



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2023P YTD*	2022P YTD*	% change	2022P	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	660.9	470.3	40.5%	2,182.2	1,404.7	NA	1,909.0
VISITOR ARRIVALS	330,090	279,801	18.0%	1,345,265	813,647	330,263	1,370,029
PPPD SPENDING (\$)	256.3	199.0	28.8%	208.6	200.5	NA	188.8
AVERAGE DAILY CENSUS	28,654	26,260	9.1%	28,658	19,194	8,034	27,695

P = Preliminary data.

* year-to-date through March.

Note: 2023 and 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LIHU'E	2023P YTD*	2022P YTD*	% change	2022P	2021	2020	2019
DOMESTIC SEATS	240,888	270,967	-11.1%	1,120,757	814,407	308,551	963,145
INTERNATIONAL SEATS	10,788	13,050	NA	25,578	7,308	14,442	35,490
TOTAL SEATS	251,676	284,017	-11.4%	1,146,335	821,715	322,993	998,635
DOMESTIC FLIGHTS	1,369	1,535	-10.8%	6,374	4,562	1,760	5,534
INTERNATIONAL FLIGHTS	62	75	NA	147	42	83	205
TOTAL FLIGHTS	1,431	1,610	-11.1%	6,521	4,604	1,843	5,739

Source: Diiio Mii schedules

* year-to-date through March.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	0	0

HOTEL PERFORMANCE

KAUA'I COUNTY	2023P YTD*	2022P YTD*	% change	2022P	2021	2020	2019
OCCUPANCY	74.9%	73.5%	1.3%	77.7%	58.5%	33.2%	72.8%
AVERAGE DAILY RATE	\$412.53	\$378.35	9.0%	\$398.08	\$324.19	\$264.58	\$282.67
REVENUE PER AVAILABLE ROOM	\$308.82	\$278.23	11.0%	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

* year-to-date through March.

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2023P YTD*	2022P YTD*	% change	2022P	2021	2020	2019
UNIT SUPPLY	287,981	232,381	23.9%	1,062,372	1,035,664	877,346	1,323,284
UNIT OCCUPANCY	56.1%	72.2%	-22.3%	65.2%	54.4%	41.5%	75.2%
UNIT AVERAGE DAILY RATE	\$395.15	\$386.74	2.2%	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.