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NOVEMBER 2022 TOTAL VISTOR COUNT 90.9 PERCENT OF THE 2019 LEVEL

HONOLULU – According to preliminary visitor statistics released by the Department of Business, Economic Development and Tourism (DBEDT), a total of 735,340 visitors arrived in the Hawaiian Islands in November 2022, representing a 90.9 percent recovery from the same month in 2019. As measured in nominal dollars, these visitors spent \$1.52 billion in November 2022, an increase of 13.7 percent compared to the \$1.34 billion reported for November 2019.

In November 2022, 725,469 visitors arrived by air service, mainly from the U.S. West and U.S. East. Additionally, 9,872 visitors arrived by cruise ships during the month. In comparison, 792,547 visitors arrived by air (-8.5%) and 16,529 visitors came by cruise ships (-40.3%) in November 2019. The average length of stay by all visitors in November 2022 was 9.05 days, up from 8.30 days (+9.1%) in November 2019. The statewide average daily census¹ was 221,809 visitors in November 2022 compared to 223,746 visitors (-0.9%) in November 2019.

In November 2022, 415,610 visitors arrived from the U.S. West, an increase of 10.8 percent compared to 375,244 visitors in November 2019. U.S. West visitors spent \$821.5 million in November 2022, up 45.7 percent from \$563.8 million in November 2019. Daily spending by U.S. West visitors in November 2022 (\$231 per person) was much higher compared to November 2019 (\$179 per person, +29.1%).

There were 166,327 visitors from the U.S. East in November 2022, a 10.6 percent growth from the 150,386 visitors in November 2019. U.S. East visitors spent \$394.8 million in November 2022, up 28.7 percent from \$306.8 million in November 2019. Daily spending by U.S. East visitors in November 2022 (\$248 per person) increased in comparison to November 2019 (\$221 per person, +12.1%).

There were 27,898 visitors from Japan in November 2022 compared to 131,536 visitors (-78.8%) in November 2019. Visitors from Japan spent \$46.3 million in November 2022 compared to \$189.4 million (-75.5%) in November 2019. Daily spending by Japanese visitors in

¹ Average daily census measures the number of visitors present on any given day.

November 2022 (\$240 per person) was lower compared to November 2019 (\$255 per person, -6.1%).

In November 2022, 44,686 visitors arrived from Canada compared to 50,598 visitors (-11.7%) in November 2019. Visitors from Canada spent \$110.4 million in November 2022, compared to \$98.3 million (+12.3%) in November 2019. Daily spending by Canadian visitors in November 2022 (\$199 per person) increased compared to November 2019 (\$165 per person, +20.8%).

In November 2022, there were 70,947 visitors from All Other International Markets, which included visitors from Oceania, Other Asia, Europe, Latin America, Guam, Philippines and the Pacific Islands. In comparison, there were 84,783 visitors (-16.3%) from All Other International Markets in November 2019.

In November 2022, a total of 4,716 trans-Pacific flights with 1,026,142 seats serviced the Hawaiian Islands, compared to 4,881 flights (-3.4%) with 1,072,805 (-4.3%) in November 2019.

Through the first 11 months of 2022, total visitor spending was \$17.40 billion, up 9.0 percent from \$15.96 billion in the first 11 months of 2019. A total of 8,375,977 visitors arrived in the first 11 months of 2022, which was a decrease compared to the first 11 months of 2019 at 9,434,232 visitors (-11.2%).

Other Highlights

U.S. West: In November 2022, 334,375 visitors arrived from the Pacific region and 80,929 visitors came from the Mountain region. Most of the U.S. West visitors in November 2022 have been to Hawai'i before (81.9%) while 18.1 percent were first-time visitors. In terms of accommodations, 52.0 percent of the U.S. West visitors in November 2022 stayed in hotels, 17.5 percent stayed in condominiums, 12.1 percent stayed with friends and relatives, 11.6 percent stayed in rental homes, and 10.0 percent stayed in timeshares.

Through the first 11 months of 2022 there were 4,839,220 visitors from the U.S. West compared to 4,176,799 visitors (+15.9%) in the first 11 months of 2019.

U.S. West visitors spent \$9.14 billion in the first 11 months of 2022 compared to \$6.25 billion (+46.2%) in the first 11 months of 2019. The average daily visitor spending in the first 11 months of 2022 was \$220 per person, up considerably from \$174 per person (+26.3%) in the first 11 months of 2019.

U.S. East: In November 2022, South Atlantic (38,351 visitors), West South Central (34,840 visitors) and East North Central (33,106 visitors) were the three largest regions in terms of visitor arrivals. Over half of U.S. East visitors in November 2022 have been to Hawai'i before (58.9%) while 41.1 percent were first time visitors. In terms of lodging, 59.6 percent of the U.S. East visitors in November 2022 stayed in hotels, 13.0 percent stayed in condominiums, 12.9 percent stayed with friends and relatives, 10.8 percent stayed in rental homes, and 8.1 percent stayed in timeshares.

Through the first 11 months of 2022, 2,244,847 visitors arrived from the U.S. East, compared to 2,061,163 visitors (+8.9%) in the first 11 months of 2019. U.S. East visitors spent \$5.51 billion in the first 11 months of 2022 compared to \$4.20 billion (+31.2%) in the first 11 months of 2019. Daily visitor spending in the first 11 months of 2022 rose to \$249 per person compared to \$212 per person (+17.3%) in the first 11 months of 2019.

Japan: Of the 27,898 visitors in November 2022, 27,362 arrived on international flights and 536 came on domestic flights. Most of the Japanese visitors in November 2022 were repeat visitors (78.6%) while 21.4 percent were first-time visitors to the islands. In terms of lodging, 63.8

percent of the visitors in November 2022 stayed in hotels, 18.8 percent stayed in condominiums, 18.8 percent stayed in timeshares and 2.1 percent stayed with friends and relatives.

Through the first 11 months of 2022 there were 162,772 visitors from Japan compared to 1,439,570 visitors (-88.7%) in the first 11 months of 2019. Visitors from Japan spent \$313.5 million in the first 11 months of 2022 compared to \$2.04 billion (-84.6%) in the first 11 months of 2019. Daily visitor spending in the first 11 months of 2022 decreased to \$232 per person from \$240 per person (-3.1%) in the first 11 months of 2019.

Canada: Of the 44,686 visitors in November 2022, 35,126 visitors arrived via direct air service from Canada and 9,560 visitors came on domestic flights. Seven out of ten Canadian visitors in November 2022 were repeat visitors (69.6%) while 30.4 percent were first-timers to Hawai'i. In terms of lodging, 46.0 percent of Canadian visitors in November 2022 stayed in hotels, 30.4 percent stayed in condominiums, 12.1 percent stayed in timeshares, 11.9 percent stayed in rental homes, and 4.8 percent stayed with friends and relatives.

Through the first 11 months of 2022 there were 341,508 visitors from Canada compared to 475,922 visitors (-28.2%) in the first 11 months of 2019. Visitors from Canada spent \$792.0 million in the first 11 months of 2022, compared to \$951.9 million (-16.8%) in the first 11 months of 2019. Daily visitor spending in the first 11 months of 2022 rose to \$188 per person from \$166 per person (+13.3%) in the first 11 months of 2019.

Island Highlights

O'ahu: There were 392,683 visitors to O'ahu in November 2022 compared to 468,684 visitors (-16.2%) in November 2019. Visitor spending was \$711.9 million compared to \$644.3 million (+10.5%) in November 2019. The average daily census on O'ahu was 93,958 visitors in November 2022 compared to 100,880 visitors (-6.9%) in November 2019.

Through the first 11 months of 2022, there were 4,377,953 visitors to O'ahu compared to 5,595,902 visitors (-21.8%) in the first 11 months of 2019. For the first 11 months of 2022, total visitor spending was \$7.68 billion (+4.3%) compared to \$7.36 billion in the first 11 months of 2019.

Maui: There were 228,803 visitors to Maui in November 2022 compared to 232,330 visitors (-1.5%) in November 2019. Visitor spending was \$435.2 million compared to \$377.9 million (+15.2%) in November 2019. The average daily census on Maui was 62,204 visitors in November 2022 up from the 61,437 visitors (+1.2%) in November 2019.

Through the first 11 months of 2022, there were 2,651,688 visitors to Maui compared to 2,784,485 visitors (-4.8%) in the first 11 months of 2019. For the first 11 months of 2022, total visitor spending was \$5.13 billion compared to \$4.61 billion (+11.2%) in the first 11 months of 2019.

Kaua'i: There were 106,390 visitors to Kaua'i in November 2022 compared to 103,783 visitors (+2.5%) in November 2019. Visitor spending was \$161.7 million compared to \$135.9 million (+18.9%) in November 2019. The average daily census on Kaua'i was 26,876 visitors in November 2022, up from 24,919 visitors (+7.9%) in November 2019.

Through the first 11 months of 2022, there were 1,223,612 visitors to Kaua'i compared to 1,245,672 visitors (-1.8%) in the first 11 months of 2019. For the first 11 months of 2022, total visitor spending was \$1.99 billion compared to \$1.73 billion (+14.8%) in the first 11 months of 2019.

Hawai'i Island: There were 127,032 visitors to Hawai'i Island in November 2022 compared to 131,713 visitors (-3.6%) in November 2019. Visitor spending was \$192.3 million compared to \$160.7 million (+19.6%) in November 2019. The average daily census on Hawai'i Island was 35,491 visitors in November 2022 compared to 32,541 visitors (+9.1%) in November 2019.

Through the first 11 months of 2022, there were 1,516,081 visitors to Hawai'i Island, compared to 1,585,992 visitors (-4.4%) in the first 11 months of 2019. For the first 11 months of 2022, total visitor spending was \$2.39 billion compared to \$2.05 billion (+16.5%) in the first 11 months of 2019.

Flights and Air Seats to Hawai'i

U.S. West: There were 3,614 scheduled flights with 738,639 seats in November 2022 compared to 3,449 flights (+4.8%) with 684,892 seats (+7.8%) in November 2019.

There was reduced service from Anchorage (1,761 seats, -82.4%), Oakland (48,146, -9.0%), Portland (23,955, -29.6%), Sacramento (19,418, -11.6%), Salt Lake City (6,554, -7.7%), and San Francisco (101,579, -17.3%) compared to November 2019. Offsetting these reductions was increased service from Las Vegas (48,443, +112.5%), Long Beach (15,834, +179.3%), Los Angeles (197,445, +2.5%), Phoenix (48,755, +50.6%), San Diego (41,200, +38.2%), San Jose (53,913, +44.3%), and Seattle (93,482, +12.1%). Recently added service from Ontario, California (+5,670 seats, started March 2021) and Santa Ana (+504, started June 2021) also contributed to the growth in flights and seats in November 2022 compared to November 2019.

U.S. East: There were 374 scheduled flights with 106,458 seats in November 2022 compared to 274 flights (+36.5%) with 79,396 seats (+34.1%) in November 2019.

There was reduced service from Boston (4,726 seats, -22.7%) and Washington D.C. (-480, -55.1%) compared to November 2019. Offsetting these reductions was increased service from Atlanta (13,554, +82.2%), Chicago (15,672, +3.9%), Dallas (33,948, +46.1%) and Newark (7,294, +1.3%). There was service from Detroit (+2,712 seats) and Minneapolis (+5,198 seats) in November 2022, while service from these routes were suspended in November 2019. Recently added service from Austin, Texas (+3,614, started April 2021) also contributed to the growth.

Japan: There were 247 scheduled flights with 64,999 seats from Japan to Honolulu in November 2022. Direct service from Japan to Kona which operated in August and September 2022 was suspended in October and November 2022. In comparison, there were 596 scheduled flights (-58.6%) with 161,036 seats (-59.6%) from Japan to Honolulu and Kona in November 2019. There was increased service from Tokyo-Haneda (28,470, +18.3%); reduced service from Nagoya (796 seats, -93.3%), Osaka (9,136 seats, -72.8%), and Tokyo-Narita (26,597, -69.5%); and no service from Fukuoka (-556 seats) and Sapporo (-3,614) compared to November 2019.

Canada: There were 242 scheduled flights with 43,118 seats from Canada to Honolulu, Kahului, Kona and Lihue in November 2022 compared to 233 scheduled flights (+3.9%) with 46,266 seats (-6.8%) to the same island airports in November 2019. There was increased service from Calgary (3,896 seats, +35.3%) which was offset by reduced service from Vancouver (39,222, -9.6%) in November 2022 compared to November 2019.

Oceania:

- **Australia:** There were 63 scheduled flights with 19,110 seats from Melbourne (3,015 seats) and Sydney (16,095) in November 2022. In November 2019, there were 84 scheduled flights (-25.0%) with 25,160 seats (-24.0%) with service from Brisbane (3,614 seats), Melbourne (3,015) and Sydney (18,531).

- **New Zealand:** There were 26 scheduled flights with 7,540 seats from Auckland in November 2022, compared to 28 scheduled flights (-7.1%) with 8,294 seats (-9.1%) in November 2019.

Other Asia:

- **China:** There have been no direct flights from China to Hawai'i since service ended in early February 2020. In comparison, there were 26 scheduled flights with 7,592 seats from Shanghai in November 2019.
- **Korea:** There were 72 scheduled flights with 23,208 seats from Seoul in November 2022 compared to 82 flights (-12.2%) with 26,191 seats (-11.4%) in November 2019.
- **Taiwan:** Direct air service from Taipei has been suspended since April 2020. There were eight scheduled flights with 2,448 seats in November 2019.

Other Markets:

- **Guam:** There were 29 scheduled flights with 10,150 seats from Guam in November 2022 compared to 30 flights (-3.3%) with 10,920 seats (-7.1%) in November 2019.
- **Philippines:** There were 21 scheduled flights with 6,489 seats from Manila in November 2022 compared to 18 flights (+16.7%) with 5,562 seats (+16.7%) in November 2019.
- **Samoa:** There was no direct service from Apia in November 2022 compared to five flights with 652 seats in November 2019.
- **Kiribati:** Direct air service from Christmas Island continued to be suspended in November 2022. There were four flights with 488 seats in November 2019.
- **Marshall Islands:** There was one scheduled flight with 166 seats from Majuro in November 2022 compared to 17 flights (-94.1%) with 2,822 seats (-94.1%) in November 2019.
- **Fiji:** There was no direct service from Nadi in November 2022 compared to four flights with 614 seats in November 2019.
- **American Samoa:** There were eight scheduled flights with 2,224 seats from Pago Pago in November 2022 and eight flights with 2,224 seats in November 2019.
- **French Polynesia:** There were four scheduled flights with 1,112 seats from Papeete in November 2022 compared to seven flights (-42.9%) with 1,946 seats (-42.9%) in November 2019.

In the first 11 months of 2022, there were 54,867 trans-Pacific flights and 11,570,483 seats compared to 56,100 flights (-2.2%) and 12,366,289 seats (-6.4%) in the first 11 months of 2019.

Cruise Ship Visitors

In November 2022, 9,872 visitors came to the islands aboard five out-of-state cruise ships. One ship had a turnaround tour, which occurred when visitors that arrived on the ship toured the islands and then departed Hawai'i by air. After the first group of cruise visitors left, a new group of visitors flew into Honolulu to embark this ship, toured the islands, then most of them remained with the ship to visit the next port.

In addition to the 1,374 visitors that flew into Honolulu for that turnaround tour, another 6,873 visitors flew to the state to board the Hawai'i home-ported cruise ship, Pride of America in November 2022.

In November 2019, 16,529 visitors arrived on eight out-of-state cruise ships; 2,228 visitors flew into Honolulu for a turnaround tour; and another 11,012 visitors came by air to board the Pride of America.

For the first 11 months of 2022, 81,652 visitors entered Hawai'i via 47 out-of-state cruise ships. There were 9,140 visitors who flew into Honolulu to board turnaround tours on out-of-state cruise ships and another 42,738 visitors came by air to board the Pride of America.

In the first 11 months of 2019, 132,195 visitors came to Hawai'i by way of 62 out-of-state cruise ships. There were 7,688 visitors who flew into Honolulu to board turnaround tours on out-of-state cruise ships and 112,265 visitors came by air and boarded the Pride of America.

Statement by DBEDT Director Chris J. Sadayasu:

Hawai'i tourism continued to steadily recover in November with international visitor recovery at 53.7 percent as compared with the same month in 2019; this is the highest international recovery rate since the start of the pandemic in April 2020. The 27,898 visitors from Japan in November 2022 represented the second highest monthly count since the pandemic and the highest recovery rate at 21.2 percent as compared with November 2019. Year-to-date through November, total visitor count recovered 88.8 percent from the same period in 2019.

While we may experience a slowdown in the U.S. visitors coming into 2023, we hope that more international visitors will be coming in the new year and our tourism recovery continues in 2023. We expect full tourism recovery in 2025.

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NOVEMBER 2022 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES in \$mil.)	2022P	2021	% change	2022P YTD	2021 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,519.7	1,189.3	27.8	17,395.0	11,414.3	52.4
Total by air	1,515.9	1,189.3	27.5	17,361.6	11,414.3	52.1
U.S. Total	1,216.3	1,084.2	12.2	14,648.2	10,798.4	35.7
U.S. West	821.5	760.5	8.0	9,142.9	7,090.1	29.0
U.S. East	394.8	323.8	21.9	5,505.2	3,708.3	48.5
Japan	46.3	6.4	621.6	313.5	57.0	449.7
Canada	110.4	55.0	100.8	792.0	143.6	451.4
All Others	142.9	43.6	227.5	1,607.9	415.2	287.3
Visitor arrivals by cruise ships	3.8	0.0	N/A	33.4	0.0	N/A
TOTAL VISITOR DAYS	6,654,276	5,734,772	16.0	76,989,496	57,666,681	33.5
Total by air	6,610,571	5,734,772	15.3	76,586,663	57,666,681	32.8
U.S. Total	5,152,727	5,137,237	0.3	63,669,520	54,655,153	16.5
U.S. West	3,561,785	3,617,635	-1.5	41,532,141	36,745,574	13.0
U.S. East	1,590,942	1,519,601	4.7	22,137,378	17,909,579	23.6
Japan	193,017	25,922	644.6	1,349,393	259,514	420.0
Canada	555,002	324,048	71.3	4,214,623	819,806	414.1
All Others	709,824	247,566	186.7	7,353,128	1,932,209	280.6
Visitor arrivals by cruise ships	43,705	0	N/A	402,833	0	N/A
VISITOR ARRIVALS	735,340	614,018	19.8	8,375,977	6,024,920	39.0
Total by air	725,469	614,018	18.2	8,294,325	6,024,920	37.7
U.S. Total	581,938	565,970	2.8	7,084,067	5,792,159	22.3
U.S. West	415,610	409,789	1.4	4,839,220	4,026,193	20.2
U.S. East	166,327	156,181	6.5	2,244,847	1,765,966	27.1
Japan	27,898	2,207	1,163.9	162,772	16,518	885.4
Canada	44,686	22,792	96.1	341,508	51,259	566.2
All Others	70,947	23,048	207.8	705,978	164,984	327.9
Visitor arrivals by cruise ships	9,872	0	N/A	81,652	0	N/A
AVERAGE DAILY CENSUS	221,809	191,159	16.0	230,507	172,655	33.5
Total by air	220,352	191,159	15.3	229,301	172,655	32.8
U.S. Total	171,758	171,241	0.3	190,627	163,638	16.5
U.S. West	118,726	120,588	-1.5	124,348	110,017	13.0
U.S. East	53,031	50,653	4.7	66,280	53,621	23.6
Japan	6,434	864	644.6	4,040	777	420.0
Canada	18,500	10,802	71.3	12,619	2,455	414.1
All Others	23,661	8,252	186.7	22,015	5,785	280.6
Visitor arrivals by cruise ships	1,457	0	N/A	1,206	0	N/A
AVERAGE LENGTH OF STAY	9.05	9.34	-3.1	9.19	9.57	-4.0
Total by air	9.11	9.34	-2.4	9.23	9.57	-3.5
U.S. Total	8.85	9.08	-2.5	8.99	9.44	-4.8
U.S. West	8.57	8.83	-2.9	8.58	9.13	-6.0
U.S. East	9.57	9.73	-1.7	9.86	10.14	-2.8
Japan	6.92	11.74	-41.1	8.29	15.71	-47.2
Canada	12.42	14.22	-12.6	12.34	15.99	-22.8
All Others	10.00	10.74	-6.9	10.42	11.71	-11.1
Visitor arrivals by cruise ships	4.43	0.00	N/A	4.93	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	228.4	207.4	10.1	225.9	197.9	14.1
Total by air	229.3	207.4	10.6	226.7	197.9	14.5
U.S. Total	236.1	211.1	11.8	230.1	197.6	16.4
U.S. West	230.7	210.2	9.7	220.1	193.0	14.1
U.S. East	248.2	213.1	16.5	248.7	207.1	20.1
Japan	240.0	247.7	-3.1	232.3	219.8	5.7
Canada	198.9	169.6	17.3	187.9	175.2	7.3
All Others	201.3	176.3	14.2	218.7	214.9	1.8
Visitor arrivals by cruise ships	86.2	0.0	N/A	82.9	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,066.7	1,936.8	6.7	2,076.8	1,894.5	9.6
Total by air	2,089.6	1,936.8	7.9	2,093.2	1,894.5	10.5
U.S. Total	2,090.2	1,915.7	9.1	2,067.8	1,864.3	10.9
U.S. West	1,976.7	1,855.7	6.5	1,889.3	1,761.0	7.3
U.S. East	2,373.7	2,073.2	14.5	2,452.4	2,099.9	16.8
Japan	1,660.4	2,908.3	-42.9	1,926.1	3,452.6	-44.2
Canada	2,469.9	2,410.9	2.4	2,319.2	2,802.2	-17.2
All Others	2,014.2	1,893.5	6.4	2,277.6	2,516.4	-9.5
Visitor arrivals by cruise ships	381.8	0.0	N/A	409.0	0.0	N/A

P=Preliminary data.

NOVEMBER 2022 ARRIVALS AT A GLANCE (2022 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2022P	2019	% change	2022PYTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,519.7	1,336.7	13.7	17,395.0	15,963.9	9.0
Total by air	1,515.9	1,330.7	13.9	17,361.6	15,909.9	9.1
U.S. Total	1,216.3	870.5	39.7	14,648.2	10,450.3	40.2
U.S. West	821.5	563.8	45.7	9,142.9	6,254.4	46.2
U.S. East	394.8	306.8	28.7	5,505.2	4,195.9	31.2
Japan	46.3	189.4	-75.5	313.5	2,037.4	-84.6
Canada	110.4	98.3	12.3	792.0	951.9	-16.8
All Others	142.9	172.5	-17.1	1,607.9	2,470.2	-34.9
Visitor arrivals by cruise ships	3.8	6.0	-37.1	33.4	54.0	-38.2
TOTAL VISITOR DAYS	6,654,276	6,712,376	-0.9	76,989,496	81,528,310	-5.6
Total by air	6,610,571	6,635,121	-0.4	76,586,663	80,912,915	-5.3
U.S. Total	5,152,727	4,542,164	13.4	63,669,520	55,670,793	14.4
U.S. West	3,561,785	3,156,032	12.9	41,532,141	35,881,849	15.7
U.S. East	1,590,942	1,386,132	14.8	22,137,378	19,788,945	11.9
Japan	193,017	741,037	-74.0	1,349,393	8,495,564	-84.1
Canada	555,002	596,917	-7.0	4,214,623	5,739,597	-26.6
All Others	709,824	755,003	-6.0	7,353,128	11,006,960	-33.2
Visitor arrivals by cruise ships	43,705	77,255	-43.4	402,833	615,395	-34.5
VISITOR ARRIVALS	735,340	809,076	-9.1	8,375,977	9,434,232	-11.2
Total by air	725,469	792,547	-8.5	8,294,325	9,302,037	-10.8
U.S. Total	581,938	525,630	10.7	7,084,067	6,237,962	13.6
U.S. West	415,610	375,244	10.8	4,839,220	4,176,799	15.9
U.S. East	166,327	150,386	10.6	2,244,847	2,061,163	8.9
Japan	27,898	131,536	-78.8	162,772	1,439,570	-88.7
Canada	44,686	50,598	-11.7	341,508	475,922	-28.2
All Others	70,947	84,783	-16.3	705,978	1,148,583	-38.5
Visitor arrivals by cruise ships	9,872	16,529	-40.3	81,652	132,195	-38.2
AVERAGE DAILY CENSUS	221,809	223,746	-0.9	230,507	244,097	-5.6
Total by air	220,352	221,171	-0.4	229,301	242,254	-5.3
U.S. Total	171,758	151,405	13.4	190,627	166,679	14.4
U.S. West	118,726	105,201	12.9	124,348	107,431	15.7
U.S. East	53,031	46,204	14.8	66,280	59,248	11.9
Japan	6,434	24,701	-74.0	4,040	25,436	-84.1
Canada	18,500	19,897	-7.0	12,619	17,184	-26.6
All Others	23,661	25,167	-6.0	22,015	32,955	-33.2
Visitor arrivals by cruise ships	1,457	2,575	-43.4	1,206	1,842	-34.5
AVERAGE LENGTH OF STAY	9.05	8.30	9.1	9.19	8.64	6.4
Total by air	9.11	8.37	8.8	9.23	8.70	6.2
U.S. Total	8.85	8.64	2.5	8.99	8.92	0.7
U.S. West	8.57	8.41	1.9	8.58	8.59	-0.1
U.S. East	9.57	9.22	3.8	9.86	9.60	2.7
Japan	6.92	5.63	22.8	8.29	5.90	40.5
Canada	12.42	11.80	5.3	12.34	12.06	2.3
All Others	10.00	8.91	12.4	10.42	9.58	8.7
Visitor arrivals by cruise ships	4.43	4.67	-5.3	4.93	4.66	6.0
PER PERSON PER DAY SPENDING (\$)	228.4	199.1	14.7	225.9	195.8	15.4
Total by air	229.3	200.5	14.3	226.7	196.6	15.3
U.S. Total	236.1	191.7	23.2	230.1	187.7	22.6
U.S. West	230.7	178.6	29.1	220.1	174.3	26.3
U.S. East	248.2	221.3	12.1	248.7	212.0	17.3
Japan	240.0	255.5	-6.1	232.3	239.8	-3.1
Canada	198.9	164.7	20.8	187.9	165.9	13.3
All Others	201.3	228.4	-11.9	218.7	224.4	-2.6
Visitor arrivals by cruise ships	86.2	77.6	11.1	82.9	87.7	-5.5
PER PERSON PER TRIP SPENDING (\$)	2,066.7	1,652.1	25.1	2,076.8	1,692.1	22.7
Total by air	2,089.6	1,679.0	24.5	2,093.2	1,710.4	22.4
U.S. Total	2,090.2	1,656.2	26.2	2,067.8	1,675.3	23.4
U.S. West	1,976.7	1,502.4	31.6	1,889.3	1,497.4	26.2
U.S. East	2,373.7	2,039.8	16.4	2,452.4	2,035.7	20.5
Japan	1,660.4	1,439.6	15.3	1,926.1	1,415.3	36.1
Canada	2,469.9	1,942.8	27.1	2,319.2	2,000.2	15.9
All Others	2,014.2	2,034.1	-1.0	2,277.6	2,150.7	5.9
Visitor arrivals by cruise ships	381.8	362.6	5.3	409.0	408.5	0.1

P=Preliminary data.

NOVEMBER 2022 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES in \$mil.)	2022P	2021	% change	2022P YTD	2021 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,519.7	1,189.3	27.8	17,395.0	11,414.3	52.4
Total by air	1,515.9	1,189.3	27.5	17,361.6	11,414.3	52.1
O'ahu	711.9	533.2	33.5	7,678.2	4,975.6	54.3
Maui	435.2	354.5	22.8	5,132.6	3,523.5	45.7
Moloka'i	4.2	2.8	51.7	34.6	21.3	62.1
Lāna'i	10.7	9.2	17.1	132.7	93.3	42.2
Kaua'i	161.7	131.6	22.9	1,990.6	1,229.8	61.9
Haw aii Island	192.3	158.0	21.7	2,392.9	1,570.8	52.3
Visitor arrivals by cruise ships	3.8	0.0	N/A	33.4	0.0	N/A
TOTAL VISITOR DAYS	6,654,276	5,734,772	16.0	76,989,496	57,666,681	33.5
Total by air	6,610,571	5,734,772	15.3	76,586,663	57,666,681	32.8
O'ahu	2,818,740	2,207,807	27.7	32,538,022	23,724,066	37.2
Maui	1,866,105	1,734,545	7.6	21,514,879	17,838,174	20.6
Moloka'i	33,528	21,207	58.1	235,084	155,740	50.9
Lāna'i	21,174	21,352	-0.8	255,183	207,036	23.3
Kaua'i	806,292	746,767	8.0	9,534,751	6,129,622	55.6
Haw aii Island	1,064,732	1,003,095	6.1	12,508,744	9,612,043	30.1
Visitor arrivals by cruise ships	43,705	0	N/A	402,833	0	N/A
VISITOR ARRIVALS	735,340	614,018	19.8	8,375,977	6,024,920	39.0
Total by air	725,469	614,018	18.2	8,294,325	6,024,920	37.7
O'ahu	392,683	292,395	34.3	4,377,953	2,937,403	49.0
Maui	228,803	202,919	12.8	2,651,688	2,068,062	28.2
Moloka'i	3,949	2,587	52.7	39,095	22,404	74.5
Lāna'i	5,300	4,347	21.9	61,127	42,267	44.6
Kaua'i	106,390	89,810	18.5	1,223,612	712,219	71.8
Haw aii Island	127,032	110,702	14.8	1,516,081	1,039,589	45.8
Visitor arrivals by cruise ships	9,872	0	N/A	81,652	0	N/A
AVERAGE DAILY CENSUS	221,809	191,159	16.0	230,507	172,655	33.5
Total by air	220,352	191,159	15.3	229,301	172,655	32.8
O'ahu	93,958	73,594	27.7	97,419	71,030	37.2
Maui	62,204	57,818	7.6	64,416	53,408	20.6
Moloka'i	1,118	707	58.1	704	466	50.9
Lāna'i	706	712	-0.8	764	620	23.3
Kaua'i	26,876	24,892	8.0	28,547	18,352	55.6
Haw aii Island	35,491	33,436	6.1	37,451	28,779	30.1
Visitor arrivals by cruise ships	1,457	0	N/A	1,206	0	N/A
AVERAGE LENGTH OF STAY	9.05	9.34	-3.1	9.19	9.57	-4.0
Total by air	9.11	9.34	-2.4	9.23	9.57	-3.5
O'ahu	7.18	7.55	-4.9	7.43	8.08	-8.0
Maui	8.16	8.55	-4.6	8.11	8.63	-5.9
Moloka'i	8.49	8.20	3.6	6.01	6.95	-13.5
Lāna'i	4.00	4.91	-18.6	4.17	4.90	-14.8
Kaua'i	7.58	8.32	-8.9	7.79	8.61	-9.5
Haw aii Island	8.38	9.06	-7.5	8.25	9.25	-10.8
Visitor arrivals by cruise ships	4.43	0.00	N/A	4.93	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	228.4	207.4	10.1	225.9	197.9	14.1
Total by air	229.3	207.4	10.6	226.7	197.9	14.5
O'ahu	252.6	241.5	4.6	236.0	209.7	12.5
Maui	233.2	204.4	14.1	238.6	197.5	20.8
Moloka'i	124.9	130.2	-4.1	147.2	137.1	7.4
Lāna'i	506.6	429.1	18.1	520.0	450.6	15.4
Kaua'i	200.5	176.2	13.8	208.8	200.6	4.1
Haw aii Island	180.6	157.5	14.7	191.3	163.4	17.1
Visitor arrivals by cruise ships	86.2	0.0	N/A	82.9	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,066.7	1,936.8	6.7	2,076.8	1,894.5	9.6
Total by air	2,089.6	1,936.8	7.9	2,093.2	1,894.5	10.5
O'ahu	1,812.9	1,823.7	-0.6	1,753.8	1,693.9	3.5
Maui	1,902.1	1,747.1	8.9	1,935.6	1,703.8	13.6
Moloka'i	1,060.8	1,067.6	-0.6	885.3	952.9	-7.1
Lāna'i	2,024.1	2,107.5	-4.0	2,170.9	2,207.3	-1.6
Kaua'i	1,519.7	1,465.4	3.7	1,626.8	1,726.7	-5.8
Haw aii Island	1,513.4	1,427.1	6.1	1,578.4	1,510.9	4.5
Visitor arrivals by cruise ships	381.8	0.0	N/A	409.0	0.0	N/A

P=Preliminary data.

NOVEMBER 2022 ISLAND HIGHLIGHTS (2022 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2022P	2019	% change	2022P YTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,519.7	1,336.7	13.7	17,395.0	15,963.9	9.0
Total by air	1,515.9	1,330.7	13.9	17,361.6	15,909.9	9.1
O'ahu	711.9	644.3	10.5	7,678.2	7,361.4	4.3
Maui	435.2	377.9	15.2	5,132.6	4,614.9	11.2
Moloka'i	4.2	3.0	41.0	34.6	31.8	8.9
Lāna'i	10.7	8.8	21.3	132.7	114.4	16.0
Kaua'i	161.7	135.9	18.9	1,990.6	1,733.9	14.8
Haw aii Island	192.3	160.7	19.6	2,392.9	2,053.5	16.5
Visitor arrivals by cruise ships	3.8	6.0	-37.1	33.4	54.0	-38.2
TOTAL VISITOR DAYS	6,654,276	6,712,376	-0.9	76,989,496	81,528,310	-5.6
Total by air	6,610,571	6,635,121	-0.4	76,586,663	80,912,915	-5.3
O'ahu	2,818,740	3,026,408	-6.9	32,538,022	37,879,873	-14.1
Maui	1,866,105	1,843,098	1.2	21,514,879	21,871,051	-1.6
Moloka'i	33,528	22,917	46.3	235,084	249,938	-5.9
Lāna'i	21,174	18,915	11.9	255,183	239,827	6.4
Kaua'i	806,292	747,566	7.9	9,534,751	9,141,527	4.3
Haw aii Island	1,064,732	976,217	9.1	12,508,744	11,530,698	8.5
Visitor arrivals by cruise ships	43,705	77,255	-43.4	402,833	615,395	-34.5
VISITOR ARRIVALS	735,340	809,076	-9.1	8,375,977	9,434,232	-11.2
Total by air	725,469	792,547	-8.5	8,294,325	9,302,037	-10.8
O'ahu	392,683	468,684	-16.2	4,377,953	5,595,902	-21.8
Maui	228,803	232,330	-1.5	2,651,688	2,784,485	-4.8
Moloka'i	3,949	4,472	-11.7	39,095	56,872	-31.3
Lāna'i	5,300	5,368	-1.3	61,127	77,098	-20.7
Kaua'i	106,390	103,783	2.5	1,223,612	1,245,672	-1.8
Haw aii Island	127,032	131,713	-3.6	1,516,081	1,585,992	-4.4
Visitor arrivals by cruise ships	9,872	16,529	-40.3	81,652	132,195	-38.2
AVERAGE DAILY CENSUS	221,809	223,746	-0.9	230,507	244,097	-5.6
Total by air	220,352	221,171	-0.4	229,301	242,254	-5.3
O'ahu	93,958	100,880	-6.9	97,419	113,413	-14.1
Maui	62,204	61,437	1.2	64,416	65,482	-1.6
Moloka'i	1,118	764	46.3	704	748	-5.9
Lāna'i	706	630	11.9	764	718	6.4
Kaua'i	26,876	24,919	7.9	28,547	27,370	4.3
Haw aii Island	35,491	32,541	9.1	37,451	34,523	8.5
Visitor arrivals by cruise ships	1,457	2,575	-43.4	1,206	1,842	-34.5
AVERAGE LENGTH OF STAY	9.05	8.30	9.1	9.19	8.64	6.4
Total by air	9.11	8.37	8.8	9.23	8.70	6.2
O'ahu	7.18	6.46	11.2	7.43	6.77	9.8
Maui	8.16	7.93	2.8	8.11	7.85	3.3
Moloka'i	8.49	5.12	65.7	6.01	4.39	36.8
Lāna'i	4.00	3.52	13.4	4.17	3.11	34.2
Kaua'i	7.58	7.20	5.2	7.79	7.34	6.2
Haw aii Island	8.38	7.41	13.1	8.25	7.27	13.5
Visitor arrivals by cruise ships	4.43	4.67	-5.3	4.93	4.66	6.0
PER PERSON PER DAY SPENDING (\$)	228.4	199.1	14.7	225.9	195.8	15.4
Total by air	229.3	200.5	14.3	226.7	196.6	15.3
O'ahu	252.6	212.9	18.6	236.0	194.3	21.4
Maui	233.2	205.1	13.7	238.6	211.0	13.1
Moloka'i	124.9	129.6	-3.6	147.2	127.1	15.8
Lāna'i	506.6	467.5	8.4	520.0	477.2	9.0
Kaua'i	200.5	181.8	10.3	208.8	189.7	10.1
Haw aii Island	180.6	164.6	9.7	191.3	178.1	7.4
Visitor arrivals by cruise ships	86.2	77.6	11.1	82.9	87.7	-5.5
PER PERSON PER TRIP SPENDING (\$)	2,066.7	1,652.1	25.1	2,076.8	1,692.1	22.7
Total by air	2,089.6	1,679.0	24.5	2,093.2	1,710.4	22.4
O'ahu	1,812.9	1,374.7	31.9	1,753.8	1,315.5	33.3
Maui	1,902.1	1,626.7	16.9	1,935.6	1,657.4	16.8
Moloka'i	1,060.8	664.1	59.7	885.3	558.7	58.4
Lāna'i	2,024.1	1,647.5	22.9	2,170.9	1,484.4	46.3
Kaua'i	1,519.7	1,309.7	16.0	1,626.8	1,391.9	16.9
Haw aii Island	1,513.4	1,220.0	24.1	1,578.4	1,294.7	21.9
Visitor arrivals by cruise ships	381.8	362.6	5.3	409.0	408.5	0.1

P=Preliminary data.