

Destination Management Action Plans – Update

April 12, 2023

Kaua'i DMAP – Snapshot of Top Activities in 1st Half of 2023



Collaboration with Kaua'i Invasive Species Committee and Hoike Community Television education and awareness videos



New Pono Travel video and Mālama Kaua'i video produced



Ongoing community outreach through radio, TV and social media



"We are Kaua'i" – training and onboarding



Working with County for opportunities to support a data collection program with its park stewards and kuleana crew



Building Cultural Practitioner List



Wildlife Summit



Ocean Awareness Webinar Training

Maui DMAP – Snapshot of Top Activities in 1st Half of 2023



East Maui Advisory Group Discussions continue – Pilot Tourism Management Stewardship Program



Rise Above Plastics Program



Reef friendly landscaping programs



Communications Plan and activities targeted at residents



Continuation of Native Hawaiian Hospitality Association's Cultural Training Webinars



Hawai'i Green Business Program Green Hotel Forums



Work with UH Maui College to increase and promote visitor industry training programs

Moloka'i DMAP – Snapshot of Top Activities in 1st Half of 2023



Messaging and Collateral Development



Needs Assessments Surveys ended - Identifying Resources, build programs



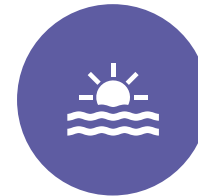
Support for a Moloka'i DMAP Coordinator



Participation in Moloka'i Resource Fair



Addressing restoration of affordable and dependable air transportation service



Addressing carrying capacity

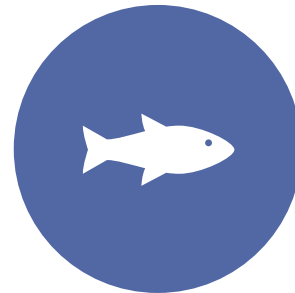


Community Meeting Sharing out Subject-Matter Committees' work in May.

Lānaʻi DMAP – Snapshot of Top Activities in 1st Half of 2023



Lānaʻi Advisory Group
focus on sustainable
tourism practices



Reef Safe Sunscreen
Dispenser Installation



New Social Media
Campaign



Distribution of new
Lānaʻi brochures

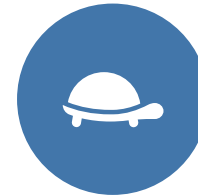
Hawai'i Island DMAP – Snapshot of Top Activities in 1st Half of 2023



Signage for Waipi'o Valley Lookout



Support County's Community Lead program for Keaukaha and other areas



Support for community stewardship programs

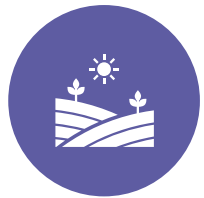


Develop and execute employee and community appreciation campaign for national tourism week in May, including resident campaign

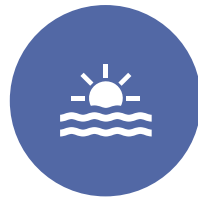


Tracking County's bill on vacation rental regulations to provide support

O‘ahu DMAP – Snapshot of Top Activities in 1st Half of 2023



Support for City’s
Good Food Show



Waikīkī Hula Mound



Waikīkī Historic Trails
– Enhancement
Project



Getaroundoahu.com
site



Waze App



Beacons at 5
critical/hotspot areas



Support and promote
“Buy Local” programs
and opportunities



Visitor and resident
education activities



E kū like kākou

“We are all in this together”



What can you do?



New Staff?

- “We are Kaua‘i” briefing
- For new employees or new residents to the island
- Contact: Patti Ornellas,
Kaua‘i Destination
Manager: patti@hvcb.org





Adopt a mineral-only sunscreen dispenser on your property.

Contact: Meagan DeGaia, Maui Nui Destination Manager,
meagan@mauivb.com

Addressing East Maui's Hotspots



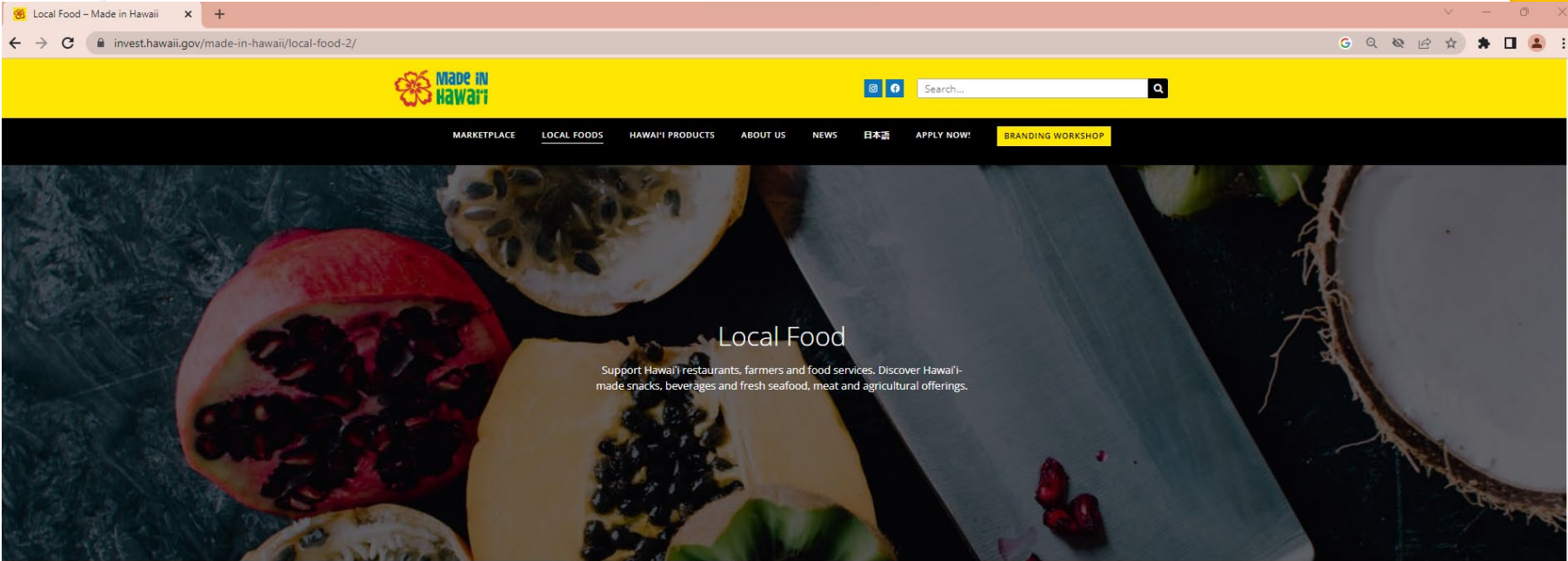
EAST MAUI TOURISM
MANAGEMENT PILOT
PROGRAM




HELP ALLEVIATE
TRAFFIC TO THE AREA



DBEDT's Made in Hawai'i Program - source local






Absolutely! Kona Coffee

HEADQUARTERS: HAWAII

We offer high-quality, single-estate 100% Kona coffees from specific terroirs. We grow, process, customroast, and sell premium Kona brands.

[VISIT ABSOLUTELY! KONA COFFEE](#)



Ahualoa Family Farms

HEADQUARTERS: HAWAII

Ahualoa Farms grows and processes Big Island macadamia nuts and 100% Hamakua coffee, and we make our value-added products in our certified kitchen.

[VISIT AHUALOA FAMILY FARMS](#)

FILTER LISTINGS:

- Farm Delivery (8)
- Food Gifts (12)
- Local Beverages - Alcoholic (5)
- Local Beverages - Coffee (27)
- Local Beverages - Tea (11)
- Local Packaged Food - Confectionery (19)
- Local Packaged Food - General (43)
- Local Packaged Food - Snacks (32)
- Meat Products and Delivery (3)
- Restaurants (14)
- Seafood (1)

[APPLY FILTER](#)



Buy Local. Eat Fresh.

O'AHU GOOD FOOD PURCHASING PROGRAM



The Oahu Good Food Program uses the purchasing power of the City and County of Honolulu, large organizations, and the hospitality industry to support local farmers, ranchers and growers. Together, we commit to buying more locally grown fruits, vegetables, and proteins to help smaller farmers thrive, care for our place with sustainable farm practices, and create good jobs for our community.



“There was tremendous interest in and commitment to continuing the dialogue and relationships forged at this Visioning Event. Since the meeting Mauna Kea Resort has committed to purchasing one rancher’s harvest (Sheep/ lamb) at prices above wholesale allowing the rancher to benefit from the direct relationship with our industry.”

-- Craig Anderson, VP Operations,
Mauna Kea Resort

Kohala Agricultural Visioning Event

“Planning the Future of a Sustainable Community”

Event Details

Date: Saturday, March 25th

Time: 9AM - 12PM

Location: Hisaoka Gym

54-382 Kamehameha Park Rd, Kapa'au, HI 96755

- Farm and ranch resources
- The Evolution of Kohala's Agriculture
- Interact with Service Providers
- "Vote" for an agricultural priority area
- Connect with community

Lunch provided

Raffles

**Only registered participants will be entered for door prize.*

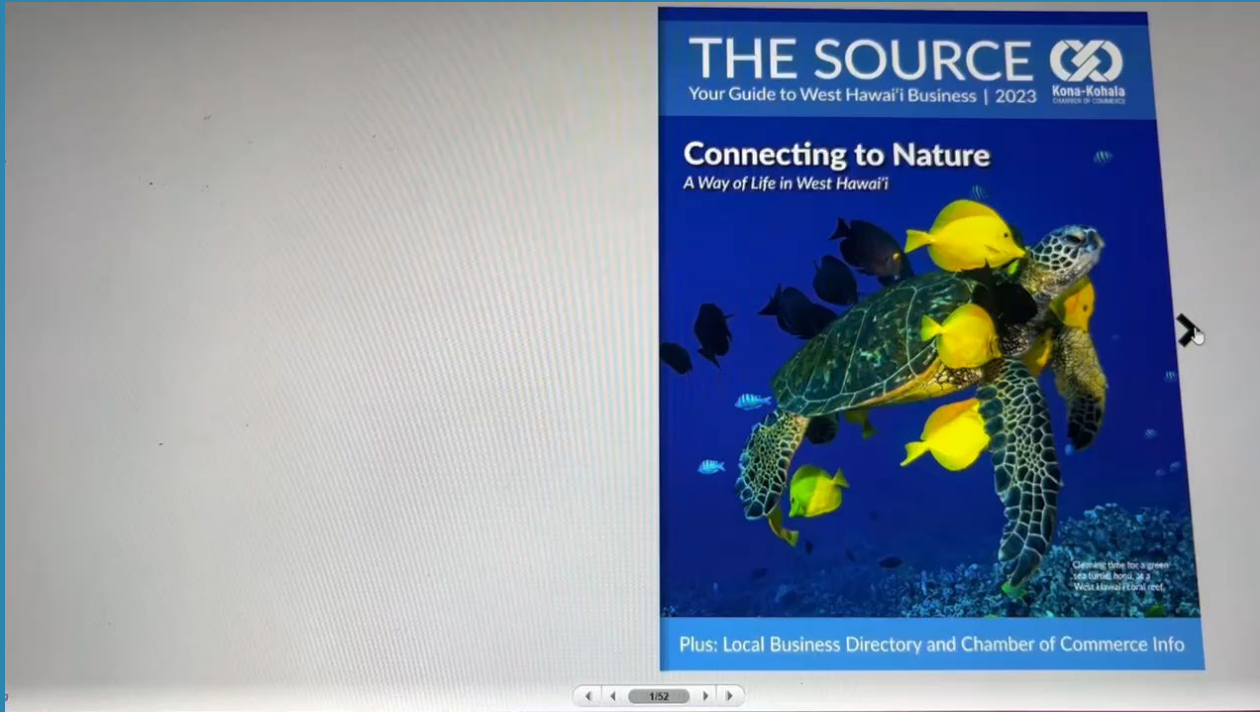
Any questions? kohalaagvision@gmail.com

RSVP by QR code or visit: bit.ly/KohalaAg

Followed by “A Taste of Kohala”

RSVP by March 15





Sharing Island of Hawai'i's Pono Pledge



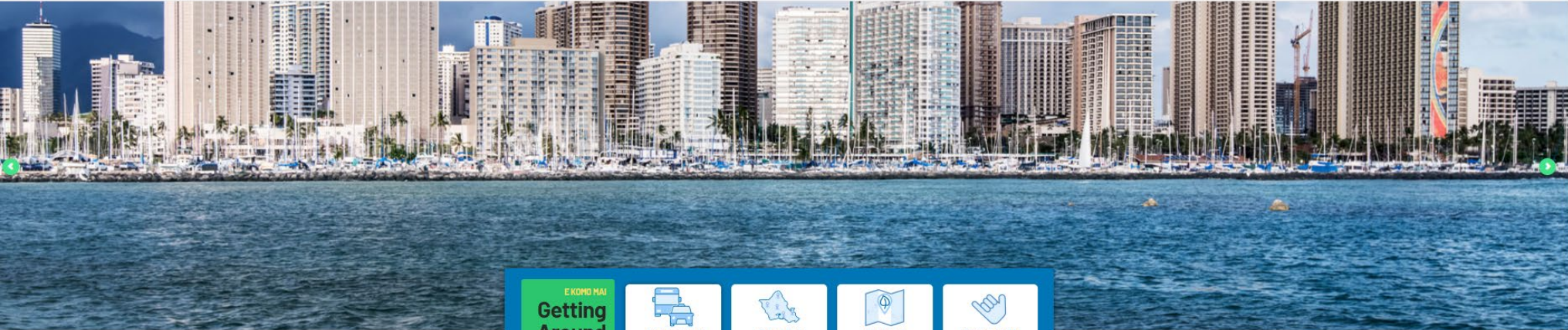
Getaroundoahu.com

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GET AROUND O'AHU
🚗 🚘 🚙 🚛 🚲 🚶 🚼

Transportation Options | O'ahu's Regions | Navigating Sustainably | Traveling With Aloha

Hanauma Bay Nature Preserve
Reservations are now required for out-of-state visitors.



E KOMO MAI
Getting Around O'ahu
Your comprehensive travel planning resource

Transportation Options
Learn about public transit choices and other ways to explore the island sustainably.

O'ahu's Five Regions
Explore the island's five distinct regions and their unique attractions to help plan your travel.


Navigating Sustainably
Get inspired for your upcoming travels with transportation tips and sample itineraries.

Traveling With Aloha
Discover Hawaii's famous aloha spirit and experience O'ahu on a deeper level.

Explore the pages within this website to find the transportation options to inspire your upcoming travels.

NEWS & UPDATES


Stay up-to-date on the latest news and information about getting around O'ahu.



NEWS & UPDATES

Save Big When You Don't Rent a Car on O'ahu


While you may be thinking about renting a car on O'ahu, it's really quite easy to spend a week or more here without a vehicle. [Wipe out the car on O'ahu.](#)



NEWS & UPDATES

Electric Buses Part of O'ahu's Plan to Fight Pollution and Contribute to Goal of Carbon Neutrality by 2045

O'ahu's local government is committed to Hawaii's [Vision for Sustainable Solutions: The City & County of](#)



NEWS & UPDATES

Manu-o-Kū: Honolulu's Official Bird

You may have wondered about the manu-o-kū, the graceful white seabirds that are often seen around Honolulu. Honolulu's official bird is culturally significant to Native Hawaiians. [In rapid ocean](#)

English



Holo Card

The screenshot shows the holocard.net website. The browser address bar displays 'holocard.net'. The navigation menu includes 'Login/Register', 'English (en)', and 'TheBus.org'. The main navigation links are 'Get & Load Cards', 'Add Value & Passes', 'Help / Check Balance', 'Employer Programs', 'For Visitors', and 'Login'. The hero section features a background image of a beach with buildings and mountains, with the text 'Go Anywhere on Oahu' and 'With a HOLO Card, getting around the island is easy and affordable.' Below this are two buttons: 'Create Your Account' and 'Get Your Card'. The 'How It Works' section contains three items: 1. 'Go anywhere.' with a smartphone icon, describing tapping the card on TheBus. 2. 'Simplify your travel.' with a card icon, describing loading money online or at retailers. 3. 'Earn day & month passes.' with a gauge icon, describing how fare goes toward passes.





How are you incorporating community members/local representatives into your FAMS?





Upcoming Events

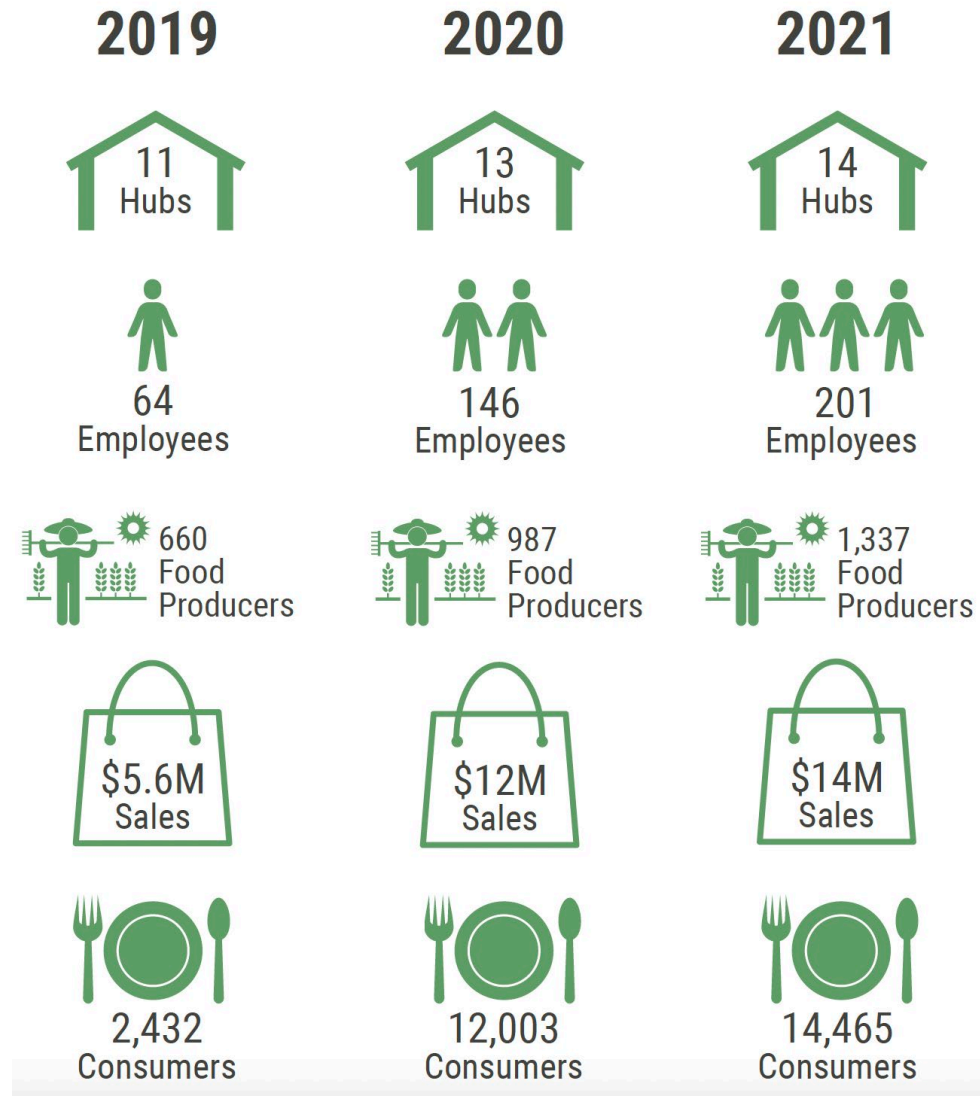


Save the Date!
May 5, 2023

Webinar with
Hawai'i Food
Hub Hui

HAWAI'I FOOD HUB HUI:

Growing impact for our food system




Registration Open!

Discount code:
'EMWpromo' for
25% off registration
fee



THE STARTUP EVENT OF THE YEAR IN HAWAII



 **Aloha Tower**
1 Aloha Tower Drive,
Honolulu, HI



MAY 18 – MAY 19



High-level
Discussions
and Networking



Investors
managing over
\$1billion in funding



International
speakers from
8+countries



Startup pitches
from the US and
across Asia



Resources



Ma'ema'e

HAWAII STYLE & RESOURCE TOOLKIT



HAWAII TOURISM
AUTHORITY



The Hawaiian Islands Brand Guidelines



Youtube.com/ gohawaii



youtube.com/gohawaii

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Show more

Subscriptions
Cynthia Lin Music
Harmony Pilates
ukulenny
Lindsey's Uke
OneRepublic
Blitzwinger
ArcadeGo.com
Show 4 more

Explore
Trending
Shopping
Music
Movies & TV

Home

Hawai'i
@gohawaii 18K subscribers 53 videos
Traveling to Hawai'i comes with a kuleana (responsibility, privilege). A kule...
Subscribe

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

Hawai'i Is Our Home
8,937,648 views · 1 year ago
Traveling to Hawai'i comes with a kuleana (responsibility, privilege). A kuleana to not only care for the land, but for all the people and wildlife who call the islands home. Mahalo for your commitment to mālama (care for) Hawai'i when visiting.
Visit <https://www.gohawaii.com/malama> to discover how you can mālama Hawai'i when visiting. ...
READ MORE

Mālama Hawai'i ▶ Play all

MALAMA HAWAII 2:53
MALAMA HAWAII 2:01
MALAMA HAWAII 2:57
MALAMA HAWAII 2:38
HAWAII IS OUR HOME 1:17
Discover What Mālama 0:16

Noelani Lee on Aquaculture · Kiai Collier on Habitat · Sam Olu-Gon III on · Rick Barboza on Sustainable · Hawai'i Is Our Home · Discover What Mālama

CALL TO ACTION!



Read your island's
DMAP!



What actions
can you
move?



Follow Our
Progress



Rally Others!



Share your
efforts!

Destination Management Action Plans Site



Holomua

VISIT HAWAII.TOURISMAUTHORITY.ORG

Search For...

Discover how destination management and stewardship is advancing in our islands. Join our efforts and help move your Island's Destination Management Action Plan forward.

HAWAII ISLAND

MAUI

MOLOKAI

LĀNAI

O'AHU

KAUAI

STATEWIDE

Topics: All Filter by Topic



Mar 7, 2023

Mālama in Action: Āina Ho'ōla Initiative on HI Now »

[Natural Resources](#)



Mar 3, 2023

Mālama in Action: Leilani Farm Sanctuary on HI Now »

[Community Programs](#)



Mar 2, 2023

Kani Kūiōla: Second Annual UH System Music Festival to be held on April 1, 2023 »

[Hawaiian Culture](#)



Mar 2, 2023

Princeville Strategic Plan Created »

[Community Programs](#)



Mar 2, 2023

Registration is Open for DBEDT's



Mar 2, 2023

Mālama in Action: Coconut



Mar 1, 2023

Mālama in Action: National



Feb 28, 2023

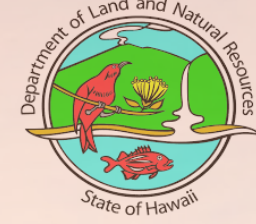
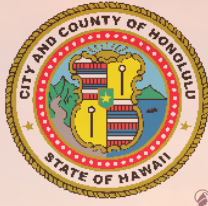
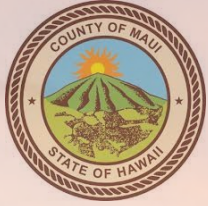
Mālama in Action on HI Now »

<https://holomua.hawaii tourism authority.org>



NO TASK IS TOO BIG WHEN DONE TOGETHER BY ALL.

'A'OHE HANA NUI KE ALU 'IA.



NATIVE HAWAIIAN HOSPITALITY ASSOCIATION



Lānaʻi Culture & Heritage Center



HAWAII TOURISM CANADA

HAWAII TOURISM OCEANIA



Maui Hotel & Lodging Association



HAWAII LODGING & TOURISM ASSOCIATION

HAWAII TOURISM UNITED STATES

HAWAII TOURISM JAPAN



Kohala Coast RESORT ASSOCIATION

Pūlama Lānaʻi ALAKOKO KAUAI, HI



Southwest



ANA Inspiration of JAPAN



JAPAN AIRLINES



CONSERVATION INTERNATIONAL



FOUR SEASONS RESORT HUALALAI

travel2change



THE KOHALA CENTER



WAIKIKI IMPROVEMENT ASSOCIATION

EXPEDITIONS MAUI-LANA'I PASSENGER FERRY "Your link between Maui and Lana'i"



AIR CANADA



Edith Kanaka'ole Foundation

meet HAWAII

meet HAWAII

HAWAII COMMUNITY FOUNDATION

HAWAII TOURISM KOREA

HAWAII TOURISM CHINA



TRILOGY



Photo courtesy of Polynesian Adventure Tours

WESTJET

HAWAII TOURISM AUTHORITY

An aerial photograph of a tropical coastline. On the left, a steep, green mountain rises from the shore. A bay with a sandy beach is visible. The ocean is a deep blue, with a large, rounded rock formation (Pinnacle Rock) in the middle ground. The sky is bright blue with scattered white clouds. The word "Mahalo" is centered in the image in a white, sans-serif font.

Mahalo

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