 flights with 3,772,048 seats in 2020, and 42,760 flights with 8,564,295 seats in 2019.

U.S. East

- Through the first 11 months of 2022, 2,244,847 visitors arrived from the U.S. East, compared to 2,061,163 visitors (+8.9%) in the first 11 months of 2019.
- U.S. East visitors spent \$5.51 billion in the first 11 months of 2022 compared to \$4.20 billion (+31.2%) in the first 11 months of 2019.
- There were 4,090 scheduled flights with 1,132,891 seats in the first 11 months of 2022, compared to 3,716 flights (+10.1%) with 1,065,284 seats (+6.3%) in the first 11 months of 2019.
- In 2021, there were 1,995,311 visitors from the U.S. East compared to 676,150 visitors (+195.1%) in 2020, and 2,276,520 visitors (-12.4%) in 2019.
- Total visitor spending in 2021 was \$4.32 billion, a decrease of 7.7 percent from \$4.68 billion in 2019.

- In 2021, there were 4,696 scheduled flights with 1,249,514 seats from the U.S. East. In comparison, there were 1,775 flights with 487,874 seats in 2020, and 4,129 flights with 1,182,495 seats in 2019.

Market Conditions

- Real gross domestic product (GDP) increased at an annual rate of 2.9 percent in the third quarter of 2022, in contrast to a decrease of 0.6 percent in the second quarter, primarily reflecting increases in exports and consumer spending that were partly offset by a decrease in housing investment.
- Consumer confidence declined again in November 2022, most likely prompted by the recent rise in gas prices. The Present Situation Index moderated further and continues to suggest the economy has lost momentum as the year winds down. The Expectations Index is below a reading of 80, which suggests the likelihood of a recession remains elevated.
- Air travel has been incredibly resilient, despite the uncertain economic situation—with strong pent-up demand and momentum—and has so far shown no significant signs of weakness. Looking ahead, travel is projected to continue to recover, though growth in 2023 will be slower than previously expected, particularly for international inbound and business travel. While pent-up demand for travel has remained resilient thus far, economic uncertainty and the accelerating drawdown on savings presents the greatest challenge to the travel recovery in the coming year.
- Cruises are back and more popular than ever. Cruise lines have reported reaching a record number of bookings this past Black Friday and Cyber Monday commercial holidays, signaling a rise in popularity and demand that often outstrips pre-pandemic levels. November is traditionally not a big month for booking travel when compared to the so-called “wave season,” which occurs during the first two or so months of the year. This is likely because people want to save money, and these lines offered savings on many cruises, especially into 2023. Travelers are also booking closer to their travel dates, which can change when they like to book their travel.

Distribution by Island

U.S. Total

U.S. TOTAL (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
O'ahu	3,326,507	967,359	3,142,030	3,487,625	2,797,396	24.7%
Maui County	2,488,629	672,005	2,239,395	2,344,842	2,026,917	15.7%
Maui	2,449,124	659,185	2,204,165	2,306,886	1,995,992	15.6%
Moloka'i	42,603	12,231	24,316	31,693	21,252	49.1%
Lāna'i	59,810	14,527	45,369	51,218	40,585	26.2%
Kaua'i	1,135,672	280,457	785,082	1,101,910	690,675	59.5%
Island of Hawai'i	1,251,171	379,153	1,137,156	1,317,153	1,005,949	30.9%

U.S. West

U.S. WEST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
O'ahu	2,005,506	582,276	2,005,024	2,213,160	1,792,644	23.5%
Maui County	1,641,441	438,612	1,546,151	1,548,210	1,410,690	9.7%
Maui	1,616,213	430,261	1,523,024	1,523,389	1,390,242	9.6%
Moloka'i	25,823	7,423	15,779	20,066	13,822	45.2%
Lāna'i	31,672	7,968	26,221	28,907	23,693	22.0%
Kaua'i	730,725	179,451	540,578	741,422	479,055	54.8%
Island of Hawai'i	786,520	244,963	763,139	847,585	679,469	24.7%

U.S. East

U.S. EAST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
O'ahu	1,321,001	385,083	1,137,006	1,274,465	1,004,752	26.8%
Maui County	847,188	233,393	693,244	796,632	616,227	29.3%
Maui	832,911	228,925	681,140	783,497	605,750	29.3%
Moloka'i	16,780	4,808	8,536	11,626	7,429	56.5%
Lāna'i	28,138	6,559	19,148	22,311	16,892	32.1%
Kaua'i	404,948	101,006	244,504	360,488	211,620	70.3%
Island of Hawai'i	464,651	134,191	374,017	469,569	326,481	43.8%

Airlift: Scheduled Seats and Flights

Scheduled seats	2022					2021					%CHANGE				
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual
US WEST	2,468,737	2,545,146	2,511,865	2,324,151	9,849,899	1,509,348	2,163,031	2,773,109	2,543,719	8,989,207	63.6	17.7	-9.4	-8.6	9.6
Anchorage	29,271	10,815	0	9,194	49,280	19,716	13,833	11,702	24,980	70,231	48.5	-21.8	-100.0	-63.2	-29.8
Denver	94,617	81,399	92,495	101,751	370,262	52,767	95,755	119,828	101,625	369,975	79.3	-15.0	-22.8	0.1	0.1
Las Vegas	147,663	144,026	169,915	149,156	610,760	42,256	57,249	134,376	130,246	364,127	249.4	151.6	26.4	14.5	67.7
Long Beach	65,331	65,681	61,131	49,931	242,074	24,766	64,470	77,273	63,364	229,873	163.8	1.9	-20.9	-21.2	5.3
Los Angeles	668,218	698,005	699,267	625,669	2,691,159	371,317	594,918	803,612	710,296	2,480,143	80.0	17.3	-13.0	-11.9	8.5
Oakland	154,952	160,601	155,393	147,672	618,618	109,650	129,029	157,514	144,165	540,358	41.3	24.5	-1.3	2.4	14.5
Ontario	16,821	17,199	17,199	17,388	68,607	2,079	13,986	17,388	17,199	50,652	709.1	23.0	-1.1	1.1	35.4
Phoenix	173,150	162,392	151,485	152,086	639,113	90,147	144,673	172,296	171,235	578,351	92.1	12.2	-12.1	-11.2	10.5
Portland	92,407	92,394	72,170	79,049	336,020	71,639	85,864	78,517	84,853	320,873	29.0	7.6	-8.1	-6.8	4.7
Sacramento	78,066	88,011	72,754	58,306	297,137	61,405	64,339	73,269	72,326	271,339	27.1	36.8	-0.7	-19.4	9.5
Salt Lake City	45,969	28,848	22,621	24,781	122,219	38,908	44,565	33,431	27,259	144,163	18.1	-35.3	-32.3	-9.1	-15.2
San Diego	156,957	154,184	129,243	125,889	566,273	73,957	116,653	188,167	167,044	545,821	112.2	32.2	-31.3	-24.6	3.7
San Francisco	310,947	362,941	390,053	328,326	1,392,267	205,670	282,002	382,039	340,793	1,210,504	51.2	28.7	2.1	-3.7	15.0
San Jose	132,756	177,480	182,555	165,104	657,895	126,936	150,880	185,192	164,354	627,362	4.6	17.6	-1.4	0.5	4.9
Santa Ana	11,088	11,340	8,442	1,764	32,634	0	6,930	11,592	11,214	29736.0	NA	63.6	-27.2	-84.3	9.7
Seattle	290,524	289,830	287,142	288,085	1,155,581	218,135	297,885	326,913	312,766	1155699.0	33.2	-2.7	-12.2	-7.9	0.0

Source: DBEDT analysis based on scheduled Seats from Diio Mi flight schedules as of December 22, 2022 subject to change.

Scheduled flights	2022					2021					%CHANGE				
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual
US WEST	12,375	12,884	12,480	11,347	49,086	7,586	10,980	13,925	12,755	45,246	63.1	17.3	-10.4	-11.0	8.5
Anchorage	178	63	0	54	295	124	87	73	154	438	43.5	-27.6	-100.0	-64.9	-32.6
Denver	444	360	365	384	1,553	232	429	512	461	1,634	91.4	-16.1	-28.7	-16.7	-5.0
Las Vegas	696	678	825	701	2,900	152	230	624	595	1,601	357.9	194.8	32.2	17.8	81.1
Long Beach	359	361	335	271	1,326	134	354	427	348	1,263	167.9	2.0	-21.5	-22.1	5.0
Los Angeles	3,227	3,412	3,396	2,949	12,984	1,752	2,889	3,894	3,432	11,967	84.2	18.1	-12.8	-14.1	8.5
Oakland	864	895	863	822	3,444	613	718	878	803	3,012	40.9	24.7	-1.7	2.4	14.3
Ontario	89	91	91	92	363	11	74	92	91	268	709.1	23.0	-1.1	1.1	35.4
Phoenix	837	815	754	733	3,139	418	681	835	830	2,764	100.2	19.7	-9.7	-11.7	13.6
Portland	506	481	369	426	1,782	412	494	446	487	1,839	22.8	-2.6	-17.3	-12.5	-3.1
Sacramento	386	428	347	282	1,443	336	340	358	354	1,388	14.9	25.9	-3.1	-20.3	4.0
Salt Lake City	159	123	92	106	480	157	174	141	103	575	1.3	-29.3	-34.8	2.9	-16.5
San Diego	860	848	708	686	3,102	411	654	1,051	921	3,037	109.2	29.7	-32.6	-25.5	2.1
San Francisco	1,446	1,713	1,724	1,384	6,267	934	1,338	1,712	1,511	5,495	54.8	28.0	0.7	-8.4	14.0
San Jose	753	1,018	1,044	944	3,759	729	874	1,065	947	3,615	3.3	16.5	-2.0	-0.3	4.0
Santa Ana	88	90	67	14	259	0	55	92	89	236	NA	63.6	-27.2	-84.3	9.7
Seattle	1,483	1,508	1,500	1,499	5,990	1,171	1,589	1,725	1,629	6,114	26.6	-5.1	-13.0	-8.0	-2.0

Source: DBEDT analysis based on scheduled Seats from Diio Mi flight schedules as of December 22, 2022 subject to change.

Scheduled seats	2022					2021					%CHANGE				
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual
US EAST	324,177	300,088	312,676	329,714	1,266,655	200,235	311,750	400,887	336,642	1,249,514	61.9	-3.7	-22.0	-2.1	1.4
Atlanta	25,281	23,253	23,097	40,037	111,668	15,886	22,203	26,663	23,861	88,613	59.1	4.7	-13.4	67.8	26.0
Austin	11,120	10,564	10,286	10,842	42,812	0	6,672	9,452	8,062	24,186	NA	58.3	8.8	34.5	77.0
Boston	14,456	14,734	14,178	14,734	58,102	6,950	9,730	16,680	16,680	50,040	108.0	51.4	-15.0	-11.7	16.1
Charlotte	546	0	0	0	546	0	12831	25116	23751	61,698	NA	-100.0	-100.0	-100.0	-99.1
Chicago	51,047	55,414	54,165	50,607	211,233	37,735	63,428	82,441	46,671	230,275	35.3	-12.6	-34.3	8.4	-8.3
Dallas	98,625	92,709	86,145	93,654	371,133	97,135	102,464	119,682	118,196	437,477	1.5	-9.5	-28.0	-20.8	-15.2
Detroit	0	0	0	9,676	9,676	0	0	0	0	0	NA	NA	NA	NA	NA
Houston	24,564	26,670	31,892	33,488	116,614	15,194	21,210	24,840	24,840	86,084	61.7	25.7	28.4	34.8	35.5
Minneapolis	26,370	17,527	17,328	17,176	78,401	13,994	21,199	14,943	10,255	60,391	88.4	-17.3	16.0	67.5	29.8
New York JFK	24,464	25,298	25,576	28,741	104,079	10,008	18,348	24,186	23,630	76,172	144.4	37.9	5.7	21.6	36.6
Newark	27,038	17,521	29,669	25,719	99,947	1,665	15,953	29,950	25,754	73,322	1523.9	9.8	-0.9	-0.1	36.3
Orlando	11,120	10,842	8,340	0	30,302	1,668	8,340	9,174	8,618	27,800	566.7	30.0	-9.1	-100.0	9.0
Washington D.C.	9,546	5,556	12,000	5,040	32,142	0	9,372	17,760	6,324	33,456	NA	-40.7	-32.4	-20.3	-3.9

Source: DBEDT analysis based on scheduled Seats from Diiio Mi flight schedules as of December 22, 2022 subject to change.

Scheduled flights	2022					2021					%CHANGE				
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	Annual
US EAST	1,193	1,073	1,127	1,185	4,578	790	1,206	1,469	1,231	4,696	51.0	-11.0	-23.3	-3.7	-2.5
Atlanta	90	91	91	135	407	67	82	91	82	322	34.3	11.0	0.0	64.6	26.4
Austin	40	38	37	39	154	0	24	34	29	87	NA	58.3	8.8	34.5	77.0
Boston	52	53	51	53	209	25	35	60	60	180	108.0	51.4	-15.0	-11.7	16.1
Charlotte	2	0	0	0	2	0	47	92	87	226	NA	-100.0	-100.0	-100.0	-99.1
Chicago	188	174	187	175	724	163	266	287	166	882	15.3	-34.6	-34.8	5.4	-17.9
Dallas	347	329	309	333	1,318	355	372	430	425	1,582	-2.3	-11.6	-28.1	-21.6	-16.7
Detroit				43	43					0				NA	NA
Houston	89	91	91	92	363	71	91	90	90	342	25.4	0.0	1.1	2.2	6.1
Minneapolis	90	67	66	76	299	59	78	51	35	223	52.5	-14.1	29.4	117.1	34.1
New York JFK	88	91	92	107	378	36	66	87	85	274	144.4	37.9	5.7	25.9	38.0
Newark	123	77	123	111	434	8	75	140	114	337	1437.5	2.7	-12.1	-2.6	28.8
Orlando	40	39	30	0	109	6	30	33	31	100	566.7	30.0	-9.1	-100.0	9.0
Washington D.C.	44	23	50	21	138	0	40	74	27	141	NA	-42.5	-32.4	-22.2	-2.1

Source: DBEDT analysis based on scheduled Seats from Diiio Mi flight schedules as of December 22, 2022 subject to change.

Group vs. True Independent; Leisure vs. Business

U.S. Total

U.S. TOTAL (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
Group vs True Independent (Net)						
Group Tour	143,078	NA	79,289	136,314	67,448	102.1%
True Independent (Net)	5,674,869	NA	5,535,997	6,016,458	4,947,973	21.6%
Leisure vs Business						
Pleasure (Net)	5,720,309	1,526,068	5,581,810	5,993,952	5,013,235	19.6%
MCI (Net)	293,659	93,411	91,854	241,674	84,057	187.5%
Convention/Conf.	171,970	60,311	41,590	131,603	37,698	249.1%
Corp. Meetings	72,478	20,111	26,955	63,259	24,494	158.3%
Incentive	59,031	15,943	26,694	55,713	24,859	124.1%

NA = Visit Status/Travel Method data statistics were not available from May – October 2020 as a result of limited fielding due to COVID-19 restrictions.

U.S. West

U.S. WEST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
Group vs True Independent (Net)						
Group Tour	67,037	NA	43,863	68,029	38,637	76.1%
True Independent (Net)	3,836,896	NA	3,856,005	4,159,908	3,464,756	20.1%
Leisure vs Business						
Pleasure (Net)	3,885,753	1,022,954	3,903,665	4,153,124	3,523,844	17.9%
MCI (Net)	154,692	47,904	52,735	129,034	48,582	165.6%
Convention/Conf.	91,100	29,902	25,344	73,147	23,238	214.8%
Corp. Meetings	42,499	11,246	16,185	34,980	14,791	136.5%
Incentive	25,831	8,146	12,917	24,880	12,069	106.2%

NA = Visit Status/Travel Method data statistics were not available from May – October 2020 as a result of limited fielding due to COVID-19 restrictions.

U.S. East

U.S. EAST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
Group vs True Independent (Net)						
Group Tour	76,041	NA	35,426	68,285	28,810	137.0%
True Independent (Net)	1,837,972	NA	1,679,991	1,856,550	1,483,217	25.2%
Leisure vs Business						
Pleasure (Net)	1,834,556	503,113	1,678,144	1,840,828	1,489,391	23.6%
MCI (Net)	138,967	45,507	39,120	112,640	35,475	217.5%
Convention/Conf.	80,869	30,409	16,246	58,456	14,460	304.3%
Corp. Meetings	29,980	8,866	10,770	28,279	9,703	191.4%
Incentive	33,199	7,797	13,776	30,833	12,790	141.1%

NA = Visit Status/Travel Method data statistics were not available from May – October 2020 as a result of limited fielding due to COVID-19 restrictions.

First Time vs. Repeat Visitors

U.S. Total

U.S. TOTAL (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
First Time Visitors (%)	26.7	NA	29.1	28.2	29.6	-1.5
Repeat Visitors (%)	73.3	NA	70.9	71.8	70.4	1.5

U.S. West

U.S. WEST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
First Time Visitors (%)	19.4	NA	21.5	21.0	21.9	-0.9
Repeat Visitors (%)	80.6	NA	78.5	79.0	78.1	0.9

U.S. East

U.S. EAST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
First Time Visitors (%)	41.5	NA	46.2	43.6	47.2	-3.6
Repeat Visitors (%)	58.5	NA	53.8	56.4	52.8	3.6

NA = Visit Status/Travel Method data statistics were not available from May – October 2020 as a result of limited fielding due to COVID-19 restrictions.

Tax Revenue

U.S. Total

U.S. TOTAL (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
State tax revenue generated (\$ Millions) ^{2/}	1,358.25	NA	1,437.81	1,699.19	1,260.46	34.8%

^{2/}State government tax revenue generated (direct, indirect, and induced).

U.S. West

U.S. WEST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
State tax revenue generated (\$ Millions) ^{2/}	811.48	NA	933.16	1,060.58	827.60	28.2%

^{2/}State government tax revenue generated (direct, indirect, and induced).

U.S. East

U.S. EAST MMA (by Air)	2019	2020	2021	YTD Nov. 2022P	YTD Nov. 2021	% Change YTD
State tax revenue generated (\$ Millions) ^{2/}	546.77	NA	504.66	638.61	432.85	47.5%

^{2/}State government tax revenue generated (direct, indirect, and induced).