



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	234.6	161.1	45.6%	2,182.2	1,404.7	NA	1,909.0
VISITOR ARRIVALS	106,980	84,828	26.1%	1,345,265	813,647	330,263	1,370,029
PPPD SPENDING (\$)	257.7	203.4	26.7%	208.6	200.5	NA	188.8
AVERAGE DAILY CENSUS	29,372	25,554	14.9%	28,658	19,194	8,034	27,695

P = Preliminary data.

Note: 2023 and 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LĪHU'E	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
DOMESTIC SEATS	85,419	92,030	-7.2%	1,120,757	814,407	308,551	963,145
INTERNATIONAL SEATS	4,002	4,176	NA	25,578	7,308	14,442	35,490
TOTAL SEATS	89,421	96,206	-7.1%	1,146,335	821,715	322,993	998,635
DOMESTIC FLIGHTS	484	521	-7.1%	6,374	4,562	1,760	5,534
INTERNATIONAL FLIGHTS	23	24	NA	147	42	83	205
TOTAL FLIGHTS	507	545	-7.0%	6,521	4,604	1,843	5,739

Source: Diiio Mii schedules

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	0	0

HOTEL PERFORMANCE

KAUA'I COUNTY	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
OCCUPANCY	74.8%	64.8%	10.0%	77.7%	58.5%	33.2%	72.8%
AVERAGE DAILY RATE	\$419.80	\$370.61	13.3%	\$398.08	\$324.19	\$264.58	\$282.67
REVENUE PER AVAILABLE ROOM	\$314.13	\$240.17	30.8%	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	JAN 2023P	JAN 2022P	% change	2022P	2021	2020	2019
UNIT SUPPLY	102,441	79,200	29.3%	1,062,372	1,035,664	877,346	1,323,284
UNIT OCCUPANCY	52.3%	66.5%	-14.2%	65.2%	54.4%	41.5%	75.2%
UNIT AVERAGE DAILY RATE	\$395.55	\$379.02	4.4%	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.