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OCTOBER 2022 TOTAL VISTOR COUNT 95.1 PERCENT OF THE 2019 LEVEL

HONOLULU – According to preliminary visitor statistics released by the Department of Business, Economic Development and Tourism (DBEDT), a total of 757,182 visitors arrived in the Hawaiian Islands in October 2022, representing a 95.1 percent recovery from the same month in 2019. As measured in nominal dollars, these visitors spent \$1.53 billion in October 2022, an increase of 15.1 percent compared to the \$1.33 billion reported for October 2019.

In October 2022, 726,059 visitors arrived by air service, mainly from the U.S. West and U.S. East. Additionally, 31,123 visitors arrived by cruise ships during the month. In comparison, 775,675 visitors arrived by air (-6.4%) and 20,516 visitors came by cruise ships (+51.7%) in October 2019. The average length of stay by all visitors in October 2022 was 8.98 days, up from 8.38 days (+7.2%) in October 2019. The statewide average daily census¹ was 219,370 visitors in October 2022 compared to 215,125 visitors (+2.0%) in October 2019.

In October 2022, 410,092 visitors arrived from the U.S. West, an increase of 15.8 percent compared to 354,007 visitors in October 2019. U.S. West visitors spent \$776.9 million in October 2022, up 44.2 percent from \$538.7 million in October 2019. Daily spending by U.S. West visitors in October 2022 (\$218 per person) was much higher compared to October 2019 (\$178 per person, +23.0%).

There were 176,450 visitors from the U.S. East in October 2022, a 19.2 percent growth compared to the 148,075 visitors in October 2019. U.S. East visitors spent \$427.5 million in October 2022, up 41.9 percent from \$301.2 million in October 2019. Daily spending by U.S. East visitors in October 2022 (\$251 per person) increased in comparison to October 2019 (\$219 per person, +14.7%).

There were 24,339 visitors from Japan in October 2022 compared to 134,557 visitors (-81.9%) in October 2019. Visitors from Japan spent \$42.2 million in October 2022 compared to \$195.7 million (-78.4%) in October 2019. Daily spending by Japanese visitors in October 2022 (\$234 per person) was lower compared to October 2019 (\$250 per person, -6.4%).

¹ Average daily census measures the number of visitors present on any given day.

In October 2022, 31,573 visitors arrived from Canada compared to 32,250 visitors (-2.1%) in October 2019. Visitors from Canada spent \$72.7 million in October 2022, compared to \$63 million (+15.4%) in October 2019. Daily spending by Canadian visitors in October 2022 (\$199 per person) increased compared to October 2019 (\$167 per person, +19.3%).

In October 2022, there were 83,605 visitors from All Other International Markets, which included visitors from Oceania, Other Asia, Europe, Latin America, Guam, Philippines and the Pacific Islands. In comparison, there were 106,786 visitors (-21.7%) from All Other International Markets in October 2019.

In October 2022, a total of 4,572 trans-Pacific flights with 974,071 seats serviced the Hawaiian Islands, compared to 4,807 flights (-4.9%) with 1,063,333 (-8.4%) in October 2019.

Through the first ten months of 2022, total visitor spending was \$15.88 billion, up 8.5 percent from \$14.63 billion in the first ten months of 2019. A total of 7,640,637 visitors arrived in the first ten months of 2022, which was a decrease compared to the first ten months of 2019 at 8,625,156 visitors (-11.4%).

Other Highlights

U.S. West: In October 2022, 311,377 visitors arrived from the Pacific region and 98,365 visitors came from the Mountain region. Most of the U.S. West visitors in October 2022 have been to Hawai'i before (79.4%) while 20.6 percent were first-time visitors. In terms of accommodations, 50.3 percent of the U.S. West visitors in October 2022 stayed in hotels, 18.8 percent stayed in condominiums, 12.2 percent stayed in rental homes, 11.2 percent stayed in timeshares, and 10.8 percent stayed with friends and relatives.

Through the first ten months of 2022 there were 4,423,609 visitors from the U.S. West compared to 3,801,555 visitors (+16.4%) in the first ten months of 2019.

U.S. West visitors spent \$8.32 billion in the first ten months of 2022 compared to \$5.69 billion (+46.2%) in the first 10 months of 2019. The average daily visitor spending in the first ten months of 2022 was \$219 per person, up considerably from \$174 per person (+26.0%) in the first ten months of 2019.

U.S. East: In October 2022, South Atlantic (42,362 visitors), West South Central (35,902 visitors) and East North Central (34,478 visitors) were the three largest regions in terms of visitor arrivals. Over half of U.S. East visitors in October 2022 have been to Hawai'i before (55.8%) while 44.2 percent were first time visitors. In terms of lodging, 60.1 percent of the U.S. East visitors in October 2022 stayed in hotels, 13.4 percent stayed in condominiums, 11.7 percent stayed in rental homes, 10.7 percent stayed with friends and relatives, and 8.5 percent stayed in timeshares.

Through the first ten months of 2022, 2,078,520 visitors arrived from the U.S. East, compared to 1,910,777 visitors (+8.8%) in the first ten months of 2019. U.S. East visitors spent \$5.11 billion in the first ten months of 2022 compared to \$3.89 billion (+31.4%) in the first ten months of 2019. Daily visitor spending in the first ten months of 2022 rose to \$249 per person compared to \$211 per person (+17.7%) in the first ten months of 2019.

Japan: Of the 24,339 visitors in October 2022, 23,887 arrived on international flights and 452 came on domestic flights. Most of the Japanese visitors in October 2022 were repeat visitors (75.9%) while 24.1 percent were first-time visitors to the islands. In terms of lodging, 66.6 percent of the visitors in October 2022 stayed in hotels, 19.9 percent stayed in condominiums, 15.9 percent stayed in timeshares and 2.3 percent stayed with friends and relatives.

Through the first ten months of 2022 there were 134,873 visitors from Japan compared to 1,308,034 visitors (-89.7%) in the first ten months of 2019. Visitors from Japan spent \$267.2 million in the first ten months of 2022 compared to \$1.85 billion (-85.5%) in the first ten months of 2019. Daily visitor spending in the first ten months of 2022 decreased to \$231 per person from \$238 per person (-3%) in the first ten months of 2019.

Canada: Of the 31,573 visitors in October 2022, 22,676 visitors arrived via direct air service from Canada and 8,897 visitors came on domestic flights. Six out of ten Canadian visitors in October 2022 were repeat visitors (62.2%) while 37.8 percent were first-timers to Hawai'i. In terms of lodging, 52.1 percent of Canadian visitors in October 2022 stayed in hotels, 28.1 percent stayed in condominiums, 9.5 percent stayed in timeshares, 9.1 percent stayed in rental homes, and 4.5 percent stayed with friends and relatives.

Through the first ten months of 2022 there were 296,822 visitors from Canada compared to 425,324 visitors (-30.2%) in the first ten months of 2019. Visitors from Canada spent \$681.6 million in the first 10 months of 2022, compared to \$853.6 million (-20.1%) in the first ten months of 2019. Daily visitor spending in the first ten months of 2022 rose to \$186 per person from \$166 per person (+12.2%) in the first ten months of 2019.

Island Highlights

O'ahu: There were 390,845 visitors to O'ahu in October 2022 compared to 469,339 visitors (-16.7%) in October 2019. Visitor spending was \$664.2 million compared to \$603.8 million (+10%) in October 2019. The average daily census on O'ahu was 90,556 visitors in October 2022 compared to 97,715 visitors (-7.3%) in October 2019.

Through the first ten months of 2022, there were 3,985,270 visitors to O'ahu compared to 5,127,219 visitors (-22.3%) in the first ten months of 2019. For the first ten months of 2022, total visitor spending was \$6.97 billion (+3.7%) compared to \$6.72 billion in the first ten months of 2019.

Maui: There were 228,071 visitors to Maui in October 2022 compared to 238,043 visitors (-4.2%) in October 2019. Visitor spending was \$431.2 million compared to \$379.8 million (+13.5%) in October 2019. The average daily census on Maui was 58,924 visitors in October 2022 down from the 59,620 visitors (-1.2%) in October 2019.

Through the first ten months of 2022, there were 2,422,885 visitors to Maui compared to 2,552,155 visitors (-5.1%) in the first ten months of 2019. For the first ten months of 2022, total visitor spending was \$4.70 billion compared to \$4.24 billion (+10.9%) in the first ten months of 2019.

Kaua'i: There were 109,158 visitors to Kaua'i in October 2022 compared to 102,662 visitors (+6.3%) in October 2019. Visitor spending was \$173.0 million compared to \$141.9 million (+21.9%) in October 2019. The average daily census on Kaua'i was 26,525 visitors in October 2022, up from 23,228 visitors (+13.7%) in October 2019.

Through the first ten months of 2022, there were 1,117,223 visitors to Kaua'i compared to 1,141,889 visitors (-2.2%) in the first ten months of 2019. For the first ten months of 2022, total visitor spending was \$1.83 billion compared to \$1.60 billion (+14.5%) in the first ten months of 2019.

Hawai'i Island: There were 141,283 visitors to Hawai'i Island in October 2022 compared to 130,336 visitors (+8.4%) in October 2019. Visitor spending was \$224.3 million compared to

\$177.0 million (+26.7%) in October 2019. The average daily census on Hawai'i Island was 36,688 visitors in October 2022 compared to 30,048 visitors (+22.1%) in October 2019.

Through the first ten months of 2022, there were 1,389,049 visitors to Hawai'i Island, compared to 1,454,279 visitors (-4.5%) in the first ten months of 2019. For the first ten months of 2022, total visitor spending was \$2.20 billion compared to \$1.89 billion (+16.3%) in the first ten months of 2019.

Flights and Air Seats to Hawai'i

U.S. West: There were 3,628 scheduled flights with 725,704 seats in October 2022 compared to 3,420 flights (+6.1%) with 684,953 seats (+5.9%) in October 2019.

There was reduced service from Denver (27,222 seats, -17.6%), Los Angeles (195,401, -2.4%), Oakland (49,399, -3.8%), Portland (24,541, -9.3%), Sacramento (19,713, -3.2%), and San Francisco (101,057, -18.9%); and there was no service from Anchorage (-4,929 seats) compared to October 2019. Offsetting these reductions was increased service from Las Vegas (49,524, +109.6%), Long Beach (16,954, +189.4%), Phoenix (43,205, +13.9%), Salt Lake City (7,006, +26.4%), San Diego (41,682, +43.3%), San Jose (54,276, +52.3%), and Seattle (89,235, +4.2%). Recently added service from Ontario, California (+5,859 seats, started March 2021) and Santa Ana (+630, started June 2021) also contributed to the growth in flights and seats in October 2022 compared to October 2019.

U.S. East: There were 323 scheduled flights with 89,492 seats in October 2022 compared to 263 flights (+22.8%) with 76,032 seats (+17.7%) in October 2019.

There was reduced service from Boston (5,004 seats, -14.3%) and Newark (7,200, -3.2%); and there was no service from Washington D.C. (-856 seats) compared to October 2019. Offsetting these reductions was increased service from Atlanta (7,232, +15.7%), Chicago (16,794, +31.8%), and Dallas (24,774, +7.7%). There was service from Minneapolis (+4,972 seats) in October 2022, while service from this route was suspended in October 2019. Recently added service from Austin, Texas (+3,614, started April 2021) also contributed to the growth.

Japan: There were 230 scheduled flights with 58,472 seats from Japan to Honolulu in October 2022. Direct service from Japan to Kona which operated in August and September 2022, have been suspended in October 2022 through year end. In comparison, there were 620 scheduled flights (-62.9%) with 166,311 seats (-64.8%) from Japan to Honolulu and Kona in October 2019. There was increased service from Tokyo-Haneda (26,093, +5%); reduced service from Nagoya (796 seats, -93.5%), Osaka (8,302 seats, -75.6%), and Tokyo-Narita (23,281, -74.6%); and no service from Sapporo (-3,614) compared to October 2019.

Canada: There were 153 scheduled flights with 26,197 seats from Canada to Honolulu, Kahului, Kona and Lihue in October 2022 compared to 112 scheduled flights (+36.6%) with 21,383 seats (+22.5%) to the same island airports in October 2019. There was increased service from Vancouver (26,197 seats, +24.4%) but no service from Calgary (-320 seats) in October 2022 compared to October 2019.

Oceania:

- **Australia:** There were 69 scheduled flights with 20,949 seats from Melbourne (3,015 seats) and Sydney (17,934) in October 2022. In October 2019, there were 111 scheduled flights (-37.8%) with 33,535 seats (-37.5%) with service from Brisbane (4,170 seats), Melbourne (5,025) and Sydney (24,340).
- **New Zealand:** There were 26 scheduled flights with 7,459 seats from Auckland in October 2022, compared to 37 scheduled flights (-29.7%) with 10,570 seats (-29.4%) in October 2019.

Other Asia:

- **China:** There have been no direct flights from China to Hawai'i since service ended in early February 2020. In comparison, there were 26 scheduled flights with 7,592 seats from Shanghai in October 2019.
- **Korea:** There were 77 scheduled flights with 24,724 seats from Seoul in October 2022 compared to 85 flights (-9.4%) with 26,501 seats (-6.7%) in October 2019.
- **Taiwan:** Direct air service from Taipei has been suspended since April 2020. There were 13 scheduled flights with 3,978 seats in October 2019.

Other Markets:

- **Guam:** There were 31 scheduled flights with 10,850 seats from Guam in October 2022 compared to 31 flights with 11,284 seats (-3.8%) in October 2019.
- **Philippines:** There were 17 scheduled flights with 5,253 seats from Manila in October 2022 compared to 18 flights (-5.6%) with 5,562 seats (-5.6%) in October 2019.
- **Samoa:** There was no direct service from Apia in October 2022 compared to four flights with 530 seats in October 2019.
- **Kiribati:** Direct air service from Christmas Island continued to be suspended in October 2022. There were five flights with 610 seats in October 2019.
- **Marshall Islands:** There were two scheduled flights with 332 seats from Majuro in October 2022 compared to 17 flights (-88.2%) with 2,822 seats (-88.2%) in October 2019.
- **Fiji:** There was no direct service from Nadi in October 2022 compared to four flights with 656 seats in October 2019.
- **American Samoa:** There were eight scheduled flights with 2,224 seats from Pago Pago in October 2022 compared to nine flights (-11.1%) with 2,502 seats (-11.1%) in October 2019.
- **French Polynesia:** There were five scheduled flights with 1,390 seats from Papeete in October 2022 with eight flights (-37.5%) with 2,224 seats (-37.5%) in October 2019.

In the first 10 months of 2022, there were 50,151 trans-Pacific flights and 10,544,341 seats compared to 51,219 flights (-2.1%) and 11,293,484 seats (-6.6%) in the first 10 months of 2019.

Cruise Ship Visitors

In October 2022, 31,123 visitors came to the islands aboard 16 out-of-state cruise ships. Two ships had turnaround tours. This occurred when visitors that arrived on an out-of-state cruise ship toured the islands and then departed Hawai'i by air. After the first group of cruise visitors left, a new group of visitors flew into Honolulu to embark the ship, toured the islands, then most of them remained with the ship to visit the next port.

In addition to the 2,783 visitors that flew into Honolulu for turnaround tours on out-of-state cruise ships, another 7,832 visitors flew to the state to board the Hawai'i home-ported cruise ship, Pride of America in October 2022.

In October 2019, 20,516 visitors arrived on 10 out-of-state cruise ships; 2,856 visitors flew into Honolulu for turnaround tours; and another 8,931 visitors came by air to board the Pride of America.

For the first ten months of 2022, 71,781 visitors entered Hawai'i via 42 out-of-state cruise ships. There were 7,766 visitors who flew into Honolulu to board turnaround tours on out-of-state cruise ships and another 35,865 visitors came by air to board the Pride of America.

In the first ten months of 2019, 115,666 visitors came to Hawai'i by way of 54 out-of-state cruise ships. There were 5,460 visitors who flew into Honolulu to board turnaround tours on out-of-state cruise ships and 101,253 visitors came by air and boarded the Pride of America.

Statement by DBEDT Director Mike McCartney:

The October visitor statistics indicates that our tourism industry continues towards a positive recovery due to a strong U.S. market with total arrivals from all markets year-to-date at 88.6 percent of the same period 2019 level with spending at \$15.8 billion so far this year.

January to October, international arrivals started to recover by 38.1 percent with visitors from Japan gaining momentum at 10.3 percent, from all Japanese travelers, for the same 10 months in 2019. With the expectation of the Japanese Yen exchange rate dropping to \$134 in 2023 from \$148 in 2022, further relaxing of COVID-19 restrictions worldwide and lower airline fuel surcharges, we expect the recovery of international visitors to accelerate in 2023.

We remain optimistic with the international visitor steadily returning to provide a healthy market mix by 2025. As we slowly start to host visitors and create economic opportunities for our communities, in the long run Hawai'i will be well positioned by reinventing its offerings and caring for and protecting our natural resources and services that are crucial to maintain a competitive edge with other destinations. Mālama Ku'u Home, caring for our beloved home, will attract the right mix of visitors and support quality local jobs and businesses.

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OCTOBER 2022 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES in \$(mil.)	2022P	2021	% change	2022P YTD	2021 YTD	% change
TOTAL EXPENDITURES in \$(mil.)	1,525.1	1,125.2	35.5	15,875.3	10,225.0	55.3
Total by air	1,510.3	1,125.2	34.2	15,845.7	10,225.0	55.0
U.S. Total	1,204.5	1,048.0	14.9	13,431.8	9,714.2	38.3
U.S. West	776.9	688.1	12.9	8,321.4	6,329.7	31.5
U.S. East	427.5	359.9	18.8	5,110.4	3,384.5	51.0
Japan	42.2	5.3	690.6	267.2	50.6	427.9
Canada	72.7	29.7	144.5	681.6	88.7	668.6
All Others	190.9	42.2	352.8	1,465.0	371.5	294.3
Visitor arrivals by cruise ships	14.8	0.0	N/A	29.6	0.0	N/A
TOTAL VISITOR DAYS	6,800,458	5,099,902	33.3	70,335,220	51,931,909	35.4
Total by air	6,637,717	5,099,902	30.2	69,976,092	51,931,909	34.7
U.S. Total	5,262,838	4,716,117	11.6	58,516,793	49,517,916	18.2
U.S. West	3,559,083	3,212,569	10.8	37,970,356	33,127,939	14.6
U.S. East	1,703,755	1,503,548	13.3	20,546,436	16,389,977	25.4
Japan	180,495	25,305	613.3	1,156,375	233,592	395.0
Canada	365,401	164,674	121.9	3,659,620	495,758	638.2
All Others	828,983	193,807	327.7	6,643,304	1,684,643	294.3
Visitor arrivals by cruise ships	162,741	0	N/A	359,127	0	N/A
VISITOR ARRIVALS	757,182	550,785	37.5	7,640,637	5,410,902	41.2
Total by air	726,059	550,785	31.8	7,568,856	5,410,902	39.9
U.S. Total	586,541	521,915	12.4	6,502,129	5,226,189	24.4
U.S. West	410,092	364,715	12.4	4,423,609	3,616,404	22.3
U.S. East	176,450	157,200	12.2	2,078,520	1,609,785	29.1
Japan	24,339	1,842	1,221.4	134,873	14,311	842.4
Canada	31,573	9,966	216.8	296,822	28,466	942.7
All Others	83,605	17,061	390.0	635,031	141,937	347.4
Visitor arrivals by cruise ships	31,123	0	N/A	71,781	0	N/A
AVERAGE DAILY CENSUS	219,370	164,513	33.3	231,366	170,829	35.4
Total by air	214,120	164,513	30.2	230,185	170,829	34.7
U.S. Total	169,769	152,133	11.6	192,489	162,888	18.2
U.S. West	114,809	103,631	10.8	124,902	108,973	14.6
U.S. East	54,960	48,502	13.3	67,587	53,914	25.4
Japan	5,822	816	613.3	3,804	768	395.0
Canada	11,787	5,312	121.9	12,038	1,631	638.2
All Others	26,741	6,252	327.7	21,853	5,542	294.3
Visitor arrivals by cruise ships	5,250	0	N/A	1,181	0	N/A
AVERAGE LENGTH OF STAY	8.98	9.26	-3.0	9.21	9.60	-4.1
Total by air	9.14	9.26	-1.3	9.25	9.60	-3.7
U.S. Total	8.97	9.04	-0.7	9.00	9.47	-5.0
U.S. West	8.68	8.81	-1.5	8.58	9.16	-6.3
U.S. East	9.66	9.56	1.0	9.89	10.18	-2.9
Japan	7.42	13.74	-46.0	8.57	16.32	-47.5
Canada	11.57	16.52	-30.0	12.33	17.42	-29.2
All Others	9.92	11.36	-12.7	10.46	11.87	-11.9
Visitor arrivals by cruise ships	5.23	0.00	N/A	5.00	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	224.3	220.6	1.6	225.7	196.9	14.6
Total by air	227.5	220.6	3.1	226.4	196.9	15.0
U.S. Total	228.9	222.2	3.0	229.5	196.2	17.0
U.S. West	218.3	214.2	1.9	219.2	191.1	14.7
U.S. East	250.9	239.4	4.8	248.7	206.5	20.4
Japan	233.9	211.1	10.8	231.1	216.7	6.6
Canada	198.9	180.5	10.2	186.3	178.9	4.1
All Others	230.3	217.6	5.9	220.5	220.5	0.0
Visitor arrivals by cruise ships	90.8	0.0	N/A	82.5	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,014.2	2,042.9	-1.4	2,077.7	1,889.7	10.0
Total by air	2,080.1	2,042.9	1.8	2,093.5	1,889.7	10.8
U.S. Total	2,053.5	2,007.9	2.3	2,065.8	1,858.8	11.1
U.S. West	1,894.6	1,886.6	0.4	1,881.1	1,750.3	7.5
U.S. East	2,422.9	2,289.5	5.8	2,458.7	2,102.5	16.9
Japan	1,734.8	2,899.5	-40.2	1,981.1	3,536.6	-44.0
Canada	2,302.5	2,982.7	-22.8	2,296.5	3,115.4	-26.3
All Others	2,283.6	2,471.4	-7.6	2,307.0	2,617.5	-11.9
Visitor arrivals by cruise ships	474.9	0.0	N/A	412.7	0.0	N/A

P=Preliminary data.

OCTOBER 2022 ARRIVALS AT A GLANCE (2022 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2022P	2019	% change	2022P YTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,525.1	1,325.1	15.1	15,875.3	14,627.2	8.5
Total by air	1,510.3	1,317.0	14.7	15,845.7	14,579.2	8.7
U.S. Total	1,204.5	839.9	43.4	13,431.8	9,579.7	40.2
U.S. West	776.9	538.7	44.2	8,321.4	5,690.6	46.2
U.S. East	427.5	301.2	41.9	5,110.4	3,889.1	31.4
Japan	42.2	195.7	-78.4	267.2	1,848.1	-85.5
Canada	72.7	63.0	15.4	681.6	853.6	-20.1
All Others	190.9	218.4	-12.6	1,465.0	2,297.8	-36.2
Visitor arrivals by cruise ships	14.8	8.1	81.4	29.6	48.0	-38.3
TOTAL VISITOR DAYS	6,800,458	6,668,887	2.0	70,335,220	74,815,934	-6.0
Total by air	6,637,717	6,577,024	0.9	69,976,092	74,277,794	-5.8
U.S. Total	5,262,838	4,411,181	19.3	58,516,793	51,128,629	14.5
U.S. West	3,559,083	3,034,446	17.3	37,970,356	32,725,817	16.0
U.S. East	1,703,755	1,376,734	23.8	20,546,436	18,402,812	11.6
Japan	180,495	783,053	-76.9	1,156,375	7,754,528	-85.1
Canada	365,401	377,719	-3.3	3,659,620	5,142,680	-28.8
All Others	828,983	1,005,072	-17.5	6,643,304	10,251,958	-35.2
Visitor arrivals by cruise ships	162,741	91,863	77.2	359,127	538,140	-33.3
VISITOR ARRIVALS	757,182	796,191	-4.9	7,640,637	8,625,156	-11.4
Total by air	726,059	775,675	-6.4	7,568,856	8,509,490	-11.1
U.S. Total	586,541	502,082	16.8	6,502,129	5,712,332	13.8
U.S. West	410,092	354,007	15.8	4,423,609	3,801,555	16.4
U.S. East	176,450	148,075	19.2	2,078,520	1,910,777	8.8
Japan	24,339	134,557	-81.9	134,873	1,308,034	-89.7
Canada	31,573	32,250	-2.1	296,822	425,324	-30.2
All Others	83,605	106,786	-21.7	635,031	1,063,800	-40.3
Visitor arrivals by cruise ships	31,123	20,516	51.7	71,781	115,666	-37.9
AVERAGE DAILY CENSUS	219,370	215,125	2.0	231,366	246,105	-6.0
Total by air	214,120	212,162	0.9	230,185	244,335	-5.8
U.S. Total	169,769	142,296	19.3	192,489	168,186	14.5
U.S. West	114,809	97,885	17.3	124,902	107,651	16.0
U.S. East	54,960	44,411	23.8	67,587	60,536	11.6
Japan	5,822	25,260	-76.9	3,804	25,508	-85.1
Canada	11,787	12,184	-3.3	12,038	16,917	-28.8
All Others	26,741	32,422	-17.5	21,853	33,724	-35.2
Visitor arrivals by cruise ships	5,250	2,963	77.2	1,181	1,770	-33.3
AVERAGE LENGTH OF STAY	8.98	8.38	7.2	9.21	8.67	6.1
Total by air	9.14	8.48	7.8	9.25	8.73	5.9
U.S. Total	8.97	8.79	2.1	9.00	8.95	0.5
U.S. West	8.68	8.57	1.2	8.58	8.61	-0.3
U.S. East	9.66	9.30	3.9	9.89	9.63	2.6
Japan	7.42	5.82	27.4	8.57	5.93	44.6
Canada	11.57	11.71	-1.2	12.33	12.09	2.0
All Others	9.92	9.41	5.3	10.46	9.64	8.6
Visitor arrivals by cruise ships	5.23	4.48	16.8	5.00	4.65	7.5
PER PERSON PER DAY SPENDING (\$)	224.3	198.7	12.9	225.7	195.5	15.4
Total by air	227.5	200.2	13.6	226.4	196.3	15.4
U.S. Total	228.9	190.4	20.2	229.5	187.4	22.5
U.S. West	218.3	177.5	23.0	219.2	173.9	26.0
U.S. East	250.9	218.8	14.7	248.7	211.3	17.7
Japan	233.9	249.9	-6.4	231.1	238.3	-3.0
Canada	198.9	166.8	19.3	186.3	166.0	12.2
All Others	230.3	217.3	6.0	220.5	224.1	-1.6
Visitor arrivals by cruise ships	90.8	88.7	2.4	82.5	89.2	-7.5
PER PERSON PER TRIP SPENDING (\$)	2,014.2	1,664.3	21.0	2,077.7	1,695.9	22.5
Total by air	2,080.1	1,697.8	22.5	2,093.5	1,713.3	22.2
U.S. Total	2,053.5	1,672.9	22.8	2,065.8	1,677.0	23.2
U.S. West	1,894.6	1,521.8	24.5	1,881.1	1,496.9	25.7
U.S. East	2,422.9	2,034.1	19.1	2,458.7	2,035.4	20.8
Japan	1,734.8	1,454.2	19.3	1,981.1	1,412.8	40.2
Canada	2,302.5	1,953.5	17.9	2,296.5	2,007.0	14.4
All Others	2,283.6	2,045.0	11.7	2,307.0	2,160.0	6.8
Visitor arrivals by cruise ships	474.9	397.1	19.6	412.7	415.0	-0.6

P=Preliminary data.

OCTOBER 2022 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES in \$mil.)	2022P	2021	% change	2022P YTD	2021 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,525.1	1,125.2	35.5	15,875.3	10,225.0	55.3
Total by air	1,510.3	1,125.2	34.2	15,845.7	10,225.0	55.0
O'ahu	664.2	468.5	41.8	6,966.3	4,442.4	56.8
Maui	431.2	345.5	24.8	4,697.4	3,168.9	48.2
Moloka'i	4.0	2.9	36.7	30.4	18.6	63.7
Lāna'i	13.6	10.4	31.2	122.0	84.1	45.0
Kaua'i	173.0	136.2	27.1	1,828.9	1,098.2	66.5
Haw ai'i Island	224.3	161.8	38.7	2,200.7	1,412.8	55.8
Visitor arrivals by cruise ships	14.8	0.0	N/A	29.6	0.0	N/A
TOTAL VISITOR DAYS	6,800,458	5,099,902	33.3	70,335,220	51,931,909	35.4
Total by air	6,637,717	5,099,902	30.2	69,976,092	51,931,909	34.7
O'ahu	2,807,230	1,920,460	46.2	29,719,282	21,516,259	38.1
Maui	1,826,656	1,620,751	12.7	19,648,774	16,103,629	22.0
Moloka'i	19,250	14,209	35.5	201,556	134,534	49.8
Lāna'i	25,000	20,037	24.8	234,009	185,684	26.0
Kaua'i	822,261	700,243	17.4	8,728,459	5,382,855	62.2
Haw ai'i Island	1,137,319	824,203	38.0	11,444,012	8,608,948	32.9
Visitor arrivals by cruise ships	162,741	0	N/A	359,127	0	N/A
VISITOR ARRIVALS	757,182	550,785	37.5	7,640,637	5,410,902	41.2
Total by air	726,059	550,785	31.8	7,568,856	5,410,902	39.9
O'ahu	390,845	256,930	52.1	3,985,270	2,645,008	50.7
Maui	228,071	190,210	19.9	2,422,885	1,865,143	29.9
Moloka'i	3,280	2,014	62.9	35,147	19,818	77.3
Lāna'i	6,102	4,416	38.2	55,828	37,919	47.2
Kaua'i	109,158	84,549	29.1	1,117,223	622,409	79.5
Haw ai'i Island	141,283	94,174	50.0	1,389,049	928,887	49.5
Visitor arrivals by cruise ships	31,123	0	N/A	71,781	0	N/A
AVERAGE DAILY CENSUS	219,370	164,513	33.3	231,366	170,829	35.4
Total by air	214,120	164,513	30.2	230,185	170,829	34.7
O'ahu	90,556	61,950	46.2	97,761	70,777	38.1
Maui	58,924	52,282	12.7	64,634	52,972	22.0
Moloka'i	621	458	35.5	663	443	49.8
Lāna'i	806	646	24.8	770	611	26.0
Kaua'i	26,525	22,588	17.4	28,712	17,707	62.2
Haw ai'i Island	36,688	26,587	38.0	37,645	28,319	32.9
Visitor arrivals by cruise ships	5,250	0	N/A	1,181	0	N/A
AVERAGE LENGTH OF STAY	8.98	9.26	-3.0	9.21	9.60	-4.1
Total by air	9.14	9.26	-1.3	9.25	9.60	-3.7
O'ahu	7.18	7.47	-3.9	7.46	8.13	-8.3
Maui	8.01	8.52	-6.0	8.11	8.63	-6.1
Moloka'i	5.87	7.06	-16.8	5.73	6.79	-15.5
Lāna'i	4.10	4.54	-9.7	4.19	4.90	-14.4
Kaua'i	7.53	8.28	-9.0	7.81	8.65	-9.7
Haw ai'i Island	8.05	8.75	-8.0	8.24	9.27	-11.1
Visitor arrivals by cruise ships	5.23	0.00	N/A	5.00	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	224.3	220.6	1.6	225.7	196.9	14.6
Total by air	227.5	220.6	3.1	226.4	196.9	15.0
O'ahu	236.6	244.0	-3.0	234.4	206.5	13.5
Maui	236.0	213.2	10.7	239.1	196.8	21.5
Moloka'i	205.5	203.7	0.9	150.9	138.2	9.2
Lāna'i	543.3	516.6	5.2	521.2	453.1	15.0
Kaua'i	210.5	194.5	8.2	209.5	204.0	2.7
Haw ai'i Island	197.2	196.3	0.5	192.3	164.1	17.2
Visitor arrivals by cruise ships	90.8	0.0	N/A	82.5	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,014.2	2,042.9	-1.4	2,077.7	1,889.7	10.0
Total by air	2,080.1	2,042.9	1.8	2,093.5	1,889.7	10.8
O'ahu	1,699.5	1,823.5	-6.8	1,748.0	1,679.5	4.1
Maui	1,890.5	1,816.4	4.1	1,938.8	1,699.0	14.1
Moloka'i	1,205.9	1,437.0	-16.1	865.6	937.9	-7.7
Lāna'i	2,226.1	2,344.1	-5.0	2,184.9	2,218.8	-1.5
Kaua'i	1,585.3	1,610.8	-1.6	1,637.0	1,764.4	-7.2
Haw ai'i Island	1,587.6	1,717.6	-7.6	1,584.3	1,520.9	4.2
Visitor arrivals by cruise ships	474.9	0.0	N/A	412.7	0.0	N/A

P=Preliminary data.

OCTOBER 2022 ISLAND HIGHLIGHTS (2022 vs. 2019)

TOTAL EXPENDITURES in \$(mil.)	2022P	2019	% change	2022PYTD	2019 YTD	% change
TOTAL EXPENDITURES in \$(mil.)	1,525.1	1,325.1	15.1	15,875.3	14,627.2	8.5
Total by air	1,510.3	1,317.0	14.7	15,845.7	14,579.2	8.7
O'ahu	664.2	603.8	10.0	6,966.3	6,717.1	3.7
Maui	431.2	379.8	13.5	4,697.4	4,237.0	10.9
Moloka'i	4.0	3.9	1.7	30.4	28.8	5.6
Lāna'i	13.6	10.6	28.4	122.0	105.6	15.5
Kaua'i	173.0	141.9	21.9	1,828.9	1,597.9	14.5
Haw ai'i Island	224.3	177.0	26.7	2,200.7	1,892.8	16.3
Visitor arrivals by cruise ships	14.8	8.1	81.4	29.6	48.0	-38.3
TOTAL VISITOR DAYS	6,800,458	6,668,887	2.0	70,335,220	74,815,934	-6.0
Total by air	6,637,717	6,577,024	0.9	69,976,092	74,277,794	-5.8
O'ahu	2,807,230	3,029,170	-7.3	29,719,282	34,853,464	-14.7
Maui	1,826,656	1,848,214	-1.2	19,648,774	20,027,953	-1.9
Moloka'i	19,250	24,686	-22.0	201,556	227,021	-11.2
Lāna'i	25,000	19,987	25.1	234,009	220,912	5.9
Kaua'i	822,261	723,468	13.7	8,728,459	8,393,962	4.0
Haw ai'i Island	1,137,319	931,498	22.1	11,444,012	10,554,482	8.4
Visitor arrivals by cruise ships	162,741	91,863	77.2	359,127	538,140	-33.3
VISITOR ARRIVALS	757,182	796,191	-4.9	7,640,637	8,625,156	-11.4
Total by air	726,059	775,675	-6.4	7,568,856	8,509,490	-11.1
O'ahu	390,845	469,339	-16.7	3,985,270	5,127,219	-22.3
Maui	228,071	238,043	-4.2	2,422,885	2,552,155	-5.1
Moloka'i	3,280	4,314	-24.0	35,147	52,400	-32.9
Lāna'i	6,102	6,439	-5.2	55,828	71,731	-22.2
Kaua'i	109,158	102,662	6.3	1,117,223	1,141,889	-2.2
Haw ai'i Island	141,283	130,336	8.4	1,389,049	1,454,279	-4.5
Visitor arrivals by cruise ships	31,123	20,516	51.7	71,781	115,666	-37.9
AVERAGE DAILY CENSUS	219,370	215,125	2.0	231,366	246,105	-6.0
Total by air	214,120	212,162	0.9	230,185	244,335	-5.8
O'ahu	90,556	97,715	-7.3	97,761	114,650	-14.7
Maui	58,924	59,620	-1.2	64,634	65,881	-1.9
Moloka'i	621	796	-22.0	663	747	-11.2
Lāna'i	806	645	25.1	770	727	5.9
Kaua'i	26,525	23,338	13.7	28,712	27,612	4.0
Haw ai'i Island	36,688	30,048	22.1	37,645	34,719	8.4
Visitor arrivals by cruise ships	5,250	2,963	77.2	1,181	1,770	-33.3
AVERAGE LENGTH OF STAY	8.98	8.38	7.2	9.21	8.67	6.1
Total by air	9.14	8.48	7.8	9.25	8.73	5.9
O'ahu	7.18	6.45	11.3	7.46	6.80	9.7
Maui	8.01	7.76	3.2	8.11	7.85	3.3
Moloka'i	5.87	5.72	2.6	5.73	4.33	32.4
Lāna'i	4.10	3.10	32.0	4.19	3.08	36.1
Kaua'i	7.53	7.05	6.9	7.81	7.35	6.3
Haw ai'i Island	8.05	7.15	12.6	8.24	7.26	13.5
Visitor arrivals by cruise ships	5.23	4.48	16.8	5.00	4.65	7.5
PER PERSON PER DAY SPENDING (\$)	224.3	198.7	12.9	225.7	195.5	15.4
Total by air	227.5	200.2	13.6	226.4	196.3	15.4
O'ahu	236.6	199.3	18.7	234.4	192.7	21.6
Maui	236.0	205.5	14.9	239.1	211.6	13.0
Moloka'i	205.5	157.6	30.4	150.9	126.9	19.0
Lāna'i	543.3	529.1	2.7	521.2	478.0	9.0
Kaua'i	210.5	196.2	7.3	209.5	190.4	10.1
Haw ai'i Island	197.2	190.0	3.8	192.3	179.3	7.2
Visitor arrivals by cruise ships	90.8	88.7	2.4	82.5	89.2	-7.5
PER PERSON PER TRIP SPENDING (\$)	2,014.2	1,664.3	21.0	2,077.7	1,695.9	22.5
Total by air	2,080.1	1,697.8	22.5	2,093.5	1,713.3	22.2
O'ahu	1,699.5	1,286.5	32.1	1,748.0	1,310.1	33.4
Maui	1,890.5	1,595.6	18.5	1,938.8	1,660.2	16.8
Moloka'i	1,205.9	901.9	33.7	865.6	549.7	57.5
Lāna'i	2,226.1	1,642.5	35.5	2,184.9	1,472.2	48.4
Kaua'i	1,585.3	1,382.3	14.7	1,637.0	1,399.4	17.0
Haw ai'i Island	1,587.6	1,357.9	16.9	1,584.3	1,301.5	21.7
Visitor arrivals by cruise ships	474.9	397.1	19.6	412.7	415.0	-0.6

P=Preliminary data.