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John De Fries President and Chief Executive Officer

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In Memory of Mark Ellman, Hawai'i Regional Cuisine Pioneer

The Hawai'i Tourism Authority shares its condolences following the passing of Hawai'ibased chef Mark Ellman. He was a beloved member of Hawai'i's culinary community who advocated for buying local and our thoughts go out to Mr. Ellman's family, friends, and colleagues during this difficult time.

"Meet me at Avalon!' was the culinary mantra for many of us who frequented Lahaina, Maui in the 1990s. Together, Chef Mark and Judy Ellman created a magical dining experience at Avalon Restaurant & Bar which became my first portal into the emerging realm of Hawai'i Regional Cuisine.

With the recent news of Chef Mark's passing, my Aloha is extended to Judy, whose grace and elegant nature was matched by Chef Mark's creativity and greatness in the culinary arts. A hui hou, Mark."

John De Fries HTA President and CEO

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Photo Credit: GreatChefs.com

About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for representing The Hawaiian Islands around the world, and for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to Mālama Ku'u Home – care for our beloved home. For more information about HTA, visit www.hawaiitourismauthority.org or follow @HawaiiHTA on Facebook, Instagram, and Twitter.

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