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HTA Release (18-12)

Hawai'i Tourism Industry Set New Record Totals in 2017

**\$16.78 Billion in Visitor Spending; \$1.96 Billion in Generated Tax Revenue;
9.38 Million Visitor Arrivals; 12.23 Million Air Seats Serving Hawai'i;
204,000 Jobs Supported Statewide**

HONOLULU – For the sixth consecutive year, Hawai'i's tourism industry in 2017 achieved new annual record totals in five key categories, visitor spending, generated tax revenue, visitor arrivals, trans-Pacific air seats serving Hawai'i and jobs supported statewide, according to preliminary year-end statistics released today by the Hawai'i Tourism Authority.

Visitors to the Hawaiian Islands spent \$16.78 billion¹ in 2017, an increase of 6.2 percent from the previous record in 2016. Spending by visitors generated a record \$1.96 billion in state tax revenue in 2017, an increase of \$114.76 million (+6.2%) over 2016.

Additionally, a record 204,000 jobs² statewide were supported by Hawai'i's tourism industry in 2017 an increase of 5.2 percent over 2016.

A total of 9,382,986 visitors came to Hawai'i in 2017, surpassing the 2016 record of 8,934,277 visitors by 5 percent. Total visitor days³ rose 4.7 percent from a year ago. On average, there were 230,113 visitors in the Hawaiian Islands on any given day in 2017, up 5 percent versus 2016.

Arrivals by air rose 4.9 percent to 9,256,761 visitors in 2017, driven by growth from U.S. West, U.S. East, Japan and Canada. Arrivals by cruise ships also increased (+12.2% to 126,225 visitors) with 12 more tours from out-of-state cruise ships compared to 2016.

All four larger Hawaiian Islands realized growth in visitor spending, visitor days and arrivals in 2017 compared to last year. The island of Hawai'i recorded the largest increases of all the islands in visitor spending (+14.7% to \$2.40 billion), visitor days (+11.2%) and arrivals (+13.7% to 1,762,914) in 2017 compared to 2016, supported by increases in direct air service from U.S. and Japan markets. Visitor spending on O'ahu rose 3.9 percent to \$7.63 billion, boosted by the growth in visitor days (+3.6%) and arrivals (+4.1% to 5,672,123). Visitor spending on Maui gained 5.2 percent to \$4.76 billion, visitor days rose 2.9 percent, and arrivals were up 4.1 percent to 2,742,108 visitors. Visitor spending on Kaua'i grew 9.6 percent to \$1.83 billion, bolstered by growth in visitor days (+5.5%) and arrivals (+7.5% to 1,276,803).

A record total of 12,235,608 trans-Pacific air seats (+1.8%) serviced the Hawaiian Islands in 2017. Growth in air seats from U.S. East (+9.2%), Japan (+8.3%) and Other Asia (+0.7%) offset fewer seats from Oceania (-6.1%). Total air seats from U.S. West and Canada were similar to 2016.

For the month of December 2017, visitor spending rose 2.9 percent to \$1.63 billion. Total visitor days (+4.9%) and arrivals increased (+6.3% to 880,441) but the average daily spending by each visitor was lower (-2% to \$196 per person) than in December 2016.

¹ Total visitor spending of \$16.78 billion was in nominal dollar (not adjusted for inflation) and did not include supplemental business expenditures.

² The number of jobs supported (direct, indirect and induced)

³ Aggregate number of days stayed by all visitors.

Other Highlights

- **U.S. West:** Total visitor spending gained 9.7 percent to \$6.18 billion in 2017. Arrivals increased (+4.9% to 3,843,208) with growth in visitors from both the Mountain (+6.4%) and Pacific (+4.3%) regions. Daily spending averaged \$177 per person in 2017, up from \$168 per person in 2016. Lodging, food and beverage, entertainment and recreation, and shopping expenses were all higher compared to last year. There was moderate growth in hotel (+5.9%) and timeshare (+3.4%) stays by visitors, while stays in rental homes (+12%) and bed and breakfast properties (+11.1%) rose significantly compared to 2016.

In December 2017, both visitor spending (+9% to \$614.3 million) and visitor arrivals (+6.8% to 360,956) increased versus December 2016.

- **U.S. East:** Visitor spending rose (+9.5% to \$4.26 billion) in 2017 compared to last year, bolstered by a 5.6 percent growth in arrivals to 1,998,650 visitors. Arrivals increased from every U.S. East region, highlighted by growth from the two largest regions, South Atlantic (+7.5%) and East North Central (+4.8%). Daily spending (+4.7% to \$211 per person) was also higher compared to 2016, due to increases in lodging, food and beverage, shopping, and entertainment and recreation expenses. Substantially more visitors stayed in bed and breakfast properties (+14.3%) and rental homes (+12.7%) compared to a year ago.

In December 2017, visitor spending increased 3.1 percent to \$433.1 million with arrivals also up 4 percent to 192,338 visitors.

- **Japan:** Visitor spending rose 5.8 percent to \$2.22 billion in 2017. Arrivals grew 5.4 percent to 1,568,609 visitors, supported by the launch of direct air service to Kona in December 2016 and increased air service to Honolulu. However, daily spending has been down for four consecutive months since September 2017, resulting in a slight drop for the year compared to 2016 (-1% to \$238 per person). Expenses for lodging and entertainment and recreation were similar in 2017 to 2016, but shopping expenses decreased. Significantly more visitors stayed in condominiums (+23.1%) and timeshares (+19.1%) in 2017 compared to last year. More visitors made their own travel arrangements (+24.1%), while fewer visitors purchased group tours (-9.8%) and package trips (-1.7%).

In December 2017, the Japan market recorded a decrease in visitor spending (-17% to \$167.7 million) year-over-year. While visitor arrivals (+1% to 125,934) increased, the average daily spending was much lower (-17.7% to \$220 per person).

- **Canada:** Visitor spending (+8.1% to \$1.03 billion) and visitor arrivals (+10.4% to 518,051) increased in 2017, as the market recovered from declines in both categories for much of 2016. Average daily spending dropped slightly (-0.7%) to \$160 per person in 2017. Visitors spent more on entertainment and recreation, but less on lodging and food and beverage. Shopping expenses were similar to last year. Many more visitors stayed in rental homes (+23.5%) compared to 2016.

Visitor spending rose in December 2017 (+1.2% to \$130.5 million) compared to December 2016. Visitor arrivals increased (+9.8% to 69,115) but daily spending declined (-9.1% to \$147 per person).

Highlights from All Other Markets:

Combined total spending by visitors from All Other International Markets decreased (-4.2% to \$3.04 billion) in 2017 versus last year. Visitor arrivals increased (+1.6% to 1,328,242) but daily spending was lower (-7.6% to \$241 per person) compared to 2016.

For December 2017, combined total spending (+4.7% to \$279.1 million) and visitor arrivals (+10.7% to 120,453) increased compared to December 2016.

- **Australia:** Total visitor arrivals were similar (-0.5% to 324,079) in 2017 versus 2016. Daily visitor spending was lower (-5.2% to \$278 per person per day) than a year ago. Visitors spent more on shopping but less on lodging compared to 2016. In December 2017, visitor arrivals increased (+4.1% to 28,604) compared to December 2016.
- **New Zealand:** Visitor arrivals increased for all of 2017 (+5.7% to 68,481) and the month of December (+13.8% to 5,981) year-over-year.
- **China:** Total visitor arrivals declined in 2017 (-7.9% to 151,295). Daily visitor spending decreased to \$338 per person (-12.2%) in 2017 versus last year but continued to rank highest among Hawai'i's visitor markets. Spending was lower in all categories (lodging, shopping, food and beverage, entertainment and recreation). In December 2017, visitor arrivals were up (+9% to 9,378) versus December 2016.
- **Korea:** Total visitor arrivals (+0.5% to 258,398) in 2017 were comparable to 2016. However, daily visitor spending declined to \$281 per person (-11.2%) in 2017. Shopping expenses increased, but lodging, food and beverage, entertainment and recreation, and transportation expenses declined. In December 2017, visitor arrivals increased (+21.7% to 30,428) compared to December 2016.
- **Taiwan:** Visitor arrivals rose for all of 2017 (+3.6% to 18,767) and in December (+3.5% to 1,609) versus the same periods last year.
- **Europe:** Total visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland declined in 2017 (-2.9% to 139,780) and was flat (-0.3% to 10,639) in December year-over-year.
- **Latin America:** Total visitor arrivals from Mexico, Brazil and Argentina decreased in 2017 (-4.1% to 24,999) versus 2016. In December 2017, arrivals increased (+6.4% to 3,352 visitors) compared to December 2016.

Visitor Characteristics Highlights:

- **Honeymoon:** Fewer visitors came to honeymoon (-4.7% to 571,563) in 2017 than in 2016. The Japan market, which comprises 37 percent of the honeymoon segment, saw a 7.5 percent decrease to 210,699 visitors compared to 2016. However, there were more honeymoon visitors from Canada (+9.9% to 14,940) and U.S. East (+7.4% to 97,763). In December 2017, the number of honeymoon visitors also declined (-9.3% to 47,534) versus December 2016.
- **MCI:** The number of visitors who came for meetings, conventions and incentives (MCI) in 2017 dropped (-1.7% to 476,861) compared to 2016. More visitors came to attend conventions (+3.1% to 238,289) and corporate meetings (+7.8% to 86,817) but fewer traveled on incentive trips (-11.7% to 166,744). In December 2017, growth in MCI visitors was flat (-0.5% to 22,535) compared to December 2016.

Island Highlights for December 2017:

- **O'ahu:** Visitor spending decreased in December 2017 (-8.2% to \$699.6 million) year-over-year. While total visitor days rose 2.3 percent, the average daily spending declined (-10.2% to \$193 per person) compared to December 2016. Arrivals were up (+4% to 517,218) with more visitors from U.S. West (+6.2%) and Canada (+5.9%) offsetting fewer visitors from Japan (-2.2%).
- **Maui:** Visitor spending rose substantially in December 2017 (+16.1% to \$482.8 million) versus a year ago, boosted by growth in visitor days (+6.5%) and higher average daily spending (+9.1% to \$216 per person). Arrivals increased (+8% to 258,422) with more visitors from Canada (+12.1%), U.S. East (+6.6%) and U.S. West (+6.2%), but fewer visitors from Japan (-3.7%).
- **Island of Hawai'i:** Visitor spending increased in December 2017 (+8.9% to \$254.3 million), bolstered by growth in visitor days (+8.9%). Average daily spending (\$182 per person) was unchanged from a year ago. There was strong growth in visitor arrivals (+12.4% to 174,189), supported by added air service from Japan and the U.S. mainland. Arrivals from the Japan market jumped 38.8 percent in December year-over-year. Direct flights to Kona contributed to a doubling of Japanese visitors who stayed exclusively on the island of Hawai'i (+142.1% to 5,687). Additionally, more visitors came from Canada (+10.4%), U.S. East (+8.6%) and U.S. West (+6.3%) in December compared to a year ago.
- **Kaua'i:** Visitor spending increased in December 2017 (+9.5% to \$168.8 million) year-over-year, bolstered by growth in visitor days (+5.6%) and higher average daily spending (+3.7% to \$184 per person). Visitor arrivals grew (+8% to 116,675) with more visitors from U.S. East (+9.2%), Japan (+7.2%), U.S. West (+4.7%) and Canada (+1.9%).

Air Seats to Hawai'i:

In 2017, total trans-Pacific air capacity to the Hawaiian Islands increased (+1.8%) to a record 12,235,608 seats.

- Seat capacity to Kona rose significantly in 2017 compared to a year ago (+15.5%), boosted by the launch of direct service from Tokyo's Haneda Airport (started December 2016, +43,056 seats) and Narita Airport (started September 2017, +21,492 seats). Additionally, there was increased service from Dallas (+23,826 seats), Denver (+10,816), Los Angeles (+15,667) and Seattle (+16,162), which offset fewer seats from Oakland (-10,346).
- Air capacity to Līhu'e (+8.2%) and Hilo (+7%) increased in 2017 compared to 2016, with added flights from Los Angeles. Growth in air seats to Honolulu (+0.3%) and Kahului (-0.2%) was flat compared to 2016.

In December 2017, total air capacity rose 6.1 percent to 1,142,178 seats with growth in both scheduled seats (+5.9% to 1,132,418) and charter seats (+26% to 9,760) compared to December 2016. There were significantly more seats serving Līhu'e (+27.5%) and Kona (+26.7%), along with increases for Hilo (+7.1%), Honolulu (+3.2%) and Kahului (+1.2%).

- The number of scheduled seats from U.S. West rose in December 2017 (+5.7%). Growth in seats from Salt Lake City (+27.4%), San Francisco (+12.8%), Los Angeles (+8.7%), Seattle (+6.9%) and Oakland (+6.3%) offset fewer seats from Phoenix (-12.2%).
- Scheduled seats serving U.S. East increased in December 2017 (+1.5%) compared to last year. Growth in seats from Dallas (+18.9%), Houston (+5.8%) and Newark (+5.9%) offset fewer seats

from Washington D.C. (-26.3%), Minneapolis (-21.5%) and New York City's John F. Kennedy International Airport (-11.9%).

- Scheduled seats from Japan grew in December 2017 (+3.3%). The nonstop service to Kona from Tokyo's Narita and Haneda airports (+8,591 seats combined), a low-cost carrier serving the Kuala Lumpur-Osaka-Honolulu route (+6,786 seats), and a low-cost carrier serving the Singapore-Osaka-Honolulu route (+2,300 seats) combined added nearly 18,000 new seats in December 2017 year-over-year. This gain was partially offset by a loss of 6,100 seats as an international carrier halted service on the Haneda-Honolulu route for part of December 2017. A U.S. carrier also reduced service on its Narita-Honolulu route (-3,300 seats).
- Scheduled seats from Canada increased (+5.5) in December 2017, with more seats from Vancouver compared to a year ago.
- Scheduled air seats from Oceania grew in December 2017 (+7%) compared to a year ago, with more seats added from Melbourne (+12.5%), Sydney (+8.6%) and Auckland (+12.3%).
- Seats from Other Asia markets rose sharply in December 2017 (+25%) year-over-year, bolstered by significantly more seats added from Seoul (+34%). Seats also increased from Beijing (+4.4%) and Shanghai (+16%), offsetting fewer seats from Taiwan (-8.2%).

Cruise Ship Visitors:

- In 2017, 69 out-of-state cruise ships brought 126,225 visitors to Hawai'i compared to the 57 cruise ships that carried 112,475 visitors last year. Total cruise visitors (by air and ship) in 2017 increased 12.5 percent to 255,296 visitors compared to 2016.
- The average length of stay by all cruise visitors was 7.73 days in 2017, compared to 7.93 days in 2016. Cruise visitors spent an average of 5.39 days aboard ship touring the islands and 1.05 days on shore after the cruise was over. In addition, visitors who arrived by air to board the Hawai'i home-ported cruise ships stayed an average of 1.29 days in Hawai'i before their cruise.
- Over half of Hawai'i's cruise visitors in 2017 were repeat visitors (54.3%) to the Hawaiian Islands. Most visitors (86.9%) came for a leisure trip, while 8.7 percent visited friends and relatives during their cruise, and 2.2 percent were on their honeymoon.

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Tables of visitor characteristic and expenditure statistics by visitor market, including data presented in the news release are available for viewing online at:

www.hawaiiourismauthority.org/research/research/visitor-highlights/

Detailed monthly visitor characteristics data tables for each visitor market; Fact Sheets with visitor statistics visitor highlights and economic data for the State of Hawai'i, island counties and selected visitor markets have been posted at:

www.hawaiiourismauthority.org/research/reports/major-market-areas/

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](http://www.hawaiiourismauthority.org) (HTA) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

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For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on [Facebook](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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DECEMBER 2017 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2017P	2016	% change	YTD 2017P	YTD 2016	% change
TOTAL EXPENDITURES (\$mil.)	1,629.3	1,584.1	2.9	16,776.3	15,793.1	6.2
Total by air	1,624.7	1,580.8	2.8	16,734.1	15,753.5	6.2
U.S. West	614.3	563.3	9.0	6,180.5	5,634.1	9.7
U.S. East	433.1	419.9	3.1	4,258.0	3,889.4	9.5
Japan	167.7	202.1	-17.0	2,218.3	2,095.9	5.8
Canada	130.5	129.0	1.2	1,032.7	954.9	8.1
All Others	279.1	266.5	4.7	3,044.6	3,179.1	-4.2
Visitor arrivals by cruise ships	4.6	3.3	40.1	42.2	39.6	6.4
TOTAL VISITOR DAYS	8,303,120	7,911,990	4.9	83,991,152	80,225,407	4.7
Total by air	8,246,805	7,860,852	4.9	83,411,666	79,669,135	4.7
U.S. West	3,416,999	3,259,097	4.8	34,854,000	33,552,091	3.9
U.S. East	2,001,526	1,967,649	1.7	20,158,777	19,283,520	4.5
Japan	761,854	755,953	0.8	9,322,747	8,722,235	6.9
Canada	890,973	800,429	11.3	6,451,673	5,926,189	8.9
All Others	1,175,454	1,077,723	9.1	12,624,468	12,185,101	3.6
Visitor arrivals by cruise ships	56,315	51,139	10.1	579,486	556,271	4.2
VISITOR ARRIVALS	880,441	828,211	6.3	9,382,986	8,934,277	5.0
Total by air	868,797	819,274	6.0	9,256,761	8,821,802	4.9
U.S. West	360,956	338,002	6.8	3,843,208	3,664,150	4.9
U.S. East	192,338	184,884	4.0	1,998,650	1,892,768	5.6
Japan	125,934	124,631	1.0	1,568,609	1,487,979	5.4
Canada	69,115	62,940	9.8	518,051	469,314	10.4
All Others	120,453	108,817	10.7	1,328,242	1,307,593	1.6
Visitor arrivals by cruise ships	11,644	8,937	30.3	126,225	112,475	12.2
AVERAGE LENGTH OF STAY	9.43	9.55	-1.3	8.95	8.98	-0.3
Total by air	9.49	9.59	-1.1	9.01	9.03	-0.2
U.S. West	9.47	9.64	-1.8	9.07	9.16	-1.0
U.S. East	10.41	10.64	-2.2	10.09	10.19	-1.0
Japan	6.05	6.07	-0.3	5.94	5.86	1.4
Canada	12.89	12.72	1.4	12.45	12.63	-1.4
All Others	9.76	9.90	-1.5	9.50	9.32	2.0
Visitor arrivals by cruise ships	4.84	5.72	-15.5	4.59	4.95	-7.2
PER PERSON PER DAY SPENDING (\$)	196.2	200.2	-2.0	199.7	196.9	1.5
Total by air	197.0	201.1	-2.0	200.6	197.7	1.5
U.S. West	179.8	172.9	4.0	177.3	167.9	5.6
U.S. East	216.4	213.4	1.4	211.2	201.7	4.7
Japan	220.1	267.3	-17.7	237.9	240.3	-1.0
Canada	146.5	161.2	-9.1	160.1	161.1	-0.7
All Others	237.4	247.3	-4.0	241.2	260.9	-7.6
Visitor arrivals by cruise ships	81.5	64.1	27.2	72.7	71.2	2.1
PER PERSON PER TRIP SPENDING (\$)	1,850.5	1,912.7	-3.2	1,787.9	1,767.7	1.1
Total by air	1,870.1	1,929.6	-3.1	1,807.8	1,785.7	1.2
U.S. West	1,701.8	1,666.7	2.1	1,608.2	1,537.6	4.6
U.S. East	2,251.6	2,271.2	-0.9	2,130.4	2,054.9	3.7
Japan	1,331.6	1,621.4	-17.9	1,414.2	1,408.6	0.4
Canada	1,888.7	2,049.8	-7.9	1,993.4	2,034.7	-2.0
All Others	2,317.1	2,449.0	-5.4	2,292.2	2,431.2	-5.7
Visitor arrivals by cruise ships	394.3	366.7	7.6	334.0	352.4	-5.2

P=Preliminary data.

Source:Hawaii Tourism Authority

DECEMBER 2017 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2017P	2016	% change	YTD 2017P	YTD 2016	% change
TOTAL EXPENDITURES (\$mil.)	1,629.3	1,584.1	2.9	16,776.3	15,793.1	6.2
Total by air	1,624.7	1,580.8	2.8	16,734.1	15,753.5	6.2
O'ahu	699.6	762.0	-8.2	7,627.2	7,340.3	3.9
Maui	482.8	415.8	16.1	4,756.6	4,523.4	5.2
Moloka'i	5.8	3.6	58.8	34.4	32.9	4.6
Lāna'i	13.4	11.8	14.0	83.4	91.7	-9.0
Kaua'i	168.8	154.2	9.5	1,831.5	1,671.4	9.6
Haw aii Island	254.3	233.4	8.9	2,401.0	2,093.8	14.7
Visitor arrivals by cruise ships	4.6	3.3	40.1	42.2	39.6	6.4
TOTAL VISITOR DAYS	8,303,120	7,911,990	4.9	83,991,152	80,225,407	4.7
Total by air	8,246,805	7,860,852	4.9	83,411,666	79,669,135	4.7
O'ahu	3,631,887	3,551,274	2.3	38,311,036	36,968,064	3.6
Maui	2,237,253	2,101,207	6.5	22,059,301	21,447,140	2.9
Moloka'i	31,603	30,384	4.0	277,510	285,221	-2.7
Lāna'i	29,485	25,111	17.4	217,735	221,145	-1.5
Kaua'i	917,840	868,964	5.6	9,590,472	9,092,351	5.5
Haw aii Island	1,398,735	1,283,911	8.9	12,955,613	11,655,215	11.2
Visitor arrivals by cruise ships	56,315	51,139	10.1	579,486	556,271	4.2
VISITOR ARRIVALS	880,441	828,211	6.3	9,382,986	8,934,277	5.0
Total by air	868,797	819,274	6.0	9,256,761	8,821,802	4.9
O'ahu	517,218	497,335	4.0	5,672,123	5,447,229	4.1
Maui	258,422	239,374	8.0	2,742,108	2,634,237	4.1
Moloka'i	6,119	5,748	6.5	57,888	58,932	-1.8
Lāna'i	6,714	5,959	12.7	64,242	63,024	1.9
Kaua'i	116,675	108,067	8.0	1,276,803	1,187,269	7.5
Haw aii Island	174,189	154,960	12.4	1,762,914	1,549,943	13.7
Visitor arrivals by cruise ships	11,644	8,937	30.3	126,225	112,475	12.2
AVERAGE LENGTH OF STAY	9.43	9.55	-1.3	8.95	8.98	-0.3
Total by air	9.49	9.59	-1.1	9.01	9.03	-0.2
O'ahu	7.02	7.14	-1.7	6.75	6.79	-0.5
Maui	8.66	8.78	-1.4	8.04	8.14	-1.2
Moloka'i	5.16	5.29	-2.3	4.79	4.84	-0.9
Lāna'i	4.39	4.21	4.2	3.39	3.51	-3.4
Kaua'i	7.87	8.04	-2.2	7.51	7.66	-1.9
Haw aii Island	8.03	8.29	-3.1	7.35	7.52	-2.3
Visitor arrivals by cruise ships	4.84	5.72	-15.5	4.59	4.95	-7.2
PER PERSON PER DAY SPENDING (\$)	196.2	200.2	-2.0	199.7	196.9	1.5
Total by air	197.0	201.1	-2.0	200.6	197.7	1.5
O'ahu	192.6	214.6	-10.2	199.1	198.6	0.3
Maui	215.8	197.9	9.1	215.6	210.9	2.2
Moloka'i	182.6	119.6	52.7	124.0	115.2	7.6
Lāna'i	455.1	468.6	-2.9	383.1	414.6	-7.6
Kaua'i	184.0	177.4	3.7	191.0	183.8	3.9
Haw aii Island	181.8	181.8	0.0	185.3	179.6	3.2
Visitor arrivals by cruise ships	81.5	64.1	27.2	72.7	71.2	2.1
PER PERSON PER TRIP SPENDING (\$)	1,850.5	1,912.7	-3.2	1,787.9	1,767.7	1.1
Total by air	1870.1	1929.6	-3.1	1807.8	1785.7	1.2
O'ahu	1352.6	1532.2	-11.7	1344.7	1347.5	-0.2
Maui	1868.3	1737.0	7.6	1734.7	1717.2	1.0
Moloka'i	942.8	632.1	49.2	594.2	557.8	6.5
Lāna'i	1998.5	1974.9	1.2	1298.3	1454.8	-10.8
Kaua'i	1447.2	1426.7	1.4	1434.5	1407.7	1.9
Haw aii Island	1459.8	1506.5	-3.1	1361.9	1350.9	0.8
Visitor arrivals by cruise ships	394.3	366.7	7.6	334.0	352.4	-5.2

P=Preliminary data.

Source:Haw aii Tourism Authority