

## **CITY & COUNTY OF HONOLULU OVERVIEW**

### **VISITOR STATISTICS**

	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	8,517.3	5,708.7	49.2%	5,708.7	NA	8,139.8
VISITOR ARRIVALS	4,864,701	3,326,622	46.2%	3,326,622	1,506,316	6,154,248
PPPD SPENDING (\$)	235.2	212.2	10.8%	212.2	NA	194.6
AVERAGE DAILY CENSUS	99,194	73,693	34.6%	73,693	35,054	114,596

P = Preliminary data. \* year-to-date through December.

Note: 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

#### **AIR LIFT**

HONOLULU	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
DOMESTIC SEATS	5,552,271	5,121,525	8.4%	5,121,525	2,484,927	5,025,269
INTERNATIONAL SEATS	1,357,915	369,576	267.4%	369,576	885,195	3,390,162
TOTAL SEATS	6,910,186	5,491,101	25.8%	5,491,101	3,370,122	8,415,431
DOMESTIC FLIGHTS	24,179	22,767	6.2%	22,767	10,822	26,466
INTERNATIONAL FLIGHTS	5,147	1,381	272.7%	1,381	3,182	12,867
TOTAL FLIGHTS	29,326	24,148	21.4%	24,148	14,004	39,333

Source: Diio Mii schedules

# TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	0

#### HOTEL PERFORMANCE

AVERAGE DAILY RATE \$267.77 \$225.24 18.9% \$225.31 \$215.65 \$24	Oʻahu	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
	OCCUPANCY	75.4%	55.6%	19.8%	55.6%	39.2%	84.1%
	AVERAGE DAILY RATE	\$267.77	\$225.24	18.9%	\$225.31	\$215.65	\$240.92
<b>REVENUE PER AVAILABLE ROOM</b>   \$201.79  \$125.12  61.3%  \$125.19  \$84.46  \$20	REVENUE PER AVAILABLE ROOM	\$201.79	\$125.12	61.3%	\$125.19	\$84.46	\$202.69

\* year-to-date through December.

Source: STR, Inc.

# VACATION RENTAL PERFORMANCE

Oʻahu	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
UNIT SUPPLY	2,119,204	1,760,930	20.3%	1,760,930	1,688,693	3,153,310
UNIT OCCUPANCY	65.2%	63.9%	2.2%	63.9%	42.4%	74.9%
UNIT AVERAGE DAILY RATE	\$221.97	\$196.83	12.8%	\$196.83	\$183.88	\$234.85

\* year-to-date through December.