



## CITY & COUNTY OF HONOLULU OVERVIEW

### VISITOR STATISTICS

	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	751.2	566.7	32.5%	8,517.3	5,708.7	NA	8,139.8
<b>VISITOR ARRIVALS</b>	435,833	277,228	57.2%	4,864,701	3,326,622	1,506,316	6,154,248
<b>PPPD SPENDING (\$)</b>	215.3	233.2	-7.7%	235.2	212.2	NA	194.6
<b>AVERAGE DAILY CENSUS</b>	112,552	78,394	43.6%	99,194	73,693	35,054	114,596

P = Preliminary data.

Note: 2023 and 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

HONOLULU	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
<b>DOMESTIC SEATS</b>	497,260	467,348	6.4%	5,552,271	5,121,525	2,484,927	5,025,269
<b>INTERNATIONAL SEATS</b>	188,050	76,599	145.5%	1,357,915	369,576	885,195	3,390,162
<b>TOTAL SEATS</b>	685,310	543,947	26.0%	6,910,186	5,491,101	3,370,122	8,415,431
<b>DOMESTIC FLIGHTS</b>	2,087	2,058	1.4%	24,179	22,767	10,822	26,466
<b>INTERNATIONAL FLIGHTS</b>	709	305	132.5%	5,147	1,381	3,182	12,867
<b>TOTAL FLIGHTS</b>	2,796	2,363	18.3%	29,326	24,148	14,004	39,333

Source: Diio Mii schedules

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
<b>TAT (\$mill)</b>	45.4	45.4	45.4	45.4	45.4	0	0

### HOTEL PERFORMANCE

O'ahu	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
<b>OCCUPANCY</b>	74.4%	65.7%	8.7%	75.4%	55.6%	39.2%	84.1%
<b>AVERAGE DAILY RATE</b>	\$280.49	\$239.73	17.0%	\$267.77	\$225.31	\$215.65	\$240.92
<b>REVENUE PER AVAILABLE ROOM</b>	\$208.76	\$157.61	32.5%	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

### VACATION RENTAL PERFORMANCE

O'ahu	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
<b>UNIT SUPPLY</b>	187,435	160,237	17.0%	2,119,204	1,760,930	1,688,693	3,153,310
<b>UNIT OCCUPANCY</b>	61.6%	66.0%	-4.4%	65.2%	63.9%	42.4%	74.9%
<b>UNIT AVERAGE DAILY RATE</b>	\$255.78	\$213.32	19.9%	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.