



HAWAI'I COUNTY OVERVIEW

VISITOR STATISTICS

	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	2,675.3	1,837.2	45.6%	1,837.2	NA	2,315.9
VISITOR ARRIVALS	1,674,208	1,183,458	41.5%	1,183,458	493,817	1,763,904
PPPD SPENDING (\$)	193.2	167.6	15.3%	167.6	NA	178.4
AVERAGE DAILY CENSUS	37,940	30,041	26.3%	30,041	13,641	35,556

P = Preliminary data. * year-to-date through December.

Note: 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

KONA	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
DOMESTIC SEATS	1,305,557	1,351,496	-3.4%	1,351,496	475,736	1,105,209
INTERNATIONAL SEATS	45,377	11,628	290.2%	11,628	38,686	156,522
TOTAL SEATS	1,350,934	1,363,124	-0.9%	1,363,124	514,422	1,261,731
DOMESTIC FLIGHTS	7,104	7,232	-1.8%	7,232	2,641	6,374
INTERNATIONAL FLIGHTS	258	67	285.1%	67	187	752
TOTAL FLIGHTS	7,362	7,299	0.9%	7,299	2,828	7,126

HILO	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
DOMESTIC SEATS	47,433	38,756	22.4%	38,756	8,964	47,872
INTERNATIONAL SEATS	0	0	NA		0	0
TOTAL SEATS	47,433	38,756	22.4%	38,756	8,964	47,872
DOMESTIC FLIGHTS	270	220	22.7%	220	54	285
INTERNATIONAL FLIGHTS	0	0	NA		0	0
TOTAL FLIGHTS	270	220	22.7%	220	54	284

Source: DiiO Mii schedules

* year-to-date through December.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	0

HOTEL PERFORMANCE

HAWAI'I COUNTY	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
OCCUPANCY	74.9%	60.5%	14.4%	61.1%	39.7%	77.0%
AVERAGE DAILY RATE	\$400.10	\$345.42	15.8%	\$348.08	\$248.94	\$265.44
REVENUE PER AVAILABLE ROOM	\$299.71	\$209.02	43.4%	\$212.62	\$98.77	\$204.50

* year-to-date through December.

Source: STR, Inc.

VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
UNIT SUPPLY	1,803,375	1,521,271	18.5%	1,521,271	1,365,716	2,359,867
UNIT OCCUPANCY	61.6%	67.4%	-8.6%	67.4%	44.6%	66.3%
UNIT AVERAGE DAILY RATE	\$241.90	\$209.14	15.7%	\$209.14	\$187.71	\$235.96

* year-to-date through December.