



HAWAI'I COUNTY OVERVIEW

VISITOR STATISTICS

	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	260.1	235.6	10.4%	2,675.3	1,837.2	NA	2,315.9
VISITOR ARRIVALS	148,376	110,697	34.0%	1,674,208	1,183,458	493,817	1,763,904
PPPD SPENDING (\$)	184.8	200.9	-8.0%	193.2	167.6	NA	178.4
AVERAGE DAILY CENSUS	45,404	37,823	20.0%	37,940	30,041	13,641	35,556

P = Preliminary data.

Note: 2023 and 2022 visitor data are preliminary, 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DII/O Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

KONA	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
DOMESTIC SEATS	107,988	105,557	2.3%	1,305,557	1,351,496	475,736	1,105,209
INTERNATIONAL SEATS	9,406	6,388	47.2%	45,377	11,628	38,686	156,522
TOTAL SEATS	117,394	111,945	4.9%	1,350,934	1,363,124	514,422	1,261,731
DOMESTIC FLIGHTS	567	580	-2.2%	7,104	7,232	2,641	6,374
INTERNATIONAL FLIGHTS	54	37	45.9%	258	67	187	752
TOTAL FLIGHTS	621	617	0.6%	7,362	7,299	2,828	7,126

HILO	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
DOMESTIC SEATS	1,162	2,685	-56.7%	47,433	38,756	8,964	47,872
INTERNATIONAL SEATS	0	0	NA	0	0	0	0
TOTAL SEATS	1,162	2,685	-56.7%	47,433	38,756	8,964	47,872
DOMESTIC FLIGHTS	7	15	-53.3%	270	220	54	285
INTERNATIONAL FLIGHTS	0	0	NA	0	0	0	0
TOTAL FLIGHTS	7	15	-53.3%	270	220	54	284

Source: DII/O Mii schedules

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	0	0

HOTEL PERFORMANCE

HAWAI'I COUNTY	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
OCCUPANCY	76.0%	69.5%	6.5%	74.9%	61.1%	39.7%	77.0%
AVERAGE DAILY RATE	\$426.90	\$416.83	2.4%	\$400.10	\$348.08	\$248.94	\$265.44
REVENUE PER AVAILABLE ROOM	\$324.35	\$289.61	12.0%	\$299.71	\$212.62	\$98.77	\$204.50

Source: STR, Inc.

VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
UNIT SUPPLY	157,669	113,721	38.6%	1,803,375	1,521,271	1,365,716	2,359,867
UNIT OCCUPANCY	62.7%	71.9%	-9.2%	61.6%	67.4%	44.6%	66.3%
UNIT AVERAGE DAILY RATE	\$256.85	\$239.66	7.2%	\$241.90	\$209.14	\$187.71	\$235.96

Source: Transparent Intelligence, Inc.