



April 2023 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported weaker revenue per available room (RevPAR), and occupancy in April 2023 compared to April 2022. Average daily rate (ADR) was slightly higher than last year. When compared to pre-pandemic April 2019, statewide ADR and RevPAR were higher in April but occupancy was lower in April 2023.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in April 2023 was \$278 (-2.2%), with ADR at \$376 (+0.5%) and occupancy of 73.9 percent (-2.0 percentage points) compared to April 2022 (Figure 1). Compared with April 2019, RevPAR was 31.0 percent higher, driven by higher ADR (+38.2%) which offset lower occupancy (-4.1 percentage points) (Figure 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For April 2023, the survey included 153 properties representing 47,381 rooms, or 84.6 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

Statewide Hawai'i hotel room revenues totaled \$467.6 million (-2.3% vs. 2022, +35.6% vs. 2019) in April 2023. Room demand was 1.2 million room nights (-2.8% vs. 2022, -1.9% vs. 2019) and room supply was 1.7 million room nights (-0.1% vs. 2022, +3.5% vs. 2019) (Figure 2).

Luxury Class properties earned RevPAR of \$517 (-7.8% vs. 2022, +23.1% vs. 2019), with ADR at \$859 (-0.8% vs. 2022, +55.8% vs. 2019) and occupancy of 60.2 percent (-4.6 percentage points vs. 2022, -16.0 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$181 (+2.3% vs. 2022, +38.5% vs. 2019) with ADR at \$245 (+3.4% vs. 2022, +51.6% vs. 2019) and occupancy of 73.9 percent (-0.8 percentage points vs. 2022, -6.9 percentage points vs. 2019).

Maui County hotels led the counties in April 2023 and achieved RevPAR of \$398 (-9.3% vs. 2022, +30.4% vs. 2019), with ADR at \$609 (+0.1% vs. 2022, +57.3% vs. 2019) and occupancy of 65.4 percent (-6.8 percentage points vs. 2022, -13.5 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$586 (-6.5% vs. 2022, +4.6% vs. 2019), with ADR at \$957 (-2.0% vs. 2022, +58.0% vs. 2019) and occupancy of 61.2 percent (-2.9 percentage points vs. 2022, -31.2 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$362 (-9.8% vs. 2022, +44.8% vs. 2019), ADR at \$538 (+0.7% vs. 2022, +68.6% vs. 2019) and occupancy of 67.2 percent (-7.8 percentage points vs. 2022, -11.1 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$308 (-2.5% vs. 2022, +73.1% vs. 2019), with ADR at \$408 (+5.7% vs. 2022, +53.1% vs. 2019) and occupancy of 75.3 percent (-6.3 percentage points vs. 2022, +8.7 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$299 (-11.0% vs. 2022, +54.3% vs. 2019), with ADR at \$430 (-3.6% vs. 2022, +65.6% vs. 2019), and occupancy of 69.6 percent (-5.8 percentage points vs. 2022, -5.1 percentage points vs. 2019). Kohala Coast hotels earned

RevPAR of \$453 (-11.4% vs. 2022, +58.5% vs. 2019), with ADR at \$603 (-11.5% vs. 2022, +61.4% vs. 2019), and occupancy of 75.1 percent (+0.1 percentage points vs. 2022, -1.4 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$214 (+7.8% vs. 2022, +17.2% vs. 2019) in April, ADR at \$272 (+5.6% vs. 2022, +19.3% vs. 2019) and occupancy of 78.5 percent (+1.6 percentage points vs. 2022, -1.4 percentage points vs. 2019). Waikīkī hotels earned RevPAR of \$201 (+7.4% vs. 2022, +13.1% vs. 2019), with ADR at \$256 (+6.2% vs. 2022, +14.9% vs. 2019) and occupancy of 78.7 percent (+0.9 percentage points vs. 2022, -1.3 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaii tourism authority.org/research/infrastructure-research/>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For April 2023, the survey included 153 properties representing 47,381 rooms, or 84.6 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The April survey included 77 properties on O'ahu representing 28,948 rooms (95.2%); 40 properties in the County of Maui, representing 9,818 rooms (70.5%); 17 properties on the island of Hawai'i, representing 4,990 rooms (72.8%); and 19 properties on Kaua'i, representing 3,625 rooms (74.6%).

About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For more information about HTA, visit www.hawaii tourism authority.org or follow @HawaiiHTA on [Facebook](https://www.facebook.com/HawaiiHTA), [Instagram](https://www.instagram.com/HawaiiHTA), and [Twitter](https://twitter.com/HawaiiHTA).

Figure 1: Hawai'i Hotel Performance April 2023

	Occupancy %			Average Daily Rate			RevPAR		
	2023	2022	Percentage Pt. Change	2023	2022	% Change	2023	2022	% Change
State of Hawai'i	73.9%	75.9%	-2.0%	\$376.43	\$374.46	0.5%	\$278.16	\$284.36	-2.2%
Luxury Class	60.2%	64.8%	-4.6%	\$859.02	\$865.71	-0.8%	\$517.45	\$561.00	-7.8%
Upper Upscale Class	78.4%	79.7%	-1.3%	\$348.16	\$344.66	1.0%	\$273.04	\$274.67	-0.6%
Upscale Class	76.3%	78.3%	-2.0%	\$264.32	\$259.14	2.0%	\$201.57	\$202.87	-0.6%
Upper Midscale Class	70.4%	72.6%	-2.2%	\$229.62	\$230.54	-0.4%	\$161.72	\$167.47	-3.4%
Midscale & Economy Class	73.9%	74.7%	-0.8%	\$244.65	\$236.58	3.4%	\$180.86	\$176.85	2.3%
O'ahu	78.5%	76.9%	1.6%	\$272.04	\$257.56	5.6%	\$213.56	\$198.03	7.8%
Waikiki	78.7%	77.8%	0.9%	\$255.59	\$240.73	6.2%	\$201.14	\$187.33	7.4%
Other O'ahu	77.4%	71.6%	5.8%	\$365.54	\$360.79	1.3%	\$283.09	\$258.47	9.5%
O'ahu Luxury	61.7%	64.3%	-2.6%	\$685.77	\$670.51	2.3%	\$423.08	\$431.05	-1.8%
O'ahu Upper Upscale	81.8%	80.0%	1.8%	\$281.27	\$263.68	6.7%	\$229.95	\$210.85	9.1%
O'ahu Upscale	80.9%	80.7%	0.2%	\$199.92	\$187.78	6.5%	\$161.77	\$151.55	6.7%
O'ahu Upper Midscale	72.5%	66.8%	5.7%	\$161.35	\$150.96	6.9%	\$116.98	\$100.87	16.0%
O'ahu Midscale & Economy	77.2%	74.2%	3.0%	\$144.65	\$129.43	11.8%	\$111.68	\$96.02	16.3%
Maui County	65.4%	72.2%	-6.8%	\$609.10	\$608.58	0.1%	\$398.47	\$439.24	-9.3%
Wailea	61.2%	64.1%	-2.9%	\$957.37	\$976.80	-2.0%	\$585.91	\$626.54	-6.5%
Lahaina/Kā'anapali/Kapalua	67.2%	75.0%	-7.8%	\$538.25	\$534.47	0.7%	\$361.76	\$400.92	-9.8%
Other Maui County	63.2%	68.7%	-5.5%	\$701.23	\$706.21	-0.7%	\$443.37	\$485.49	-8.7%
Maui County Luxury	54.3%	59.7%	-5.5%	\$1,053.13	\$1,052.13	0.1%	\$571.42	\$628.54	-9.1%
Maui County Upper Upscale & Upscale	69.9%	77.2%	-7.3%	\$504.24	\$504.96	-0.1%	\$352.53	\$389.76	-9.6%
Island of Hawai'i	69.6%	75.4%	-5.8%	\$429.95	\$445.92	-3.6%	\$299.38	\$336.35	-11.0%
Kohala Coast	75.1%	75.0%	0.1%	\$602.95	\$681.32	-11.5%	\$452.81	\$511.02	-11.4%
Kauai	75.3%	81.7%	-6.3%	\$408.45	\$386.33	5.7%	\$307.70	\$315.56	-2.5%

Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure April 2023

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2023	2022	% Change	2023	2022	% Change	2023	2022	% Change
State of Hawai'i	1,680.9	1,682.7	-0.1%	1,242.1	1,277.8	-2.8%	467.6	478.5	-2.3%
O'ahu	912.1	920.3	-0.9%	716.0	707.6	1.2%	194.8	182.2	6.9%
Waikiki	773.8	781.8	-1.0%	608.9	608.4	0.1%	155.6	146.5	6.3%
Maui County	417.7	414.8	0.7%	273.3	299.4	-8.7%	166.4	182.2	-8.7%
Wailea	88.7	88.9	-0.2%	54.3	57.0	-4.8%	52.0	55.7	-6.7%
Lahaina/Kā'anapali/Kapalua	229.8	226.9	1.3%	154.5	170.2	-9.2%	83.1	91.0	-8.6%
Island of Hawai'i	205.5	209.3	-1.8%	143.1	157.9	-9.4%	61.5	70.4	-12.6%
Kohala Coast	88.6	88.7	-0.2%	66.5	66.6	0.0%	40.1	45.3	-11.5%
Kauai	145.7	138.2	5.4%	109.7	112.9	-2.8%	44.8	43.6	2.8%

Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Figure 3: Hawai'i Hotel Performance April 2023 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2023	2019	Percentage Pt. Change	2023	2019	% Change	2023	2019	% Change
State of Hawai'i	73.9%	78.0%	-4.1%	\$376.43	\$272.33	38.2%	\$278.16	\$212.28	31.0%
Luxury Class	60.2%	76.3%	-16.0%	\$859.02	\$551.31	55.8%	\$517.45	\$420.42	23.1%
Upper Upscale Class	78.4%	78.8%	-0.3%	\$348.16	\$271.85	28.1%	\$273.04	\$214.14	27.5%
Upscale Class	76.3%	76.1%	0.2%	\$264.32	\$198.57	33.1%	\$201.57	\$151.13	33.4%
Upper Midscale Class	70.4%	78.8%	-8.4%	\$229.62	\$152.81	50.3%	\$161.72	\$120.41	34.3%
Midscale & Economy Class	73.9%	80.9%	-6.9%	\$244.65	\$161.41	51.6%	\$180.86	\$130.55	38.5%
O'ahu	78.5%	79.9%	-1.4%	\$272.04	\$228.06	19.3%	\$213.56	\$182.27	17.2%
Waikiki	78.7%	80.0%	-1.3%	\$255.59	\$222.37	14.9%	\$201.14	\$177.85	13.1%
Other O'ahu	77.4%	79.6%	-2.1%	\$365.54	\$262.65	39.2%	\$283.09	\$208.99	35.5%
O'ahu Luxury	61.7%	68.9%	-7.2%	\$685.77	\$479.91	42.9%	\$423.08	\$330.66	28.0%
O'ahu Upper Upscale	81.8%	81.4%	0.4%	\$281.27	\$253.05	11.2%	\$229.95	\$205.87	11.7%
O'ahu Upscale	80.9%	81.3%	-0.4%	\$199.92	\$186.12	7.4%	\$161.77	\$151.27	6.9%
O'ahu Upper Midscale	72.5%	78.9%	-6.4%	\$161.35	\$146.46	10.2%	\$116.98	\$115.50	1.3%
O'ahu Midscale & Economy	77.2%	84.2%	-7.0%	\$144.65	\$121.40	19.1%	\$111.68	\$102.20	9.3%
Maui County	65.4%	78.9%	-13.5%	\$609.10	\$387.16	57.3%	\$398.47	\$305.55	30.4%
Wailea	61.2%	92.4%	-31.2%	\$957.37	\$606.10	58.0%	\$585.91	\$560.29	4.6%
Lahaina/Kā'anapali/Kapalua	67.2%	78.3%	-11.1%	\$538.25	\$319.27	68.6%	\$361.76	\$249.92	44.8%
Other Maui County	63.2%	79.7%	-16.5%	\$701.23	\$472.21	48.5%	\$443.37	\$376.55	17.7%
Maui County Luxury	54.3%	83.1%	-28.9%	\$1,053.13	\$635.57	65.7%	\$571.42	\$528.22	8.2%
Maui County Upper Upscale & Upscale	69.9%	78.4%	-8.5%	\$504.24	\$304.50	65.6%	\$352.53	\$238.74	47.7%
Island of Hawai'i	69.6%	74.7%	-5.1%	\$429.95	\$259.70	65.6%	\$299.38	\$193.99	54.3%
Kohala Coast	75.1%	76.5%	-1.4%	\$602.95	\$373.55	61.4%	\$452.81	\$285.72	58.5%
Kaua'i	75.3%	66.6%	8.7%	\$408.45	\$266.81	53.1%	\$307.70	\$177.78	73.1%

Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure April 2023 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2023	2019	% Change	2023	2019	% Change	2023	2019	% Change
State of Hawai'i	1,680.9	1,623.8	3.5%	1,242.1	1,265.7	-1.9%	467.6	344.7	35.6%
O'ahu	912.1	912.1	0.0%	716.0	728.9	-1.8%	194.8	166.2	17.2%
Waikiki	773.8	782.7	-1.1%	608.9	626.0	-2.7%	155.6	139.2	11.8%
Maui County	417.7	381.8	9.4%	273.3	301.3	-9.3%	166.4	116.7	42.7%
Wailea	88.7	65.8	34.8%	54.3	60.8	-10.7%	52.0	36.9	41.0%
Lahaina/Kā'anapali/Kapalua	229.8	214.1	7.4%	154.5	167.6	-7.8%	83.1	53.5	55.4%
Island of Hawai'i	205.5	194.2	5.8%	143.1	145.1	-1.4%	61.5	37.7	63.3%
Kohala Coast	88.6	90.0	-1.6%	66.5	68.8	-3.4%	40.1	25.7	56.0%
Kaua'i	145.7	135.7	7.3%	109.7	90.4	21.4%	44.8	24.1	85.8%

Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Figure 5: Hawai'i Hotel Performance Year-to-Date April 2023

	Occupancy %			Average Daily Rate			RevPAR		
	2023	2022	Percentage Pt. Change	2023	2022	% Change	2023	2022	% Change
State of Hawai'i	75.0%	71.7%	3.3%	\$385.97	\$363.25	6.3%	\$289.48	\$260.57	11.1%
Luxury Class	60.7%	59.3%	1.4%	\$871.80	\$857.76	1.6%	\$529.11	\$508.99	4.0%
Upper Upscale Class	78.4%	74.1%	4.3%	\$354.97	\$332.36	6.8%	\$278.22	\$246.29	13.0%
Upscale Class	77.9%	75.1%	2.7%	\$281.97	\$256.59	9.9%	\$219.57	\$192.75	13.9%
Upper Midscale Class	75.1%	71.5%	3.6%	\$245.35	\$225.29	8.9%	\$184.22	\$161.05	14.4%
Midscale & Economy Class	76.7%	73.8%	2.9%	\$254.81	\$234.08	8.9%	\$195.49	\$172.76	13.2%
O'ahu	77.9%	72.1%	5.8%	\$272.55	\$244.06	11.7%	\$212.24	\$175.85	20.7%
Waikiki	78.0%	72.3%	5.7%	\$259.57	\$230.48	12.6%	\$202.43	\$166.70	21.4%
Other O'ahu	77.2%	70.5%	6.7%	\$345.90	\$322.67	7.2%	\$267.08	\$227.52	17.4%
O'ahu Luxury	60.7%	50.7%	10.0%	\$675.45	\$657.62	2.7%	\$409.69	\$333.26	22.9%
O'ahu Upper Upscale	79.9%	74.1%	5.8%	\$282.03	\$251.94	11.9%	\$225.31	\$186.79	20.6%
O'ahu Upscale	81.9%	78.5%	3.3%	\$204.26	\$187.50	8.9%	\$167.22	\$147.27	13.5%
O'ahu Upper Midscale	74.3%	65.9%	8.5%	\$168.02	\$150.93	11.3%	\$124.90	\$99.39	25.7%
O'ahu Midscale & Economy	78.6%	74.1%	4.5%	\$151.49	\$134.33	12.8%	\$119.10	\$99.54	19.7%
Maui County	68.8%	68.0%	0.8%	\$635.29	\$601.45	5.6%	\$437.27	\$409.08	6.9%
Wailea	61.8%	64.0%	-2.1%	\$1,002.30	\$937.50	6.9%	\$619.85	\$599.58	3.4%
Lahaina/Kā'anapali/Kapalua	71.8%	69.8%	2.0%	\$559.06	\$525.32	6.4%	\$401.42	\$366.45	9.5%
Other Maui County	65.2%	65.9%	-0.7%	\$738.04	\$699.22	5.6%	\$481.13	\$460.82	4.4%
Maui County Luxury	55.2%	57.8%	-2.6%	\$1,109.57	\$1,041.07	6.6%	\$612.55	\$601.68	1.8%
Maui County Upper Upscale & Upscale	74.0%	72.1%	2.0%	\$526.48	\$493.05	6.8%	\$389.68	\$355.26	9.7%
Island of Hawai'i	74.8%	75.2%	-0.4%	\$426.41	\$425.89	0.1%	\$319.04	\$320.17	-0.4%
Kohala Coast	76.4%	74.4%	2.0%	\$598.73	\$640.31	-6.5%	\$457.51	\$476.59	-4.0%
Kaua'i	75.0%	75.6%	-0.6%	\$411.49	\$380.52	8.1%	\$308.54	\$287.63	7.3%

Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date April 2023

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2023	2022	% Change	2023	2022	% Change	2023	2022	% Change
State of Hawai'i	6,704.7	6,728.8	-0.4%	5,028.6	4,826.7	4.2%	1,940.9	1,753.3	10.7%
O'ahu	3,648.2	3,679.4	-0.8%	2,840.9	2,651.1	7.2%	774.3	647.0	19.7%
Waikiki	3,095.0	3,125.6	-1.0%	2,413.8	2,260.6	6.8%	626.5	521.0	20.3%
Maui County	1,670.5	1,662.6	0.5%	1,149.8	1,130.9	1.7%	730.5	680.2	7.4%
Wailea	355.0	355.7	-0.2%	219.6	227.5	-3.5%	220.1	213.3	3.2%
Lahaina/Kā'anapali/Kapalua	919.3	911.5	0.9%	660.1	635.8	3.8%	369.0	334.0	10.5%
Island of Hawai'i	811.0	837.6	-3.2%	606.8	629.7	-3.6%	258.7	268.2	-3.5%
Kohala Coast	354.4	355.0	-0.2%	270.8	264.2	2.5%	162.1	169.2	-4.2%
Kaua'i	574.9	549.1	4.7%	431.1	415.1	3.9%	177.4	157.9	12.3%

Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Figure 7: Hawai'i Hotel Performance Year-to-Date April 2023 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2023	2019	Percentage Pt. Change	2023	2019	% Change	2023	2019	% Change
State of Hawai'i	75.0%	80.0%	-5.0%	\$385.97	\$286.10	34.9%	\$289.48	\$228.76	26.5%
Luxury Class	60.7%	75.9%	-15.2%	\$871.80	\$583.35	49.4%	\$529.11	\$442.61	19.5%
Upper Upscale Class	78.4%	81.7%	-3.3%	\$354.97	\$281.03	26.3%	\$278.22	\$229.55	21.2%
Upscale Class	77.9%	77.2%	0.7%	\$281.97	\$215.39	30.9%	\$219.57	\$166.26	32.1%
Upper Midscale Class	75.1%	82.7%	-7.6%	\$245.35	\$162.13	51.3%	\$184.22	\$134.12	37.4%
Midscale & Economy Class	76.7%	82.7%	-6.0%	\$254.81	\$180.85	40.9%	\$195.49	\$149.58	30.7%
O'ahu	77.9%	82.2%	-4.3%	\$272.55	\$232.89	17.0%	\$212.24	\$191.44	10.9%
Waikiki	78.0%	82.4%	-4.4%	\$259.57	\$227.67	14.0%	\$202.43	\$187.53	7.9%
Other O'ahu	77.2%	81.2%	-4.0%	\$345.90	\$264.97	30.5%	\$267.08	\$215.07	24.2%
O'ahu Luxury	60.7%	69.9%	-9.2%	\$675.45	\$493.32	36.9%	\$409.69	\$344.80	18.8%
O'ahu Upper Upscale	79.9%	83.7%	-3.8%	\$282.03	\$255.76	10.3%	\$225.31	\$214.12	5.2%
O'ahu Upscale	81.9%	82.0%	-0.2%	\$204.26	\$190.89	7.0%	\$167.22	\$156.62	6.8%
O'ahu Upper Midscale	74.3%	83.0%	-8.6%	\$168.02	\$153.93	9.2%	\$124.90	\$127.70	-2.2%
O'ahu Midscale & Economy	78.6%	86.9%	-8.3%	\$151.49	\$130.04	16.5%	\$119.10	\$112.99	5.4%
Maui County	68.8%	78.5%	-9.7%	\$635.29	\$420.38	51.1%	\$437.27	\$330.19	32.4%
Wailea	61.8%	89.7%	-27.9%	\$1,002.30	\$636.66	57.4%	\$619.85	\$571.05	8.5%
Lahaina/Kā'anapali/Kapalua	71.8%	77.6%	-5.8%	\$559.06	\$351.34	59.1%	\$401.42	\$272.64	47.2%
Other Maui County	65.2%	79.8%	-14.6%	\$738.04	\$506.10	45.8%	\$481.13	\$403.64	19.2%
Maui County Luxury	55.2%	81.0%	-25.8%	\$1,109.57	\$686.03	61.7%	\$612.55	\$555.84	10.2%
Maui County Upper Upscale & Upscale	74.0%	78.4%	-4.4%	\$526.48	\$333.30	58.0%	\$389.68	\$261.27	49.1%
Island of Hawai'i	74.8%	77.9%	-3.1%	\$426.41	\$278.26	53.2%	\$319.04	\$216.84	47.1%
Kohala Coast	76.4%	78.6%	-2.2%	\$598.73	\$394.29	51.8%	\$457.51	\$309.91	47.6%
Kauai	75.0%	71.8%	3.2%	\$411.49	\$294.40	39.8%	\$308.54	\$211.34	46.0%

Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

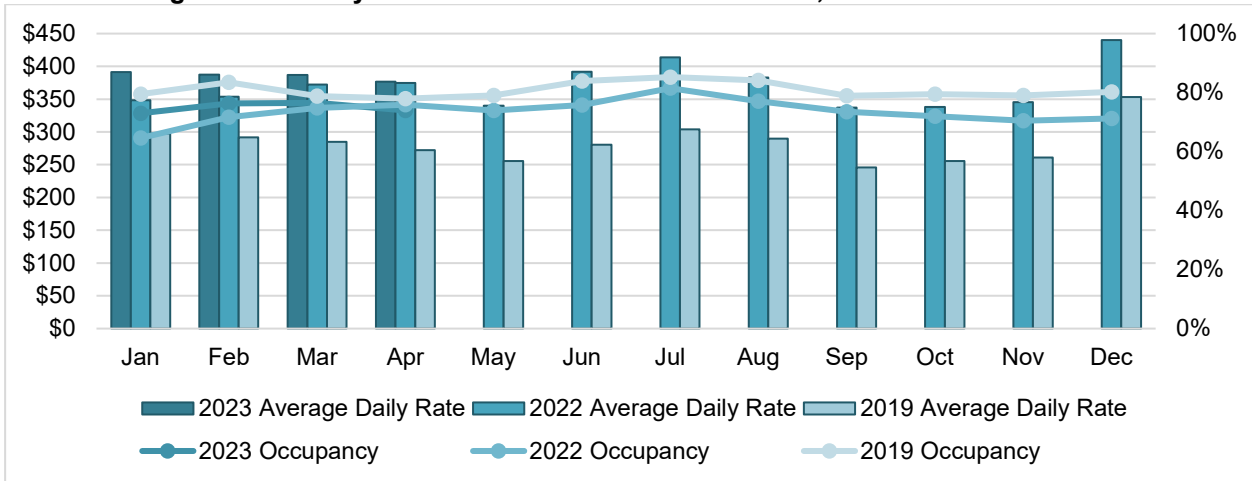
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date April 2023 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2023	2019	% Change	2023	2019	% Change	2023	2019	% Change
State of Hawai'i	6,704.7	6,496.1	3.2%	5,028.6	5,194.1	-3.2%	1,940.9	1,486.0	30.6%
O'ahu	3,648.2	3,648.2	0.0%	2,840.9	2,998.8	-5.3%	774.3	698.4	10.9%
Waikiki	3,095.0	3,130.7	-1.1%	2,413.8	2,578.7	-6.4%	626.5	587.1	6.7%
Maui County	1,670.5	1,527.1	9.4%	1,149.8	1,199.5	-4.1%	730.5	504.2	44.9%
Wailea	355.0	263.3	34.8%	219.6	236.1	-7.0%	220.1	150.3	46.4%
Lahaina/Kā'anapali/Kapalua	919.3	856.2	7.4%	660.1	664.4	-0.6%	369.0	233.4	58.1%
Island of Hawai'i	811.0	776.8	4.4%	606.8	605.3	0.2%	258.7	168.4	53.6%
Kohala Coast	354.4	360.0	-1.6%	270.8	283.0	-4.3%	162.1	111.6	45.3%
Kauai	574.9	543.9	5.7%	431.1	390.5	10.4%	177.4	115.0	54.3%

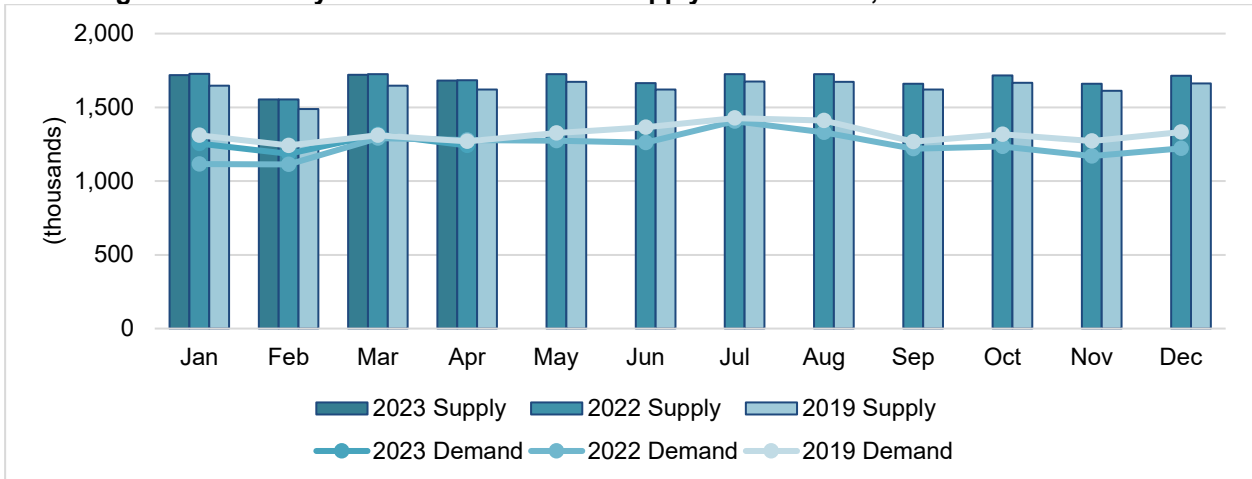
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Figure 9: Monthly State of Hawai'i Hotel Performance, 2023 vs. 2022 vs. 2019



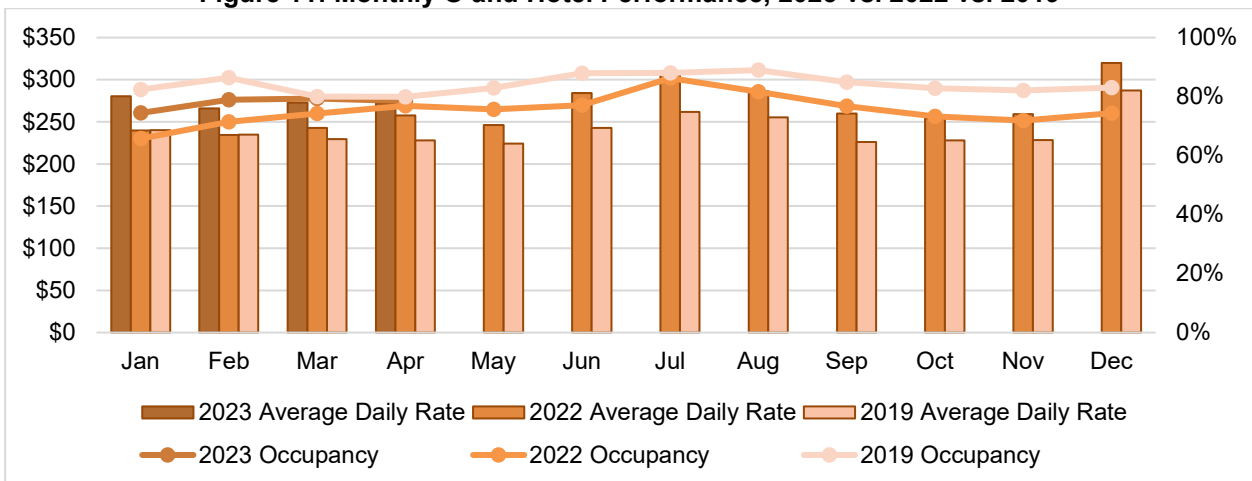
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2023 vs. 2022 vs. 2019



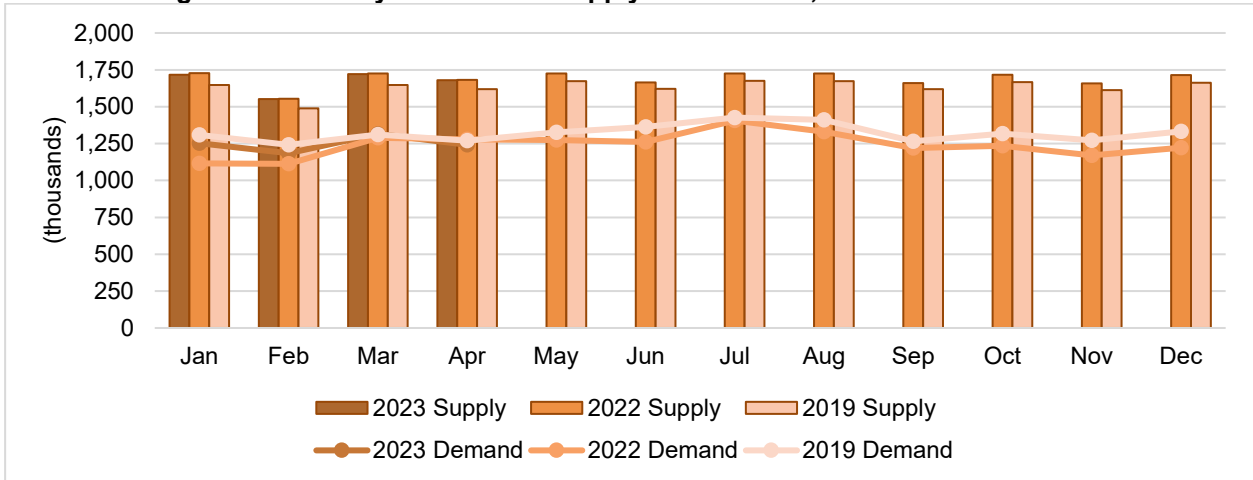
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 11: Monthly O'ahu Hotel Performance, 2023 vs. 2022 vs. 2019



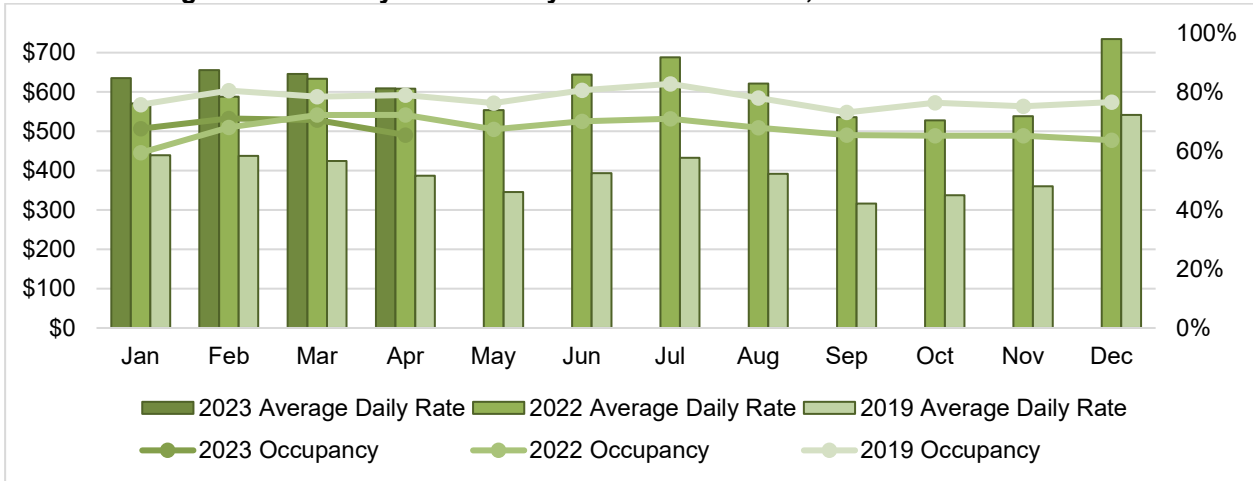
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 12: Monthly O'ahu Hotel Supply and Demand, 2023 vs. 2022 vs. 2019



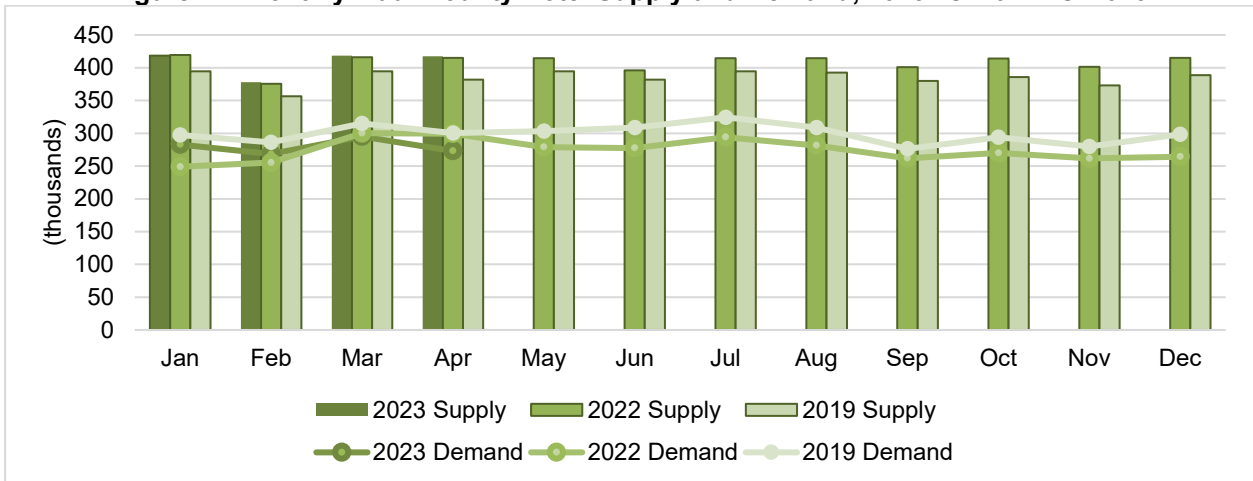
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 13: Monthly Maui County Hotel Performance, 2023 vs. 2022 vs. 2019



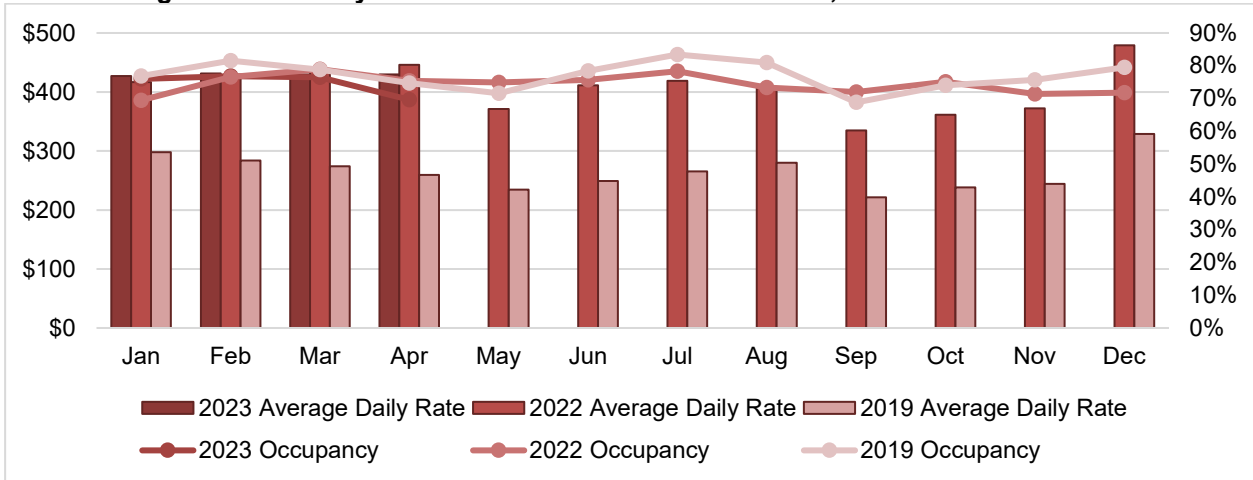
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 14: Monthly Maui County Hotel Supply and Demand, 2023 vs. 2022 vs. 2019



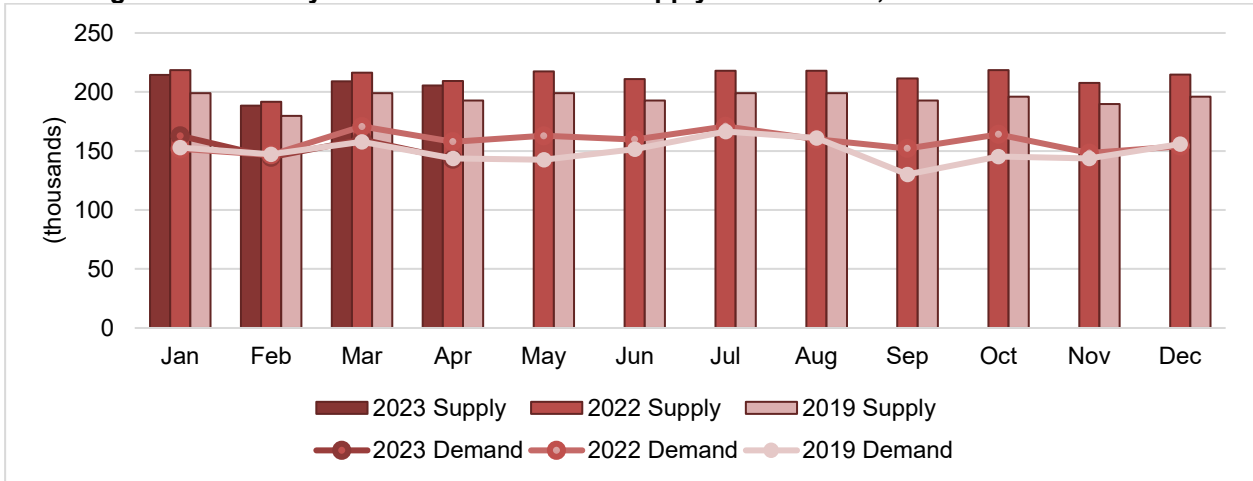
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 15: Monthly Island of Hawai'i Hotel Performance, 2023 vs. 2022 vs. 2019



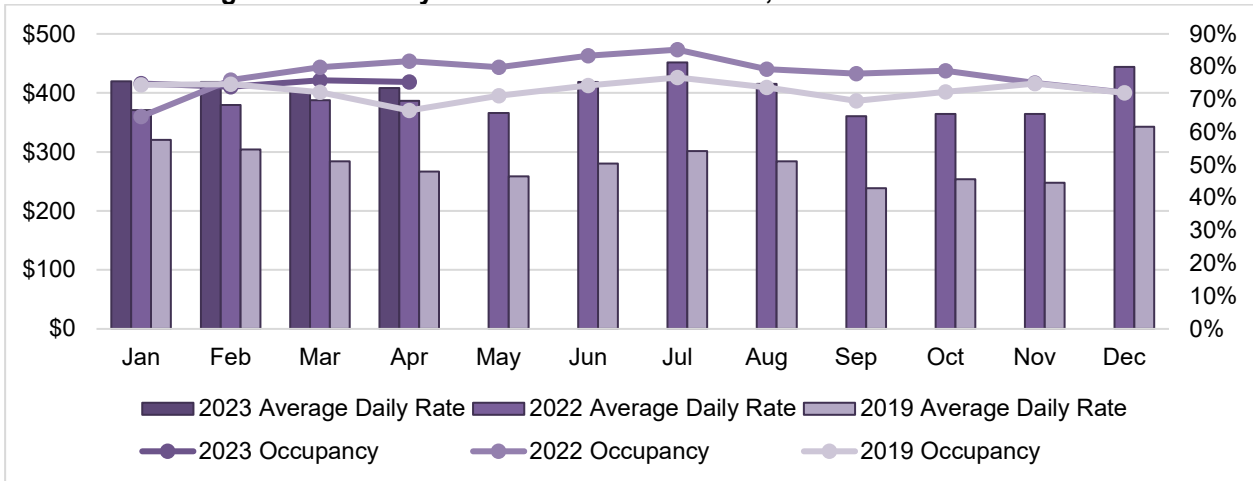
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2023 vs. 2022 vs. 2019



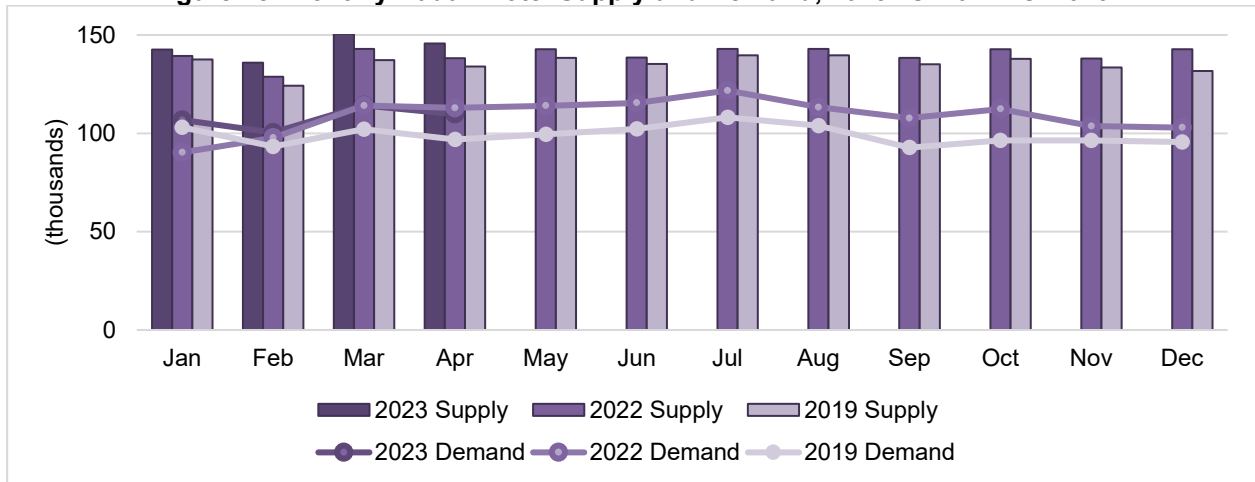
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 17: Monthly Kaua'i Hotel Performance, 2023 vs. 2022 vs. 2019



Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.

Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2023 vs. 2022 vs. 2019



Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority.