



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	5,276.5	4,900.7	7.7%	8,693.7	5,708.7	NA	8,139.8
VISITOR ARRIVALS	3,271,555	2,746,810	19.1%	4,858,170	3,326,622	1,506,316	6,154,248
PPPD SPENDING (\$)	220.8	236.5	-6.6%	240.4	212.2	NA	194.6
AVERAGE DAILY CENSUS	112,698	97,735	15.3%	99,092	73,693	35,054	114,596

P = Preliminary data.

* year-to-date through July.

Note: 2023 visitor data are preliminary. 2019 - 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual ZUZU visitor spending statistics were not available, as there was no Departure Survey heading between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

HONOLULU	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
DOMESTIC SEATS	3,380,792	3,295,505	2.6%	5,552,271	5,121,525	2,484,927	5,025,269
INTERNATIONAL SEATS	1,188,077	603,981	96.7%	1,357,915	369,576	885,195	3,390,162
TOTAL SEATS	4,568,869	3,899,486	17.2%	6,910,186	5,491,101	3,370,122	8,415,431
DOMESTIC FLIGHTS	14,458	14,495	-0.3%	24,179	22,767	10,822	26,466
INTERNATIONAL FLIGHTS	4,405	2,336	88.6%	5,147	1,381	3,182	12,867
TOTAL FLIGHTS	18,863	16,831	12.1%	29,326	24,148	14,004	39,333

Source: DiiO Mii schedules

* year-to-date through July.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	0	0

HOTEL PERFORMANCE

O'ahu	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
OCCUPANCY	79.7%	75.4%	4.3%	75.4%	55.6%	39.2%	84.1%
AVERAGE DAILY RATE	\$278.92	\$260.34	7.1%	\$267.77	\$225.31	\$215.65	\$240.92
REVENUE PER AVAILABLE ROOM	\$222.23	\$196.33	13.2%	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

* year-to-date through July.

VACATION RENTAL PERFORMANCE

O'ahu	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
UNIT SUPPLY	1,419,185	1,200,999	18.2%	2,119,204	1,760,930	1,688,693	3,153,310
UNIT OCCUPANCY	59.9%	69.1%	-13.4%	65.2%	63.9%	42.4%	74.9%
UNIT AVERAGE DAILY RATE	\$243.72	\$218.26	11.7%	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.