



**HĀLĀWAI PAPA ALAKA'I KŪMAU O KE KE'ENA KULEANA HO'OKIPA O HAWAII'
REGULAR BOARD MEETING OF THE HAWAII TOURISM AUTHORITY**

**HĀLĀWAI HŌ'EA KINO A KELEKA'A'IKE
HYBRID IN-PERSON & VIRTUAL MEETING**

**PŌ'AHĀ, 31 'Aukake 2023, 10:30 AM
THURSDAY, AUGUST 31, 2023 AT 10:30 AM**

Kapikala Moku'āina o Hawai'i
Lumi Hālāwai 325
415 South Beretania Street
Honolulu, Hawai'i 96813

Hawai'i State Capitol
Conference Room 325
415 South Beretania Street
Honolulu, Hawai'i 96813

**PONO KE KALEKA HŌ'OIA KANAKA E
KOMO I KE KAPIKALA**

*Paipai a koi 'ia paha ke komo i ka māpoho
ma ke Kapikala. E maka'ala i nā hō'ailona me
ka 'ikepili hou aku.*

**PHOTO ID REQUIRED FOR ENTRANCE
TO THE STATE CAPITOL**

Face masks are recommended while visiting
the Capitol and may be required in some
offices. Refer to posted signage for guidance.

E ho'olele 'iwa'ia ka hālāwai ma o ka Zoom.

Meeting will be live streaming via Zoom.

<https://us06web.zoom.us/j/86016567713>

*E noi 'ia 'oe e kainoa me kou inoa. E 'olu'olu, e ho'okomo i kou inoa piha akā hiki nō iā 'oe ke ho'ohana
i ka inoa kapakapa e like me kou makemake. E noi 'ia 'oe e hā'awi mai i kāu helu leka uila. Hiki nō ke
ho'opihapiha penei, ****@****mail.com*

**You may be asked to enter your name. The Board requests that you enter your full name, but
you may use a pseudonym or other identifier if you wish to remain anonymous. You may also be
asked for an email address. You may fill in this field with any entry in an email format, e.g.,
****@****mail.com.**

**Kelepona / Call In: (669) 444-9171
Helu Hālāwai / Webinar ID: 860 1656 7713**

*Hiki i ka lehulehu ke hō'ike mana'o ma o ka palapala a i 'ole ma o ka waha. E kau palena 'ia ka hō'ike
mana'o waha (ma ke kino a i 'ole ma o ka Zoom) he 'elima minuke ka lō'ihī no kēlā me kēia kumuhana.
E kāinoa no ka hō'ike mana'o waha ma ke pākaukau ho'okipa ma ka lumi hālāwai. E kāinoa no ka
hō'ike mana'o waha ma o ka Zoom ma o ke pihi "Q&A."*

**Members of the public may provide written or oral testimony on agenda items. Oral testimony
(in-person or via Zoom) will be limited to five minutes for each testifier per agenda item. Signup
for oral testimony in-person will be at the registration table in the meeting room. Signup for oral
testimony via Zoom will be accepted through the Q&A feature on Zoom.**

*E ho'ohui 'ia nā palapala hō'ike mana'o i hiki ma ka pū'olo hālāwai. No nā palapala hō'ike mana'o i
hō'ea mai ma hope o ka pa'a o ka pū'olo hālāwai (he 48 hola ma mua o ka hālāwai), e kāka'ahi 'ia nā
kope i ka papa alaka'i a e mākaukau no ka 'ike 'ia e ke anaina ma ka hālāwai. E leka uila 'ia nā
palapala iā Carole Hagihara-Loo ma carole@gohta.net, a i 'ole, e lawe kino 'ia i ke ke'ena.*

Written testimony received ahead of the preparation of the board packet will be included in the board packet. Written testimony received after the issuance of the board packet (48 hours ahead of the meeting) will be distributed to the board and available for public inspection at the meeting. Email written testimony to Carole Hagihara-Loo at Carole@gohta.net or hand-deliver to the Hawai'i Tourism Authority office, 1801 Kalākaua Avenue, 1st Floor.

PAPA KUMUMANA'O
AGENDA

1. *Ho'omaka*
Call to Order
2. *Kikola*
Roll Call to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic
3. *Wehena*
Opening Protocol
4. *Mana'o Wehena na ka Lunamaka'āinana a Luna Ho'omalua TOU 'o Sean Quinlan*
Opening Remarks from Representative Sean Quinlan, Chair of the House Tourism Committee (TOU)
5. *'Āpono Mo'olelo Hālāwai*
Approval of Meeting Minutes
 - a. *Hālāwai Papa Alaka'i Kūikawā o ka Lā 13 o Iulai*
July 13, 2023 Special Board Meeting
 - b. *Hālāwai Papa Alaka'i Kūmau o ka Lā 27 o Iulai*
July 27, 2023 Regular Board Meeting
6. *Nā Mea'aelike Hālāwai Papa Alaka'i*
Terms of Engagement at Board Meetings
7. *Ho'okama'āina I Ke Kānāwai Sunshine*
Overview of the Sunshine Law
8. *Palapala Ho'okumu o ka Papa Alaka'i - Nā Kuleana - Nā Pahuhopu a Lanakila*
Charter of the Board – What is our Kuleana – What is Success
9. *Hō'ike a ka Luna Ho'okele Ho'okō a Nūhou no ke Kōkua a Mālama iā Maui*
CEO Report and Update on the Emergency Response to the Maui Wildfires
10. *Hō'ike a ka Luna Ho'omalua Papa Alaka'i HTA*
Board Chair Report

11. *Hō'ike O Nā Hālāwai 'Ae 'Ia*
Report of Permitted Interactions at Informational Meetings or Presentations Not Organized by the Board Under HRS section 92-2.5(c)
12. *Nūhou, Kūkākūkā, a Ho'oholo no ka Mo'olelo Kālā Iulai 2023*
Presentation, Discussion and Action on HTA's Financial Report for July 2023
13. *Nūhou no ka Papahana Kaupoku o Ke Kikowaena Hālāwai*
Update on the Hawai'i Convention Center's Rooftop Project
14. *Mo'olelo a Nūhou na ke Kōmike Alowelo no ka Hālāwai o ka 23 'Aukake, 2023*
Report by the Branding Standing Committee of their Meeting Held on Wednesday, August 23, 2023
 - a. *Hō'ike'ike a Ho'oholo i ka Mana'o e Ka'ana Aku Ai*
Presentation and Action on Messaging
15. *Hō'ike'ike a Kūkā no ka Holomua o ka Papahana Ho'oponopono he 6 Makahiki o ke Kikowaena Hālāwai, 'Aha, a Hana Ho'oholomua*
Presentation, Discussion, and Action on the Hawai'i Convention Center's July Financial Report and Update on the Hawai'i Convention Center's 6-Year CIP Plan
16. *Hō'ike'ike a ka Hawai'i United Okinawa Association no ka Ho'olaule'a Okinawa - "Sharing Uchinanchu Aloha"*
Presentation by the Hawai'i United Okinawa Association of the Upcoming Okinawan Festival – "Sharing Uchinanchu Aloha"
17. *Hō'ike'ike na Chad Buck no ka Lako Mea 'Ai ma Hawai'i*
Presentation by Chad Buck on the Future of Food Security in Hawai'i
18. *Kūkākūkā a Ho'oholo i nā Kūlana Kōmike o ka Papa Alaka'i*
Discussion and Action on the Assignment of Board Members to Standing Committees
19. *Mana'o Pani a ke Kenekoa a Luna Ho'omalua EET Lynn De Coite*
Closing Remarks by Senator Lynn De Coite, Chair of the Senate Committee on Energy, Economic Development, and Tourism (EET)
20. *Ho'oku'u*
Adjournment

*** 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai i ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Ma lalo o ka māhele 531.5 o ka Budgetary Control Accounting Manual, Moku'āina 'o Hawai'i, he māhele ka 'aina awakea o ka hālāwai. E mau ana ka hālāwai ma loko nō o ka 'ai 'ana, 'a'ole ho'i ia he wā ho'omalolo.

Pursuant to Section 531.5, of the Budgetary Control Accounting Manual, State of Hawai'i, lunch is served as an integral part of the meeting, while the meeting continues in session, and not during a break.

Inā he lawelawe a mea like paha e pono ai ke kīnānā, e ho'oka'a'ike aku me Carole Hagihara-Loo ma (808)-973-2289 a ma ka leka uila e like me ka wikiwiki i hiki, 'a'ole ho'i a ma 'ō aku o ka 'ekolu lā ma mua o ka hālāwai. Inā 'ike 'ia he noi i ka lā ma mua o ka hālāwai, e ho'ā'o mākou e 'imi i ka lawelawe a mea like paha, 'a'ole na'e ho'i e hiki ke ho'ohiki 'ia ke kō o ua noi lā. Ua noa pū kēia ho'olaha ma nā kino 'oko'a e like me ka mea pono.

If you need an auxiliary aid/service or other accommodation due to a disability, contact Carole Hagihara-Loo at (808) 973-2289 or carole@gohta.net as soon as possible, preferably no later than 3 days prior to the meeting. **Requests made as early as possible have a greater likelihood of being fulfilled.** Upon request, this notice is available in alternative/**accessible** formats.

E like nō me ka 'ōlelo o ke Kānāwai Hawai'i i ho'oholo 'ia māhele 92-32.7, 'a'ole e mālama ana ke Ke'ena Kuleana Ho'okipa o Hawai'i i kekahi wahi ka'awale no ka lehulehu a lālā papa alaka'i e nānā a e komo ai i ka hālāwai ma ka ho'ohana i ka 'enehana komo hālāwai, no ka mea, hiki nō i ka po'e o ka lehulehu a lālā papa alaka'i ke nānā a komo pū ma ka hālāwai hō'ea kino.

In accordance with HRS section 92-3.7, the Hawai'i Tourism Authority will not establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT) because there will be an in-person option for members of the public and board member to view and participate in the meeting.