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U.S. VISITORS CONTINUED SURPASSING 2019 LEVEL IN MAY

HONOLULU, HI – According to preliminary visitor statistics released by the Department of Business, Economic Development and Tourism (DBEDT), a total of 801,569 visitors arrived in the Hawaiian Islands in May 2023, a 3.2 percent increase from May 2022. When compared to 2019, the benchmark year prior to the COVID-19 pandemic, this represents a 94.6 percent recovery in total visitor arrivals from May 2019. As measured in nominal dollars, these visitors spent \$1.69 billion in May 2023, which was higher than \$1.56 billion (+7.9%) in May 2022 and \$1.41 billion (+19.4%) in May 2019.

In May 2023, 790,494 visitors arrived by air service, mainly from the U.S. West and U.S. East. Additionally, 11,075 visitors arrived by cruise ships during the month. In May 2022, 774,144 visitors arrived by air (+2.1%) and 2,231 visitors came by cruise ships (+396.4%). In May 2019, 836,058 visitors arrived by air (-5.4%) and 11,338 visitors came by cruise ships (-2.3%). The average length of stay by all visitors in May 2023 was 8.71 days, compared to 8.87 days (-1.8%) in May 2022 and 8.37 days (+4.1%) in May 2019. The statewide average daily census¹ was 225,210 visitors in May 2023, compared to 222,071 visitors (+1.4%) in May 2022 and 228,768 visitors (-1.6%) in May 2019.

In May 2023, 431,983 visitors arrived from the U.S. West, which was down from May 2022 (453,989 visitors, -4.8%) but an increase compared to May 2019 (387,844 visitors, +11.4%). U.S. West visitor spending of \$815.1 million in May 2023 was higher compared to May 2022 (\$782.7 million, +4.1%) and May 2019 (\$564.0 million, +44.5%). Daily spending by U.S. West visitors in May 2023 (\$229 per person) was up moderately from May 2022 (\$206 per person, +11.1%) but was significantly more than May 2019 (\$174 per person, +31.8%).

There were 217,981 visitors from the U.S. East in May 2023, a decrease from May 2022 (222,144 visitors, -1.9%) but higher than May 2019 (199,344 visitors, +9.3%). U.S. East visitor

¹ Average daily census measures the number of visitors present on any given day.

spending increased to \$559.9 million in May 2023, compared to \$550.3 million (+1.8%) in May 2022 and \$392.4 million (+42.7%) in May 2019. Daily spending by U.S. East visitors in May 2023 (\$271 per person) increased in comparison to May 2022 (\$259 per person, +4.9%) and was considerably higher than May 2019 (\$211 per person, +28.5%).

There were 34,141 visitors from Japan in May 2023, compared to 7,167 visitors (+376.3%) in May 2022 and 113,226 visitors (-69.8%) in May 2019. Visitors from Japan spent \$54.3 million in May 2023, compared to \$15.6 million (+249.1%) in May 2022 and \$162.4 million (-66.5%) in May 2019. Daily spending by Japanese visitors in May 2023 (\$241 per person) decreased slightly compared to May 2022 (\$245 per person, -1.3%) and May 2019 (\$244 per person, -0.9%).

In May 2023, 23,179 visitors arrived from Canada, compared to 25,320 visitors (-8.5%) in May 2022 and 26,424 visitors (-12.3%) in May 2019. Visitors from Canada spent \$52.8 million in May 2023, compared to \$55.4 million (-4.7%) in May 2022 and \$48.3 million (+9.4%) in May 2019. Daily spending by Canadian visitors in May 2023 (\$216 per person) increased compared to May 2022 (\$204 per person, +6.0%) and was substantially more than May 2019 (\$170 per person, +27.3%).

There were 83,210 visitors from All Other International Markets in May 2023, which included visitors from Oceania, Other Asia, Europe, Latin America, Guam, Philippines, and the Pacific Islands. In comparison, there were 65,523 visitors (+27.0%) from All Other International Markets in May 2022 and 109,220 visitors (-23.8%) in May 2019.

In May 2023, a total of 4,926 trans-Pacific flights with 1,065,692 seats serviced the Hawaiian Islands, compared to 5,049 flights (-2.4%) with 1,039,362 seats (+2.5%) in May 2022, and 5,085 flights (-3.1%) with 1,118,421 seats (-4.7%) in May 2019.

Year-to-Date 2023

In the first five months of 2023, total visitor spending was \$8.78 billion, up significantly from \$7.39 billion (+18.8%) in the first five months of 2022 and from \$7.23 billion (+21.5%) in the first five months of 2019.

A total of 4,075,437 visitors arrived in the first five months of 2023, representing 13.6 percent growth from 3,588,405 visitors in the first five months of 2022. Total arrivals decreased 3.5 percent when compared to 4,224,071 visitors in the first five months of 2019.

Other Highlights

U.S. West: In May 2023, visitor arrivals from the U.S. West decreased 4.8 percent compared to the same month last year. There were fewer visitors from states that comprise the Pacific region (328,788 visitors, -6.4%) including California (248,980, -6.7%), Washington (50,298, -5.7%), Oregon (23,307, -5.0%) and Alaska (6,203, -2.4%). Arrivals from the Mountain region (103,086 visitors, +0.4%) were up slightly from May 2022.

Most of the U.S. West visitors in May 2023 had been to Hawai'i before (77.6%) while 22.4 percent were first-time visitors. In terms of accommodations, 51.5 percent of the U.S. West visitors in May 2023 stayed in hotels, 16.7 percent stayed in condominiums, 12.7 percent stayed with friends and relatives, 11.5 percent stayed in rental homes and 9.8 percent stayed in timeshares.

In the first five months of 2023, there were 2,123,646 visitors from the U.S. West, compared to 2,124,876 visitors (-0.1%) in the first five months of 2022 and 1,805,355 visitors (+17.6%) in the first five months of 2019.

U.S. West visitors spent \$4.07 billion in the first five months of 2023, compared to \$3.96 billion (+2.8%) in the first five months of 2022 and \$2.75 billion (+48.3%) in the first five months of 2019. The average daily visitor spending in the first five months of 2023 was \$226 per person, a modest increase from \$218 per person (+3.7%) in the first five months of 2022, but up considerably from \$177 per person (+28.1%) in the first five months of 2019.

U.S. East: In May 2023, arrivals from the U.S. East declined 1.9 percent compared to May 2022. Fewer visitors from the South Atlantic (54,721 visitors, -0.8%), East North Central (37,076 visitors, -2.8%), Mid Atlantic (25,018 visitors, -10.0%), East South Central (14,093 visitors, -2.0%) and New England (10,848 visitors, -9.8%) regions entirely offset growth in arrivals from the West South Central (53,575 visitors, +1.9%) and West North Central (22,562 visitors, +2.7%) regions.

More than half of U.S. East visitors in May 2023 had been to Hawai'i before (54.4%) while 45.6 percent were first-time visitors. In terms of lodging, 59.4 percent of the U.S. East visitors in May 2023 stayed in hotels, 13.0 percent stayed in condominiums, 12.3 percent stayed with friends and relatives, 11.2 percent stayed in rental homes and 8.1 percent stayed in timeshares.

In the first five months of 2023, 1,066,591 visitors arrived from the U.S. East, compared to 1,015,020 (+5.1%) in the first five months of 2022 and 946,137 visitors (+12.7%) in the first five months of 2019.

U.S. East visitors spent \$2.75 billion in the first five months of 2023, compared to \$2.45 billion (+12.5%) in the first five months of 2022 and \$1.92 billion (+43.5%) in the first five months of 2019. Daily visitor spending in the first five months of 2023 increased to \$263 per person, compared to \$243 per person (+8.4%) in the first five months of 2022 and \$208 per person (+26.6%) in the first five months of 2019.

Japan: Of the 34,141 visitors in May 2023, 33,412 arrived on international flights and 729 came on domestic flights. Three out of four Japanese visitors in May 2023 were repeat visitors (74.4%) while 25.6 percent were first-time visitors to the islands. In terms of lodging, 69.8 percent of the visitors in May 2023 stayed in hotels, 17.0 percent stayed in condominiums, 15.4 percent stayed in timeshares and 2.0 percent stayed with friends and relatives.

In the first five months of 2023, there were 167,493 visitors from Japan, compared to 22,984 visitors (+628.7%) in the first five months of 2022 and 607,643 visitors (-72.4%) in the first five months of 2019.

Visitors from Japan spent \$274.9 million in the first five months of 2023, compared to \$62.4 million (+340.6%) in the first five months of 2022 and \$850.4 million (-67.7%) in the first five months of 2019. Daily visitor spending in the first five months of 2023 was \$236 per person, compared to \$226 per person (+4.7%) in the first five months of 2022 and \$239 per person (-1.3%) in the first five months of 2019.

Canada: Of the 23,179 visitors in May 2023, 14,784 visitors arrived via direct air service from Canada and 8,395 visitors came on domestic flights. More than half of Canadian visitors in May 2023 were repeat visitors (55.5%) while 44.5 percent were first timers to Hawai'i. In terms of lodging, 51.2 percent of Canadian visitors in May 2023 stayed in hotels, 24.7 percent stayed in condominiums, 10.1 percent stayed in rental homes, 7.5 percent stayed with friends and relatives and 7.2 percent stayed in timeshares.

In the first five months of 2023, there were 238,250 visitors from Canada, compared to 175,500 visitors (+35.8%) in the first five months of 2022 and 296,362 visitors (-19.6%) in the first five months of 2019.

Visitors from Canada spent \$613.2 million in the first five months of 2023, compared to \$408.6 million (+50.1%) in the first five months of 2022 and \$606.7 million (+1.1%) in the first five months of 2019. Daily visitor spending in the first five months of 2023 increased to \$215 per person, from \$181 per person (+19.3%) in the first five months of 2022 and \$166 per person (+29.4%) in the first five months of 2019.

Island Highlights

O'ahu: There were 451,991 visitors to O'ahu in May 2023, compared to 416,091 visitors (+8.6%) in May 2022 and 508,088 visitors (-11.0%) in May 2019. Visitor spending was \$724.2 million in May 2023 compared to \$732.1 million (-1.1%) in May 2022 and \$691.1 million (+4.8%) in May 2019. The average daily census on O'ahu was 105,124 visitors in May 2023, compared to 96,975 visitors (+8.4%) in May 2022 and 109,584 visitors (-4.1%) in May 2019.

In the first five months of 2023, there were 2,241,408 visitors to O'ahu, compared to 1,822,584 visitors (+23.0%) in the first five months of 2022 and 2,462,487 visitors (-9.0%) in the first five months of 2019. For the first five months of 2023, total visitor spending was \$3.56 billion, up from \$3.22 billion (+10.6%) in the first five months of 2022 and \$3.29 billion (+8.2%) in the first five months of 2019.

Maui: There were 240,407 visitors to Maui in May 2023, compared to 247,280 visitors (-2.8%) in May 2022 and 251,665 visitors (-4.5%) in May 2019. Visitor spending was \$523.9 million in May 2023, compared to \$454.3 million in May 2022 (+15.3%) and \$400.4 million (+30.8%) in May 2019. The average daily census on Maui was 58,324 visitors in May 2023, compared to 61,441 visitors (-5.1%) in May 2022 and 60,389 visitors (-3.4%) in May 2019.

In the first five months of 2023, there were 1,209,621 visitors to Maui, compared to 1,117,725 visitors (+8.2%) in the first five months of 2022 and 1,226,608 visitors (-1.4%) in the first five months of 2019. For the first five months of 2023, total visitor spending was \$2.85 billion, compared to \$2.24 billion (+27.6%) in the first five months of 2022 and \$2.13 billion (+34.0%) in the first five months of 2019.

Kaua'i: There were 115,466 visitors to Kaua'i in May 2023, compared to 115,243 visitors (+0.2%) in May 2022 and 112,106 visitors (+3.0%) in May 2019. Visitor spending was \$207.1 million in May 2023, compared to \$177.3 million in May 2022 (+16.8%) and \$149.9 million (+38.2%) in May 2019. The average daily census on Kaua'i was 26,686 visitors in May 2023, compared to 27,950 visitors (-4.5%) in May 2022 and 25,376 visitors (+5.2%) in May 2019.

In the first five months of 2023, there were 563,713 visitors to Kaua'i, compared to 510,622 visitors (+10.4%) in the first five months of 2022 and 551,749 visitors (+2.2%) in the first five months of 2019. For the first five months of 2023, total visitor spending was \$1.08 billion, compared to \$823.9 million (+31.1%) in the first five months of 2022 and \$767.6 million (+40.7%) in the first five months of 2019.

Hawai'i Island: There were 136,306 visitors to Hawai'i Island in May 2023, compared to 139,953 visitors (-2.6%) in May 2022 and 139,696 visitors (-2.4%) in May 2019. Visitor spending was \$212.7 million in May 2023, compared to \$184.5 million (+15.3%) in May 2022 and \$154.2 million (+37.9%) in May 2019. The average daily census on Hawai'i Island was 31,730 visitors in May 2023, compared to 34,054 visitors (-6.8%) in May 2022 and 30,255 visitors (+4.9%) in May 2019.

In the first five months of 2023, there were 721,747 visitors to Hawai'i Island, compared to 655,286 visitors (+10.1%) in the first five months of 2022 and 716,797 visitors (+0.7%) in the first five months of 2019. For the first five months of 2023, total visitor spending was \$1.17

billion, compared to \$1.04 billion (+13.1%) in the first five months of 2022 and \$949.7 million (+23.3%) in the first five months of 2019.

Flights and Air Seats to Hawai'i

U.S. West: There were 3,943 scheduled flights with 800,001 seats from the U.S. West in May 2023, compared to 4,317 flights (-8.7%) with 844,527 seats (-5.3%) in May 2022, and 3,627 flights (+8.7%) with 727,060 seats (+10.0%) in May 2019.

The number of scheduled seats from the U.S. West declined 5.3 percent between May 2023 and May 2022. Increased service from Denver (35,594, +25.1%), Las Vegas (60,271, +35.0%), San Jose (60,338, +3.1%) and Seattle (101,317, +4.0%) was entirely offset by reduced service from Long Beach (18,991, -15.1%), Los Angeles (202,925, -11.1%), Oakland (51,674, -6.0%), Ontario (5,481, -6.5%), Phoenix (49,456, -10.5%), Portland (30,435, -12.3%), Sacramento (24,510, -19.8%), Salt Lake City (6,556, -23.3%), San Diego (43,282, -21.7%), San Francisco (103,653, -6.0%), and no service from Santa Ana (-3,906 seats) compared to May 2022.

Scheduled seats in May 2023 grew 10.0 percent compared to May 2019. There was reduced service from Los Angeles (202,925, -10.2%), Oakland (51,674, -5.5%), Portland (30,435, -25.3%) and San Francisco (103,653, -17.8%). Offsetting these reductions was increased service from Anchorage (5,518, +11.9%), Denver (35,594, +7.7%), Las Vegas (60,271, +158.1%), Long Beach (18,991, +224.1%), Phoenix (49,456, +47.1%), Sacramento (24,510, +31.0%), Salt Lake City (6,556, +8.7%), San Diego (43,282, +47.9%), San Jose (60,338, +75.9%) and Seattle (101,317, +12.2%). Additionally, there were scheduled seats from Ontario (+5,481 seats) in May 2023 which were not in service in May 2019.

U.S. East: There were 339 scheduled flights with 92,452 seats from the U.S. East in May 2023, compared to 346 flights (-2.0%) with 97,939 seats (-5.6%) in May 2022, and 324 flights (+4.6%) with 91,735 seats (+0.8%) in May 2019.

Scheduled air seats in May 2023 decreased 5.6 percent compared to May 2022. There was additional service from Atlanta (8,742, +12.3%), Austin (4,170, +7.1%), Houston (11,284, +11.6%), Minneapolis (6,661, +23.6%) and New York JFK (13,259, +53.9%) and there were scheduled seats from Detroit (+4,860 seats) in May 2023 which were not in service in May 2022. These increases were entirely offset by reduced service from Chicago (12,774, -27.8%), Dallas (17,298, -36.7%), Newark (7,440, -1.5%), and no service from Orlando (-3,614 seats) compared to May 2022.

Scheduled seats in May 2023 grew slightly (+0.8%) compared to May 2019. Reduced service from Boston (5,004, -18.2%), Dallas (17,298, -40.8%) and Washington D.C. (960, -68.4%), was offset by increased service from Atlanta (8,742, +14.6%), Minneapolis (6,661, +17.7%) and New York JFK (13,259, +53.9%). There were also scheduled seats from Austin (+4,170 seats) and Detroit (+4,860 seats) in May 2023 which were not in service in May 2019.

Japan: In May 2023, there were 294 scheduled flights with 82,762 seats from Japan. Air capacity was much greater compared to May 2022 (89 flights, +230.3% with 20,509 seats, +303.5%), but remained below May 2019 (641 flights, -54.1% with 161,248 seats, -48.7%).

The number of scheduled air seats quadrupled compared to May 2022. There was increased service from Osaka (10,613, +854.4%), Haneda (31,901, +372.7%) and Narita (35,400, +179.9%) to Honolulu. There were also scheduled seats from Fukuoka (+3,892 seats) and Nagoya (+956 seats) to Honolulu in May 2023 which were not in service in May 2022. There were no direct flights from Japan to Kona in May 2023 or in May 2022.

The number of scheduled seats (-48.7%) in May 2023 was half the volume of May 2019. There was increased service from Fukuoka (3,892 seats, +115.3%) and Haneda (31,901, +52.1%) to Honolulu. However, these increases were offset by reduced service from Nagoya (956, -92.4%), Osaka (10,613, -70.3%) and Narita (35,400, -53.5%) to Honolulu, and there was no service from Sapporo (-3,892 seats) to Honolulu compared to May 2019. There was no direct service from Japan to Kona in May 2023 compared to May 2019 with 45 flights and 10,061 seats to Kona from Haneda and Narita.

Canada: Visitor arrivals from Canada to Hawai'i are seasonal, with May through September typically being slower months. Air service reflects this seasonality with only direct flights from Vancouver to Honolulu and from Vancouver to Kahului operating during this period.

In May 2023, there were 108 scheduled flights with 18,562 seats from Vancouver, compared to 124 flights (-12.9%), with 22,169 seats (-16.3%) in May 2022, and 93 flights (+16.1%) with 20,026 seats (-7.3%) in May 2019.

Oceania:

- **Australia:** In May 2023, there were 64 scheduled flights with 19,445 seats from Melbourne and Sydney compared to 61 flights (+4.9%), with 18,554 seats (+8.8%) from Melbourne and Sydney in May 2022. Seat capacity remained below the May 2019 level (90 scheduled flights, -28.9%, with 29,039 seats, -33.0%) with service from Brisbane, Melbourne and Sydney.
- **New Zealand:** There were 26 scheduled flights with 7,540 seats from Auckland in May 2023. Service from Auckland to Hawai'i was suspended in May 2022. In May 2019, there were 33 flights (-21.2%) with 9,252 seats (-18.5%).

Other Asia:

- **China:** There have been no direct flights from China to Hawai'i since service ended in early February 2020. In comparison, there were 39 scheduled flights with 10,673 seats with service from Beijing and Shanghai in May 2019.
- **Korea:** There were 75 scheduled flights with 23,313 seats from Seoul in May 2023, compared to 55 flights (+36.4%) with 17,629 seats (+32.2%) in May 2022, and 80 flights (-6.3%) with 24,949 seats (-6.6%) in May 2019.
- **Taiwan:** Direct air service from Taipei has been suspended since April 2020. There were 14 scheduled flights with 4,284 seats in May 2019.

Other Markets:

- **Guam:** There were 23 scheduled flights with 8,050 seats from Guam in May 2023, compared to 32 flights (-28.1%) with 11,200 seats (-28.1%) in May 2022, and 31 flights (-25.8%) with 11,284 seats (-28.7%) in May 2019.
- **Philippines:** There were 21 scheduled flights with 6,489 seats from Manila in May 2023, compared to 14 flights (+50.0%) with 4,326 seats (+50.0%) in May 2022, and 22 flights (-4.5%) with 6,798 seats (-4.5%) in May 2019.
- **Samoa:** There were four scheduled flights with 680 seats in May 2023. There was no direct service from Apia in May 2022. There were five flights (-20.0%) with 820 seats (-17.1%) in May 2019.
- **Kiribati:** There were three scheduled flights with 510 seats in May 2023. There was no direct air service from Christmas Island in May 2022. There were five flights (-40.0%) with 820 seats (-37.8%) in May 2019.
- **Marshall Islands:** There was no direct service from Majuro in May 2023 and in May 2022. There were 18 scheduled flights with 2,948 seats in May 2019.
- **Fiji:** There were four scheduled flights with 680 seats from Nadi in May 2023 and also in May 2022 compared to four flights (0.0%) with 656 seats (+3.7%) in May 2019.

- **American Samoa:** There were nine scheduled flights with 2,502 seats in May 2023. There was no direct service from Pago Pago in May 2022. There were also nine flights (0.0%) with 2,502 seats (0.0%) in May 2019.
- **French Polynesia:** There were four scheduled flights with 1,112 seats in May 2023. There was no direct service from Papeete in May 2022. There were also four flights (0.0%) with 1,112 seats (0.0%) in May 2019.

In the first five months of 2023, there were 25,228 trans-Pacific flights with 5,534,976 seats, compared to 25,220 flights (0.0%) with 5,262,494 seats (+5.2%) in the first five months of 2022, and 25,330 flights (-0.4%) with 5,567,901 seats (-0.6%) in the first five months of 2019.

Cruise Ship Visitors

In May 2023, 11,075 visitors came to the islands aboard four out-of-state cruise ships. Another 10,132 visitors flew to the state to board the Hawai'i home-ported cruise ship Pride of America.

In May 2022, 2,231 visitors arrived in Hawai'i aboard two out-of-state cruise ships. Both of these ships had turnaround tours where visitors that came by cruise ships, toured the islands and then departed Hawai'i by air. After the first group of cruise visitors left, a new group of visitors flew into Honolulu to embark on these ships, toured the islands, then most of them left with the ships to visit the next port. In addition to the 3,998 visitors that flew into Honolulu for turnaround tours on out-of-state cruise ships, another 4,426 visitors flew to the state to board the Pride of America.

May 2023 visitor arrivals by cruise ships represented 97.7 percent of pre-pandemic levels. In May 2019, 11,338 visitors arrived on four out-of-state cruise ships. There were no turnaround tours. Another 9,380 visitors came by air to board the Pride of America.

For the first five months of 2023, 77,722 visitors entered Hawai'i via 36 out-of-state cruise ships. There were 1,852 visitors who flew into Honolulu to board a turnaround tour on an out-of-state cruise ship and another 50,710 visitors came by air to board the Pride of America.

For the first five months of 2022, 28,063 visitors entered the state via 20 out-of-state cruise ships. There were 3,998 visitors who came by air to board turnaround tours on several out-of-state cruise ships and another 8,821 visitors came by air to board the Pride of America.

In the first five months of 2019, 76,298 visitors came to Hawai'i by way of 35 out-of-state cruise ships and 51,620 visitors flew to Hawai'i and boarded the Pride of America.

Statement by DBEDT Director James Kunane Tokioka:

Though visitor arrivals from the U.S. mainland have shown signs of slowing down in the last two months, the May 2023 U.S. visitor arrivals were still 10.7 percent higher than the same month in 2019. May 2023 marked the 25th consecutive month where visitor arrivals from the U.S. mainland exceeded 2019 monthly levels for those respective months.

The recovery of international visitors has been stagnant between 50 and 60 percent during the past 10 months, with May 2023 at 56.5 percent of the May 2019 level. Canadian arrivals were at 87.7 percent of the May 2019 level while Japanese arrivals were at 30.2 percent. The main reason for the sluggish international recovery is the unfavorable exchange rate of foreign currency to the U.S. dollar.

It is anticipated that more Japanese visitors will return, as the exchange rate between the U.S. dollar and Japanese yen is forecast to drop from the current 140 yen per U.S. dollar to 130 yen per U.S. dollar by the end of this year.

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May 2023 ARRIVALS AT A GLANCE

	2023P	2022P	% change	2023P YTD	2022P YTD	% change
TOTAL EXPENDITURES (\$ MILLION)	1,688.9	1,564.6	7.9	8,781.6	7,393.4	18.8
Total by air	1,682.9	1,563.8	7.6	8,746.5	7,383.9	18.5
U.S. Total	1,375.0	1,332.9	3.2	6,825.6	6,409.4	6.5
U.S. West	815.1	782.7	4.1	4,072.1	3,962.8	2.8
U.S. East	559.9	550.3	1.8	2,753.4	2,446.6	12.5
Japan	54.3	15.6	249.1	274.9	62.4	340.6
Canada	52.8	55.4	-4.7	613.2	408.6	50.1
All Others	200.7	159.8	25.6	1,032.8	503.5	105.1
Visitor arrivals by cruise ships	6.1	0.8	699.1	35.1	9.5	270.8
TOTAL VISITOR DAYS	6,981,498	6,884,198	1.4	36,796,254	33,198,136	10.8
Total by air	6,915,996	6,873,550	0.6	36,412,953	33,066,576	10.1
U.S. Total	5,618,831	5,919,299	-5.1	28,434,790	28,227,095	0.7
U.S. West	3,555,562	3,793,112	-6.3	17,981,418	18,154,364	-1.0
U.S. East	2,063,269	2,126,187	-3.0	10,453,373	10,072,732	3.8
Japan	225,255	63,668	253.8	1,163,161	276,392	320.8
Canada	244,070	271,612	-10.1	2,848,668	2,263,290	25.9
All Others	827,840	618,971	33.7	3,966,334	2,299,799	72.5
Visitor arrivals by cruise ships	65,501	10,647	515.2	383,301	131,560	191.4
VISITOR ARRIVALS	801,569	776,375	3.2	4,075,437	3,588,405	13.6
Total by air	790,494	774,144	2.1	3,997,715	3,560,342	12.3
U.S. Total	649,964	676,133	-3.9	3,190,237	3,139,897	1.6
U.S. West	431,983	453,989	-4.8	2,123,646	2,124,876	-0.1
U.S. East	217,981	222,144	-1.9	1,066,591	1,015,020	5.1
Japan	34,141	7,167	376.3	167,493	22,984	628.7
Canada	23,179	25,320	-8.5	238,250	175,500	35.8
All Others	83,210	65,523	27.0	401,734	221,961	81.0
Visitor arrivals by cruise ships	11,075	2,231	396.4	77,722	28,063	177.0
AVERAGE DAILY CENSUS	225,210	222,071	1.4	243,684	219,855	10.8
Total by air	223,097	221,727	0.6	241,145	218,984	10.1
U.S. Total	181,253	190,945	-5.1	188,310	186,934	0.7
U.S. West	114,696	122,358	-6.3	119,082	120,228	-1.0
U.S. East	66,557	68,587	-3.0	69,228	66,707	3.8
Japan	7,266	2,054	253.8	7,703	1,830	320.8
Canada	7,873	8,762	-10.1	18,865	14,989	25.9
All Others	26,705	19,967	33.7	26,267	15,230	72.5
Visitor arrivals by cruise ships	2,113	343	515.2	2,538	871	191.4
AVERAGE LENGTH OF STAY	8.71	8.87	-1.8	9.03	9.25	-2.4
Total by air	8.75	8.88	-1.5	9.11	9.29	-1.9
U.S. Total	8.64	8.75	-1.3	8.91	8.99	-0.9
U.S. West	8.23	8.36	-1.5	8.47	8.54	-0.9
U.S. East	9.47	9.57	-1.1	9.80	9.92	-1.2
Japan	6.60	8.88	-25.7	6.94	12.03	-42.3
Canada	10.53	10.73	-1.8	11.96	12.90	-7.3
All Others	9.95	9.45	5.3	9.87	10.36	-4.7
Visitor arrivals by cruise ships	5.91	4.77	23.9	4.93	4.69	5.2
PER PERSON PER DAY SPENDING (\$)	241.9	227.3	6.4	238.7	222.7	7.2
Total by air	243.3	227.5	7.0	240.2	223.3	7.6
U.S. Total	244.7	225.2	8.7	240.0	227.1	5.7
U.S. West	229.2	206.3	11.1	226.5	218.3	3.7
U.S. East	271.4	258.8	4.9	263.4	242.9	8.4
Japan	241.3	244.5	-1.3	236.3	225.7	4.7
Canada	216.5	204.1	6.0	215.3	180.5	19.3
All Others	242.5	258.2	-6.1	260.4	219.0	18.9
Visitor arrivals by cruise ships	92.4	71.2	29.9	91.6	72.0	27.3
PER PERSON PER TRIP SPENDING (\$)	2,107.0	2,015.2	4.6	2,154.8	2,060.4	4.6
Total by air	2,128.9	2,020.0	5.4	2,187.9	2,073.9	5.5
U.S. Total	2,115.4	1,971.4	7.3	2,139.5	2,041.3	4.8
U.S. West	1,886.8	1,724.0	9.4	1,917.5	1,865.0	2.8
U.S. East	2,568.6	2,477.1	3.7	2,581.5	2,410.4	7.1
Japan	1,591.9	2,172.0	-26.7	1,641.1	2,714.2	-39.5
Canada	2,279.3	2,189.6	4.1	2,574.0	2,328.0	10.6
All Others	2,412.4	2,439.4	-1.1	2,570.8	2,268.6	13.3
Visitor arrivals by cruise ships	546.7	339.6	61.0	451.9	337.6	33.9

P=Preliminary data.

MAY 2023 ARRIVALS AT A GLANCE (2023 VS. 2019)

	2023P	2019	% change	2023PYTD	2019 YTD	% change
TOTAL EXPENDITURES (\$ MILLION)	1,688.9	1,414.9	19.4	8,781.6	7,227.0	21.5
Total by air	1,682.9	1,409.3	19.4	8,746.5	7,198.3	21.5
U.S. Total	1,375.0	956.4	43.8	6,825.6	4,663.6	46.4
U.S. West	815.1	564.0	44.5	4,072.1	2,745.5	48.3
U.S. East	559.9	392.4	42.7	2,753.4	1,918.1	43.5
Japan	54.3	162.4	-66.5	274.9	850.4	-67.7
Canada	52.8	48.3	9.4	613.2	606.7	1.1
All Others	200.7	242.2	-17.1	1,032.8	1,077.5	-4.1
Visitor arrivals by cruise ships	6.1	5.6	8.1	35.1	28.7	22.6
TOTAL VISITOR DAYS	6,981,498	7,091,795	-1.6	36,796,254	36,904,705	-0.3
Total by air	6,915,996	7,035,854	-1.7	36,412,953	36,557,642	-0.4
U.S. Total	5,618,831	5,102,945	10.1	28,434,790	24,754,405	14.9
U.S. West	3,555,562	3,244,463	9.6	17,981,418	15,534,602	15.8
U.S. East	2,063,269	1,858,483	11.0	10,453,373	9,219,803	13.4
Japan	225,255	666,703	-66.2	1,163,161	3,553,482	-67.3
Canada	244,070	284,045	-14.1	2,848,668	3,646,133	-21.9
All Others	827,840	982,161	-15.7	3,966,334	4,603,622	-13.8
Visitor arrivals by cruise ships	65,501	55,940	17.1	383,301	347,063	10.4
VISITOR ARRIVALS	801,569	847,396	-5.4	4,075,437	4,224,071	-3.5
Total by air	790,494	836,058	-5.4	3,997,715	4,147,773	-3.6
U.S. Total	649,964	587,188	10.7	3,190,237	2,751,492	15.9
U.S. West	431,983	387,844	11.4	2,123,646	1,805,355	17.6
U.S. East	217,981	199,344	9.3	1,066,591	946,137	12.7
Japan	34,141	113,226	-69.8	167,493	607,643	-72.4
Canada	23,179	26,424	-12.3	238,250	296,362	-19.6
All Others	83,210	109,220	-23.8	401,734	492,275	-18.4
Visitor arrivals by cruise ships	11,075	11,338	-2.3	77,722	76,298	1.9
AVERAGE DAILY CENSUS	225,210	228,768	-1.6	243,684	244,402	-0.3
Total by air	223,097	226,963	-1.7	241,145	242,104	-0.4
U.S. Total	181,253	164,611	10.1	188,310	163,936	14.9
U.S. West	114,696	104,660	9.6	119,082	102,878	15.8
U.S. East	66,557	59,951	11.0	69,228	61,058	13.4
Japan	7,266	21,507	-66.2	7,703	23,533	-67.3
Canada	7,873	9,163	-14.1	18,865	24,147	-21.9
All Others	26,705	31,683	-15.7	26,267	30,488	-13.8
Visitor arrivals by cruise ships	2,113	1,805	17.1	2,538	2,298	10.4
AVERAGE LENGTH OF STAY	8.71	8.37	4.1	9.03	8.74	3.3
Total by air	8.75	8.42	4.0	9.11	8.81	3.3
U.S. Total	8.64	8.69	-0.5	8.91	9.00	-0.9
U.S. West	8.23	8.37	-1.6	8.47	8.60	-1.6
U.S. East	9.47	9.32	1.5	9.80	9.74	0.6
Japan	6.60	5.89	12.1	6.94	5.85	18.8
Canada	10.53	10.75	-2.0	11.96	12.30	-2.8
All Others	9.95	8.99	10.6	9.87	9.35	5.6
Visitor arrivals by cruise ships	5.91	4.93	19.9	4.93	4.55	8.4
PER PERSON PER DAY SPENDING (\$)	241.9	199.5	21.3	238.7	195.8	21.9
Total by air	243.3	200.3	21.5	240.2	196.9	22.0
U.S. Total	244.7	187.4	30.6	240.0	188.4	27.4
U.S. West	229.2	173.8	31.9	226.5	176.7	28.1
U.S. East	271.4	211.1	28.5	263.4	208.0	26.6
Japan	241.3	243.6	-0.9	236.3	239.3	-1.3
Canada	216.5	170.1	27.3	215.3	166.4	29.4
All Others	242.5	246.6	-1.7	260.4	234.1	11.3
Visitor arrivals by cruise ships	92.4	100.1	-7.6	91.6	82.6	11.0
PER PERSON PER TRIP SPENDING (\$)	2,107.0	1,669.7	26.2	2,154.8	1,710.9	25.9
Total by air	2,128.9	1,685.7	26.3	2,187.9	1,735.5	26.1
U.S. Total	2,115.4	1,628.9	29.9	2,139.5	1,694.9	26.2
U.S. West	1,886.8	1,454.3	29.7	1,917.5	1,520.8	26.1
U.S. East	2,568.6	1,968.5	30.5	2,581.5	2,027.3	27.3
Japan	1,591.9	1,434.2	11.0	1,641.1	1,399.6	17.3
Canada	2,279.3	1,828.1	24.7	2,574.0	2,047.3	25.7
All Others	2,412.4	2,217.4	8.8	2,570.8	2,188.8	17.5
Visitor arrivals by cruise ships	546.7	493.7	10.7	451.9	375.5	20.3

P=Preliminary data.

MAY 2023 ISLAND HIGHLIGHTS

	2023P	2022P	% change	2023P YTD	2022P YTD	% change
TOTAL EXPENDITURES (\$ MILLION)	1,688.9	1,564.6	7.9	8,781.6	7,393.4	18.8
Total by air	1,682.9	1,563.8	7.6	8,746.5	7,383.9	18.5
O'ahu	724.2	732.1	-1.1	3,556.6	3,215.1	10.6
Maui	523.9	454.3	15.3	2,853.5	2,237.0	27.6
Moloka'i	3.4	3.4	-0.9	19.9	16.4	21.8
Lāna'i	11.7	12.2	-4.2	65.5	55.7	17.6
Kaua'i	207.1	177.3	16.8	1,079.8	823.9	31.1
Haw ai'i Island	212.7	184.5	15.3	1,171.2	1,035.8	13.1
Visitor arrivals by cruise ships	6.1	0.8	699.1	35.1	9.5	270.8
TOTAL VISITOR DAYS	6,981,498	6,884,198	1.4	36,796,254	33,198,136	10.8
Total by air	6,915,996	6,873,550	0.6	36,412,953	33,066,576	10.1
O'ahu	3,258,842	3,006,223	8.4	16,379,376	13,694,862	19.6
Maui	1,808,054	1,904,679	-5.1	9,795,508	9,429,519	3.9
Moloka'i	15,623	17,134	-8.8	116,764	104,992	11.2
Lāna'i	22,568	23,396	-3.5	114,843	120,007	-4.3
Kaua'i	827,281	866,454	-4.5	4,242,939	4,112,987	3.2
Haw ai'i Island	983,628	1,055,664	-6.8	5,763,524	5,604,209	2.8
Visitor arrivals by cruise ships	65,501	10,647	515.2	383,301	131,560	191.4
VISITOR ARRIVALS	801,569	776,375	3.2	4,075,437	3,588,405	13.6
Total by air	790,494	774,144	2.1	3,997,715	3,560,342	12.3
O'ahu	451,991	416,091	8.6	2,241,408	1,822,584	23.0
Maui	240,407	247,280	-2.8	1,209,621	1,117,725	8.2
Moloka'i	3,394	3,164	7.3	19,269	16,350	17.9
Lāna'i	6,560	5,688	15.3	29,554	26,400	11.9
Kaua'i	115,466	115,243	0.2	563,713	510,622	10.4
Haw ai'i Island	136,306	139,953	-2.6	721,747	655,286	10.1
Visitor arrivals by cruise ships	11,075	2,231	396.4	77,722	28,063	177.0
AVERAGE DAILY CENSUS	225,210	222,071	1.4	243,684	219,855	10.8
Total by air	223,097	221,727	0.6	241,145	218,984	10.1
O'ahu	105,124	96,975	8.4	108,473	90,694	19.6
Maui	58,324	61,441	-5.1	64,871	62,447	3.9
Moloka'i	504	553	-8.8	773	695	11.2
Lāna'i	728	755	-3.5	761	795	-4.3
Kaua'i	26,686	27,950	-4.5	28,099	27,238	3.2
Haw ai'i Island	31,730	34,054	-6.8	38,169	37,114	2.8
Visitor arrivals by cruise ships	2,113	343	515.2	2,538	871	191.4
AVERAGE LENGTH OF STAY	8.71	8.87	-1.8	9.03	9.25	-2.4
Total by air	8.75	8.88	-1.5	9.11	9.29	-1.9
O'ahu	7.21	7.22	-0.2	7.31	7.51	-2.7
Maui	7.52	7.70	-2.4	8.10	8.44	-4.0
Moloka'i	4.60	5.42	-15.0	6.06	6.42	-5.6
Lāna'i	3.44	4.11	-16.4	3.89	4.55	-14.5
Kaua'i	7.16	7.52	-4.7	7.53	8.05	-6.6
Haw ai'i Island	7.22	7.54	-4.3	7.99	8.55	-6.6
Visitor arrivals by cruise ships	5.91	4.77	23.9	4.93	4.69	5.2
PER PERSON PER DAY SPENDING (\$)	241.9	227.3	6.4	238.7	222.7	7.2
Total by air	243.3	227.5	7.0	240.2	223.3	7.6
O'ahu	222.2	243.5	-8.8	217.1	234.8	-7.5
Maui	289.7	238.5	21.5	291.3	237.2	22.8
Moloka'i	215.5	198.3	8.7	170.7	155.9	9.5
Lāna'i	517.9	521.7	-0.7	570.6	464.2	22.9
Kaua'i	250.3	204.6	22.4	254.5	200.3	27.0
Haw ai'i Island	216.2	174.8	23.7	203.2	184.8	9.9
Visitor arrivals by cruise ships	92.4	71.2	29.9	91.6	72.0	27.3
PER PERSON PER TRIP SPENDING (\$)	2,107.0	2,015.2	4.6	2,154.8	2,060.4	4.6
Total by air	2,128.9	2,020.0	5.4	2,187.9	2,073.9	5.5
O'ahu	1,602.2	1,759.5	-8.9	1,586.8	1,764.0	-10.0
Maui	2,179.1	1,837.4	18.6	2,359.0	2,001.4	17.9
Moloka'i	992.1	1,073.7	-7.6	1,034.5	1,001.0	3.3
Lāna'i	1,781.9	2,145.7	-17.0	2,217.4	2,110.3	5.1
Kaua'i	1,793.5	1,538.1	16.6	1,915.5	1,613.5	18.7
Haw ai'i Island	1,560.5	1,318.2	18.4	1,622.7	1,580.7	2.7
Visitor arrivals by cruise ships	546.7	339.6	61.0	451.9	337.6	33.9

P=Preliminary data.

MAY 2023 ISLAND HIGHLIGHTS (2023 VS. 2019)

	2023P	2019	% change	2023P YTD	2019 YTD	% change
TOTAL EXPENDITURES (\$ MILLION)	1,688.9	1,414.9	19.4	8,781.6	7,227.0	21.5
Total by air	1,682.9	1,409.3	19.4	8,746.5	7,198.3	21.5
O'ahu	724.2	691.1	4.8	3,556.6	3,286.5	8.2
Maui	523.9	400.4	30.8	2,853.5	2,129.7	34.0
Moloka'i	3.4	3.3	2.8	19.9	16.3	22.6
Lāna'i	11.7	10.5	11.7	65.5	48.6	34.9
Kaua'i	207.1	149.9	38.2	1,079.8	767.6	40.7
Haw ai'i Island	212.7	154.2	37.9	1,171.2	949.7	23.3
Visitor arrivals by cruise ships	6.1	5.6	8.1	35.1	28.7	22.6
TOTAL VISITOR DAYS	6,981,498	7,091,795	-1.6	36,796,254	36,904,705	-0.3
Total by air	6,915,996	7,035,854	-1.7	36,412,953	36,557,642	-0.4
O'ahu	3,258,842	3,397,115	-4.1	16,379,376	16,810,938	-2.6
Maui	1,808,054	1,872,068	-3.4	9,795,508	9,962,888	-1.7
Moloka'i	15,623	20,275	-22.9	116,764	126,235	-7.5
Lāna'i	22,568	21,825	3.4	114,843	107,886	6.4
Kaua'i	827,281	786,655	5.2	4,242,939	4,155,640	2.1
Haw ai'i Island	983,628	937,916	4.9	5,763,524	5,394,054	6.8
Visitor arrivals by cruise ships	65,501	55,940	17.1	383,301	347,063	10.4
VISITOR ARRIVALS	801,569	847,396	-5.4	4,075,437	4,224,071	-3.5
Total by air	790,494	836,058	-5.4	3,997,715	4,147,773	-3.6
O'ahu	451,991	508,088	-11.0	2,241,408	2,462,487	-9.0
Maui	240,407	251,665	-4.5	1,209,621	1,226,608	-1.4
Moloka'i	3,394	5,008	-32.2	19,269	25,461	-24.3
Lāna'i	6,560	6,580	-0.3	29,554	33,573	-12.0
Kaua'i	115,466	112,106	3.0	563,713	551,749	2.2
Haw ai'i Island	136,306	139,696	-2.4	721,747	716,797	0.7
Visitor arrivals by cruise ships	11,075	11,338	-2.3	77,722	76,298	1.9
AVERAGE DAILY CENSUS	225,210	228,768	-1.6	243,684	244,402	-0.3
Total by air	223,097	226,963	-1.7	241,145	242,104	-0.4
O'ahu	105,124	109,584	-4.1	108,473	111,331	-2.6
Maui	58,324	60,389	-3.4	64,871	65,979	-1.7
Moloka'i	504	654	-22.9	773	836	-7.5
Lāna'i	728	704	3.4	761	714	6.4
Kaua'i	26,686	25,376	5.2	28,099	27,521	2.1
Haw ai'i Island	31,730	30,255	4.9	38,169	35,722	6.8
Visitor arrivals by cruise ships	2,113	1,805	17.1	2,538	2,298	10.4
AVERAGE LENGTH OF STAY	8.71	8.37	4.1	9.03	8.74	3.3
Total by air	8.75	8.42	4.0	9.11	8.81	3.3
O'ahu	7.21	6.69	7.8	7.31	6.83	7.0
Maui	7.52	7.44	1.1	8.10	8.12	-0.3
Moloka'i	4.60	4.05	13.7	6.06	4.96	22.2
Lāna'i	3.44	3.32	3.7	3.89	3.21	20.9
Kaua'i	7.16	7.02	2.1	7.53	7.53	-0.1
Haw ai'i Island	7.22	6.71	7.5	7.99	7.53	6.1
Visitor arrivals by cruise ships	5.91	4.93	19.9	4.93	4.55	8.4
PER PERSON PER DAY SPENDING (\$)	241.9	199.5	21.3	238.7	195.8	21.9
Total by air	243.3	200.3	21.5	240.2	196.9	22.0
O'ahu	222.2	203.4	9.2	217.1	195.5	11.1
Maui	289.7	213.9	35.5	291.3	213.8	36.3
Moloka'i	215.5	161.6	33.3	170.7	128.8	32.6
Lāna'i	517.9	479.6	8.0	570.6	450.1	26.8
Kaua'i	250.3	190.5	31.4	254.5	184.7	37.8
Haw ai'i Island	216.2	164.4	31.5	203.2	176.1	15.4
Visitor arrivals by cruise ships	92.4	100.1	-7.6	91.6	82.6	11.0
PER PERSON PER TRIP SPENDING (\$)	2,107.0	1,669.7	26.2	2,154.8	1,710.9	25.9
Total by air	2,128.9	1,685.7	26.3	2,187.9	1,735.5	26.1
O'ahu	1,602.2	1,360.3	17.8	1,586.8	1,334.6	18.9
Maui	2,179.1	1,590.9	37.0	2,359.0	1,736.3	35.9
Moloka'i	992.1	654.4	51.6	1,034.5	638.5	62.0
Lāna'i	1,781.9	1,590.9	12.0	2,217.4	1,446.5	53.3
Kaua'i	1,793.5	1,336.9	34.2	1,915.5	1,391.2	37.7
Haw ai'i Island	1,560.5	1,103.8	41.4	1,622.7	1,324.9	22.5
Visitor arrivals by cruise ships	546.7	493.7	10.7	451.9	375.5	20.3

P=Preliminary data.