



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2023P YTD*	2022P YTD*	YTD % change	2022P	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	2,109.1	1,779.6	18.5%	8,517.3	5,708.7	NA	8,139.8
VISITOR ARRIVALS	1,335,130	990,208	34.8%	4,864,701	3,326,622	1,506,316	6,154,248
PPPD SPENDING (\$)	213.6	230.6	-7.4%	235.2	212.2	NA	194.6
AVERAGE DAILY CENSUS	109,705	85,755	27.9%	99,194	73,693	35,054	114,596

P = Preliminary data.

* year-to-date through March.

Note: 2023 and 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual ZUZU visitor spending statistics were not available, as there was no Departure Survey holding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

	2023P YTD*	2022P YTD*	YTD % change	2022P	2021	2020	2019
HONOLULU							
DOMESTIC SEATS	1,433,954	1,404,123	2.1%	5,552,271	5,121,525	2,484,927	5,025,269
INTERNATIONAL SEATS	517,605	221,855	133.3%	1,357,915	369,576	885,195	3,390,162
TOTAL SEATS	1,951,559	1,625,978	20.0%	6,910,186	5,491,101	3,370,122	8,415,431
DOMESTIC FLIGHTS	6,049	6,181	-2.1%	24,179	22,767	10,822	26,466
INTERNATIONAL FLIGHTS	1,960	897	118.5%	5,147	1,381	3,182	12,867
TOTAL FLIGHTS	8,009	7,078	13.2%	29,326	24,148	14,004	39,333

Source: DiiO Mii schedules

* year-to-date through March.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	0	0

HOTEL PERFORMANCE

O'ahu	2023P YTD*	2022P YTD*	YTD % change	2022P	2021	2020	2019
OCCUPANCY	77.5%	70.4%	7.1%	75.4%	55.6%	39.2%	84.1%
AVERAGE DAILY RATE	\$273.18	\$239.18	14.2%	\$267.77	\$225.31	\$215.65	\$240.92
REVENUE PER AVAILABLE ROOM	\$211.72	\$168.47	25.7%	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

* year-to-date through March.

VACATION RENTAL PERFORMANCE

O'ahu	2023P YTD*	2022P YTD*	YTD % change	2022P	2021	2020	2019
UNIT SUPPLY	558,541	478,189	16.8%	2,119,204	1,760,930	1,688,693	3,153,310
UNIT OCCUPANCY	62.7%	69.0%	-9.0%	65.2%	63.9%	42.4%	74.9%
UNIT AVERAGE DAILY RATE	\$250.49	\$221.05	13.3%	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.