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Visitor Spending Rose 7.1 Percent to \$12.56 Billion in First Three Quarters of 2017 Arrivals Increased 4.9 Percent to 7 Million Visitors

HONOLULU – Visitors to the Hawaiian Islands spent a total of \$12.56 billion in the first three quarters of 2017, an increase of 7.1 percent compared to the same period last year, according to preliminary statistics released today by the Hawaii Tourism Authority (HTA). Total arrivals rose 4.9 percent to 7,017,268 visitors compared to a year ago, boosted by growth in arrivals from both air service (+4.7% to 6,931,187) and cruise ships (+23.2% to 86,081).

Year-to-date through September 2017, Hawai'i's four largest visitor markets, U.S. West (+10.5% to \$4.60 billion), U.S. East (+10.4% to \$3.27 billion), Japan (+11% to \$1.68 billion) and Canada (+9.8% to \$748.8 million), all reported strong gains in total visitor spending, along with increased daily spending, compared to last year. Visitor spending from All Other International markets declined in the first three quarters of 2017 (-6.5% to \$2.24 billion) due to lower daily spending.

Visitor arrivals from U.S. West (+4.4% to 2,864,784), U.S. East (+5.7% to 1,535,934), Japan (+6.7% to 1,175,174) and Canada (+9.6% to 367,655) all increased in the first three quarters of 2017 versus last year.

All four larger Hawaiian Islands realized growth in visitor spending and arrivals in the first three quarters of 2017 compared to last year. The island of Hawai'i saw double-digit growth in both visitor spending and arrivals, supported by increased direct air service from the U.S. and Japan.

Through the first nine months of 2017, total air capacity to the Hawaiian Islands increased slightly (+0.8% to 9,165,745 seats) compared to the same period last year.

September 2017

For the month of September 2017, total visitor spending gained 1.9 percent to \$1.21 billion year-over-year. Visitor spending increased from U.S. West (+20.9% to \$449.2 million) and Canada (+6.9% to \$42.6 million), but declined from U.S. East (-0.6% to \$275.9 million) and All Other International markets (-17.9% to \$255.7 million). The Japan market recorded no growth (-0.3% to \$191.4 million) compared to September 2016.

Total arrivals grew 5.1 percent in September 2017 compared to a year ago. More visitors came from U.S. West (+10.4%), Japan (+6.5%), Canada (+17.5%) and All Other International markets (+1.4%), but fewer visitors arrived from U.S. East (-4.5%).

Statewide average daily spending of \$206 per person was lower (-1.3%) in September 2017 versus last year. Visitors from U.S. West (+11.3%) and U.S. East (+5.1%) spent more in September 2017, while visitors from Japan (-6%), Canada (-6.7%) and All Other International markets (-16.6%) spent less compared to a year ago.

Visitor spending increased on Maui, Kaua'i and the island of Hawai'i, but declined on O'ahu versus last September. All four islands saw growth in visitor arrivals compared to a year ago.

There were 925,203 total air seats serving the Hawaiian Islands in September 2017, a gain of 4.2 percent versus September 2016. Growth in scheduled seats from Japan (+6.7%), U.S. West (+6.2%) and Canada (+2.4%) offset fewer seats from Oceania (-8.8%) and U.S. East (-3.4%).

Other Highlights:

• **U.S. West:** In the first three quarters of 2017, visitor arrivals increased from the Mountain (+6.2%) and Pacific (+3.6%) regions compared to last year. There was moderate growth in hotel (+5.6%) and timeshare (+2.4%) usage, while stays in rental homes (+10.8%) and bed and breakfast properties (+10.4%) rose sharply compared to the same period in 2016. Daily spending averaged \$178 per person in the first three quarters of 2017, up from \$166 per person versus the same timeframe in 2016. Lodging, food and beverage, entertainment and recreation and shopping expenses were all higher compared to last year.

In September 2017, growth in arrivals from the Mountain region (+11.5%) was led by increases from Nevada (+16.4%), Utah (+12.9%) and Colorado (+8.8%). From the Pacific region (+10.6%), more visitors came from California (+9.9%), Oregon (+15.5%) and Washington (+13%).

• **U.S. East:** Year-to-date through September 2017, visitor arrivals increased from all regions, highlighted by growth from the two largest regions, South Atlantic (+8.3%) and East North Central (+4.3%), compared to a year ago. Usage of bed and breakfast properties (+14.1%) and rental homes (+13%) rose significantly. Average daily spending rose to \$210 per person (+5.3%). Lodging, food and beverage, shopping, and entertainment and recreation expenses all increased, while transportation expenses were similar to a year ago.

In September 2017, visitor arrivals increased from the East South Central (+3.3%) and West South Central (+2.3%) regions, but declined from the New England (-11.4%), East North Central (-10.3%), West North Central (-7.6%), Mid-Atlantic (-6.3%) and South Atlantic (-3.2%) regions compared to September 2016.

Japan: The launch of direct air service to Kona in December 2016 and increased air service to Honolulu has supported growth in visitor spending and arrivals through the first nine months of 2017. Significantly more visitors stayed in condominiums (+24.2%) and timeshares (+21.2%) in the first three quarters of 2017 compared to the same period last year. More visitors made their own travel arrangements (+29.5%), while fewer visitors purchased group tours (-10%) and package trips (-2%).

Daily visitor spending rose to \$238 per person (+2.4%) in the first three quarters of 2017. Lodging, food and beverage, and transportation expenses were higher than a year ago but shopping expenses declined.

- Canada: Visitor spending and arrivals increased in the first nine months of 2017, as the
 market continued to recover from sharp declines in both categories for much of 2016.
 Significantly more visitors stayed in rental homes (+25.4%) in the first three quarters of 2017
 compared to last year. Daily spending by visitors increased to \$163 per person (+2%). Visitors
 spent more on lodging and entertainment and recreation, while expenses for shopping,
 transportation and food and beverage were similar to last year.
- MCI: Through the first nine months of 2017, total meetings, conventions and incentives (MCI) visitors dropped slightly (-0.6% to 374,709) compared to the same period in 2016. More

visitors came to attend conventions (+1.5% to 185,974) and corporate meetings (+8.7% to 68,756) but fewer traveled on incentive trips (-8% to 132,144). In September 2017, there was a sharp decrease in total MCI visitors (-38% to 29,870). Convention visitors decreased significantly (-62.8%) compared to September 2016 when the IUCN World Conservation Congress (10,000 delegates) and an insurance underwriter convention (11,000 delegates) were held at the Hawai'i Convention Center.

- **Honeymoon:** In the first nine months of 2017, the total number of honeymoon visitors declined (-2.2% to 409,653) versus the same period in 2016. In September 2017, honeymoon visitors increased (+4.9% to 59,075) from a year ago, with more visitors from U.S. West (+11%) and U.S. East (+3.1%) offsetting fewer visitors from Japan (-9.1%).
- **Get Married:** In the first three quarters of 2017, there were 75,998 visitors (-0.5%) who came to get married in Hawai'i, down slightly from last year. In September 2017, more visitors came to get married (+8% to 8,903) compared to a year ago, with increases from U.S. West (+24.6%) and U.S. East (+3.1%) offsetting a decline from Japan (-27.2%).

Highlights from All Other Markets:

- Australia: In the first three quarters of 2017, visitor arrivals decreased (-1.3% to 240,486) versus the same period in 2016. Average daily visitor spending also declined (-4.9% to \$277 per person per day). While shopping expenses increased, lodging, food and beverage, and transportation expenses decreased. In September 2017, arrivals declined (-5.8% to 34,407) compared to a year ago.
- **New Zealand:** Visitor arrivals increased through the first nine months of 2017 (+5.3% to 51,014) compared to the same period last year. In September 2017, arrivals dropped slightly (-0.6% to 7,929) year-over-year.
- China: Visitor arrivals declined through the first three quarters of 2017 (-9% to 122,425) and also in September 2017 (-3.5% to 12,280) compared to a year ago. Daily spending by visitors decreased to \$329 per person (-14.6%) in the first three quarters of 2017 versus last year, but continued to be the highest among Hawai'i's visitor markets. Spending was lower in all categories (lodging, shopping, food and beverage, entertainment and recreation) compared to the same period last year.
- **Korea:** Visitor arrivals decreased (-2.6% to 178,382) in the first nine months of 2017, as did average daily spending at \$278 per person (-9.1%) versus the same period in 2016. Shopping expenses increased, but lodging, food and beverage, and transportation expenses declined. In September 2017 arrivals were up (+5.8% to 22,883) versus last year.
- **Taiwan:** Visitor arrivals rose (+1.9% to 14,324) through the first three quarters of 2017 compared to 2016. Arrivals decreased in September 2017 (-6.8% to 1,426) compared to last September.
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland declined in the first three quarters of 2017 (-4% to 106,359) and in September 2017 (-8.5% to 14,366) versus last year.

• Latin America: Visitor arrivals from Mexico, Brazil and Argentina decreased in the first three quarters of 2017 (-6.8% to 18,080) and in September 2017 (-6.9% to 1,717) compared to last year.

Island Highlights:

- **O'ahu:** In the first three quarters of 2017, both visitor spending (+5.9% to \$5.73 billion) and arrivals (+4.2% to 4,264,304) increased compared to a year ago. In September 2017, visitor spending declined (-2% to \$578.9 million) as a result of lower daily spending (-4.3% to \$202 per person), which offset growth in total visitor days¹ (+2.4%). Visitor arrivals were up (+3.9% to 449,474), supported by growth from U.S. West (+9.7%), Japan (+4.8%) and Canada (+25.2%) which offset fewer visitors from U.S. East (-8.4%).
- Maui: Year-to-date through September 2017, visitor spending (+3.8% to \$3.55 billion) and arrivals (+3.2% to 2,055,771) exceeded the results from the same period last year. In September 2017, visitor spending increased (+4.2% to \$335.8 million), boosted by growth in total visitor days (+1.8%) and higher daily spending (+2.4% to \$229 per person) versus last September. Visitor arrivals increased in September 2017 (+2.8% to 199,940), with growth from U.S. West (+9.3%) and Canada (+15.2%) offsetting fewer visitors from U.S. East (-2.5%) and Japan (-14.7%).
- Island of Hawai'i: In the first three quarters of 2017, double-digit growth was realized in both visitor spending (+16.4% to \$1.78 billion) and arrivals (+13.5% to 1,316,865) compared to a year ago. In September 2017 visitor spending increased (+13.6% to \$165.5 million) boosted by growth in total visitor days (+6.1%) and higher daily spending (+7.1% to \$199 per person) compared to last September. Visitor arrivals also rose in September 2017 (+7.7% to 119,938) supported by increased direct air service from the U.S. and Japan. Arrivals increased from Japan (+27.1%), U.S. West (+11.4%), Canada (+9.5%) and U.S. East (+4.2%).
- **Kaua'i:** In the first nine months of 2017, both visitor spending (+10.1% to \$1.39 billion) and arrivals (+7.3% to 923,752) surpassed the results from year-to-date 2016. In September 2017, visitor spending increased (+1.9% to \$127.2 million), with growth in total visitor days (+7.2%) offsetting a decline in daily visitor spending (-5% to \$188 per person) compared to last year. Visitor arrivals increased in September 2017 (+9.1% to 97,181) with more visitors from U.S. West (+11.8%), Canada (+8.7%) and Japan (+4.1%).

Air Seats to Hawai'i (Table 9, page 23):

In the first three quarters of 2017, total air capacity to the Hawaiian Islands rose slightly (+0.8%) to 9,165,745 seats compared to the same period last year.

- Seat capacity to Kona rose significantly from a year ago (+11.6%) in the first nine months, boosted by the launch of direct service from Tokyo's Haneda Airport (started December 2016, +33,406 seats) and Narita Airport (started September 2017, +3,184 seats). The Dallas-Kona route added 23,826 seats, and there was increased service from Denver with 11,492 additional seats.
- Seats to Hilo (+5.6%) and Līhu'e (+3.1%) also increased, but there were slightly fewer seats to Kahului (-0.7%) and no growth in seats to Honolulu (-0.1%) compared to a year ago.

¹ Aggregate number of days stayed by all visitors.

In September 2017, total air capacity rose 4.2 percent to 925,203 seats boosted by growth in scheduled seats (+4.3% to 919,710), which offset fewer charter seats (-6.5% to 5,493) compared to last September. There were significantly more seats serving Līhu'e (+22.7%) and Kona (+20.4%), along with increases for Hilo (+5.9%), Kahului (+2.5%) and Honolulu (+2.1%).

- The number of scheduled seats from U.S. West rose in September 2017 (+6.2%). Growth in seats from Las Vegas (+5.7%), Los Angeles (+9%), Phoenix (+12.8%), San Francisco (+8.8%) and Seattle (+2.8%) offset fewer seats from Portland (-5%).
- Scheduled seats serving U.S. East declined in September 2017 (-3.4%) compared to last year, due to fewer seats from Dallas (-9.7%), New York City's John F. Kennedy International Airport (-5.4%), Newark (-11.6%) and Washington D.C. (-12.5%).
- Scheduled seats from Japan increased in September 2017 (+6.7%), boosted by the addition
 of 3,614 seats serving the Haneda-Kona route, and the launch of the Narita-Kona route in
 September 2017, adding 3,184 new seats.
- Scheduled seats from Canada grew (+2.4% to 17,196) in September 2017, with more seats from Vancouver to Honolulu compared to last September.
- Scheduled seats from Oceania declined (-8.8%) in September 2017. An increase in seats from Sydney (+5.7%) was offset by reduced service from Brisbane (-58.4%). Seats from Auckland (-1.8%) also decreased from a year ago.
- There was no growth in scheduled seats from Other Asia (-0.4%) in September 2017 compared to a year ago. Seats from Seoul increased (+3.1%). However, there were fewer seats from Shanghai (-12%) and Beijing (-2.9%). Seats from Taiwan were unchanged from last September.

Cruise Ship Visitors (Table 8, page 22):

- In the first three quarters of 2017, there were 86,081 visitors who entered Hawai'i aboard 47 out-of-state cruise ships. In comparison, 37 cruise ships with 69,863 visitors came to Hawai'i during the same period in 2016. Arrivals by air to embark the Hawai'i home-ported cruise ship rose sharply (+17.8% to 96,223) in the first nine months of 2017 versus a year earlier, when the ship spent four weeks in dry dock for refurbishment.
- Year-to-date through September 2017, total cruise visitors (arrivals by cruise ships and by air to board the Hawai'i home-ported cruise ship) increased (+20.3% to 182,304) compared to a year ago.
- In September 2017, four out-of-state cruise ships brought 9,725 visitors to Hawai'i compared to the five ships and 9,884 visitors that arrived a year ago. Arrivals by air to board cruise ships increased 29.2 percent. Total cruise visitors were up in September 2017 (+13.1% to 21,340), as having five Saturdays in the month allowed for five tours of the Hawai'i home-ported cruise ship compared to four tours in September 2016.

Technical Notes:

Final 2016 Statistics: 2016 visitor data presented in this news release are the final numbers and reflect data from the National Travel and Tourism Office and updated reports from airlines

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and cruise ships. These statistics will be published in the HTA 2016 Annual Visitor Research Report. The full report will be published on the HTA website in late October 2017.

Data tables are available now and have been posted on the HTA website at www.hawaiitourismauthority.org/research/reports/annual-visitor-research/.

Tables of visitor characteristic and expenditure statistics by visitor market, including data presented in the news release have also been updated with final 2016 statistics and available at:

www.hawaiitourismauthority.org/research/visitor-highlights/

Detailed monthly visitor characteristics data tables for each visitor market; Fact Sheets with visitor statistics visitor highlights and economic data for the State of Hawai'i, island counties and selected visitor markets have been updated with final 2016 statistics and have been posted at: www.hawaiitourismauthority.org/research/reports/major-market-areas/

About the Hawai'i Tourism Authority

The <u>Hawai'i Tourism Authority</u> is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success. For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on Facebook, Twitter
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September 2017 Arrivals at a Glance

CATEGORY AND MMA	2017P	2016	% change	YTD 2017P	YTD 2016	% change
TOTAL EXPENDITURES (\$mil.)	1,219.1	1,196.4	1.9	12,558.3	11,731.1	7.1
Total by air	1,214.8	1,192.3	1.9	12,530.7	11,706.2	7.0
U.S. West	449.2	371.7	20.9	4,599.3	4,160.6	10.5
U.S. East	275.9	277.5	-0.6	3,268.3	2,959.3	10.4
Japan	191.4	191.9	-0.3	1,676.4	1,510.2	11.0
Canada	42.6	39.8	6.9	748.8	681.7	9.8
All Others	255.7	311.3	-17.9	2,237.9	2,394.4	-6.5
Visitor arrivals by cruise ships	4.3	4.1	6.1	27.6	24.9	10.7
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TOTAL VISITOR DAYS	5,930,204	5,744,951	3.2	62,851,664	60,100,197	4.6
Total by air	5,871,536	5,685,918	3.3	62,450,162	59,756,130	4.5
U.S. West	2,443,067	2,249,230	8.6	25,910,893	25,018,373	3.6
U.S. East	1,211,123	1,279,871	-5.4	15,552,281	14,824,124	4.9
Japan	831,866	784,422	6.0	7,036,584	6,493,591	8.4
Canada	246,690	215,465	14.5	4,585,415	4,258,052	7.7
All Others	1,138,790	1,156,930	-1.6	9,364,989	9,161,990	2.2
Visitor arrivals by cruise ships	58,669	59,033	-0.6	401,503	344,068	16.7
VISITOR ARRIVALS	701,833	667,587	5.1	7,017,268	6,691,946	4.9
Total by air	692,108	657,703	5.2	6,931,187	6,622,083	4.7
U.S. West	281,247	254,694	10.4	2,864,784	2,745,097	4.4
U.S. East	123,863	129,641	-4.5	1,535,934	1,452,723	5.7
Japan	140,821	132,217	6.5	1,175,174	1,100,899	6.7
Canada	22,611	19,244	17.5	367,655	335,426	9.6
All Others	123,566	121,907	1.4	987,640	987,937	0.0
Visitor arrivals by cruise ships	9,725	9,884	-1.6	86,081	69,863	23.2
AVERAGE LENGTH OF STAY	8.45	8.61	-1.8	8.96	8.98	-0.3
Total by air	8.48	8.65	-1.9	9.01	9.02	-0.2
U.S. West	8.69	8.83	-1.6	9.04	9.11	-0.8
U.S. East	9.78	9.87	-1.0	10.13	10.20	-0.8
Japan	5.91	5.93	-0.4	5.99	5.90	1.5
Canada	10.91	11.20	-2.6	12.47	12.69	-1.8
All Others	9.22	9.49	-2.9	9.48	9.27	2.2
Visitor arrivals by cruise ships	6.03	5.97	1.0	4.66	4.92	-5.3
PER PERSON PER DAY SPENDING (\$)	205.6	208.2	-1.3	199.8	195.2	2.4
Total by air	206.9	200.2	-1.3	200.7	195.2	2.4
U.S. West	183.9	165.3	11.3	177.5	166.3	6.7
U.S. East	227.8	216.8	5.1	210.1	199.6	5.3
Japan	230.0	210.6	-6.0	238.2	232.6	2.4
Canada	172.5		-6.7			2.4
All Others		184.8 269.1	-16.6	163.3	160.1 261.3	
	224.6			239.0		-8.6
Visitor arrivals by cruise ships	73.8	69.2	6.7	68.6	72.3	-5.1
PER PERSON PER TRIP SPENDING (\$)	1,737.0	1,792.1	-3.1	1,789.6	1,753.0	2.1
Total by air	1,755.2	1,812.8	-3.2	1,807.9	1,767.8	2.3
U.S. West	1,597.2	1,459.4	9.4	1,605.5	1,515.6	5.9
U.S. East	2,227.6	2,140.8	4.1	2,127.9	2,037.1	4.5
Japan	1,358.8	1,451.5	-6.4	1,426.5	1,371.8	4.0
Canada	1,882.3	2,069.5	-9.0	2,036.6	2,032.4	0.2
All Others	2,069.5	2,553.8	-19.0	2,265.9	2,423.7	-6.5
Visitor arrivals by cruise ships	445.3	413.1	7.8	320.1	356.2	-10.1

P=Preliminary data.

Source: Haw ai'i Tourism Authority

September 2017 Island Highlights

CATEGORY AND ISLAND	2017P	2016	% change	YTD 2017P	YTD 2016	% change
TOTAL EXPENDITURES (\$mil.)	1,219.1	1,196.4	1.9	12,558.3	11,731.1	7.1
Total by air	1,214.8	1,192.3	1.9	12,530.7	11,706.2	7.0
Oʻahu	578.9	590.9	-2.0	5,729.6	5,411.4	5.9
Maui	335.8	322.2	4.2	3,546.2	3,415.6	3.8
Moloka'i	2.4	1.8	29.5	24.9	22.4	10.8
Lāna'i	5.1	6.9	-26.3	58.4	62.5	-6.7
Kauaʻi	127.2	124.9	1.9	1,394.2	1,266.8	10.1
Haw aiʻi Island	165.5	145.7	13.6	1,777.5	1,527.4	16.4
Visitor arrivals by cruise ships	4.3	4.1	6.1	27.6	24.9	10.7
TOTAL VISITOR DAYS	5,930,204	5,744,951	3.2	62,851,664	60,100,197	4.6
Total by air	5,871,536	5,685,918	3.3	62,450,162	59,756,130	4.5
Oʻahu	2,865,776	2,798,799	2.4	28,896,746	27,847,361	3.8
Maui	1,465,768	1,439,769	1.8	16,386,832	16,038,070	2.2
Moloka'i	17,273	15,604	10.7	200,933	208,552	-3.7
Lāna'i	14,061	16,224	-13.3	156,163	160,928	-3.0
Kaua'i	676,394	630,833	7.2	7,225,295	6,876,531	5.1
Haw ai'i Island	832,265	784,688	6.1	9,584,193	8,624,687	11.1
Visitor arrivals by cruise ships	58,669	59,033	-0.6	401,503	344,068	16.7
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VISITOR ARRIVALS	701,833	667,587	5.1	7,017,268	6,691,946	4.9
Total by air	692,108	657,703	5.2	6,931,187	6,622,083	4.7
Oʻahu	449,474	432,533	3.9	4,264,304	4,092,524	4.2
Maui	199,940	194,517	2.8	2,055,771	1,991,410	3.2
Moloka'i	5,179	4,506	14.9	42,726	44,914	-4.9
Lāna'i	5,042	5,104	-1.2	47,815	47,163	1.4
Kaua'i	97,181	89,090	9.1	963,752	897,868	7.3
Haw aiʻi Island	119,938	111,355	7.7	1,316,865	1,159,878	13.5
Visitor arrivals by cruise ships	9,725	9,884	-1.6	86,081	69,863	23.2
AVERAGE LENGTH OF STAY	8.45	8.61	-1.8	8.96	8.98	-0.3
Total by air	8.48	8.65	-1.9	9.01	9.02	-0.2
Oʻahu	6.38	6.47	-1.5	6.78	6.80	-0.4
Maui	7.33	7.40	-1.0	7.97	8.05	-1.0
Moloka'i	3.34	3.46	-3.7	4.70	4.64	1.3
Lānaʻi	2.79	3.18	-12.3	3.27	3.41	-4.3
Kaua'i	6.96	7.08	-1.7	7.50	7.66	-2.1
Haw aiʻi Island	6.94	7.05	-1.5	7.28	7.44	-2.1
Visitor arrivals by cruise ships	6.03	5.97	1.0	4.66	4.92	-5.3
PER PERSON PER DAY SPENDING (\$)	205.6	208.2	-1.3	199.8	195.2	2.4
					195.9	0.4
Total by air	206.9	209.7	-1.3	200.7	195.9	2.4
Total by air Oʻahu	206.9 202.0	209.7 211.1	-1.3 -4.3			
1						2.0
Oʻahu	202.0	211.1	-4.3	198.3	194.3	2.0 1.6
Oʻahu Maui	202.0 229.1	211.1 223.8	-4.3 2.4	198.3 216.4 123.8	194.3 213.0 107.6	2.4 2.0 1.6 15.0 -3.8
Oʻahu Maui Molokaʻi	202.0 229.1 137.7	211.1 223.8 117.7	-4.3 2.4 16.9	198.3 216.4 123.8	194.3 213.0 107.6	2.0 1.6 15.0
Oʻahu Maui Molokaʻi Lānaʻi	202.0 229.1 137.7 360.2	211.1 223.8 117.7 423.3	-4.3 2.4 16.9 -14.9	198.3 216.4 123.8 373.8	194.3 213.0 107.6 388.6	2.0 1.6 15.0 -3.8
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi	202.0 229.1 137.7 360.2 188.0	211.1 223.8 117.7 423.3 197.9	-4.3 2.4 16.9 -14.9 -5.0	198.3 216.4 123.8 373.8 193.0	194.3 213.0 107.6 388.6 184.2	2.0 1.6 15.0 -3.8 4.7
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships	202.0 229.1 137.7 360.2 188.0 198.8 73.8	211.1 223.8 117.7 423.3 197.9 185.6 69.2	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7	198.3 216.4 123.8 373.8 193.0 185.5 68.6	194.3 213.0 107.6 388.6 184.2 177.1 72.3	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$)	202.0 229.1 137.7 360.2 188.0 198.8 73.8	211.1 223.8 117.7 423.3 197.9 185.6 69.2	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7	198.3 216.4 123.8 373.8 193.0 185.5 68.6	194.3 213.0 107.6 388.6 184.2 177.1 72.3	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air	202.0 229.1 137.7 360.2 188.0 198.8 73.8 1,737.0	211.1 223.8 117.7 423.3 197.9 185.6 69.2 1,792.1 1812.8	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7 -3.1	198.3 216.4 123.8 373.8 193.0 185.5 68.6 1,789.6	194.3 213.0 107.6 388.6 184.2 177.1 72.3 1,753.0	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1 2.1
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu	202.0 229.1 137.7 360.2 188.0 198.8 73.8 1,737.0 1755.2 1287.8	211.1 223.8 117.7 423.3 197.9 185.6 69.2 1,792.1 1812.8 1366.1	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7 -3.1 -3.2 -5.7	198.3 216.4 123.8 373.8 193.0 185.5 68.6 1,789.6 1807.9 1343.6	194.3 213.0 107.6 388.6 184.2 177.1 72.3 1,753.0 1767.8 1322.3	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1 2.1 2.3 1.6
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui	202.0 229.1 137.7 360.2 188.0 198.8 73.8 1,737.0 1755.2 1287.8 1679.6	211.1 223.8 117.7 423.3 197.9 185.6 69.2 1,792.1 1812.8 1366.1 1656.3	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7 -3.1 -3.2 -5.7 1.4	198.3 216.4 123.8 373.8 193.0 185.5 68.6 1,789.6 1807.9 1343.6 1725.0	194.3 213.0 107.6 388.6 184.2 177.1 72.3 1,753.0 1767.8 1322.3 1715.2	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1 2.1 2.3 1.6 0.6
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui Molokaʻi	202.0 229.1 137.7 360.2 188.0 198.8 73.8 1,737.0 1755.2 1287.8 1679.6 459.2	211.1 223.8 117.7 423.3 197.9 185.6 69.2 1,792.1 1812.8 1366.1 1656.3 407.7	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7 -3.1 -3.2 -5.7 1.4 12.6	198.3 216.4 123.8 373.8 193.0 185.5 68.6 1,789.6 1807.9 1343.6 1725.0 582.3	194.3 213.0 107.6 388.6 184.2 177.1 72.3 1,753.0 1767.8 1322.3 1715.2 499.8	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1 2.1 2.3 1.6 0.6 16.5
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lāna'i	202.0 229.1 137.7 360.2 188.0 198.8 73.8 1,737.0 1755.2 1287.8 1679.6 459.2 1004.5	211.1 223.8 117.7 423.3 197.9 185.6 69.2 1,792.1 1812.8 1366.1 1656.3 407.7 1345.7	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7 -3.1 -3.2 -5.7 1.4 12.6 -25.4	198.3 216.4 123.8 373.8 193.0 185.5 68.6 1,789.6 1807.9 1343.6 1725.0 582.3 1221.0	194.3 213.0 107.6 388.6 184.2 177.1 72.3 1,753.0 1767.8 1322.3 1715.2 499.8 1326.1	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1 2.1 2.3 1.6 0.6 16.5 -7.9
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi	202.0 229.1 137.7 360.2 188.0 198.8 73.8 1,737.0 1755.2 1287.8 1679.6 459.2 1004.5 1308.7	211.1 223.8 117.7 423.3 197.9 185.6 69.2 1,792.1 1812.8 1366.1 1656.3 407.7 1345.7 1401.5	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7 -3.1 -3.2 -5.7 1.4 12.6 -25.4 -6.6	198.3 216.4 123.8 373.8 193.0 185.5 68.6 1,789.6 1807.9 1343.6 1725.0 582.3 1221.0 1446.6	194.3 213.0 107.6 388.6 184.2 177.1 72.3 1,753.0 1767.8 1322.3 1715.2 499.8 1326.1 1410.9	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1 2.1 2.3 1.6 0.6 16.5 -7.9 2.5
Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lāna'i	202.0 229.1 137.7 360.2 188.0 198.8 73.8 1,737.0 1755.2 1287.8 1679.6 459.2 1004.5	211.1 223.8 117.7 423.3 197.9 185.6 69.2 1,792.1 1812.8 1366.1 1656.3 407.7 1345.7	-4.3 2.4 16.9 -14.9 -5.0 7.1 6.7 -3.1 -3.2 -5.7 1.4 12.6 -25.4	198.3 216.4 123.8 373.8 193.0 185.5 68.6 1,789.6 1807.9 1343.6 1725.0 582.3 1221.0 1446.6	194.3 213.0 107.6 388.6 184.2 177.1 72.3 1,753.0 1767.8 1322.3 1715.2 499.8 1326.1	2.0 1.6 15.0 -3.8 4.7 4.7 -5.1 2.1 2.3 1.6 0.6 16.5 -7.9

P=Preliminary data.

Source: Haw ai'i Tourism Authority