



## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	2,182.2	1,404.7	55.4%	1,404.7	NA	1,909.0
<b>VISITOR ARRIVALS</b>	1,345,265	813,647	65.3%	813,647	330,263	1,370,029
<b>PPPD SPENDING (\$)</b>	208.6	200.5	4.0%	200.5	NA	188.8
<b>AVERAGE DAILY CENSUS</b>	28,658	19,194	49.3%	19,194	8,034	27,695

P = Preliminary data. \* year-to-date through December.

Note: 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

LĪHU'Ē	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>DOMESTIC SEATS</b>	1,120,757	814,407	37.6%	814,407	308,551	963,145
<b>INTERNATIONAL SEATS</b>	25,578	7,308	NA	7,308	14,442	35,490
<b>TOTAL SEATS</b>	1,146,335	821,715	39.5%	821,715	322,993	998,635
<b>DOMESTIC FLIGHTS</b>	6,374	4,562	39.7%	4,562	1,760	5,534
<b>INTERNATIONAL FLIGHTS</b>	147	42	NA	42	83	205
<b>TOTAL FLIGHTS</b>	6,521	4,604	41.6%	4,604	1,843	5,739

Source: DIIO Mii schedules

\* year-to-date through December.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	0

### HOTEL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>OCCUPANCY</b>	77.7%	57.2%	20.4%	58.5%	33.2%	72.8%
<b>AVERAGE DAILY RATE</b>	\$398.08	\$315.78	26.1%	\$324.19	\$264.58	\$282.67
<b>REVENUE PER AVAILABLE ROOM</b>	\$309.13	\$180.77	71.0%	\$189.64	\$87.89	\$205.65

\* year-to-date through December.

Source: STR, Inc.

### VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>UNIT SUPPLY</b>	1,062,372	1,035,664	2.6%	1,035,664	877,346	1,323,284
<b>UNIT OCCUPANCY</b>	65.2%	54.4%	19.9%	54.4%	41.5%	75.2%
<b>UNIT AVERAGE DAILY RATE</b>	\$388.05	\$318.18	22.0%	\$318.18	\$297.14	\$376.19

\* year-to-date through December.