

Interpretive Signage

A partnership project collaboration

NATIVE HAWAIIAN HOSPITALITY ASSOCIATION



VISITORS BUREAU

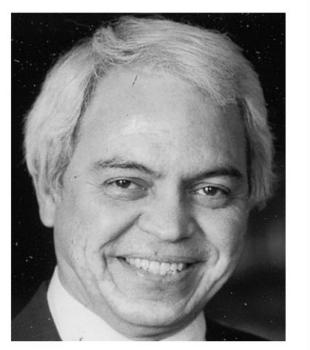






## History of the Waikīkī Historic Trail

George Hu'eu Sanford Kanahele (1930-2000) 'Oihana Ho'okipa, Kahu Mo'omeheu Tourism, Keeper of Culture



"Perhaps the greatest threat [to restoring Waikīkī] is the two-headed monster of local cynicism and ignorance... that Waikīkī is too far gone, there's nothing Hawaiian about it. The best remedy for ignorance is education."

Restoring Hawaiianness to Waikīkī - July 1994

NATIVE HAWAIIAN HOSPITALITY ASSOCIATION

> Mālia Sanders Executive Director NaHHA

Kaʻiulani Spencer Administrative Coordinator NaHHA Committee Support



#### AUTHORITY

Caroline Anderson Director of Planning HTA

Maka Casson Fisher Brand Manager HTA VISITORS BUREAU\*

Noelani Schilling-Wheeler Executive Director OVB

Catherine Orlans Destination Manager, Oʻahu OVB

#### With Collaboration From

Marion Cadora - MOCA Kim Duffett - Artist

### Cultural Advisory Committee & Credentials

Desoto Brown Archivist and Author Bernice Pauahi Bishop Museum

John Clark Entrepreneur, Researcher, Surf Historian Author, Historian, Waterman Retired - Honolulu Fire Department Keone Downing Practitioner & Board Member Hawaiʻi Tourism Authority

Kuʻuipo Kumukahi

*Cultural Director* Hyatt Regency Waikīkī *Founder* Hawaiian Music Perpetuation Society

Kainoa Daines Senior Director, Brand Hawaiʻi Visitors & Convention Bureau Commission Chair Kamehameha Day Commission

Luana Maitland *Cultural Director* Outrigger Hospitality Group

Monte McComber *Cultural Director* Royal Hawaiian Center Kamaka Pili Reporter & Researcher KHON2 News Aloha Authentic

Makanani Salā Executive Director Mayors Office of Culture & Arts

Hiʻilani Shibata *Cultural Educator* Ka Mahina Project *Lead Cultural Trainer* Native Hawaiian Hospitality Association





Chief Ma'ilikükähi, who reigned over the island of Oahu seat of government. He was greatly loved by his subjects who enjoyed unprecedented paces and prosperity. Afri (royality) from all points came to Waiakik to enjoy surfing, sporting games, hula, and other entertainment. The maka äinana (common people) living in Kälia gladly supplied their chiefs with the fruits of their labor. The sharing of food was an integral part of Hawaian culture. Lavid

hamquest featured poi and the freahest seaford from some of the most productive fishponds in all of the Hawaiian islands. The occan teemed with erab, lobster, shring, octopas, linu (seaweed) and other delicative scally harvested. The fishponds, as well as the harvest from the occan, etame under the stewardship of the chiels. Their sectors were



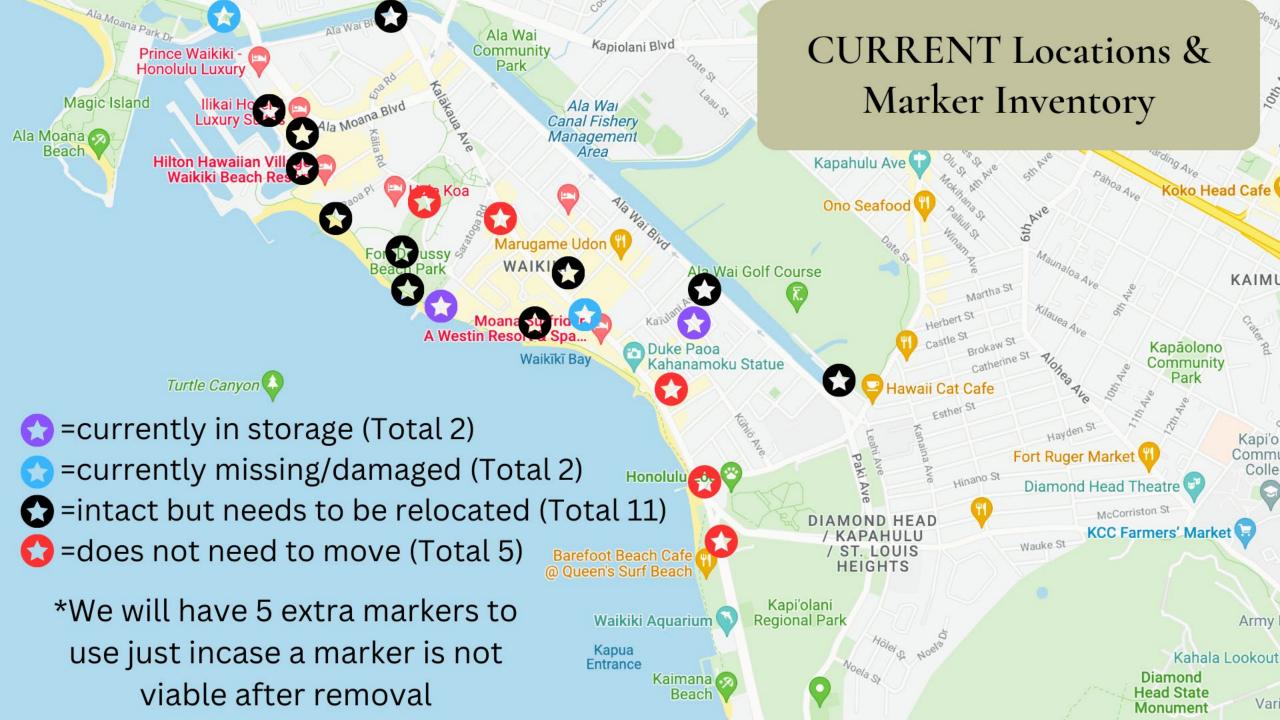
The chiefs. Their actions were spheres, discipled by the knowledge that greediness or waste displaced the pols. John Pape 1's, a member of the oxyal court, told of a huge harvest from Modelmond's folypool in RAIIa given as irribute to Kima a, see of King Kaunchuneha J. The king, instead of being pleased, was diamayed because of the waste of so many fish. According to 19° century historian Samnel Kamakau, it was thought that findponds were protected by mo's. Izand-like delities whose bodies were 12 to 30° test long. Proper revence and respect for the mo's, as well as diligent maintenance of the pands, made the fish fat and plenifith. These whos historid their respectively were publicked. Kalis a largest poachs were Ka' dhapan and Pawes. Hawaian fishponds were engineering marvels, their design unique in the cuiture work.

markets, their design image in the entire world. In the early 1920s, quartic themes of contages known as Cressary's Contra and Hummel's Court offered simple hadging in Kalla. In 1920s, the Heen Investment Company parchased these properties along with the Pierpeirit Hotel and built the gracious Simmal (cheltering parks) Hereio on the gracinal style or your any simmal and. This resent featured a distinctly Honeiana style or you any architecture combined with modern conference. Today the Haten Herwinian Village Beach Resert & Spa continues the risk heritage of Källa and perphenets the tradition of hor okspa thespitality) exemplified by Chief MS 'illixikalit.

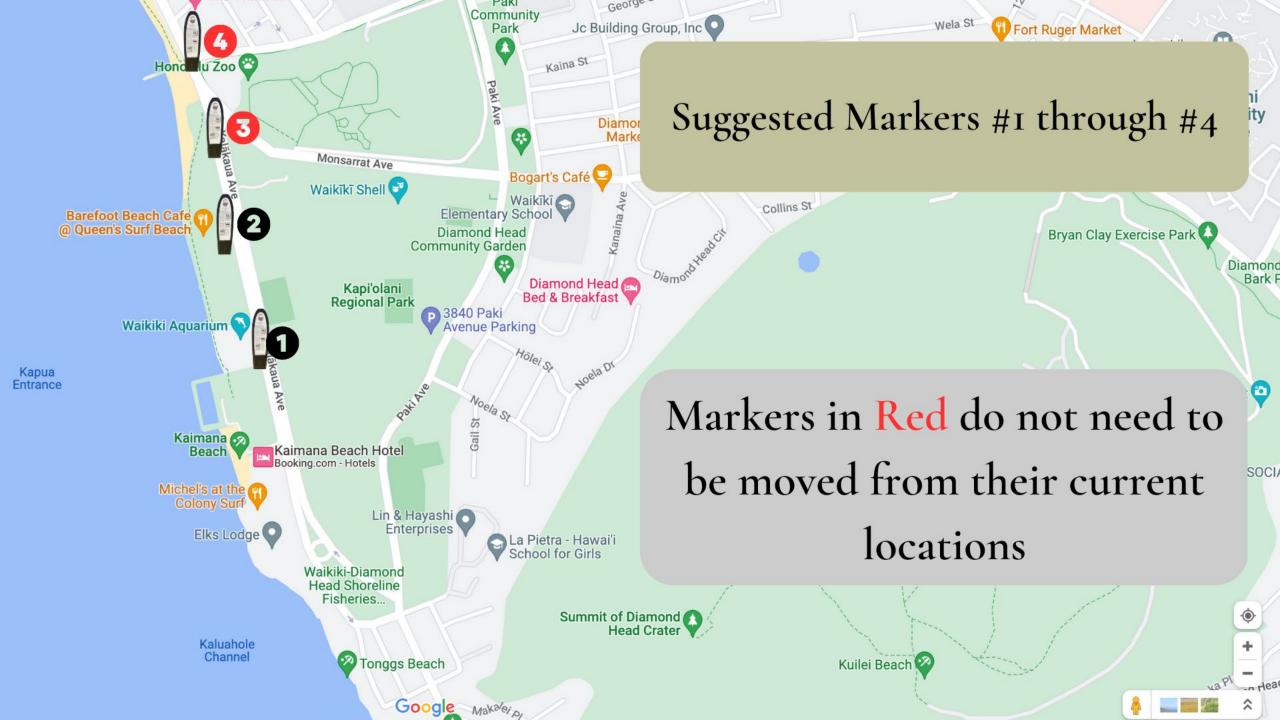


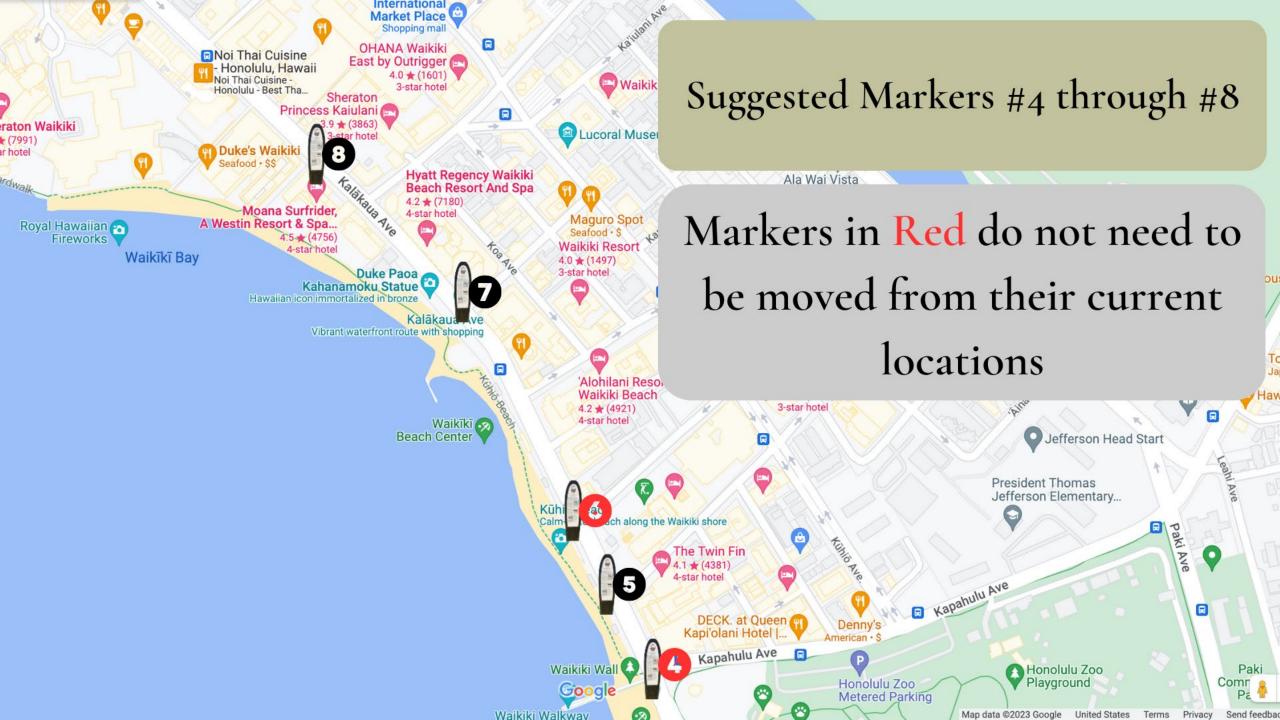


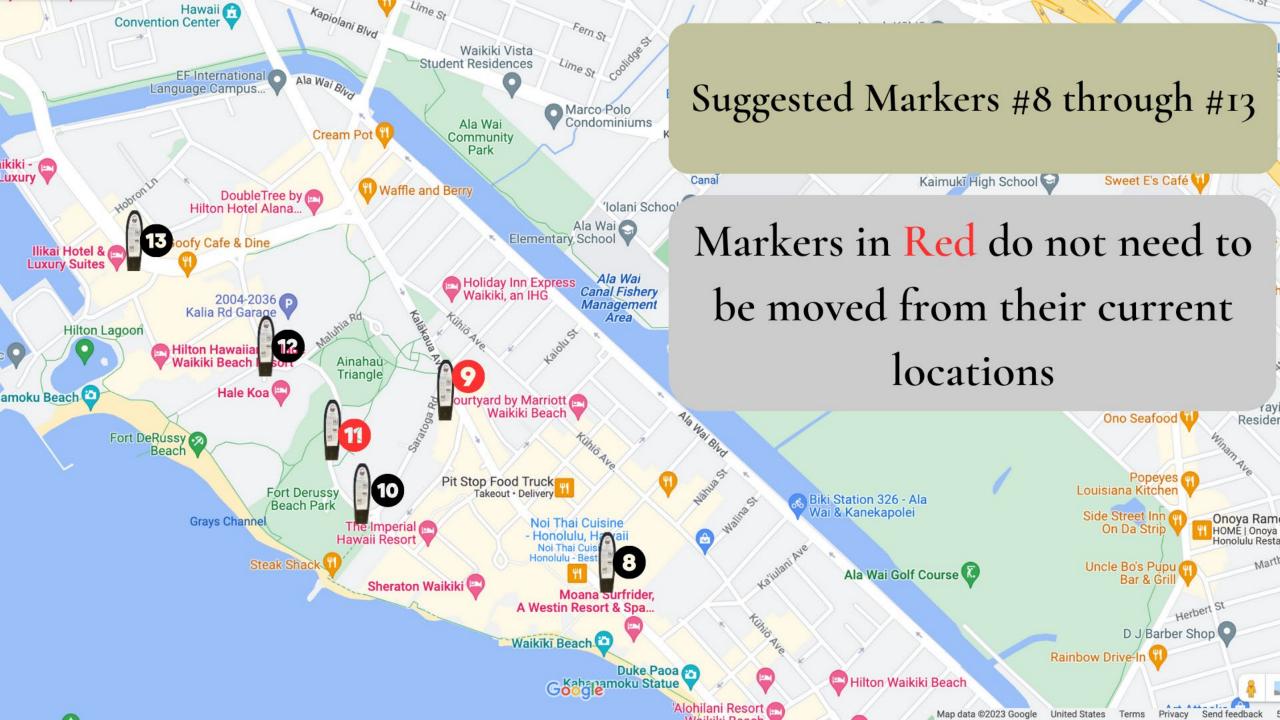












Phase	Estimated Duration	Activity
1. PRE-PLANNING	3 months	Presentations, Permitting, Permissions, Funding, Plan Development, Contracting
2. CONTENT DEVELOPMENT	ONGOING	Begins once funding and permissions are in place.
3. PREP MARKERS IN STORAGE	1 month	Refurbish and prepare 2 markers in storage for installation
4. REMOVAL OF 2 MARKERS	1 month	Removal and Refurbish 2 markers and install of 2 in cue
5. INSTALLATION (GROUP A)	2 months	Removal and Refurbish 3 markers and install of 3 in cue
6. INSTALLATION (GROUP B)	2 months	Removal and Refurbish 3 markers and install of 3 in cue
7. INSTALLATION (GROUP C)	2 months	Removal and Refurbish 3 markers and install of 3 in cue
8. INSTALLATION (GROUP D)	2 months	Removal and Refurbish 2 markers and install of 2 in cue
9. CLOSING REPORTING	1 month	Closing reports will be required by funders



# Contacts



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(+) ke aloha ke kuleana o kahi malihini Mālia Sanders Executive Director malia@nahha.com

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